# 4

### **INCOME**

The gross income of life insurance companies comes from two main sources: premiums paid by policyholders and earnings on investments. In 2024, total income of all U.S. life insurers increased 15.2 percent to \$1.3 trillion (Table 4.1). Insurance premiums and annuity considerations contributed 64 percent of total income. Investment earnings contributed 28 percent. The remainder of gross income came from amortization of interest maintenance reserve, commissions and expense allowance on reinsurance ceded, and miscellaneous income.

Under statutory accounting rules, net gain from (insurance) operations is calculated prior to net income. Net gain from operations equals gross income minus operating expenditures, policyholder dividends, and federal income taxes. Capital gains, net of tax, are then added to net gain from operations to calculate (after tax) net income.

#### PREMIUM INCOME

Premium receipts - derived from sales of life insurance, health insurance, and annuities - increased 20.2 percent to \$825 billion in 2024 (Table 4.2).

The mix of premiums from life insurance and annuity considerations has changed markedly over time. Prior to 1986, premium receipts from life policies were greater than annuity considerations, but starting in 1986, annuity premiums have exceeded life insurance premiums (Table 4.10). By 2024, life policies accounted for 21% of premium receipts, while annuity considerations contributed more than a half (52%) (Figure 4.1).

Premiums for life insurance policies totaled \$174 billion in 2024, a 42.2 percent increase from the previous year (Table 4.2). Individual policy premiums accounted for the largest share at \$138 billion, or 80 percent. Most were renewals, representing \$98 billion, or 71 percent, of individual premiums (Table 4.3). Group insurance was the second-largest contributor to life insurance premiums at \$35 billion, or 20 percent of the total (Table 4.2). Again, renewals constituted the largest portion at \$27 billion, or 76 percent, of all group premiums (Table 4.3). Credit life provided \$519 million of all life insurance premiums (Table 4.2). Americans spent 0.81 percent of total disposable (after-tax) personal income on direct individual life insurance in 2024 (Table 4.5).

Annuity considerations increased 19.9 percent in 2024 to \$432 billion (Table 4.2). Individual annuities provided \$268 billion in premium receipts, increasing 9.7 percent from 2023. Of individual annuity considerations, single annuity considerations constitute the largest share of this category at \$178 billion, or 66 percent, while group considerations counted renewals as the largest contributor with \$108 billion, or 66 percent (Table 4.4). Direct individual annuity considerations amounted to 1.96 percent of disposable personal income in 2024 (Table 4.5).

Premiums for accident and health insurance increased 7.7 percent to \$218 billion in 2024 (Table 4.2). Over the last ten years accident and health insurance premiums had an average annual increase of 3.3 percent.

## INVESTMENT INCOME AND RATE OF RETURN

Net investment income of life insurance companies amounted to \$336 billion in 2024 (Table 4.7). The largest source of investment income was from bonds at \$199 billion, followed by common stock (\$64 billion) and mortgage loans (\$42 billion). Gross investment income increased 9.5 percent in 2024 to \$362 billion. Investment expenses, taxes, and deductions totaled \$26 billion, increasing 11.7 percent from the previous year.

As a way of tracking investment performance, life insurers routinely calculate their net rate of return on invested assets. The net rate of return on invested assets is determined by dividing net investment income by the two-year average of the net invested assets. The gross rate of return on total fixed income assets is calculated by dividing the gross investment income on bonds by the average net investment in bonds.

In 2024, life insurers' net rate of return on total assets was 4.29 percent, up from 4.12 a year earlier (Table 4.8). This net rate is an annual average based on aggregates of all U.S. life insurance companies after investment expenses, but before federal income taxes. Excluding separate accounts, the portfolio net rate of return on general account assets was 4.73 percent in 2024, up from 4.43 percent in 2023.

The gross rate of return on fixed-income assets measures the return on bonds, preferred stocks, and mortgages. It does not account for depreciation or investment expenses and excludes equity investments (other than preferred stocks), avoiding the uneven treatment of gains in the numerator and denominator of net rate data.

Gross rate data apply to fixed-income assets of both general and separate accounts. The industry's gross rate on total fixed-income assets was 4.88 percent in 2024, up from 4.61 percent in 2023.

#### **NET GAIN FROM OPERATIONS**

Statutory accounting calculates net gain from (insurance) operations as gross income minus operating expenses, policyholder dividends, and federal income taxes (not including tax on capital gains, since capital gains are not included in gain from operations). Net gain from operations after federal income taxes decreased in 2024 to \$48 billion (Table 4.9). Net gains can be calculated separately for each major line of business. Net gains from annuities decreased to \$22 billion while net gain from life insurance decreased to \$1 billion.

