



PARTNERSHIP PROSPECTUS

Executive Partner \$20,000 +

Tuesday Night Dinner \$20,000 (HOLD)

- ☐ Sponsor is eligible to send banner, printed materials and branded items to be displayed during dinner
- ☐ Company logo will be included on all pre/post marketing emails

Strategic Partner \$10,000 +

Welcome Reception \$15,000 (HOLD)

- ☐ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

Monday Luncheon \$10,000 (HOLD)

- ☐ Sponsor is eligible to send banner, printed materials and branded items to be displayed during lunch
- ☐ Sponsor will have two seats at reserved table with guest lunch speaker and conference leadership

Monday Networking Reception \$10,000 (HOLD)

- ☐ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

Golf Tournament \$10,000 (HOLD)

- ☐ Sponsor is eligible to send branded items to be included on golf carts
- ☐ Sponsor receives preferred pairing request for one foursome
- ☐ Sponsor announces golf tournament winners and provides awards during networking reception

Mobile App Sponsor \$10,000 (HOLD)

- ☐ Company logo branded throughout the mobile app
- ☐ Company logo featured on any pre-event communication specific to mobile app

Wi-Fi Sponsor \$10,000 (HOLD)

- ☐ Wi-Fi network for the event will be branded with company name and attendees will be redirected to company's website after log-in (depending on hotel A/V provider)

Conference Partner \$7,500 +

Monday Breakfast \$7,500 (SOLD)

- ☐ Sponsor is eligible to send banner, printed materials and branded items to be displayed during breakfast

Tuesday Breakfast \$7,500 (HOLD)

- ☐ Sponsor is eligible to send banner, printed materials and branded items to be displayed during breakfast

Conference Partner

\$7,500 + (Continued)

Tuesday Reception \$7,500 (SOLD)

- ☐ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

Hotel Key Cards \$7,500 (HOLD)

- ☐ Customized hotel key card with company logo

Supporting Partner

\$2,500 +

Charging Station \$5,000 (SOLD)

- ☐ Company logo branded on Charging station and individual charging units during event

Custom Lanyards \$5,000

- ☐ Company logo branded on attendee lanyards

Program Guide \$5,000 (HOLD)

- ☐ Company logo included on the cover of the program guide

Registration List \$5,000 (HOLD)

- ☐ Company logo and website information included on event registration list

Golf Beverage Cart Sponsor \$5,000 (HOLD)

- ☐ Company logo on event signage at golf tournament

Wednesday Breakfast \$5,000 (SOLD)

- ☐ Sponsor is eligible to send banner, printed materials and branded items to be displayed during breakfast

Monday Refreshment Breaks \$5,000 (SOLD)

- ☐ Sponsor is eligible to send banner, printed materials and branded items to be displayed during refreshment breaks

Monday Reception Entertainment \$5,000

- ☐ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

Tuesday Reception Entertainment \$5,000 (HOLD)

- ☐ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

Tuesday Refreshment Break \$3,500 (HOLD)

- ☐ Sponsor is eligible to send banner, printed materials and branded items to be displayed during break

Monday Hydration Station \$3,500 (HOLD)

- ☐ Sponsor is eligible to send branded sports bottles for attendees to use at water station

Sunday Room Drop \$3,000 (HOLD)

- ☐ Sponsor is eligible to send branded item to attendee guest rooms. (Sponsor is responsible for providing item and covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)

Monday Room Drop \$2,750 (HOLD)

- ☐ Sponsor is eligible to send branded item to attendee guest rooms. (Sponsor is responsible for providing item and covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)

Monday Wall Street Journal \$2,750 (SOLD)

- ☐ Company logo branded stickers on copies of newspaper provided to attendees

Supporting Partner \$2,500 + (Continued)

Tuesday Wall Street Journal \$2,750 (HOLD)

- ☐ Sponsor is eligible to send branded item to attendee guest rooms. (Sponsor is responsible for providing item and covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)

Tuesday Hydration Station \$2,500 (SOLD)

- ☐ Sponsor is eligible to send branded sports bottles for attendees to use at water station

Tuesday Room Drop \$2,500 (HOLD)

- ☐ Sponsor is eligible to send branded item to attendee guest rooms. (Sponsor is responsible for providing item and covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)

Wednesday Wall Street Journal \$2,500

- ☐ Company logo branded stickers on copies of newspaper provided to attendees

PARTNER BENEFITS

Executive Partner \$20,000 +

- ☐ Two COMPLIMENTARY FIR 2020 registrations and member registration rate for any additional registrations
- ☐ Company logo listed on ACLI's website year-round
- ☐ Strategic Partner level benefits listed below (not including additional registrations)

Strategic Partner \$10,000 +

- ☐ One COMPLIMENTARY FIR 2020 registration and member registration rate for any additional registrations
- ☐ One COMPLIMENTARY full-page ad in Program Guide
- ☐ Logo and company description included in Program Guide
- ☐ Signage at sponsored event with your company logo (tote bags and hotel keycards not included)
- ☐ Recognition in pre-marketing and on-site materials
- ☐ Company is eligible to send printed material for display on publications table in registration area
- ☐ Copy of FIR 2020 pre-registration list (emails not included)

Conference Partner \$7,500 +

- ☐ One COMPLIMENTARY FIR 2020 registration
- ☐ Logo and company description included in Program Guide
- ☐ Signage at sponsored event with your company logo (tote bags and hotel keycards not included)
- ☐ Recognition in pre-marketing and on-site materials
- ☐ Company is eligible to send printed material for display on publications table in registration area
- ☐ Copy of FIR 2020 pre-registration list (emails not included)

Supporting Partner \$5,000 +

- ☐ Logo and company description included in Program Guide
- ☐ Signage at sponsored event with your company logo (tote bags and hotel keycards not included)
- ☐ Recognition in pre-marketing and on-site materials
- ☐ Company is eligible to send printed material for display on publications table in registration area
- ☐ Copy of FIR 2020 pre-registration list (emails not included)



Partnership levels are determined by cumulative spend

For additional information on partnership/sponsorship opportunities please contact Geneva Barber at GenevaBarber@accli.com or call (202) 624-2312