

ACLI RISING LEADER PROGRAM

2025 OFFICIAL GUIDELINES

(as of Tuesday, April 22, 2025)

ELIGIBILITY. The ACLI Rising Leader Program is open to those who are currently employed by a life insurance company that is a part of ACLI membership. Only individuals meeting this eligibility requirement set forth in these Official Guidelines may participate in the program.

APPLICATION PERIOD. Applications are being accepted from **April 22, 2025, through June 13, 2025.**

HOW TO APPLY. All applications must be received in the manner described in these Official Guidelines during the Application Period to be eligible for program participation. Nominations must be submitted by an ACLI member company employee. To enter, submit via www.acli.com/RisingLeader (“Program Website”) the following for your nominee: (1) the completed application, which includes you and your nominee’s name, company/employer, telephone number, and email address; (2) your nominee’s current resume/CV; (3) your nominee’s biography; (4) a digital photo of the nominee; (5) one (1) letter of recommendation (which must include the recommender’s name, title, company, email address, and direct telephone number—only one nominee per letter); (6) Provide examples of leadership within your company; (6) Provide examples of leadership within the industry; and (7) Provide examples of volunteer work and community service. ACLI member companies may submit up to five (5) nominees.

JUDGING CRITERIA AND SELECTION OF PARTICIPANTS. Between approximately **June 16, 2025 – July 31, 2025**, all entries shall be judged by a review committee (consisting of ACLI staff) based on the following point scale (entry can receive 25 points total maximum): (i) Quality of Letter of Recommendation (10 points maximum); (ii) Examples of leadership within your company (5 points maximum); (iii) Examples of leadership within the industry (5 points maximum); (iv) Examples of volunteer work and community service (5 points maximum).

Once the application deadline ends, ACLI will notify the Chief Liaison Officer (CLO) of each company with a list of their nominees. The CLO will have until **June 20, 2025**, to review and provide feedback. After this, the selection process shall consist of two (2) tiers. Tier 1 consists of ACLI staff, who review all applications and recommend the top twenty-five (25) applications. Tier 2 shall consist of industry leaders, who shall review and approve Tier 1 recommendations.

In the event of a tie, entrants with higher point totals in the following categories shall be selected (in this specific order until the tie is broken): (1) Letter of Recommendation; (2) Examples of leadership within the industry; (3) Examples of volunteer work and community service.

SELECTION ANNOUNCEMENT. Potential participants will be contacted on or around **July 31, 2025**, via email communication from ACLI.

PARTICIPANTS. Up to twenty-five (25) total participants shall be selected, and each person shall receive:

- Opportunity to collaborate with peers and colleagues both inside and outside of your area of expertise.
- Special recognition at the ACLI Annual Conference 2025 and additional recognition on ACLI social platforms
- Consideration of speaking opportunities at conferences and virtual roundtables.
- Opportunity to earn CLE and CPE credits.
- Discounted registrations at the following events:
 - ACLI Annual Conference 2025
 - ACLI Senior Investment Managers Seminar 2025
 - ACLI Financial & Investment Roundtable 2026
 - ACLI Medical Conference 2026
 - ACLI Compliance & Legal Conference 2026
 - ACLI Annual Conference 2026

HOW TO CONFIRM PARTICIPATION. On or about **July 31, 2025**, ACLI will attempt to notify each potential participant via email. Additionally, each participant’s current employer will be notified via the information provided in the entry. If a potential participant does not respond to the contact attempt within five (5) business days, or if a potential participant declines, ACLI will select another potential participant, at and in a manner to be determined in ACLI’s sole and absolute discretion. Each participant must confirm his/her eligibility. To confirm participation, each potential participant must: (1) reply to ACLI’s notification email, copying his/her supervisor and (2) complete, sign, and return a consent form. If the indicated forms are not signed and returned by the time indicated on the documents, or if a potential participant does not meet the eligibility criteria or is otherwise unwilling or unable to comply with these Official Guidelines, or cannot be contacted by **August 8, 2025**, an alternate participant may be selected at and in a manner to be determined in ACLI’s sole and absolute discretion.

PRIVACY. ACLI may collect personal data from entrants when they participate in this Program, and this information may be used for the purposes of administering the Program, publicizing the Program, and other promotional purposes that benefit ACLI. All data collected and stored by ACLI will be in accordance with ACLI’s Privacy Policy.

LIMITATIONS OF LIABILITY. ACLI shall not be responsible for lost, late, incomplete, stolen, misdirected, illegible, or incomplete entries. ACLI reserves the right, in its sole and absolute discretion, to disqualify any individual and to cancel, terminate, modify, or suspend the Program.

OFFICIAL GUIDELINES AND PARTICIPANTS’ LIST. Official Guidelines for this Program may be obtained by visiting the Program Website during the Program Period. A list of participants will be posted on the Program Website upon notification and confirmation of participants. The participants’ list will include each participant’s first name, last name, title, and employer name.