Table 4.1

income of Life insurers						
	Millions			Average annual percent change		
	2014	2023	2024	2014/2024	2023/2024	
Net Premiums and considerations		1				
Life insurance premiums	\$138,308	\$122,181	\$173,719	2.3	42.2	
Annuity considerations	361,586	360,864	432,496	1.8	19.9	
Health insurance premiums	158,391	202,874	218,467	3.3	7.7	
Total	658,285	685,920	824,682	2.3	20.2	
Investment income	267,486	330,596	361,946	3.1	9.5	
Other income <sup>1</sup>	73,579	106,712	106,847	3.8	0.1	
Aggregate total	999,351	1,123,228	1,293,475	2.6	15.2	

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes commissions and expense allowance on reinsurance ceded. Also, includes amortization of interest maintenance reserve. Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

Table 4.2

Premium Receipts of Life Insurers	<b>3</b>					
		Millions		Average annual percent change		
	2014	2023	2024	2014/2024	2023/2024	
NET BUSINESS		I				
Life insurance premiums						
Individual	\$109,670	\$90,248	\$137,777	2.3	52.7	
Group	27,955	31,379	35,423	2.4	12.9	
Credit	683	555	519	-2.7	-6.4	
Total	138,308	122,181	173,719	2.3	42.2	
Annuity considerations						
Individual	247,426	244,429	268,236	0.8	9.7	
Group	114,160	116,435	164,260	3.7	41.1	
Total	361,586	360,864	432,496	1.8	19.9	
Health insurance premiums						
Total	158,391	202,874	218,467	3.3	7.7	
Aggregate total	658,285	685,920	824,682	2.3	20.2	
DIRECT BUSINESS						
Life insurance premiums						
Individual	\$137,085	\$168,684	\$174,691	2.5	3.6	
Group	34,379	45,863	50,019	3.8	9.1	
Total	171,464	214,547	224,710	2.7	4.7	
Annuity considerations						
Individual	214,366	350,831	423,967	7.1	20.8	
Group	119,716	150,840	178,874	4.1	18.6	
Total	334,082	501,671	602,842	6.1	20.2	
Health insurance premiums						
Total	169,579	229,092	250,522	4.0	9.4	
Aggregate total	675,125	945,310	1,078,073	4.8	14.0	

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies. Differences between net and direct premiums are caused by reinsurance activities, as reported in Chapter 6.

Table 4.3

Individual and Group Life Insurance Net Premium Receipts, 2024 (millions)								
	Individual	Percent distribution	Group	Percent distribution	Total	Percent distribution		
First-year	\$19,005	13.8	\$6,287	17.7	\$25,292	14.6		
Single <sup>1</sup>	20,865	15.1	2,086	5.9	22,951	13.3		
Renewal	97,908	71.1	27,050	76.4	124,958	72.1		
Aggregate total	137,777	100.0	35,423	100.0	173,200	100.0		

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Credit life premiums on loans of 10 years' or less duration are excluded. Data represent U.S. life insurers and fraternal benefit societies.

Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

Table 4.4

Individual and Group Annuity Considerations, 2024 (millions)									
	Individual	Percent distribution	Group <sup>1</sup>	Percent distribution	Total	Percent distribution			
First-year	\$86,581	32.3	\$10,261	6.2	\$96,842	22.4			
Single <sup>2</sup>	178,066	66.4	46,198	28.1	224,264	51.9			
Renewal	3,590	1.3	107,801	65.6	111,391	25.8			
Total	268,236	100.0	164,260	100.0	432,496	100.0			

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes dividend additions, excess premiums beyond planned periodic premiums, and single-premium riders.

Excludes certain deposit-type funds from income due to codification, and includes supplementary contracts with life contingencies. Also excludes reserves for supplementary contracts without life contingencies and annuities certain, lottery payouts, structured settlements, and

<sup>&</sup>lt;sup>2</sup>Includes supplementary contracts with life contingencies for individual annuity considerations.

Table 4.5

#### Individual Life Premiums and Annuity Considerations as Percentage of Disposable Personal Income

		Percent		
	2014	2023	2024	
Individual				
Life premiums	1.05	0.82	0.81	
Annuity considerations <sup>1</sup>	1.65	1.71	1.96	
Total	2.70	2.53	2.77	

Sources: U.S. Department of Commerce; ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies. U.S. Department of Commerce data from past years may be revised.

