

# ACLI ANNUAL CONFERENCE 2024

September 25–27 | Swissôtel Chicago | Chicago, IL

ACTION TO IMPACT

ACLI



## CONFERENCE PROGRAM

As of 9/25/2024 - Please note: Schedule is subject to change.

WEDNESDAY, SEPTEMBER 25

8:00 AM–5:00 PM

**Registration**

Co-sponsored by:



ALLIANCEBERNSTEIN



8:30–10:00 AM

**Forum 500 Section Board of Governors Meeting**  
(ACLI members only, breakfast served)

10:30 AM–3:00 PM

**ACLI Board Committee Meetings** (ACLI members only)

10:30–11:45 AM

**CEO Steering Committee on Prudential Issues**

12:00–1:15 PM

**CEO Steering Committee on Consumer Issues** (with buffet lunch)

1:30–3:00 PM

**CEO Steering Committee on Taxation**

3:30–4:45 PM

**ACLI Board of Directors Meeting** (ACLI members only)

4:30–5:00 PM

**ACLI Rising Leader Program Meet & Greet** (Rising Leaders only)

5:00–5:30 PM

**Rising Leader Reception** (Invitation only)

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A TIAA Company

5:30–6:30 PM

**Welcome Reception**

Sponsored by:



**Global Atlantic**  
FINANCIAL GROUP

6:30 –9:00 PM

**ACLI Board of Directors Dinner** (Invitation only)

7:15–8:15 AM

**Rising Leader Program Breakfast** *(Invitation only)*



**Leading the Way: Leadership Lessons and Insights on Retirement and Healthy Aging with Surya Kolluri**

During this breakfast session, hear from retirement and healthy aging thought leader, Surya Kolluri, Head of TIAA Institute. Surya will speak about his career and leadership lessons learned along the way, as well as share TIAA Institute's latest research findings on financial and longevity literacy and retirement planning.

Speaker:

**Surya Kolluri**, Head of TIAA Institute

7:30–8:15 AM

**Networking Breakfast**

Sponsored by:



8:35–9:30 AM

**Opening Remarks & Perspectives**

**Emcee-Welcome Remarks**

**Jillian Froment**, Executive Vice President & General Counsel, ACLI

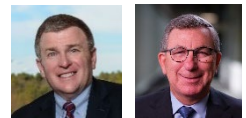


**Chair's Perspective**

**Paul Quaranto**, Chairman, CEO & President, Boston Mutual

**Gavel Exchange**

**Rich Bielen**, President & CEO, Protective Life



**President's Perspective**

**Susan Neely**, President & CEO, ACLI

**David Chavern**, President & CEO (incoming), ACLI



9:30–10:15 AM

**General Session: Leadership and Election Insights with Speaker McCarthy**

55th Speaker of the House Kevin McCarthy believes in the possibility about rebuilding, restoring, and renewing America. In this fascinating discussion, McCarthy will recount his experiences in Congress and reflect on his decade and a half in public office, sharing stories of his time in both state and federal leadership. He will share his behind-the-scenes perspectives on political trends, explaining the nuances of today's headlines, and breaking down what each development could mean for individuals, businesses, and industries.

Moderator:

**Paul Quaranto**, Chairman, CEO & President, Boston Mutual

Speaker:

**Kevin McCarthy**, 55<sup>th</sup> Speaker of the U.S. House of Representatives



10:15–10:45 AM

**Networking Refreshment Break**

Sponsored by:



**Concurrent Sessions****1. Finance/Investment Focus Session****Residential Mortgage Loans – A Compelling Case for Life Insurance Companies**

The combination of attractive yields, efficient capital treatment and favorable financing sources creates a compelling investment case for RMLs. The growth of specialized residential loan investment managers who can manage the operational complexities of the product has also made it easier for insurance portfolios to gain exposure to the asset class without requiring additional resources.

Moderator:

**Kevin Gasvoda**, Chief Financial Officer, Shelter Growth Capital Partners

Speakers:

**Stewart Foley**, Founder and Managing Partner, Insurance AUM

**Bryan Lentz**, Director, MBS Trading, Mutual of Omaha

**Thomas Settino**, Vice President, FHLB of New York

**2. Technology/ Trends Focus Session****Achieving AI Readiness to Drive Efficiency and Innovation**

Explore the critical steps to becoming AI-ready by streamlining data and systems using Universal APIs. This session delves into how modernizing legacy platforms and simplifying complex systems can enhance operational efficiency and data accessibility. Learn from industry experts about the role of Universal APIs in creating a connected ecosystem, enabling seamless integration, and maximizing AI capabilities. Discover how simple API connections with modern distribution partners can drive new sales and growth. Gain practical insights into transforming your organization's data infrastructure to fully capitalize on AI investments.

