

ACLI Rising Leader  
Program



# Partnership Prospectus



2023/2024

# Overview



## What is the Rising Leader Program?

The ACLI Rising Leader program is a professional development and leadership program recognizing ACLI member company employees and promoting the advancement of future industry leaders. It is designed to provide cohorts with a network of seasoned industry peers, visibility with ACLI and industry leaders, professional development, and leadership training opportunities.

## Why are attendees joining the Rising Leader Program?

ACLI Rising Leaders will gain a network of seasoned executives, visibility with ACLI Leadership, and an opportunity to expand their professional development. Special recognition of the 2023 Class will be held on the main stage of the ACLI Annual Conference 2023 and will be publicized on ACLI social media channels. Rising Leaders will have private receptions at ACLI events with invited industry leaders and C-Suite executives from ACLI member companies. They will also have the opportunity to participate in leadership speaker series opportunities at conferences, and the opportunity to earn CLE and CPE credits.

## Why become a Rising Leader Partner?

ACLI Rising Leaders are the upcoming decision-makers in their respective areas. It is also a great opportunity to connect and provide insight into your products and services, brand visibility, and the opportunity to build relationships with future industry leaders.

# Partnership

ACLI's Rising Leader Program offers an exclusive opportunity for the 2023/2024 partners to network with future leaders starting with the ACLI Annual Conference 2023 through the ACLI Compliance & Legal Sections Annual Meeting 2024.

Rising Leaders Partners receive brand exposure with additional benefits both before and after the associated conferences. Year-long branding on ACLI Learning site with the listing of the awarded leaders.

# Partnership Opportunities

## ***Rising Leader Partner \$20,000 (Limited)***

- One COMPLIMENTARY and access to One MEMBER RATE Registration to the Annual Conference 2023 (valued at \$1,800)
- One COMPLIMENTARY and access to One MEMBER RATE Registration to the Senior Investment Managers Seminar 2023 (valued at \$3,550)
- One COMPLIMENTARY and access to One MEMBER RATE Registration to the Financial & Investment Roundtable 2024 (valued at \$3,490)
- One COMPLIMENTARY and access to One MEMBER RATE Registration to the Compliance & Legal Sections Annual Meeting 2024 (valued at \$2,980)
- Partner logos will be posted and hyperlinked on the ACLI learning website with a list of Rising Leader Class of 2023 cohorts.
- Visibility at ACLI Conferences with Rising Leaders, recognition on ACLI social media channels, and Rising Leader marketing emails.
- Opportunity for thought leadership visibility during the ACLI Annual Conference 2023, Senior Investment Managers Seminar 2023, Financial & Investment Roundtable 2024, or Compliance & Legal Sections Annual Meeting 2024
- Exclusive access to networking with Rising Leaders cohorts and industry leaders at private receptions and functions.
- Partner page on the mobile app with the option to provide digital publications for each of the events noted above
- Social Media Card for promotion of the Rising Leader Program Partnership
- Advance access to associated conference registration lists (contact information not included)

# 2023 RISING LEADER SCHEDULE

May 1, 2023

Nominations Open

June 30, 2023

Nominations Close

July 31, 2023

Rising Leader Class of 2023 Announced

September 27 - 29, 2023

**ACLI Annual Conference 2023**  
*Rising Leaders are introduced at the conference*  
Washington, DC

November 5 - 8, 2023

**Senior Investment Managers Seminar**  
Naples, FL



## FREQUENTLY ASKED QUESTIONS

### **CAN I NOMINATE SOMEONE FOR THE PROGRAM?**

Rising Leader nominations must be originated by an ACLI member company employee. We welcome you to encourage members that you work with to submit an application or nomination. Applications can be submitted using the Rising Leader Program Nomination form and providing the documents listed below to [ACLIconferences@acli.com](mailto:ACLIconferences@acli.com) no later than June 30, 2023.

### **WILL THIS GUARANTEE ME ACCESS TO THE TWO FINANCIAL/INVESTMENT MEETINGS?**

Yes, the company that partners will be able to have an attendee at the Financial & Investment Roundtable and the Senior Investment Managers Seminar.

### **WILL I BE THE RISING LEADER PARTNER INDEFINITELY?**

No, you will be the partner during the "class" of Rising Leaders (i.e., the class of 2023)





The American Council of Life Insurers (ACLI) is the leading trade association driving public policy and advocacy on behalf of the life insurance industry. 90 million American families rely on the life insurance industry for financial protection and retirement security. ACLI's member companies are dedicated to protecting consumers' financial wellbeing through life insurance, annuities, retirement plans, long-term care insurance, disability income insurance, reinsurance, and dental, vision and other supplemental benefits. ACLI's 280 member companies represent 94 percent of industry assets in the United States.

## FOR MORE INFORMATION

For more information about partnership benefits and opportunities for the Rising Leader Program 2023 or other events, please contact:

**Geneva Barber | Senior Director, Conference Systems & Strategic Partnerships**

American Council of Life Insurers  
202.624.2312 or [GenevaBarber@acli.com](mailto:GenevaBarber@acli.com)

Sponsorship opportunities are limited, so please reach out at your earliest convenience to ensure availability