

## 2025

**AMERICAN COUNCIL OF LIFE INSURERS** 

# LIFE INSURERS FACT BOOK

80TH EDITION

## American Council of Life Insurers

# LIFE INSURERS FACT BOOK 2025

The American Council of Life Insurers is a Washington, D.C.-based trade association. Its member companies offer life insurance, long-term care insurance, disability income insurance, reinsurance, annuities, pensions, and other retirement and financial protection products.

© 2025 American Council of Life Insurers

No part of this publication may be reproduced, sorted in a retrieval system, or transmitted in any form or by any means—electronic, mechanical, photocopying, recording, or otherwise—without permission of the publisher.

Library of Congress Catalog Number 47–27134

#### **Contents**

Pre	eface	xii		Allocating Risk	80
Mi	ilestone Feature	xiii		Reinsurance Relationship	81
Mo	ethodology	XV		Underwriting Strength	81
Ke	y Statistics	xvi		Product Flexibility	81
				Capital Management	81
1	Overview	1		Types of Reinsurance	81
	Organizational Structure	1		Proportional Reinsurance	82
	Stock and Mutual Life Insurers	1		Nonproportional Reinsurance	82
	Other Life Insurance Providers	2	7	Life Insurance	86
	Employment	2		Individual Life Insurance	86
	Foreign Ownership	2		Types of Policies	87
2	Assets	11		Characteristics of Individual Policies	88
	Bond Holdings and Acquisitions	11		Group Life Insurance	88
	Types of Bonds	12		Credit Life Insurance	89
	Characteristics of Bonds	12		Policy Claims Resisted or Compromised	89
	Stock Holdings and Acquisitions	13	8	Annuities	101
	Mortgages	13		Group and Individual Annuities	101
	Real Estate	14		Supplementary Contracts, Annuities Certain, and	
	Policy Loans	14		Other Annuities	102
	Foreign-Controlled Assets	14	9	Household Ownership and Access To	
3	Liabilities	31		Insurance Products	108
	Policy Reserves	31		Employer-Sponsored Benefits	108
	Deposit-Type Contracts	32		Retirement Savings	109
	Asset Fluctuation Reserves	32		Life Insurance Ownership	109
	Other Liabilities	32		Disability Income Insurance	109
	Surplus Funds and Capital Stock	33		Individual Disability Income Insurance	110
	Capital Ratios	33		Group Disability Income Insurance	111
4	Income	50		Long-Term Care Insurance	111
	Premium Income	50		Individual Long-Term Care Coverage	112
	Investment Income and Rate of Return	51		Group Long-Term Care Coverage	112
	Net Gain From Operations	51		Accelerated and Supplemental Benefits	113
5	Expenditures	66	10	In the States	119
	Contract Payments	66	11	Industry Rankings	134
	From Life Insurance Policies	66	12	Life Expectancy and Changing	
	From Annuity Contracts	67		Demographics	156
	From Health Insurance Policies	67		PPENDIX	179
	Operating Expenses	67	_	Glossary of Insurance Related Terms	180
	Investment Expenses	67	В		197
			С	Life Insurance Related Organizations	210
6	Reinsurance	80			

### Illustrations

#### **TABLES**

Overview		
1.1	Number of U.S. Life Insurers, by Organizational Structure	3
1.2	Size of U.S. Life Insurers by Organizational Structure, 2024 (millions)	3
1.3	Veterans Life Insurance, 2024	4
1.4	Insurance Industry Employment in the United States	5
1.5	Foreign-Owned U.S. Life Insurers, 2020–2024	5
1.6	Foreign-Owned Life Insurers Operating in the United States, by Country of Origin	6
1.7	U.S. Life Insurers Organizational Structure, by Year	7
1.8	Insurance Industry Employment in the United States, by Year	9
Assets		
2.1	Distribution of Life Insurer Assets, by Account Type, 2024 (millions)	15
2.2	Distribution of Life Insurer Assets, by Account Type and Year	16
2.3	Distribution of Long-Term General Account Bond Investments	19
2.4	Distribution of General Account Bonds, by Remaining Maturity, 2020–2024	20
2.5	Distribution of General Account Bonds at Time of Purchase, 2024	21
2.6	Distribution of General Account Bonds, by NAIC Quality Class	21
2.7	Quality of Mortgages Held by Life Insurers (millions)	24
2.8	General Account Mortgages for Life Insurers, by Type and Loan-to-Value Ratios, 2024 (millions)	25
2.9	Real Estate Owned by Life Insurers, by Type	25
2.10	Foreign-Controlled Assets of U.S. Life Insurers, by Country and Year (millions)	26
2.11	Asset Distribution of Life Insurers, by Year (millions)	27
Liabilities		
3.1	Liabilities and Surplus Funds of Life Insurers	34
3.2	Policy Reserves of Life Insurers, by Line of Business	36
3.3	Deposit-Type Contracts, 2024 (millions)	38
3.4	Capital Ratios of Life Insurers (percent)	39
3.5	Levels of Risk-Based Capital Held by Life Insurers, 2014–2024	40
3.6	Life Insurers Policy Reserves for Accident and Health Contracts,	
	by Line of Business	41
3.7	Life Insurers Policy Reserves, by Line of Business and Year (millions)	41
3.8	Life Insurance Policy Reserves, by Type and Year (millions)	44
3.9	Life Insurer Liabilities and Surplus Funds, by Year (millions)	46
3.10	Capital Ratios of Life Insurers, by Year (percent)	48
Income		
4.1	Income of Life Insurers	52
4.2	Premium Receipts of Life Insurers	53

4.3	Individual and Group Life Insurance Net Premium Receipts, 2024 (millions)	54
4.4	Individual and Group Annuity Considerations, 2024 (millions)	54
4.5	Individual Life Premiums and Annuity Considerations as Percentage of Disposable Personal Income	55
4.6	Accident and Health Insurance Net Premium Receipts	55
4.7	Net Investment Income	56
4.8	Rates of Return on Invested Assets of Life Insurers	56
4.9	Net Gain From Operations After Federal Income Taxes	57
4.10	Income of Life Insurers, by Year (millions)	58
4.11	Individual Life Insurance Premium Receipts, by Year (millions)	60
4.12	Individual Annuity Considerations, by Year (millions)	62
4.13	Rates of Return on Invested Assets of Life Insurers, by Year (percent)	64
Expenditures		
5.1	Expenditures of Life Insurers	69
5.2	Payments From Life Insurance Policies	70
5.3	Payments From Annuity Contracts	71
5.4	Payments From Health Insurance Policies, by Line of Business	72
5.5	Life Insurer Home- and Field-Office Expenses	73
5.6	Investment Expenses of Life Insurers	74
5.7	Payments Under Life Insurance Policies and Annuity Contracts by Year (millions)	75
5.8	Payments to Life Insurance Beneficiaries, by Year	77
5.9	Health Insurance Benefit Payments by Life Insurers, by Year (millions)	79
Reinsurance		
6.1	Reinsurance Assumed and Ceded—Premiums	83
6.2	Life Reinsurance Assumed (face amount)	85
Life Insurance		
7.1	Life Insurance in the United States	92
7.2	Individual Life Insurance Purchases in the United States, by Plan Type, 2024	93
7.3	Life Insurance Purchases, by Participating Status	93
7.4	Voluntary Termination Rates for Life Insurance Policies, Calculated by Face Amount (percent)	94
7.5	Voluntary Termination Rates for Life Insurance Policies, Calculated by Number of Policies (percent)	94
7.6	Life Insurance With Disability Provisions, 2024	95
7.7	New Policy Claims Resisted or Compromised (thousands)	96
7.8	Life Insurance Purchases, by Year	97
7.9	Life Insurance in Force in the United States, by Year (millions)	99
Annuities		100
8.1	Annuity Considerations	103
8.2	Reserves for Annuity Contracts	103
8.3	Annuity Benefit Payments	104
8.4	Annuity Considerations, by Year (millions)	105

8.5	Annuity Reserves, by Year	107
Household	Ownership and Access To Insurance Products	
9.1	Access to Employer Sponsored Benefits, Percent All Private Industry Employees	114
9.2	Household Ownership of Dedicated Retirement Saving Accounts	115
9.3	Household Ownership of Dedicated Retirement Saving Accounts, By Race	116
9.4	Median Household Retirement Saving Balance, By Race	117
9.5	Households with Life Insurance Coverage	117
9.6	Selected Accident and Health Products of Life Insurers	118
In the State	es	
10.1	Life Insurers, by State of Domicile, 2024	120
10.2	Life Insurance Purchases, by State, 2024 (face amount in millions)	121
10.3	Life Insurance in Force, by State, 2024	123
10.4	Life Insurance and Annuity Benefit Payments, by State, 2024 (thousands)	125
10.5	Payments to Life Insurance Beneficiaries, by State, 2024 (thousands)	127
10.6	Direct Premium Receipts of Life Insurers, by State, 2024 (millions)	129
10.7	Mortgages Owned by Life Insurers, by Type and State, 2024 (thousands)	131
10.8	Real Estate Owned by Life Insurers, by State, 2024 (thousands)	133
Industry Ra	ankings	
11.1	Largest Life Insurers, by Total Assets, 2024 (millions)	135
11.2	Largest Life Insurers, by General Account Assets, 2024 (millions)	136
11.3	Largest Life Insurers, by Separate Account Assets, 2024 (millions)	137
11.4	Largest Life Insurers, by Individual Net Life Insurance Premiums, 2024 (millions)	138
11.5	Largest Life Insurers, by Group Net Life Insurance Premiums, 2024 (millions)	139
11.6	Largest Life Insurers, by Total Net Life Insurance Premiums, 2024 (millions)	140
11.7	Largest Life Insurers, by Individual Direct Life Insurance Premiums, 2024 (millions)	141
11.8	Largest Life Insurers, by Group Direct Life Insurance Premiums, 2024 (millions)	142
11.9	Largest Life Insurers, by Total Direct Life Insurance Premiums, 2024 (millions)	143
11.10	Largest Life Insurers, by Individual Life Insurance Issued, 2024 (millions)	144
11.11	Largest Life Insurers, by Group Life Insurance Issued, 2024 (millions)	145
11.12	Largest Life Insurers, by Total Life Insurance Issued, 2024 (millions)	146
11.13	Largest Life Insurers, by Individual Life Insurance in Force, 2024 (millions)	147
11.14	Largest Life Insurers, by Group Life Insurance in Force, 2024 (millions)	148
11.15	Largest Life Insurers, by Total Life Insurance in Force, 2024 (millions)	149
11.16	Largest Life Insurers, by Individual Direct Annuity Considerations, 2024 (millions)	150
11.17	Largest Life Insurers, by Group Direct Annuity Considerations, 2024 (millions)	151
11.18	Largest Life Insurers, by Total Direct Annuity Considerations, 2024 (millions)	152
11.19	Largest Life Insurers, by Individual Annuity Reserves, 2024 (millions)	153
11.20	Largest Life Insurers, by Group Annuity Reserves, 2024 (millions)	154

11.21	Largest Life Insurers, by Total Annuity Reserves, 2024 (millions)	155
Life Expec	tancy and Changing Demographics	
12.1	Death Rates in the United States	157
12.2	Life Expectancy, by Age and Gender, 1900–2022	158
12.3	U.S. Registered Births and Deaths	175
12.4	U.S. Resident Population	177
12.5	U.S. Resident Population, Age Distribution	178
FIGURES		
2.1	Growth of Life Insurers' Assets	29
2.2	Asset Distribution of Life Insurers, 2024	29
2.3	Mortgages Held by Life Insurers, by Type	30
2.4	Real Estate Owned by Life Insurers	30
3.1	Growth of Life Insurers' Policy Reserves	49
3.2	Distribution of Life Insurers' Policy Reserves, 2024	49
4.1	Distribution of Life Insurers' Net Premium Receipts, 2024	65
5.1	Distribution of Life Insurers' Expenditures, 2024	68
7.1	Individual, Group, and Credit Life Insurance in Force in the United States (face amount)	90
7.2	Average Face Amount of Individual Life Insurance Policies Purchased	91

**Preface** 

The Life Insurers Fact Book, the annual statistical report of the American Council of Life Insurers (ACLI), provides

information on trends and statistics about the life insurance industry. ACLI represents approximately 275 legal

reserve life insurer and fraternal benefit society member companies operating in the United States. These member

companies represent 93 percent of industry assets.

ACLI advocates the interests of life insurers and their millions of policyholders before federal and state legislators,

state insurance departments, administration officials, federal regulatory agencies, and the courts. ACLI expands

awareness of how the products offered by life insurers—life insurance, pensions, annuities, disability income

insurance, and long-term care insurance—help Americans plan for and achieve financial and retirement security.

Unless otherwise noted, the data reported in the Life Insurers Fact Book are ACLI tabulations of the National

Association of Insurance Commissioners (NAIC) 2024 statutory data for the life industry as of June 2025,

and represent U.S. legal reserve life insurance companies and fraternal benefit societies. NAIC data are used by

permission. The NAIC does not endorse any analysis or conclusions based on use of its data.

We would like to acknowledge ACLI staff who prepared the *Life Insurers Fact Book 2025*: Aaron Hoppenstedt,

Daniel Bernal Panqueva, Vagiz Sultanbikov, and Jiangmei Wang.

Andrew Melnyk, Ph.D.

Khari Cook

Vice President, Research & Chief Economist

Senior Research Analyst

#### **Milestone Feature**

## This year marks the 80th edition of the Life Insurers Fact Book, published by the American Council of Life Insurers (ACLI).

Since its first edition in 1946, the Fact Book has become the definitive resource for the U.S. life insurance industry. It documents the industry's annual growth and evolution since WWII and is widely used by investors, agents, economists, researchers, industry professionals, state regulators, and federal agencies.

#### The industry has grown significantly since the first Fact Book.

In 1945, there were 163 million life insurance policies in-force, representing \$152 billion in coverage. U.S. life insurance companies' total assets reached nearly \$45 billion that year, with 46% invested in U.S. Government securities. Like all American businesses, life insurers transitioned from a war to a peace economy.

As the country grew, so did the need for life insurance. By 1970, the number of life insurance policies reached 355 million with coverage amounting to \$1.4 trillion. But new challenges emerged – stagflation, the AIDS crisis, 9/11, the Global Financial Crisis, COVID-19, regulatory complexity, technological disruptions, a low interest environment and an aging population – that would shape the world as we know it.

## The industry's strength and long-term vision have endured – delivering guarantees to people when they need them most.

Life insurers make 60- to 70-year promises. This level of guarantee is unparalleled in other sectors. Notably, life insurers have historically paid nearly all claims filed. In 2024, they paid \$89 billion to the beneficiaries of life insurance policies.

In the case of annuities, life insurers provide stable, reliable income to retirees – making guarantees that will last a lifetime. They are experts at managing long-term financial risk. That's

what makes annuities so valuable for many Americans who are living longer than ever before – and why the product has gained popularity since the 1980s. In 2024, life insurers paid \$110 billion in annuity benefits, the most ever and a six percent increase from 2023.

Life insurers invest for the long term. They invest policyholder premiums which both ensure benefit payouts and strengthen communities – providing capital to iconic businesses and municipal entities, and financing real estate across America. Life insurers are the largest institutional investor in long-term corporate bonds, serving as a stabilizing force during times of uncertainty. They currently hold \$9.3 trillion in total assets.

Industry investments evolve to meet the changing needs of society. In the post-war era, they helped build infrastructure, such as transportation, utilities, and housing. Today, the focus has shifted toward information technology, healthcare, and energy. Life insurers are builders of opportunity.

As we celebrate this achievement, let's look forward to the next 80 years of innovation and growth in the life insurance industry.

#### Methodology

Unless otherwise noted, data in the *Life Insurers Fact Book* come from the annual statements of life insurers filed with the National Association of Insurance Commissioners (NAIC). These data represent the U.S. insurance business of companies (or branches of foreign companies) regulated by state insurance commissioners. Unless otherwise noted, data for years after 2002 include information for both life insurance companies and for fraternal benefit societies that sell life insurance products. Prior to 2003, data do not include fraternal benefit insurance sales. Where fraternal data are included, they are included as individual, rather than group, business. Data on life insurance sales by savings banks and the U.S. Department of Veterans Affairs are provided separately in Chapter 1 only.

Most of the *Fact Book* data are reported in standardized tables that summarize information for the current year (2024 data), last year (2023 data), and 10 years previous (2014 data), along with the average annual percentage change over the last year and the last ten years. In cases where 2014 data are not available, then the oldest available data are reported.

Company ownership is reflected on a fleet basis. That is, if a stock company is owned by a mutual parent, both are now classified as mutual companies. The same is true for insurance companies owned by non-U.S. parents. This affects most notably tables in Chapter 1.

The assets of a fleet typically differ slightly from the sum of the assets of individual companies in the fleet, because the net value (stockholder equity) of the subsidiary is counted at both the subsidiary and the parent level. This same double-counting discrepancy exists for liabilities, investment income, and surplus. Adjustments have been made, when possible, to eliminate the double-counting of assets, liabilities, investment income, and surplus.

Chapter 4 presents calculations of gross and net rates of return on investment based on formulas traditionally used in the industry. The net rate of return is calculated as:

(net investment income)/ 2-year average net invested assets. The formula for average net invested assets is (current year net invested assets + current year investment income due – current year borrowed money – current year payable for securities – current year capital notes – current year surplus notes + previous year net invested assets + previous year investment income due – previous year borrowed money – previous year payable for securities – previous year capital notes – previous year surplus notes – net investment income) / 2.

The gross rate of return on fixed-rate assets is calculated as:

(Gross investment income on bonds)/ average net investment in bonds. The denominator is (CY bonds + PY Bonds – gross investment income on bonds) /2.

				Average annual pe	ercent change
	2014	2023	2024	2014/2024	2023/2024
Life insurance in force (millions) <sup>1</sup>					
Individual	\$11,825,927	\$13,974,409	\$14,068,473	1.8	0.7
Group	8,208,725	8,096,611	7,847,187	-0.4	-3.1
Credit	79,955	92,388	89,972	1.2	-2.6
Total	20,114,607	22,163,409	22,005,633	0.9	-0.7
Annuity considerations (millions) <sup>2</sup>					
Individual <sup>3</sup>	\$247,426	\$244,429	\$268,236	0.8	9.7
Group	114,160	116,435	164,260	3.7	41.1
Total	361,586	360,864	432,496	1.8	19.9
Payments under life insurance and	l annuity contracts	(millions)			
Payments to beneficiaries	\$67,850	\$89,072	\$88,525	2.7	-0.6
Surrender values <sup>4</sup>	284,458	416,220	484,196	5.5	16.3
Policyholder dividends	16,672	22,217	23,814	3.6	7.2
Annuity payments <sup>5</sup>	73,840	104,079	109,831	4.1	5.5
Matured endowments	375	515	464	2.2	-9.9
Other payments <sup>6</sup>	651	639	660	0.1	3.3
Total	443,846	632,742	707,490	4.8	11.8
Income of life insurers (millions)					
Life insurance premiums	\$138,308	\$122,181	\$173,719	2.3	42.2
Annuity considerations <sup>2</sup>	361,586	360,864	432,496	1.8	19.9
Health insurance premiums	158,391	202,874	218,467	3.3	7.7
Total	658,285	685,920	824,682	2.3	20.2
Investment income	267,486	330,596	361,946	3.1	9.5
Other income <sup>7</sup>	73,579	106,712	106,847	3.8	0.1
Aggregate total	999,351	1,123,228	1,293,475	2.6	15.2
Life insurers doing business in the	United States (unit	s)			
Stock	636	532	530	-1.8	-0.4
Mutual <sup>8</sup>	106	110	106	-	-3.6
Fraternal <sup>9</sup>	81	67	65	-2.2	-3.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

7

830

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies. ¹Data represent net business. ²Excludes deposits for guaranteed interest contracts due to codification. Data represents net business. ³Includes supplementary contracts with life contingencies. ⁴Excludes payments under deposit-type contracts, and includes annuity withdrawals of funds, for which a comparable amount in prior years is not available. ⁵Excludes payments under deposit-type contracts. functions some disability benefits and retained assets. 7Includes commissions and expense allowance on reinsurance ceded. Also, includes amortization of interest maintenance reserve. 8Includes stock companies owned by mutual holding companies. 9Includes stock companies owned by fraternal benefit societies. 10Includes farm bureau, reciprocal, and risk retention groups.

10

719

10

711

3.6

-1.5

-1.1

Other<sup>10</sup>

Total

## **FACT BOOK 2025**

# 1

## **OVERVIEW**

U.S. life insurance companies sell the vast majority of life insurance and annuities purchased in the United States. Fraternal organizations and federal government agencies are also in the marketplace, and certain Canadian life insurers with U.S. legal reserves are allowed to sell insurance directly from their Canadian offices to U.S. purchasers. Data from Canadian companies are not included in this chapter.

At the end of 2024, 711 life insurance companies were in business in the United States (Table 1.1). The number of active companies peaked in 1988 (Table 1.7), and has since fallen steadily, mostly due to company mergers and consolidations. This streamlining has helped to reduce operating costs and general overhead, and has significantly increased efficiency.

## ORGANIZATIONAL STRUCTURE Stock and Mutual Life Insurers

Most life insurers are organized as either stock or mutual companies. Stock life insurance companies issue stock and are owned by their stockholders. Mutual companies are legally owned by their policyholders and consequently do not issue stock.

Stock life insurers can be owned by other stock life insurance companies, mutual life insurance companies, or companies outside the life insurance industry. Only policyholders own a mutual company, however. If a stock company is owned by a mutual company, that stock company is categorized as a mutual company. The majority of life insurers are stock companies—530, or 75 percent of the industry (Table 1.1). Many life insurers are affiliated with other life and non-life insurance companies in fleets with a single owner.

Besides consolidation, another trend in the life insurance industry is demutualization and the formation of mutual holding companies—a structure that allows easier and less expensive access to capital. In creating a mutual holding company, the mutual insurer either starts a stock insurance company or acquires a stock company. For data in this chapter, mutual holding companies are included in the totals for pure mutual companies.

Together, stock and mutual life insurers provide most of the insurance and annuities underwritten by U.S. organizations (Table 1.2). Mutual companies had \$8.5 trillion of life insurance in force in 2024 and stock life insurers, \$12.9 trillion. Fraternal societies and other type companies underwrite the remainder of U.S. insurance.

#### Other Life Insurance Providers

Fraternal benefit societies provide both social and insurance benefits to their members. These organizations are legally required to operate through a lodge system, allowing only lodge members and their families to own the fraternal society's insurance. In 2024, there were 65 fraternal life insurance companies that had \$358 billion of life insurance in force and \$209 billion in assets (Tables 1.1 and 1.2).

The Department of Veterans Affairs provides protection to U.S. veterans under six insurance programs: National Service Life Insurance, Veterans' Special Life Insurance, Service-Disabled Veterans Insurance, Veterans' Reopened Insurance, Veterans' Mortgage Life Insurance, and Veterans Affairs Life Insurance. The federal agency also oversees three life insurance programs for members of the uniformed services: Servicemembers' Group Life Insurance, SGLI Family Coverage, and Veterans' Group Life Insurance.

Veterans' Special Life Insurance in force totaled \$469 million in 2024 (Table 1.3). National Service Life Insurance, for veterans of World War II and those covered by the Insurance Act of 1951, totaled \$309 million. Service-Disabled Veterans Insurance—for veterans separated from service after April 1951 who have a service-connected disability but are otherwise insurable—had \$2.7 billion of insurance in force in 2024.

The largest life insurance plan, Servicemembers' Group Life Insurance, had \$1.1 trillion of insurance in force with 2.2 million policies at year-end 2024 (Table 1.3).

#### **EMPLOYMENT**

The insurance industry plays an important role in the nation's economy. In 2024, U.S. insurers employed 3 million individuals in all of their branches, a 1 percent increase from a year earlier (Table 1.4).

Government data on employees of insurance agencies and home offices in 2024 show 1.6 million insurance home-office personnel (309,300 in life insurance) and 1.4 million insurance agents, brokers, and service personnel.

#### **FOREIGN OWNERSHIP**

The proportion of life insurance companies operating in the United States that are foreign-owned was 15.3 percent in 2024 (Table 1.5).

Practically, the same countries have fielded the major foreign players in the U.S. market since the mid-1990s. Among life insurance companies operating in the United States during 2024, Bermuda controlled 30 companies; Canada, 26; Japan, 20; Cayman Islands, 11; Switzerland, 10; Germany, 5; France, 3; the United Kingdom, 2; British Virgin Islands, 1; and Spain, 1 (Table 1.6).

Table 1.1

	In business at ye	ear's end	Average annual percent change
	2023	2024	2023/2024
Stock	532	530	-0.4
Mutual¹	110	106	-3.6
Fraternal <sup>2</sup>	67	65	-3.0
Other <sup>3</sup>	10	10	-
Total	719	711	-1.1

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Note: NAIC does not endorse any analysis or conclusions based on use of its data.

Table 1.2

14510 112									
Size of U.S. Life Insurers, by Organizational Structure, 2024 (millions)									
	Stock	Mutual <sup>1</sup>	Fraternal	Other <sup>2</sup>	Total				
Life insurance in force	\$12,902,825	\$8,484,591	\$357,530	\$260,688	\$22,005,633				
Life insurance purchased	2,233,738	1,233,525	33,816	34,644	3,535,724				
Assets	6,574,669	2,438,132	209,338	32,878	9,255,016				
Benefit Payments <sup>3</sup>	682,250	204,946	15,968	2,156	905,319				
Premium income⁴	591,674	218,473	12,474	2,062	824,682				

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Note: NAIC does not endorse any analysis or conclusions based on use of its data.

<sup>&</sup>lt;sup>1</sup> Includes stock companies owned by mutual parents (life & PC) and mutual holding companies.

<sup>&</sup>lt;sup>2</sup> Includes stock companies owned by fraternal benefit societies.

<sup>&</sup>lt;sup>3</sup> Includes farm bureau, reciprocal, and risk retention groups.

<sup>&</sup>lt;sup>1</sup> Includes stock companies owned by mutual holding companies.

<sup>&</sup>lt;sup>2</sup> Includes farm bureau, reciprocal, and risk retention groups.

<sup>&</sup>lt;sup>3</sup> Includes payments to beneficiaries, surrender values, policy dividends, annuity payments, matured endowments, and other payments.

<sup>&</sup>lt;sup>4</sup> Includes life insurance premiums, annuity considerations, and accident and health premiums.

Table 1.3

#### Veterans Life Insurance, 2024

		Face amount
	Policies	in force (millions)
Veterans programs		
National Service Life Insurance	25,102	\$309
Veterans' Special Life Insurance	30,628	469
Service-Disabled Veterans Insurance	252,588	2,659
Veterans' Reopened Insurance	1,355	14
Veterans' Mortgage Life Insurance	2,152	348
Veterans Affairs Life Insurance	51,199	1,628
Total	363,024	5,427
Uniformed service member programs		
Servicemembers' Group Life Insurance (SGLI)	2,186,500	1,059,634
Traumatic Injury Protection (TSGLI)*	-	210,550
SGLI Family Coverage	2,520,000	102,797
Veterans' Group Life Insurance	454,194	99,761
Total	5,160,694	1,472,742
Aggregate total	5,523,718	1,478,169

Source: U.S. Department of Veterans Affairs. \*TSGLI is a rider to the basic SGLI coverage.

Table 1.4

Insurance Industry Employment in the United States								
	Numl	ber employe	d	Average annual percent change				
	2014	2023	2024	2014/2024	2023/2024			
Home-office personnel		1						
Life insurance	334,400	310,500	309,300	-0.8	-0.4			
Health insurance	494,600	597,400	595,200	1.9	-0.4			
Other	619,800	710,500	709,500	1.4	-0.1			
Total	1,448,800	1,618,400	1,614,000	1.1	-0.3			
Agents, brokers, and								
service personnel	1,017,100	1,351,000	1,386,500	3.1	2.6			
Aggregate total	2,465,900	2,969,400	3,000,500	2.0	1.0			
		1						

Source: U.S. Department of Labor, Bureau of Labor Statistics. Current Employment Statistics survey (National). Note: The Bureau of Labor Statistics adjusts annual employment data in April of the year following its survey.

Table 1.5

Foreign-Owned U.S. Life Insurers, 2020-2024									
Number of companies						Average annual per	rcent change		
	2020	2021	2022	2023	2024	2020/2024	2023/2024		
U.S. life insurers	747	737	727	719	711	-1.2	-1.1		
Foreign-owned U.S. life insurers	93	93	102	101	109	4.0	7.9		
Percentage of U.S. life insurers	12.4%	12.6%	14.0%	14.0%	15.3%				

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Companies are defined as foreign owned if 50 percent or more of stock is owned by a foreign entity or entities.

Table 1.6

#### Foreign-Owned Life Insurers Operating in the United States, by Country of Origin

	Number of companies					
	2020	2021	2022	2023	2024	
Bermuda	14	17	24	22	30	
British Virgin Islands	-	-	-	-	1	
Canada	23	25	25	25	26	
Cayman Islands	9	7	9	10	11	
France	3	3	3	3	3	
Germany	5	5	5	5	5	
Japan	16	14	15	15	20	
Netherlands	2	2	2	2	-	
Panama	1	1	1	1	-	
Spain	1	1	1	1	1	
Switzerland	12	11	10	10	10	
United Kingdom	7	7	7	7	2	
Total	93	93	102	101	109	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Companies are defined as foreign owned if 50 percent or more of stock is owned by a foreign entity or entities.

Table 1.7

#### U.S. Life Insurers Organizational Structure, by Year

In business at year's end Year Stock Mutual **Fraternals** Other **Total** 1950 507 142 NA NA 649 1955 942 165 NA NA 1,107 1960 1,286 155 NA NA 1,441 1965 1,475 154 NA NA 1,629 1970 1,627 153 NA NA 1,780 1975 1,603 143 NA NA 1,746 1980 1,823 135 NA NA 1,958 1981 1,855 136 NA NA 1,991 1982 134 NA NA 2,060 1,926 1983 1,985 132 NA NA 2,117 1984 2,062 131 NA NA 2,193 1985 128 2,133 NA NA 2,261 1986 2,254 2,128 126 NA NA 1987 2,212 125 NA NA 2,337 1988 2,225 118 NA NA 2,343 1989 2,270 2,153 117 NA NA 1990 2,078 117 NA NA 2,195 1991 1,947 117 NA NA 2,064 1992 1,835 109 NA 1,944 NA 1993 1,736 108 NA NA 1,844 1994 1,565 115 NA 10 1,690 1995 259 NA 1,650 1,356 35 1996 1,331 240 NA 36 1,607 1997 238 NA 45 1,476 1,193 1998 1,167 248 NA 29 1,444 1999 250 NA 1,064 33 1,347 2000 1,018 221 NA 30 1,269 2001 222 1,341 986 117 16 2002 204 956 114 10 1,284 2003 180 931 105 11 1,227 2004 901 161 108 9 1,179 2005 857 151 102 9 1,119 2006 818 142 103 9 1,072 2007 768 133 99 9 1,009 2008 741 132 95 8 976

Table 1.7, continued

#### U.S. Life Insurers Organizational Structure, by Year, continued

#### In business at year's end

Year	Stock	Mutual	Fraternals	Other	Total
2009	714	131	93	8	946
2010	700	121	89	7	917
2011	687	117	85	6	895
2012	660	120	82	6	868
2013	648	113	82	7	850
2014	636	106	81	7	830
2015	616	110	81	7	814
2016	598	113	78	8	797
2017	584	112	76	9	781
2018	580	109	75	9	773
2019	570	108	74	9	761
2020	553	110	74	10	747
2021	542	114	71	10	737
2022	538	110	69	10	727
2023	532	110	67	10	719
2024	530	106	65	10	711

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. After 1993, data include life insurance companies that sell accident and health insurance. Beginning with 1995 data, stock companies that are part of fleets headed by non-stock companies are counted by the parent's ownership type, not as stock companies.

NA: Not available.

Table 1.8

#### Insurance Industry Employment in the United States, by Year

	madotty Employ	Home-office pe				
	Life	Health			Agents, brokers, and service	Aggregate
Year	insurance	insurance	Other	Total	personnel	total
1960	452,400	50,200	329,100	831,700	217,300	1,049,000
1965	481,200	54,200	358,000	893,400	250,300	1,143,700
1970	525,600	93,900	410,200	1,029,700	288,000	1,317,700
1975	520,500	122,100	442,700	1,085,300	356,600	1,441,900
1980	531,900	141,900	550,300	1,224,100	463,800	1,687,900
1981	542,200	142,700	552,000	1,236,900	475,800	1,712,700
1982	546,100	142,100	549,100	1,237,300	485,900	1,723,200
1983	539,900	144,800	544,200	1,228,900	498,900	1,727,800
1984	536,700	153,900	549,100	1,239,700	525,000	1,764,700
1985	559,300	170,700	561,600	1,291,600	548,200	1,839,800
1986	578,200	188,100	598,500	1,364,800	579,400	1,944,200
1987	578,000	202,100	634,900	1,415,000	611,800	2,026,800
1988	570,400	216,500	648,500	1,435,400	639,600	2,075,000
1989	550,200	228,100	660,100	1,438,400	651,800	2,090,200
1990	522,600	204,200	611,600	1,338,400	677,800	2,016,200
1991	537,200	219,000	613,500	1,369,700	681,400	2,051,100
1992	530,600	228,300	627,000	1,385,900	672,200	2,058,100
1993	552,500	237,900	640,400	1,430,800	684,000	2,114,800
1994	562,600	249,400	649,300	1,461,300	700,300	2,161,600
1995	547,200	260,100	626,800	1,434,100	712,600	2,146,700
1996	510,000	278,000	642,800	1,430,800	726,400	2,157,200
1997	505,300	292,100	678,800	1,476,200	744,100	2,220,300
1998	510,600	306,200	729,400	1,546,200	766,300	2,312,500
1999	496,100	319,200	742,800	1,558,100	783,400	2,341,500
2000	481,100	330,600	732,600	1,544,300	806,800	2,351,100
2001	470,300	340,500	728,600	1,539,400	823,000	2,362,400
2002	446,000	348,000	743,000	1,537,000	839,400	2,376,400
2003	440,500	351,400	753,400	1,545,300	856,200	2,401,500
2004	392,400	374,900	721,000	1,488,300	879,200	2,367,500
2005	334,500	430,400	680,900	1,445,800	893,200	2,339,000
2006	362,400	428,200	677,100	1,467,700	911,400	2,379,100
2007	352,800	434,400	674,000	1,461,200	930,500	2,391,700
2008	356,300	444,500	674,600	1,475,400	929,600	2,405,000
	•	•	*	•	•	•

Table 1.8, continued

#### Insurance Industry Employment in the United States, by Year, continued

#### Home-office personnel

	1 16 -	I I a alub			Agents, brokers,	A
Year	Life insurance	Health insurance	Other	Total	and service personnel	Aggregate total
2009	362,600	440,300	660,400	1,463,300	907,400	2,370,700
2010	366,400	437,700	641,100	1,445,200	895,500	2,340,700
2011	346,700	442,300	637,200	1,426,200	910,300	2,336,500
2012	347,300	463,900	625,200	1,436,400	931,800	2,368,200
2013	340,600	472,600	619,900	1,433,100	955,800	2,388,900
2014	334,400	494,600	619,800	1,448,800	1,017,100	2,465,900
2015	330,200	499,500	636,700	1,466,400	1,071,800	2,538,200
2016	347,800	471,100	668,800	1,487,700	1,105,000	2,592,700
2017	345,600	504,800	666,300	1,516,700	1,142,900	2,659,600
2018	344,900	537,900	658,100	1,540,900	1,171,800	2,712,700
2019	352,800	578,400	678,900	1,610,100	1,192,200	2,802,300
2020	357,800	587,800	681,500	1,627,100	1,208,800	2,835,900
2021	337,100	571,600	675,000	1,583,700	1,241,200	2,824,900
2022	326,992	573,908	715,100	1,616,000	1,302,000	2,918,000
2023	310,500	597,400	710,500	1,618,400	1,351,000	2,969,400
2024	309,300	595,200	709,500	1,614,000	1,386,500	3,000,500

Source: U.S. Department of Labor, Bureau of Labor Statistics. Current Employment Statistics survey (National).

Notes: Figures comprise only those on the payroll of insurers that participate in the unemployment insurance program; The Bureau of Labor Statistics adjusts annual employment data in April of the year following its survey.

# 2

## **ASSETS**

Assets held by life insurers back the companies' life, annuity, and health liabilities. Accumulating these assets—via the collection of premiums from policyholders and earnings on investments—provides the U.S. economy with an important source of investment capital. Life insurers held \$9.3 trillion in assets in 2024 (Table 2.1). Assets of U.S. life insurers rose 5.9 percent during 2024 (Table 2.2).

Financial instruments comprise most life insurance company assets and can generally be classified into:

- Bonds, both corporate and government
- Stocks
- Mortgage and real estate holdings
- Policy loans

A life insurer divides its assets between two accounts that differ largely in the nature of the liabilities or obligations for which the assets are being held and invested. The *general account* supports contractual obligations for guaranteed, fixed-dollar benefit payments, such as life insurance policies. The *separate account* supports liabilities associated with investment risk pass-through products or lines of business, such as

variable annuities, variable life insurance, and pension products.

State laws allow assets in separate accounts to be invested without regard to the restrictions usually placed on the general account. A separate account portfolio might comprise only common stocks or bonds or mortgages, or some combination of these and other investments. Separate account assets totaled \$3.3 trillion at the end of 2024—up 7.3 percent from the previous year (Table 2.2). General account assets amounted to \$6 trillion in 2024, up 5.1 percent from 2023.

#### **BOND HOLDINGS AND ACQUISITIONS**

Bonds are publicly traded debt securities. Often referred to as fixed-income securities, bonds generally offer low risk and a greater certainty of rates of return. Not only does the borrower (seller of the bond) agree to pay a fixed amount of interest periodically and repay a fixed amount of principal at maturity, but the obligation to make payments on the bond takes precedence over other claims of lenders and stockholders.

At year-end 2024, 47.7 percent of life insurer assets were held in bonds. Total bond holdings of both general and separate accounts amounted to \$4.4 trillion, up \$199 billion from 2023 (Tables 2.1-2.2). Holdings of bonds in separate accounts increased 9.9 percent in 2024 to \$623 billion. Bond holdings in general accounts increased to \$3.8 trillion (Table 2.2).

Bonds are issued by a variety of borrowing organizations, including domestic and foreign corporations, the U.S. government agencies, and state, local, and foreign governments. Long-term U.S. government obligations in the general account totaled \$151 billion, and foreign government bonds \$47 billion (Table 2.3). The largest portion of longterm bonds was in unaffiliated securities, with both U.S. and foreign investments totaling \$2.9 trillion, or three-fourths of all long-term general account bonds (76%). Long-term bonds issued by U.S. states, territories, and political subdivisions came to \$37 billion, while bonds issued for U.S. special revenue and assessment totaled \$161 billion.

#### Types of Bonds

#### **Corporate Bonds**

Life insurers are significant investors in the corporate bond market, having been the largest institutional holder of corporate bonds issued in U.S. markets since the 1930s. Private or direct placements—where the financial institution negotiates directly with the corporation over the terms of the offering—account for a sizable share of life insurer investments in corporate bonds. Life insurance companies are the major lenders in the direct placement market.

Corporate debt issues in 2024 represented the largest component of life insurer assets at 37 percent (Table 2.1). Corporate debt issues totaled \$3.4 trillion

by year's end (Table 2.2). These investments have generally increased steadily for many years and have grown at a 5.1 percent annual rate in the last decade.

#### **Government Bonds**

Bonds of the U.S. government include U.S. Treasury securities and others issued by federal agencies. Total government securities fell to \$466 billion at the end of 2024, down \$11 billion from the previous year (Tables 2.1-2.2). These holdings include U.S. Treasury and federal agency guaranteed obligations, special revenue, and other issues of the 50 states, District of Columbia, Puerto Rico, and U.S. territories and possessions and their political subdivisions.

The vast majority of long-term securities were invested in U.S. government securities (\$412 billion) as opposed to those of foreign governments and international agencies (\$54 billion), such as the International Bank for Reconstruction and Development (Table 2.1).

#### Characteristics of Bonds

#### Maturity

Bonds have limited lives and expire on a given date, called the issue's maturity date. Twenty-three percent of general account bonds held at year-end 2024 had a maturity between five and 10 years. Another 27 percent matured between one and five years, 21 percent had a maturity over 20 years, 20 percent matured between 10 and 20 years, and 9 percent had a maturity of one year or less (Table 2.4).

At the time of purchase, 40.2 percent of bonds had a maturity date of 20 years or more, while 33.1 percent had a maturity date of 10 to 20 years (Table 2.5). Bonds with maturity dates of five to 10 years (19.3%), and less than five years (7.4%) made up the remainder.

#### Quality

In purchasing a bond, investors examine its quality. The higher the quality of the bond, the lower the risk, and the higher the degree of assurance that investors will get their money back at maturity. Consequently, high-quality bonds are ideal for long-term capital accumulation.

Bond holdings can be categorized among six quality classes established by the National Association of Insurance Commissioners. At year-end 2024, 95 percent of total general account bonds were investment grade, Classes 1 and 2 (Table 2.6). The percentage of total bonds in or near default (Class 6) was 0.1 percent.

Of the \$3.9 trillion in general account bonds held by insurance companies in 2024, \$2.1 trillion was invested in publicly traded bonds and \$1.8 billion in privately traded bonds (Table 2.6). Ninety-eight percent of the publicly traded bonds were investment grade (Classes 1 and 2) compared with 92 percent of the privately traded bonds. Of the publicly traded bonds, 0.02 percent were in or near default (Class 6), compared with 0.2 percent of the privately traded bonds.

## STOCK HOLDINGS AND ACQUISITIONS

Life insurers' changing portfolios reflect long-term shifts in investment demand. Since the early 1990s, the share of assets held in stocks has been increasing. The average annual growth in equity holdings was 1.5 percent between 2014 and 2024 (Table 2.2).

Historically, stocks had been a small percentage of total assets for reasons rooted in both the investment

philosophy of the industry and the laws regulating life insurance. Stocks had not been heavily used as a major investment medium for funds backing life insurance policies because of the policies' contractual guarantees for specified dollar amounts.

Part of the investment shift is due to changes in the relative yields of various investment types. Other factors are the introduction of variable life insurance and the growth in funding pension plans with equity securities of life insurers and variable annuities. State laws generally permit certain assets of these and other plans to be maintained in an account separate from a company's other assets, with up to 100 percent invested in stocks or other equities.

Life insurer holdings of corporate stock rose 5.1 percent between 2023 and 2024 to \$2.42 trillion, accounting for 26.1 percent of total assets. At year-end 2024, \$2.28 trillion, or 94 percent, of stock held by life insurance companies was in separate accounts (Table 2.1-2.2).

Common stock accounted for \$2.4 trillion, or 99 percent, of all stock held by life insurers in 2024 (Table 2.1). Holdings of common stock increased 5.1 percent in 2024, while there was a 3.7 percent increase in preferred stock holdings (Tables 2.1–2.2).

#### **MORTGAGES**

Mortgages generally are considered riskier fixed-income investments than bonds. Over the past few decades, life insurers have slightly reduced the relative size of their mortgage portfolios in favor of other investments, including mortgage-backed securities (MBS), when comparing life insurers' portfolios prior to 1994. In 2024, mortgages increased 8.2 percent to \$873 billion and accounting for 9.4 percent of combined account assets (Tables 2.1–2.2).

Properties underlying life insurer holdings of nonfarm, nonresidential mortgages cover a broad range of commercial, industrial, and institutional uses. Among them are retail stores and shopping centers, office buildings and factories, hospitals and medical centers, and apartment buildings. Commercial mortgages remain the largest category, representing 81 percent (\$708 billion) of U.S. mortgages held by life insurers at the end of 2024 (Table 2.1). Mortgages for residential properties were \$130 billion, or 15 percent of total mortgages held by life insurers on U.S. properties. Farm mortgages were \$36 billion, accounting for 4 percent of total mortgages in 2024.

Almost all of the mortgages held by life insurers were in good standing (98.5%) in 2024. Of industry-held mortgages, only 1.5 percent were either restructured, overdue, or in foreclosure in 2024 (Table 2.7).

At year-end 2024, \$37 billion (5%) was held in general account mortgages with a loan-to-value ratio above 95 percent, compared with \$615 billion (78%) in mortgages with a loan-to-value ratio below 71 percent (Table 2.8).

#### **REAL ESTATE**

U.S. life insurers' holdings of directly owned real estate were \$36 billion at the end of 2024. This represents a 5.2 percent decrease from 2023 (Table 2.9).

By the end of 2024, real estate amounted to .4 percent of life insurers' assets (Table 2.1). Real estate holdings in separate accounts decreased \$1.2 billion during the year as real estate in general accounts decreased \$758 million (Table 2.2).

Real estate held to produce income totaled \$30 billion, or 83 percent of all real estate owned, while

real estate held for sale amounted to \$863 million (Table 2.9, Figure 2.4). The remainder was in land and property held for company use, primarily home and regional offices.

#### **POLICY LOANS**

Life insurance companies can loan money to policyholders up to the cash value of their life insurance. Life insurers must make these policy loans from funds that otherwise would be invested. Since premium rates are based in part on an anticipated investment return, interest must be charged on the loans. Because the amount of a policy's protection is reduced by the amount of the loan, life insurers advise policyholders that an outstanding loan can seriously impair a family's insurance planning. The policy loan amounts shown in Tables 2.1–2.2 do not include loans made to policyholders by banks or other lending institutions holding borrowers' life insurance policies as collateral.

Life insurer loans to policyholders against the cash value of their life insurance amounted to \$147 billion by year-end 2024, up 6.3 percent from the loans outstanding a year earlier (Tables 2.1–2.2). Policy loans accounted for 1.6 percent of company assets at the end of 2024.

#### FOREIGN-CONTROLLED ASSETS

Foreign-controlled assets were \$2 trillion, or 22 percent of total industry assets in 2024 (Table 2.10). Bermuda, followed by Canada, Japan, Germany, and the Cayman Islands own the most foreign-controlled assets of U.S. life insurers.

