

# ACLI Affiliate Program 2023

ACLI's Affiliate Program offers business partners a year's worth of opportunities to promote products and services, express their views, and strengthen their association with leaders in the life insurance industry.

In ACLI-sponsored forums, representatives of affiliated industries join insurance executives to develop lasting business relationships while keeping up with the latest trends and hottest issues facing the industry.

Affiliates receive a 12-month membership that includes access to industry information, a complimentary registration to the ACLI Annual Conference, and numerous opportunities for high-level networking and brand exposure.

## KEY BENEFITS

- Priority consideration for speaking engagement at ACLI Conferences \*
- Access to select ACLI Newsletters, and Law Surveys
- One complimentary Investment Bulletin and 20% discount on any additional
- One complimentary registration to ACLI's Annual Conference (valued at \$1,795)

Additional Annual Conference benefits include:

- Half-page ad prominently displayed in the program guide
- Product visibility and brand awareness
- Opportunity to display company materials at the publication table at Annual Conference

## OTHER BENEFITS INCLUDE

- Logo display in the Business Opportunities section of acli.com and ACLI Learning including a description of your services, contact information, and a link to your website
- Early notification of conference partnership opportunities
- Access to Life Insurers Fact Book, a statistical analysis of the life insurance industry
- Access to consumer information on insurance products
- Opportunity to host information on ACLI's Learning Management Software.
- Opportunity to host a webinar.

**Annual Enrollment Fee \$5,000**

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The American Council of Life Insurers (ACLI) is the leading trade association driving public policy and advocacy on behalf of the life insurance industry. 90 million American families rely on the life insurance industry for financial protection and retirement security. ACLI's member companies are dedicated to protecting consumers' financial wellbeing through life insurance, annuities, retirement plans, long-term care insurance, disability income insurance, reinsurance, and dental, vision and other supplemental benefits. ACLI's 280 member companies represent 95 percent of industry assets in the United States.