Beginning with 2017 edition of Fact Book, data used in this table represent direct business. Prior editions of Fact Book used net business.

Table 4.6

Accident and Health Insurance Net Premium Receipts, by Line of Business								
	Millions	<u> </u>	Average annual percent change					
	2023	2024	2023/2024					
Comprehensive	\$49,706	\$53,710	8.1					
Medicare/Medicaid	54,463	61,796	13.5					
Dental only	14,843	15,439	4.0					
Vision only	1,952	2,046	4.8					
Disability income	32,955	33,886	2.8					
Long-term care	9,343	7,207	-22.9					
Credit	623	607	-2.5					
Other	38,991	43,777	12.3					
Total	202,874	218,467	7.7					

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Premium receipts are net of reinsurance. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Excludes certain deposit-type funds from income due to codification, and includes supplementary contracts with life contingencies. Also excludes reserves for supplementary contracts without life contingencies and annuities certain, lottery payouts, structured settlements, and income payout options.

Table 4.7

Net Investment Income					
	N	lillions		Average annual percent change	
	2014	2023	2024	2014/2024	2023/2024
Gross investment income					
Bonds	\$141,651	\$183,748	\$199,463	3.5	8.6
Preferred stock	547	1,007	1,016	6.4	0.8
Common stock	71,122	63,806	64,399	-1.0	0.9
Mortgage loans	20,669	36,360	41,637	7.3	14.5
Real estate	3,928	4,415	4,483	1.3	1.5
Contract loans	7,968	8,277	8,752	0.9	5.7
Cash/Short-term investments	557	10,059	13,129	37.2	30.5
Other invested assets	14,787	26,229	28,103	6.6	7.1
Derivative instruments	5,970	-5,968	-2,796	NC	NC
Other write-ins	288	2,663	3,761	29.3	41.2
Total	267,486	330,596	361,946	3.1	9.5
Expenses, taxes, and deductions	11,506	23,087	25,784	8.4	11.7
Net investment income	255,981	307,509	336,162	2.8	9.3

Notes: Data represent U.S. life insurers and fraternal benefit societies. NAIC does not endorse any analysis or conclusions based on use of its data.

NC: Not calculated.

Table 4.8

Rates of Return on Invested Assets of Life Insurers							
	Р	ercent					
	2014	2023	2024				
Net rate							
Total assets	4.61	4.12	4.29				
General account only	5.19	4.43	4.73				
Gross rate							
Total fixed-income assets	4.80	4.61	4.88				

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 4.9

#### **Net Gain From Operations After Federal Income Taxes**

	Millions				
	2014	2023	2024		
Life insurance		 I			
Individual	\$6,373	\$6,916	-\$1,510		
Group	1,080	1,528	2,464		
Credit	43	65	48		
Total	7,496	8,509	1,002		
Annuities <sup>1</sup>					
Individual	15,018	15,515	13,035		
Group	8,931	9,731	8,707		
Total	23,949	25,246	21,742		
Accident and health					
Total	6,917	18,685	18,822		
Other <sup>2</sup>	12,810	7,155	6,421		
Aggregate total	51,172	59,595	47,988		

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Net gain is calculated after dividends to policyholders and federal income taxes are deducted and before realized capitals gains or (losses) are added. Data represent U.S. life insurers and fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup>Excludes certain deposit-type funds from income due to codification, and includes supplementary contracts with life contingencies. Also excludes reserves for supplementary contracts without life contingencies and annuities certain, lottery payouts, structured settlements, and income payout options.

<sup>&</sup>lt;sup>2</sup>Includes lines of business other than life (e.g. workers compensation, aviation insurance, etc.).