Table 2.1

	General account		Separat	e account	Combined accounts	
	Year's end	Percent distribution	Year's end	Percent distribution	Year's end	Percent distribution
Bonds						
Government securities						
U.S.	\$349,431	5.8	\$63,049	1.9	\$412,480	4.5
Foreign	47,307	0.8	6,547	0.2	53,854	0.6
Total government	396,738	6.6	69,596	2.1	466,334	5.0
Corporate securities	2,967,415	49.4	432,532	13.3	3,399,947	36.7
Mortgage-backed securities <sup>1</sup>	423,667	7.1	120,584	3.7	544,251	5.9
Total long-term bonds	3,787,820	63.1	622,712	19.1	4,410,532	47.7
Stocks						
Common	117,407	2.0	2,278,504	70.0	2,395,911	25.9
Preferred	18,503	0.3	1,402	0.0	19,905	0.2
Total	135,910	2.3	2,279,906	70.1	2,415,816	26.1
Mortgages						
Farm	26,078	0.4	9,426	0.3	35,504	0.4
Residential	117,249	2.0	12,495	0.4	129,744	1.4
Commercial	643,034	10.7	64,973	2.0	708,007	7.6
Total	786,362	13.1	86,894	2.7	873,255	9.4
Real estate	21,927	0.4	13,813	0.4	35,740	0.4
Policy loans	147,130	2.5	-	-	147,130	1.6
Short-term investments	48,753	0.8	10,661	0.3	59,414	0.6
Cash & cash equivalents	147,684	2.5	46,901	1.4	194,585	2.1
Derivatives	121,630	2.0	50,171	1.5	171,802	1.9
Other invested assets	424,894	7.1	112,996	3.5	537,890	5.8
Non-invested assets	379,911	6.3	28,941	0.9	408,852	4.4
Aggregate total	6,002,021	100.0	3,252,996	100.0	9,255,016	100.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data reflect investments held at year's end. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup>Includes Ginnie Mae (GNMA).

Table 2.2 Distribution of Life Insurer Assets, by Account Type and Year<sup>1</sup>

	General	General account (millions)			Average annual percent change	
	2014	2023	2024	2014/2024	2023/2024	
Bonds						
Government	\$410,063	\$408,342	\$396,738	-0.3	-2.8	
Corporate	1,901,894	2,833,100	2,967,415	4.5	4.7	
MBS <sup>1</sup>	468,715	403,143	423,667	-1.0	5.1	
Total	2,780,672	3,644,585	3,787,820	3.1	3.9	
Stocks						
Common	81,445	112,625	117,407	3.7	4.2	
Preferred	9,437	17,631	18,503	7.0	4.9	
Total	90,883	130,256	135,910	4.1	4.3	
Mortgages	383,321	732,960	786,362	7.4	7.3	
Real estate	22,184	22,685	21,927	-0.1	-3.3	
Policy loans	132,999	138,453	147,130	1.0	6.3	
Short-term investments	66,034	41,815	48,753	-3.0	16.6	
Cash & cash equivalents	36,881	147,207	147,684	14.9	0.3	
Derivatives	56,498	101,964	121,630	8.0	19.3	
Other invested assets	183,970	387,614	424,894	8.7	9.6	
Non-invested assets	205,182	363,696	379,911	6.4	4.5	
Aggregate total	3,958,625	5,711,236	6,002,021	4.2	5.1	

Table 2.2, continued

### Distribution of Life Insurer Assets, by Account Type and Year<sup>1</sup>, continued

				Average a	ınnual
	Separate	account (mil	percent cl	hange	
	2014	2023	2024	2014/2024	2023/2024
Bonds		I			
Government	\$69,208	\$68,829	\$69,596	0.1	1.1
Corporate	158,768	382,412	432,532	10.5	13.1
MBS <sup>1</sup>	98,502	115,258	120,584	2.0	4.6
Total	326,478	566,499	622,712	6.7	9.9
Stocks					
Common	1,980,647	2,166,173	2,278,504	1.4	5.2
Preferred	945	1,555	1,402	4.0	-9.8
Total	1,981,592	2,167,728	2,279,906	1.4	5.2
Mortgages	11,758	73,817	86,894	22.1	17.7
Real estate	9,327	15,006	13,813	4.0	-7.9
Policy loans	351	-	-	NA	NA
Short-term investments	22,355	9,724	10,661	-7.1	9.6
Cash & cash equivalents	15,370	42,187	46,901	11.8	11.2
Derivatives	669	28,123	50,171	54.0	78.4
Other invested assets	58,305	101,300	112,996	6.8	11.5
Non-invested assets	21,133	27,575	28,941	3.2	5.0
Aggregate total	2,447,336	3,031,959	3,252,996	2.9	7.3
		l			

Table 2.2, continued

#### Distribution of Life Insurer Assets, by Account Type and Year, continued

	Combined	Combined accounts (millions)			nnual nange
	2014	2023	2024	2014/2024	2023/2024
Bonds		1			
Government	\$479,271	\$477,171	\$466,334	-0.3	-2.3
Corporate	2,060,662	3,215,513	3,399,947	5.1	5.7
MBS <sup>1</sup>	567,217	518,401	544,251	-0.4	5.0
Total	3,107,150	4,211,085	4,410,532	3.6	4.7
Stocks					
Common	2,062,092	2,278,798	2,395,911	1.5	5.1
Preferred	10,382	19,185	19,905	6.7	3.7
Total	2,072,474	2,297,984	2,415,816	1.5	5.1
Mortgages	395,079	806,776	873,255	8.3	8.2
Real estate	31,511	37,691	35,740	1.3	-5.2
Policy loans	133,350	138,453	147,130	1.0	6.3
Short-term investments	88,388	51,539	59,414	-3.9	15.3
Cash & cash equivalents	52,251	189,394	194,585	14.1	2.7
Derivatives	57,167	130,086	171,802	11.6	32.1
Other invested assets	242,275	488,914	537,890	8.3	10.0
Non-invested assets	226,315	391,271	408,852	6.1	4.5
Aggregate total	6,405,961	8,743,195	9,255,016	3.7	5.9

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data reflect investments held at year's end. Data represent U.S. life insurers and fraternal benefit societies.

NA: Not available.

<sup>&</sup>lt;sup>1</sup>Includes Ginnie Mae (GNMA).

Table 2.3

#### **Distribution of Long-Term General Account Bond Investments**

	2023		2024	<b>.</b>
	Amount (millions)	Percent distribution	Amount (millions)	Percent distribution
U.S. government obligations	\$146,704	4.0	\$151,055	4.0
Foreign government	45,889	1.3	47,307	1.2
U.S. states and territories	15,118	0.4	15,566	0.4
U.S. political subdivisions	23,020	0.6	21,630	0.6
U.S. special revenue and assessment	177,612	4.9	161,179	4.3
Mortgage-backed securities	403,143	11.1	423,667	11.2
Other				
Unaffiliated securities	2,757,717	75.7	2,864,201	75.6
Affiliated securities	75,383	2.1	103,214	2.7
Total	3,644,585	100.0	3,787,820	100.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 2.4

#### Distribution of General Account Bonds, by Remaining Maturity, 2020-2024

		Percentage of general account bonds held at year's end					
		1 year or less	More than 1 year to 5 years	More than 5 years to 10 years	More than 10 years to 20 years	More than 20 years	Total
Government				<del>-</del>	<del>-</del>	<u>-</u>	
	2020	13.7	20.5	21.6	21.2	23.0	100.0
	2021	10.3	20.8	20.8	23.4	24.6	100.0
	2022	9.8	17.0	18.9	28.0	26.2	100.0
	2023	12.0	16.1	18.6	29.6	23.7	100.0
	2024	13.1	16.1	17.9	29.1	23.9	100.0
Corporate							
	2020	6.4	27.3	29.6	16.3	20.5	100.0
	2021	6.2	26.3	28.7	17.2	21.5	100.0
	2022	5.8	27.8	27.8	17.5	21.1	100.0
	2023	7.2	29.8	25.0	17.9	20.2	100.0
	2024	7.8	29.6	23.9	18.6	20.1	100.0
Total							
	2020	7.8	26.0	28.1	17.2	21.0	100.0
	2021	6.9	25.4	27.3	18.3	22.1	100.0
	2022	6.5	26.0	26.3	19.2	22.0	100.0
	2023	8.0	27.5	24.0	19.8	20.7	100.0
	2024	8.6	27.5	23.0	20.2	20.7	100.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 2.5

Distribution of General Account Long-Term Bonds, at Time of Purchase, 2024						
Maturity	Percent distribution					
20 years and over	40.2					
10 years to less than 20 years	33.1					
5 years to less than 10 years	19.3					
Less than 5 years	7.4					
Total	100.0					

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 2.6

Distribution of Gene	eral Account	Bonds, by NAIC	Quality Class <sup>1</sup>			
PUBLIC BONDS	20	014	2023	3	202	24
NAIC quality class	Amount (millions)	Percentage of publicly traded bonds	Amount (millions)	Percentage of publicly traded bonds	Amount (millions)	Percentage of publicly traded bonds
High quality	(		1		(	
Class 1	\$1,437,075	69.8	\$1,313,068	63.3	\$1,317,184	62.5
Class 2	533,681	25.9	709,837	34.2	740,723	35.1
Medium quality						
Class 3	60,740	2.9	35,692	1.7	32,987	1.6
Low quality						
Class 4	23,811	1.2	13,795	0.7	14,456	0.7
Class 5	3,524	0.2	2,631	0.1	3,313	0.2
Class 6	836	0.0	453	0.0	402	0.0
Total	2,059,668	100.0	2,075,475	100.0	2,109,066	100.0

Table 2.6, continued

#### Distribution of General Account Bonds, by NAIC Quality Class<sup>1</sup>, continued **PRIVATE** 2024 **BONDS** 2014 2023 **Percentage** Percentage **Percentage** of privately of privately of privately **NAIC Amount** traded **Amount** traded **Amount** traded bonds quality class (millions) bonds (millions) (millions) bonds **High quality** Class 1 \$374,906 46.9 \$893,981 53.9 \$979,615 55.3 Class 2 345,858 43.3 38.0 657,255 37.1 630,228 **Medium quality** Class 3 46,978 5.9 81,526 4.9 4.7 83,414 Low quality Class 4 37,008 2.2 34,836 2.0 20,790 2.6 Class 5 7,473 0.9 14,820 0.9 14,105 8.0 Class 6 1,668 3,081 0.2 3,014 0.4 0.1 Total 799,019 100.0 1,659,231 100.0 1,772,306 100.0

Table 2.6, continued

TOTAL BONDS	20	)14	2023	3	202	4
NAIC	Amount	Percentage of general account	Amount	Percentage of general account	Amount	Percentage of general account
quality class	(millions)	bonds	(millions)	bonds	(millions)	bonds
High quality			1			
Class 1	\$1,811,981	63.4	\$2,207,049	59.1	\$2,296,800	59.2
Class 2	879,540	30.8	1,340,065	35.9	1,397,978	36.0
Medium quality						
Class 3	107,717	3.8	117,218	3.1	116,400	3.0
Low quality						
Class 4	44,601	1.6	50,802	1.4	49,293	1.3
Class 5	10,997	0.4	17,451	0.5	17,418	0.4
Class 6	3,850	0.1	2,120	0.1	3,484	0.1
Aggregate total	2,858,686	100.0	3,734,706	100.0	3,881,372	100.0

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Figures include both government and corporate bonds held in general accounts of U.S. life insurers and fraternal benefit societies.

NAIC bond classes are: Class 1--highest quality; Class 2--high quality; Class 3--medium quality; Class 4--low quality; Class 5--lower quality; Class 6--in or near default. Class 1 and Class 2 bonds are investment grade.

<sup>&</sup>lt;sup>1</sup>Includes long-term bonds, short-term investments, and cash equivalents.

Table 2.7

Quality of Mortgages	Held by Life I	nsurers				
		2014	20	2023		024
	Amount (millions)	Percent distribution	Amount (millions)	Percent distribution	Amount (millions)	Percent distribution
Farm						
In good standing	\$18,118	99.9	\$35,322	99.6	\$34,277	96.5
Restructured	13	0.1	18	0.1	21	0.1
Overdue	3	0.0	119	0.3	1,113	3.1
Foreclosed	1	0.0	11	0.0	94	0.3
Total	18,136	100.0	35,470	100.0	35,504	100.0
Residential						
In good standing	9,159	97.3	88,954	97.3	126,549	97.5
Restructured	58	0.6	448	0.5	529	0.4
Overdue	153	1.6	1,284	1.4	1,623	1.3
Foreclosed	41	0.4	743	0.8	1,043	0.8
Total	9,412	100.0	91,429	100.0	129,744	100.0
Commercial						
In good standing	365,460	99.4	675,443	99.3	698,971	98.7
Restructured	1,690	0.5	1,693	0.2	5,022	0.7
Overdue	126	0.0	1,583	0.2	2,376	0.3
Foreclosed	254	0.1	1,158	0.2	1,639	0.2
Total	367,531	100.0	679,877	100.0	708,007	100.0
All categories						
In good standing	392,738	99.4	799,718	99.1	859,796	98.5
Restructured	1,762	0.4	2,159	0.3	5,572	0.6
Overdue	283	0.1	2,986	0.4	5,111	0.6
Foreclosed	297	0.1	1,912	0.2	2,776	0.3
Aggregate total	395,079	100.0	806,776	100.0	873,255	100.0

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 2.8

General Account Mortgages for Life Insurers, by Type and Loan-to-Value Ratios, 2024 (millions)								
Loan-to-value ratio	Farm	Non-Farm	Total					
Above 95%	\$293	\$36,925	\$37,218					
91 - 95%	5	7,147	7,151					
81 - 90%	57	32,254	32,311					
71 - 80%	68	94,223	94,291					
Below 71%	25,655	589,734	615,389					
Total	26,078	760,283	786,362					

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represents U.S. life insurers and fraternal benefit societies.

Table 2.9

		Millions		Average annual percent change		
	2014	2023	2024	2014/2024	2023/2024	
Investment property						
Held for income	\$25,335	\$31,803	\$29,558	1.6	-7.1	
Held for sale	501	463	863	5.6	86.4	
Total	25,836	32,266	30,421	1.6	-5.7	
Occupied by company	5,676	5,426	5,319	-0.6	-2.0	
Aggregate total	31,511	37,691	35,740	1.3	-5.2	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

**Table 2.10** 

0000 0004 0000 0000									
	2020	2021	2022	2023	2024				
Bermuda	\$213,697	\$334,455	\$448,272	\$531,669	\$912,975				
British Virgin Islands	-	-	-	-	142				
Canada	436,482	456,066	496,605	520,747	546,372				
Cayman Islands	66,627	39,190	42,597	50,607	57,578				
France	2,030	1,810	1,919	2,150	2,196				
Germany	204,192	205,375	193,171	213,291	223,936				
Japan	187,333	200,633	203,187	216,050	237,279				
Netherlands	233,783	238,338	196,587	202,232	-				
Panama	131	132	134	135	-				
Spain	65	59	58	61	66				
Switzerland	39,157	41,583	40,728	36,659	38,041				
United Kingdom	312,476	51,288	51,748	56,328	13,574				
Total	1,695,974	1,568,929	1,675,006	1,829,930	2,032,160				
Percentage of industry assets	20.8%	18.1%	20.2%	20.9%	22.0%				

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Companies are defined as foreign controlled if 50 percent or more of stock is owned by a foreign entity or entities.

Table 2.11

istribution of Li	ife Insurers, b	y Year (millions	)			
			Real	Policy	Miscellaneous	
Bonds	Stocks	Mortgages	estate	loans	assets	Total
\$2,537	\$83	\$2,021	\$179	\$810	\$311	\$5,941
3,298	75	2,442	172	859	474	7,320
4,333	81	4,808	266	1,446	604	11,538
6,431	519	7,598	548	2,807	977	18,880
10,041	583	5,357	1,990	3,540	1,705	23,216
17,092	605	5,972	2,065	3,091	1,977	30,802
32,605	999	6,636	857	1,962	1,738	44,797
39,366	2,103	16,102	1,445	2,413	2,591	64,020
47,741	3,633	29,445	2,581	3,290	3,742	90,432
58,555	4,981	41,771	3,765	5,231	5,273	119,576
70,152	9,126	60,013	4,681	7,678	7,234	158,884
84,166	15,420	74,375	6,320	16,064	10,909	207,254
121,014	28,061	89,167	9,621	24,467	16,974	289,304
212,618	47,366	131,080	15,033	41,411	31,702	479,210
233,308	47,670	137,747	18,278	48,706	40,094	525,803
268,288	55,730	141,989	20,624	52,961	48,571	588,163
308,738	64,868	150,999	22,234	54,063	54,046	654,948
358,897	63,335	156,699	25,767	54,505	63,776	722,979
421,446	77,496	171,797	28,822	54,369	71,971	825,901
486,583	90,864	193,842	31,615	54,055	80,592	937,551
557,110	96,515	213,450	34,172	53,626	89,586	1,044,459
640,094	104,373	232,863	37,371	54,236*	97,933	1,166,870
716,204	125,614	254,215	39,908	57,439	106,376	1,299,756
793,443	128,484	270,109	43,367	62,603	110,202	1,408,208
893,005	164,515	265,258	46,711	66,364	115,348	1,551,201
990,315	192,403	246,702	50,595	72,058	112,458	1,664,531
1,113,853	251,885	229,061	54,249	77,725	112,354	1,839,127
1,186,139	281,816	215,332	53,813	85,499	119,674	1,942,273
1,278,416	371,867	211,815	52,437	95,939	133,070	2,143,544
1,348,425	477,505	207,779	49,484	100,460	139,894	2,323,547
1,451,289	598,358	209,898	46,076	104,549	168,908	2,579,078
1,518,998	757,958	216,336	41,313	104,507	187,410	2,826,522
1,551,618	989,762	229,797	38,186	98,757	162,533	3,070,653
1,605,178	997,329	236,701	36,059	101,978	204,491	3,181,736
1,731,792	909,026	243,596	32,368	104,273	247,966	3,269,019
	\$2,537 3,298 4,333 6,431 10,041 17,092 32,605 39,366 47,741 58,555 70,152 84,166 121,014 212,618 233,308 268,288 308,738 358,897 421,446 486,583 557,110 640,094 716,204 793,443 893,005 990,315 1,113,853 1,186,139 1,278,416 1,348,425 1,451,289 1,518,998	Bonds         Stocks           \$2,537         \$83           3,298         75           4,333         81           6,431         519           10,041         583           17,092         605           32,605         999           39,366         2,103           47,741         3,633           58,555         4,981           70,152         9,126           84,166         15,420           121,014         28,061           212,618         47,366           233,308         47,670           268,288         55,730           308,738         64,868           358,897         63,335           421,446         77,496           486,583         90,864           557,110         96,515           640,094         104,373           716,204         125,614           793,443         128,484           893,005         164,515           990,315         192,403           1,113,853         251,885           1,486,139         281,816           1,278,416         371,867           1,348,425 <td>Bonds         Stocks         Mortgages           \$2,537         \$83         \$2,021           3,298         75         2,442           4,333         81         4,808           6,431         519         7,598           10,041         583         5,357           17,092         605         5,972           32,605         999         6,636           39,366         2,103         16,102           47,741         3,633         29,445           58,555         4,981         41,771           70,152         9,126         60,013           84,166         15,420         74,375           121,014         28,061         89,167           212,618         47,366         131,080           233,308         47,670         137,747           268,288         55,730         141,989           308,738         64,868         150,999           358,897         63,335         156,699           421,446         77,496         171,797           486,583         90,864         193,842           557,110         96,515         213,450           640,094         104,373</td> <td>Bonds         Stocks         Mortgages         estate           \$2,537         \$83         \$2,021         \$179           3,298         75         2,442         172           4,333         81         4,808         266           6,431         519         7,598         548           10,041         583         5,357         1,990           17,092         605         5,972         2,065           32,605         999         6,636         857           39,366         2,103         16,102         1,445           47,741         3,633         29,445         2,581           58,555         4,981         41,771         3,765           70,152         9,126         60,013         4,681           84,166         15,420         74,375         6,320           121,014         28,061         89,167         9,621           212,618         47,366         131,080         15,033           233,308         47,670         137,747         18,278           268,288         55,730         141,989         20,624           308,738         64,868         150,999         22,234</td> <td>Bonds         Stocks         Mortgages         Real estate         Policy loans           \$2,537         \$83         \$2,021         \$179         \$810           3,298         75         2,442         172         859           4,333         81         4,808         266         1,446           6,431         519         7,598         548         2,807           10,041         583         5,357         1,990         3,540           17,092         605         5,972         2,065         3,091           32,605         999         6,636         857         1,962           39,366         2,103         16,102         1,445         2,413           47,741         3,633         29,445         2,581         3,290           58,555         4,981         41,771         3,765         5,231           70,152         9,126         60,013         4,681         7,678           84,166         15,420         74,375         6,320         16,064           121,014         28,061         89,167         9,621         24,467           212,618         47,366         131,080         15,033         41,411</td> <td>Bonds         Stocks         Mortgages         Real estate estate         Policy loans         Miscellaneous assets           \$2,537         \$83         \$2,021         \$179         \$810         \$311           3,298         75         2,442         172         859         474           4,333         81         4,808         266         1,446         604           6,431         519         7,598         548         2,807         977           10,041         583         5,357         1,990         3,540         1,705           17,092         605         5,972         2,065         3,091         1,977           32,605         999         6,636         857         1,962         1,738           39,366         2,103         16,102         1,445         2,413         2,591           47,741         3,633         29,445         2,581         3,290         3,742           58,555         4,981         41,771         3,765         5,231         5,273           70,152         9,126         60,013         4,681         7,678         7,234           84,166         15,420         74,375         6,320         16,064         10</td>	Bonds         Stocks         Mortgages           \$2,537         \$83         \$2,021           3,298         75         2,442           4,333         81         4,808           6,431         519         7,598           10,041         583         5,357           17,092         605         5,972           32,605         999         6,636           39,366         2,103         16,102           47,741         3,633         29,445           58,555         4,981         41,771           70,152         9,126         60,013           84,166         15,420         74,375           121,014         28,061         89,167           212,618         47,366         131,080           233,308         47,670         137,747           268,288         55,730         141,989           308,738         64,868         150,999           358,897         63,335         156,699           421,446         77,496         171,797           486,583         90,864         193,842           557,110         96,515         213,450           640,094         104,373	Bonds         Stocks         Mortgages         estate           \$2,537         \$83         \$2,021         \$179           3,298         75         2,442         172           4,333         81         4,808         266           6,431         519         7,598         548           10,041         583         5,357         1,990           17,092         605         5,972         2,065           32,605         999         6,636         857           39,366         2,103         16,102         1,445           47,741         3,633         29,445         2,581           58,555         4,981         41,771         3,765           70,152         9,126         60,013         4,681           84,166         15,420         74,375         6,320           121,014         28,061         89,167         9,621           212,618         47,366         131,080         15,033           233,308         47,670         137,747         18,278           268,288         55,730         141,989         20,624           308,738         64,868         150,999         22,234	Bonds         Stocks         Mortgages         Real estate         Policy loans           \$2,537         \$83         \$2,021         \$179         \$810           3,298         75         2,442         172         859           4,333         81         4,808         266         1,446           6,431         519         7,598         548         2,807           10,041         583         5,357         1,990         3,540           17,092         605         5,972         2,065         3,091           32,605         999         6,636         857         1,962           39,366         2,103         16,102         1,445         2,413           47,741         3,633         29,445         2,581         3,290           58,555         4,981         41,771         3,765         5,231           70,152         9,126         60,013         4,681         7,678           84,166         15,420         74,375         6,320         16,064           121,014         28,061         89,167         9,621         24,467           212,618         47,366         131,080         15,033         41,411	Bonds         Stocks         Mortgages         Real estate estate         Policy loans         Miscellaneous assets           \$2,537         \$83         \$2,021         \$179         \$810         \$311           3,298         75         2,442         172         859         474           4,333         81         4,808         266         1,446         604           6,431         519         7,598         548         2,807         977           10,041         583         5,357         1,990         3,540         1,705           17,092         605         5,972         2,065         3,091         1,977           32,605         999         6,636         857         1,962         1,738           39,366         2,103         16,102         1,445         2,413         2,591           47,741         3,633         29,445         2,581         3,290         3,742           58,555         4,981         41,771         3,765         5,231         5,273           70,152         9,126         60,013         4,681         7,678         7,234           84,166         15,420         74,375         6,320         16,064         10

Table 2.11, continued

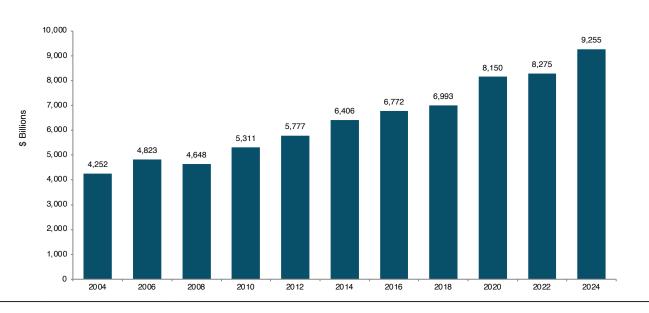
	Distribution of	l ifo Incurore h	y Year (millions	) continued			
ASSEL	Distribution of	Life ilisurers, L	ly fear (Illillions	•	Dallan	NA:	
Year	Bonds	Stocks	Mortgages	Real estate	Policy loans	Miscellaneous assets	Total
2003	\$2,181,533	\$1,022,071	\$268,986	\$30,673	\$107,007	\$277,921	\$3,888,190
2004	2,347,322	1,179,397	282,534	31,005	108,658	303,470	4,252,385
2005	2,440,412	1,285,468	294,876	32,574	109,500	319,165	4,481,995
2006	2,461,479	1,530,892	313,741	33,096	112,914	370,701	4,822,824
2007	2,571,525	1,670,338	336,150	34,943	116,633	361,997	5,091,586
2008	2,602,753	1,135,797	352,676	32,497	122,485	401,938	4,648,147
2009	2,581,575	1,385,923	336,316	27,714	123,283	503,884	4,958,693
2010	2,744,758	1,570,225	326,988	27,851	126,821	514,561	5,311,204
2011	2,877,492	1,546,085	342,831	28,909	129,333	568,008	5,492,658
2012	2,935,705	1,725,259	354,053	30,559	130,715	601,129	5,777,420
2013	3,000,116	2,003,944	373,716	31,285	131,672	609,567	6,150,300
2014	3,107,150	2,072,474	395,079	31,511	133,350	666,396	6,405,961
2015	3,201,985	2,000,887	437,171	44,471	134,713	658,592	6,477,819
2016	3,347,615	2,055,574	472,104	46,925	134,593	715,205	6,772,014
2017	3,479,586	2,261,700	513,551	42,718	136,542	749,275	7,183,372
2018	3,492,759	1,999,630	564,839	38,551	136,704	760,311	6,992,794
2019	3,637,843	2,297,819	615,383	41,552	133,902	840,699	7,567,199
2020	3,869,897	2,471,287	641,410	40,583	133,302	993,910	8,150,389
2021	4,052,432	2,688,564	690,577	38,632	131,482	1,069,054	8,670,739
2022	4,142,935	2,097,024	756,186	39,616	131,374	1,107,783	8,274,918
2023	4,211,085	2,297,984	806,776	37,691	138,453	1,251,205	8,743,195
2024	4,410,532	2,415,816	873,255	35,740	147,130	1,372,544	9,255,016

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Beginning with 1962, data include assets in separate accounts. Data represents U.S. life insurers and, as of 2003, fraternal benefit societies.

<sup>\*</sup>Excludes an estimated \$600 million of securitized policy loans.

Figure 2.1

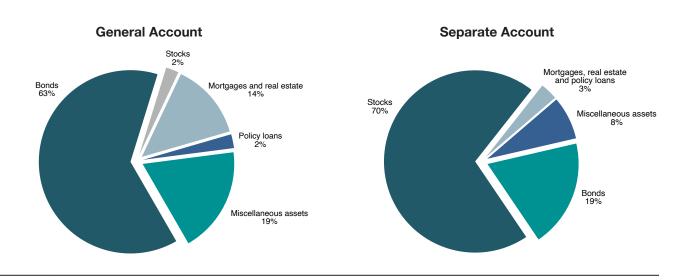
#### **Growth of Life Insurer Assets**



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Asset Distribution of Life Insurers, 2024

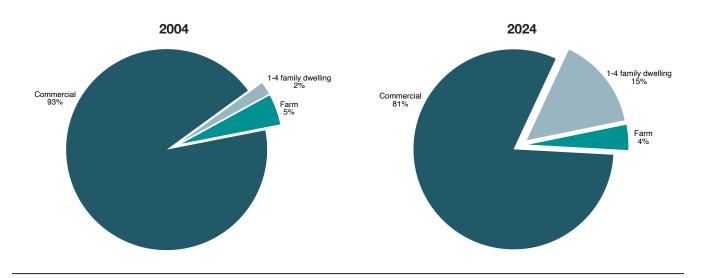


Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Figure 2.3

#### Mortgages Held by Life Insurers, by Type

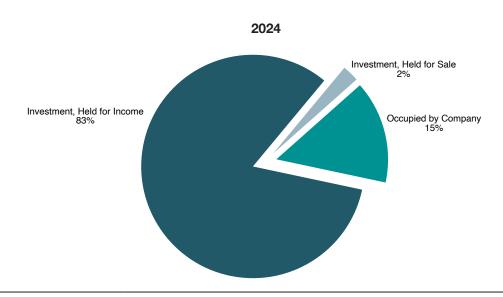


Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Figure 2.4

#### **Real Estate Owned by Life Insurers**



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

# 3

## LIABILITIES

The liabilities of U.S. life insurers primarily comprise the reserves held by each insurer to back its obligations to policyholders and their beneficiaries. Of the many different kinds of reserves, policy and asset fluctuation reserves are the most important. Liabilities also include small amounts of other funds and obligations.

Based on standard accounting principles applied to all businesses, total liabilities plus the company's net value must equal its total assets. Net value is a company's surplus plus its capital stock and is available to support policyholder claims if necessary.

#### **POLICY RESERVES**

Policy reserves concern an insurer's obligation to its customers arising from its product in force. State law requires each company to maintain its policy reserves at a level that will assure payment of all policy obligations as they fall due. That level is calculated on an actuarial basis, taking into account funds from future premium payments, assumed future interest earnings, and expected mortality experience. At the end of 2024, policy reserves of U.S. life insurers totaled \$6.6 trillion, 4.4 percent higher than 2023 (Table 3.1).

Policy reserves are held and identified for each type of business conducted by a life insurer:

- Life insurance policies
- Annuities and supplementary contracts
- Health insurance policies

The composition of life insurer policy reserves has changed over the years, reflecting a shift in the basic types of business undertaken. Annuity contract reserves now account for a larger proportion of total policy reserves, while reserves set aside for life insurance policies have a lesser share.

In 2024, reserves for life insurance comprised 29 percent of total policy reserves, at \$1.9 trillion (Figure 3.2, Table 3.2). This proportion has shrunk from 1980, when life insurance products commanded 51 percent of total reserves (Table 3.7). In 2024, these reserves consisted of \$1.7 trillion for individual life policies, \$203 billion for group policies, and less than \$1 billion for credit life policies (Table 3.2).

By contrast, reserves for annuities and supplementary contracts climbed to two-thirds of total reserves in 2024 (66%), or \$4.3 trillion, from 46 percent in 1980.

Much of the increase reflects the strong growth in retirement plans administered by life insurers.

In 2024, annuity reserves consisted of \$3 trillion for individual annuities, up 4.8 percent from 2023, and \$1.3 trillion for group annuities, up 4.4 percent. General account annuity reserves increased 2.4 percent while separate account annuity reserves increased 6.6 percent (Table 3.2).

Reserves held under supplementary contracts with life contingencies in 2024 totaled \$28 billion, and for health insurance policies, \$296 billion.

#### **DEPOSIT-TYPE CONTRACTS**

Contracts issued by life insurers that do not incorporate mortality or morbidity risks are known as deposit-type contracts. Benefit payments under these contracts are not contingent upon death or disability as they are in life and disability insurance contracts, or upon continued survival as they are in annuity contracts. Categories of deposit-type contracts, as defined by the National Association of Insurance Commissioners (NAIC), include GICs, supplementary contracts without life contingencies, annuities certain, premium and other deposit funds, dividend and coupon accumulations, lottery payouts, and structured settlements.

Under codified statutory accounting practices implemented in 2001, cash inflows and outflows on deposit-type contracts are no longer reported as income and expenditure. Instead, they are recorded directly as increasing or decreasing reserves. During 2024, \$433 billion was deposited to these contracts and \$395 billion was withdrawn, with a total reserve of \$830 billion at year's end (Table 3.3).

In 2024, premium and other deposit funds remained the largest category of the deposit-type business with \$267 billion in deposits, \$265 billion in payments, and \$358 billion in reserve at year-end. GICs received \$143 billion from policyholders and paid out \$103 billion in 2024, leaving a reserve of \$352 billion at year's end.

#### ASSET FLUCTUATION RESERVES

Besides policy reserves, insurers are required to establish two statutory reserves to absorb gains and losses in their invested assets.

The asset valuation reserve (AVR) absorbs both realized and unrealized, credit-related capital gains and losses. The AVR consists of a default component, which provides for credit-related losses on fixedincome assets, and an equity component, which provides for all types of equity investments.

The interest maintenance reserve (IMR) captures all realized, interest-related capital gains and losses on fixed-income assets. The IMR amortizes these gains and losses into income over the remaining life of the investments sold.

In 2024, the industry's total AVR increased 4.5 percent to \$104 billion, and its IMR decreased 31.2 percent to \$10 billion (Table 3.1).

#### OTHER LIABILITIES

In addition to reserves, other liability funds of U.S. life insurers at the end of 2024 included \$64 billion in policy and contract claims; \$23 billion set aside for the following year's dividend payments to policyholders; and \$1.1 trillion for liabilities not directly allocable to policyholders—incurred expenses, mandatory reserves for fluctuations in security values, and insurance premiums paid in advance, for example (Table 3.1).

## SURPLUS FUNDS AND CAPITAL STOCK

Surplus and capital amounted to \$524 billion for U.S. life insurers at the end of 2024 (Table 3.1). Surplus funds provide extra reserve safeguards for such contingencies as an unexpected rise in death rates among policyholders, unusual changes in the value of securities, and general protection for policy obligations. Several factors influence the amount of surplus that a life insurer retains, including company size, kinds of insurance written, mortality experience, general business conditions, and government regulation. Capital refers to the total par value of shares of the companies' capital stock.

#### **CAPITAL RATIOS**

One measure of the adequacy of a life insurer's surplus is its capital ratio: surplus funds plus capital stock plus AVR as a percentage of general account assets. Theoretically, the higher the capital ratio, the better a company is able to withstand adverse investment and mortality experience. However, the type of company and the distribution of its book of business can make comparisons among companies and with an industry wide average much less meaningful. In 2024, the aggregate capital ratio of U.S. life insurers was 10.5 percent (Table 3.4).

Life insurance regulators created the risk-based capital (RBC) ratio to monitor life insurance company solvency. Risk-based capital, calculated according to an NAIC model law, is considered the minimum

amount of capital an insurer needs to avoid triggering regulatory action. The RBC ratio is total adjusted capital divided by risk-based capital, for a threshold ratio of 100 percent. The ratio provides a means for evaluating the adequacy of an insurer's capital relative to the risks inherent in the insurer's operations.

From 1993 when life insurers began reporting risk-based capital, the average RBC ratio rose steadily to a plateau of 290 percent in 1997, which remained unbroken until 2001. That year, the ratio jumped to 346 percent, mainly due to two changes enacted by NAIC: accounting codification and an adjusted RBC formula that reflects changed risks for assets. The ratio reached its peak of 489 percent in 2014 and declined until it reached 424 in 2018. From 2023 to 2024, the ratio decreased 2 percentage points to 434 (Table 3.5).

Most companies have an RBC ratio well above the regulatory minimum level of 100 percent. By year-end 2024, 663 companies, or 94.8 percent of life insurers, had a ratio of 200 percent or more. These companies carried 99.6 percent of the industry's total assets.

Table 3.1

Liabilities and Surplus Funds of Life Insurers

	General	account (mil	lions)	Average percent of	
	2014	2023	2024	2014/2024	2023/2024
Reserves		I			
Policy reserves	\$2,781,870	\$3,572,815	\$3,652,571	2.8	2.2
Other reserves					
Liabilities for deposit-type contracts	278,228	507,827	558,824	7.2	10.0
Asset valuation reserve (AVR)	52,862	99,453	103,965	7.0	4.5
Policy and contract claims	43,463	61,943	64,002	3.9	3.3
Funds set aside for policyholder dividends	18,153	20,843	22,836	2.3	9.6
Interest maintenance reserve (IMR)	27,362	15,354	10,831	-8.9	-29.5
Miscellaneous reserves <sup>1</sup>	31,046	53,848	43,941	3.5	-18.4
Total other reserves	451,115	759,269	804,399	6.0	5.9
Total reserves	3,232,984	4,332,084	4,456,970	3.3	2.9
Non-reserve liabilities	359,791	873,442	1,025,969	11.0	17.5
Total liabilities	3,592,775	5,205,527	5,482,938	4.3	5.3
Capital and surplus	365,849	505,710	519,082	3.6	2.6
Total liabilities and surplus funds	3,958,624	5,711,236	6,002,021	4.2	5.1

	Separate account (millions)			Average percent of	
	2014	2023	2024	2014/2024	2023/2024
Reserves		1			
Policy reserves	\$2,173,855	\$2,721,744	\$2,916,588	3.0	7.2
Other reserves					
Liabilities for deposit-type contracts	189,921	241,924	270,815	3.6	11.9
Interest maintenance reserve (IMR)	-424	-431	-564	NC	NC
Total other reserves	189,497	241,493	270,251	3.6	11.9
Total reserves	2,363,352	2,963,236	3,186,839	3.0	7.5
Non-reserve liabilities	81,679	62,711	61,281	-2.8	-2.3
Total liabilities	2,445,031	3,025,948	3,248,120	2.9	7.3
Surplus	2,305	6,012	4,876	7.8	-18.9
Total liabilities and surplus funds	2,447,336	3,031,959	3,252,996	2.9	7.3

Table 3.1, continued

#### Liabilities and Surplus Funds of Life Insurers, continued

	Combine	Combined account (millions)			annual change
	2014	2023	2024	2014/2024	2023/2024
Reserves		1			
Policy reserves	\$4,955,724	\$6,294,559	\$6,569,159	2.9	4.4
Other reserves					
Liabilities for deposit-type contracts	468,150	749,751	829,639	5.9	10.7
Asset valuation reserve (AVR)	52,862	99,453	103,965	7.0	4.5
Policy and contract claims	43,463	61,943	64,002	3.9	3.3
Funds set aside for policyholder dividends	18,153	20,843	22,836	2.3	9.6
Interest maintenance reserve (IMR)	26,938	14,923	10,267	-9.2	-31.2
Miscellaneous reserves <sup>1</sup>	31,046	53,848	43,941	3.5	-18.4
Total other reserves	640,612	1,000,762	1,074,649	5.3	7.4
Total reserves	5,596,336	7,295,321	7,643,808	3.2	4.8
Non-reserve liabilities	441,470	936,153	1,087,250	9.4	16.1
Total liabilities	6,037,806	8,231,474	8,731,058	3.8	6.1
Capital and surplus	368,155	511,721	523,959	3.6	2.4
Total liabilities and surplus funds	6,405,961	8,743,195	9,255,016	3.7	5.9

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

NC: Not calculated.

<sup>&</sup>lt;sup>1</sup> Includes insurance premiums paid in advance. The amount previously was included in non-reserve liabilities.

Table 3.2

Policy Reserves of Life Insur	ers, by Line of E	Business				
	General	account (mil	lions)	Average annual p	ercent change	
	2014	2023	2024	2014/2024	2023/2024	
Life insurance		1				
Individual	\$1,067,617	\$1,340,845	\$1,371,339	2.5	2.3	
Group	64,172	65,088	65,112	0.1	0.0	
Credit	621	515	500	-2.1	-3.0	
Total	1,132,411	1,406,448	1,436,951	2.4	2.2	
Annuities						
Individual	1,055,842	1,440,252	1,484,397	3.5	3.1	
Group	344,069	420,400	419,949	2.0	-0.1	
Supplementary contracts with life contingencies	20,484	25,338	26,278	2.5	3.7	
Total	1,420,395	1,885,990	1,930,623	3.1	2.4	
Health insurance						
Total	229,064	280,377	284,996	2.2	1.6	
Aggregate total	2,781,870	3,572,815	3,652,571	2.8	2.2	
	Separate	account (mi	llions)	Average annual percent change		
	2014	2023	2024	2014/2024	2023/2024	
Life insurance						
Individual	\$179,172	\$314,903	\$350,444	6.9	11.3	
Group	110,955	128,635	137,860	2.2	7.2	
Total	290,127	443,538	488,304	5.3	10.1	
Annuities						
Individual	1,172,001	1,425,947	1,519,058	2.6	6.5	
Group	705,771	840,417	896,573	2.4	6.7	
Supplementary contracts with life contingencies	1,153	1,885	2,026	5.8	7.5	
Total	1,878,925	2,268,249	2,417,658	2.6	6.6	
Health insurance						
Total	4,803	9,957	10,626	8.3	6.7	
Aggregate total	2,173,855	2,721,744	2,916,588	3.0	7.2	

Table 3.2, continued

	Combine	d account (m	illions)	Average annual p	ercent change
	2014	2023	2024	2014/2024	2023/2024
Life insurance		I			
Individual	\$1,246,789	\$1,655,748	\$1,721,784	3.3	4.0
Group	175,127	193,724	202,972	1.5	4.8
Credit	621	515	500	-2.1	-3.0
Total	1,422,537	1,849,987	1,925,255	3.1	4.1
Annuities					
Individual	2,227,842	2,866,198	3,003,455	3.0	4.8
Group	1,049,840	1,260,817	1,316,522	2.3	4.4
Supplementary contracts with life contingencies	21,637	27,223	28,303	2.7	4.0
Total	3,299,320	4,154,239	4,348,281	2.8	4.7
Health insurance					
Total	233,867	290,334	295,623	2.4	1.8
Aggregate total	4,955,724	6,294,559	6,569,159	2.9	4.4

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 3.3

Deposit-Type Contracts, 2024 (millions)			
	Deposits	Withdrawals	Reserves
General account			
Guaranteed interest contracts (GICs)	\$116,700	\$83,398	\$216,777
Annuities certain	10,577	8,417	56,570
Supplementary contracts			
without life contingencies	10,404	14,491	45,022
Dividend accumulations or refunds	652	1,611	13,574
Premium and other deposit funds	239,636	238,550	226,881
Total	377,970	346,467	558,824
Separate account			
Guaranteed interest contracts (GICs)	25,874	19,714	135,131
Annuities certain	1,889	1,656	303
Supplementary contracts			
without life contingencies	196	152	308
Dividend accumulations or refunds	-	139	4,294
Premium and other deposit funds	26,991	26,705	130,779
Total	54,951	48,366	270,815
Combined account			
Guaranteed interest contracts (GICs)	142,574	103,112	351,908
Annuities certain	12,466	10,072	56,873
Supplementary contracts			
without life contingencies	10,600	14,643	45,330
Dividend accumulations or refunds	652	1,750	17,868
Premium and other deposit funds	266,627	265,256	357,661
Total	432,920	394,833	829,639

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 3.4

Capital Ratios of Life Insurers (percent)							
	2014	2023	2024				
Including AVR	10.6	10.7	10.5				
Excluding AVR	9.3	9.0	8.7				

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Capital ratio is equal to capital plus surplus plus the asset valuation reserve (AVR) divided by general account assets. Data represent U.S. life insurers and fraternal benefit socieites.

Table 3.5

Levels of Risk-Based C	apital He	ld by Lif	e Insur	ers, 201	4 - 2024	1					
		Number of companies									
Risk-based											
capital ratio	2014	2015	2016	2017	2018*	2019	2020	2021	2022	2023	2024
200% or more	768	747	733	723	711	708	697	676	672	677	663
175 - 199	15	14	17	10	16	16	16	22	18	9	8
150 - 174	7	12	10	13	10	10	11	12	10	8	12
125 - 149	3	4	3	4	4	5	4	8	9	9	3
100 - 124	8	6	3	5	5	4	2	2	3	1	5
Less than 100%	5	9	10	6	9	6	5	3	4	5	8
Total	806	792	776	761	755	749	735	723	716	709	699
Average risk-based											
capital ratio	489%	486%	480%	470%	424%	433%	428%	443%	426%	436%	434%
		Percentage of companies (percent)									
Risk-based	-										
capital ratio	2014	2015	2016	2017	2018*	2019	2020	2021	2022	2023	2024
200% or more	95.3	94.3	94.5	95.0	94.2	94.5	94.8	93.5	93.9	95.5	94.8
175 - 199	1.9	1.8	2.2	1.3	2.1	2.1	2.2	3.0	2.5	1.3	1.1
150 - 174	0.9	1.5	1.3	1.7	1.3	1.3	1.5	1.7	1.4	1.1	1.7
125 - 149	0.4	0.5	0.4	0.5	0.5	0.7	0.5	1.1	1.3	1.3	0.4
100 - 124	1.0	0.8	0.4	0.7	0.7	0.5	0.3	0.3	0.4	0.1	0.7
Less than 100%	0.6	1.1	1.3	0.8	1.2	0.8	0.7	0.4	0.6	0.7	1.1
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
				Distribu	ition of	total ass	sets (ne	rcent)			
Risk-based											
capital ratio	2014	2015	2016	2017	2018*	2019	2020	2021	2022	2023	2024
200% or more	99.8	99.3	99.7	99.3	98.5	99.1	99.1	99.1	99.5	99.8	99.6
175 - 199	0.1	0.0	0.2	0.6	1.4	0.8	0.8	0.9	0.4	0.1	0.2
150 - 174	0.0	0.5	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1
125 - 149	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0
100 - 124	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Less than 100%	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Risk-based capital ratio is total adjusted capital divided by total risk-based capital. Data represent U.S. life insurers and fraternal benefit societies.

<sup>\*</sup>The change in Risk-Based Capital ratio from 2017 to 2018 can be partly attributed to the 2017 Tax Cuts and Jobs Act.

Table 3.6

#### Life Insurers Policy Reserves for Accident and Health Contracts, by Line of Business

	Millions		Average annual percent change
	2023	2024	2023/2024
Comprehensive	\$1,863	\$2,082	11.7
Medicare/Medicaid	3,361	4,354	29.5
Dental only	273	285	4.3
/ision only	57	58	1.7
Disability income	75,318	71,446	-5.1
ong-term care	174,594	181,450	3.9
Credit	765	677	-11.5
Other	34,101	35,271	3.4
otal	290,334	295,623	1.8

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit socieites.