Moderator:

**Nelson Lee**, Founder, iLife Technologies

Speakers:

**Brad Butler**, Chief Information Officer, U.S./Latin America, RGA

**Kelly Coomer**, Senior Vice President & Chief Information Officer, Sammons Financial Group

**Jim Galli**, Managing Director, Paradigm Partners International

**Sridhar Potnuru**, Principal Enterprise Architect, TransAmerica Individual Life

**3. Compliance / Legal Focus Session****ERISA Litigation: What You Need to Know**

ERISA litigation continued to make headlines throughout 2023. Hear panelists discuss the most significant issues and trends in ERISA litigation from the past year.

Speakers:

**Glenn Merten**, Partner, Faegre Drinker

**Dan Aronowitz**, President, Encore Fiduciary

Sponsored by:

**4. Industry Issues Focus Session****Reputation Management: Communicating in Highly Charged Times**

In an era marked by polarization and heightened sensitivities, authentic and effective communication is more critical than ever. From political debates to social issues, internal and external communications are impacted. We'll dive into considerations for navigating communication in such a complex environment.

Moderator:

**Sarah Tyre**, Vice President, Reputation & Issues Management, Prudential Financial

Speaker:

**Tiffany Baker**, Chief Communications Officer, Transamerica

**Kendall Seketa**, Vice President, New Product Strategy, Gravity Research

12:00–1:45 PM

## Luncheon Session

### ACLI Rising Leader Program Class of 2024 Graduation

#### Political Action Committee (PAC) Update

Speaker:

**Eric Steigerwalt**, President & Chief Executive Officer, Brighthouse Financial

#### General Session: Life Insurers and Financial Resilience for Families and Small Businesses

This session will explore how life insurers demonstrate their value proposition and are an essential part of public policy solutions to address economic anxiety and vulnerabilities of average Americans. ACLI has built a new tool for the industry to platform and present our attributes: the ACLI Financial Resilience Index. The panel will examine how families and small businesses influence public policymaking and serve as a rally cry to the audience to engage in the public square in industry-wide campaigns to advance the capabilities of life insurers to address societal needs.

Moderator:

**Dr. Robert Wescott**, President & Founder, Keybridge

Speakers:

**Dan Houston**, Chairman & CEO, Principal Financial Group

**Eric Steigerwalt**, President & Chief Executive Officer, Brighthouse Financial

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**EVERSHEDS  
SUTHERLAND**

2:00–3:00 PM

#### Concurrent Sessions:

##### 1. Finance/Investment Focus Session

###### **Cash Flow Testing of Reinsurance**

Panelists will review developments related to asset adequacy analysis for reinsurance ceded by life and annuity insurers exposed March 17, 2024, by the LATF for comments (“LATF Proposal”). The focus will be on the response of interested parties’ views of the LATF Proposal. Panelists will also address the management of counterparty credit risk by U.S. ceding insurers, other regulatory concerns raised by the NAIC and covered agreement issues.

Speakers:

**Maureen Adolf**, Senior Policy Adviser/Insurance, Eversheds Sutherland

**Brian Barrett**, Partner, Eversheds Sutherland

**Catherine Murphy**, Vice President & US Deputy Appointed Actuary, John Hancock Life Insurance Company

**Theresa Resnick**, Senior Vice President and Actuary, Everlake Life Insurance Company

##### 2. Technology/Trends Focus Session

###### **The Customer of The Future**

McKinsey & Company will cover How changing demographics, demand for improved experience, and new opportunities for “healthy aging” are creating new opportunities to increase the industry’s relevance.

Speakers:

**Alexander Gestal**, Associate Partner, McKinsey & Company

**Jason Ralph**, Partner, McKinsey & Company

**Holger Wilms**, Senior Partner, McKinsey & Company

3. Compliance/Legal Focus Session

**Navigating the Tension: Governing AI vs Advancing AI**

As the opportunities of Artificial Intelligence pushes our industry, this panel will explore the delicate balance between ethics, regulation and innovation. Panelists will be focused on sharing their perspectives on tackling some of the tougher challenges of how to balance governance vs innovation.

