ACLI
AMERICAN COUNCIL OF LIFE INSURERS

Education

Networking

Premier Industy Events

Year-Round Engagment with Life Insurance Leaders



ACLI Partnership & Conference Sponsorship Prospectus 2027

WHY PARTNER WITH ACLI?



The American Council of Life Insurers (ACLI) drives public policy and advocacy on behalf of the life insurance industry. Our 275 member companies provide products like life insurance, workplace benefits, annuities, long-term care, and more to help 90 million American families protect the lives they've built, support the people who depend on them, and prepare for a secure retirement. As the single largest investor in U.S. corporate bonds, America's life insurers invest $8.9 trillion across the U.S. economy. ACLI members represent 94% of the life insurance industry by assets.

Engage with life insurance executives in two ways:

1. Affiliate partnership provides year-round visibility and sponsorship priority. Affiliate partnership is not a requirement of sponsorship.

2. Conference sponsorship provides access to attend events and network with life insurance executives.

ACLI

ACLI Affiliate Partner Program 2027

ACLI Affiliate partners increase their visibility to U.S. life insurers with an online profile on the Affiliate page of ACLI.com and promote their products and services to leaders in the life insurance industry.

Affiliate partners receive discounted pricing at the ACLI Annual Conference providing an opportunity to join life insurance executives to network and develop lasting business relationships.

Daily newsletters keep Affiliates current on the latest trends and timely issues facing the industry, plus weekday updates on their clients and prospects breaking news. This knowledge leads to more meaningful conversations and timely outreach.

Affiliates receive a calendar year partnership that fosters engaging client relations, brand visibility, and quarterly newsletters with early access to suggest sessions, speakers, and sponsor ACLI Events.

> ***I keep a close eye on lots of insurance news sources and have found the Affiliate partner subscriptions to ACLI News Now and News Now International to be very complementary!***
>
> ACLI Affiliate partner 2026

Affiliate Partnership Benefits

Benefits	Option 1	Option 2
ACLI Annual Conference Affiliate registration rates (member rate + $50)	✓	✓
Up to five complimentary subscriptions to the weekday newsletters *News Now* and *News Now International*	✓	✓
Priority consideration for speaking engagement at ACLI conferences	✓	✓
Logo visibility and profile included on Affiliate page of ACLI.com	✓	✓
Early notification of conference sponsorship opportunities	✓	✓
ACLI Annual Conference - One complimentary registration		✓
Access to three complimentary ACLI Law Surveys		✓
20% discount* on annual subscriptions (four quarterly issues) to any ACLI Investment Bulletin and database updates, plus one additional issue free **discount does not apply to historical databases*		✓
2027 Affiliate partnership investment	**$3,750**	**$5,000**



ACLI

2027 Conferences and Programs Eligible for Sponsorship



2027 Sponsorship Contact:
Lauren Scarmella, Manager, Sponsorships and Partner Programs, SOA lscaramella@soa.org

2028 Sponsorship Contact:
Dana Johhnston, Director, Strategic Partnerships & Marketing, ACLI DanaJohnston@acli.com

Sponsorship packages begin at $5,000

REFOCUS

Size: 1,000-1,300 ATTENDEES

March 7-10, 2027
Fountainebleau, Las Vegas, NV

Audience: Chief Executive Officers, and senior-level life insurance, reinsurance, finance and investment executives

Description: ReFocus is an annual global conference for senior-level life insurance and reinsurance executives hosted jointly by **ACLI** and the **Society of Actuaries (SOA)**. This event features top-notch speakers, thought-provoking sessions, and superior networking opportunities.

Event website: refocusconference.com

ACLI MEDICAL CONFERENCE

Size: 50-75 ATTENDEES

March 22-24, 2027
ACLI Offices, Washington, DC

Audience: Life insurance company medical directors, underwriters and other interested parties

Description: Medical education designed for the life insurance industry.