Table 3.7

Life Insu	Life Insurers Policy Reserves, by Line of Business and Year (millions)							
Year	Amount	Year	Amount	Year	Amount	Year	Amount	
1890	\$670	1910	\$3,226	1925	\$9,927	1940	\$27,238	
1900	1,443	1915	4,399	1930	16,231	1945	38,667	
1905	2,295	1920	6,338	1935	20,404	1950	54,946	

Table 3.7, continued

#### Life Insurers Policy Reserves, by Line of Business and Year (millions), continued

	Life	Health	Annuiti	es¹	Supplementary	
Year	insurance	insurance	Individual	Group	contracts <sup>2</sup>	Total
1955	\$54,588	\$575	*	\$13,216	\$6,980	\$75,359
1960	70,791	865	\$4,327	14,952	7,538	98,473
1965	90,795	1,432	5,028	22,187	8,178	127,620
1970	115,442	3,474	6,951	34,009	7,903	167,779
1975	150,063	6,293	12,442	59,907	8,411	237,116
1980	197,865	11,015	31,543	140,417	9,499	390,339
1985	235,854	18,805	96,969	303,021	10,653	665,302
1986	252,035	21,294	121,146	355,756	11,693	761,924
1987	276,404	23,994	156,135	392,540	13,060	862,133
1988	299,901	26,852	193,820	433,889	14,501	968,963
1989	324,178	29,855	239,593	473,934	16,118	1,083,678
1990	348,774	33,448	282,129	515,794	16,822	1,196,967
1991	372,082	38,225	328,325	548,191	17,955	1,304,778
1992	402,413	45,159	380,677	559,774	19,068	1,407,091
1993	436,293	51,386	439,390	601,836	20,898	1,549,803
1994	468,469	58,019	482,172	612,394	22,989	1,644,043
1995	511,021	63,233	594,147	618,666	25,258	1,812,325
1996	556,133	69,567	622,012	690,482	27,596	1,965,790
1997	606,260	74,902	693,011	761,951	28,435	2,164,559
1998	655,983	82,020	763,329	845,164	30,952	2,377,449
1999	705,226	91,662	873,519	907,181	32,338	2,609,926
2000	741,603	95,704	880,874	960,128	33,542	2,711,851
2001	815,544	100,706	944,961	571,451	13,309	2,445,972
2002	832,927	110,768	980,065	569,856	13,699	2,507,314
2003	921,142	123,451	1,172,623	662,474	15,315	2,895,003
2004	987,568	133,641	1,311,552	712,149	15,587	3,160,497
2005	1,029,486	140,895	1,415,104	758,484	15,847	3,359,815
2006	1,109,868	153,104	1,521,074	806,944	16,753	3,607,743
2007	1,148,256	166,148	1,615,276	843,146	17,819	3,790,645
2008	1,134,470	186,105	1,421,597	715,587	13,107	3,470,867
2009	1,178,290	196,131	1,623,764	797,989	16,077	3,812,251
2010	1,223,899	213,896	1,779,931	863,100	16,761	4,097,587
2011	1,285,684	229,459	1,840,174	871,126	18,008	4,244,451
2012	1,302,046	227,521	1,942,530	958,095	19,239	4,449,433
2013	1,365,035	228,227	2,137,385	1,028,743	20,344	4,779,735

Table 3.7, continued

#### Life Insurers Policy Reserves, by Line of Business and Year (millions), continued

	Life	Health .	Annuities <sup>1</sup>		Supplementary	
Year	insurance	insurance	Individual	Group	contracts <sup>2</sup>	Total
2014	\$1,422,537	\$233,867	\$2,227,842	\$1,049,840	\$21,637	\$4,955,724
2015	1,462,842	242,231	2,276,004	1,021,589	22,582	5,025,249
2016	1,500,319	264,489	2,390,559	1,053,070	23,234	5,231,672
2017	1,562,691	278,501	2,548,346	1,128,756	23,781	5,542,077
2018	1,573,847	247,422	2,449,318	1,079,362	25,407	5,375,356
2019	1,650,390	257,269	2,675,444	1,178,535	26,087	5,787,725
2020	1,737,562	263,559	2,801,979	1,274,234	26,921	6,104,255
2021	1,831,276	271,224	2,934,740	1,323,682	27,554	6,388,476
2022	1,819,212	280,336	2,672,412	1,219,550	27,390	6,018,899
2023	1,849,987	290,334	2,866,198	1,260,817	27,223	6,294,559
2024	1,925,255	295,623	3,003,455	1,316,522	28,303	6,569,159

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Before 1947, the business of health insurance departments of life insurers was not included in this series. Codification effective with 2001 Annual Statement filings changed the reporting of annuities. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

<sup>\*</sup> Included with group annuities.

<sup>&</sup>lt;sup>1</sup> Beginning in 2001, excludes reserves for guaranteed interest contracts (GICs). Figures for GICs are shown in Table 3.3.

<sup>&</sup>lt;sup>2</sup> Beginning in 2001, includes reserves for supplementary contracts with life contingencies; reserves for supplementary contracts without life contingencies are included in liabilities for deposit-type contracts in Table 3.3.

Table 3.8

Life Insurance F	Policy Reserves, by Type and	l Year (millions)		
Year	Individual	Group	Credit	Total
1956	\$56,875	\$787		\$57,662
1960	69,524	1,267		70,791
1965	88,784	2,011		90,795
1970	112,349	3,093		115,442
1975	144,368	4,995	\$700	150,063
1980	187,872	8,818	1,175	197,865
1981	196,407	9,379	1,200	206,986
1982	202,789	9,766	1,228	213,783
1983	209,466	10,148	1,354	220,968
1984	215,309	9,111	1,484	225,904
1985	224,204	9,927	1,723	235,854
1986	239,295	10,770	1,970	252,035
1987	263,515	10,559	2,330	276,404
1988	285,853	11,581	2,467	299,901
1989	309,168	12,569	2,441	324,178
1990	332,808	13,506	2,460	348,774
1991	355,719	13,950	2,413	372,082
1992	381,323	18,684	2,406	402,413
1993	412,542	21,336	2,415	436,293
1994	441,894	23,911	2,664	468,469
1995	480,967	27,342	2,712	511,021
1996	523,901	29,396	2,836	556,133
1997	565,601	37,787	2,872	606,260
1998	608,283	44,515	3,184	655,983
1999	645,499	56,426	3,302	705,226
2000	679,546	58,493	3,564	741,603
2001	720,583	91,563	3,398	815,544
2002	746,383	83,742	2,802	832,927
2003	827,892	91,049	2,200	921,142
2004	881,817	103,931	1,820	987,568
2005	923,429	104,463	1,594	1,029,486
2006	988,620	119,841	1,407	1,109,868
2007	1,011,179	135,733	1,343	1,148,256
2008	999,991	133,291	1,189	1,134,470
2009	1,043,493	133,828	969	1,178,290
2010	1,083,731	139,360	807	1,223,899

Table 3.8, continued

Life Insurance Policy Reserves, by Type and Year (millions), continued							
Year	Individual	Group	Credit	Total			
2011	\$1,141,356	\$143,661	\$667	\$1,285,684			
2012	1,148,376	153,034	637	1,302,046			
2013	1,197,727	166,687	620	1,365,035			
2014	1,246,789	175,127	621	1,422,537			
2015	1,292,526	169,683	634	1,462,842			
2016	1,319,065	180,687	567	1,500,319			
2017	1,383,172	179,010	510	1,562,691			
2018	1,392,110	181,206	531	1,573,847			
2019	1,471,277	178,542	571	1,650,390			
2020	1,549,446	187,609	507	1,737,562			
2021	1,630,043	200,725	508	1,831,276			
2022	1,630,155	188,522	535	1,819,212			
2023	1,655,748	193,724	515	1,849,987			
2024	1,721,784	202,972	500	1,925,255			

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Credit life insurance is limited to insurance on loans of 10 years' or less duration. Prior to 1973, all credit insurance was included in the individual and group categories. Data represent U.S. life insurers and, as of 2003, fraternal benefit socieites.

Table 3.9

### Life Insurer Liabilities and Surplus Funds, by Year (millions)

Year	Policy reserves	Liabilities for deposit-type contracts <sup>1</sup>	Funds set aside for policy dividends	Other obligations	Policy and contract claims²	Mandatory securities or asset valuation reserves <sup>3</sup>	Interest maintenance reserve	Capital and surplus funds	Total
1952	\$62,579	\$1,675	\$841	\$3,024		NA		\$5,256	\$73,375
1955	75,359	2,239	1,201	3,562		\$1,063		7,008	90,432
1960	98,473	3,381	1,780	4,851		1,417		9,674	119,576
1965	127,620	4,326	2,647	7,295		3,160		13,836	158,884
1970	167,779	6,068	3,540	10,295		2,249		17,323	207,254
1975	237,116	8,814	4,875	16,241		1,695		20,563	289,304
1980	390,339	12,727	7,659	27,701		6,426		34,358	479,210
1985	665,302	14,638	11,710	66,932		10,539		56,780	825,901
1986	761,924	15,174	11,704	69,270		15,330		64,149	937,551
1987	862,133	15,837	12,043	71,063		16,013		67,370	1,044,459
1988	968,963	16,601	12,478	75,939		17,939		74,950	1,166,870
1989	1,083,678	17,278	13,373	82,306		19,438		83,683	1,299,756
1990	1,196,967	18,000	13,921	73,164		14,783		91,373	1,408,208
1991	1,304,778	18,531	13,196	89,804		18,854		106,038	1,551,201
1992	1,407,091	19,189	13,102	85,212		20,801	\$3,899	115,237	1,664,531
1993	1,549,803	19,619	13,172	72,525	\$20,680	25,063	10,245	128,020	1,839,127
1994	1,644,043	19,702	13,150	74,646	21,993	25,010	6,988	136,741	1,942,273
1995	1,812,325	19,950	13,739	83,923	23,987	29,676	9,000	150,944	2,143,544
1996	1,965,790	20,441	14,863	111,629	25,399	33,202	9,360	147,240	2,327,924
1997	2,164,559	20,456	16,197	141,042	29,181	36,159	11,398	160,086	2,579,078
1998	2,377,449	20,520	16,831	155,266	31,309	37,882	14,567	172,695	2,826,520
1999	2,609,920	20,808	17,356	157,860	31,096	40,089	12,275	181,248	3,070,653
2000	2,711,851	21,149	18,137	162,300	33,161	37,893	8,746	188,499	3,181,736
2001	2,445,972	337,713	18,689	201,087	35,721	30,603	8,507	190,727	3,269,019
2002	2,507,314	363,514	18,489	220,160	35,043	22,851	10,310	202,318	3,380,000
2003	2,895,003	410,554	18,825	251,209	37,202	29,187	14,890	231,321	3,888,190
2004	3,160,497	445,431	18,416	287,629	37,880	35,125	17,764	249,643	4,252,386
2005	3,359,815	456,325	18,810	300,912	36,719	37,832	17,011	254,572	4,481,995
2006	3,607,743	487,490	19,494	345,648	39,361	43,389	13,827	265,872	4,822,824
2007	3,790,645	516,905	20,134	383,090	41,120	45,913	11,948	281,831	5,091,586
2008	3,470,867	453,860	18,582	368,303	42,493	21,243	9,521	263,278	4,648,147
2009	3,812,251	416,478	17,591	337,219	42,358	20,667	10,908	301,221	4,958,693
2010	4,097,587	420,494	17,356	367,469	42,106	31,340	16,133	318,720	5,311,204
2011	4,244,451	413,044	17,328	392,148	43,607	39,725	21,230	321,126	5,492,658

Table 3.9, continued

#### Life Insurer Liabilities and Surplus Funds, by Year (millions), continued

Year	Policy reserves	Liabilities for deposit-type contracts <sup>1</sup>	Funds set aside for policy dividends	Other obligations	Policy and contract claims²	Mandatory securities or asset valuation r reserves <sup>3</sup>	Interest maintenance reserve	Capital and surplus funds	Total
2012	\$4,449,433	\$430,531	\$17,150	\$424,835	\$43,281	\$45,411	\$26,339	\$340,442	\$5,777,420
2013	4,779,735	450,448	17,603	436,347	43,425	48,365	26,509	347,868	6,150,300
2014	4,955,724	468,150	18,153	472,516	43,463	52,862	26,938	368,155	6,405,961
2015	5,025,249	470,429	18,494	463,235	44,121	49,489	23,935	382,867	6,477,819
2016	5,231,672	495,471	17,942	507,710	45,795	51,514	23,702	398,209	6,772,014
2017	5,542,077	530,434	17,727	549,041	48,489	57,393	25,280	412,931	7,183,372
2018	5,375,356	524,237	18,162	530,203	49,472	56,342	20,334	418,688	6,992,794
2019	5,787,725	571,580	18,317	600,960	51,666	71,899	23,725	441,327	7,567,199
2020	6,104,255	625,895	18,019	775,492	58,880	78,260	35,457	454,131	8,150,389
2021	6,388,476	702,086	18,461	863,023	63,933	96,394	41,302	497,063	8,670,739
2022	6,018,899	698,096	19,276	877,529	61,498	87,908	23,430	488,284	8,274,918
2023	6,294,559	749,751	20,843	990,001	61,943	99,453	14,923	511,721	8,743,195
2024	6,569,159	829,639	22,836	1,131,190	64,002	103,965	10,267	523,959	9,255,016

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Codification effective with 2001 Annual Statement filings changed the reporting of annuities and deposit-type funds, as explained in footnotes. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

#### NA: Not available.

<sup>&</sup>lt;sup>1</sup> Prior to 2001, represents policyholder dividend accumulations. Beginning in 2001, includes liabilities for guaranteed interest contracts, supplementary contracts without life contingencies, policyholder dividend accumulations, and premium and other deposits.

<sup>&</sup>lt;sup>2</sup> Prior to 1993, included with other obligations.

<sup>&</sup>lt;sup>3</sup> Beginning in 1992, asset valuation reserve replaced mandatory securities valuation reserve.

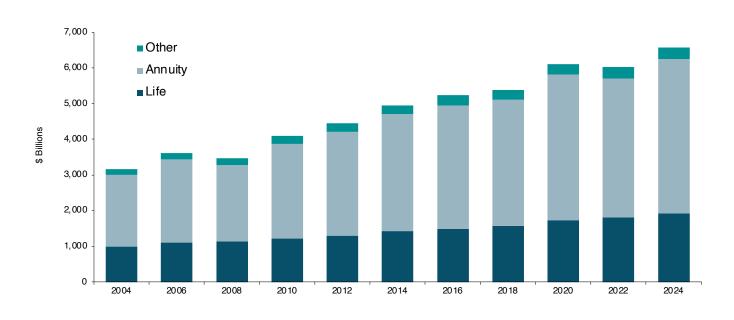
**Table 3.10** 

	Including	Excluding		Including	Excluding
Year	MSVR/AVR	MSVR/AVR	Year	MSVR/AVR	MSVR/AVR
1970	9.7	8.6	2006	10.0	8.6
1975	8.1	7.4	2007	10.3	8.9
1980	9.2	7.7	2008	8.7	8.1
1985	9.1	7.7	2009	9.7	9.1
1990	8.5	7.3	2010	10.1	9.2
1991	9.3	7.9	2011	9.9	8.8
1992	9.6	8.1	2012	10.4	9.2
1993	10.0	8.4	2013	10.4	9.2
1994	10.2	8.6	2014	10.6	9.3
1995	10.7	9.0	2015	10.7	9.5
1996	11.9	10.0	2016	10.6	9.4
1997	10.6	8.7	2017	10.6	9.3
1998	11.0	9.0	2018	10.6	9.3
1999	11.1	9.1	2019	10.8	9.3
2000	11.1	9.2	2020	10.5	9.0
2001	10.1	8.7	2021	11.1	9.3
2002	9.3	8.4	2022	10.5	8.9
2003	9.6	8.5	2023	10.7	9.0
2004	9.8	8.6	2024	10.5	8.7
2005	9.7	8.5			

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Capital ratio is equal to capital plus surplus plus the asset valuation reserve (AVR), or mandatory securities valuation reserve (MSVR) prior to 1992, divided by general account assets. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

Figure 3.1

#### **Growth of Life Insurers' Policy Reserves**

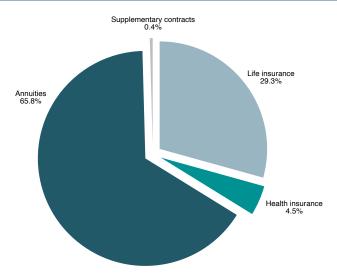


Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Figure 3.2





Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

# 4

## **INCOME**

The gross income of life insurance companies comes from two main sources: premiums paid by policyholders and earnings on investments. In 2024, total income of all U.S. life insurers increased 15.2 percent to \$1.3 trillion (Table 4.1). Insurance premiums and annuity considerations contributed 64 percent of total income. Investment earnings contributed 28 percent. The remainder of gross income came from amortization of interest maintenance reserve, commissions and expense allowance on reinsurance ceded, and miscellaneous income.

Under statutory accounting rules, net gain from (insurance) operations is calculated prior to net income. Net gain from operations equals gross income minus operating expenditures, policyholder dividends, and federal income taxes. Capital gains, net of tax, are then added to net gain from operations to calculate (after tax) net income.

#### PREMIUM INCOME

Premium receipts - derived from sales of life insurance, health insurance, and annuities - increased 20.2 percent to \$825 billion in 2024 (Table 4.2).

The mix of premiums from life insurance and annuity considerations has changed markedly over time. Prior to 1986, premium receipts from life policies were greater than annuity considerations, but starting in 1986, annuity premiums have exceeded life insurance premiums (Table 4.10). By 2024, life policies accounted for 21% of premium receipts, while annuity considerations contributed more than a half (52%) (Figure 4.1).

Premiums for life insurance policies totaled \$174 billion in 2024, a 42.2 percent increase from the previous year (Table 4.2). Individual policy premiums accounted for the largest share at \$138 billion, or 80 percent. Most were renewals, representing \$98 billion, or 71 percent, of individual premiums (Table 4.3). Group insurance was the second-largest contributor to life insurance premiums at \$35 billion, or 20 percent of the total (Table 4.2). Again, renewals constituted the largest portion at \$27 billion, or 76 percent, of all group premiums (Table 4.3). Credit life provided \$519 million of all life insurance premiums (Table 4.2). Americans spent 0.81 percent of total disposable (after-tax) personal income on direct individual life insurance in 2024 (Table 4.5).

Annuity considerations increased 19.9 percent in 2024 to \$432 billion (Table 4.2). Individual annuities provided \$268 billion in premium receipts, increasing 9.7 percent from 2023. Of individual annuity considerations, single annuity considerations constitute the largest share of this category at \$178 billion, or 66 percent, while group considerations counted renewals as the largest contributor with \$108 billion, or 66 percent (Table 4.4). Direct individual annuity considerations amounted to 1.96 percent of disposable personal income in 2024 (Table 4.5).

Premiums for accident and health insurance increased 7.7 percent to \$218 billion in 2024 (Table 4.2). Over the last ten years accident and health insurance premiums had an average annual increase of 3.3 percent.

# INVESTMENT INCOME AND RATE OF RETURN

Net investment income of life insurance companies amounted to \$336 billion in 2024 (Table 4.7). The largest source of investment income was from bonds at \$199 billion, followed by common stock (\$64 billion) and mortgage loans (\$42 billion). Gross investment income increased 9.5 percent in 2024 to \$362 billion. Investment expenses, taxes, and deductions totaled \$26 billion, increasing 11.7 percent from the previous year.

As a way of tracking investment performance, life insurers routinely calculate their net rate of return on invested assets. The net rate of return on invested assets is determined by dividing net investment income by the two-year average of the net invested assets. The gross rate of return on total fixed income assets is calculated by dividing the gross investment income on bonds by the average net investment in bonds.

In 2024, life insurers' net rate of return on total assets was 4.29 percent, up from 4.12 a year earlier (Table 4.8). This net rate is an annual average based on aggregates of all U.S. life insurance companies after investment expenses, but before federal income taxes. Excluding separate accounts, the portfolio net rate of return on general account assets was 4.73 percent in 2024, up from 4.43 percent in 2023.

The gross rate of return on fixed-income assets measures the return on bonds, preferred stocks, and mortgages. It does not account for depreciation or investment expenses and excludes equity investments (other than preferred stocks), avoiding the uneven treatment of gains in the numerator and denominator of net rate data.

Gross rate data apply to fixed-income assets of both general and separate accounts. The industry's gross rate on total fixed-income assets was 4.88 percent in 2024, up from 4.61 percent in 2023.

#### **NET GAIN FROM OPERATIONS**

Statutory accounting calculates net gain from (insurance) operations as gross income minus operating expenses, policyholder dividends, and federal income taxes (not including tax on capital gains, since capital gains are not included in gain from operations). Net gain from operations after federal income taxes decreased in 2024 to \$48 billion (Table 4.9). Net gains can be calculated separately for each major line of business. Net gains from annuities decreased to \$22 billion while net gain from life insurance decreased to \$1 billion.

Table 4.1

income of Life insurers					
		Millions	Average annual percent change		
	2014	2023	2024	2014/2024	2023/2024
Net Premiums and considerations		1			
Life insurance premiums	\$138,308	\$122,181	\$173,719	2.3	42.2
Annuity considerations	361,586	360,864	432,496	1.8	19.9
Health insurance premiums	158,391	202,874	218,467	3.3	7.7
Total	658,285	685,920	824,682	2.3	20.2
Investment income	267,486	330,596	361,946	3.1	9.5
Other income <sup>1</sup>	73,579	106,712	106,847	3.8	0.1
Aggregate total	999,351	1,123,228	1,293,475	2.6	15.2

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes commissions and expense allowance on reinsurance ceded. Also, includes amortization of interest maintenance reserve. Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

Table 4.2

Premium Receipts of Life Insurers	S				
		Millions		Average annual per	cent change
	2014	2023	2024	2014/2024	2023/2024
NET BUSINESS		I			
Life insurance premiums					
Individual	\$109,670	\$90,248	\$137,777	2.3	52.7
Group	27,955	31,379	35,423	2.4	12.9
Credit	683	555	519	-2.7	-6.4
Total	138,308	122,181	173,719	2.3	42.2
Annuity considerations					
Individual	247,426	244,429	268,236	0.8	9.7
Group	114,160	116,435	164,260	3.7	41.1
Total	361,586	360,864	432,496	1.8	19.9
Health insurance premiums					
Total	158,391	202,874	218,467	3.3	7.7
Aggregate total	658,285	685,920	824,682	2.3	20.2
DIRECT BUSINESS					
Life insurance premiums					
Individual	\$137,085	\$168,684	\$174,691	2.5	3.6
Group	34,379	45,863	50,019	3.8	9.1
Total	171,464	214,547	224,710	2.7	4.7
Annuity considerations					
Individual	214,366	350,831	423,967	7.1	20.8
Group	119,716	150,840	178,874	4.1	18.6
Total	334,082	501,671	602,842	6.1	20.2
Health insurance premiums					
Total	169,579	229,092	250,522	4.0	9.4
Aggregate total	675,125	945,310	1,078,073	4.8	14.0

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies. Differences between net and direct premiums are caused by reinsurance activities, as reported in Chapter 6.

Table 4.3

Individual and Group Life Insurance Net Premium Receipts, 2024 (millions)						
	Individual	Percent distribution	Group	Percent distribution	Total	Percent distribution
First-year	\$19,005	13.8	\$6,287	17.7	\$25,292	14.6
Single <sup>1</sup>	20,865	15.1	2,086	5.9	22,951	13.3
Renewal	97,908	71.1	27,050	76.4	124,958	72.1
Aggregate total	137,777	100.0	35,423	100.0	173,200	100.0

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Credit life premiums on loans of 10 years' or less duration are excluded. Data represent U.S. life insurers and fraternal benefit societies.

Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

Table 4.4

Individual and Group Annuity Considerations, 2024 (millions)							
	Individual	Percent distribution	Group <sup>1</sup>	Percent distribution	Total	Percent distribution	
First-year	\$86,581	32.3	\$10,261	6.2	\$96,842	22.4	
Single <sup>2</sup>	178,066	66.4	46,198	28.1	224,264	51.9	
Renewal	3,590	1.3	107,801	65.6	111,391	25.8	
Total	268,236	100.0	164,260	100.0	432,496	100.0	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes dividend additions, excess premiums beyond planned periodic premiums, and single-premium riders.

Excludes certain deposit-type funds from income due to codification, and includes supplementary contracts with life contingencies. Also excludes reserves for supplementary contracts without life contingencies and annuities certain, lottery payouts, structured settlements, and

<sup>&</sup>lt;sup>2</sup>Includes supplementary contracts with life contingencies for individual annuity considerations.

Table 4.5

#### Individual Life Premiums and Annuity Considerations as Percentage of Disposable Personal Income

Percent		
2014	2023	2024
1.05	0.82	0.81
1.65	1.71	1.96
2.70	2.53	2.77
	2014 1.05 1.65	2014     2023       1.05     0.82       1.65     1.71

Sources: U.S. Department of Commerce; ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies. U.S. Department of Commerce data from past years may be revised.

Beginning with 2017 edition of Fact Book, data used in this table represent direct business. Prior editions of Fact Book used net business.

Table 4.6

Accident and Health Insurance Net Premium Receipts, by Line of Business						
	Millions	<u> </u>	Average annual percent change			
	2023	2024	2023/2024			
Comprehensive	\$49,706	\$53,710	8.1			
Medicare/Medicaid	54,463	61,796	13.5			
Dental only	14,843	15,439	4.0			
Vision only	1,952	2,046	4.8			
Disability income	32,955	33,886	2.8			
Long-term care	9,343	7,207	-22.9			
Credit	623	607	-2.5			
Other	38,991	43,777	12.3			
Total	202,874	218,467	7.7			

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Premium receipts are net of reinsurance. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Excludes certain deposit-type funds from income due to codification, and includes supplementary contracts with life contingencies. Also excludes reserves for supplementary contracts without life contingencies and annuities certain, lottery payouts, structured settlements, and income payout options.

Table 4.7

Net Investment Income							
	N	lillions		Average annual percent change			
	2014	2023	2024	2014/2024	2023/2024		
Gross investment income							
Bonds	\$141,651	\$183,748	\$199,463	3.5	8.6		
Preferred stock	547	1,007	1,016	6.4	0.8		
Common stock	71,122	63,806	64,399	-1.0	0.9		
Mortgage loans	20,669	36,360	41,637	7.3	14.5		
Real estate	3,928	4,415	4,483	1.3	1.5		
Contract loans	7,968	8,277	8,752	0.9	5.7		
Cash/Short-term investments	557	10,059	13,129	37.2	30.5		
Other invested assets	14,787	26,229	28,103	6.6	7.1		
Derivative instruments	5,970	-5,968	-2,796	NC	NC		
Other write-ins	288	2,663	3,761	29.3	41.2		
Total	267,486	330,596	361,946	3.1	9.5		
Expenses, taxes, and deductions	11,506	23,087	25,784	8.4	11.7		
Net investment income	255,981	307,509	336,162	2.8	9.3		

Notes: Data represent U.S. life insurers and fraternal benefit societies. NAIC does not endorse any analysis or conclusions based on use of its data.

NC: Not calculated.

Table 4.8

Rates of Return on Invested Assets of Life Insurers					
	Percent				
	2014	2023	2024		
Net rate					
Total assets	4.61	4.12	4.29		
General account only	5.19	4.43	4.73		
Gross rate					
Total fixed-income assets	4.80	4.61	4.88		

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 4.9

#### **Net Gain From Operations After Federal Income Taxes**

	Millions			
	2014	2023	2024	
Life insurance		 I		
Individual	\$6,373	\$6,916	-\$1,510	
Group	1,080	1,528	2,464	
Credit	43	65	48	
Total	7,496	8,509	1,002	
Annuities <sup>1</sup>				
Individual	15,018	15,515	13,035	
Group	8,931	9,731	8,707	
Total	23,949	25,246	21,742	
Accident and health				
Total	6,917	18,685	18,822	
Other <sup>2</sup>	12,810	7,155	6,421	
Aggregate total	51,172	59,595	47,988	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Net gain is calculated after dividends to policyholders and federal income taxes are deducted and before realized capitals gains or (losses) are added. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup>Excludes certain deposit-type funds from income due to codification, and includes supplementary contracts with life contingencies. Also excludes reserves for supplementary contracts without life contingencies and annuities certain, lottery payouts, structured settlements, and income payout options.

<sup>&</sup>lt;sup>2</sup>Includes lines of business other than life (e.g. workers compensation, aviation insurance, etc.).

Table 4.10

#### Income of Life Insurers, by Year (millions)

		Net Premium	receipts				
Year	Life insurance premiums	Annuity consider- ations	Health insurance premiums	Total premium receipts	Investment income <sup>1</sup>	Other income <sup>2</sup>	Total income
1911	\$626	\$4		\$630	\$182	\$24	\$836
1915	776	6		782	241	20	1,043
1920	1,374	7		1,381	341	42	1,764
1925	2,340	38		2,378	551	89	3,018
1930	3,416	101		3,517	891	186	4,594
1935	3,182	491		3,673	1,013	386	5,072
1940	3,501	386		3,887	1,231	540	5,658
1945	4,589	570		5,159	1,445	1,070	7,674
1950	6,249	939	\$1,001	8,189	2,075	1,073	11,337
1955	8,903	1,288	2,355	12,546	2,801	1,197	16,544
1960	11,998	1,341	4,026	17,365	4,304	1,338	23,007
1965	16,083	2,260	6,261	24,604	6,778	1,785	33,167
1970	21,679	3,721	11,367	36,767	10,144	2,143	49,054
1975	29,336	10,165	19,074	58,575	16,488	2,959	78,022
1980	40,829	22,429	29,366	92,624	33,928	4,336	130,888
1985	60,127	53,899	41,837	155,863	67,952	10,212	234,027
1990	76,692	129,064	58,254	264,010	111,853	26,337	402,200
1995	102,766	158,389	90,038	351,193	143,967	32,894	528,054
1996	107,598	178,416	92,183	378,197	152,700	30,190	561,087
1997	115,039	197,529	92,737	405,305	170,713	34,628	610,646
1998	119,897	229,493	94,881	444,271	176,801	42,311	663,383
1999	120,274	270,212	100,049	490,535	186,563	49,830	726,928
2000	130,616	306,693	105,619	542,928	220,862	47,679	811,469
2001	125,314	251,255 <sup>^</sup>	103,413	479,982	203,399	41,068	724,448
2002	134,483	269,296	108,703	512,482	180,855	40,676	734,013
2003	127,320	268,558	115,827	511,705	179,744	35,558	727,007
2004	139,691	276,677	125,752	542,120	186,827	27,863	756,810
2005	142,261	277,117	118,267	537,645	206,859	34,521	779,024
2006	149,223	302,727	141,198	593,149	239,669	50,779	883,597
2007	142,661	314,225	151,462	608,348	267,394	74,624	950,366
2008	147,182	328,135	165,034	640,350	260,123	40,166	940,638
2009	124,564	231,580	166,164	522,308	211,650	47,468	781,426
2010	104,648	293,622	172,717	570,987	212,841	78,741	862,570

Table 4.10, continued

#### Income of Life Insurers, by Year (millions), continued

г	V At	Pran	าแเก	rece	ınte

Year	Life insurance premiums	Annuity consider- ations	Health insurance premiums	Total premium receipts	Investment income <sup>1</sup>	Other income <sup>2</sup>	Total income
2011	\$127,455	\$334,895	\$171,647	\$633,997	\$221,007	\$60,332	\$915,336
2012	135,392	348,095	172,300	655,788	228,084	68,483	952,355
2013	130,582	287,669	175,084	593,335	237,995	75,397	906,727
2014	138,308	361,586	158,391	658,285	267,486	73,579	999,351
2015	155,866	333,016	159,855	648,737	289,894	126,080	1,064,712
2016	119,334	326,795	164,002	610,131	279,101	96,614	985,845
2017	141,794	294,861	170,498	607,152	280,764	85,522	973,438
2018	150,192	279,298	185,446	614,935	312,524	80,763	1,008,222
2019	156,623	347,494	188,088	692,205	314,493	87,660	1,094,358
2020	147,965	301,341	186,336	635,643	293,154	91,413	1,020,211
2021	164,604	290,632	192,035	647,271	338,312	100,902	1,086,485
2022	170,192	350,808	189,882	710,882	362,150	90,715	1,163,747
2023	122,181	360,864	202,874	685,920	330,596	106,712	1,123,228
2024	173,719	432,496	218,467	824,682	361,946	106,847	1,293,475

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Codification effective with 2001 Annual Statement filings changed the reporting of certain lines of business, particularly deposit-type contracts, as explained in footnotes. Beginning in 1986, unusually large increase due to NAIC-mandated change in reporting method for group annuity considerations. Prior to 1947, the business of health insurance departments of life insurers was not included in this series. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

<sup>^</sup>Beginning in 2001, excludes certain deposit-type funds from income due to codification.

<sup>&</sup>lt;sup>1</sup> Beginning in 2000, represents gross investment income. Prior to 2000, figures are net of investment expenses.

<sup>&</sup>lt;sup>2</sup> Beginning in 1975, includes commissions and expense allowance on reinsurance ceded. Beginning in 1992, includes amortization of the interest maintenance reserve.

Table 4.11

Individual L	Individual Life Insurance Premium Receipts, by Year (millions)						
Year	First-year	Single <sup>1</sup>	Renewal	Total			
1970	\$1,869	\$1,114	\$14,033	\$17,016			
1975	2,705	1,505	18,125	22,335			
1980	4,520	2,448	23,818	30,786			
1981	5,927	2,486	27,283	35,696			
1982	5,948	3,232	30,675	39,855			
1983	6,910	4,221	27,913	39,044			
1984	8,794	4,735	26,204	39,733			
1985	10,858	6,941	29,202	47,001			
1986	11,524	9,901	30,980	52,405			
1987	12,484	15,610	34,584	62,678			
1988	10,670	11,893	36,150	58,713			
1989	10,658	8,800	38,716	58,174			
1990	11,249	8,261	41,055	60,565			
1991	11,398	8,445	43,521	63,364			
1992	11,141	9,389	45,739	66,269			
1993	13,314	11,447	50,570	75,331			
1994	14,081	8,820	53,153	76,054			
1995	12,081	9,945	56,453	78,479			
1996	12,041	10,799	60,001	82,841			
1997	14,592	11,999	60,846	87,437			
1998	17,353	15,802	60,396	93,550			
1999	16,784	13,540	63,029	93,354			
2000	17,881	16,565	68,047	102,493			
2001	17,849	19,145	58,432	95,426			
2002	15,934	21,768	68,454	106,156			
2003	14,650	20,463	62,795	97,907			
2004	16,098	23,550	71,207	110,855			
2005	16,680	25,363	69,873	111,915			
2006	14,578	29,774	69,612	113,964			
2007	14,145	40,291	49,044	103,479			
2008	14,460	34,068	68,871	117,399			
2009	12,395	17,930	68,253	98,579			
2010	10,723	20,749	48,148	79,621			
2011	18,150	19,740	62,874	100,763			
2012	21,272	20,084	64,995	106,352			
2013	17,796	13,244	72,171	103,210			

Table 4.11, continued

Individual	Individual Life Insurance Premium Receipts, by Year (millions), continued						
Year	First-year	Single <sup>1</sup>	Renewal	Total			
2014	\$17,373	\$19,708	\$72,589	\$109,670			
2015	16,359	19,815	88,327	124,501			
2016	17,390	19,597	53,120	90,107			
2017	16,984	19,584	75,507	112,075			
2018	17,955	17,846	82,161	117,962			
2019	19,200	19,437	86,964	125,600			
2020	18,372	18,261	84,072	120,706			
2021	20,799	20,673	95,178	136,651			
2022	19,190	21,677	97,741	138,607			
2023	14,393	20,278	55,576	90,248			
2024	19,005	20,865	97,908	137,777			

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. 1969-72 data include credit life insurance premiums. Beginning with 1973, credit life premiums on loans of 10 years' or less in duration are excluded. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes dividend additions, excess premiums beyond planned periodic premiums, and single-premium riders.

Table 4.12

Individual Annuity Considerations, by Year (millions)									
Year	First-year	Single	Renewal	Deposit-type funds <sup>1</sup>	Total				
1970	\$183	\$230	\$547	-	\$960				
1975	728	808	1,128	-	2,664				
1980	839	3,033	2,424	NA	6,296				
1981	1,240	6,100	2,950	NA	10,290				
1982	2,863	8,769	3,564	NA	15,196				
1983	2,211	7,842	3,950	NA	14,003				
1984	2,385	8,673	4,648	NA	15,706				
1985	3,390	11,095	6,406	NA	20,891				
1986	4,683	13,281	8,153	NA	26,117				
1987	6,238	18,578	8,948	NA	33,764				
1988	7,875	28,053	7,856	NA	43,784				
1989	5,597	20,970	6,437	\$16,403	49,407				
1990	6,080	22,777	6,992	17,817	53,665				
1991	5,854	21,930	6,732	17,154	51,670				
1992	6,775	21,964	7,378	25,232	61,348				
1993	8,793	23,393	6,513	38,288	76,987				
1994	8,263	22,901	6,448	43,221	80,832				
1995	7,913	22,898	8,725	37,834	77,370				
1996	9,727	19,802	6,461	48,077	84,067				
1997	10,806	22,441	6,781	50,145	90,174				
1998	11,092	17,129	7,179	60,047	95,446				
1999	14,599	19,470	6,784	74,767	115,621				
2000	15,050	27,022	7,480	90,099	139,651				
2001*	51,576	63,078	27,002	NA	141,656				
2002	64,731	75,412	28,291	NA	168,434				
2003	61,439	75,410	24,855	NA	161,704				
2004	60,568	86,383	25,188	NA	172,140				
2005	66,771	78,354	21,907	NA	167,032				
2006	81,923	77,193	27,967	NA	187,083				
2007	92,395	71,268	28,841	NA	192,503				
2008	89,758	94,111	25,097	NA	208,965				
2009	93,919	19,331	15,603	NA	128,853				
2010	100,286	61,164	28,496	NA	189,946				
2011	120,303	60,168	37,366	NA	217,837				
2012	107,865	53,941	27,452	NA	189,258				
2013	110,625	61,068	7,885	NA	179,578				

Table 4.12, continued

Individu	Individual Annuity Considerations, by Year (millions), continued										
Year	First-year	Single	Renewal	Deposit-type funds <sup>1</sup>	Total						
2014	\$106,198	\$109,161	\$32,067	NA	\$247,426						
2015	99,914	69,903	39,096	NA	208,913						
2016	84,440	74,089	43,783	NA	202,312						
2017	79,375	67,178	18,237	NA	164,790						
2018	91,891	47,113	15,656	NA	154,660						
2019	95,691	79,758	28,860	NA	204,309						
2020	88,856	67,017	-5,787	NA	150,086						
2021	75,766	49,281	27,023	NA	152,071						
2022	58,996	95,961	12,142	NA	167,099						
2023	84,968	147,779	11,683	NA	244,429						
2024	86,581	178,066	3,590	NA	268,236						

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Codification effective with 2001 Annual Statement filings changed the reporting of certain lines of business, particularly deposit-type contracts, as explained in footnotes. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

NA: Not available.

<sup>\*</sup>Certain deposit-type funds are excluded from income under codification, making data after 2000 incomparable.

<sup>1</sup> First included in annual statements for 1978 and divided into first-year, single, and renewal annuity considerations through 1988.

Table 4.13

nates of Re		f Life Insurers, by Year (percent)	Cuesa vata
_		rate	Gross rate
Year	Total assets	General account only	Total fixed-income assets
1920	4.83	NA	NA
1925	5.11	NA	NA
1930	5.05	NA	NA
1935	3.70	NA	NA
1940	3.45	NA	NA
1945	3.11	NA	NA
1950	3.13	NA	NA
1955	3.51	NA	NA
1960	4.11	NA	NA
1965	4.61	4.61	NA
1970	5.30	5.34	5.85
1975	6.36	6.44	7.37
1980	8.02	8.06	9.26
1985	9.63	9.87	12.23
1990	8.89	9.31	10.34
1991	8.63	9.09	10.05
1992	8.08	8.58	9.44
1993	7.52	8.04	8.71
1994	7.14	7.63	8.22
1995	7.41	7.90	8.43
1996	7.25	7.75	8.17
1997	7.35	7.86	8.08
1998	6.95	7.58	8.00
1999	6.71	7.49	7.93
2000	7.05	7.40	7.91
2001	6.31	7.13	7.62
2002	5.38	6.64	7.13
2003	5.03	6.17	6.44
2004	4.80	5.93	6.03
2005	4.90	5.88	5.96
2006	5.35	5.95	5.99
2007	5.71	6.01	6.10
2008	5.70	5.63	6.01
2009	4.60	5.25	5.91
2010	4.33	5.37	5.68

Table 4.13, continued

#### Rates of Return on Invested Assets of Life Insurers, by Year (percent), continued

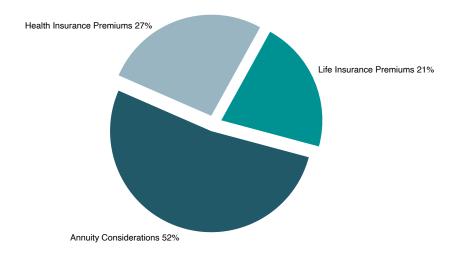
_	Net	t rate	Gross rate
Year	Total assets	General account only	Total fixed-income assets
2011	4.35	5.29	5.73
2012	4.25	5.07	5.30
2013	4.20	5.09	4.91
2014	4.61	5.19	4.80
2015	4.81	4.91	4.64
2016	4.50	4.86	4.56
2017	4.28	4.80	4.43
2018	4.72	4.75	4.40
2019	4.57	4.58	4.43
2020	3.93	4.28	4.15
2021	4.28	4.40	3.94
2022	4.52	4.22	4.03
2023	4.12	4.43	4.61
2024	4.29	4.73	4.88

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Before 1940, some federal income taxes were deducted from net investment income; beginning with 1940, rates are calculated before deducting any federal income taxes. Beginning in 1994, rates include amortization of the interest maintenance reserve. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies. NA: Not available.

Pigure 4.1

Distribution of Life Insurers' Net Premium Receipts, 2024



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission. NAIC does not endorse any analysis or conclusions based on use of its data.

Note: Data represent U.S. life insurers and fraternal benefit societies.

## **EXPENDITURES**

Life insurance company expenditures include benefit payments and other contract payments, operating expenses, taxes, additions to reserves, and investment expenses. Contract payments accounted for 78 percent of expenditures at \$905 billion in 2024 (Table 5.1, Figure 5.1).

Operating expenses comprised 14 percent of 2024 total expenditures, investment expenses claimed 2 percent, and taxes claimed 2 percent. Each expenditure category is detailed in this chapter, with the exception of reserves, which are discussed in Chapter 3.

#### CONTRACT PAYMENTS

#### From Life Insurance Policies

Several factors affect the pattern of life insurance benefit payments. Primary among them are changes in the death rate of policyholders and the growth in group life insurance and other term insurance policies that do not incorporate a cash value.

These payments have increased steadily for many years, reflecting greater use of life insurance not only to provide funds for the family whose breadwinner dies, but also for family financial needs during the policyholder's lifetime.

#### To Beneficiaries

During 2024, life insurers paid \$89 billion to beneficiaries of policyholders who died; a 0.6 percent decrease from 2023 (Table 5.2). Of this total, individual life insurance policies accounted for the largest share at \$66 billion, or 75 percent. Group life insurance payments to beneficiaries ranked second at \$22 billion, or 25 percent of total death payments. Benefits paid under short-term individual and group credit life insurance policies (on loans of 10 years' or less duration) totaled \$264 million in 2024.

### To Policyholders

Although the basic purpose of life insurance is to protect against the economic risks of death, it can also generate value for the individual policyholder. Cash surrender values paid on life insurance policies terminated voluntarily during 2024 increased by 13.1 percent to \$47 billion from a year earlier (Table 5.2).

Policyholder dividends represent the return of part of the payments that policyholders made on policies sold on a participating basis, and reflect the portion not needed by the company after payment of claims, additions to reserves, and administrative expenses. Dividends accounted for \$19 billion, or 12 percent of payments from life insurance policies in 2024.

Endowment insurance guarantees that the policy's face amount will be paid by the insurance company regardless of whether the insured dies during the policy's term, as long as premiums are paid as required. These policies specify a maturity date. Matured endowment payments totaled \$464 million in 2024.

Other payments, including disability payments and retained assets under life insurance policies, totaled \$637 million in 2024.

#### From Annuity Contracts

Annuity benefit payments increased by 6 percent to \$110 billion in 2024 (Table 5.3).

Fifty-five percent of the annuity benefit payments, or \$61 billion, was paid to individual annuity owners, while \$46 billion, or 42 percent, was paid to group annuity owners. The remainder was paid under supplementary contracts with life contingencies—an agreement between an insurer and a life insurance policyholder or beneficiary in which the beneficiary chooses to receive the policy's proceeds over a lifetime rather than in a lump sum.

Life insurers paid \$437 billion on voluntarily terminated annuities in 2024, \$5 billion in dividends to annuity owners, and small amounts of death benefits, disability benefits, and matured endowments.

#### From Health Insurance Policies

Health insurance has become a notable aspect of U.S. life insurers' services. Life insurance companies

paid \$175 billion in health insurance benefits to Americans in 2024 (Table 5.4). Life insurers' total health insurance benefit payments to Americans increased 14 percent from 2023 (Table 5.1).

These statistics do not include disability payments under life insurance policies, health insurance and accidental death and dismemberment payments by casualty and other health insurance companies, or administrative-service-only arrangements.

#### **OPERATING EXPENSES**

Operating expenses of life insurance companies include commissions to agents, other commissions, and home- and field-office expenses. In 2024, home- and field-office expenses comprised 7 percent of expenditures at \$79 billion (Table 5.1). Commissions to agents were \$63 billion, or 5 percent of total expenditures. Other commissions accounted for \$17 billion, or 2 percent of total expenditures.

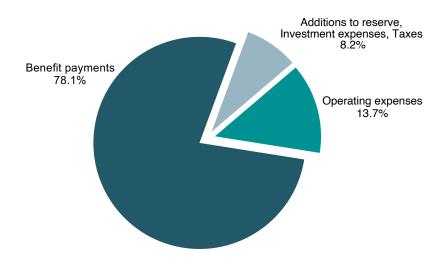
Of total office expenses, \$50 billion, or 63 percent, was in salaries and payments to employee and agent benefit plans (Table 5.5). In 2024, life insurers also spent \$9 billion on office equipment and supplies, \$4 billion on fees associated with policy issuance and claim settlement, \$2 billion on advertising, \$2 billion on office rent, and \$1 billion on travel.

#### INVESTMENT EXPENSES

Expenses, fees, and taxes associated with investment management totaled \$26 billion in 2024 (Table 5.6). Interest expenses is the largest category at \$6 billion followed by salaries and welfare expenses at \$4 billion.