Moderator:

**Chad Eslinger**, Chief Ethics and Compliance Officer, Resolution Life US

Speakers:

**Sheila Burton**, Compliance Vice President, Athene

**Rebecca Gahete**, Deputy General Counsel, Chief Privacy Officer & Technology, Resolution Life US

**Aaron Witt**, Chief Digital & Data Officer, Vice President, Sammons Financial Group

4. Industry Issues Focus Session

**The New Sound of Economic Power; Women's Voices Reshaping Financial Security**

This session will focus on the evolving landscape of retirement planning for women, focusing on the impact of social media, influencer culture and more.

Moderator:

**Michelle Carroll Foster**, Chief Inclusion Officer, ACLI

Speakers:

**Zarifa Reynolds**, President & Chief Executive Officer, Royal Neighbors of America

**Marsha Barnes**, Personal Finance Expert, Commentator, Founder, The Finance Bar

3:00–3:30 PM

**Milliman Mixer**

Unwind and Connect at the Milliman Mixer! Join us for a relaxed networking brewery break sponsored by Milliman. Enjoy locally crafted Chicago beer, delicious bar snacks, and mixed nuts in a casual atmosphere perfect for mingling and making connections. It's the ideal way to decompress from a busy day of sessions while enjoying Moody Tongue's renowned beers. Don't miss out on this unique networking opportunity!

Sponsored by:



6:00 – 8:00 PM

**ACLIPalooza**

Step into a new era of networking with ACLIPalooza! Inspired by Chicago's legendary Lollapalooza festival, join us for a unique reception experience where industry leaders converge for an unforgettable evening. Discover a vibrant atmosphere filled with heavy hors d'oeuvres, interactive food stations, and entertainment. Engage in meaningful conversations on key industry issues while expanding your professional network amidst the energetic spirit of an ACLI inspired festival.

Sponsored by:



**FRIDAY, SEPTEMBER 27**

**Conference Emcee**

**Jill Kozeny**, Executive Vice President & Chief Advocacy Officer, ACLI



7:45 – 8:30 AM

**Rising Leader Networking Breakfast** (*Invitation only*)

7:45–8:30 AM

### Hot Issues Breakfast Session

#### The Annuity Market Soars - New Entrants Bring Capacity and Competition

The fixed annuity market saw record sales in 2023, building on the strength of 2022. Join Ken Frino and Mike Porcelli from AM Best Ratings as they discuss the dynamics driving this market, the risks insurers face, and the future of the annuity product line. They will share their insights on what this product shift means for the portfolio of life and annuity insurers, as well as their thoughts about the interest rate environment that lies ahead for annuity writers.

Speakers:

**Ken Frino**, Managing Director, AM Best

**Mike Porcelli**, Senior Director, AM Best

Sponsored by:



8:45–9:30 AM

### General Session - Crossing the Generational Divide

We live in a time of rapid generational change, challenge, and opportunity. Leaders live this daily from recruiting and retaining different generations of employees to inspiring trust, engagement, and effective communication across multiple generations and geographies.

Making the challenge even more costly are dramatically different work expectations by generation, the rapid emergence of AI, and a gap in how to best drive engagement and performance now. In this inspiring, research-driven presentation, acclaimed generational researcher and speaker Jason Dorsey separates myth from truth about generations and what most unlocks their performance.

Speaker:

**Jason Dorsey**, Renowned Researcher and Generational Expert



9:45–10:45 AM

### Concurrent Sessions:

#### 1. Finance/ Investment Focus Session

##### Federal Home Loan Bank Update

This session will discuss the FHFA report, expected regulatory activity or guidance next year, and the potential impact on life insurers.

Moderator:

**Paul Kangas**, Vice President, Financial Services & Principal Deputy, ACLI

Speakers:

**Ryan Donovan**, President & Chief Executive Officer, Council of Federal Home Loan Banks

**Michael Ericson**, President & Chief Executive Officer, Federal Home Loan Bank of Chicago

**Jim Vance**, President, WS Ventures

#### 2. Technology/ Trends Focus Session

##### Rethinking Guidelines: Medical Underwriting in a Time of Exponential Data Growth

In this session, the speakers will explore underwriting with today's technology. The session will describe the collision of new data streams (prescription data, medical billing and diagnostic codes, EHR, etc.) and tools (rules engines, predictive models) with traditional underwriting guidelines, explain why more data, more comprehensive assessment, and sophisticated modeling are prompting carriers to reconsider legacy guideline-driven underwriting, and explore the concept of a new underwriting model more compatible with digital insight.