Event website: acli.com/events/all-events/med-2027



Sponsorship opportunities are right of first renewal, then offered to ACLI member companies, Affiliate partners and interested parties upon availability.

Sponsorship contact:
Dana Johhnston, Director, Strategic Partnerships & Marketing, ACLI DanaJohnston@acli.com

Sponsorship packages begin at $1,500

2027 Conferences and Programs Eligible for Sponsorship

RISING LEADER PROGRAM

Description: ACLI's Rising Leader program convenes member company nominated candidates with a network of seasoned industry peers, visibility with ACLI and industry leaders, professional development, and training opportunities focused on leadership development.

Sponsorship opportunity for one additional law firm in 2028

Event website: acli.com/rising-leaders

Sponsorship contact:
Dana Johhnston, Director, Strategic Partnerships & Marketing, ACLI DanaJohnston@acli.com

LIFE INSURANCE & ANNUITY CONFERENCE 2027

Size: 450-550 ATTENDEES

April 12-15, 2027

Gaylord Palms Resort & Convention Center, Kissimmee, FL



Audience: Executives involved with the development, operations, marketing, distribution, technology or administration of individual life insurance products

Description: Jointly hosted by **LIMRA** and **LOMA**, the **Society of Actuaries**, and **ACLI**, this premier event offer rich cross-functional learning and networking opportunities in development, operations, marketing, distribution, regulation, technology, and administration.

Event website: limra.com/en/events/conferences/2027/2027-life-insurance-and-annuities-conference

Sponsorship contact: Nicole Chiarodo, Sponsor/Exhibitor Sales, LIMRA LOMA nchiarodo@limra.com

2027 Conferences and Programs Eligible for Sponsorship



Sponsorship opportunities are right of first renewal, then offered to ACLI member companies, Affiliate partners and interested parties upon availability.

Sponsorship contact: Dana Johhnston, Director, Strategic Partnerships & Marketing, ACLI
DanaJohnston@acli.com

Sponsorhip packages begin at $5,000

FINANCIAL & INVESTMENT ROUNDTABLE (FIR)

Size: 130-150 ATTENDEES

April 18-21, 2027
The Ritz-Carlton Amelia Island, Amelia Island, FL

Audience: Chief Financial Officers, Chief Investment Officers, and Senior-level finance and investment executives

Description: The FIR event is an intimate industry gathering of senior-level executives. This program focuses on investment and financial strategies, emerging issues, and key trends that will shape our future. It features a members-only discussion group. Program sessions are eligible for CPE credits.

Event website: acli.com/events/all-events/fir-2027

COMPLIANCE, LEGAL, AND FRAUD PREVENTION CONFERENCE

Size: 150-200 ATTENDEES

July 26-28, 2027
Loews Miami Beach Hotel, Miami Beach, FL

Audience: General Counsel, Chief Legal Officers, Chief Compliance Officers and executives involved in the legal and compliance aspects of the insurance industry

Description: The conference provides targeted education for more than 150 compliance, legal, fraud prevention, and SIU senior executives in the life insurance industry. Program sessions are eligible for CLE credits.

Event website: acli.com/events/all-events/clfpc-2027



Sponsorship opportunities are right of first renewal, then offered to life insurance companies, Affiliate partners and interested parties upon availability.

Sponsorship contact: Dana Johhnston, Director, Strategic Partnerships & Marketing, ACLI
DanaJohnston@acli.com

Sponsorship packages begin at $2,500

2027 Conferences and Programs Eligible for Sponsorship



Sponsorship opportunities are right of first renewal, then offered to ACLI member companies, Affiliate partners and interested parties upon availability.

Sponsorship contact: Dana Johhnston, Director, Strategic Partnerships & Marketing, ACLI
DanaJohnston@acli.com

Sponsorships begin at $5,000

ACLI ANNUAL CONFERENCE

Size: 450-500 ATTENDEES

October 13-15, 2027
The Westin Washington DC

Audience: Senior executives from life insurance and financial services companies who serve in a variety of roles including legal, legislative, financial operations, and public relations.