Figure 5.1

#### Distribution of Life Insurers' Expenditures, 2024



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 5.1

Expenditures of Life Insurers								
_		Millions		Average annual percent change				
	2014	2023	2024	2014/2024	2023/2024			
Contract payments		1						
Life insurance	\$109,798	\$148,658	\$155,403	3.5	4.5			
Annuities <sup>1</sup>	334,049	484,084	552,087	5.2	14.0			
Health insurance	113,555	153,434	175,019	4.4	14.1			
Other payments <sup>2</sup>	8,546	19,186	22,810	10.3	18.9			
Total	565,947	805,362	905,319	4.8	12.4			
Additions to policy reserve funds <sup>3</sup>	141,278	-18,285	49,430	NC	NC			
Operating expenses								
Commissions to agents	43,118	55,105	62,512	3.8	13.4			
Other commissions	9,660	22,996	17,488	6.1	-23.9			
Home- and field-office expenses	60,535	77,610	79,126	2.7	2.0			
Total	113,312	155,711	159,126	3.5	2.2			
Taxes⁴	22,854	20,580	19,410	-1.6	-5.7			
Investment expenses <sup>5</sup>	11,615	23,087	25,784	8.3	11.7			
Aggregate total	855,006	986,454	1,159,068	3.1	17.5			

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

NC: Not calculated.

<sup>&</sup>lt;sup>1</sup> Excludes payments under deposit-type contracts (such payments are shown in Table 3.3). Does not include payments from supplementary contracts without life contingencies and annuities certain, lottery payouts, structured settlements, and income payout options.

<sup>&</sup>lt;sup>2</sup> Includes group conversions and interest on policy or contract funds.

<sup>&</sup>lt;sup>3</sup> Excludes addition to reserves for deposit-type contracts.

<sup>&</sup>lt;sup>4</sup> Includes foreign and U.S. federal income taxes, including taxes on capital gains; excludes investment taxes.

<sup>&</sup>lt;sup>5</sup> Includes investment-related taxes and fees.

Table 5.2

Payments From Life Insurance		B.4-11-				
_		Millions		Average annual percent change		
	2014	2023	2024	2014/2024	2023/2024	
Payments to beneficiaries		I				
Individual	\$46,419	\$66,305	\$66,200	3.6	-0.2	
Group	21,121	22,494	22,061	0.4	-1.9	
Credit	310	273	264	-1.6	-3.3	
Total	67,850	89,072	88,525	2.7	-0.6	
Surrender values						
Individual	26,864	35,770	44,264	5.1	23.7	
Group	901	5,785	2,729	11.7	-52.8	
Total	27,765	41,555	46,993	5.4	13.1	
Policyholder dividends	13,166	16,863	18,783	3.6	11.4	
Matured endowments	375	515	464	2.2	-9.9	
Other payments <sup>1</sup>	642	653	637	-0.1	-2.4	
Aggregate total	109,798	148,658	155,403	3.5	4.5	

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes disability benefits and retained assets.

Table 5.3

Payments From Annuity Contra	acts				
_		Millions		Average annual percent change	
	2014	2023	2024	2014/2024	2023/2024
Annuity benefits <sup>1</sup>	,	1			
Individual <sup>1</sup>	\$45,752	\$57,949	\$60,502	2.8	4.4
Group <sup>1</sup>	25,530	43,311	46,446	6.2	7.2
Supplementary contracts with life contingencies	2,558	2,819	2,883	1.2	2.3
Total	73,840	104,079	109,831	4.1	5.5
Surrender values <sup>2</sup>					
Individual	147,014	231,980	280,408	6.7	20.9
Group	109,679	142,685	156,794	3.6	9.9
Total	256,693	374,665	437,202	5.5	16.7
Policyholder dividends	3,505	5,354	5,031	3.7	-6.0
Other payments <sup>3</sup>	10	-14	23	8.8	NC
Aggregate total	334,049	484,084	552,087	5.2	14.0

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Excludes payments under deposit-type contracts (such payments are shown in Table 3.3). Does not include payments from annuities certain and supplementary contracts without life contingencies, lottery payouts, structured settlements, and income payout options.

 $<sup>^{\</sup>rm 2}\,\textsc{Excludes}$  surrender benefits and fund withdrawals from deposit-type contracts.

 $<sup>^{\</sup>mbox{\tiny 3}}$  Includes death benefits, disability benefits, matured endowments and retained assets.

NC: Not calculated.

Table 5.4

	Millions	<u> </u>	Average annual percent change
	2023	2024	2023/2024
Comprehensive	\$41,009	\$45,540	11.0
Medicare/Medicaid	46,381	55,767	20.2
Dental only	10,914	11,641	6.7
Vision only	1,156	1,202	4.0
Disability income	20,258	20,756	2.5
Long-term care	9,584	10,033	4.7
Credit	186	176	-5.3
Other	23,945	29,904	24.9
Total	153,434	175,019	14.1

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 5.5

### Life Insurer Home- and Field-Office Expenses

_	Millions			Average annual percent change		
	2014	2023	2024	2014/2024	2023/2024	
Rental	\$2,426	\$2,151	\$2,084	-1.5	-3.1	
Employment						
Salaries	29,889	39,809	41,389	3.3	4.0	
Welfare contributions and payments	6,712	8,369	8,598	2.5	2.7	
Total	36,601	48,178	49,987	3.2	3.8	
Fees associated with policy issuance/claim settlement	3,119	4,136	4,477	3.7	8.2	
Travel	1,318	1,131	1,091	-1.9	-3.5	
Advertising	2,339	2,606	2,335	0.0	-10.4	
Office equipment/supplies	6,814	8,885	9,370	3.2	5.5	
Miscellaneous	7,920	10,523	9,781	2.1	-7.1	
Aggregate total	60,535	77,610	79,126	2.7	2.0	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Figures exclude investment expenses. Data represent U.S. life insurers and fraternal benefit societies.

Table 5.6

Investment Expenses of Life Insurers								
_	ı	Millions		Average annual percent change				
	2014	2023	2024	2014/2024	2023/2024			
Rental	\$189	\$219	\$213	1.2	-2.9			
Employment								
Salaries	2,010	3,304	3,373	5.3	2.1			
Welfare contributions/payments	322	471	398	2.1	-15.6			
Total	2,332	3,775	3,771	4.9	-0.1			
Real estate expenses	1,496	1,526	1,661	1.1	8.8			
Interest	2,074	4,889	5,644	10.5	15.4			
Depreciation on invested assets	823	890	873	0.6	-1.9			
Investment taxes and fees <sup>1</sup>								
Real estate	493	570	547	1.1	-4.0			
Other	93	117	124	2.9	5.4			
Total	585	687	671	1.4	-2.4			
Other	4,116	11,100	12,951	12.1	16.7			
Aggregate total	11,615	23,087	25,784	8.3	11.7			

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Excludes federal income taxes and taxes on capital gains.

Table 5.7

### Payments Under Life Insurance Policies and Annuity Contracts, by Year (millions)

		Surrender	values <sup>1</sup>					
Year	Payments to beneficiaries	Life policies	Annuity contracts <sup>2</sup>	Policyholder dividends	Annuity payments <sup>2</sup>	Matured endowments	Other payments <sup>3</sup>	Total
1940	\$995	\$652	NA	\$468	\$176	\$269	\$104	\$2,664
1945	1,280	211	NA	466	216	407	88	2,668
1950	1,590	592	NA	627	327	495	100	3,731
1955	2,241	896	NA	1,021	501	614	110	5,383
1960	3,346	1,633	NA	1,512	830	673	124	8,118
1965	4,831	1,932	NA	2,259	1,300	931	163	11,416
1970	7,017	2,887	NA	3,214	2,120	978	233	16,449
1975	9,192	3,763	NA	4,544	3,665	946	426	22,536
1980	12,884	6,678	NA	6,785	10,195	908	592	38,042
1985	18,226	15,589	NA	10,121	21,259	779	536	66,510
1986	19,479	14,741	NA	10,122	22,657	766	540	68,305
1987	20,530	14,864	NA	10,466	24,316	752	504	71,432
1988	21,660	14,456	NA	11,046	25,665	751	513	74,091
1989	23,261	14,859	NA	11,417	29,383	727	554	80,201
1990	24,567	18,022	NA	11,953	32,575	700	568	88,385
1991	25,407	16,282	NA	12,066	36,615	668	547	91,585
1992	27,235	16,814	NA	12,203	37,550	649	592	95,043
1993	28,819	16,904	NA	12,714	40,325	598	615	99,975
1994	32,583	18,014	\$92,779	15,915	40,412	647	459	200,809
1995	34,545	19,501	105,449	17,816	48,457	1,007	860	227,635
1996	36,257	24,454	115,747	18,064	51,069	741	614	246,946
1997	37,488	24,016	140,842	17,981	55,080	563	608	276,578
1998	40,101	26,816	154,463	18,865	60,410	572	607	301,834
1999	41,363	32,833	198,311	19,149	62,485	528	620	355,288
2000	44,143	27,173	213,989	20,001	68,668	604	605	375,181
2001	46,512	30,653	151,315	19,993	55,197	549	648	304,867
2002	48,166	32,909	142,948	21,033	54,950	621	649	301,276
2003	51,661	35,943	140,261	20,761	57,110	596	650	306,982
2004	51,576	35,485	162,876	18,981	61,162	595	866	331,541
2005	52,996	39,157	190,329	17,919	63,935	640	695	365,672
2006	55,694	38,463	237,813	18,429	71,087	612	566	422,664
2007	57,957	47,670	262,343	19,519	72,332	623	564	461,008
2008	59,949	58,629	236,654	19,053	69,648	614	555	445,101
2009	59,470	48,141	182,705	16,163	67,068	573	768	374,888

Table 5.7, continued

#### Payments Under Life Insurance Policies and Annuity Contracts, by Year (millions), continued

		Surrender	values <sup>1</sup>					
Year	Payments to beneficiaries	Life policies	Annuity contracts <sup>2</sup>	Policyholder dividends	Annuity payments <sup>2</sup>	Matured endowments	Other payments <sup>3</sup>	Total
2010	\$58,392	\$35,843	\$184,071	\$15,942	\$70,090	\$562	\$699	\$365,599
2011	62,132	33,511	206,166	15,547	74,518	606	676	393,156
2012	63,259	31,479	216,843	15,530	74,039	442	612	402,204
2013	64,350	28,704	222,808	15,965	78,751	396	655	411,629
2014	67,850	27,765	256,693	16,672	73,840	375	651	443,846
2015	74,306	28,828	247,169	18,524	77,778	424	686	447,715
2016	76,039	30,199	238,036	18,447	79,120	448	708	442,998
2017	77,057	33,175	279,404	17,725	81,649	464	608	490,083
2018	79,703	35,279	319,073	18,405	83,408	405	676	536,949
2019	78,358	34,066	310,441	18,222	88,099	446	663	530,295
2020	90,429	30,447	297,461	18,053	91,559	497	685	529,130
2021	100,188	28,318	339,149	17,777	97,695	528	671	584,327
2022	91,670	29,878	323,144	19,738	95,480	607	669	561,185
2023	89,072	41,555	374,665	22,217	104,079	515	639	632,742
2024	88,525	46,993	437,202	23,814	109,831	464	660	707,490

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

NA: Not available.

<sup>&</sup>lt;sup>1</sup> Beginning in 1994, includes annuity withdrawals of funds. An amount comparable to prior years is not available.

<sup>&</sup>lt;sup>2</sup> Beginning in 2001, excludes payments under deposit-type contracts (see Table 3.3).

<sup>&</sup>lt;sup>3</sup> Includes some disability benefits and retained assets.

Table 5.8

### Payments to Life Insurance Beneficiaries, by Year

#### Policies/Certificates in thousands/Amounts in millions

	Individual		Group		Credit <sup>1</sup>		Total	
Year	Policies	Amount	Certificates	Amount	Policies	Amount	Policies/ Certificates	Amount
1940	974	\$891	50	\$104			1,024	\$995
1945	1,226	1,109	92	171			1,318	1,280
1950	1,246	1,307	133	283			1,379	1,590
1955	1,418	1,650	243	591			1,661	2,241
1960	1,644	2,231	394	1,115			2,038	3,346
1965	1,866	3,007	636	1,824			2,502	4,831
1970	1,974	3,990	767	3,027			2,741	7,017
1975	1,998	4,901	591	3,807	337	\$484	2,926	9,192
1980	2,045	6,587	637	5,671	285	626	2,967	12,884
1985	2,013	9,264	683	8,275	262	687	2,958	18,226
1986	2,039	10,030	686	8,675	246	774	2,971	19,479
1987	1,981	10,593	690	9,073	262	864	2,933	20,530
1988	2,044	11,416	695	9,346	276	898	3,015	21,660
1989	1,988	12,332	763	10,029	240	900	2,991	23,261
1990	1,965	13,439	728	10,281	238	847	2,931	24,567
1991	1,984	13,949	674	10,582	219	876	2,877	25,407
1992	1,926	15,287	643	11,022	186	926	2,755	27,235
1993	1,945	16,584	668	11,572	136	663	2,749	28,819
1994	2,388	18,792	870	12,914	240	877	3,498	32,583
1995	2,405	20,116	767	13,527	224	912	3,396	34,545
1996	2,401	21,351	867	14,016	273	890	3,541	36,257
1997	2,480	22,695	843	13,898	274	895	3,597	37,488
1998	2,435	24,838	819	14,425	391	838	3,644	40,101
1999	2,715	25,274	875	15,260	380	829	3,970	41,363
2000	2,561	27,267	877	16,055	383	821	3,821	44,143
2001	2,688**	28,346	935	17,393	313	773	3,936	46,512
2002	2,632	30,117	942	17,308	341	741	3,915	48,166
2003	2,673	32,901	1,107	18,064	293	695	4,073	51,661
2004	2,786	32,222	826	18,708	241	646	3,853	51,576
2005	2,586	32,760	989	19,633	310	603	3,885	52,996
2006	2,568	34,525	1,027	20,601	276	568	3,870	55,694
2007	2,483	36,272	1,016	21,168	262	516	3,761	57,957
2008	2,463	37,893	1,027	21,525	281	531	3,771	59,949
2009	2,402	38,306	964	20,638	237	527	3,603	59,470

Table 5.8, continued

#### Payments to Life Insurance Beneficiaries, by Year, continued

#### Policies/Certificates in thousands/Amounts in millions

	Individual		Group		Credit <sup>1</sup>		Total	
Year	Policies	Amount	Certificates	Amount	Policies	Amount	Policies/ Certificates	Amount
2010	2,407	\$39,045	943	\$18,890	214	\$458	3,564	\$58,392
2011	2,563	41,869	917	19,832	92	431	3,572	62,132
2012	3,512	43,109	946	19,820	185	331	4,644	63,259
2013	3,146	43,405	978	20,615	110	331	4,235	64,350
2014	2,799	46,419	1,034	21,121	77	310	3,909	67,850
2015	2,936	52,436	1,012	21,576	78	294	4,026	74,306
2016	2,798	54,214	977	21,527	102	298	3,877	76,039
2017	2,596	54,960	1,053	21,811	87	286	3,736	77,057
2018	2,697	56,749	1,032	22,679	86	276	3,815	79,703
2019	2,843	57,477	1,016	20,623	84	258	3,943	78,358
2020	3,101	67,217	1,116	22,916	82	296	4,299	90,429
2021	3,070	73,418	1,213	26,386	94	384	4,377	100,188
2022	2,899	67,791	1,123	23,565	69	314	4,091	91,670
2023	2,710	66,305	1,069	22,494	43	273	3,822	89,072
2024	2,635	66,200	1,042	22,061	42	264	3,718	88,525

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

<sup>\*</sup>Corrected to include industrial policies.

<sup>&</sup>lt;sup>1</sup> Prior to 1973, death payments under credit life are included in individual and group categories.

Table 5.9

Health Insurance Benefit Payments by Life Insurers, by Year (millions)					
Year	Total	Year	Total		
1948	\$326	1999	\$74,464		
1950	494	2000	78,784		
1955	1,390	2001	76,304		
1960	2,633	2002	78,723		
1965	4,413	2003	81,129		
1970	8,208	2004	87,789		
1975	14,320	2005	78,928		
1980	23,038	2006	96,455		
1981	24,474	2007	105,623		
1982	26,055	2008	118,465		
1983	26,912	2009	121,578		
1984	27,053	2010	122,075		
1985	27,298	2011	120,650		
1986	28,966	2012	123,772		
1987	34,869	2013	127,133		
1988	38,383	2014	113,269		
1989	39,432	2015	114,992		
1990	40,010	2016	119,586		
1991	42,605	2017	126,446		
1992	44,950	2018	131,945		
1993	46,007	2019	141,645		
1994	60,074	2020	137,741		
1995	64,714	2021	147,219		
1996	66,698	2022	139,428		
1997	67,432	2023	153,434		
1998	70,030	2024	175,019		

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Figures exclude policy dividends. 1994-96 data have been revised to reflect the addition of life insurers that sell accident and health insurance. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies. Prior to 2019, data excludes health credit payments.

## **REINSURANCE**

Reinsurance is a risk management tool used by insurers to spread risk and manage capital. The insurer transfers some or all of an insurance risk to another insurer. The insurer transferring the risk is called the "ceding insurer". The insurer accepting the risk is called the "assuming insurer" or "reinsurer". For life insurers, the risk transferred may be mortality, longevity or morbidity risk, surrender or expense risk, investment risk, or a combination of these risks.

Reinsurance has made possible the protection of a wider array of individuals and groups than would otherwise be feasible. An insurer who is approached by an applicant who presents an unusual risk—or who needs an amount of life insurance policy that is larger than the insurer's retention limit (the amount of risk an insurer has determined it can judiciously retain) may still be able to offer the policy to the consumer if part of the risk is transferred to a reinsurer. A ceding insurer also uses reinsurance to limit its risk on a group of policies to avoid fluctuations in claim levels or to lower the risk of claims involving multiple deaths from single events.

Virtually all life insurers buy reinsurance to improve

their risk profile. In 2024, 88 percent of life insurers with life premiums ceded at least some of those premiums as reinsurance. Among insurers with accident and health premiums, 80 percent ceded accident and health premiums as reinsurance. Fiftyfour percent of insurers doing annuity business in 2024 ceded annuity considerations, excluding deposit-type funds. The Society of Actuaries annually publishes more detailed data on the life reinsurance marketplace in the Reinsurance News.

#### **ALLOCATING RISK**

In order for families to have peace of mind and for economies to thrive, there must be a mechanism to deal with large financial risk. Life insurers provide that financial security. Reinsurance spreads the risk of loss between two insurance companies. The risk can be spread even further if the ceding insurer uses more than one reinsurer, or the reinsurer in turn transfers some of that risk to another reinsurer, or retrocessionaire.

In the most basic reinsurance arrangement, a single insurer issuing policies to the public cedes business to a single reinsurer, usually an independent firm operating in the open marketplace. Insurers sometimes cede business to affiliates to aggregate similar risks in one entity for efficient risk management. Insurance groups also use captive reinsurers to reinsure risks exclusively from affiliated companies to access capital markets.

When reinsurance exists, the ceding insurer transferring the risk retains its financial relationship with, and legal obligation to pay claims to, the policyholder. The policyholder will not even be aware that part of the risk in their policy is covered by a reinsurer. The reinsurer indemnifies, or reimburses, the ceding insurer for losses incurred on the reinsured policies.

Reinsurance is now a global business. Of the \$430 billion total reinsurance premiums paid by U.S. life insurers in 2024, 39 percent was paid to reinsurers domiciled in the U.S. and 61 percent to reinsurers domiciled in other countries.

#### REINSURANCE RELATIONSHIP

#### **Underwriting Strength**

A closely related motivation for reinsurance is obtaining the reinsurer's underwriting assistance and proficiency. Reinsurers review and maintain policy and claim records on a large volume of risks from many ceding companies whose policyholders are diverse and geographically distributed. The risk pool from which they develop and provide underwriting knowledge is larger and wider than is normally available to a single primary insurer.

Underwriting is further strengthened when risk is spread to more than one reinsurer or retrocessionaire, because of the exposure to an even broader range of policies and claims. Confidence that underwriters are competently and professionally meeting its underwriting needs allows a ceding insurer to concentrate on other activities to expand its business.

#### **Product Flexibility**

Another reason to reinsure is the opportunity it gives a ceding insurer to exit from some product lines and enter others. If an insurer has issued policies in a particular product line that it wishes to discontinue, the insurer can reinsure most or all of the risk on those policies.

Conversely, if an insurer wants to enter a particular product line, reinsurers can help with product development and assume some of the product's risk. Later, as the primary insurer gains more confidence in its ability to underwrite and develop the product, the insurer might retain more of the risk on new business and recapture provisions in the reinsurance treaty might allow it to take back some of the risk the reinsurer assumed.

#### Capital Management

Reinsurance also helps a ceding insurer manage its capital efficiently. This is especially helpful to a life insurer issuing new policies because initial costs (expenses plus reserves) are often higher than premiums received. Sharing those initial costs and risks with a reinsurer helps the ceding insurer manage its cash flows.

#### **TYPES OF REINSURANCE**

Various reinsurance plans are available based on ceding companies' needs and their reasons for reinsuring. Plans can be broadly classified as either proportional reinsurance, specifying in advance the amounts or percentages of risk for which the reinsurer is liable,

or nonproportional, specifying instead the loss limits, time limits, or conditions beyond which a reinsurer will reimburse some or all of the ceding insurer's benefit payments.

#### **Proportional Reinsurance**

Specified amounts or percentages are shared between ceding companies and reinsurers in proportional reinsurance. Excess of retention allocates risk by amount. The ceding insurer establishes a dollar amount beyond which it is unwilling to retain risk, and the reinsurer assumes risk over this amount, up to the reinsurer's retention limit. In contrast, quota share allocates by percentage, where the ceding insurer and reinsurer establish the percentage of risk for which each will retain or assume responsibility.

Proportional plans commonly used in life insurance include:

Yearly renewable term (YRT) In this type, mortality risk is the only risk transferred to the reinsurer. The reinsurance premium varies each year with the age of the insured. YRT reinsurance allows a ceding insurer to transfer mortality risk, but it leaves the insurer responsible for establishing reserves for the remainder of the policy benefits. Despite its name, YRT is not yearly renewable. The reinsurer may not terminate coverage until the original insurance policy terminates.

Coinsurance The ceding insurer transfers a proportionate share of all the policy risks and cash flows. The reinsurer receives its share of premiums, pays its share of benefits, sets up its share of reserves, and pays an allowance to the ceding insurer to cover its share of the costs of administering the policy.

Modified coinsurance The reinsurer transfers its share of reserves back to the ceding insurer while the

risk remains with the reinsurer. The ceding insurer, however, must pay interest to replace what the reinsurer would have earned had it retained its share of the reserve. This arrangement allows the ceding insurer to reduce potential credit risk and to retain control over investments. The latter is particularly important where the insurer is using a unique investment strategy.

#### Nonproportional Reinsurance

Nonproportional plans can be used for all types of insurance. Common uses include:

Stop loss The reinsurer remits some or all of a ceding insurer's aggregate claims above a predetermined dollar amount (the attachment point), or above a percentage of premiums during a specified period.

Excess of time Most often used for disability or longterm care reinsurance, this type of plan specifies the time after which a reinsurer pays some or all of the claims.

Catastrophe The reinsurer covers claims that exceed a specified amount or number of insureds due to a single event resulting in more than one loss, as in an accident, or natural disaster.

Table 6.1

	Millions		Average annual percentage change	
	2023	2024	2023/2024	
PREMIUMS PAID ON CEDED BUSINESS				
Life insurance				
Individual	\$144,604	\$96,508	-33.3	
Affiliates	54,305	44,826	-17.5	
Non-Affiliates	90,300	51,682	-42.8	
Group	28,343	28,943	2.1	
Affiliates	14,058	14,307	1.8	
Non-Affiliates	14,285	14,636	2.5	
Total	172,947	125,451	-27.5	
Annuity considerations <sup>1</sup>				
Individual	152,160	194,122	27.6	
Affiliates	90,382	144,958	60.4	
Non-Affiliates	61,778	49,164	-20.4	
Group	60,442	32,023	-47.0	
Affiliates	43,948	19,777	-55.0	
Non-Affiliates	16,494	12,246	-25.8	
Total	212,602	226,145	6.4	
Accident and health insurance				
Individual and Group				
Affiliates	31,766	42,016	32.3	
Non-Affiliates	27,370	35,210	28.6	
Total	59,136	77,226	30.6	
Aggregate total	444,685	428,822	-3.6	

Table 6.1, continued

Reinsurance Assumed and Ceded - Premiums, c	ontinued			
	Millions		Average annual percentage change	
	2023	2024	2023/2024	
PREMIUMS FROM ASSUMED BUSINESS				
Life insurance				
Individual	\$65,518	\$58,758	-10.3	
Affiliates	12,968	12,323	-5.0	
Non-Affiliates	52,551	46,435	-11.6	
Group	14,337	14,813	3.3	
Affiliates	2,652	2,980	12.4	
Non-Affiliates	11,685	11,833	1.3	
Total	79,856	73,571	-7.9	
Annuity considerations <sup>1</sup>				
Individual	45,749	38,396	-16.1	
Affiliates	13,606	9,588	-29.5	
Non-Affiliates	32,143	28,808	-10.4	
Group	25,953	17,325	-33.2	
Affiliates	8,855	1,519	-82.8	
Non-Affiliates	17,098	15,806	-7.6	
Total	71,702	55,721	-22.3	

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit

10,910

22,126

33,036

184,594

12,362

32,700

45,062

174,355

13.3

47.8

36.4

-5.5

Accident and health insurance

Individual and Group

Non-Affiliates

**Affiliates** 

Aggregate total

Total

<sup>&</sup>lt;sup>1</sup> Excludes deposit-type funds as income due to codification, making data incomparable with previous years.

Table 6.2

### Life Reinsurance Assumed (face amount)

	Millions			Average annual percentage	
	2014	2023	2024	2014/2024	2023/2024
Face amount (millions)		1			
Individual	\$1,580,964	\$1,452,760	\$1,709,693	0.8	17.7
Group	322,696	285,660	329,738	0.2	15.4
Credit	5,125	7,247	3,725	-3.1	-48.6
Total	1,908,785	1,745,667	2,043,157	0.7	17.0
Policies (units)					
Individual	20,895,122	15,041,552	13,269,458	-4.4	-11.8
Group	18,234,273	2,657,503	6,265,368	-10.1	135.8
Credit	344,548	957,317	428,216	2.2	-55.3
Total	39,473,943	18,656,372	19,963,042	-6.6	7.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

## LIFE INSURANCE

People buy life insurance to protect their dependents against financial hardship when the insured person, the policyholder, dies. Many life insurance products also allow policyholders to accumulate savings that can be used in a time of financial need. Most American families depend on life insurance to provide this economic protection: 90 million American families rely on life insurers' products for financial and retirement security.

Americans purchased \$3.5 trillion of new life insurance coverage in 2024, a 2.7 percent decrease from 2023. By the end of 2024, total life insurance coverage in the United States was \$22 trillion, a decrease of 0.7 percent from 2023 (Table 7.1).

Three types of life insurance policies predominate the market. Individual insurance is underwritten separately for each individual who seeks insurance protection. Group insurance is underwritten on a group as a whole, such as the employees of a company or the members of an organization. Credit insurance guarantees payment of some debt, such as a mortgage or other loan, in the event the insured person dies, and can be bought on either an individual or a group

basis. Insurance on loans of 10 years' or less duration is classified as credit insurance in National Association of Insurance Commissioners accounts; insurance on longer loans is included in individual or group policy data in this chapter. Life insurance policies offered by fraternal benefit societies are considered individual insurance.

#### INDIVIDUAL LIFE INSURANCE

Individual life is the most widely used form of life insurance protection, accounting for 64 percent of all life insurance in force in the United States at year-end 2024 (Table 7.1). Typically purchased through life insurance agents, this insurance is issued under individual policies with face amounts as low as \$10,000, although larger minimum amounts are more typical in today's market. While individual life is principally used for family protection, it also is widely used for business purposes. A business may purchase life insurance to protect against the economic loss that would result from the death of the owner or a key employee.

Individual life insurance protection in the United

States totaled \$14.1 trillion at the end of 2024 and has grown at an average annual rate of 1.8 percent since 2014, when \$11.8 trillion was in force (Table 7.1).

The average size of new individual life policies purchased has increased from \$168,000 in 2014 to \$209,000 in 2024 (Figure 7.2). The number of individual policies purchased totaled 9.6 million in 2024 (Table 7.1).

Individual life policies offer two basic types of protection: covering a specified term, or permanently covering one's whole life.

#### **Types of Policies**

#### Term Insurance

Term insurance policies provide life insurance coverage for a specified period, usually greater than one year. Term policies provide no further benefits when the term expires, and no buildup of cash value occurs. If this insurance is not renewed at the end of its term, coverage lapses and no payment would be made to the beneficiary in the event of death.

Of new individual life policies purchased in 2024, 39.3 percent, or 3.8 million, were term insurance, totaling \$1.45 trillion, or 72.1 percent, of the individual life face amount issued (Table 7.2). The most popular form of term insurance is level term, which offers a fixed premium insurance is level term, which offers a fixed premium.

#### **Permanent Insurance**

Unlike term insurance, permanent life (or *whole life*) insurance provides protection for as long as the insured lives. Permanent life policies also have a savings component, building cash value that can help families meet financial emergencies, pay for special goals, or provide income for retirement years.

There are four types of permanent life insurance policies: traditional whole life, universal life (UL), variable life (VL), and variable-universal life (VUL). The annual premium for traditional whole life policies remains constant throughout the life of the policy. In earlier years, the premium is higher than the actual cost of the insurance, but in later years it becomes substantially lower than the actual cost of protection. The excess amount of each premium in the early years is held in reserve as the policy's cash value. This cash value grows over time from investment earnings and future premium payments, providing funds for the cost of coverage as the insured grows older. If a policyholder decides to give up the insurance protection, he or she receives the cash value upon surrendering the policy, less any outstanding policy loans. Universal life allows varying premium payment amounts subject to a certain minimum and maximum. For variable life, the death benefit and cash value vary subject to the performance of a portfolio of investments chosen by the policyholder. VUL combines the flexible premium payment options of UL with the varied investment options of VL.

In 2024, direct purchases of permanent life constituted 60.7 percent of U.S. individual life insurance policies issued and 27.9 percent of the total face amount issued (Table 7.2).

#### Participating and Nonparticipating Insurance

Traditional whole life and term insurance policies can be purchased on a participating or nonparticipating basis. A participating policy allows the policyholder to share in the insurance company's surplus. With this type of life insurance, a policyholder receives annual dividends representing that portion of the premium not needed by the company for death payments to beneficiaries, additions to reserves, or administrative expenses. More than two-thirds of individual life policies' face amount purchased were nonparticipating at \$1.45 trillion (72%) in 2024 (Table 7.3).

#### **Characteristics of Individual Policies**

#### **Lapses and Surrenders**

A policy lapses if its premium is not paid by the end of a specified time, often called the grace period. Policyholders have different reasons for terminating their policies, sometimes using cash values to address financial emergencies or achieve long-term goals. Rates of voluntary policy termination by policyholders vary considerably among life insurers. Each company's rate depends on many factors, including the types of policies written and the ratio of new policies to older ones in force with the company.

The voluntary termination rate of individual life insurance policies reached 5.8 percent by 2024 (Table 7.4). Of the individual life policies that have been voluntarily terminated, 19% were surrendered based on face amount.

The life insurance business vigorously seeks to minimize the lapsing of policies. For example, agent training focuses on realistic identification of clients' life insurance needs, and careful analysis of the use of family income for protection. Since the voluntary termination rate is higher for policies on which loans are outstanding, companies urge that loans be used only in genuine financial emergencies, and that they be repaid promptly.

Most insurers offer policyholders time after their policy is delivered to consider whether to keep the policy. These companies will refund the premium in full if, within the prescribed time, the policyholder decides not to keep his or her policy.

Some policies that lapse still have a cash value, entitling the policyholder to some form of payment under a cash surrender value non-forfeiture option. All coverage under the policy terminates at the time of the surrender.

#### **Disability Provisions**

Besides the benefit payable upon death of the insured, many life insurance policies or policy riders provide disability benefits to cover financial losses that result from a sickness or injury. The most common supplementary benefit is waiver of premium. Of individual life policies in force with disability provisions in 2024, 94 percent, or 31.4 million, allowed the premium to be waived during disability. This represents \$5 trillion, or 99 percent, of the individual life face amount in force with disability provisions (Table 7.6).

#### **GROUP LIFE INSURANCE**

Group life insurance is a contract between an insurance company and some group to insure all of the group's members, usually under term coverage. Common examples are employer-provided life insurance and insurance offered through unions and professional associations. Employees or other group members receive certificates denoting their participation in the group coverage. In 2024, group insurance represented 45 percent of all life insurance policies in force (Table 7.1).

Group purchases decreased 8.3 percent in 2024 to \$1.5 trillion. At the end of 2024, group life insurance provided \$7.8 trillion of protection, a 3.1 percent decrease from a year earlier (Table 7.1).

Group insurance contracts can provide benefits beyond term insurance. Employees often can retain coverage after retirement by paying premiums directly to the insurer. Many policies also offer survivor benefits, usually continuing monthly payments to the spouse of an employee who dies before retirement; payments may extend for life or to the age at which Social Security retirement payments become available, but cease on remarriage. Contingent benefits to dependent children in the event of a spouse's death are available as well. The initial value of these survivor benefits can range from three to 10 times an employee's annual salary.

As with individual life policies, group policies can be purchased on either a participating or nonparticipating basis. Most group life policies are nonparticipating—95 percent of those purchased in 2024, at \$1.4 trillion (Table 7.3).

The voluntary termination rate of group life insurance policies increased to 5.2 percent from 4.8 percent a year earlier. The voluntary lapses in 2024 increased to 5.1 percent from 4.6 percent in 2023 (Table 7.4).

Group policies also provide disability benefits. Of group life policies in force with disability provisions in 2024, 91 percent, or 101 million, provided for waiver of premium. This represents \$6.5 trillion, or 83 percent, of the group life face amount in force with disability provisions (Table 7.6).

#### CREDIT LIFE INSURANCE

Credit life insurance pays the balance on loans of 10 years' or less duration if the borrower dies before repaying the amount due. At year-end 2024, \$90 billion of credit life insurance was in force, down 2.6 percent from the previous year (Table 7.1).

Credit life, commonly part of consumer credit

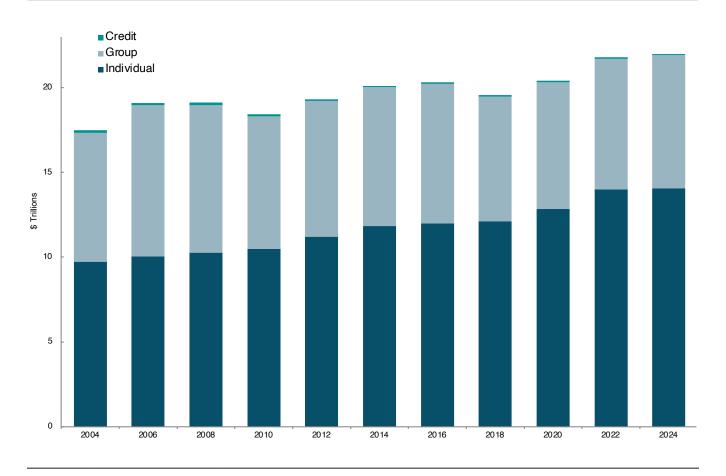
contracts, is term insurance, generally decreasing in amount as a loan is repaid. It protects the borrower's family, as well as the lender, against unpaid debt that may be left at death. Life insurers issue credit insurance through lenders such as banks, finance companies, credit unions, and retailers, who in turn make arrangements with borrowers.

As with other life policies, credit policies can be purchased on either a participating or nonparticipating basis. Of credit life policies purchased in 2024, 99 percent, or \$41 billion, were nonparticipating (Table 7.3).

# POLICY CLAIMS RESISTED OR COMPROMISED

From time to time, life insurers find it necessary to delay or deny payment of claims due to material misrepresentation, suicide within the contestable period, or no proof of death, among other reasons. In 2024, \$269 million in new claims along with \$528 million in other claims were in dispute. Of this amount, \$183 million was paid in 2024 and \$243 million still resisted at the end of the year (Table 7.7).

Figure 7.1 Individual, Group, and Credit Life Insurance in Force in the United States (face amount)

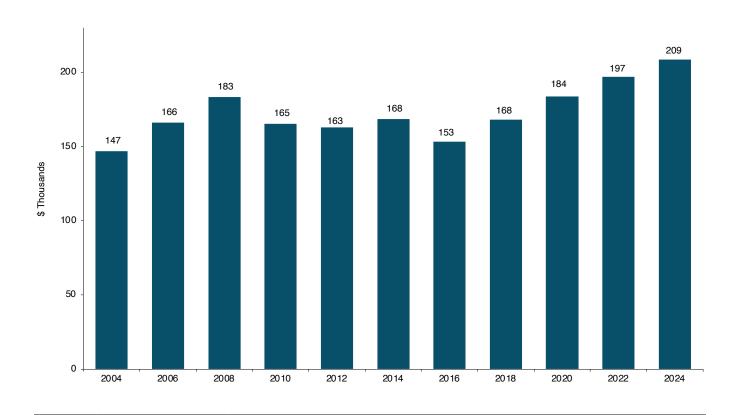


Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission. NAIC does not endorse any analysis or conclusions based on use of its data.

Note: Data represent U.S. life insurers and fraternal benefit societies.

Figure 7.2

Average Face Amount of Individual Life Insurance Policies Purchased



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission. NAIC does not endorse any analysis or conclusions based on use of its data.

Note: Data represent U.S. life insurers and fraternal benefit societies.

Table 7.1

	Li	ife Insurance		Average annual perd	ent change
	2014	2023	2024	2014/2024	2023/2024
PURCHASES					
Face amount (millions)					
Individual <sup>1</sup>	\$1,590,181	\$1,971,771	\$2,011,604	2.4	2.0
Group	1,168,416	1,617,469	1,482,995	2.4	-8.3
Credit	56,285	43,286	41,124	-3.1	-5.0
Total	2,814,881	3,632,527	3,535,724	2.3	-2.7
Policies (thousands)					
Individual	9,440	9,586	9,642	0.2	0.6
Group (certificates)	17,707	27,394	25,682	3.8	-6.2
Credit	9,819	5,552	5,196	-6.2	-6.4
Total	36,966	42,532	40,520	0.9	-4.7
IN FORCE					
Face amount (millions)					
Individual	\$11,825,927	\$13,974,409	\$14,068,473	1.8	0.7
Group	8,208,725	8,096,611	7,847,187	-0.4	-3.1
Credit	79,955	92,388	89,972	1.2	-2.6
Total	20,114,607	22,163,409	22,005,633	0.9	-0.7
Policies (thousands)					
Individual	142,659	134,193	133,832	-0.6	-0.3
Group (certificates)	119,883	118,097	117,951	-0.2	-0.1
Credit	15,285	10,858	10,495	-3.7	-3.3
Total	277,827	263,149	262,278	-0.6	-0.3

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies. Data represent direct business, except for face amount in force which is net of reinsurance.

<sup>&</sup>lt;sup>1</sup> Policies issued by fraternal benefits societies are considered individual business.

Table 7.2

#### Individual Life Insurance Purchases in the United States, by Plan Type, 2024

#### Policies in thousands/Amounts in millions

_									
	Policies	Percent	Face amount	Percent					
Term insurance									
Decreasing	103	1.1	\$73,301	3.6					
Level	3,684	38.2	1,303,015	64.8					
Decreasing other term <sup>1</sup>	NA	NA	9,060	0.5					
Level other term <sup>2</sup>	NA	NA	62,914	3.1					
Term additions	NA	NA	2,102	0.1					
Total	3,787	39.3	1,450,392	72.1					
Whole life and endowment	5,855	60.7	561,211	27.9					
Aggregate total	9,642	100.0	2,011,604	100.0					

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

NA: Not available.

Table 7.3

Life Insurance Pur	Life Insurance Purchases, by Participating Status											
	Individ	dual	Gro	up	Cred	dit	Tota	al				
	Face amount (millions)	Percent	Face amount (millions)	Percent	Face amount (millions)	Percent	Face amount (millions)	Percent				
2014												
Nonparticipating	\$1,154,027	72.6	\$1,105,585	94.6	\$50,963	90.5	\$2,310,575	82.1				
Participating	436,153	27.4	62,831	5.4	5,321	9.5	504,305	17.9				
Total	1,590,181	100.0	1,168,416	100.0	56,285	100.0	2,814,881	100.0				
2023												
Nonparticipating	1,419,652	72.0	1,555,832	96.2	42,613	98.4	3,018,097	83.1				
Participating	552,120	28.0	61,637	3.8	673	1.6	614,430	16.9				
Total	1,971,771	100.0	1,617,469	100.0	43,286	100.0	3,632,527	100.0				
2024												
Nonparticipating	1,453,355	72.2	1,410,585	95.1	40,589	98.7	2,904,529	82.1				
Participating	558,249	27.8	72,410	4.9	536	1.3	631,195	17.9				
Total	2,011,604	100.0	1,482,995	100.0	41,124	100.0	3,535,724	100.0				

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers, and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes decreasing term insurance on spouses and children under family policies.

<sup>&</sup>lt;sup>2</sup> Includes level term insurance on spouses and children under family policies.

Table 7.4

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Lapse rate											
Individual	4.3	4.4	4.3	4.5	4.7	4.4	4.1	3.7	4.3	4.3	4.7
Group	5.5	5.9	6.1	5.9	5.0	5.8	5.6	6.2	4.5	4.6	5.1
Credit	8.5	8.0	6.8	6.6	5.8	5.3	4.6	5.4	7.3	5.8	4.9
Surrender rate											
Individual	1.0	1.0	1.0	1.1	1.1	1.1	0.9	0.9	0.9	1.0	1.1
Group	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Credit	14.6	9.6	7.2	7.1	7.2	8.6	6.8	6.0	6.1	5.6	5.3
Combined termination rate											
Individual	5.3	5.4	5.2	5.7	5.7	5.5	5.0	4.6	5.2	5.4	5.8
Group	5.6	5.9	6.2	6.1	5.1	5.9	5.7	6.2	4.7	4.8	5.2
Credit	23.1	17.6	14.0	13.6	13.0	13.9	11.4	11.4	13.4	11.4	10.2

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 7.5

Voluntary Terminati	on Rates	for Life	Insuran	ce Polic	ies, Calc	culated l	y Numb	er of Po	olicies (p	ercent)	
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Lapse rate											
Individual	5.1	4.6	5.0	5.3	5.6	5.8	5.7	5.0	5.7	7.3	6.6
Group	7.2	6.3	5.7	5.7	4.7	5.9	4.8	4.5	3.9	3.8	4.0
Credit	9.3	7.1	5.6	5.2	5.0	4.7	4.4	4.5	7.9	6.3	5.3
Surrender rate											
Individual	1.1	1.0	1.0	1.1	1.1	1.1	1.0	1.0	1.0	1.2	1.3
Group	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Credit	13.6	10.3	8.3	9.1	8.4	12.6	6.7	7.0	6.5	8.4	6.1
Combined termination rate											
Individual	6.2	5.6	6.0	6.4	6.7	6.9	6.7	5.9	6.7	8.5	7.9
Group	7.3	6.4	5.8	5.7	4.7	6.0	4.8	4.5	4.0	3.9	4.1
Credit	22.9	17.4	13.9	14.3	13.4	17.2	11.1	11.5	14.3	14.7	11.4

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 7.6

#### Life Insurance With Disability Provisions, 2024

#### Policies and certificates in thousands/Amounts in millions

	Policies	Percent of policies in force	Face amount	Percent of amount in force					
Individual <sup>1</sup>									
Waiver of premium	31,424	23.5	\$5,032,919	35.8					
Disability income	150	0.1	8,659	0.1					
Extended benefits	*	0.0	61	0.0					
Other	2,005	1.5	17,906	0.1					
Total	33,579	25.1	5,059,544	36.0					
Group <sup>2</sup>									
Waiver of premium	101,411	86.0	6,499,957	82.8					
Disability income	1,301	1.1	86,536	1.1					
Extended benefits	2,939	2.5	372,400	4.7					
Other	5,518	4.7	874,935	11.1					
Total	111,169	94.3	7,833,828	99.8					
Credit <sup>3</sup>									
Waiver of premium	738	7.0	58	0.1					
Disability income	10	0.1	35	0.0					
Extended benefits	4	0.0	44	0.0					
Total	751	7.2	138	0.2					

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Policies in force totaled 134 million, with a face amount of \$14.1 trillion.

<sup>&</sup>lt;sup>2</sup> Certificates in force totaled 118 million, with a face amount of \$7.85 trillion.

<sup>&</sup>lt;sup>3</sup> Policies in force totaled 10.5 million, with a face amount of \$90 billion.

<sup>\*</sup>Less than 500 policies.

Table 7.7

resisted

Total amount paid

Amount paid for claims previously

Amount resisted at year's end1

#### **New Policy Claims Resisted or Compromised (thousands)** 2023 2024 2014 **Face Face Face** amount **Percent** amount **Percent** amount **Percent** New claims in dispute \$394,234 29.5 \$251,577 34.1 \$268,569 33.7 All other claims in dispute 943,599 70.5 487,018 65.9 528,144 66.3 Total claims in dispute 100.0 738,595 100.0 796,714 100.0 1,337,833 Amount paid for new claims 91,709 48.9 36,397 34.9 43,464 23.8

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

95,981

187,690

519,283

51.1

100.0

67,948

104,345

307,364

65.1

100.0

139,495

182,958

242,615

76.2

100.0

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Not equal to subtracting total amount paid from total claims in dispute. The amount paid for claims disposed of usually varies from the amount claimed.