Table 4.10

#### Income of Life Insurers, by Year (millions)

		Net Premium	receipts				
Year	Life insurance premiums	Annuity consider- ations	Health insurance premiums	Total premium receipts	Investment income <sup>1</sup>	Other income <sup>2</sup>	Total income
1911	\$626	\$4		\$630	\$182	\$24	\$836
1915	776	6		782	241	20	1,043
1920	1,374	7		1,381	341	42	1,764
1925	2,340	38		2,378	551	89	3,018
1930	3,416	101		3,517	891	186	4,594
1935	3,182	491		3,673	1,013	386	5,072
1940	3,501	386		3,887	1,231	540	5,658
1945	4,589	570		5,159	1,445	1,070	7,674
1950	6,249	939	\$1,001	8,189	2,075	1,073	11,337
1955	8,903	1,288	2,355	12,546	2,801	1,197	16,544
1960	11,998	1,341	4,026	17,365	4,304	1,338	23,007
1965	16,083	2,260	6,261	24,604	6,778	1,785	33,167
1970	21,679	3,721	11,367	36,767	10,144	2,143	49,054
1975	29,336	10,165	19,074	58,575	16,488	2,959	78,022
1980	40,829	22,429	29,366	92,624	33,928	4,336	130,888
1985	60,127	53,899	41,837	155,863	67,952	10,212	234,027
1990	76,692	129,064	58,254	264,010	111,853	26,337	402,200
1995	102,766	158,389	90,038	351,193	143,967	32,894	528,054
1996	107,598	178,416	92,183	378,197	152,700	30,190	561,087
1997	115,039	197,529	92,737	405,305	170,713	34,628	610,646
1998	119,897	229,493	94,881	444,271	176,801	42,311	663,383
1999	120,274	270,212	100,049	490,535	186,563	49,830	726,928
2000	130,616	306,693	105,619	542,928	220,862	47,679	811,469
2001	125,314	251,255 ^	103,413	479,982	203,399	41,068	724,448
2002	134,483	269,296	108,703	512,482	180,855	40,676	734,013
2003	127,320	268,558	115,827	511,705	179,744	35,558	727,007
2004	139,691	276,677	125,752	542,120	186,827	27,863	756,810
2005	142,261	277,117	118,267	537,645	206,859	34,521	779,024
2006	149,223	302,727	141,198	593,149	239,669	50,779	883,597
2007	142,661	314,225	151,462	608,348	267,394	74,624	950,366
2008	147,182	328,135	165,034	640,350	260,123	40,166	940,638
2009	124,564	231,580	166,164	522,308	211,650	47,468	781,426
2010	104,648	293,622	172,717	570,987	212,841	78,741	862,570

Table 4.10, continued

#### Income of Life Insurers, by Year (millions), continued

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Year	Life insurance premiums	Annuity consider- ations	Health insurance premiums	Total premium receipts	Investment income <sup>1</sup>	Other income <sup>2</sup>	Total income
2011	\$127,455	\$334,895	\$171,647	\$633,997	\$221,007	\$60,332	\$915,336
2012	135,392	348,095	172,300	655,788	228,084	68,483	952,355
2013	130,582	287,669	175,084	593,335	237,995	75,397	906,727
2014	138,308	361,586	158,391	658,285	267,486	73,579	999,351
2015	155,866	333,016	159,855	648,737	289,894	126,080	1,064,712
2016	119,334	326,795	164,002	610,131	279,101	96,614	985,845
2017	141,794	294,861	170,498	607,152	280,764	85,522	973,438
2018	150,192	279,298	185,446	614,935	312,524	80,763	1,008,222
2019	156,623	347,494	188,088	692,205	314,493	87,660	1,094,358
2020	147,965	301,341	186,336	635,643	293,154	91,413	1,020,211
2021	164,604	290,632	192,035	647,271	338,312	100,902	1,086,485
2022	170,192	350,808	189,882	710,882	362,150	90,715	1,163,747
2023	122,181	360,864	202,874	685,920	330,596	106,712	1,123,228
2024	173,719	432,496	218,467	824,682	361,946	106,847	1,293,475

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Codification effective with 2001 Annual Statement filings changed the reporting of certain lines of business, particularly deposit-type contracts, as explained in footnotes. Beginning in 1986, unusually large increase due to NAIC-mandated change in reporting method for group annuity considerations. Prior to 1947, the business of health insurance departments of life insurers was not included in this series. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

<sup>^</sup>Beginning in 2001, excludes certain deposit-type funds from income due to codification.

<sup>&</sup>lt;sup>1</sup> Beginning in 2000, represents gross investment income. Prior to 2000, figures are net of investment expenses.

<sup>&</sup>lt;sup>2</sup> Beginning in 1975, includes commissions and expense allowance on reinsurance ceded. Beginning in 1992, includes amortization of the interest maintenance reserve.

