

# ACLI ANNUAL CONFERENCE 2026

October 14–16, Orlando, FL  
Signia by Hilton, Orlando Bonnet Creek



## PARTNERSHIP PROSPECTUS

Join **450-500 senior executives** from life insurance, law firms, consulting, financial services companies and others serving the life insurance industry to examine today's business and regulatory issues. This premier annual event features **four general sessions** with well-known speakers and **twelve breakout sessions** addressing legal, investment, financial, compliance, legislative and regulatory issues.

Program sessions are eligible for **CLE and CPE credits**.

### Contact:

Dana Johnston, CMP  
Director, Strategic Partnerships & Marketing  
[DanaJohnston@acli.com](mailto:DanaJohnston@acli.com)  
202.624.2052

# Overview

Sponsoring the ACLI Annual Conference 2026 provides industry partners with **memorable impact, brand visibility** and the opportunity to **reconnect with up to 500 leaders** in the life insurance industry over three days of learning and networking.

Sponsorship includes an opportunity from pages 3-5 and the following benefits:

	Strategic	Conference	Supporting
Investment	\$25,000+	\$12,500+	\$5,000+
Complimentary Registrations	Three	Two	One
Submit up to 3 Digital Publications for app & 1 Attendee Giveaway	Included	Included	None
Sponsor Logo on Event Signage, Event App & Website	Included	Included	Included
Attendee List Provided (Excludes contact info)	Included	Included	Included

## EXECUTIVE PARTNER

\$25,000	<p><b>Sponsor one of three attendee learning tracks.</b> Each track contains four sessions. Receive logo recognition and visibility throughout the track on event signage, app, and website.</p> <ul style="list-style-type: none"> <li>• Compliance &amp; Legal</li> <li>• Financial &amp; Investment <b>SOLD OUT</b></li> <li>• Innovation &amp; Industry Trends</li> </ul>	
\$25,000	Sponsor <b>all coffee breaks</b> throughout the conference! Logo recognition on event signage.	<b>SOLD OUT</b>

## CONFERENCE PARTNER

\$18,000	Sponsor may send branded items to be displayed during the <b>Friday Hot Issue Breakfast.</b>	<b>SOLD OUT</b>
\$15,000	<b>Lanyards</b>	<b>SOLD OUT</b>
\$15,000	Portable <b>Charging Stations</b>	<b>SOLD OUT</b>
\$15,000	<b>Daily Conference Emails</b> Wednesday, Thursday, Friday, & Thank You message logo recognition.	<b>SOLD OUT</b>
\$15,000 ea.	<p>Sponsor may send branded items to be displayed during the <b>Thursday <b>SOLD OUT</b> or Friday Luncheon</b> featuring the ability to invite a select number of participants to sit at a reserved table. <i>Sponsor responsible for sending the invitations.</i></p> <p>Make a bold impact! Sponsor both days for \$27k.</p>	

CONFERENCE PARTNER CONT'D		
\$15,000	Sponsor <b>Registration</b> to make bold first impression on every attendee.	SOLD OUT
\$15,000	Start strong by sponsoring the <b>Wednesday Welcome Reception</b> and showcase your brand with a giveaway displayed at the reception on opening night.	
\$15,000	Keep attendees connecting throughout the conference with a <b>Wi-Fi</b> sponsorship.	SOLD OUT
\$12,500	<b>Mobile App</b> sponsorship	SOLD OUT
\$12,500	Sponsor the <b>Thursday Networking Reception</b> and send branded items for display.	SOLD OUT

SUPPORTING PARTNER		
\$10,000	<b>Hotel Key Cards</b> repeatedly make a memorable impression.	SOLD OUT
\$10,000	Provide a sweet treat on Thursday afternoon by sponsoring the <b>Candy Station</b> .	SOLD OUT
\$10,000	Provide a communal branded space for networking and reconnecting in one of up to five <b>Networking Hubs</b> featuring a screen to display your message. <b>Three available</b>	

## SUPPORTING PARTNER CONT'D

<b>\$7,500</b>	Sponsor the attendee <b>Networking Breakfast on Thursday</b> and send branded items to be displayed during the meal.	
<b>\$7,500</b>	Sponsor the <b>Hydration Station</b> on Thursday with the option to send a pull up banner to be displayed near the beverages.	
<b>\$5,000</b>	Be the life of the party by sponsoring <b>Reception Entertainment</b> on Wednesday or Thursday. Includes the option to send branded materials and a pull up banner to be displayed during the reception.	<b>SOLD OUT</b>
<b>\$5,000</b>	Sponsor a <b>Refreshment Break</b> to attendees on Thursday <b>SOLD OUT</b> or Friday morning. Includes the option to send a pull up banner to be displayed during the break.	
<b>\$5,000</b>	Gift the attendees a memorable token of appreciation by sponsoring the <b>Starbucks or Amazon Gift Cards</b> in the amount of \$7-10. Sponsor will be provided instructions to order and ship the branded gift cards distributed to attendees at registration.	<b>SOLD OUT</b>
<b>\$5,000</b>	Send a treat to the conference attendees on Wednesday or Thursday evening. <b>Room Drops</b> featuring local treats and baked goods are well received. *hotel distribution charges and item costs are the sponsor's responsibility.	

# SPONSORSHIP REQUEST FORM\*

Organization Name as it should be listed on a sponsorship agreement:

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Address:

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City: State/Province: Zip:

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Contact Person: Title:

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Email: Phone:

**SPONSORSHIP(S) REQUESTED\***

**Conference of Interest: Annual 2026**

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Sponsorship 1<sup>st</sup> Choice: \$

Sponsorship 2<sup>nd</sup> Choice:  *Check to make this a BACKUP only if 1<sup>st</sup> choice unavailable* \$

Sponsorship 3<sup>rd</sup> Choice:  *Check to make this a BACKUP only if 1<sup>st</sup> and 2<sup>nd</sup> choices unavailable* \$

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\*Completion of this form does not guarantee a sponsorship.

Upon acceptance by ACLI, organization will be required to execute a sponsorship agreement detailing the terms and conditions of sponsorship.

The agreement will be sent in 7-14 business days.

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Authorized Signatory on Behalf of Applicant

## ADDITIONAL OPPORTUNITIES - INQUIRE FOR DETAILS

### Hotel Branding

Make a memorable impression throughout the conference in print and digital. Custom packages may be available.

# Secure Your Sponsorship

## Return Sponsorship Request Form to:

Dana Johnston, CMP

Director, Strategic Partnerships and Marketing

ACLI

[DanaJohnston@acli.com](mailto:DanaJohnston@acli.com) | 202.624.2052

All sponsorships are first-come, first-secured.

**The American Council of Life Insurers (ACLI) is the leading trade association driving public policy and advocacy on behalf of the life insurance industry.**

90 million American families rely on the life insurance industry for financial protection and retirement security. ACLI's member companies are dedicated to protecting consumers' financial wellbeing through life insurance, annuities, retirement plans, long-term care insurance, disability income insurance, reinsurance, and dental, vision and other supplemental benefits. ACLI's 275 member companies represent 94 percent of industry assets in the United States.