Moderator:

**Dave Rengachary**, MD, Senior Vice President, Head of Underwriting, RGA

Speaker:

**Jenna Fariss**, Director and Actuary, Milliman IntelliScript

**Nick Milinovich**, Senior Director, Underwriting Strategic Partnerships, Northwestern Mutual

**Roger Tafoya**, President and Chief Underwriter, Predictive Resources



### 3. Compliance/ Legal Focus Session

#### **The Future of SEC Investment Management Regulation**

A review of past, current, and possible future states of SEC investment management regulation following the November elections. Among other things, a panel of experts would explore the recent changes in fund reporting and disclosure, an update on litigation regarding the SEC's private fund rule, and provide trends regarding the SEC's Division of Investment Management. The discussion will also review challenges insurance companies and their affiliated investment managers face with increased reliance on alternative investments. Best practices and compliance strategies will be considered.

Moderator:

**Madison Ward**, Counsel, ACLI

Speakers:

**Adam Aderton**, Partner, Litigation, Willkie Farr & Gallagher

**Eric Banta**, Senior Vice President & Chief Counsel, Voya Investment Management

**Ron Coenen**, Partner, Eversheds Sutherland

10:45–11:00 AM

### **Networking Refreshment Break**

Sponsored by:



11:00 AM–12:00 PM

### **Concurrent Sessions:**

#### 1. Finance/ Investment Focus Session

##### **Changing Regulatory Landscape for Life Insurer Investments**

This session will explore the insurance regulatory issues associated with new and complex investment structures involving life insurers, including the evolving changes in regulatory treatment of different types of investments by the National Association of Insurance Commissioners.

Moderator:

**Larry Hamilton**, Partner, Mayer Brown

Speakers:

**Kevin Clark**, Chief Accounting Specialist, Iowa Insurance Division

**Caitlin Colvin**, Managing Director, Blackstone Credit and Insurance

**Jenna Jenson**, Vice President, Managing Counsel, Thrivent

**Stephen Smith**, Head of Insurance Analytics, Neuberger Berman

#### 2. Industry Issues Focus Session

##### **Changing Lives with Early Detection Technology**

Six in 10 Americans live with a chronic illness, such as heart disease, cancer, diabetes, or other conditions. That means early detection for these health issues can make a world of difference not only for individuals and their families, but for society, our healthcare system, and even our businesses. This session will explore the unique opportunity for life insurers to impact their customers' lives far beyond the traditional role of a passive claims payer as preventative health solutions become more critical in the war on cancer and other diseases, specifically highlighting technology such as GRAIL's multi-cancer early-detection test, Galleri® and Penuvo's whole-body MRI scans.

Speakers:

**York Barrington**, Director, Physician Relations, Penuvo

**Matt Gibson**, AVP, Head of Behavioral Insurance Activation, John Hancock

**Horacio Herrera Fajer**, Head of Life Insurance Partnerships, GRAIL

3. Compliance/ Legal Focus Session

**Big Picture – Legislative and Political Landscape in 2025 Election**

Speakers:

**Kathleen Coulombe**, Senior Vice President, Federal Relations, ACLI

**Doug Sosnik**, Former Clinton White House Adviser

**Leah Walters**, Senior Vice President, State Relations, ACLI

12:15–1:30 PM

**Closing Luncheon**

**Life Happens Presentation**

Speaker:

**Brian Steiner**, Executive Director, Life Happens

**General Session: Up From Nothing**

Facing a challenging economy, too many Americans despair of improving their lives. But John Hope Bryant insists that America is still the Land of Opportunity. His story revives the forgotten narrative of the American Dream. It's about our beginnings as a nation of go-getters who believed they were winners before they won.

Using the inspiring story of his own rise from humble beginnings, and that of his parents and grandparents, Bryant shows how individually we can change our mindset from survivor to thrive to winner and move beyond just getting by or being financially independent to becoming wildly successful. Collectively, we need to become a nation of winners once again.

Speaker:

**John Hope Bryant**, Founder, Chairman, & CEO, Operation Hope

Sponsored by:



1:30 PM

**Adjournment**