Description: ACLI's premier meeting brings together senior executives from life insurance and financial services companies to examine today's business and political issues. The program features general sessions with well-known speakers and breakout sessions addressing legal, investment/financial, reinsurance, compliance, retirement security, advocacy, and legislative and regulatory issues. Program sessions are eligible for CLE and CPE credits.

Event website: acli.com/events/all-events/ann-2027

SENIOR INVESTMENT MANAGERS SEMINAR (SIMS)

Size: 150-200 ATTENDEES

November 7-10, 2027
Fairmont Grand Del Mar, San Diego, CA

Audience: Chief Investment officers, senior and mid-level investment professionals

Description: This seminar's formal presentations and discussions cover financial, economic and political issues, investment management and portfolio strategy, and current insurance-specific issues. It also features a set of members-only discussion group. Program sessions are eligible for CPE credits.

Event website: acli.com/events/all-events/sims-2027



Sponsorship opportunities are right of first renewal, then offered to ACLI member companies, Affiliate partners and interested parties upon availability.

Sponsorship contact: Dana Johhnston, Director, Strategic Partnerships & Marketing, ACLI
DanaJohnston@acli.com

Sponsorships begin at $5,000

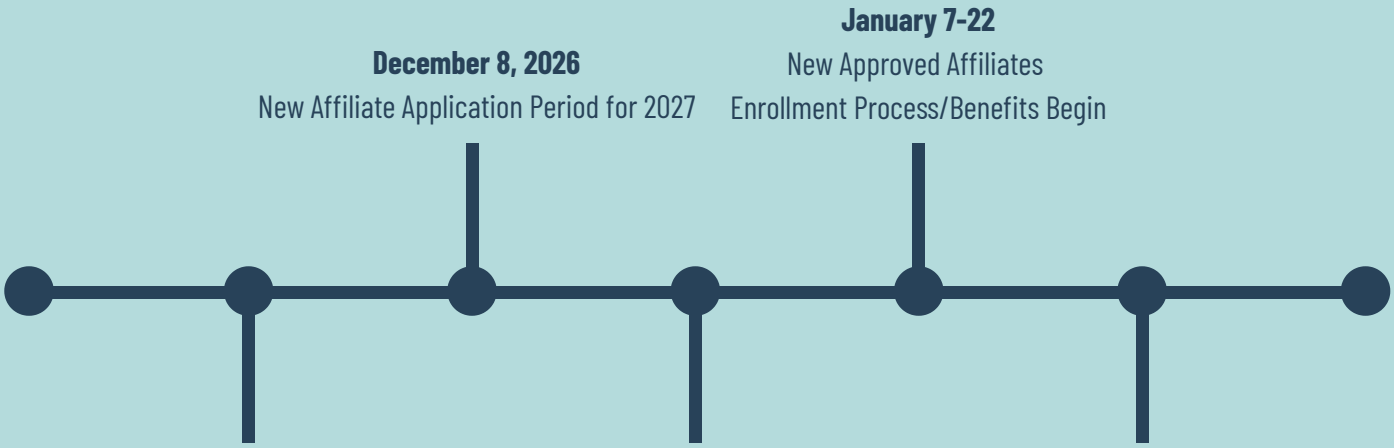
ACLI

LET'S CONNECT

Thank you for your interest! To learn more about ACLI Affiliate partnerships, request to apply, or discuss possible sponsorship opportunities, please contact:

Dana Johnston, CAE, CMP
Director, Strategic Partnerships & Marketing, ACLI
202.624.2052 | DanaJohnston@acli.com

Affiliate Timeline



Sponsorship Timeline

- 2026 sponsors are offered their right of first renewal approximately six month before each conference.
- Remaining opportunities are offered to member companies, Affiliate partners, and the wait list after the renewal period and upon availability.
- All payments are due 30 days after invoice delivery.