Table 4.11

Individual Life Insurance Premium Receipts, by Year (millions)					
Year	First-year	Single <sup>1</sup>	Renewal	Total	
1970	\$1,869	\$1,114	\$14,033	\$17,016	
1975	2,705	1,505	18,125	22,335	
1980	4,520	2,448	23,818	30,786	
1981	5,927	2,486	27,283	35,696	
1982	5,948	3,232	30,675	39,855	
1983	6,910	4,221	27,913	39,044	
1984	8,794	4,735	26,204	39,733	
1985	10,858	6,941	29,202	47,001	
1986	11,524	9,901	30,980	52,405	
1987	12,484	15,610	34,584	62,678	
1988	10,670	11,893	36,150	58,713	
1989	10,658	8,800	38,716	58,174	
1990	11,249	8,261	41,055	60,565	
1991	11,398	8,445	43,521	63,364	
1992	11,141	9,389	45,739	66,269	
1993	13,314	11,447	50,570	75,331	
1994	14,081	8,820	53,153	76,054	
1995	12,081	9,945	56,453	78,479	
1996	12,041	10,799	60,001	82,841	
1997	14,592	11,999	60,846	87,437	
1998	17,353	15,802	60,396	93,550	
1999	16,784	13,540	63,029	93,354	
2000	17,881	16,565	68,047	102,493	
2001	17,849	19,145	58,432	95,426	
2002	15,934	21,768	68,454	106,156	
2003	14,650	20,463	62,795	97,907	
2004	16,098	23,550	71,207	110,855	
2005	16,680	25,363	69,873	111,915	
2006	14,578	29,774	69,612	113,964	
2007	14,145	40,291	49,044	103,479	
2008	14,460	34,068	68,871	117,399	
2009	12,395	17,930	68,253	98,579	
2010	10,723	20,749	48,148	79,621	
2011	18,150	19,740	62,874	100,763	
2012	21,272	20,084	64,995	106,352	
2013	17,796	13,244	72,171	103,210	

Table 4.11, continued

Individual Life Insurance Premium Receipts, by Year (millions), continued					
Year	First-year	Single <sup>1</sup>	Renewal	Total	
2014	\$17,373	\$19,708	\$72,589	\$109,670	
2015	16,359	19,815	88,327	124,501	
2016	17,390	19,597	53,120	90,107	
2017	16,984	19,584	75,507	112,075	
2018	17,955	17,846	82,161	117,962	
2019	19,200	19,437	86,964	125,600	
2020	18,372	18,261	84,072	120,706	
2021	20,799	20,673	95,178	136,651	
2022	19,190	21,677	97,741	138,607	
2023	14,393	20,278	55,576	90,248	
2024	19,005	20,865	97,908	137,777	

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. 1969-72 data include credit life insurance premiums. Beginning with 1973, credit life premiums on loans of 10 years' or less in duration are excluded. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

<sup>&</sup>lt;sup>1</sup> Includes dividend additions, excess premiums beyond planned periodic premiums, and single-premium riders.

Table 4.12

Individual Annuity Considerations, by Year (millions)					
Year	First-year	Single	Renewal	Deposit-type funds <sup>1</sup>	Total
1970	\$183	\$230	\$547	-	\$960
1975	728	808	1,128	-	2,664
1980	839	3,033	2,424	NA	6,296
1981	1,240	6,100	2,950	NA	10,290
1982	2,863	8,769	3,564	NA	15,196
1983	2,211	7,842	3,950	NA	14,003
1984	2,385	8,673	4,648	NA	15,706
1985	3,390	11,095	6,406	NA	20,891
1986	4,683	13,281	8,153	NA	26,117
1987	6,238	18,578	8,948	NA	33,764
1988	7,875	28,053	7,856	NA	43,784
1989	5,597	20,970	6,437	\$16,403	49,407
1990	6,080	22,777	6,992	17,817	53,665
1991	5,854	21,930	6,732	17,154	51,670
1992	6,775	21,964	7,378	25,232	61,348
1993	8,793	23,393	6,513	38,288	76,987
1994	8,263	22,901	6,448	43,221	80,832
1995	7,913	22,898	8,725	37,834	77,370
1996	9,727	19,802	6,461	48,077	84,067
1997	10,806	22,441	6,781	50,145	90,174
1998	11,092	17,129	7,179	60,047	95,446
1999	14,599	19,470	6,784	74,767	115,621
2000	15,050	27,022	7,480	90,099	139,651
2001*	51,576	63,078	27,002	NA	141,656
2002	64,731	75,412	28,291	NA	168,434
2003	61,439	75,410	24,855	NA	161,704
2004	60,568	86,383	25,188	NA	172,140
2005	66,771	78,354	21,907	NA	167,032
2006	81,923	77,193	27,967	NA	187,083
2007	92,395	71,268	28,841	NA	192,503
2008	89,758	94,111	25,097	NA	208,965
2009	93,919	19,331	15,603	NA	128,853
2010	100,286	61,164	28,496	NA	189,946
2011	120,303	60,168	37,366	NA	217,837
2012	107,865	53,941	27,452	NA	189,258
2013	110,625	61,068	7,885	NA	179,578