Table 7.8

#### Life Insurance Purchases, by Year

#### Policies and certificates in thousands/Amounts in millions

	Indiv	ridual	G	roup	Total	
Year	Policies	Face amount	Certificates	Face amount	Policies/Certificates	Face amount
1940	17,872	\$10,039	285	\$691	18,157	\$10,730
1945	16,212	13,289	681	1,265	16,893	14,554
1950	20,203	22,728	2,631	6,068	22,834	28,796
1955	21,928	37,169	2,217	11,258 *	24,145	48,427 *
1960	21,021	59,763	3,734	14,645	24,755	74,408
1965	20,429	90,781	7,007	51,385 +	27,436	142,166 +
1970	18,550	129,432	5,219	63,690 +	23,769	193,122 +
1975	18,946	194,732	8,146	95,190 +	27,092	289,922 +
1980	17,628	389,184	11,379	183,418	29,007	572,602
1985	17,637	911,666	16,243	319,503 *	33,880	1,231,169 *
1986	17,116	934,010	17,507	374,741 +	34,623	1,308,751 +
1987	16,455	986,984	16,698	365,529	33,153	1,352,513
1988	15,796	996,006	15,793	410,848	31,589	1,406,854
1989	14,850	1,020,971	15,110	420,707	29,960	1,441,678
1990	14,199	1,069,880	14,592	459,271	28,791	1,529,151
1991	13,583	1,041,706	16,230	573,953 +	29,813	1,615,659 +
1992	13,452	1,048,357	14,930	440,143	28,382	1,488,500
1993	13,664	1,101,476	17,574	576,823	31,238	1,678,299
1994	13,835	1,057,233	18,390	560,232	32,225	1,617,465
1995	12,595	1,039,258	19,404	537,828	31,999	1,577,086
1996	12,022	1,089,268	18,761	614,565	30,783	1,703,833
1997	11,734	1,203,681	19,973	688,589	31,707	1,892,270
1998	11,559	1,324,671	20,332	739,508	31,891	2,064,179
1999	11,673	1,399,848	26,912	966,858	38,584	2,366,706
2000	11,820	1,593,907	21,537	921,001	33,357	2,514,908
2001	14,059	1,600,471	26,036	1,172,080	40,095	2,772,551
2002	14,692	1,752,941	24,020	1,013,728	38,713	2,766,669
2003	13,821	1,772,673	21,946	1,050,318	35,767	2,822,992
2004	12,581	1,846,384	25,872	1,101,599	38,453	2,947,983
2005	11,407	1,796,384	23,112	1,039,878	34,519	2,836,262
2006	10,908	1,813,100	18,378	1,022,080	29,287	2,835,180
2007	10,826	1,890,989	19,962	1,102,654	30,788	2,993,643
2008	10,207	1,869,554	18,392	1,073,273	28,599	2,942,827
2009	10,139	1,744,357	19,051	1,155,824	29,190	2,900,181
2010	10,123	1,673,216	18,498	1,135,354	28,621	2,808,570

Table 7.8, continued

#### Life Insurance Purchases, by Year, continued

#### Policies and certificates in thousands/Amounts in millions

	Indivi	dual	G	roup	Total	
Year	Policies	Face amount	Certificates	Face amount	Policies/Certificates	Face amount
2011	10,309	\$1,672,514	16,867	\$1,159,934	27,177	\$2,832,448
2012	10,306	1,679,314	16,757	1,120,625	27,063	2,799,939
2013	9,929	1,640,202	15,336	1,138,686	25,264	2,778,888
2014	9,440	1,590,181	17,707	1,168,416	27,147	2,758,596
2015	10,305	1,647,292	18,010	1,229,275	28,315	2,876,567
2016	11,005	1,684,585	16,518	1,189,673	27,523	2,874,257
2017	10,478	1,711,545	17,557	1,315,651	28,035	3,027,196
2018	10,289	1,727,874	17,459	1,244,329	27,748	2,972,203
2019	10,118	1,802,511	21,238	1,239,463	31,356	3,041,974
2020	10,088	1,853,914	25,345	1,439,540	35,433	3,293,455
2021	10,401	1,974,418	24,027	1,268,487	34,428	3,242,905
2022	9,499	1,870,664	25,473	1,426,839	34,972	3,297,503
2023	9,586	1,971,771	27,394	1,617,469	36,980	3,589,241
2024	9,642	2,011,604	25,682	1,482,995	35,324	3,494,599

Sources: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission; LIMRA International.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data; Data represent direct business and exclude revivals, increases, dividend additions, and reinsurance acquired. 1940-73 data exclude credit life insurance. Beginning with 1974, data include long-term credit insurance (life insurance on loans of more than 10 years' duration). Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

<sup>\*</sup>Includes Federal Employees' Group Life Insurance of \$1.9 billion in 1955, \$84.4 billion in 1981, and \$10.8 billion in 1985.

<sup>+</sup>Includes Servicemen's Group Life Insurance of \$27.8 billion in 1965, \$17.1 billion in 1970, \$1.7 billion in 1975, \$45.6 billion in 1981, \$51 billion in 1986, and \$166.7 billion in 1991.

Table 7.9

Life Insu	Life Insurance in Force in the United States, by Year (millions)											
	Individ	dual	Grou	ıp	Cred	Credit Total						
		Face		Face		Face	Policies/	Face				
Year	Policies	amount (	Certificates	amount	Policies <sup>1</sup>	amount	Certificates	amount				
1900	14	\$7,573					14	\$7,573				
1905	22	11,863					22	11,863				
1910	29	14,908					29	14,908				
1915	41	20,929	*	\$100			41	21,029				
1920	64	38,966	2	1,570	*	\$4	66	40,540				
1925	94	65,210	3	4,247	*	18	97	69,475				
1930	118	96,539	6	9,801	*	73	124	106,413				
1935	114	88,155	6	10,208	1	101	121	98,464				
1940	122	100,212	9	14,938	3	380	134	115,530				
1945	149	129,225	12	22,172	2	365	163	151,762				
1950	172	182,531	19	47,793	11	3,844	202	234,168				
1955	192	256,494	32	101,345	28	14,493	252	372,332				
1960	195	381,444	44	175,903	43	29,101	282	586,448				
1965	196	539,456	61	308,078	63	53,020	320	900,554				
1970	197	773,374	80	551,357	78	77,392	355	1,402,123				
1975	204	1,122,844	96	904,695	80	112,032	380	2,139,571				
1980	206	1,796,468	118	1,579,355	78	165,215	402	3,541,038				
1985	186	3,275,539	130	2,561,595	70	215,973	386	6,053,107				
1990	177	5,391,053	141	3,753,506	71	248,038	389	9,392,597				
1991	170	5,700,252	141	4,057,606	64	228,478	375	9,986,336				
1992	168	5,962,783	142	4,240,919	56	202,090	366	10,405,792				
1993	169	6,448,885	142	4,456,338	52	199,518	363	11,104,741				
1994	169	6,448,758	145	4,443,179	52	189,398	366	11,081,335				
1995	166	6,890,386	147	4,604,856	57	201,083	370	11,696,325				
1996	166	7,425,746	139	5,067,804	50	210,746	355	12,704,296				
1997	162	7,872,561	142	5,279,042	47	212,255	351	13,363,858				
1998	160	8,523,258	152	5,735,273	46	212,917	359	14,471,448				
1999	162	9,172,397	159	6,110,218	46	213,453	367	15,496,069				
2000	163	9,376,370	156	6,376,127	50	200,770	369	15,953,267				
2001	166	9,345,723	163	6,765,074	48	178,851	377	16,289,648				
2002	169	9,311,729	164	6,876,075	42	158,534	375	16,346,338				
2003	176	9,654,731	163	7,236,191	40	152,739	379	17,043,661				
2004	168	9,717,377	165	7,630,503	39	160,371	373	17,508,252				
2005	166	9,969,899	167	8,263,019	40	165,605	373	18,398,523				
2006	161	10,056,501	177	8,905,646	37	150,289	375	19,112,436				

Table 7.9, continued

_	Individual		Grou	ap	Cred	lit	Tot	otal	
Year	Policies	Face amount Ce	ertificates	Face amount	Policies <sup>1</sup>	Face amount 0	Policies/ Certificates	Face amount	
2007	158	\$10,231,765	180	\$9,157,919	36	\$149,536	374	\$19,539,219	
2008	156	10,254,379	148	8,717,453	31	148,443	335	19,120,276	
2009	153	10,324,455	113	7,688,328	25	125,512	291	18,138,295	
2010	152	10,483,516	109	7,830,631	23	111,805	284	18,425,952	
2011	151	10,993,501	112	8,119,879	23	105,685	286	19,219,065	
2012	146	11,215,136	106	8,011,839	19	93,940	272	19,320,916	
2013	144	11,365,441	114	8,214,718	17	81,359	275	19,661,518	
2014	143	11,825,927	120	8,208,725	15	79,955	278	20,114,607	
2015	142	12,342,152	123	8,360,705	16	76,133	281	20,778,990	
2016	142	11,991,547	133	8,245,991	15	78,117	291	20,315,655	
2017	142	11,927,253	133	8,410,652	14	77,787	289	20,415,692	
2018	138	12,120,445	115	7,366,765	14	83,534	267	19,570,744	
2019	137	12,388,298	108	7,358,413	13	87,346	259	19,834,056	
2020	137	12,849,985	105	7,478,454	13	97,170	255	20,425,609	
2021	137	13,568,826	112	7,524,156	11	95,433	261	21,188,415	
2022	136	14,017,833	114	7,692,444	9	95,741	259	21,806,018	
2023	134	13,974,409	118	8,096,611	11	92,388	263	22,163,409	
2024	134	14,068,473	118	7,847,187	10	89,972	262	22,005,633	

Sources: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission; Spectator Year Book. Notes: NAIC does not endorse any analysis or conclusions based on use of its data; Data represent direct business for policies/certificates and net business for face amounts. Beginning in 1959, data include Alaska and Hawaii. 1994-97 data for individual amount and group certificates were revised. Individual and group categories include credit life insurance on loans of more than 10 years' duration; credit category is limited to life insurance on loans of 10 years' or less duration. Totals represent all life insurance (net of reinsurance) on residents of the United States, whether issued by U.S. or foreign companies. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

<sup>\*</sup>Fewer than 500,000 policies/certificates.

<sup>&</sup>lt;sup>1</sup> Includes group credit certificates.

# 8

### **ANNUITIES**

Annuities are financial contracts that pay a steady stream of income for either a fixed period of time or for the lifetime of the annuity owner (the *annuitant*). Most pension and retirement plan assets held by life insurers are annuity contracts. Because they can guarantee a stream of income for life, annuities protect annuity owners against the possibility of outliving their financial resources.

Annuities are sold as either immediate annuities or deferred annuities. Immediate annuities begin making annuity payments immediately, while deferred annuities defer the onset of annuity payments until some later date (typically when the annuity owner retires). During the deferral or accumulation phase, the annuity owner makes premium payments into the annuity and the savings inside the annuity grows to maximize the later annuity payments back to the annuity owner.

During 2024, payments into annuities, known as considerations, increased 18.8 percent to \$456 billion (Table 8.1), while annuity reserves increased 4.6 percent to \$4.5 trillion (Table 8.2).

Annuities provide a variety of features designed to

meet different needs. Depending on risk tolerance, an annuitant can choose a *fixed annuity*, which provides stable returns, or a *variable annuity* which is backed by equity investments for potentially greater, but uncertain, returns. A joint and survivor annuity ensures an income stream as long as either spouse is alive. Under some options, payouts will continue to a designated beneficiary after the annuitant's death.

#### **GROUP AND INDIVIDUAL ANNUITIES**

Contributions to group annuities, which are sold through employer-sponsored retirement plans, increased to \$164 billion in 2024, 41.1 percent higher than in 2023 (Table 8.1). Reserves for this type of annuity accounted for nearly one-third of all annuity reserves by the end of 2024 (30%), or \$1.3 trillion (Table 8.2). Benefit payments to group annuitants increased to \$46 billion, up 7.2 percent from 2023 (Table 8.3).

Employer-sponsored retirement plans are divided between two types that differ according to their benefits structure. *Defined benefit plans* provide a specified monthly benefit during retirement. The benefit amount is usually based on an employee's salary and length of service. The employer funds such plans and bears the entire investment risk.

Profit-sharing, 401(k), 403(b), and 457 plans are defined contribution plans. Rather than specifying benefits and retirement income, this type of plan specifies contributions, usually as a fixed amount or a percentage of income, where the employee bears the investment risk. The benefit received under defined contribution plans is determined by contributions, investment returns, and expenses. Annuitization of the balance at retirement is not mandatory, and lump sums have been the most popular distribution method.

A person can also buy an annuity directly from a life insurer. During 2024, Americans deposited \$268 billion in individual annuities, up 9.7 percent from 2023 (Table 8.1). Individual annuity owners received \$63 billion in benefit payments (Table 8.3), leaving \$3 trillion in individual annuity reserves at year-end 2024 (Table 8.2).

#### SUPPLEMENTARY CONTRACTS, ANNUITIES CERTAIN, AND OTHER ANNUITIES

A *supplementary contract* is an agreement between an insurer and a life insurance policyholder or beneficiary in which the beneficiary chooses to receive the policy's proceeds over a period of time instead of as a lump sum. If this period is the lifetime of the beneficiary, the contract is a supplementary contract with life contingencies, essentially a life annuity; if the payments continue for a specific period, the contract is called a supplementary contract without life contingencies, or an annuity certain.

During 2024, \$23 billion was deposited into sup-

plementary contracts without life contingencies and annuities certain, 2.7 percent more than in 2023 (Table 8.1), and \$25 billion was paid to policyholders or beneficiaries (Table 8.3), leaving a total reserve of \$102 billion at the end of 2024 to back future claims (Table 8.2).

Table 8.1

Annuity Considerations						
_	M	lillions		Average annual percent change		
	2014	2023	2024	2014/2024	2023/2024	
Individual annuities <sup>1</sup>	\$247,426	\$244,429	\$268,236	0.8	9.7	
Group annuities	114,160	116,435	164,260	3.7	41.1	
Annuities certain and supplementary contracts without life contingencies	20,057	22.452	23,067	1.4	2.7	
Total	381,642	383,316	455,563	1.8	18.8	

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Please see Chapter 6 for reinsurance business.

Table 8.2

Reserves for Annuity Contracts							
	N	Millions		Average annual per	rcent change		
	2014	2023	2024	2014/2024	2023/2024		
Individual annuities <sup>1</sup>	\$2,249,480	\$2,893,421	\$3,031,758	3.0	4.8		
Group annuities	1,049,840	1,260,817	1,316,522	2.3	4.4		
Annuities certain and supplementary contracts without							
life contingencies	86,266	101,938	102,203	1.7	0.3		
Total	3,385,586	4,256,176	4,450,484	2.8	4.6		

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes supplementary contracts with life contingencies.

Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes.

<sup>&</sup>lt;sup>1</sup> Includes supplementary contracts with life contingencies.

Table 8.3

	Millions			Average annual per	rcent change
	2014	2023	2024	2014/2024	2023/2024
Individual annuities¹	\$48,310	\$60,768	\$63,385	2.8	4.3
Group annuities	25,530	43,311	46,446	6.2	7.2
Annuities certain and supplementary contracts without life contingencies	20,579	24,938	24,715	1.8	-0.9
Total	94,419	129,017	134.547	3.6	4.3

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit

<sup>&</sup>lt;sup>1</sup> Includes supplementary contracts with life contingencies.

Table 8.4

<b>Annuity Considerat</b>	tions, by Year (millions)			
Year	Individual <sup>1</sup>	Group <sup>2</sup>	Other <sup>3</sup>	Total
1977	\$4,552	\$10,422	NA	\$14,974
1978	4,454	11,885	NA	16,339
1979	4,976	12,963	NA	17,939
1980	6,296	16,133	NA	22,429
1981	10,290	17,289	NA	27,579
1982	15,196	19,448	NA	34,644
1983	14,003	16,541	NA	30,544
1984	15,706	27,153	NA	42,859
1985	20,891	33,008	NA	53,899
1986	26,117	57,595	NA	83,712
1987	33,764	54,913	NA	88,677
1988	43,784	59,494	NA	103,278
1989	49,407	65,590	NA	114,997
1990	53,665	75,399	NA	129,064
1991	51,671	71,919	NA	123,590
1992	61,348	71,297	NA	132,645
1993	76,987	79,458	NA	156,445
1994	80,832	73,017	NA	153,849
1995	77,370	82,565	NA	159,935
1996	84,067	92,228	NA	176,295
1997	90,192	107,355	NA	197,547
1998	95,446	134,047	NA	229,493
1999	115,621	154,591	NA	270,212
2000	143,071	163,622	NA	306,693
2001	141,656	109,599	\$22,675	273,930
2002	168,428	100,861	22,608	291,897
2003	165,943	102,614	21,811	290,369
2004	172,140	104,537	24,352	301,029
2005	167,032	110,084	25,479	302,596
2006	187,083	115,645	26,344	329,071
2007	192,503	121,722	27,119	341,344
2008	208,965	119,169	26,842	354,976
2009	128,853	102,727	24,053	255,633
2010	189,946	103,677	27,372	320,995
2011	217,837	117,058	24,247	359,142
2012	189,258	158,837	21,340	369,435

Table 8.4, continued

Annuity Considerations, by Year (millions), continued						
Year	Individual <sup>1</sup>	Group <sup>2</sup>	Other <sup>3</sup>	Total		
2013	\$179,578	\$108,091	\$19,591	\$307,260		
2014	247,426	114,160	20,057	381,642		
2015	208,913	124,103	19,347	352,363		
2016	202,312	124,484	19,869	346,664		
2017	164,790	130,070	18,811	313,671		
2018	154,660	124,638	20,024	299,322		
2019	204,309	143,185	20,646	368,141		
2020	150,086	151,255	22,130	323,472		
2021	152,071	138,561	25,237	315,869		
2022	167,099	183,709	19,588	370,396		
2023	244,429	116,435	22,452	383,316		
2024	268,236	164,260	23,067	455,563		

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

Codification effective with 2001 Annual Statement filings changed the way certain lines of business are categorized and reported, particularly deposit-type contracts. Since most guaranteed interest contracts (GICs) and other deposit-type funds are under group contracts, this accounting change has had a substantial effect on group annuities.

Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

NA: Not available.

<sup>&</sup>lt;sup>1</sup> Beginning in 2001, includes supplementary contracts with life contingencies.

<sup>&</sup>lt;sup>2</sup> Beginning in 1986, data reflect a change in statutory reporting methods mandated by the National Association of Insurance Commissioners.

<sup>&</sup>lt;sup>3</sup> Includes supplementary contracts without life contingencies, annuities certain, lottery payouts, structured settlements, and income payment options.

Table 8.5

Annuity Reserves, by Year				
Year	Reserves (millions)	<b>Y</b> ear	Reserves (millions)	
1950	\$5,600	2000	\$1,819,680	
1960	18,850	2001	1,585,008	
1965	27,350	2002	1,619,075	
1970	41,175	2003	1,899,994	
1975	72,210	2004	2,105,882	
1980	166,850	2005	2,258,240	
1981	193,210	2006	2,415,158	
1982	233,790	2007	2,548,490	
1983	269,425	2008	2,223,441	
1984	313,215	2009	2,512,334	
1985	373,475	2010	2,739,686	
1986	441,390	2011	2,807,533	
1987	495,420	2012	3,003,685	
1988	562,155	2013	3,271,345	
1989	624,290	2014	3,385,586	
1990	695,700	2015	3,407,220	
1991	745,950	2016	3,556,845	
1992	768,215	2017	3,790,733	
1993	825,375	2018	3,647,244	
1994	878,460	2019	3,976,017	
1995	972,560	2020	4,207,510	
1996	1,312,494	2021	4,395,923	
1997	1,454,962	2022	4,021,658	
1998	1,608,494	2023	4,256,176	
1999	1,780,699	2024	4,450,484	

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

Codification effective with 2001 Annual Statement filings changed the way certain lines of business are categorized and reported, particularly deposit-type contracts. Since most guaranteed interest contracts (GICs) and other deposit-type funds are under group contracts, this accounting change has had a substantial effect on group annuities.

# 9

### HOUSEHOLD OWNERSHIP AND ACCESS TO INSURANCE PRODUCTS

Households purchase life insurers' products to manage risk. Life insurance helps maintain household income when an income earner dies; and, disability income insurance, long-term care insurance and supplemental products protect assets in the event of illness or when assistance with activities of daily living is required. Most households are underinsured in one or more of these areas, if they are insured at all. Coverage can be obtained through individual products or employer-sponsored group products.

#### **EMPLOYER-SPONSORED BENEFITS**

Most Americans have access to life insurance products and retirement savings accounts through their employer. In 2024, 58 percent of all private industry employees had access to life insurance through their employer (Table 9.1). In the past, as mentioned in the previous chapter, many employers provided pensions to their employees known as defined benefit plans.

On January 1, 1980, the Revenue Act of 1978 went into effect. Section 401(k) of the Act had a provision which allowed employees to defer compensation from bonuses or stock options tax-free. The IRS soon issued regulations which permitted employees to contribute to their retirement savings through salary deductions. Since that time, defined contribution plans, such as 401(k), 403(b), and 457 plans, have gained in prominence while defined benefit plans have diminished.

In 2024, 70 percent of all private industry employees (both part-time and full-time) had access to a defined contribution plan, compared to 15 percent which had access to defined benefit plans (Table 9.1). In 2014, only 60 percent had access to a defined contribution plan and 19 percent had access to a defined benefit plan through their employers. These trends are expected to continue. Similarly, many employers sponsor other benefits such as group life insurance,

short and long-term disability income insurance, and long-term care insurance. Access to these benefits has not changed as substantially since 2014.

#### RETIREMENT SAVINGS

In the absence of a sound defined benefit plan, sufficient retirement savings are necessary for a secure retirement. Though needs and individual circumstances vary widely, some financial advisors say that individuals entering retirement require up to ten times their pre-retirement income in savings. Since the 1980s, the percent of households with dedicated retirement savings, as well as retirement savings balances, have been steadily increasing (Table 9.2). In 2022, more than half of U.S. households had dedicated retirement savings with a median balance of \$87,000 and an average balance of \$333,940.

Though retirement savings has trended upward, disparities exist (Tables 9.3 and 9.4). In 2022, 34.8 percent of Black Americans and 27.5 percent of Hispanics had dedicated retirement savings, compared to 54.4 percent for the total population. Similarly, median balances were \$39,000 and \$55,600, respectively. From 2019 to 2022, Black households had an 11 percent growth in balances, Hispanic households saw a substantial 83 percent increase in their balances, while the growth for the overall population was 34 percent. Despite these increases, the median balances for Black and Hispanic households remain below those of the overall population.

#### LIFE INSURANCE OWNERSHIP

The percent of households with any life insurance coverage has been steadily decreasing since the early 1970s, though median face value of in-force policies increased to \$150,000 in 2022 (Table 9.5). This

decline is true for both term and permanent life insurance, with the later declining more sharply. In 2022, 56 percent of households had at least some coverage, with 45.6 percent owning a term policy and 16.9 percent holding a cash-value policy.

#### **DISABILITY INCOME INSURANCE**

Prolonged unemployment due to disability can jeopardize a worker's lifestyle and savings for retirement. The risk of becoming disabled is significant: According to the U.S. Census Bureau, nearly seventeen percent of working-age Americans reported a disability in 2010. The Bureau of Labor Statistics revealed that in 2024, 22.7 percent of individuals with a disability were employed, compared to 65.5 percent of working-age Americans without a disability.

Disability income policies commonly provide 50 to 70 percent of an insured employee's pre-disability income while they are unable to work due to accident or illness. In addition to choices in benefits and elimination periods, some policies provide comprehensive protection while others define disability more narrowly, covering only accidental injury or illness. Policies may also include coverage for partial disability, residual benefits, cost-of-living adjustments, survivor benefits, and pension supplements. Many also include benefits to help people return to work following a disability.

Often insurers will reduce benefits if an employee is receiving disability payments from other sources. Workers' compensation pays cash benefits to workers disabled by an on-the-job accident or illness. Because workers compensation is a state-administered program, rules governing payment, benefit levels, and length of coverage vary considerably from state

to state. Workers whose illness or injury is not caused on the job may be eligible for paid sick leave or statemandated short-term disability benefits. The federal disability insurance program under the Social Security Administration, known as SSDI, provides cash assistance to people with long-term disabilities who are unable to work. SSDI's modest income support is limited to those who meet a very strict test of work disability.

Both individual and group disability income insurance pay benefits as an indemnity—usually weekly or monthly. Disability income insurance may be offered by employers, purchased individually, or used to protect a business. Employers may offer insurance for either short- or long-term disabilities or provide comprehensive disability protection. Some policies reimburse businesses for expenses associated with disability. Each of these types of policies is described below.

#### **Individual Disability Income Insurance**

Individual disability income policies are sold to the self-employed, professionals, and to a market of diverse needs. Some people prefer individual coverage rather than group coverage because the former is portable. Workers whose employers provide only basic coverage, may buy additional disability insurance through an individual policy. Companies also purchase disability income insurance to protect or dispose of the business if a key employee or the owner becomes disabled.

#### Personal Coverage

Most people buy individual disability income insurance to protect against long-term disability. Individual policies typically cover both occupational and non-occupational accidents and sickness for a selected term. Individual long-term disability benefits

are not subject to income tax if the policyholder pays the premiums in full. Since benefits are designed to replace earned income, most people do not purchase coverage beyond their working years.

Disability income insurance for individuals is offered primarily in two forms. Non-cancellable policies give policyholders the right to continue coverage as long as premiums are paid on time. The insurer cannot change the premiums or benefits prior to an age stated in the policy, usually 65. Insurers also offer guaranteed renewable policies that can be automatically renewed with the same benefits. The premium for this type of policy may be increased only if it is changed for the entire class of policyholders.

#### Business Coverage

A small proportion of individual disability income policies is bought by business owners.

Key-person disability insurance replaces income lost when an essential employee or owner is unable to work. Some policies pay benefits directly to the insured as salary continuation, while others pay benefits to the business to protect the company from sudden loss of income, credit, or profits. Another form of protection is disability buy-sell insurance, which pays benefits to the business to enable owners to purchase interest in the company from a disabled partner or owner.

Businesses frequently obtain a disability income policy to cover business overhead expenses, including wages, in case the owner becomes disabled. A business also can purchase reducing term disability insurance to help cover loan repayments, purchase agreements, or salary contracts if the owner or key employee becomes disabled. This type of insurance is in effect for the length of the loan or other commitment, and coverage is reduced as the amount due is paid off.

#### **Group Disability Income Insurance**

Many disability income policies are offered as part of an employee group benefit package. Employers purchase disability coverage from an insurance company or self-insure the benefits. According to the U.S. Bureau of Labor Statistics, 45 percent of all private industry employees have access to short-term disability income insurance in 2024; 37 percent have access to long-term disability income insurance (Table 9.1).

#### Short-Term Coverage

Short-term coverage helps protect against loss of income for employees unable to work because of a temporary illness or injury. Such sickness and accident plans replace a portion of earnings for a fixed period of time. Benefits commonly last 24 weeks, although coverage can range from 13 to 104 weeks. Short-term disability income insurance also can offer protection during the waiting period before a worker becomes eligible for SSDI or long-term disability coverage.

Disability income insurance pays short-term benefits as either a percentage of employee earnings or a flat dollar amount. The most common plans pay a percentage of earnings, typically replacing from one-half to two-thirds of pre-disability income. A majority of these plans places a dollar limit on the weekly or monthly benefit. Benefits also can vary depending on length of service and other factors. Most short-term coverage requires a waiting period, usually one to seven days, before benefits begin.

#### Long-Term Coverage

Long-term disability income plans cover both occupational and non-occupational sickness and accidents. Benefits typically start when short-term benefits are exhausted after a waiting period of three

to six months following the onset of disability. These policies generally provide benefits for persons up to age 65 or Social Security retirement age. In certain cases, long-term coverage may provide benefits for life.

Almost all group long-term disability plans coordinate with Social Security and typically require claimants to apply for SSDI benefits. Disability insurers frequently offset benefits payable under private insurance dollar-for-dollar with SSDI payments. Benefits also are subject to income tax if the employer pays the premiums; they are not taxable if the employee pays the premiums.

#### LONG-TERM CARE INSURANCE

Long-term care insurance pays for services to help policyholders who are unable to perform certain activities of daily living without assistance—such as bathing, eating, dressing, using the toilet, and transferring from bed to chair. This insurance also pays benefits when the insured person requires supervision due to a cognitive impairment such as Alzheimer's disease.

Since the likelihood of chronic illness or disability increases with age, long-term care insurance traditionally has been sold to older Americans. However, the younger the purchaser, the lower the premiums, and within the last 10 years, group insurance plans have begun covering working-age people. In 2024, life insurers collected \$11.4 billion in long-term care insurance premiums (Table 9.6).

The market for private long-term care insurance is closely linked to federal and state government policy. Public funding for long-term care comes from two main sources. Medicaid—a joint federal-state program that targets low-income people—is the primary

government funding source for long-term care. To qualify, beneficiaries must deplete most of their assets and meet a strict income test. Medicare primarily pays for medically related recovery and rehabilitation services at home or in a nursing home.

There are two basic types of long-term care insurance: individual insurance and group. The latter is employer-sponsored or offered through an association. These products are considered long-term if the benefit is one year or longer. Long-term care protection also is available through life insurance policies that accelerate the death benefits for individuals with chronic conditions.

Long-term care insurance has evolved in response to changes in the long-term care delivery system and consumer preferences. When first sold in 1972, policies covered only skilled care in a nursing home after a period of hospitalization. Since the mid-1980s, consumers have demanded greater choice and more help in maintaining their quality of life. Insurers now offer policies covering services that promote independent living including personal care, assisted living, care management, support for family caregivers, home modifications, homemaker services, and hospice, in addition to institutional care.

Coverage for long-term care also varies by how benefits are paid. Traditional indemnity policies offer a fixed daily payment to eligible beneficiaries, usually in a nursing home. Other policies reimburse the insured for expenses, up to the policy's daily maximum—for example, \$150 per day for nursing home care or \$100 per day for home care. Most reimbursement policies now pool benefit dollars under more flexible spending limits, so that a beneficiary can receive payment for either nursing-home care or home- and community-based care. A third payment method uses a disability

model, providing a cash benefit when eligibility requirements are met, regardless of whether the insured actually uses any long-term care services.

#### Individual Long-Term Care Coverage

Individual long-term care insurance can be tailored to meet financial and lifestyle goals. The policyholder selects the length of benefit term (one to five years or a lifetime) and other options such as the amount of maximum daily benefit, length of elimination period, level of care, inflation protection, and nonforfeiture benefits.

Most individual long-term care insurance is offered as a guaranteed renewable policy—renewable with the same benefits as long as premiums are paid on time. Premiums cannot be increased unless they are changed for the entire class of policyholders. Since long-term care policies do not build cash value, buying a nonforfeiture benefit or selecting a policy with contingent nonforfeiture protection allows the insured to receive benefits upon surrendering the policy. Some policies offer riders that return premiums upon the death of the insured.

#### Group Long-Term Care Coverage

Businesses, some state governments, unions, and fraternal and other associations such as AARP sponsor group long-term care insurance. Groups can either purchase long-term care coverage from an insurance company or self-insure. Under self-insured plans, the members of the group, usually employees, assume all risks and expenses of providing long-term care coverage. Most employers offering this benefit purchase group insurance coverage.

Group long-term care insurance typically is offered as a voluntary benefit for which the employee pays some or all of the premium. Long-term care insurance purchased through the workplace also is portable: Employees can retain coverage in retirement or if they change employers by paying the entire premium directly to the insurer.

According to the U.S. Bureau of Labor Statistics, 16 percent of all workers in private industry had access to long-term care insurance at work in 2024 (Table 9.1).

## ACCELERATED AND SUPPLEMENTAL BENEFITS

To help pay long-term care costs, certain life insurance policies allow the policyholder to access benefits prior to death. Circumstances that can trigger these accelerated benefits include diagnosis of a terminal illness or a medical condition that would drastically shorten the policyholder's life span, the need for long-term care, or permanent confinement in a nursing home. Accelerated benefit provisions may be integrated in the policy or more typically attached as a rider.

Supplemental benefits products are insurance policies that provide financial protection against expenses associated with accidents or illnesses not covered by major medical insurance. These products, provided through employers or offered on an individual basis, are key to the financial security of many families across the nation. Table 9.6 highlights some of the selected supplemental benefits (accident/AD&D, dental) that life insurers provide. Along with life insurers, other health insurers provide supplemental benefits, which also includes critical illness or specified disease, hospital indemnity, stop-loss, vision, and wellness, to policy holders as well.

Table 9.1

## Access to Employer Sponsored Benefits, Percent All Private Industry Employees

Year	Life Insurance	Defined Contribution Retirement Plan	Defined Benefit Retirement Plan	Short-Term Disability Income Insurance	Long-Term Disability Income Insurance	Long-Term Care Insurance
	(%)	(%)	(%)	(%)	(%)	(%)
2010	59	59	20	39	33	14
2011	58	58	20	38	32	14
2012	57	59	19	39	33	16
2013	57	59	19	40	33	16
2014	57	60	19	40	34	16
2015	57	61	18	40	34	17
2016	55	62	18	40	33	17
2017	55	62	18	41	33	17
2018	57	64	17	42	34	15
2019	56	64	16	42	34	15
2020	56	64	15	42	34	14
2021	56	65	15	42	35	14
2022	57	66	15	43	35	15
2023	57	67	15	43	36	15
2024	58	70	15	45	37	16

Sources: United States, Bureau of Labor Statistics, National Compensation Survey, various years. Note: Includes full and part-time workers.

Table 9.2

	Households with	Median	Mean
	Retirement	Retirement	Retirement
Year	Savings Account(s)	Savings*	Savings*
	(%)		
1989	37.2	\$11,000	\$37,500
1992	40.1	14,000	45,500
1995	45.3	17,000	57,000
1998	48.9	24,000	76,300
2001	52.8	29,500	104,700
2004	49.9	35,300	123,100
2007	53.0	45,000	147,300
2010	50.4	44,000	171,200
2013	49.2	59,000	201,300
2016	52.1	60,000	228,900
2019	50.6	65,000	255,200
2022	54.4	87,000	333,940

Source: Federal Reserve Board of Governors, Federal Reserve Survey of Consumer Finances data, various years.

<sup>\*</sup>Only households with retirement savings accounts.

Table 9.3

Household Ownership of Dedicated Retirement Saving Accounts, By Race*						
Year	All Households	White	Black	Hispanio		
	(%)	(%)	(%)	(%)		
1989	37.2	43.5	17.1	15.5		
1992	40.1	45.6	23.7	20.1		
1995	45.3	49.3	28.4	32.8		
1998	48.9	53.8	34.2	21.7		
2001	52.8	57.7	40.1	31.5		
2004	49.9	56.4	32.7	25.3		
2007	53.0	58.5	37.0	30.8		
2010	50.4	58.1	33.0	27.8		
2013	49.2	56.6	35.2	25.1		
2016	52.1	60.4	33.6	29.7		
2019	50.6	57.3	35.1	25.5		
2022	54.4	61.8	34.8	27.5		

Source: Federal Reserve Board of Governors, Federal Reserve Survey of Consumer Finances data, various years.

Dedicated retirement savings accounts include all defined contribution plans, IRAs, and Roth IRAs.

<sup>\*</sup>Publicly available Survey of Consumer Finances data does not include other racial categories.

Table 9.4

Median Household Retirement Saving Balance, By Race*						
Year	All Households	White	Black	Hispanic		
1989	\$11,000	\$12,000	\$6,000	\$6,000		
1992	14,000	15,000	5,500	6,500		
1995	17,000	18,200	8,000	12,000		
1998	24,000	26,000	11,000	11,000		
2001	29,500	35,000	8,500	10,000		
2004	35,300	41,000	15,000	14,700		
2007	45,000	53,000	26,000	17,000		
2010	44,000	54,000	18,000	18,000		
2013	59,000	76,300	19,000	16,100		
2016	60,000	77,000	24,600	22,600		
2019	65,000	80,000	35,000	30,400		
2022	87,000	100,000	39,000	55,600		

Source: Federal Reserve Board of Governors, Federal Reserve Survey of Consumer Finances data, various years.

Only considers households with dedicated retirement savings.

Table 9.5

Households with Life Insurance Coverage							
	Any Life Ins	urance	Term Life In	surance	Cash-Value Life	Cash-Value Life Insurance	
Year	Percent with Coverage	Median Face Value	Percent with Coverage	Median Face Value	Percent with Coverage	Median Face Value	
1998	69.2%	\$61,000	52.2%	\$60,000	29.6%	\$45,000	
2001	69.3%	70,000	52.9%	78,000	28.0%	40,000	
2004	65.4%	100,000	51.3%	100,000	25.6%	50,000	
2007	64.9%	100,000	50.8%	100,000	24.0%	54,000	
2010	62.6%	100,000	49.5%	100,000	20.7%	50,000	
2013	60.1%	100,000	48.4%	100,000	19.8%	50,000	
2016	61.1%	100,000	49.4%	102,000	20.6%	50,000	
2019	59.4%	100,000	48.0%	110,000	19.6%	50,000	
2022	56.0%	150,000	45.6%	162,000	16.9%	75,000	

Source: ACLI tabulations of Federal Reserve Board of Governors, Federal Reserve Survey of Consumer Finances, various years.

Median calculations are based on households reporting coverage.

<sup>\*</sup>Publicly available Survey of Consumer Finances data does not include other racial categories.

Dedicated retirement savings accounts include all defined contribution plans, IRAs, and Roth IRAs.

<sup>\*</sup>Publicly available Survey of Consumer Finances data does not include other racial categories.

Households reporting any life insurance coverage.

Table 9.6

#### Selected Accident and Health Products of Life Insurers **Millions** Average annual percent change 2014 2023 2024 2014/2024 2023/2024 **PREMIUMS Disability Income** \$22,593 \$33,445 \$34,917 4.4 4.4 Individual 6,855 7,328 7,427 8.0 1.3 Group 15,738 26,117 27,491 5.7 5.3 Long-Term Care 11,174 11,560 11,444 0.2 -1.0 Individual 9,083 9,245 9,062 0.0 -2.0 Group 2,092 2,315 2,382 1.3 2.9 Dental 12,674 16,509 4.1 17,183 3.1 Individual 544 1,387 1,507 10.7 8.7 Group 12,131 2.6 3.7 15,122 15,676 Accident/AD&D 5,676 7,377 7,640 3.0 3.6 Individual 2,471 -0.1 -3.9 2,534 2,435 Group 3,205 4,843 5,205 5.0 7.5 **INCURRED CLAIMS Disability Income** \$18,215 \$22,660 \$23,098 2.4 1.9 Individual 5,322 4,744 4,587 -1.5 -3.3 3.3 Group 12,893 17,916 18,511 3.7 Long-Term Care 9,507 13,997 14,977 4.6 7.0 Individual 8,429 12,116 13,013 4.4 7.4 Group 1,078 1,882 6.2 4.4 1,964 Dental 9,389 12,780 13,346 3.6 4.4 Individual 363 768 875 9.2 13.9 9,026 Group 12,012 12,471 3.3 3.8 Accident/AD&D 2.7 2,248 2,830 2,907 2.6 Individual 914 837 974 0.6 16.4 1,334 1,993 -3.1 Group 1,932 3.8

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

# 10

### IN THE STATES

The life insurance industry is integral to the economies of all 50 states and the District of Columbia. In 2024, 698 life insurers were domiciled in the United States, and another 13 were domiciled in U.S. territories (Table 10.1). The companies' investments contribute to state economies as Americans and their families achieve financial security through life insurance products.

Billions of dollars of life insurance coverage is purchased in each state every year, ranging from \$435 billion in California to \$4.4 billion in Vermont in 2024 (Table 10.2). Total life insurance in force ranged from \$4.7 trillion in California to \$60 billion in Vermont (Table 10.3).

Payments from life insurers are a mainstay of financial security for residents in every state. Death payments under life insurance policies were greatest in California (\$11.8 billion) and New York (\$9.8 billion) during 2024 (Table 10.4). Life insurance beneficiaries in 23 other states received payments totaling over \$2 billion, and 10 states had death payments between \$1 billion and \$2 billion. Table 10.5 breaks down death payments among individual, group, and credit policies.

Annuity payments are another source of financial

security provided by life insurers nationwide. In 2024, payments from annuities totaled \$11.3 billion in California followed by \$8.5 billion in Florida (Table 10.4). Residents of 29 other states received annuity payments totaling more than \$1 billion.

Table 10.6 reports the distribution of premium receipts by state in 2024 across the various product lines offered by life insurers—life insurance, annuities, accident and health insurance (including disability income and long-term care insurance), and deposit-type funds. The greatest premium amounts for life insurance, accident and health insurance, and annuities were collected in California (\$103 billion) and Texas (\$78 billion).

Life insurers are a significant source of investment capital in each state, particularly through real estate loans. U.S. life insurers held \$821 billion in domestic mortgages in 2024. Mortgage holdings ranged from \$113 million in Vermont to \$178 billion in California (Table 10.7). Life insurers also directly own real estate across the country—\$35.6 billion worth in 2024 (Table 10.8). California and Texas had the most real estate owned by life insurers, with \$8.4 billion and \$3.6 billion, respectively.

**Table 10.1** 

Life Insurers, by State of Domicile, 2024			
Alabama	10	Nebraska	32
Alaska	-	Nevada	-
Arizona	26	New Hampshire	-
Arkansas	13	New Jersey	5
California	9	New Mexico	-
Colorado	8	New York	78
Connecticut	20	North Carolina	2
Delaware	24	North Dakota	3
District of Columbia	-	Ohio	35
Florida	11	Oklahoma	23
Georgia	13	Oregon	1
Hawaii	4	Pennsylvania	27
Idaho	1	Rhode Island	1
Illinois	42	South Carolina	5
Indiana	20	South Dakota	1
lowa	33	Tennessee	10
Kansas	9	Texas	94
Kentucky	8	Utah	9
Louisiana	24	Vermont	1
Maine	3	Virginia	2
Maryland	3	Washington	1
Massachusetts	14	West Virginia	-
Michigan	16	Wisconsin	17
Minnesota	9	Wyoming	-
Mississippi	9	Total U.S.	698
Missouri	20		
Montana	2	Guam	1
		Puerto Rico	12
		Aggregate total	711

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 10.2

Life Insurance Purchas	ses, by State, 2024 (fa	ce amount in millions		
	Individual	Group	Credit	Total
Alabama	\$27,590	\$17,652	\$1,149	\$46,391
Alaska	5,031	1,474	1	6,506
Arizona	38,962	25,093	170	64,226
Arkansas	13,921	9,762	93	23,775
California	243,261	190,603	779	434,643
Colorado	40,670	23,908	156	64,734
Connecticut	27,885	30,134	45	58,063
Delaware	8,774	7,851	31	16,656
District of Columbia	5,708	10,111	10	15,829
Florida	149,122	78,809	2,078	230,009
Georgia	73,296	57,332	2,807	133,435
Hawaii	8,776	1,172	182	10,130
Idaho	10,811	8,560	184	19,555
Illinois	73,494	98,455	323	172,272
Indiana	31,616	32,185	634	64,435
Iowa	20,064	12,641	236	32,941
Kansas	15,987	10,551	300	26,838
Kentucky	17,447	14,115	891	32,453
Louisiana	26,710	11,107	1,496	39,313
Maine	4,808	5,635	147	10,590
Maryland	37,964	34,912	397	73,273
Massachusetts	48,045	68,968	29	117,041
Michigan	44,836	51,693	1,035	97,564
Minnesota	37,332	30,122	156	67,610
Mississippi	17,065	6,170	994	24,229
Missouri	32,631	63,459	641	96,730
Montana	6,168	3,327	33	9,528
Nebraska	13,338	4,215	44	17,598
Nevada	18,275	7,053	62	25,390
New Hampshire	6,937	4,871	332	12,141
New Jersey	78,066	42,352	225	120,643
New Mexico	7,018	3,674	162	10,854
New York	133,960	90,282	1,674	225,916
North Carolina	61,985	42,123	2,181	106,289
North Dakota	5,719	2,179	122	8,021
Ohio	51,100	47,444	1,090	99,634
Oklahoma	18,579	9,034	378	27,990

Table 10.2, continued

Life Insurance Purchases, by State, 2024 (face amount in millions), continued						
	Individual	Group	Credit	Total		
Oregon	\$16,945	\$9,323	\$162	\$26,429		
Pennsylvania	63,528	51,855	822	116,205		
Rhode Island	4,858	4,275	2	9,135		
South Carolina	31,061	12,508	1,736	45,305		
South Dakota	11,005	1,566	107	12,678		
Tennessee	43,946	35,053	1,447	80,446		
Texas	197,565	131,700	9,410	338,675		
Utah	23,744	16,532	379	40,655		
Vermont	2,643	1,689	21	4,352		
Virginia	46,545	47,876	611	95,032		
Washington	38,673	21,172	221	60,067		
West Virginia	4,639	3,780	259	8,678		
Wisconsin	30,365	32,227	435	63,026		
Wyoming	4,314	1,545	29	5,889		
Total U.S.	1,982,779	1,530,129	36,910	3,549,818		
Other <sup>1</sup>	11,452	7,061	1,590	20,103		
Aggregate total	1,994,231	1,537,190	38,500	3,569,921		

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent direct business of U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes Puerto Rico, American Samoa, Guam, U.S. Virgin Islands, Canada, N. Mariana Islands and other aggregates.

Table 10.3

Life Insurance In Force, by State, 2024

	Thousands of policies/Millions of dollars					
	Individual		Group <sup>1</sup>	Credit		Total
	Policies	Face amount	Face amount	Policies <sup>2</sup>	Face amount	Face amount
Alabama	4,684	\$313,902	\$189,031	216	\$1,076	\$504,008
Alaska	173	51,791	33,417	1	8	85,217
Arizona	1,734	400,250	297,720	40	835	698,805
Arkansas	1,479	152,766	100,189	28	185	253,140
California	10,251	2,809,197	1,895,287	169	1,326	4,705,811
Colorado	1,862	466,210	288,356	35	279	754,845
Connecticut	1,292	377,355	231,400	31	313	609,068
Delaware	479	124,064	159,686	5	47	283,797
District of Columbia	246	60,507	146,670	3	22	207,198
Florida	7,568	1,509,147	785,018	326	2,390	2,296,555
Georgia	5,244	771,127	536,248	597	2,473	1,309,848
Hawaii	570	112,959	48,187	37	340	161,487
Idaho	553	118,161	62,424	53	286	180,871
Illinois	5,720	976,517	702,157	78	695	1,679,369
Indiana	2,870	375,923	342,602	101	808	719,333
Iowa	1,653	275,536	138,057	36	428	414,020
Kansas	1,310	206,911	132,000	66	515	339,426
Kentucky	2,038	210,212	201,492	215	1,129	412,833
Louisiana	3,652	308,445	177,789	315	2,127	488,362
Maine	414	65,387	54,223	23	331	119,941
Maryland	3,125	455,617	362,361	77	703	818,681
Massachusetts	2,229	628,897	481,032	11	85	1,110,014
Michigan	3,517	554,559	448,329	260	2,149	1,005,037
Minnesota	2,476	501,843	374,016	34	330	876,189
Mississippi	1,967	170,474	89,203	253	1,110	260,787
Missouri	2,786	386,234	322,731	115	923	709,887
Montana	362	67,776	33,195	4	44	101,014
Nebraska	999	176,922	79,983	17	98	257,003
Nevada	845	185,052	94,573	17	101	279,727
New Hampshire	458	98,176	65,333	70	719	164,228
New Jersey	3,390	988,561	728,604	33	372	1,717,537
New Mexico	641	76,028	79,619	28	359	156,006
New York	6,507	1,736,841	958,800	373	2,964	2,698,605

#### Life Insurance In Force, by State, 2024, continued

Thousands of policies/Millions of dollars

						Total	
	Individual		Group <sup>1</sup>	Credit			
	Policies	Face amount	Face amount	Policies <sup>2</sup>	Face amount	Face amount	
North Carolina	5,286	\$720,488	\$479,812	464	\$2,940	\$1,203,240	
North Dakota	384	68,560	32,438	20	282	\$101,280	
Ohio	5,025	662,575	555,970	183	1,530	1,220,075	
Oklahoma	1,385	189,814	151,576	59	558	341,948	
Oregon	1,023	208,131	161,666	40	226	370,024	
Pennsylvania	5,725	862,154	618,088	127	1,576	1,481,818	
Rhode Island	360	71,533	65,543	1	9	137,085	
South Carolina	2,989	326,846	207,927	407	1,574	536,347	
South Dakota	496	124,291	36,979	12	111	161,381	
Tennessee	3,488	478,919	332,368	200	1,425	812,712	
Texas	11,037	1,876,321	1,391,776	905	8,246	3,276,343	
Utah	881	260,561	159,799	123	773	421,133	
Vermont	221	36,697	23,006	6	56	59,759	
Virginia	3,651	592,332	539,877	122	973	1,133,182	
Washington	1,901	452,378	382,233	41	313	834,924	
West Virginia	866	62,305	55,539	41	361	118,206	
Wisconsin	2,720	417,207	282,327	77	616	700,150	
Wyoming	220	43,492	18,905	3	43	62,441	
Total U.S.	130,750	23,167,949	16,135,564	6,497	47,184	39,350,697	
Other <sup>3</sup>	3,072	202,231	74,542	3,998	7,405	284,178	
Aggregate total	133,822	23,370,180	16,210,106	10,495	54,589	39,634,876	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Credit category is limited to life insurance on loans of 10 years or less duration. Ordinary and group categories include credit life insurance on loans of more than 10 years duration. Data represent direct business of U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Omits policies due to double counting.

