2017

Exhibits, Sponsorship, and Affiliate Member Opportunities

ACLI Annual Conference
October 8-10
Loews Sapphire Falls Resort
Orlando, FL
2017 Exhibits

Take a booth at ACLI’s exhibitor marketplace or sponsor an event at the annual conference and gain opportunities for networking as well as exposure for your services and products to more than 450 attendees. Sponsors, exhibitors, and affiliates are invited to enhance business growth by exposure and interaction with our inner circle of life, health, and retirement security executives.

EXHIBIT—$1,995 until April 14, $2,495 after April 14

Exhibitors will be listed in ACLI’s annual conference program and online in the Marketplace Directory at acli.com. Competing programs will be kept to a minimum during exhibiting hours. Exhibit hours include:

Sunday, October 8
Welcome reception 5:30–7:00 PM

Monday, October 9
Ice cream social 3:00–4:00 PM
Reception 5:00–7:00 PM

Exhibit Package Includes:

- 10-by-10-foot booth.
- 6-foot draped and skirted table.
- 2 chairs and trash can.
- Company IDesign.
- Listing on the Marketplace directory.
- Booth personnel only are complimentary.

Setup is 12:30–5 PM on Sunday. Teardown is 7–9 PM on Monday.

2017 Annual Conference
October 8-10, 2017
Loews Sapphire Falls Resort, Orlando, FL
Grand Caribbean Ballroom G

EXHIBITOR MARKETPLACE
## 2017 Sponsors

**SPONSOR—Be more visible at the conference.** ACLI offers three levels of sponsorship: Chairman, President, and Director. Something for every budget.

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<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
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| **CHAIRMAN** | $10,000+     | - Complimentary prime booth space, two conference registrations, full page ad in the program, advance copy of event registration list, and one-time use of a targeted membership mailing list, and visibility on ACLI’s Website. Opportunities include:  
  - Exhibitor marketplace receptions  
  - Lunch—Sunday, Monday or Tuesday  
  - Wi-Fi Sponsor |
| **PRESIDENT** | $5,000–10,000 | - Benefits range from a complimentary booth space and registration to a half-page ad in the program, as well as visibility on ACLI’s Website. Opportunities include:  
  - Continental breakfasts  
  - Cell phone charging station |
| **DIRECTOR**  | Under $5,000 | - Benefits include special recognition announcement, and display of company logo at registration and all entrances. Opportunities include:  
  - Refreshment breaks  
  - Registration gifts |
2017 Affiliate Program

Consider a year’s worth of benefits to promote your products, express your views, and strengthen your association.

Affiliates receive a 12-month package including:

- Access to select insurance industry information
- Discounts on registration
- Primary booth locations at the ACLI Annual Conference at 50% off
- Opportunities for high-level networking and brand exposure

**THE INNER CIRCLE**
Percentage of Industry Leaders Attending ACLI’s 2016 Annual Conference

- Chairman, CEO, COO: 21%
- Executive, Senior Vice President: 32%
- Vice President: 23%
- Director, Manager: 16%
- Other: 12%

Send sign-up form to:
American Council of Life Insurers
Linda Cunningham, Vice President
Conference Development
101 Constitution Avenue, NW
Washington, DC 20001-2133
E-mail: lindacunningham@acli.com or Fax: (202) 624-2425.

The American Council of Life Insurers (ACLI) is a Washington, D.C.-based trade association with approximately 290 member companies operating in the United States and abroad. ACLI advocates in state, federal, and international forums for public policy that supports the industry marketplace and the 75 million American families that rely on life insurers’ products for financial and retirement security.

ACLI members offer life insurance, annuities, retirement plans, long-term care and disability income insurance, and reinsurance, representing 94 percent of industry assets, 93 percent of life insurance premiums, and 97 percent of annuity considerations in the United States. Learn more at acli.com.