Table 4.12, continued

Individual Annuity Considerations, by Year (millions), continued					
Year	First-year	Single	Renewal	Deposit-type funds <sup>1</sup>	Total
2014	\$106,198	\$109,161	\$32,067	NA	\$247,426
2015	99,914	69,903	39,096	NA	208,913
2016	84,440	74,089	43,783	NA	202,312
2017	79,375	67,178	18,237	NA	164,790
2018	91,891	47,113	15,656	NA	154,660
2019	95,691	79,758	28,860	NA	204,309
2020	88,856	67,017	-5,787	NA	150,086
2021	75,766	49,281	27,023	NA	152,071
2022	58,996	95,961	12,142	NA	167,099
2023	84,968	147,779	11,683	NA	244,429
2024	86,581	178,066	3,590	NA	268,236

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Codification effective with 2001 Annual Statement filings changed the reporting of certain lines of business, particularly deposit-type contracts, as explained in footnotes. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

NA: Not available.

<sup>\*</sup>Certain deposit-type funds are excluded from income under codification, making data after 2000 incomparable.

<sup>1</sup> First included in annual statements for 1978 and divided into first-year, single, and renewal annuity considerations through 1988.

Table 4.13

	Net	rate	Gross rate
— Year	Total assets	General account only	Total fixed-income assets
1920	4.83	NA	NA
1925	5.11	NA	NA
1930	5.05	NA	NA
1935	3.70	NA	NA
1940	3.45	NA	NA
1945	3.11	NA	NA
1950	3.13	NA	NA
1955	3.51	NA	NA
1960	4.11	NA	NA
1965	4.61	4.61	NA
1970	5.30	5.34	5.85
1975	6.36	6.44	7.37
1980	8.02	8.06	9.26
1985	9.63	9.87	12.23
1990	8.89	9.31	10.34
1991	8.63	9.09	10.05
1992	8.08	8.58	9.44
1993	7.52	8.04	8.71
1994	7.14	7.63	8.22
1995	7.41	7.90	8.43
1996	7.25	7.75	8.17
1997	7.35	7.86	8.08
1998	6.95	7.58	8.00
1999	6.71	7.49	7.93
2000	7.05	7.40	7.91
2001	6.31	7.13	7.62
2002	5.38	6.64	7.13
2003	5.03	6.17	6.44
2004	4.80	5.93	6.03
2005	4.90	5.88	5.96
2006	5.35	5.95	5.99
2007	5.71	6.01	6.10
2008	5.70	5.63	6.01
2009	4.60	5.25	5.91
2010	4.33	5.37	5.68

Table 4.13, continued

#### Rates of Return on Invested Assets of Life Insurers, by Year (percent), continued

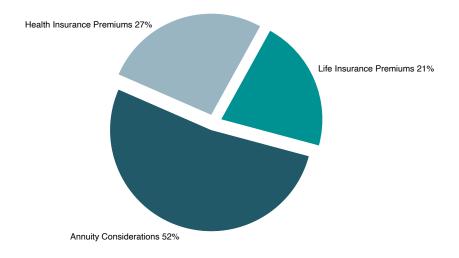
_	Net	rate	Gross rate	
Year	Total assets	General account only	Total fixed-income assets	
2011	4.35	5.29	5.73	
2012	4.25	5.07	5.30	
2013	4.20	5.09	4.91	
2014	4.61	5.19	4.80	
2015	4.81	4.91	4.64	
2016	4.50	4.86	4.56	
2017	4.28	4.80	4.43	
2018	4.72	4.75	4.40	
2019	4.57	4.58	4.43	
2020	3.93	4.28	4.15	
2021	4.28	4.40	3.94	
2022	4.52	4.22	4.03	
2023	4.12	4.43	4.61	
2024	4.29	4.73	4.88	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Before 1940, some federal income taxes were deducted from net investment income; beginning with 1940, rates are calculated before deducting any federal income taxes. Beginning in 1994, rates include amortization of the interest maintenance reserve. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies. NA: Not available.

Pigure 4.1

Distribution of Life Insurers' Net Premium Receipts, 2024



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission. NAIC does not endorse any analysis or conclusions based on use of its data.

Note: Data represent U.S. life insurers and fraternal benefit societies.