<sup>&</sup>lt;sup>2</sup> Includes group credit certificates.

<sup>&</sup>lt;sup>3</sup> Includes Puerto Rico, American Samoa, Guam, U.S. Virgin Islands, Canada, N. Mariana Islands and other aggregates.

Table 10.4

Life Insurance and Annuit	v Benefit Pavn	ments, by State.	2024 (thousands)
Ello illoaranco ana / tillar	y Donone i ayıı	monito, by otato,	LOL I (tilododildo)

	Policy and contract	Death	Annuity	Surrender	Other	
	dividends	payments	payments <sup>1</sup>	values	payments <sup>2</sup>	Total
Alabama	\$228,629	\$2,139,255	\$1,304,521	\$5,682,363	\$32,912	\$9,387,679
Alaska	31,890	462,906	152,041	968,581	3,468	1,618,885
Arizona	341,748	2,130,653	2,634,935	12,499,091	58,008	17,664,435
Arkansas	131,554	1,059,602	797,021	3,090,284	17,792	5,096,252
California	1,818,044	11,805,128	11,297,595	56,715,375	518,083	82,154,225
Colorado	421,718	2,011,844	2,005,585	9,881,949	38,954	14,360,051
Connecticut	475,016	2,091,234	1,948,740	9,247,598	56,801	13,819,387
Delaware	84,200	1,067,733	1,329,340	7,015,600	108,972	9,605,845
District of Columbia	66,374	377,320	221,660	1,514,420	100,745	2,280,519
Florida	1,472,039	9,126,612	8,495,054	41,753,277	158,060	61,005,043
Georgia	612,768	4,507,611	2,584,644	12,986,685	68,505	20,760,214
Hawaii	102,011	492,459	510,739	3,135,488	75,501	4,316,198
Idaho	106,340	521,096	521,411	2,368,100	23,988	3,540,936
Illinois	1,064,062	5,616,347	4,657,194	21,929,375	123,026	33,390,003
Indiana	421,743	2,484,221	2,228,450	10,751,565	59,479	15,945,458
Iowa	394,774	1,905,226	3,404,297	10,838,533	78,549	16,621,379
Kansas	211,643	1,332,079	988,420	4,650,284	19,087	7,201,513
Kentucky	214,832	1,471,775	1,222,147	5,083,968	30,571	8,023,293
Louisiana	247,255	1,871,648	1,378,206	6,674,266	35,006	10,206,381
Maine	104,038	603,726	557,281	2,095,110	9,365	3,369,521
Maryland	452,157	2,550,744	2,174,593	9,118,143	48,277	14,343,914
Massachusetts	732,821	2,953,631	3,276,421	16,023,963	265,273	23,252,109
Michigan	658,747	4,448,669	4,683,103	18,473,880	65,638	28,330,038
Minnesota	491,158	5,191,332	2,186,061	13,907,240	68,271	21,844,063
Mississippi	100,291	1,143,510	672,236	2,905,357	17,302	4,838,695
Missouri	377,609	2,469,441	2,617,549	12,841,844	52,990	18,359,433
Montana	77,859	303,866	334,649	1,333,870	6,134	2,056,377
Nebraska	167,312	890,550	1,006,909	3,818,970	17,069	5,900,809
Nevada	146,779	923,199	920,549	4,061,347	1,766	6,053,641
New Hampshire	138,077	605,385	684,530	3,628,730	94,180	5,150,901
New Jersey	969,060	4,700,681	4,120,200	21,966,352	101,766	31,858,059
New Mexico	94,924	602,922	541,636	2,010,142	13,659	3,263,282
New York	2,533,767	9,774,806	7,307,899	39,917,424	157,500	59,691,395
North Carolina	704,245	4,934,432	3,617,854	15,340,786	119,444	24,716,760
North Dakota	69,190	317,902	265,820	1,539,978	5,403	2,198,293

Table 10.4, continued

### Life Insurance and Annuity Benefit Payments, by State, 2024 (thousands), continued

	Policy and contract	Death	Annuity	Surrender	Other	
	dividends	payments	payments <sup>1</sup>	values	payments <sup>2</sup>	Total
Ohio	\$671,393	\$4,593,601	\$4,879,161	\$21,204,659	\$99,235	\$31,448,048
Oklahoma	175,255	1,462,262	968,359	4,192,020	33,546	6,831,442
Oregon	200,230	1,178,893	1,683,081	6,570,239	41,908	9,674,350
Pennsylvania	1,168,063	5,657,946	6,179,679	25,805,483	159,167	38,970,338
Rhode Island	101,578	460,810	490,051	2,290,555	18,610	3,361,605
South Carolina	299,099	2,343,421	1,782,088	7,642,397	35,239	12,102,244
South Dakota	87,146	455,220	318,067	1,997,508	11,609	2,869,551
Tennessee	357,532	2,857,463	2,160,090	9,726,169	40,089	15,141,343
Texas	1,178,988	9,641,344	7,998,084	34,678,137	168,636	53,665,188
Utah	173,521	1,397,005	938,034	6,384,340	29,249	8,922,148
Vermont	73,295	224,057	336,405	1,117,948	10,554	1,762,259
Virginia	608,446	3,844,377	2,777,185	11,690,481	67,580	18,988,069
Washington	414,981	2,104,691	2,762,001	11,108,147	102,279	16,492,098
West Virginia	120,557	603,919	562,486	2,094,026	10,793	3,391,782
Wisconsin	622,610	2,381,617	2,648,942	11,395,212	86,251	17,134,631
Wyoming	42,532	231,202	171,691	878,539	2,861	1,326,825
Total U.S.	22,559,897	134,327,375	119,304,694	554,545,797	3,569,147	834,306,910
Other <sup>3</sup>	360,303	981,671	714,758	4,649,258	218,458	6,924,447
Aggregate total	22,920,200	135,309,046	120,019,452	559,195,054	3,787,605	841,231,356

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Codification effective with 2001 Annual Statement fillings changed the reporting of certain lines of business, particularly deposit-type contracts, as explained in numbered footnotes. Data represent direct business of U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Excludes payments from deposit-type contracts due to codification.

<sup>&</sup>lt;sup>2</sup> Includes matured endowments, disability payments, and payments on guaranteed interest contracts (GICs).

<sup>&</sup>lt;sup>3</sup> Includes Puerto Rico, American Samoa, Guam, U.S. Virgin Islands, Canada, N. Mariana Islands and other aggregates.

Table 10.5

Payments to Life Insura	nce Beneficiaries, b	by State, 2024 (tho	usands)	
	Individual	Group	Credit	Total
Alabama	\$1,529,969	\$607,376	\$1,910	\$2,139,255
Alaska	390,260	72,645	1	462,906
Arizona	1,445,129	684,572	953	2,130,653
Arkansas	732,776	325,928	898	1,059,602
California	8,953,157	2,847,272	4,699	11,805,128
Colorado	1,442,199	568,438	1,208	2,011,844
Connecticut	1,366,866	723,882	485	2,091,234
Delaware	710,196	357,406	130	1,067,733
District of Columbia	212,080	165,120	120	377,320
Florida	7,035,363	2,080,324	10,926	9,126,612
Georgia	3,172,722	1,335,024	-134	4,507,611
Hawaii	371,372	120,022	1,066	492,459
Idaho	372,687	147,462	947	521,096
Illinois	4,179,544	1,433,876	2,927	5,616,347
Indiana	1,601,295	880,912	2,014	2,484,221
Iowa	1,554,799	348,736	1,691	1,905,226
Kansas	1,017,924	311,879	2,276	1,332,079
Kentucky	976,273	487,188	8,314	1,471,775
Louisiana	1,373,949	488,668	9,031	1,871,648
Maine	401,523	200,842	1,361	603,726
Maryland	1,596,318	952,953	1,473	2,550,744
Massachusetts	2,222,362	731,079	190	2,953,631
Michigan	3,194,821	1,241,826	12,022	4,448,669
Minnesota	4,616,868	572,792	1,672	5,191,332
Mississippi	803,007	337,445	3,057	1,143,510
Missouri	1,763,629	702,441	3,371	2,469,441
Montana	224,393	79,104	369	303,866
Nebraska	686,834	203,442	274	890,550
Nevada	661,936	261,043	220	923,199
New Hampshire	455,887	148,502	996	605,385
New Jersey	3,083,910	1,615,818	953	4,700,681
New Mexico	376,052	225,470	1,400	602,922
New York	6,220,363	3,543,164	11,279	9,774,806
North Carolina	3,723,002	1,202,844	8,585	4,934,432
North Dakota	252,030	64,078	1,795	317,902
Ohio	3,291,673	1,297,839	4,090	4,593,601

Table 10.5, continued

Payments to Life Insurance Beneficiaries, by State, 2024 (thousands), continued				
	Individual	Group	Credit	Total
Oklahoma	\$1,038,399	\$422,398	\$1,466	\$1,462,262
Oregon	890,833	287,005	1,055	1,178,893
Pennsylvania	4,182,394	1,469,848	5,704	5,657,946
Rhode Island	360,182	100,592	37	460,810
South Carolina	1,648,870	685,613	8,938	2,343,421
South Dakota	378,187	76,692	342	455,220
Tennessee	1,946,790	910,138	535	2,857,463
Texas	6,495,770	3,122,071	23,503	9,641,344
Utah	1,059,750	333,607	3,647	1,397,005
Vermont	167,570	56,251	235	224,057
Virginia	2,404,403	1,435,240	4,734	3,844,377
Washington	1,428,375	675,127	1,189	2,104,691
West Virginia	378,279	223,329	2,312	603,919
Wisconsin	1,789,956	589,476	2,185	2,381,617
Wyoming	178,455	52,565	182	231,202
Total U.S.	96,361,377	37,807,361	158,636	134,327,375
Other <sup>1</sup>	710,095	239,620	31,957	981,671
Aggregate total	97,071,472	38,046,981	190,592	135,309,046

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent direct business of U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes Puerto Rico, American Samoa, Guam, U.S. Virgin Islands, Canada, N. Mariana Islands and other aggregates.

Table 10.6

### **Direct Premium Receipts of Life Insurers, by State, 2024 (millions)**

		_	Acci	dent and Heal	th		
	Life	Annuity	Disability Income	Long-Term Care	Other Health	Deposit-type funds <sup>1</sup>	Total
Alabama	\$2,740	\$6,279	\$442	\$91	\$3,106	\$282	\$12,940
Alaska	994	959	59	10	265	38	2,326
Arizona	4,137	15,514	489	170	4,249	542	25,101
Arkansas	1,417	3,112	238	52	1,014	139	5,972
California	21,753	62,404	2,848	816	15,085	3,322	106,227
Colorado	3,433	9,797	676	209	4,768	7,204	26,086
Connecticut	2,850	10,128	403	204	4,437	3,206	21,229
Delaware	2,122	6,415	174	33	840	108,662	118,246
District of Columbia	522	1,197	179	31	979	818	3,726
Florida	13,174	44,382	1,754	659	16,519	2,120	78,607
Georgia	6,826	14,699	1,037	238	7,907	2,998	33,705
Hawaii	1,358	3,022	148	84	640	85	5,337
Idaho	816	2,670	120	39	615	144	4,404
Illinois	7,913	22,934	1,161	390	8,365	11,013	51,776
Indiana	3,654	10,708	596	141	4,830	2,905	22,834
Iowa	3,192	11,993	276	189	1,232	13,777	30,658
Kansas	1,707	4,002	226	118	4,147	3,551	13,751
Kentucky	1,921	5,963	403	103	1,654	258	10,301
Louisiana	2,724	7,739	392	80	2,952	418	14,305
Maine	538	2,406	125	49	1,018	103	4,239
Maryland	3,623	10,528	587	220	4,125	959	20,043
Massachusetts	4,550	18,142	1,132	263	4,830	1,909	30,826
Michigan	5,357	20,362	825	205	3,895	1,627	32,272
Minnesota	5,154	12,556	685	300	1,806	1,000	21,500
Mississippi	1,523	2,994	229	47	2,058	113	6,964
Missouri	3,491	10,920	535	190	4,829	2,685	22,650
Montana	528	1,332	72	34	450	101	2,517
Nebraska	1,282	3,554	193	129	1,532	912	7,602
Nevada	1,704	4,430	228	46	1,647	704	8,758
New Hampshire	779	3,834	145	52	842	100	5,753
New Jersey	7,838	24,983	1,003	317	9,909	2,812	46,862
New Mexico	818	2,141	99	45	782	125	4,010
New York	13,631	39,125	2,651	671	13,220	111,355	180,653
North Carolina	6,265	18,217	937	338	6,586	690	33,032
North Dakota	596	1,933	76	51	263	371	3,290

Table 10.6, continued

### Direct Premium Receipts of Life Insurers, by State, 2024 (millions), continued

#### **Accident and Health**

		_	Acci	aciit aila i ice			
	Life	Annuity	Disability Income	Long-Term Care	Other Health	Deposit-type funds <sup>1</sup>	Total
Ohio	\$6,470	\$23,332	\$1,040	\$289	\$7,529	\$33,014	\$71,674
Oklahoma	1,724	3,860	284	69	1,482	259	7,677
Oregon	1,477	6,194	420	111	2,034	408	10,644
Pennsylvania	7,561	29,619	1,367	376	9,479	2,638	51,040
Rhode Island	593	2,504	83	33	517	115	3,845
South Carolina	2,950	8,706	455	170	3,120	353	15,753
South Dakota	2,586	2,170	79	68	382	138	5,423
Tennessee	4,116	11,415	754	186	4,938	1,403	22,812
Texas	16,173	40,794	2,291	568	18,298	3,292	81,415
Utah	1,753	8,523	272	35	1,729	2,182	14,493
Vermont	286	1,590	64	22	324	61	2,346
Virginia	5,072	12,749	852	352	5,436	1,105	25,566
Washington	3,550	11,795	775	312	3,329	417	20,177
West Virginia	735	2,517	119	23	842	198	4,434
Wisconsin	3,466	11,402	619	229	4,256	9,950	29,923
Wyoming	436	813	35	16	412	35	1,746
Total U.S.	199,876	599,357	30,652	9,470	205,500	342,614	1,387,470
Other <sup>2</sup>	2,924	2,355	187	9	3,040	6,347	14,862
Aggregate total	202,800	601,713	30,838	9,479	208,540	348,961	1,402,331

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Codification effective with 2001 Annual Statement filings changed the reporting of certain lines of business, particularly deposit-type contracts. Data represent direct business of U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Includes guaranteed interest contracts, supplemental contracts and annuities certain, dividend accumulations or refunds, and other deposit

<sup>&</sup>lt;sup>2</sup> Includes Puerto Rico, American Samoa, Guam, U.S. Virgin Islands, Canada, N. Mariana Islands and other aggregates.

Table 10.7

Mortgages Owned by Life In	nsurers, by Type and State, 202	24 (thousands)	
	Farm	Non-farm	Total
Alabama	\$1,248,080	\$4,081,775	\$5,329,855
Alaska	-	257,013	257,013
Arizona	558,908	20,211,733	20,770,641
Arkansas	1,752,304	922,770	2,675,074
California	8,666,908	169,085,734	177,752,642
Colorado	313,006	20,510,961	20,823,967
Connecticut	53,004	4,750,503	4,803,506
Delaware	5,369	2,139,375	2,144,745
District of Columbia	-	12,392,811	12,392,811
Florida	1,135,240	64,640,243	65,775,483
Georgia	568,794	24,931,046	25,499,840
Hawaii	1,162	2,756,787	2,757,949
Idaho	1,564,647	1,940,298	3,504,945
Illinois	1,917,421	26,915,589	28,833,010
Indiana	1,042,454	5,744,210	6,786,664
Iowa	1,156,816	1,045,311	2,202,127
Kansas	180,095	3,587,743	3,767,838
Kentucky	135,809	3,230,112	3,365,922
Louisiana	1,011,789	1,718,410	2,730,199
Maine	76,022	243,111	319,133
Maryland	7,597	20,327,426	20,335,023
Massachusetts	61,001	26,144,961	26,205,962
Michigan	539,576	8,885,032	9,424,609
Minnesota	668,560	7,457,519	8,126,079
Mississippi	668,791	1,632,662	2,301,454
Missouri	1,142,447	6,287,162	7,429,609
Montana	529,930	365,494	895,424
Nebraska	791,028	1,628,912	2,419,940
Nevada	63,063	8,708,342	8,771,405
New Hampshire	-	619,184	619,184
New Jersey	388,523	39,659,904	40,048,428
New Mexico	153,595	1,198,454	1,352,048
New York	54,706	60,891,304	60,946,010
North Carolina	413,968	21,359,582	21,773,549
North Dakota	203,079	319,985	523,064
Ohio	359,544	16,274,657	16,634,201
Oklahoma	155,364	1,747,778	1,903,142

Table 10.7, continued

Mortgages Owned by Life In	surers, by Type and State, 202	24 (thousands), continued	
	Farm	Non-farm	Total
Oregon	\$1,123,187	\$9,289,825	\$10,413,012
Pennsylvania	209,642	21,599,613	21,809,255
Rhode Island	-	759,894	759,894
South Carolina	90,068	8,272,709	8,362,777
South Dakota	399,168	47,476	446,645
Tennessee	126,783	13,531,518	13,658,301
Texas	1,908,999	70,049,880	71,958,879
Utah	44,630	12,542,661	12,587,291
Vermont	-	112,737	112,737
Virginia	101,583	19,186,095	19,287,678
Washington	2,483,169	29,376,243	31,859,412
West Virginia	129,243	277,627	406,870
Wisconsin	303,093	6,120,019	6,423,111
Wyoming	56,529	241,312	297,841
Total U.S.	34,564,696	786,021,503	820,586,199
Other <sup>1</sup>	939,321	51,729,629	52,668,950
Aggregate total	35,504,017	837,751,132	873,255,150

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes U.S. territories and possessions, various/multistate categories, and foreign countries.

Table 10.8

Real Estate Owned by	Life Insurers, by State, 2	2024 (thousands)	
Alabama	\$220,580	Nebraska	\$206,587
Alaska	8,525	Nevada	38,447
Arizona	659,430	New Hampshire	3,182
Arkansas	142,697	New Jersey	1,104,949
California	8,405,886	New Mexico	191
Colorado	673,483	New York	1,350,479
Connecticut	431,171	North Carolina	815,336
Delaware	15,420	North Dakota	3,176
District of Columbia	1,511,253	Ohio	128,478
Florida	2,261,133	Oklahoma	13,400
Georgia	1,419,725	Oregon	805,580
Hawaii	7	Pennsylvania	208,544
Idaho	15,066	Rhode Island	5,982
Illinois	1,650,329	South Carolina	284,891
Indiana	270,666	South Dakota	22,879
Iowa	591,197	Tennessee	706,442
Kansas	103,201	Texas	3,597,806
Kentucky	36,934	Utah	310,763
Louisiana	35,768	Vermont	49,387
Maine	67,357	Virginia	789,734
Maryland	519,558	Washington	1,527,285
Massachusetts	2,305,468	West Virginia	-
Michigan	301,983	Wisconsin	1,053,652
Minnesota	738,244	Wyoming	13,120
Mississippi	62,576	Total U.S.	35,558,241
Missouri	70,290	Other <sup>1</sup>	181,993
Montana	-	Aggregate total	35,740,234

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes U.S. territories and possessions, various/multistate categories, and foreign countries.

## 11

## **INDUSTRY RANKINGS**

The U.S. life insurance industry in 2024 is made up of 711 companies with sales and operations across the country and U.S. territories. Many of these companies are stand-alone entities, with no life insurer affiliate or subsidiary operating in the United States. Others are organized into groups or fleets of affiliates and subsidiaries. This chapter presents rankings of the 25 largest life insurance groups (counting standalone companies as a group of one) based on assets, premiums and annuity considerations, and life insurance coverage.

Table 11.1

Largest Life Insurers, by Total Assets, 2024 (millions)	
Prudential Financial	\$568,190
New York Life	446,672
MetLife, Inc.	414,850
Massachusetts Mutual	411,378
Northwestern Mutual	378,477
TIAA-CREF	367,982
Corebridge Financial	365,054
Athene Group	326,006
Lincoln Financial	313,032
Jackson National	300,149
Manulife Financial	294,685
Equitable Holdings, Inc.	284,853
Nationwide	265,370
Principal Financial	241,284
Pacific Life	219,958
Brighthouse Financial	210,463
Transamerica Corporation	207,540
Allianz	192,259
Great West	188,459
Global Atlantic Financial	184,960
Voya Financial	142,589
Sammons Financial	127,210
Ameriprise Financial	120,306
Thrivent Financial	117,954
Talcott Resolution Group	113,452

Table 11.2

Largest Life Insurers, by General Account Assets, 2024 (millions)	
New York Life	\$374,667
Massachusetts Mutual	353,904
Northwestern Mutual	337,805
TIAA-CREF	314,687
MetLife, Inc.	282,083
Athene Group	256,952
Corebridge Financial	243,961
Prudential Financial	196,318
Global Atlantic Financial	179,702
Pacific Life	144,480
Allianz	123,228
Nationwide	121,643
Manulife Financial	121,605
Sammons Financial	119,643
Lincoln Financial	116,099
Brookfield Wealth Solutions	98,037
State Farm	96,497
Guardian	96,230
Principal Financial	92,950
Protective Life	83,554
Transamerica Corporation	83,053
Brighthouse Financial	82,279
Great West	81,344
Thrivent Financial	80,512
Equitable Holdings, Inc.	78,260

Table 11.3

Largest Life Insurers, by Separate Account Assets, 2024 (millions)	,
Prudential Financial	\$371,872
Jackson National	238,894
Equitable Holdings, Inc.	206,594
Lincoln Financial	196,933
Manulife Financial	173,079
Principal Financial	148,334
Nationwide	143,727
MetLife, Inc.	132,767
Brighthouse Financial	128,184
Transamerica Corporation	124,487
Corebridge Financial	121,093
Great West	107,114
Voya Financial	102,276
Ameriprise Financial	93,325
Talcott Resolution Group	90,427
Pacific Life	75,478
New York Life	72,005
Athene Group	69,054
Allianz	69,031
Massachusetts Mutual	57,473
TIAA-CREF	53,294
Fidelity Investments	49,278
Northwestern Mutual	40,672
Thrivent Financial	37,442
Securian Financial Group	29,483

Table 11.4

Northwestern Mutual         \$17,929           New York Life         10,880           Massachusetts Mutual         9,476           Prudential Financial         8,766           State Farm         6,267           Guardian         5,382           Protective Life         5,142           National Life         4,886           Swiss Re America         3,590           Nationwide         3,567           Transamerica Corporation         3,561           Pacific Life         3,386           RGA Group         3,026           Manulife Financial         2,958           Globe Life, Inc.         2,436           Mutual of Omaha         2,436           Equitable Holdings, Inc.         2,431           MetLife, Inc.         2,421           Incoln Financial         1,903           Western and Southern Financial         1,877           Thrivent Financial Group         1,751           Allianz         1,887           Penn Mutual         1,411           Sammons Financial         1,411           Sammons Financial         1,411	Largest Life Insurers, by Individual Net Life Insurance Premiums, 2024 (	(millions)
Massachusetts Mutual       9,476         Prudential Financial       8,766         State Farm       6,267         Guardian       5,382         Protective Life       5,142         National Life       4,886         Swiss Re America       3,590         Nationwide       3,567         Transamerica Corporation       3,561         Pacific Life       3,386         RGA Group       3,026         Manulife Financial       2,958         Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,780         Securian Financial Group       1,751         Allianz       1,867         Penn Mutual       1,411	Northwestern Mutual	\$17,929
Prudential Financial       8,76         State Farm       6,267         Guardian       5,382         Protective Life       5,142         National Life       4,886         Swiss Re America       3,590         Nationwide       3,567         Transamerica Corporation       3,561         Pacific Life       3,386         RGA Group       3,026         Manulife Financial       2,958         Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,780         Thrivent Financial Group       1,751         Allianz       1,867         Penn Mutual       1,411	New York Life	10,880
State Farm       6,267         Guardian       5,382         Protective Life       5,142         National Life       4,886         Swiss Re America       3,590         Nationwide       3,567         Transamerica Corporation       3,561         Pacific Life       3,386         RGA Group       3,026         Manulife Financial       2,958         Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,780         Thrivent Financial Group       1,751         Allianz       1,687         Penn Mutual       1,411	Massachusetts Mutual	9,476
Guardian       5,382         Protective Life       5,142         National Life       4,886         Swiss Re America       3,590         Nationwide       3,567         Transamerica Corporation       3,561         Pacific Life       3,386         RGA Group       3,026         Manulife Financial       2,958         Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,780         Securian Financial Group       1,751         Allianz       1,687         Penn Mutual       1,411	Prudential Financial	8,766
Protective Life       5,142         National Life       4,886         Swiss Re America       3,590         Nationwide       3,567         Transamerica Corporation       3,561         Pacific Life       3,386         RGA Group       3,026         Manulife Financial       2,958         Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,750         Thrivent Financial Group       1,751         Allianz       1,687         Penn Mutual       1,411	State Farm	6,267
National Life       4,86         Swiss Re America       3,590         Nationwide       3,567         Transamerica Corporation       3,561         Pacific Life       3,386         RGA Group       3,026         Manulife Financial       2,958         Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,780         Securian Financial Group       1,751         Allianz       1,687         Fenn Mutual       1,411	Guardian	5,382
Swiss Re America       3,590         Nationwide       3,567         Transamerica Corporation       3,561         Pacific Life       3,386         RGA Group       3,026         Manulife Financial       2,958         Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,780         Securian Financial Group       1,751         Allianz       1,687         Penn Mutual       1,411	Protective Life	5,142
Nationwide       3,567         Transamerica Corporation       3,561         Pacific Life       3,386         RGA Group       3,026         Manulife Financial       2,958         Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,780         Securian Financial Group       1,751         Allianz       1,687         Penn Mutual       1,411	National Life	4,886
Transamerica Corporation       3,561         Pacific Life       3,386         RGA Group       3,026         Manulife Financial       2,958         Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,780         Securian Financial Group       1,751         Allianz       1,687         Penn Mutual       1,411	Swiss Re America	3,590
Pacific Life       3,386         RGA Group       3,026         Manulife Financial       2,958         Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,877         Thrivent Financial Group       1,751         Allianz       1,687         Penn Mutual       1,411	Nationwide	3,567
RGA Group       3,026         Manulife Financial       2,958         Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,877         Thrivent Financial       1,780         Securian Financial Group       1,751         Allianz       1,687         Penn Mutual       1,411	Transamerica Corporation	3,561
Manulife Financial       2,958         Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,877         Thrivent Financial       1,780         Securian Financial Group       1,751         Allianz       1,687         Penn Mutual       1,411	Pacific Life	3,386
Globe Life, Inc.       2,606         Mutual of Omaha       2,436         Equitable Holdings, Inc.       2,421         MetLife, Inc.       2,241         Lincoln Financial       1,903         Western and Southern Financial       1,877         Thrivent Financial       1,780         Securian Financial Group       1,751         Allianz       1,687         Penn Mutual       1,411	RGA Group	3,026
Mutual of Omaha 2,436 Equitable Holdings, Inc. 2,421 MetLife, Inc. 2,241 Lincoln Financial 1,903 Western and Southern Financial 1,877 Thrivent Financial 5,780 Securian Financial Group 1,751 Allianz 1,687 Penn Mutual 1,411	Manulife Financial	2,958
Equitable Holdings, Inc. 2,421  MetLife, Inc. 2,241  Lincoln Financial 1,903  Western and Southern Financial 1,877  Thrivent Financial 3,780  Securian Financial Group 1,751  Allianz 1,687  Penn Mutual 1,411	Globe Life, Inc.	2,606
MetLife, Inc.2,241Lincoln Financial1,903Western and Southern Financial1,877Thrivent Financial1,780Securian Financial Group1,751Allianz1,687Penn Mutual1,411	Mutual of Omaha	2,436
Lincoln Financial 1,903 Western and Southern Financial 1,877 Thrivent Financial 1,780 Securian Financial Group 1,751 Allianz 1,687 Penn Mutual 1,411	Equitable Holdings, Inc.	2,421
Western and Southern Financial1,877Thrivent Financial1,780Securian Financial Group1,751Allianz1,687Penn Mutual1,411	MetLife, Inc.	2,241
Thrivent Financial 1,780 Securian Financial Group 1,751 Allianz 1,687 Penn Mutual 1,411	Lincoln Financial	1,903
Securian Financial Group 1,751 Allianz 1,687 Penn Mutual 1,411	Western and Southern Financial	1,877
Allianz 1,687 Penn Mutual 1,411	Thrivent Financial	1,780
Penn Mutual 1,411	Securian Financial Group	1,751
	Allianz	1,687
Sammons Financial 1,320	Penn Mutual	1,411
	Sammons Financial	1,320

Table 11.5

Largest Life Insurers, by Group Net Life Insurance Premiums, 2024	(millions)
MetLife, Inc.	\$10,332
New York Life	4,206
Nationwide	3,329
Prudential Financial	2,898
Securian Financial Group	1,728
UNUM	915
Sun Life Assurance	854
Hartford Life, Inc.	754
Mutual of Omaha	702
Lincoln Financial	662
TruStage Group	649
Principal Financial	610
Homesteaders Life Company	484
Globe Life, Inc.	438
Meiji Yasuda Life Insurance Group	430
Guardian	409
National Guardian Life Insurance Group	400
HCSC	374
Trustmark	340
UnitedHealth	283
Transamerica Corporation	283
Tokio Marine Holdings	278
Zurich Financial	239
AFLAC	223
Sumitomo Life Group	223

Table 11.6

Northwestern Mutual  New York Life  MetLife, Inc.  Prudential Financial  Massachusetts Mutual  Nationwide  State Farm  Guardian  Protective Life  National Life
MetLife, Inc.  Prudential Financial  Massachusetts Mutual  Nationwide  State Farm  Guardian  Protective Life
Prudential Financial  Massachusetts Mutual  Nationwide  State Farm  Guardian  Protective Life
Massachusetts Mutual Nationwide State Farm Guardian Protective Life
Nationwide State Farm Guardian Protective Life
State Farm Guardian Protective Life
Guardian Protective Life
Protective Life
National Life
Transamerica Corporation
Swiss Re America
Securian Financial Group
Pacific Life
RGA Group
Mutual of Omaha
Manulife Financial
Globe Life, Inc.
Equitable Holdings, Inc.
Lincoln Financial
Western and Southern Financial
TruStage Group
Thrivent Financial
Allianz
UNUM

Table 11.7

Largest Life Insurers, by Individual Direct Life Insurance Premiums, 2	024 (millions)
Northwestern Mutual	\$18,990
New York Life	11,930
Massachusetts Mutual	10,969
Prudential Financial	9,335
Lincoln Financial	6,473
State Farm	6,279
Guardian	5,751
Protective Life	5,669
Pacific Life	5,222
Manulife Financial	5,179
Transamerica Corporation	4,681
Nationwide	3,935
Corebridge Financial	3,567
National Life	3,462
Penn Mutual	3,438
MetLife, Inc.	3,266
Primerica	3,116
Mutual of Omaha	2,879
Equitable Holdings, Inc.	2,865
Globe Life, Inc.	2,759
Sammons Financial	2,155
Principal Financial	2,116
Securian Financial Group	2,105
Western and Southern Financial	2,004
Brighthouse Financial	1,926

Table 11.8

Largest Life Insurers, by Group Direct Life Insurance Premiums, 2024 (milli	ions)
MetLife, Inc.	\$14,048
Prudential Financial	5,688
New York Life	3,760
Nationwide	3,365
Securian Financial Group	3,208
Hartford Life, Inc.	2,321
UNUM	1,872
Lincoln Financial	1,648
Meiji Yasuda Life Insurance Group	1,404
Guardian	876
Mutual of Omaha	871
Sun Life Assurance	855
Voya Financial	676
Tokio Marine Holdings	668
TruStage Group	649
Principal Financial	610
Homesteaders Life Company	484
Globe Life, Inc.	442
National Guardian Life Insurance Group	425
AAA Life Insurance Group	391
HCSC	379
Trustmark	342
Transamerica Corporation	320
UnitedHealth	290
Zurich Financial	276

Table 11.9

Largest Life Insurers, by Total Direct Life Insurance Premiums, 2024 (millions)	
Northwestern Mutual	\$19,006
MetLife, Inc.	17,314
New York Life	15,691
Prudential Financial	15,023
Massachusetts Mutual	11,197
Lincoln Financial	8,121
Nationwide	7,299
Guardian	6,628
State Farm	6,395
Protective Life	5,750
Securian Financial Group	5,313
Manulife Financial	5,235
Pacific Life	5,222
Transamerica Corporation	5,001
Mutual of Omaha	3,750
Corebridge Financial	3,610
National Life	3,462
Penn Mutual	3,441
Globe Life, Inc.	3,201
Primerica	3,116
Equitable Holdings, Inc.	3,015
Principal Financial	2,726
UNUM	2,585
Hartford Life, Inc.	2,339
Sammons Financial	2,192

Table 11.10

Largest Life Insurers, by Individual Life Insurance Issued, 2024 (mi	llions)
Northwestern Mutual	\$182,716
Legal & General	130,021
State Farm	121,116
New York Life	111,558
Primerica	110,581
Prudential Financial	95,246
Pacific Life	93,666
Massachusetts Mutual	84,775
National Life	79,968
Protective Life	79,662
Corebridge Financial	60,967
Transamerica Corporation	56,198
Guardian	44,279
Penn Mutual	40,743
Nationwide	40,086
Lincoln Financial	39,909
Globe Life, Inc.	39,669
Principal Financial	36,094
Sumitomo Life Group	34,199
Manulife Financial	28,255
Sammons Financial	28,112
USAA	26,049
Mutual of Omaha	22,927
Southern Farm Bureau Life	22,559
Ameritas	20,098

Table 11.11

Largest Life Insurers, by Group Life Insurance Issued, 2024 (millions)	
MetLife, Inc.	\$352,641
Lincoln Financial	148,882
UNUM	105,760
Meiji Yasuda Life Insurance Group	100,613
Securian Financial Group	92,531
Hartford Life, Inc.	72,966
Tokio Marine Holdings	69,674
New York Life	64,430
Prudential Financial	61,974
Guardian	52,482
Sun Life Assurance	46,526
Voya Financial	44,329
Mutual of Omaha	43,603
AFLAC	38,884
Equitable Holdings, Inc.	26,286
Principal Financial	22,855
UnitedHealth	19,639
Sumitomo Life Group	14,632
AAA Life Insurance Group	11,243
HCSC	10,343
5 Star Life Insurance Company	9,738
Life & Specialty Ventures LLC Group	7,270
OneAmerica Financial	6,859
Nationwide	5,786
Chubb Ltd. Group	4,566

Table 11.12

Largest Life Insurers, by Total Life Insurance Issued, 2024 (millions)	
MetLife, Inc.	\$358,218
Lincoln Financial	188,791
Northwestern Mutual	183,488
New York Life	175,988
Prudential Financial	157,220
Legal & General	130,041
State Farm	121,292
UNUM	115,804
Securian Financial Group	113,504
Primerica	110,581
Meiji Yasuda Life Insurance Group	100,630
Guardian	96,761
Pacific Life	93,823
Massachusetts Mutual	88,686
Protective Life	80,685
National Life	79,968
Hartford Life, Inc.	72,996
Tokio Marine Holdings	69,675
Mutual of Omaha	66,530
Corebridge Financial	61,007
Transamerica Corporation	59,740
Principal Financial	58,949
Sumitomo Life Group	48,831
Sun Life Assurance	46,537
AFLAC	46,458

Table 11.13

Largest Life Insurers, by Individual Life Insurance in Force, 2024 (million	
Northwestern Mutual	\$1,438,573
State Farm	1,151,129
Swiss Re America	979,277
New York Life	772,811
RGA Group	763,692
Protective Life	741,182
Prudential Financial	579,271
Transamerica Corporation	546,858
Berkshire Hathaway	429,940
Guardian	377,022
National Life	314,903
Massachusetts Mutual	288,678
Pacific Life	286,760
USAA	284,528
Equitable Holdings, Inc.	281,744
Nationwide	254,392
Penn Mutual	211,203
Globe Life, Inc.	184,918
Lincoln Financial	182,419
Sammons Financial	171,202
Southern Farm Bureau Life	163,734
Manulife Financial	155,609
Corebridge Financial	150,670
Brighthouse Financial	138,818
MetLife, Inc.	131,054

Table 11.14

Largest Life Insurers, by Group Life Insurance in Force, 2024 (millions)	
MetLife, Inc.	\$1,862,865
New York Life	1,239,318
Prudential Financial	977,387
Securian Financial Group	557,371
Sun Life Assurance	367,943
UNUM	295,714
Hartford Life, Inc.	279,837
Mutual of Omaha	262,112
Lincoln Financial	261,274
Principal Financial	185,827
HCSC	146,161
Meiji Yasuda Life Insurance Group	131,557
UnitedHealth	123,964
Sumitomo Life Group	94,655
Nationwide	73,026
Tokio Marine Holdings	68,289
Equitable Holdings, Inc.	55,231
OneAmerica Financial	53,010
Life & Specialty Ventures LLC Group	49,599
Munich American Holdings	42,594
Manulife Financial	42,236
Guardian	40,546
AFLAC	39,975
Talcott Resolution Group	37,885
Berkshire Hathaway	31,264

Table 11.15

MetLife, Inc.       1,995,060         Prudential Financial       1,556,658         Northwestern Mutual       1,442,512         State Farm       1,165,900         Swiss Re America       979,277         RGA Group       806,657         Protective Life       772,447         Securian Financial Group       635,750         Transamerica Corporation       570,121         Berkshire Hathaway       477,128         Lincoln Financial       443,693         Guardian       417,568         Sun Life Assurance       377,316         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         Nationwide       314,912         Massachusetts Mutual       313,995         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Largest U.S. Life Insurers, by Total Life Insurance in Force, 2024 (millions)	
Prudential Financial       1,556,688         Northwestern Mutual       1,442,512         State Farm       1,165,900         Swiss Re America       979,277         RGA Group       806,657         Protective Life       772,447         Securian Financial Group       635,750         Transamerica Corporation       570,121         Berkshire Hathaway       477,128         Lincoln Financial       443,693         Guardian       417,568         Sun Life Assurance       377,316         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	New York Life	\$2,012,129
Northwestern Mutual       1,442,512         State Farm       1,165,900         Swiss Re America       979,277         RGA Group       806,657         Protective Life       772,447         Securian Financial Group       635,750         Transamerica Corporation       570,121         Berkshire Hathaway       477,128         Lincoln Financial       443,693         Guardian       417,568         Sun Life Assurance       376,701         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	MetLife, Inc.	1,995,060
State Farm       1,165,90         Swiss Re America       979,277         RGA Group       806,657         Protective Life       772,447         Securian Financial Group       635,750         Transamerica Corporation       570,121         Berkshire Hathaway       477,128         Lincoln Financial       443,693         Guardian       417,568         Sun Life Assurance       377,316         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         Nationwide Holdings, Inc.       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Prudential Financial	1,556,658
Swiss Re America       979,277         RGA Group       806,657         Protective Life       772,447         Securian Financial Group       635,750         Transamerica Corporation       570,121         Berkshire Hathaway       477,128         Lincoln Financial       443,693         Guardian       417,568         Sun Life Assurance       377,316         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Northwestern Mutual	1,442,512
RGA Group       806,657         Protective Life       772,447         Securian Financial Group       635,750         Transamerica Corporation       570,121         Berkshire Hathaway       477,128         Lincoln Financial       443,693         Guardian       417,568         Sun Life Assurance       377,316         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,995         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	State Farm	1,165,900
Protective Life       772,447         Securian Financial Group       635,750         Transamerica Corporation       570,121         Berkshire Hathaway       477,128         Lincoln Financial       443,693         Guardian       417,568         Sun Life Assurance       377,316         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Swiss Re America	979,277
Securian Financial Group       635,750         Transamerica Corporation       570,121         Berkshire Hathaway       477,128         Lincoln Financial       443,693         Guardian       417,568         Sun Life Assurance       377,316         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	RGA Group	806,657
Transamerica Corporation       570,121         Berkshire Hathaway       477,128         Lincoln Financial       443,693         Guardian       417,568         Sun Life Assurance       377,316         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Protective Life	772,447
Berkshire Hathaway       477,128         Lincoln Financial       443,693         Guardian       417,568         Sun Life Assurance       377,316         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Securian Financial Group	635,750
Lincoln Financial       443,693         Guardian       417,568         Sun Life Assurance       377,316         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Transamerica Corporation	570,121
Guardian       417,568         Sun Life Assurance       377,316         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Berkshire Hathaway	477,128
Sun Life Assurance       377,316         Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Lincoln Financial	443,693
Mutual of Omaha       376,701         UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Guardian	417,568
UNUM       353,663         Equitable Holdings, Inc.       336,975         Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Sun Life Assurance	377,316
Equitable Holdings, Inc.  Nationwide  National Life  Massachusetts Mutual  Pacific Life  USAA  Hartford Life, Inc.  Principal Financial  336,975  327,418  314,912  313,395  286,925  286,925  280,102  212,393	Mutual of Omaha	376,701
Nationwide       327,418         National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	UNUM	353,663
National Life       314,912         Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Equitable Holdings, Inc.	336,975
Massachusetts Mutual       313,395         Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Nationwide	327,418
Pacific Life       286,925         USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	National Life	314,912
USAA       284,551         Hartford Life, Inc.       280,102         Principal Financial       212,393	Massachusetts Mutual	313,395
Hartford Life, Inc. 280,102 Principal Financial 212,393	Pacific Life	286,925
Principal Financial 212,393	USAA	284,551
	Hartford Life, Inc.	280,102
Globe Life, Inc. 211,767	Principal Financial	212,393
	Globe Life, Inc.	211,767

Table 11.16

Largest Life Insurers, by Individual Direct Annuity Considerations,  Athene Group	\$36,399
Corebridge Financial	25,650
Massachusetts Mutual	24,003
Allianz	22,231
New York Life	20,289
Equitable Holdings, Inc.	19,940
Nationwide	17,690
Jackson National	17,573
Global Atlantic Financial	14,772
Lincoln Financial	14,576
Sammons Financial	14,136
Brookfield Wealth Solutions	13,700
Prudential Financial	11,968
Fidelity National Financial	11,803
Pacific Life	10,297
Brighthouse Financial	10,088
Delaware Life Holdings	8,143
Sumitomo Life Group	8,140
Equitrust Life	7,019
USAA	6,595
SBL Holdings Group	6,231
Western and Southern Financial	6,127
TIAA-CREF	5,753
Protective Life	5,575
Ameriprise Financial	5,109

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Group totals represent a collection of life insurers based on organizational structure. Data are as of December 31, 2024. Amounts exclude deposit-type funds and supplementary contracts.

Table 11.17

Prudential Financial	\$35,823
Manulife Financial	16,099
Transamerica Corporation	15,423
Voya Financial	13,277
TIAA-CREF	12,350
MetLife, Inc.	11,810
Massachusetts Mutual	7,621
Nationwide	6,461
Meiji Yasuda Life Insurance Group	6,460
Lincoln Financial	5,340
OneAmerica Financial	4,489
New York Life	4,000
Equitable Holdings, Inc.	3,960
Securian Financial Group	3,441
Principal Financial	3,103
Great West	3,031
RGA Group	2,928
Corebridge Financial	2,789
Pacific Life	2,551
Fidelity National Financial	2,217
Legal & General	2,167
Brookfield Wealth Solutions	1,930
Mutual of America Group	1,620
Mutual of Omaha	1,515
Sammons Financial	1,230

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Group totals represent a collection of life insurers based on organizational structure. Data are as of December 31, 2024. Amounts exclude deposit-type funds and supplementary contracts.

Table 11.18

Largest Life Insurers, by Total Direct Annuity Considerations, 2024	4 (millions)
Prudential Financial	\$47,792
Athene Group	37,324
Massachusetts Mutual	31,624
Corebridge Financial	28,439
New York Life	24,289
Nationwide	24,152
Equitable Holdings, Inc.	23,899
Allianz	22,231
Lincoln Financial	19,917
Transamerica Corporation	18,345
TIAA-CREF	18,103
Jackson National	17,926
Manulife Financial	16,133
Brookfield Wealth Solutions	15,631
Sammons Financial	15,366
Global Atlantic Financial	15,135
Fidelity National Financial	14,020
Voya Financial	13,353
Pacific Life	12,848
MetLife, Inc.	12,505
Brighthouse Financial	10,577
Meiji Yasuda Life Insurance Group	9,190
Delaware Life Holdings	8,276
Sumitomo Life Group	8,149
Equitrust Life	7,019

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Group totals represent a collection of life insurers based on organizational structure. Data are as of December 31, 2024. Amounts exclude deposit-type funds and supplementary contracts.

Table 11.19

Largest Life Insurers, by Individual Annuity Reserves, 2024 (million	s)
Jackson National	\$228,228
Corebridge Financial	189,827
TIAA-CREF	187,220
Lincoln Financial	165,153
Allianz	139,126
Brighthouse Financial	137,185
New York Life	136,396
Equitable Holdings, Inc.	129,528
Prudential Financial	128,344
Nationwide	126,087
Athene Group	113,421
Pacific Life	94,371
Massachusetts Mutual	87,478
Ameriprise Financial	84,368
Brookfield Wealth Solutions	72,364
Transamerica Corporation	67,921
Thrivent Financial	53,905
Global Atlantic Financial	53,313
Fidelity Investments	49,380
Sammons Financial	47,385
Talcott Resolution Group	40,548
Sumitomo Life Group	38,589
Western and Southern Financial	36,667
Delaware Life Holdings	35,043
Northwestern Mutual	34,147

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Group totals represent a collection of life insurers based on organizational structure. Data are as of December 31, 2024. Amounts exclude deposit-type funds and supplementary contracts.

Table 11.20

Largest Life Insurers, by Group Annuity Reserves, 2024 (millions)	
Prudential Financial	\$125,566
Voya Financial	122,482
Manulife Financial	120,706
MetLife, Inc.	116,744
TIAA-CREF	94,924
Corebridge Financial	71,061
Equitable Holdings, Inc.	66,474
Transamerica Corporation	61,422
Athene Group	56,634
Massachusetts Mutual	50,670
Nationwide	47,875
Great West	44,098
New York Life	34,952
OneAmerica Financial	31,320
Lincoln Financial	30,676
Securian Financial Group	27,643
Meiji Yasuda Life Insurance Group	23,560
Jackson National	23,555
Principal Financial	22,384
Pacific Life	15,069
Legal & General	10,201
Sentry Insurance Group	9,590
Ameritas	8,678
Talcott Resolution Group	8,459
Mutual of Omaha	8,073

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Group totals represent a collection of life insurers based on organizational structure. Data are as of December 31, 2024. Amounts exclude deposit-type funds and supplementary contracts.

Table 11.21

Largest Life Insurers, by Total Annuity Reserves, 2024 (millions)	
TIAA-CREF	\$282,144
Corebridge Financial	260,888
Prudential Financial	253,910
Jackson National	251,784
Equitable Holdings, Inc.	196,001
Lincoln Financial	195,829
Nationwide	173,962
New York Life	171,347
Athene Group	170,055
Manulife Financial	148,771
MetLife, Inc.	145,546
Brighthouse Financial	143,880
Allianz	139,131
Massachusetts Mutual	138,148
Voya Financial	129,403
Transamerica Corporation	129,343
Pacific Life	109,440
Ameriprise Financial	84,972
Brookfield Wealth Solutions	78,646
Global Atlantic Financial	55,579
Thrivent Financial	53,905
Sammons Financial	53,471
Fidelity Investments	49,380
Talcott Resolution Group	49,007
Great West	47,666

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Group totals represent a collection of life insurers based on organizational structure. Data are as of December 31, 2024. Amounts exclude deposit-type funds and supplementary contracts.

# 12

## LIFE EXPECTANCY AND CHANGING DEMOGRAPHICS

U.S. mortality rates and life expectancies have improved dramatically over the long term. The aggregate, age-adjusted death rate (per 1,000 population) has fallen from 17.9 in 1940 to 8.0 in 2022 (Table 12.1). The death rate among males dropped from 19.8 to 9.5, and among females, from 16.0 to 6.7 over this period. The crude death rate for 2022 is 9.8 (Table 12.3).

Life expectancy at age 25 is currently 51.1 years for males and 56.0 years for females in 2022 (Table 12.2). A man who retired in 2022 at age 65 could expect to live 17.5 years more on average, while a 65-year-old woman could expect to live another 20.2 years.

Examining trend data for life expectancy over the past century yields startling contrasts. A 25-year-old during 1900–02 could expect to live 39.1 years more vs. 53.5 additional years for a 25-year-old in 2022. Because of increased longevity, Table 12.2 has been extended to include life expectancy for men and women at age 100 after 1997.

### **Changing Demographics**

Ownership of life insurance products is driven by many factors, including demographics. A disproportionately young and dependent population is more likely to drive demand for life insurance, whereas a disproportionately older population is more likely to drive sales of annuities and long-term care insurance. Similarly, a population with few working people would have less need for disability income insurance.

The number of people in the United States who are age 19 or younger has either declined or remained flat in every year since 2012 until 2022 (Table 12.4). There are currently 81.1 million people in that age group, compared to 82.5 million in 2012. In contrast, the number of those age 65 or older has been rapidly increasing. There are currently 57.8 million seniors (those age 65 and over) in the United States. Since 2012, the number of seniors increased by 34 percent, or 14.7 million. When coupled with those approaching retirement (age 50 to 64), the percent of those in or approaching retirement totals 120.7 million, or 36.2 percent of the population (Table 12.4-12.5).

Table 12.1

### **Death Rates in the United States**

### Age-adjusted rate per 1,000 population<sup>1</sup>

Year	Male	Female	Total
1940	19.8	16.0	17.9
1950	16.7	12.4	14.5
1960	16.1	11.1	13.4
1970	15.4	9.7	12.2
1975	14.2	8.6	10.9
1980	13.5	8.2	10.4
1985	12.8	7.8	9.9
1986	12.6	7.8	9.8
1987	12.5	7.7	9.7
1988	12.5	7.8	9.8
1989	12.2	7.6	9.5
1990	12.0	7.5	9.4
1991	11.8	7.4	9.2
1992	11.6	7.3	9.1
1993	11.8	7.5	9.3
1994	11.6	7.4	9.1
1995	11.4	7.4	9.1
1996	11.2	7.3	8.9
1997	10.9	7.3	8.8
1998	10.7	7.2	8.7
1999	10.7	7.3	8.8
2000	10.5	7.3	8.7
2001	10.4	7.3	8.6
2002	10.3	7.2	8.6
2003	10.1	7.2	8.4
2004	9.7	6.9	8.1
2005	9.7	6.9	8.2
2006	9.4	6.7	7.9
2007	9.2	6.6	7.8
2008	9.2	6.6	7.7
2009	8.9	6.4	7.5
2010	8.9	6.3	7.5
2011	8.8	6.3	7.4
2012	8.7	6.2	7.3
2013	8.6	6.2	7.3
2014	8.6	6.2	7.2

Table 12.1, continued

#### **Death Rates in the United States, continued** Age-adjusted rate per 1,000 population<sup>1</sup> Year Male **Female Total** 2015 8.6 6.2 7.3 2016 8.6 6.2 7.3 2017 8.6 6.2 7.3 2018 8.6 6.1 7.2 2019 8.5 6.0 7.2 2020 10.0 7.0 8.4

Source: U.S. Department of Health and Human Services' National Center for Health Statistics, National Vital Statistics Reports.

10.5

9.5

7.3

6.7

8.8

8.0

Table 12.2

2021

2022

Life Expectancy by Age and Gender, 1900-2022				
1900-02	Age	Male	Female	Total
	Newborn	47.9	50.7	49.2
	1	54.4	56.1	55.2
	5	54.2	55.8	55.0
	15	46.1	47.6	46.8
	25	38.4	39.9	39.1
	35	31.2	32.7	31.9
	45	24.1	25.4	24.8
	55	17.4	18.4	17.9
	65	11.5	12.2	11.9
	75	6.8	7.3	7.1
	85	3.8	4.1	4.0

<sup>&</sup>lt;sup>1</sup> Based on population estimates from the 2000 census, which were modified for consistency with Office of Management and Budget racial categories as of 1977. All death rates have been revised, and may differ from previously published rates that were based on 1990 population estimates.

Table 12.2, continued

Life Expectance	y by Age and Gender, 1	900-2022, continued		
1909-11	Age	Male	Female	Total
	Newborn	49.9	53.2	51.5
	1	56.0	58.4	57.1
	5	55.1	57.4	56.2
	15	46.7	48.9	47.7
	25	38.6	40.7	39.6
	35	30.9	33.0	31.9
	45	23.8	25.4	24.5
	55	17.0	18.1	17.6
	65	11.2	12.0	11.6
	75	6.8	7.2	7.0
	85	3.9	4.1	4.0
1919-21	Age	Male	Female	Total
	Newborn	55.5	57.4	56.4
	1	59.5	60.5	59.9
	5	57.6	58.4	58.0
	15	49.1	49.7	49.4
	25	41.1	41.9	41.5
	35	33.4	34.4	33.9
	45	25.8	26.7	26.3
	55	18.5	19.3	18.9
	65	12.2	12.7	12.5
	75	7.3	7.7	7.5
	85	4.1	4.3	4.2
1929-31	Age	Male	Female	Total
	Newborn	57.7	60.9	59.2
	1	60.8	65.4	61.9
	5	58.1	60.7	59.3
	15	49.2	51.5	50.3
	25	40.8	43.1	41.9
	35	32.7	34.9	33.7
	45	24.9	26.9	25.8
	55	17.8	19.4	18.5
	65	11.7	12.8	12.2
	75	7.0	7.6	7.3
	85	4.0	4.3	4.2

Table 12.2, continued

Life Expectance	by by Age and Gender, 19	00-2022, continued		
1939-41	Age	Male	Female	Total
	Newborn	61.6	65.9	63.6
	1	64.0	67.7	65.8
	5	60.8	64.4	62.5
	15	51.4	55.0	53.1
	25	42.5	45.9	44.1
	35	33.8	37.0	35.3
	45	25.5	28.5	26.9
	55	18.2	20.5	19.3
	65	12.1	13.6	12.8
	75	7.2	8.0	7.6
	85	4.1	4.5	4.3
1949-51	Age	Male	Female	Total
	Newborn	65.5	71.0	68.1
	1	66.7	71.8	69.2
	5	63.1	68.2	65.5
	15	53.6	58.5	55.9
	25	44.4	49.0	46.6
	35	35.2	39.6	37.3
	45	26.6	30.6	28.5
	55	19.0	22.3	20.6
	65	12.7	15.0	13.8
	75	7.8	8.9	8.4
	85	4.4	4.9	4.7
1959-61	Age	Male	Female	Total
	Newborn	66.8	73.2	69.9
	1	67.8	73.9	70.8
	5	64.1	70.2	67.0
	15	54.4	60.5	57.3
	25	45.2	50.8	47.9
	35	35.9	41.3	38.5
	45	27.1	32.1	29.5
	55	19.3	23.5	21.4
	65	13.0	15.8	14.4
	75	8.0	9.3	8.7
	85	4.4	4.7	4.6

Table 12.2, continued

Life Expectancy by Age and Gender, 1900-2022, continued				
1969-71	Age	Male	Female	Total
	Newborn	67.0	74.6	70.8
	1	67.6	75.0	71.2
	5	63.8	71.2	67.4
	15	54.1	61.4	57.7
	25	45.1	51.8	48.4
	35	36.0	42.3	39.1
	45	27.2	33.1	30.1
	55	19.4	24.6	22.0
	65	13.0	16.8	15.0
	75	8.1	10.3	9.3
	85	4.7	5.6	5.3
1979-81	Age	Male	Female	Total
	Newborn	70.1	77.6	73.9
	1	70.1	77.5	73.8
	5	66.3	73.7	70.0
	15	56.5	63.8	60.2
	25	47.4	54.2	50.8
	35	38.2	44.5	41.4
	45	29.2	35.2	32.3
	55	21.1	26.4	23.9
	65	14.2	18.4	16.5
	75	8.9	11.6	10.5
	85	5.1	6.4	6.0
1989-91	Age	Male	Female	Total
	Newborn	71.8	78.8	75.4
	1	71.6	78.5	75.1
	5	67.7	74.6	71.2
	15	57.9	64.7	61.4
	25	48.7	55.0	51.9
	35	39.6	45.4	42.6
	45	30.7	36.0	33.4
	55	22.3	27.1	24.8
	65	15.1	19.0	17.3
	75	9.4	12.1	11.0
	85	5.3	6.7	6.2

Table 12.2, continued

Life Expectance		er, 1900-2022, continued		
1998	Age	Male	Female	Total
	Newborn	73.8	79.5	76.7
	1	73.4	79.0	76.3
	5	69.5	75.1	72.4
	15	59.7	65.2	62.5
	25	50.3	55.5	53.0
	35	41.0	45.8	43.5
	45	31.9	36.4	34.3
	55	23.5	27.4	25.5
	65	16.0	19.2	17.8
	75	10.0	12.2	11.3
	85	5.5	6.7	6.3
	100	2.3	2.7	2.6
1999	Age	Male	Female	Total
	Newborn	73.9	79.4	76.7
	1	73.5	78.9	76.3
	5	69.6	75.0	72.4
	15	59.8	65.1	62.5
	25	50.4	55.4	53.0
	35	41.1	45.7	43.5
	45	32.0	36.3	34.3
	55	23.5	27.3	25.5
	65	16.1	19.1	17.7
	75	10.0	12.1	11.2
	85	5.5	6.6	6.3
	100	2.4	2.7	2.6

Table 12.2, continued

Life Expectar	ncy by Age and Gender, 1	900-2022, continued		
2000	Age	Male	Female	Total
	Newborn	74.1	79.5	76.9
	1	73.7	79.0	76.4
	5	69.8	75.1	72.5
	15	59.9	65.2	62.6
	25	50.6	55.4	53.1
	35	41.3	45.8	43.6
	45	32.2	36.3	34.4
	55	23.8	27.4	25.7
	65	16.3	19.2	17.9
	75	10.1	12.1	11.3
	85	5.6	6.7	6.3
	100	2.4	2.7	2.6
2001	Age	Male	Female	Total
	Newborn	74.4	79.8	77.2
	1	74.0	79.3	76.7
	5	70.1	75.4	72.8
	15	60.2	65.5	62.9
	25	50.9	55.7	53.4
	35	41.5	46.0	43.9
	45	32.5	36.6	34.7
	55	24.0	27.7	26.0
	65	16.4	19.4	18.1
	75	10.2	12.4	11.5
	85	5.7	6.9	6.5
	100	2.5	2.8	2.7

Table 12.2, continued

Life Expectar	ncy by Age and Gender	; 1900-2022, continued		
2002	Age	Male	Female	Total
	Newborn	74.5	79.9	77.3
	1	74.1	79.4	76.8
	5	70.2	75.4	72.9
	15	60.3	65.5	63.0
	25	51.0	55.8	53.5
	35	41.6	46.1	44.0
	45	32.6	36.7	34.8
	55	24.1	27.7	26.1
	65	16.6	19.5	18.2
	75	10.3	12.4	11.5
	85	5.7	6.9	6.5
	100	2.5	2.8	2.7
2003	Age	Male	Female	Total
	Newborn	74.8	80.1	77.5
	1	74.3	79.6	77.0
	5	70.4	75.7	73.1
	15	60.6	65.8	63.2
	25	51.2	56.0	53.7
	35	41.9	46.4	44.2
	45	32.8	37.0	35.0
	55	24.4	28.0	26.3
	65	16.8	19.8	18.4
	75	10.5	12.6	11.8
	85	6.0	7.2	6.8
	100	2.3	2.6	2.6

Table 12.2, continued

Life Expecta	ncy by Age and Ge	nder, 1900-2022, continued		
2004	Age	Male	Female	Total
	Newborn	75.2	80.4	77.8
	1	74.7	79.9	77.4
	5	70.8	76.0	73.5
	15	61.0	66.1	63.6
	25	51.6	56.3	54.0
	35	42.2	46.6	44.5
	45	33.1	37.2	35.3
	55	24.7	28.3	26.6
	65	17.1	20.0	18.7
	75	10.7	12.8	11.9
	85	6.1	7.2	6.8
	100	2.3	2.6	2.6
2005	Age	Male	Female	Total
	Newborn	75.2	80.4	77.8
	1	74.7	79.9	77.4
	5	70.8	76.0	73.5
	15	61.0	66.1	63.6
	25	51.6	56.4	54.1
	35	42.3	46.7	44.6
	45	33.2	37.3	35.3
	55	24.8	28.3	26.7
	65	17.2	20.0	18.7
	75	10.8	12.8	12.0
	85	6.1	7.2	6.8
	100	2.3	2.6	2.6

Table 12.2, continued

Life Expectar	ncy by Age and Gender, 1900-	2022, continued		
2006	Age	Male	Female	Total
	Newborn	75.1	80.2	77.7
	1	74.7	79.7	77.2
	5	70.8	75.8	73.3
	15	60.9	65.9	63.4
	25	51.5	56.1	53.9
	35	42.2	46.4	44.4
	45	33.1	37.0	35.2
	55	24.7	28.0	26.5
	65	17.0	19.7	18.5
	75	10.5	12.3	11.6
	85	5.7	6.8	6.4
	100	2.0	2.3	2.3
2007	Age	Male	Female	Total
	Newborn	75.4	80.4	77.9
	1	74.9	79.9	77.5
	5	71.0	76.0	73.6
	15	61.1	66.1	63.7
	25	51.8	56.3	54.1
	35	42.5	46.7	44.6
	45	33.3	37.2	35.4
	55	24.9	28.2	26.7
	65	17.2	19.9	18.6
	75	10.6	12.5	11.7
	85	5.8	6.8	6.5
	100	2.1	2.3	2.3

Table 12.2, continued

Life Expecta	ncy by Age and Gende	er, 1900-2022, continued		
2008	Age	Male	Female	Total
	Newborn	75.5	80.5	78
	1	75.1	80	77.6
	5	71.2	76.1	73.7
	15	61.3	66.1	63.8
	25	51.9	56.4	54.2
	35	42.6	46.7	44.7
	45	33.4	37.2	35.4
	55	24.9	28.3	26.7
	65	17.2	19.9	18.7
	75	10.6	12.5	11.7
	85	5.8	6.8	6.5
	100	2.1	2.3	2.3
2009	Age	Male	Female	Total
	Newborn	76.0	80.9	78.6
	1	75.6	80.4	78.1
	5	71.6	76.5	74.2
	15	61.7	66.6	64.3
	25	52.3	56.8	54.7
	35	43.0	47.1	45.2
	45	33.8	37.7	35.9
	55	25.4	28.7	27.2
	65	17.7	20.3	19.2
	75	11.0	12.9	12.2
	85	5.9	7.0	6.6
	100	2.1	2.4	2.4

Table 12.2, continued

Life Expectar	ncy by Age and Gender, 1900-202	2, continued		
2010	Age	Male	Female	Total
	Newborn	76.2	81.0	78.7
	1	75.7	80.5	78.1
	5	71.8	76.6	74.2
	15	61.9	66.6	64.3
	25	52.4	56.9	54.7
	35	43.1	47.2	45.2
	45	33.9	37.7	35.9
	55	25.4	28.8	27.2
	65	17.7	20.3	19.1
	75	11.0	12.9	12.1
	85	5.8	6.9	6.5
	100	2.1	2.3	2.3
2011	Age	Male	Female	Total
	Newborn	76.3	81.1	78.7
	1	75.8	80.5	78.2
	5	71.9	76.6	74.3
	15	62.0	66.7	64.4
	25	52.5	56.9	54.8
	35	43.2	47.2	45.3
	45	34.0	37.8	36.0
	55	25.5	28.8	27.2
	65	17.8	20.3	19.2
	75	11.1	12.9	12.1
	85	5.9	6.9	6.5
	100	2.1	2.3	2.3

Table 12.2, continued

Life Expectar	ncy by Age and Gender, 19	900-2022, continued		
2012	Age	Male	Female	Total
	Newborn	76.4	81.2	78.8
	1	75.9	80.6	78.3
	5	72.0	76.7	74.4
	15	62.1	66.8	64.5
	25	52.6	57.0	54.9
	35	43.3	47.3	45.4
	45	34.1	37.9	36.1
	55	25.6	28.9	27.3
	65	17.9	20.5	19.3
	75	11.2	12.9	12.2
	85	5.9	7.0	6.6
	100	2.0	2.3	2.3
2013	Age	Male	Female	Total
	Newborn	76.4	81.2	78.8
	1	75.9	80.6	78.3
	5	72.0	76.7	74.4
	15	62.1	66.8	64.5
	25	52.6	57.0	54.8
	35	43.3	47.3	45.4
	45	34.1	37.9	36.1
	55	25.6	28.9	27.3
	65	17.9	20.5	19.3
	75	11.2	12.9	12.2
	85	5.9	7.0	6.6
	100	2.0	2.3	2.3

Table 12.2, continued

Life Expecta	ncy by Age and Gende	er, 1900-2022, continued		
2014	Age	Male	Female	Total
	Newborn	76.5	81.3	78.9
	1	76.0	80.7	78.4
	5	72.0	76.8	74.4
	15	62.1	66.8	64.5
	25	52.7	57.0	54.9
	35	43.4	47.4	45.4
	45	34.2	38.0	36.1
	55	25.6	29.0	27.4
	65	18.0	20.6	19.4
	75	11.3	13.1	12.3
	85	6.0	7.1	6.7
	100	2.1	2.4	2.3
2015	Age	Male	Female	Total
	Newborn	76.3	81.2	78.8
	1	75.8	80.6	78.2
	5	71.9	76.7	74.3
	15	62.0	66.8	64.4
	25	52.5	57.0	54.8
	35	43.3	47.4	45.4
	45	34.2	37.9	36.1
	55	25.6	28.9	27.3
	65	18.0	20.6	19.4
	75	11.2	13.0	12.3
	85	6.0	7.0	6.6
	100	2.1	2.4	2.3

Table 12.2, continued

Life Expecta	ncy by Age and Gen	der, 1900-2022, continued		
2016	Age	Male	Female	Total
	Newborn	76.1	81.1	78.6
	1	75.6	80.5	78.1
	5	71.7	76.6	74.1
	15	61.8	66.6	64.2
	25	52.4	56.9	54.7
	35	43.2	47.3	45.3
	45	34.2	37.9	36.1
	55	25.6	28.9	27.3
	65	18.0	20.6	19.4
	75	11.3	13.0	12.2
	85	5.9	7.0	6.6
	100	2.0	2.3	2.2
2017	Age	Male	Female	Total
	Newborn	76.1	81.1	78.6
	1	75.6	80.5	78.1
	5	71.7	76.6	74.1
	15	61.8	66.7	64.2
	25	52.4	56.9	54.7
	35	43.2	47.3	45.3
	45	34.2	37.9	36.1
	55	25.6	28.9	27.4
	65	18.0	20.6	19.4
	75	11.3	13.0	12.3
	85	5.9	7.0	6.6
	100	2.0	2.2	2.2

Table 12.2, continued

Life Expectar	ncy by Age and Gender, 19	00-2022, continued		
2018	Age	Male	Female	Total
	Newborn	76.2	81.2	78.7
	1	75.7	80.7	78.2
	5	71.8	76.7	74.3
	15	61.9	66.8	64.3
	25	52.4	57.0	54.8
	35	43.3	47.5	45.4
	45	34.2	38.1	36.2
	55	25.7	29.0	27.4
	65	18.1	20.7	19.5
	75	11.3	13.1	12.3
	85	6.0	7.0	6.6
	100	2.0	2.2	2.2
2019	Age	Male	Female	Total
	Newborn	76.3	81.4	78.8
	1	75.8	80.8	78.3
	5	71.9	76.9	74.4
	15	62.0	66.9	64.5
	25	52.5	57.2	54.9
	35	43.4	47.6	45.5
	45	34.4	38.2	36.3
	55	25.8	29.2	27.5
	65	18.2	20.8	19.6
	75	11.4	13.2	12.4
	85	6.0	7.1	6.7
	100	2.0	2.3	2.2

Table 12.2, continued

Life Expectar	ncy by Age and Gen	der, 1900-2022, continued		
2020	Age	Male	Female	Total
	Newborn	74.2	79.9	77.0
	1	73.6	79.3	76.4
	5	69.7	75.3	72.5
	15	59.8	65.4	62.6
	25	50.5	55.7	53.0
	35	41.5	46.2	43.8
	45	32.7	36.9	34.8
	55	24.3	28.0	26.2
	65	17.0	19.8	18.5
	75	10.6	12.4	11.6
	85	5.5	6.5	6.1
	100	1.8	2.0	2.0
2021	Age	Male	Female	Total
	Newborn	73.5	79.3	76.4
	1	73.0	78.7	75.8
	5	69.1	74.8	71.9
	15	59.2	64.9	62.0
	25	49.8	55.2	52.5
	35	41.0	45.7	43.3
	45	32.3	36.5	34.4
	55	24.2	27.8	26.0
	65	17.0	19.7	18.4
	75	10.6	12.5	11.6
	85	5.6	6.7	6.3
	100	1.9	2.2	2.2

Table 12.2, continued

Life Expectancy by Age and Gender, 1900-2022, continued				
2022	Age	Male	Female	Total
	Newborn	74.8	80.2	77.5
	1	74.3	79.6	76.9
	5	70.4	75.7	73.0
	15	60.5	65.8	63.1
	25	51.1	56.0	53.5
	35	42.1	46.5	44.3
	45	33.4	37.3	35.3
	55	25.0	28.4	26.7
	65	17.5	20.2	18.9
	75	11.0	12.8	12.0
	85	5.8	6.8	6.4
	100	1.9	2.2	2.1

Source: U.S. Department of Health and Human Services' National Center for Health Statistics, National Vital Statistics Reports. Notes: Alaska and Hawaii are included as of 1959. For decennial periods prior to 1929-31, data represent death registration states only: 1900-02 and 1909-11, 10 states and the District of Columbia; 1919-21, 34 states and the District of Columbia. Beginning with 1970, data exclude deaths of nonresidents of the United States.

Table 12.3

### U.S. Registered Births and Deaths

Year	Number of Registered Births	Crude Birth Rate*	General Fertility Rate**	Number of Registered Deaths	Crude Death Rate*
1910	2,777,000	30.1	126.8	696,856	14.7
1920	2,950,000	27.7	117.9	1,118,070	13.0
1930	2,618,000	21.3	89.2	1,327,240	11.3
1940	2,559,000	19.4	79.9	1,417,269	10.8
1945	2,858,000	20.4	85.9	1,401,719	10.6
1950	3,632,000	24.1	106.2	1,452,454	9.6
1955	4,097,000	25.0	118.3	1,528,717	9.3
1960	4,257,850	23.7	118.0	1,711,982	9.5
1965	3,760,358	19.4	96.3	1,828,000	9.4
1970	3,731,386	18.4	87.9	1,921,031	9.5
1975	3,144,198	14.6	66.0	1,893,000	8.8
1980	3,612,258	15.9	68.4	1,989,841	8.8
1985	3,760,561	15.8	66.3	2,086,000	8.8
1990	4,158,212	16.7	70.9	2,148,463	8.6
1991	4,110,907	16.2	69.3	2,170,000	8.6
1992	4,065,014	15.8	68.4	2,176,000	8.5
1993	4,000,240	15.4	67.0	2,269,000	8.7
1994	3,952,767	15.0	65.9	2,279,000	8.7
1995	3,899,589	14.6	64.6	2,312,000	8.7
1996	3,891,494	14.4	64.1	2,315,000	8.6
1997	3,880,894	14.2	63.6	2,314,000	8.5
1998	3,941,553	14.3	64.3	2,337,000	8.5
1999	3,959,417	14.2	64.4	2,391,000	8.6
2000	4,058,814	14.4	65.9	2,403,351	8.5
2001	4,025,933	14.1	65.3	2,416,000	8.5
2002	4,021,726	13.9	64.8	2,443,000	8.5
2003	4,089,950	14.1	66.1	2,448,000	8.4
2004	4,112,052	14.0	66.4	2,398,000	8.2
2005	4,138,349	14.0	66.7	2,448,000	8.3
2006	4,265,555	14.3	68.6	2,426,000	8.1
2007	4,316,233	14.3	69.3	2,424,000	8.0
2008	4,247,694	14.0	68.1	2,472,000	8.1
2009	4,130,665	13.5	66.2	2,437,000	7.9
2010	3,999,386	13.0	64.1	2,468,435	8.0
2011	3,953,590	12.7	63.2	2,515,458	8.1

Table 12.3, continued

#### U.S. Registered Births and Deaths, continued

Year	Number of Registered Births	Crude Birth Rate*	General Fertility Rate**	Number of Registered Deaths	Crude Death Rate*
2012	3,952,841	12.6	63.0	2,543,279	8.1
2013	3,932,181	12.4	62.5	2,596,993	8.2
2014	3,988,076	12.5	62.9	2,626,418	8.2
2015	3,978,000	12.4	62.5	2,712,630	8.4
2016	3,945,875	12.2	62.0	2,744,248	8.5
2017	3,855,500	11.8	60.3	2,813,503	8.6
2018	3,791,712	11.6	59.1	2,839,205	8.7
2019	3,747,540	11.4	58.3	2,854,838	8.7
2020	3,613,647	10.9	55.7	3,383,729	10.3
2021	3,664,292	11.0	56.3	3,464,231	10.4
2022	3,667,758	11.0	56.0	3,279,857	9.8

Source: U.S. Department of Health and Human Services' National Center for Health Statistics, National Vital Statistics Reports. United States Center for Disease Control, Live Births, Birth Rates, and Fertility Rates, by Race: United States, 1909-2003. Federal Reserve Bank of St. Louis, Federal Reserve Economic Data (FRED).

<sup>\*</sup>Crude Birth Rate refers to live births per 1,000 population; Crude Death Rate refers to deaths per 1,000 population.

<sup>\*\*</sup>General fertility rate refers to the number of births per 1,000 women age 15 to 44.

**Table 12.4** 

U.S. Resident Population (thousands)					
		Population	Population	Population	Population
Year	Total Population	age 19 or less	age 20 to 49	age 50 to 64	age 65 and over
1910	92,407	38,716	40,666	9,039	3,986
1920	106,461	43,371	46,730	11,431	4,929
1930	123,077	47,575	54,300	14,496	6,706
1940	132,122	45,285	59,832	17,975	9,031
1945	139,928	46,247	63,367	19,820	10,494
1950	152,271	51,673	66,495	21,707	12,397
1955	165,931	59,992	68,067	23,346	14,525
1960	180,671	69,519	69,188	25,289	16,675
1965	194,303	76,277	72,039	27,536	18,451
1970	205,052	77,272	77,826	29,848	20,107
1975	215,973	75,646	85,613	32,017	22,696
1980	223,012	68,925	95,125	33,413	25,549
1985	233,727	66,594	105,825	33,063	28,245
1990	249,623	71,918	113,978	32,479	31,247
1995	268,365	76,646	120,687	35,177	35,855
2000	282,162	80,575	124,310	42,209	35,070
2005	295,517	82,005	126,141	50,720	36,650
2006	298,380	82,324	126,390	52,501	37,164
2007	301,231	82,749	126,387	54,269	37,826
2008	304,094	83,118	126,402	55,797	38,778
2009	306,772	83,280	126,458	57,410	39,623
2010	309,322	83,182	126,528	59,134	40,478
2011	311,557	82,827	126,749	60,631	41,350
2012	313,831	82,482	127,073	61,146	43,130
2013	315,994	82,245	127,295	61,824	44,629
2014	318,301	82,106	127,545	62,493	46,157
2015	320,635	82,080	127,908	62,996	47,651
2016	322,941	82,107	128,445	63,188	49,202
2017	324,986	82,063	128,963	63,207	50,753
2018	326,688	81,885	129,350	63,083	52,369
2019	328,240	81,625	129,630	62,926	54,058
2020	329,878	81,318	129,819	62,874	55,866
2021	331,894	82,131	130,204	63,710	55,848
2022	333,288	81,073	131,527	62,893	57,795
	232,230	2.,2.2	,	5_,550	2.,.00

Sources: United States, Bureau of the Census, Intercential Tables.

Note: Population estimates as of July.

Table 12.5

U.S. Resident Population, Age Distribution						
	Percent of	Percent of	Percent of	Percent of		
	Population	Population	Population	Population		
Year	age 19 or less	age 20 to 49	age 50 to 64	age 65 and over		
1910	41.9	44.0	9.8	4.3		
1920	40.7	43.9	10.7	4.6		
1930	38.7	44.1	11.8	5.4		
1940	34.3	45.3	13.6	6.8		
1945	33.1	45.3	14.2	7.5		
1950	33.9	43.7	14.3	8.1		
1955	36.2	41.0	14.1	8.8		
1960	38.5	38.3	14.0	9.2		
1965	39.3	37.1	14.2	9.5		
1970	37.7	38.0	14.6	9.8		
1975	35.0	39.6	14.8	10.5		
1980	30.9	42.7	15.0	11.5		
1985	28.5	45.3	14.1	12.1		
1990	28.8	45.7	13.0	12.5		
1995	28.6	45.0	13.1	13.4		
2000	28.6	44.1	15.0	12.4		
2005	27.7	42.7	17.2	12.4		
2006	27.6	42.4	17.6	12.5		
2007	27.5	42.0	18.0	12.6		
2008	27.3	41.6	18.3	12.8		
2009	27.1	41.2	18.7	12.9		
2010	26.9	40.9	19.1	13.1		
2011	26.6	40.7	19.5	13.3		
2012	26.3	40.5	19.5	13.7		
2013	26.0	40.3	19.6	14.1		
2014	25.8	40.1	19.6	14.5		
2015	25.6	39.9	19.6	14.9		
2016	25.4	39.8	19.6	15.2		
2017	25.3	39.7	19.4	15.6		
2018	25.1	39.6	19.3	16.0		
2019	24.9	39.5	19.2	16.5		
2020	24.7	39.4	19.1	16.9		
2021	24.7	39.2	19.2	16.8		
2022	24.3	39.5	18.9	17.3		
_0	24.0	09.0	10.3	17.3		

Sources: United States, Bureau of the Census, Intercential Tables.

# **APPENDIX**

## **GLOSSARY**



Accelerated death benefit Benefit paid, under clearly defined health-related circumstances, to a policyholder prior to his or her death. Accelerated death benefits are also known as living benefits.

Accidental death benefit A provision added to a life insurance policy for payment of an additional benefit if death is caused by an accident. Also known as double indemnity.

**Actuary** A person professionally trained in the technical aspects of insurance and related fields, particularly in the mathematics of insurance such as the calculation of premiums, reserves, and other values.

Adjustable life insurance A type of life insurance that allows the policyholder to change the plan of insurance, raise or lower the policy's face amount, increase or decrease the premium, and lengthen or shorten the protection period.

Adjuster A person, usually employed by a property/casualty insurer, who evaluates losses and settles claims. Independent adjusters are independent contractors who adjust claims for the insurance companies.

Agent A representative of an insurance company who is authorized to sell and service insurance contracts. Life insurance agents are also known as life underwriters or producers.

**Annuitant** The person whose life expectancy is used to determine the payout of an annuity.

**Annuity** A financial contract issued by a life insurance company that offers tax-deferred

savings and a choice of payout options to meet an owner's needs in retirement: income for life, income for a certain period of time, or a lump sum.

**Annuity certain** A contract that provides an income for a specified number of years, regardless of life or death.

**Annuity consideration** The payment, or one of regular periodic payments, that a policyholder makes to an annuity.

**Application** A statement of information made by a prospective purchaser that helps the insurer assess the acceptability of risk.

**Assets** Property owned by an insurance company—including stocks, bonds and real estate. Insurance accounting focuses on solvency and the ability to pay claims, therefore a conservative valuation of assets is required. This prohibits companies from listing assets on their balance sheets when values are uncertain.

**Asset valuation reserve (AVR)** A reserve that makes provisions for credit-related losses on fixed- income assets (default component) as well as all types of equity investments (equity component).

**Assignment** The legal transfer of one person's interest in an insurance policy to another person.

**Assume** To accept the risk of potential loss from another insurer.

**Assumption** reinsurance A reinsurance agreement in which one company permanently transfers full responsibility for a block of policies to another company. After the transfer, the ceding company is no longer a party to the insurance agreement.

**Automatic premium loan** A loan provision in a life insurance policy allowing any premium not paid by the end of the grace period (usually 30 or 31 days) to be paid automatically through a policy loan if cash value is sufficient.

**Balance** sheet Information on a company's financial condition at a single point in time showing assets, investments, and liabilities. The balance sheet also reveals a company's equity, known as policyholder surplus. Changes in the surplus are one indicator of a company's financial standing.

**Bank holding company** A company that owns or controls one or more banks. The Federal Reserve regulates and supervises bank holding company activities such as approving mergers

and acquisitions. The authority of the Reserve applies even though a bank owned by a holding company may be under the primary supervision of the Comptroller of the Currency or the FDIC.

Beneficiary The person or financial entity (for instance, a trust fund) named in a life insurance policy or annuity contract as the recipient of policy proceeds in the event of the policyholder's death.

Benefit The amount payable by the insurance company to a claimant, assignee, or beneficiary when the insured suffers a loss covered by the policy.

**Bond** A security obligating the issuer to pay interest at specified intervals and to repay the principal at maturity. Bonds are a form of suretyship: Various types guarantee a payment or reimbursement for financial losses resulting from dishonesty, failure to perform, and other failures.

Bond rating An evaluation of a bond's financial strength by an established rating agency such as Standard & Poor's or Moody's Investor Services.

Broker A sales and service representative who handles insurance for clients and generally sells insurance of various kinds from one company or several.

**Business disability insurance** Disability insurance purchased by a business on a member of a firm. This insurance is often used to protect business partners against loss caused by a partner's disability and to reimburse corporations for loss caused by the disability of a key employee.

**Business life insurance** Insurance purchased by a business on the life of a member of the firm. This insurance protects surviving business partners against loss caused by the death of a partner and reimburses corporations for loss caused by the death of a key employee.

Capacity The amount of insurance available to meet demand. Availability depends on the industry's capacity for risk. For an individual insurer, it is the maximum amount of risk it can underwrite based on its financial condition. An insurer's capital relative to its exposure to loss is an important measure of its solvency.

Capital stock The initial book value of stock sold by a company to start its operations. Captive agent A person who represents only one insurance company and is restricted by agreement from submitting business to any other company unless rejected first by the captive agent's company.

Cash balance plan A defined benefit plan that strongly resembles a defined contribution plan. Benefits accrue through employer contributions to employee accounts and interest credits to balances in those accounts. The accounts serve as bookkeeping devices to track benefit accruals.

**Cash value** The amount available in cash upon surrender of a permanent life insurance policy. Also known as cash surrender value.

Cede To transfer the risk of potential loss to another insurer.

**Certificate** A statement issued to persons insured under a group policy that defines the essential provisions of their coverage.

**Claim Notification** to an insurance company that payment of an amount is due under the terms of a policy.

COBRA (Consolidated Omnibus Budget Reconciliation Act) A federal law under which group health plans sponsored by employers with twenty or more employees must offer continuation of insurance coverage to employees and their dependents after they leave their employment. Under COBRA, coverage can be continued for up to 18 months; the employee pays the entire premium.

**Codification** A process undertaken by NAIC to redefine life company statutory accounting to ensure consistency in how companies present their accounts in their annual statements. This process culminated in the 2001 annual statements, the structure of which was noticeably different from the previous years.

Convertible term insurance Term insurance that can be exchanged, at the option of the policyholder and without evidence of insurability, for another plan of insurance.

**Credit disability insurance** Disability insurance issued through a lender or lending agency to cover payment of a loan, an installment purchase, or other obligation in case of disability.

Credit life insurance Term life insurance issued through a lender or lending agency to cover payment of a loan, an installment purchase, or other obligation in case of death.

**Declination** Rejection of an application for insurance coverage by an insurance company, usually due to the applicant's health or occupation.

**Deductible** The amount of loss paid by the policyholder. Either a specified dollar amount, a percentage of the claim amount, or a specified amount of time that must elapse before

benefits are paid. The larger the deductible, the lower the premium charged for the same coverage.

**Deferred annuity** A contract in which annuity payouts begin at a future date.

**Deferred group annuity** A type of group annuity providing for the purchase each year of a paid- up deferred annuity for each group member. The total amount received by a member at retirement is the sum of these deferred annuities.

**Defined benefit plan** A pension plan that specifies the benefits an employee will receive after retirement. Benefits typically are based on length of service and salary, and are usually funded by the employer on behalf of each plan participant.

Defined contribution plan A pension plan that specifies the contributions made by employees, and in many cases the employer, on behalf of each plan participant. These funds accumulate for each participant until retirement, when they are distributed as a lump sum or monthly annuity. Benefits are based on the amount of contributions plus earnings.

**Deposit administration group annuity** A type of group annuity that allows contributions to accumulate in an undivided fund, out of which annuities are purchased as each member of the group retires.

Deposit term insurance A form of term insurance in which the first-year premium is larger than subsequent premiums. A partial endowment typically is paid at the end of the term period. In many cases, the partial endowment can be applied toward the purchase of a new term or whole life policy.

**Deposit-type contracts** Contracts that do not include mortality or morbidity risks.

Disability A physical or mental condition that makes an insured person incapable of working.

Disability benefit The benefit paid under a disability income insurance policy; also a feature added to some life insurance policies providing for waiver of premium, and sometimes payment of monthly income, if the policyholder becomes totally and permanently disabled.

**Disability income insurance** Insurance that provides periodic payments, or in some cases a lump-sum payment, based on the insured's income replacement needs, when the insured is unable to work due to illness or injury.

**Dividend** An amount of money returned to the holder of a participating life insurance

policy. The money results from actual mortality, interest, and expenses that were more favorable than expected when the premiums were set. The amount of any dividend is set by the insurer based on the insurer's standards.

**Dividend addition** An amount of paid-up insurance purchased with a policy dividend and added to the policy's face amount.

**Earned premium** The portion of premium that applies to the expired part of the policy period. Insurance premiums are payable in advance but the insurance company does not fully earn them until the policy period expires.

**Endowment** Life insurance payable to the policyholder on the policy's maturity date, or to a beneficiary if the insured dies prior to that date.

**Evidence of insurability** The common requirement by life insurance companies that potential policyholders undergo a physical examination or medical tests, such as blood pressure or cholesterol screening, before the applicant can purchase an individual life insurance policy.

**Extended term insurance** A form of insurance available as a non-forfeiture option providing the original amount of insurance for a limited time.

Extra risk A person possessing a greater-than-average likelihood of loss.

**Face amount** The amount stated on the face of a life insurance policy that will be paid upon death or policy maturity. The amount excludes dividend additions or additional amounts payable under accidental death or other special provisions.

**Family policy** A life insurance policy providing insurance on all or several family members in one contract. It generally provides whole life insurance on the principal breadwinner and small amounts of term insurance on the spouse and children, including those born after the policy is issued.

**Fiduciary** A person or organization authorized to control or manage pension assets to administer a pension plan. Fiduciaries are legally obligated to discharge their duties solely in the interest of plan participants and beneficiaries, and are accountable for any actions that may be construed by courts as breaching that trust.

**Fixed annuity** A deferred annuity contract in which the life insurance company credits a fixed rate of return on premiums paid or an immediate annuity in which the periodic amount is fixed.

Flexible premium policy or annuity A life insurance policy or annuity contract that allows the amount and frequency of premium payments to be varied.

**401(k) plan** An employment-based retirement savings plan that allows employees to make tax- deferred contributions from current earnings.

403(b) plan A retirement savings plan, similar to a 401(k), for employees of charitable and educational organizations.

**457 plan** A retirement savings plan, similar to a 401(k), for employees of state and municipal governments.

Fraternal life insurance Life insurance provided by fraternal orders or societies to their members.

Fraud Intentional lying or concealment by policyholders to obtain payment of an insurance claim that would otherwise not be paid, or lying or misrepresentation by the insurance company managers, employees, agents, and brokers for financial gain.

General account An undivided account in which life insurers record all incoming funds. A general account is usually an insurer's largest, although separate accounts can also be used to fund specific liabilities as well.

Grace period A period of usually a number of days following each insurance premium due date except the first, during which an overdue premium may be paid and the policy be maintained. All policy provisions remain in force during this period.

**Group annuity** A pension plan providing annuities at retirement to a group of people under a master contract, usually issued to an employer for the benefit of employees. Each group member holds a certificate as evidence of his or her annuity.

**Group life insurance** Life insurance on a group of people, usually issued to an employer for the benefit of employees. Each group member holds a certificate as evidence of his or her insurance.

Guaranteed interest contract (GIC) A contract offered by an insurance company guaranteeing a rate of return on assets for a fixed period, and payment of principal and accumulated interest at the end of the period. GICs sometimes are used to fund the fixedincome option in defined contribution plans, such as 401(k)s.

Immediate annuity An annuity contract in which periodic payments begin immediately or

within one year of the policy's issue.

**Indemnity reinsurance** A form of reinsurance in which the risk is passed to a reinsurer, which reimburses the ceding company for covered losses. The ceding company retains its liability to and contractual relationship with the insured.

**Individual life insurance** Paid by an individual and is payable upon death. Premiums can be paid annually, semiannually, quarterly, or monthly.

**Individual policy pension trust** A type of pension plan frequently used for small groups and administered by trustees authorized to purchase individual level-premium policies or annuity contracts for each plan member. The policies usually provide both life insurance and retirement benefits.

**Individual retirement account (IRA)** An account to which a person can make annual contributions of earnings up to a specified dollar limit. These contributions are tax-deductible for workers who are not covered by an employment-based retirement plan, regardless of income, or whose income does not exceed certain taxable income levels.

**Insolvency** Insurer's legal inability to pay its future policyholder obligations. Insurance insolvency standards and the regulatory actions taken vary from state to state. Typically, the first indications of an insurer's financial stress are its inability to pass the financial tests regulators routinely administer.

**Institutional investor** An organization such as a bank or insurance company that buys and sells large quantities of securities.

**Insurable** Interest This doctrine requires that a person or company be in a position to suffer monetary loss before they can purchase life insurance on another person's life, or property insurance on another's property. The interest must exist at the time the insurance contract is issued.

**Insurable risk** Risks for which it is relatively easy to get insurance. Such risks meet certain criteria including being definable, accidental in nature, and part of a group of similar risks large enough to make losses predictable. Such conditions make it possible for an insurer to offer insurance at a reasonable rate.

**Insurance** A system to make coverage of large financial losses affordable by pooling the risks of many individuals or business entities and transferring them to an insurance company in return for a premium.

**Insurance examiner** The state insurance department representative assigned to conduct the official audit and examination of an insurance company's operations.

**Insured** The person on whose life an insurance policy is issued. Also known as insured life.

Interest maintenance reserve (IMR) A reserve that captures all realized, interest-related capital gains and losses on fixed-income assets. These gains and losses are amortized into income over the remaining life of the investment sold.

- **Joint and survivor annuity** An annuity in which payments are made to the owner for life and, after the owner's death, to the designated beneficiary for life.
- **Keogh (H.R. 10) account** A retirement savings account to which a self-employed person can make annual tax-deductible contributions, subject to limitations.
- Lapsed policy An insurance policy terminated at the end of the grace period because of nonpayment of premiums. See non-forfeiture value.

**Legal reserve life insurance company** A life insurer operating under state insurance laws that specify the minimum basis for reserves that the company must maintain on its policies.

Level premium life insurance Life insurance for which the premium remains the same from year to year. The premium is more than the actual cost of protection during earlier years of the policy and less than the actual cost in later years. The initial overpayments build a reserve which, together with interest to be earned, balances the underpayments of later years.

**Life annuity** An annuity contract that provides periodic income payments for life.

Life expectancy The average years of life remaining for a group of persons of a given age, according to a mortality table.

Life insurance in force The sum of face amounts and dividend additions of life insurance policies outstanding at a given time. Additional amounts payable under accidental death or other special provisions are excluded.

Limited payment life insurance Whole life insurance on which premiums are payable for a specified number of years, or until death if it occurs before the end of the specified period.

Long-term care insurance Insurance that provides financial protection for persons who become unable to care for themselves because of chronic illness, disability, or cognitive impairment such as Alzheimer's disease.

**Lump-sum distribution** The non-periodic withdrawal of money invested in an annuity.

M

**Malpractice insurance** Professional liability coverage for physicians, lawyers, and other specialists against lawsuits alleging negligence or errors and omissions that have harmed their clients.

**Managed care** An arrangement between an employer or insurer and selected providers to provide comprehensive health care at a discount to members of the insured group and coordinate the financing and delivery of health care. Managed care uses medical protocols and procedures agreed on by the medical profession to be cost effective. These protocols are also known as medical practice guidelines.

**Master policy** A policy issued to an employer or trustee establishing a group insurance plan for designated members of an eligible group.

**Mediation** Legal procedure in which a third party or parties attempts to resolve a conflict between two other parties. Mediation can be binding or non-binding.

**Medicaid** A federal and state public assistance program created in 1965 and administered by the states for people whose income and resources are insufficient to pay for health care.

**Medicare** Federal program for people sixty-five years or older that pays part of the costs associated with their health care such as hospital stays, surgery, home care and nursing care.

**Mortality and expense charge** The fee for a guarantee that annuity payments will continue for life.

**Mortality table** A statistical table showing the death rate at each age, usually expressed per thousand.

**Mutual life insurance company** A life insurance company without stockholders whose management is directed by a board elected by the policyholders. Mutual companies generally issue participating insurance.

N

**Non-forfeiture value** The value of an insurance policy if it is cancelled or required premium payments are not paid. The value is available to the policyholder either as cash or reduced paid-up insurance.

**Non-medical limit** The maximum face value of a policy that a given company will issue without a medical examination of the applicant.

Nonparticipating policy A life insurance policy under which the company does not

distribute to policyholders any part of its surplus. Premiums usually are lower than for comparable participating policies. Some nonparticipating policies have both a maximum premium and a current lower premium, which reflects anticipated experience more favorable than the company is willing to guarantee. The current premium may change from time to time for the entire block of business to which the policy belongs. See participating policy.

Nonproportional reinsurance A form of reinsurance in which the reinsurer's liability depends on the number or amount of claims incurred in a given period.

Operating expenses The cost of maintaining a business, including property, insurance, taxes, utilities and rent, but excludes income tax, depreciation, and other financing expenses.

**Options** Contracts that allow, but do not oblige, the buying or selling of assets at a certain date at a set price.

**Ordinary life insurance** A life insurance policy that remains in force for the insured's lifetime, usually for a level premium. Also referred to as whole life insurance. In contrast, term life insurance only lasts for a specified number of years (but may be renewable).

Paid-up insurance Insurance on which all required premiums have been paid; frequently refers to the reduced paid-up insurance available as a nonforfeiture option.

Partial disability benefit A benefit sometimes found in disability income policies providing payment of reduced monthly income if the insured cannot work full time or is unable to earn a specified percentage of predisability earnings due to a disability.

Participating policy A life insurance policy under which the company distributes to policyholders the part of its surplus that its board of directors determines is not needed at the end of the business year. Such a distribution reduces the premium that the policyholder had paid. See policy dividend and nonparticipating policy.

Pensions Programs to provide employees with retirement income after they meet minimum age and service requirements. Life insurers hold some of these funds. Over the last 25 years, the responsibility of funding these retirement accounts has shifted from the employers (who offered defined benefit plans promising a specific retirement income) to employees (who now have defined contribution plans that are financed by their own contributions and not always matched by employers).

**Permanent life insurance** Generally, insurance that can stay in force for the life of the insured and accrues cash value, such as whole life or endowment. May also be referred to as ordinary life insurance.

**Policy** The printed document that a company issues to the policyholder, which states the terms of the insurance contract.

**Policy dividend** A refund of part of the premium on a participating life insurance policy, reflecting the difference between the premium charged and actual experience.

**Policyholder/Policy owner** The owner of an insurance policy, who may be the insured, a relative of the insured such as a spouse, or a nonnatural person such as a partnership or corporation.

**Policy illustration** A depiction of how a life insurance policy will work, showing premiums, death benefits, cash values, and information about other factors that may affect policy costs.

**Policy loan** The amount a policyholder can borrow at a specified rate of interest from the issuing company, using the insurance policy's value as collateral. If the policyholder dies with the debt partially or fully unpaid, the insurance company deducts the amount borrowed, plus accumulated interest, from the amount payable to beneficiaries.

**Policy reserves** The funds that a life insurance company holds specifically for fulfilling its policy obligations. Reserves are required by law to be calculated so that, together with future premium payments and anticipated interest earnings, they enable the company to pay all future claims.

Preferred risk A person considered less of a risk than the standard risk.

**Premium** The payment, or one of the periodic payments, that a policyholder makes to own an insurance policy or annuity.

**Premium loan** A policy loan for paying premiums.

**Proportional reinsurance** A form of reinsurance in which the amount ceded is defined at the point the risk is transferred, not at the point of claim. The amount of risk may vary with time by formula.

- Qualified plan An employee benefit plan that meets Internal Revenue Code requirements. Employer contributions to such plans are immediately deductible. Contributions to and earnings in such plans are not included in the employee's income until distributed to the employee. Also known as tax- qualified plan.
- Rated policy An insurance policy issued at a higher-than-standard premium rate to cover extra risk, as when the insured has impaired health or a hazardous occupation. Also known

as extra-risk policy.

Reduced paid-up insurance A form of insurance available as a nonforfeiture option providing for continuation of the original insurance plan at a reduced amount.

**Reinstatement** The restoration of a lapsed insurance policy. The company requires evidence of insurability and payment of past-due premiums plus interest.

Reinsurance The transfer of some or all of the insurance risk to another insurer. The company transferring the risk is called the ceding company; the company receiving the risk is called the assuming company or reinsurer.

**Reinsure** To transfer the risk of potential loss from one insurer to another insurer.

Renewable term insurance Term insurance that can be renewed at the end of the term, at the policyholder's option and without evidence of insurability, for a limited number of successive terms. Rates increase at each renewal as the insured ages.

Reserve The amount required to be carried as a liability on an insurer's financial statement to provide for future commitments under policies outstanding.

**Retrocede** To cede insurance risk from one reinsurer to another reinsurer.

Retrocessionaire A reinsurer that contractually accepts from another reinsurer a portion of the ceding company's underlying risk. The transfer is known as a retrocession.

Return-to-work program A program that helps persons with activity limitations return to work. Assistance may involve maximizing medical improvement to diminish the effect of limitations, or facilitating job or job-site accommodations, retraining, or other means of taking activity limitations into account.

**Rider** An amendment to an insurance policy that expands or restricts the policy's benefits or excludes certain conditions from coverage. See accelerated death benefit and accidental death benefit.

Risk-based capital (RBC) Method developed by the National Association of Insurance Commissioners to measure the minimum amount of capital that an insurance company needs to support its overall business operations. RBC sets capital requirements that consider the size and degree of risk taken by the insurer and presumes that stakeholders will still receive limited payment should insolvency occur. RBC has four components:

Asset risk Determines an asset's default of principal or interest, or fluctuation in

market value, as a result of market changes.

Credit risk Measures the default risk on amounts due from policyholders, reinsurers, or creditors.

Off-balance-sheet risk Measures the risk from excessive growth rates, contingent liabilities, or other items not reflected on the balance sheet.

Underwriting risk Calculates the risk from underestimating liabilities from business already written, or inadequately pricing current or prospective business.

**Risk classification** The process by which a company decides how its premium rates for life insurance should differ according to the risk characteristics of persons insured—their age, occupation, gender, and health status, for example—and how the resulting rules are applied to individual applications. See underwriting.

**Roth IRA** An individual retirement account (IRA) in which earnings on contributions are not taxed at distribution, as long as the contributions have been in the account for five years and the account holder is at least age 59 1/2, disabled, or deceased. Contributions to a Roth IRA are not tax-deductible.

**Self-insured plan** A retirement plan funded through a fiduciary—generally a bank but sometimes a group of people—which directly invests the accumulated funds. Retirement payments are made from these funds as they fall due. Also known as trusteed plan or directly invested plan.

**Separate account** An asset account maintained independently from the insurer's general investment account and used primarily for retirement plans and variable life products. This arrangement permits wider latitude in the choice of investments, particularly in equities.

**Settlement options** The several ways, other than immediate payment in cash, that a policyholder or beneficiary may choose to have policy benefits paid. See supplementary contract.

Standard risk A person possessing an average likelihood of loss.

**Stock life insurance company** A life insurance company owned by stockholders who elect a board to direct the company's management. Stock companies generally issue nonparticipating insurance.

**Straight life annuity** An annuity whose periodic payouts stop when the annuitant dies.

Straight life insurance Whole life insurance on which premiums are payable for life.

Structured settlement An agreement allowing a person who is responsible for making payments to a claimant to assign to a third party the obligation of making those payments. An annuity contract is often used to make structured settlement payments.

Substandard risk A person who cannot meet the normal health requirements of a standard insurance policy. Protection is provided under a waiver, special policy form, or higher premium charge. Also known as impaired risk.

Supplementary contract An agreement between a life insurance company and a policyholder or beneficiary in which the company retains the cash sum payable under an insurance policy and makes payments according to the settlement option chosen.

Surplus The remainder after an insurer's liabilities are subtracted from it's assets. The financial cushion that protects policyholders in case of unexpectedly high claims.

Term-certain annuity An annuity which makes periodic payments over a fixed number of years. See annuity certain.

**Term insurance** Insurance that covers the insured for a certain period of time, known as the term. The policy pays death benefits only if the insured dies during the term, which can be one, five, ten or even twenty years.

Terminal funded group plans The reserves under an annuity contract for benefits accumulated outside of the contract, such as under a defined benefit retirement plan that has been terminated.

Third-party administrator Outside group that performs administrative functions for an insurance company.

Title insurance Insurance that indemnifies real estate owners in case clear ownership of the property is challenged by the discovery of faults in the title.

Tort A legal term denoting a wrongful act resulting in injury or damage on which a civil court action or legal proceeding may be based.

Total disability The inability of a person to perform all essential functions of his or her occupation, or in some cases any occupation, due to a physical or mental impairment.

**Umbrella policy** Coverage for losses beyond the limits of underlying property-casualty, homeowners, or auto insurance policies. While the umbrella applies to losses over the dollar amount in underlying policies, coverage terms are sometimes broader than those specified in the underlying policies.

**Unallocated contract** A contract under which premiums and contributions are deposited to a fund, rather than used immediately, to purchase annuities for benefit plan participants.

**Underwriting** The process of classifying applicants for insurance by identifying such characteristics as age, gender, health, occupation, and hobbies. People with similar characteristics are grouped together and charged a premium based on the group's level of risk.

Uninsurable risk Risks for which insurance coverage may not be available.

Universal life insurance A type of permanent life insurance that allows the insured, after the initial payment, to pay premiums at various times and in varying amounts, subject to certain minimums and maximums. To increase the death benefit, the insurance company usually requires the policyholder to furnish satisfactory evidence of continued good health. Also known as adjustable life insurance.



Variable annuity A contract in which the premiums paid are invested in separate accounts which holds funds, including bond and stock funds. The selection of funds is guided by the level of risk assumed. The account value reflects the performance of the funds that the owner has chosen for investment.

Variable life insurance A type of permanent insurance providing death benefits and cash values that vary with the performance of a portfolio of investments. The policyholder may allocate premiums among investments offering varying degrees of risk, including stocks, bonds, combinations of both, and accounts that guarantee interest and principal.

Variable-universal life insurance A type of permanent insurance that combines the premium flexibility of universal life insurance with a death benefit that varies as in variable life insurance. Excess interest credited to the cash value depends on the investment results of separate accounts investing in equities, bonds, real estate, and others. The policyholder selects the accounts to which premium payments are made.

**Vesting** The right of an employee to all or a portion of the benefits he or she has accrued, even if employment terminates. Employee contributions, as in a 401(k) plan, always are fully vested. Employer contributions vest according to a schedule defined by the plan and are usually based on years of service.

Viatical settlement companies Life insurance companies that purchase life insurance

policies at a discounted value from a policyholder who is elderly or terminally ill. The companies then assume the premium payments and collect the face value of the policy upon the death of the person originally insured.

Void When an insurance policy is freed from legal obligations for reasons specified in the policy contract (i.e., a policy could be voided by an insurer if information given by a policyholder is proven untrue).

Waiver of premium A provision that sets conditions under which an insurance company would keep a policy in full force without the payment of premiums. The waiver is used most frequently for policyholders who become totally and permanently disabled.

Whole life insurance The most common type of permanent life insurance, in which premiums generally remain constant over the life of the policy and must be paid periodically in the amount specified in the policy. Also known as ordinary life insurance.

Workers compensation Insurance that pays for medical care related to on-the-job injuries and physical rehabilitation. Workers compensation helps cover lost wages while an injured worker is unable to work. State laws vary widely on benefit amounts paid and other compensation provisions.

## **HISTORIC DATES**

- 1759 The first life insurance company in the United States—The Corporation for Relief of the Poor and Distressed Presbyterian Ministers and of the Poor and Distressed Widows and Children of Presbyterian Ministers—is established in Philadelphia by the Synod of the Presbyterian Church.
- 1769 Benjamin Franklin said: "A policy of life assurance is the cheapest and safest mode of making certain provision for one's family. It is time our people understood and practiced more generally life assurance. Many a widow and orphan have great reason to be thankful that the advantage of life assurance was understood and embraced by the husband and father. A large amount has been paid... to widows and orphans when it formed almost their only recourse."
- 1777 The Corporation for Relief of Poor and Distressed Presbyterian Ministers and of the Poor and Distressed Widows and Children of Presbyterian Ministers voted to lend the Continental Loan Office 5,000 pounds, which amounted to over half the Corporation's total reserves. This loan was used to finance the war effort of the Continental Army during the American Revolution.
- 1789 Professor Edward Wigglesworth of Harvard prepares a modified table of mortality based on Massachusetts experience, the first computation of premiums and reserves on a scientific basis in the United States.
- 1794 The Insurance Company of North America is chartered as the first general insurance company to sell life insurance in America. In five years, only six policies are issued, and the company discontinues its life insurance business in 1804.
- 1812 The Pennsylvania Company for Insurance on Lives and Granting Annuities is incorporated, the first corporation to be organized in America solely for issuing life insurance policies and annuities. The first policy is issued in 1813. The company discontinues issuing life policies in 1872.

- 1830 New York Life Insurance and Trust Company, the first American life insurance company to employ agents, is started. The company later discontinues its life insurance business and subsequently is merged with the Bank of New York.
- 1835 A charter is granted to New England Mutual Life Insurance Company of Boston—the first to a mutual company in America. The company begins operating in December 1843.
- 1836 The Girard Life Insurance, Annuity and Trust Company of Philadelphia is established on the new principle of granting policyholders participation in profits. The first policy dividends are allotted in 1844 as additions of insurance to policies in force three or more years. Initially a stock company, the insurer later becomes a trust company.
- 1840 The New York Legislature passes a bill providing that the proceeds of a policy made out to a widow as beneficiary must be paid to her, exempt from creditors' claims. Enacted into law, this measure strengthens the protective power of life insurance policies.
- 1842 The Mutual Life Insurance Company of New York is chartered. The company's first policy is issued February 1, 1843, marking the beginning of mutual life insurance as it is known today.
- 1848 The first policy loans are granted.
- **1849** New York passes the first general insurance law.
- 1851 New Hampshire establishes the first regulatory body to examine the affairs of insurance companies.
- 1853 Policy valuation tables, which Elizur Wright developed over nine years, are published.
- 1857 New York City establishes a pension fund for its policemen, the first pension plan covering state or local government employees.
- **1859** New York establishes the first state insurance department.
- **1861** Massachusetts is the first state to require nonforfeiture values as part of life policies.
  - The first war risk insurance is written by life insurance companies during the Civil War.
- 1864 The Manhattan Life Insurance Company is the first U.S. company to write an incontestable clause into a policy.
- **1866** The Treasury Department rules that death benefits from a life insurance policy are not subject to an income tax enacted in 1862 to fund the Civil War.
- 1868 The American Experience Table of Mortality is published as part of a New York law. Covering

- experience from 1843 to 1858, it remains the table most widely used by American companies until the 1940s.
- **1869** The U.S. Supreme Court holds insurance not to be a transaction in commerce, and affirms the validity of state regulation of insurance.
  - The earliest organization of life insurance agents is recorded in Chicago.
- **1871** The first convention of state insurance commissioners is held in New York City.
- **1873** The first weekly premium policy is issued in the United States.
- 1875 The industrial insurance agency system is introduced in the United States.
  - The first pension plan in U.S. industry is established by the American Express Company, financed solely by the employer.
- **1880** The first formal pension plan supported jointly by employer and employee contributions is established by the Baltimore & Ohio Railroad Company.
  - Cash surrender values are first established by law in Massachusetts.
- 1892 Columbia University adopts a pension plan for its professors, the first private college retirement plan, effective at age 65 with a minimum of 15 years' service.
- **1893** The first pension plan for public school teachers is established in Chicago.
- 1901 Carnegie Steel Company establishes the first enduring pension plan in a manufacturing company. This plan, with some modifications, is taken over by the United States Steel Company in 1911.
- 1905 The first functioning trade union pension plan is established by the Granite Cutters. Earlier trade union plans, set up by the Pattern Makers (1900) and National Association of Letter Carriers (1902), never paid benefits before dissolution.
  - The Armstrong investigation of life insurance by the New York Legislature results in many changes in insurance laws.
- **1911** The first group life insurance for employees is introduced.
- 1913 Modern tax code enacted: maintains public policy of exempting benefits from a life insurance policy.
- 1917 Government-sponsored life insurance for World War I servicemen is offered under the War Risk Insurance Act. This program subsequently becomes known as U.S. Government Life Insurance.

- 1920 Congress creates the Federal Civil Service Retirement and Disability Fund.
- 1921 Metropolitan Life Insurance Company issues the first group annuity contract in the United States.
  - The Revenue Act makes employer contributions to profit-sharing trusts tax-exempt. Its provisions are extended to pension trusts in 1926.
- 1928 The first examinations are held for chartered life underwriters.
- 1935 The Social Security Act is enacted.
  - The Railroad Retirement System is established. It is amended in 1937 to create a unified system for the industry.
- 1939 The temporary National Economic Committee begins an investigation of the life insurance business.
- 1940 Congress adopts the National Service Life Insurance Act, providing insurance for men and women in service in World War II.
- 1941 New York forms the first state guaranty association mechanism for life and health insurance companies.
- 1944 The U.S. Supreme Court holds that insurance is commerce, and that when conducted across state lines, it is interstate commerce and subject to federal laws.
- 1945 The McCarran-Ferguson Act declares that state regulation of insurance is in the public interest and grants an exemption from antitrust laws to the extent that the business is regulated by state law.
- **1946** The first issue of the Life Insurance Fact Book was published by the Institute of Life Insurance, a predecessor of ACLI.
- 1949 The U.S. Supreme Court rules that employers are required to bargain on pensions.
- **1952** The College Retirement Equities Fund is established as the first variable annuity fund.
- 1954 The Participating Annuity Life Insurance Company offers the first variable annuity contracts to the general public.
  - The Federal Employees' Group Life Insurance Act is introduced, providing group life insurance and accidental death and dismemberment insurance to civilian officers and employees of the U.S. government through private insurance companies.
- 1959 Arkansas is the first state to pass laws permitting life insurance companies to issue variable annuities

- and authorizing the establishment of separate accounts.
- **Early 1960s** Most states now have laws specifically allowing life insurance companies to maintain separate accounts, freeing pension fund investments from some of the limitations applied to companies' general accounts.
- 1962 H.R. 10 (Keogh Act), officially known as the Self-Employed Individual Retirement Act, is adopted.
- 1963–64 The Securities and Exchange Commission rules that separate account acquisitions are an issuance of securities subject to regulation under the Securities Act, but tax-qualified group pension plans, including variable annuities, are exempted from the act's registration and prospectus requirements.
  - The Civil Rights Act was passed, eliminating the discriminatory practice of charging different life insurance premiums based on race that had been ongoing since the 1940s.
- 1965 The Servicemen's Group Life Insurance Act is introduced, providing members on active duty in the uniformed services with group life insurance underwritten by private insurers through a contract with the Veterans Administration.
- 1974 The Employee Retirement Income Security Act (ERISA) is signed into law. ERISA primarily protects the benefits of participants in private plans, assures reasonable vesting provisions, and broadens the opportunity to set up plans for the self-employed and workers who have no private retirement plans.
- 1975 The Institute of Life Insurance and the American Life Insurance Association merge to become the American Council of Life Insurance. The headquarters were moved to Washington, D.C.
- 1976 The first individual variable life insurance policy is issued in the United States.
- **1977** The first universal life insurance policy is issued in the United States.
- 1978 The Age Discrimination in Employment Act Amendments raise the mandatory retirement age from 65 to 70 for most private-sector and state and local government employees, and eliminate it for federal employees.
- 1981 The Economic Recovery Tax Act is signed into law. It allows all workers to claim tax deductions, within limits, for retirement savings; liberalizes tax deductions for retirement savings, interest, and dividend exclusions; and reduces or eliminates estate and gift taxes for most individuals.
- 1982 The Tax Equity and Fiscal Responsibility Act revises the life insurance company taxation formula and repeals the use of modified coinsurance in tax calculations; imposes a penalty tax on certain

- annuity withdrawals; places limitations on pension plan benefits; and imposes additional restrictions on certain plans.
- 1983 The U.S. Supreme Court decides in Arizona Governing Committee for Tax-Deferred Annuity and Deferred Compensation Plans v. Norris that employee retirement benefits based on contributions made after August 1, 1983, must be calculated without regard to the employee's gender.
  - The Social Security Amendments increase Social Security taxes and make a portion of Social Security benefits taxable for high-income retirees; limit cost-of-living adjustments under some circumstances; make new federal employees, members of Congress, the president, and other federal officials subject to Social Security taxes; and gradually increase the retirement age to 67 by 2027.
- 1984 The Retirement Equity Act lowers the minimum age for vesting and participation in retirement plans; requires the spouse's written consent before joint and survivor coverage may be waived under pension plans; and requires payment of a survivor annuity if a vested participant dies before the annuity's starting date.
  - The Tax Reform Act significantly changes the basis on which life insurance companies are taxed and includes universal life insurance within the definition of life insurance, preserving its positive tax treatment.
- 1985 Montana becomes the first state to forbid gender discrimination in the setting of premium rates for all types of insurance, effective October 1.
- 1986 The Tax Reform Act eliminates the tax deductibility of individual retirement account (IRA) contributions for highly paid persons covered by pension plans; reduces the maximum contribution to salary reduction [401(k)] plans; and limits the deductibility of interest paid on loans against corporate-owned life insurance policies.
- 1987 The Revenue Act establishes faster funding requirements for underfunded pension plans, a variable-rate Pension Benefit Guaranty Corp. premium, and a lower full-funding limitation for qualified plans.
- 1988 The Technical and Miscellaneous Revenue Act creates a new class of life insurance contract—in which policy loans and surrender payments are subject to taxation similar to that of deferred annuities—and increases the excise tax on excess pension assets upon termination of qualified plans.
- **1990** A significant federal tax is imposed on life insurers' deferred acquisition costs. It becomes known as the DAC tax.
- 1991 All 50 states and Puerto Rico now have life and health insurance company guaranty association

mechanisms.

- 1993 The Omnibus Budget Reconciliation Act reduces the amount of annual compensation for calculating retirement benefits to \$150,000 from \$235,840.
  - In *John Hancock v. Harris Trust and Savings Ban*k, the U.S. Supreme Court rules that certain assets in John Hancock Life Insurance Company's general account are "plan assets" and that the company's actions regarding their management and disposition must be judged against ERISA's fiduciary standards.
- 1995 In *NationsBank v. Variable Annuity Life Insurance Company*, the U.S. Supreme Court rules that annuities are not a form of insurance under the National Bank Act, effectively allowing national banks to sell annuities without limitation.
  - The Internal Revenue Service states in proposed regulations that bank-issued, hybrid CD-annuities are taxable to purchasers.
- 1996 The Small Business Job Protection Act (SBA) amends ERISA to clarify the U.S. Supreme Court's decision in *John Hancock v. Harris Trust and Savings Bank* and to protect insurers from lawsuits brought for past actions taken in good-faith reliance on government rules. SBA also contains a wide variety of pension simplification provisions and creates a new SIMPLE plan for small employers.
  - The Health Insurance Portability and Accountability Act (HIPAA) clarifies the tax treatment of long- term care and accelerated death benefits. HIPAA permits qualified long-term care insurance and services to be treated like accident and health insurance for tax purposes, and treats accelerated death benefits paid to terminally and chronically ill individuals as amounts paid by reason of the death of the insured under a life insurance contract.
- 1997 The Financial Services Agreement of the General Agreement on Trade in Services locks in liberalization measures in crucial world markets. Its framework reduces or eliminates government barriers that either prevent financial services from being freely provided across national borders or discriminate against firms with foreign ownership.
  - Section 408A of the Taxpayer Relief Act, beginning January 1, 1998, creates the Roth IRA, in which contributions are not deductible but qualified distributions are excluded from gross income.
- 1998 The Insurance Marketplace Standards Association (IMSA) is launched. The voluntary membership organization promotes high ethical standards in the sale of individual life insurance and individual annuity products through IMSA's Principles and Code of Ethical Market Conduct.
- 1999 The Gramm-Leach-Bliley Financial Services Modernization Act eliminates laws enacted during

the Depression to restrict affiliations among insurers, banks, and securities firms. The act clarifies that insurance regulators oversee the insurance activities of all financial institutions and prohibits insurance underwriting in bank operating subsidiaries. The new law also prevents banking regulators from unilaterally broadening banks' insurance powers or circumventing the state insurance regulatory system; requires federal courts to grant equal deference to federal and state regulators in resolving insurance disputes; and permits a mutual life insurer to relocate if its state fails to enact a mutual holding company law.

George Nichols III elected as the NAIC's first African-American president in its 128-year history.

- 2000 The Electronic Signatures in Global and National Commerce Act ensures that life insurers and their customers can transact business over the Internet by setting national standards and making electronic signatures and records legally binding.
  - Legislation granting permanent normal trade relations to China is enacted, setting the stage for China's accession to the World Trade Organization.
- 2001 The Economic Growth and Tax Relief Reconciliation Act, containing pension reform measures and retirement saving incentives, is signed into law. The act raises the limits on contributions to 401(k)-type retirement plans and IRAs, and indexes the limits for inflation; allows those 50 and older to make additional catch-up contributions to 401(k)-type plans and IRAs annually; shortens vesting schedules for 401(k) plans; eases rules on rolling over retirement savings among private-sector, public-sector, and nonprofits' plans; and reduces administrative requirements for small businesses that set up and maintain retirement plans.
  - The USA Patriot Act is signed into law, requiring life insurers and other financial institutions to establish anti-money-laundering programs with internal procedures and controls, a designated compliance officer, ongoing employee training, and independent audits.
- **2002** The Victims of Terrorism Tax Relief Act is enacted, protecting life insurers that issue structured settlement annuities from adverse tax treatment when a beneficiary transfers the stream of income from such an annuity to a third party.
- 2003 NAIC adopts the Senior Protection in Annuity Transactions Model Law.
- 2004 Congress passes and the President signs the Pension Funding Equity Act of 2004. The bill establishes a two-year temporary replacement for the 30-year Treasury interest rate and becomes effective January 1, 2005. Included in the bill is a permanent repeal of section 809 of the tax code, which affects mutual life insurance companies.
- 2005 Commissioners' 2001 Standard Ordinary Mortality Tables, (2001 CSO Tables), which had been

- previously adopted by the NAIC, were adopted by a majority of the states, thus putting them in effect for state regulatory purposes. These new tables replace the 1980 CSO Tables.
- **2006** Interstate Insurance Product Regulation Compact Commission was created to develop uniform standards for insurance products, to provide a central clearing house for regulatory review and to enhance cooperation and coordinate efforts between state insurance departments.
  - Pension Protection Act of 2006 was signed into law by President Bush, strengthening the federal pension insurance system and expanding opportunities for Americans to achieve a secure retirement. The legislation makes permanent increased contribution limits to 401(k)s and IRAs; establishes defined-contribution auto-enrollment; encourages annuities as payout options in employer-sponsored retirement plans; and permits the combination of long-term care insurance and annuities.
- 2010 The Wall Street Reform and Consumer Protection Act (Dodd-Frank Act) is signed into law creating a new Federal Insurance Office within the Department of Treasury. The Federal Insurance Office will be responsible for understanding and advising Congress and the administration on insurance-related issues and helping negotiate international regulatory equivalency agreements.
- 2011 Illinois Insurance Director Michael McRaith is appointed the first director of the new Federal Office of Insurance (FIO) created by the Dodd-Frank Act. He will report to and advise the Secretary of Treasury on all life insurance matters.
  - Roy Woodall, Jr., was confirmed in September 2011, by the U.S. Senate, to serve as the first independent member with insurance expertise on the Financial Stability Oversight Council (FSOC).
- 2012 The Supreme Court upholds the health care reform law, its mandate for individual health care coverage and most of its other provisions. By this decision, the Court removed major uncertainties regarding health care reform in the U.S.
  - The Federal Insurance Office (FIO) establishes the Federal Advisory Committee on Insurance (FACI), a fifteen member board tasked with advising the FIO Director on emerging insurance issues. The FACI convenes its first public meeting in March.
- **2013** The Federal Insurance Office (FIO) releases a report entitled *How To Modernize And Improve The System Of Insurance Regulation In The United States.* The report presents several recommendations of the FIO on how the U.S. system of insurance regulation can be updated for the 21st century.
- 2014 The Insurance Capital Standards Clarification Act of 2014 is signed into federal law. This act clarifies to the Board of Governors of the Federal Reserve that they are not required to apply Section 171 of the Dodd-Frank Wall Street Reform and Consumer Protection Act, which relates to capital

requirements on financial institutions, to regulated insurance entities.

- 2015/2016 A new way of calculating life insurance reserves was ushered into existence when the 42nd state adopted a revised Standard Valuation Law. The new method, called principle-based reserves (PBR), becomes effective for new policies issued on or after 1/1/2017, and relies more heavily on computer modeling and company-specific assumptions based on actual past experience.
- 2017/2018 The Tax Cuts and Jobs Act, signed into law by President Trump on December 22, 2017, represents the largest overhaul of the U.S. tax code since 1986. Among other things, the law generally benefited corporate taxpayers, including life insurers, by lowering the highest marginal corporate tax rate from 35 percent to 21 percent. However, the law also contained life insurance industry-specific provisions that will raise an additional \$24.6 billion in federal taxes from the industry over a 10 year period, according to estimates prepared by the Congressional Joint Committee on Taxation.
- 2019 The Securities and Exchange Commission adopted Regulation Best Interest in May 2019 to serve as a template for uniform federal-state regulation of broker-dealers and investment advisers while both protecting consumers and allowing access to a broad menu of products and advice. Regulation Best Interest elevates broker-dealer standards built above the foundation of suitability requirements, and establishes four obligations on disclosure, care, conflict of interest, and compliance.

#### 2020/2021

# Coronavirus (COVID-19)

In 2020, Life insurers paid out a record \$90.4 billion in death benefit payments in 2020, a 15.4% increase from the payments in 2019. It was the greatest year-to-year increase since 1917-18 during the influenza pandemic.

## Federal Level - COVID response

As a result of the COVID-19 pandemic and economic recession, the U.S. Congress passed three separate bills aimed at assisting Americans and businesses.

- The Coronavirus Preparedness and Response Supplemental Appropriations Act of 2020 aimed to incentivize coronavirus vaccine research and development. It was enacted on March 6, 2020.
- H.R. 6201, the Families First Coronavirus Response Act ("Families First Act"), provided COVID-19 mandatory paid sick and paid family medical leave for employers with fewer than 500 employees and established tax credits to fund the new leave requirements.
- H.R. 748, the Coronavirus Aid, Relief, and Economic Security Act ("CARES Act"), sought to relieve the strains on people, communities, and government resources. One way in which

the CARES act accomplished this was by seeking to boost American families' liquidity. This included: relaxing rules related to retirement plan borrowing and loan arrangements, aid for small businesses, and clarifications to paid leave provisions established in the Families First Act.

## State Level - COVID response

Multiple states, in conjunction with state insurance commissioners and regulators, issued emergency orders in the spring of 2020 allowing life insurers to provide flexibility with regard to the grace periods for life and accident and health premiums, suspend all policy cancellations, extend deadlines on policy claims and waive late fees. ACLI continues to work with state regulators as they wind down the various orders to ensure consumer needs are kept in the forefront.

## Economic Empowerment/Diversity and Inclusion

The events following the death of George Floyd in May 2020, and the protests against police brutality and racism, created a dialogue on Economic empowerment for Black Americans and people of color. Through its Economic Empowerment and Racial Equity Initiative, ACLI and industry leaders have committed to provide financial security to all Americans, identify new policies that offer greater security to underserved communities, and build a more diverse and inclusive profession.

#### 2022/2023

The NAIC Life Actuarial (A) Task Force (LATF) adopted an Actuarial Guideline for Asset Adequacy Testing (AG 53), related to the modeling of complex or high-yielding assets in asset adequacy testing. The Guideline relates to attribution analysis of spreads and requires non-binding sensitivity testing on spreads.

ACLI launched 360 Community Capital, a non-profit affiliate that will help close the racial wealth gap by investing in affordable housing. The objective of 360 Community Capital is to identify high-quality ventures supporting affordable housing throughout the United States.

The Adjustable Interest Rate (LIBOR) Act of 2021 (H.R. 4616), was included in the Fiscal Year 2022 omnibus appropriations bill signed into law by President Biden on March 15, 2022. This legislation provides a fix for the trillions of dollars of outstanding contracts, securities, and loans that use LIBOR for their interest rates.

On December 23, 2022, Securing a Strong Retirement Act (SECURE 2.0) was passed in the U.S. Congress, with President Biden signing it into law on December 29 as part of the Consolidated Appropriations Act of 2023. The bill would improve retirement outcomes for Americans by

broadening access to multiple employer retirement plans, increasing access for part-time workers to save for retirement and improving communications to retirement plan participants. It would also allow employers to offer emergency savings accounts to help employees build rainy day funds. SECURE 2.0 will take effect on January 1, 2024.

As of October 2023, 40 states enacted best interest laws and regulations which enhance protections for consumers and safeguard access for lower- and middle-income families. The NAIC model and SEC Reg BI support consumers' right to choose the type of financial services they want, whether those services are based on one-time commissions or asset-based fees. More than 75 percent of the U.S. population live in a state with a best interest standard for annuity sales.

2024 The U.S. Department of Labor (DOL) issued its final "Retirement Security Rule" on April 23, 2024, which expands the definition of an investment advice fiduciary under ERISA. Although the Final Rule and related amendments to prohibited transaction exemptions were to become effective on September 23, 2024, (with some transition relief provided until September 23, 2025), in July 2024, two Federal District Courts stayed the effective date of the Rule and related amended exemptions. DOL is currently appealing the stays.

September 2024 marks the 50th anniversary of ERISA's enactment. ERISA has significantly enhanced retirement security for Americans by setting minimum standards for private industry retirement plans and creating the Pension Benefit Guaranty Corporation (PBGC) to protect pension benefits. It also paved the way for 401(k) plans, encouraging more Americans to save for retirement with tax benefits and protections.

2025 "Peak 65" refers to the point in time when the largest number of Americans in history will turn 65 years old. The U.S. is expected to reach this milestone in 2025, with an average of over 11,000 people reaching this age every day. This surge, often called the "silver tsunami," represents a significant demographic shift as a large portion of the Baby Boomer generation reaches retirement age.

As of April 2025, all 50 states had adopted a best interest standard of care for annuity recommendations - strengthening consumer protections and ensuring consistent standards nationwide.

The One Big Beautiful Bill Act of 2025 extended and expanded the Paid Family and Medical Leave Tax Credit, making it easier for employers of all sizes to offer paid leave benefits. This policy is especially impactful for small businesses, helping to close coverage gaps and ensuring more employees have access to paid family and medical leave.

Several ACLI members successfully advocated for the inclusion of the Access to Credit for our Rural Economy (ACRE) Act in the One Big Beautiful Bill Act, establishing a 25 percent exclusion of interest earned on loans secured by agricultural and ranch land. This measure recognizes the vital role life insurers play in financing every stage of U.S. food production - from seed and livestock to harvesting and processing - helping strengthen the nation's agricultural sector.

# LIFE INSURANCE RELATED ORGANIZATIONS

## American Council of Life Insurers (ACLI)

www.acli.com

300 New Jersey Avenue, NW, 10th Floor Washington, DC 20001

(202)624-2000

Chair: Teresa Rasmussen (Thrivent Financial) Chair-Elect: Andrew McMahon (Guardian)

President and Chief Executive Officer: David Chavern

The American Council of Life Insurers (ACLI) is a Washington D.C.-based trade association that advocates on behalf of approximately 275 member companies dedicated to providing products and services that contribute to consumers' financial and retirement security. 90 million families depend on our members for life insurance, annuities, retirement plans, long-term care insurance, disability income insurance, reinsurance, dental and vision and other supplemental benefits. ACLI represents member companies in state, federal and international forums for public policy that supports the industry marketplace and the families that rely on life insurers' products for peace of mind. ACLI members represent 93 percent of industry assets in the United States.

## America's Health Insurance Plans (AHIP)

www.ahip.org

AHIP is a trade association representing companies that finance and deliver health care and provide other health insurance products and services.

#### American Academy of Actuaries

www.actuary.org

The Academy is a public policy and communications organization representing actuaries in all practice specialties. It provides a liaison with federal and state governments, relations with other professions,

dissemination of public information, and development of standards of professional conduct. It also develops standards of practice through the Actuarial Standards Board, an independent body within the academy. The Academy consists largely of members of the Casualty Actuarial Society, Conference of Consulting Actuaries, Society of Actuaries, and actuaries enrolled under ERISA. Membership criteria include experience and education standards.

#### The American College

www.theamericancollege.edu

The College offers professional certification and graduate degree distance-education to those seeking career growth in financial services. The College offers programs of study leading to the award of Chartered Life Underwriter (CLU), Chartered Financial Consultant (ChFC), Registered Health Underwriter (RHU), and Registered Employee Benefits Consultant (REBC) diplomas and professional designations. Grants a Master of Science in Financial Services degree through the Graduate School of Financial Sciences, and a Master of Management degree through the Richard D. Irwin Graduate School of Management. Accredited by the Middle States Association of Colleges and Schools' Commission on Higher Education.

## American Fraternal Alliance (AFA)

www.fraternalalliance.org

The Fraternal Alliance is the association and voice of fraternal benefit societies, which provides education, guidance, standards, and information on best practices and governance.

## American Risk and Insurance Association (ARIA)

www.aria.org

ARIA is a society of insurance educators and others interested in risk and insurance education and research.

## American Society of Pension Professionals & Actuaries (ASPPA)

www.asppa-net.org

ASPPA educates pension actuaries, consultants, administrators, and other benefits professionals, and preserves and enhances the private pension system in developing a cohesive and coherent national retirement income policy. Offers an examination program for employee benefits professionals and represents the interests of its members before appropriate forums.

#### Association of Home Office Underwriters (AHOU)

www.ahou.org

The mission of the AHOU is to advance the knowledge of sound underwriting of life and disability insurance risks, toward which end it holds meetings, publishes papers and discussions, and promotes educational programs. The association also provides valuable information sharing and networking opportunities to its members.

#### Conference of Consulting Actuaries

www.ccactuaries.org

The Conference advances the quality of consulting practice, supports the needs of consulting actuaries, and

211 Life Insurance Related Organizations

represents their interests. Comprises consulting actuaries in all disciplines.

## Consumer Credit Industry Association (CCIA)

www.cciaonline.com

CCIA is a national trade organization for insurers that underwrite consumer credit insurance in the areas of life, accident and health, property, and involuntary unemployment insurance. Acts to preserve, promote and enhance the availability, utility, and integrity of insurance and related products and services delivered in connection with financial transactions.

## Global Federation of Insurance Associations (GFIA)

http://www.gfiainsurance.org/en/

GFIA is a non-profit association established to represent national and regional insurance associations that serve the general interests of life, health, general insurance and reinsurance companies and to make representations to national governments, international regulators, and others on their behalf.

#### The Griffith Insurance Education Foundation

www.griffithfoundation.org

The Foundation was founded at a major mid-western university to develop and support an insurance and risk management program. It promotes the teaching of risk management and insurance by colleges, universities, and other institutions of higher learning, and student participation in these programs, and offers education programs for public policy-makers on managing risks through insurance mechanisms.

Health Insurance Association of America (HIAA) See America's Health Insurance Plans (AHIP).

#### Insurance and Financial Communicators Association (IFCA)

www.ifcaonline.com

IFCA is an international organization dedicated to the ongoing professional development of its members in life insurance and related financial services communications. The association operates on a volunteer basis and offers programs and activities for its members. IFCA's primary objective is to encourage and promote the exchange of experience and ideas through an extensive program of formal schools, workshops, seminars, newsletters, research studies, networking, international awards competition, and meetings.

#### Insurance Accounting and Systems Association (IASA)

www.iasa.org

IASA works to enhance individual, organizational, and industry effectiveness by facilitating the exchange of information and ideas among insurance-related professionals.

#### **Insurance Information Institute (III)**

www.iii.org

The mission of III is to improve public understanding of insurance. III provides definitive insurance information and statistics for government, media, educational institutions, and the public.

## Insured Retirement Institute (IRI)

www.irionline.org

With over 350 members, IRI represents all segments of the annuity and variable life industry. It serves as a forum for the exchange of information, and provides the public, media, and industry with information on the benefits of annuities and related products.

## International Association of Insurance Supervisors (IAIS)

www.iaisweb.org

The IAIS is a voluntary membership organization composed of insurance supervisors and regulators from around the world. The organization's goal is to create a consistent and effective system of global insurance regulation to promote policyholder protections and financial stability.

## International Claim Association (ICA)

www.claim.org

ICA is composed of life and health insurance company officers and employees who handle their companies' claims function.

Life Communicators Association See Insurance and Financial Communicators Association (IFCA).

#### Life Insurers Council (LIC)

www.loma.org/lic

A council of LOMA, LIC is an association of insurance companies that serve the basic insurance needs of the general public, including the underserved market, through various distribution methods by promoting standards of business conduct which are in the best interests of policyholders; representing its members by addressing legislative, regulatory and consumer issues; and promoting the interchange of experience and ideas for the betterment of the public and the insurance industry.

#### LIMRA International, Inc.

www.limra.com

LIMRA is a member-owned organization dedicated to meeting the marketing information needs of companies involved in marketing annuity, disability, health, life, mutual fund, and retirement savings products. LIMRA works to improve the efficiency of life insurance distribution through scientific management methods, serves as the principal source of industry sales and marketing statistics, conducts research, provides consulting and management educational services, and prepares a wide range of publications.

## LOMA (Life Office Management Association)

www.loma.org

An international association through which more than 1,200 insurance and financial services companies from over 80 countries engage in research and educational activities to improve company operations. Members are involved in life and health insurance, managed care, annuities, pensions, banking, securities, and other financial services areas. LOMA is committed to working as partners with members worldwide to improve management and operations through quality employee development, research, information sharing,

and related products and services.

MIB Group, Inc. www.mib.com

Formerly the Medical Information Bureau, MIB is a nonprofit association founded by medical directors to provide a central information exchange for more than 600 member life insurance companies.

MDRT www.mdrt.org

MDRT (formerly Million Dollar Round Table) is composed of life insurance agents who consistently sell a predetermined amount of life insurance annually and maintain membership in the National Association of Insurance and Financial Advisors.

#### NAFA (National Association for Fixed Annuities)

https://nafa.com

NAFA is exclusively dedicated to promoting the awareness and understanding of fixed income and deferred annuities through the education of policymakers, journalists, consumers, and the industry about the benefits of fixed annuities.

#### National Association of Insurance Commissioners (NAIC)

www.naic.org

NAIC is an organization of state insurance regulators from the 50 states, the District of Columbia and the four U.S. territories. NAIC functions as a regulatory support organization and serves the public interest by promoting uniformity of legislation and regulation, facilitating the fair and equitable treatment of insurance consumers, promoting the reliability, solvency and financial solidity of insurance institutions, and supporting and improving state regulation of insurance.

#### National Association of Insurance and Financial Advisors (NAIFA)

www.naifa.org

NAIFA is a national nonprofit organization representing the interests of more than 200,000 insurance and financial advisors nationwide, through its federation of over 600 state and local associations. NAIFA is the nation's largest financial services membership association. Promotes high ethical standards, supports legislation in the interest of policyholders and agents, participates in community service, and provides agent education seminars and sales congresses.

National Association for Variable Annuities (NAVA) See Insured Retirement Institute (IRI)

National Fraternal Congress of America (NFCA) See American Fraternal Alliance (AFA)

## National Organization of Life and Health Insurance Guaranty Associations (NOLHGA)

www.nolhga.com

NOLHGA is a voluntary association comprised of the life and health insurance guaranty associations of all 50 states, the District of Columbia, and Puerto Rico. This nonprofit organization assists its members in handling multi-state insolvencies, coordinates their resolution, and provides a forum for resolving issues and problems related to the operation of state life and health insurance guaranty associations.

## Society of Actuaries (SOA)

www.soa.org

SOA is an organization of skilled professionals applying mathematical and economic probabilities to financial security programs. Educates and qualifies candidates to become members, provides continuing education and professional development programs, promotes and publishes actuarial research, and maintains and enforces a professional conduct code for its members. The Society determines membership by successful completion of a rigorous set of examinations leading to the designation of Associate or Fellow in the society.

Society of Financial Service Professionals (Society of FSP) See National Association of Insurance and Financial Advisors (NAIFA).

#### S.S. Huebner Foundation for Insurance Education

www.huebnerfoundation.com

The foundation's mission is to strengthen insurance education at the university level by increasing the number of professors specializing in insurance. The foundation makes fellowship grants for doctoral study and publishes research studies in the field of insurance.



## **AMERICAN COUNCIL OF LIFE INSURERS**

300 New Jersey Ave, NW, 10<sup>th</sup> Floor Washington, DC 20001

acli.com