

## **Vice President, Campaigns and Partnerships**

We're hiring a Vice President, Campaigns and Partnerships for our Public Affairs team. This role involves building and mobilizing external partnerships, leading a grassroots advocacy team, and bringing the consumer story to life through coalitions and grassroots efforts that drive impactful advocacy campaigns.

The Vice President, Campaigns and Partnerships will oversee a talented team, including two retained firms. The ideal candidate will excel at identifying and forging connections, driving mobilization, and demonstrating an entrepreneurial mindset. We seek a strategic thinker and activator capable of turning policy dimensions and ideas into tangible outcomes.

- Drive advocacy campaigns that leverage partnerships, coalitions, and grassroots mobilization to advance specific policy objectives and legislative goals.
- Identify, cultivate, and nurture relationships with a wide range of stakeholders, including interest groups, community organizations, advocacy groups, and influencers to build a broad coalition of support for advocacy.
- Map constituency groups with issues and audiences and develop strategies to mobilize them using grassroots activities, media, and other community-based tools.
- Provide strategic direction and guidance to a talented grassroots advocacy and field operations team, ensuring alignment with organizational goals and objectives.
- Collaborate with Public Affairs executives and internal teams to align external initiatives with organizational goals.
- Provide strategic direction and oversight to creative firms and advocacy consultants that support external initiatives.
- Lead, mentor and develop a high-performing team to achieve organizational objectives.

### Qualifications

- Bachelor's degree in communication, public administration, or related field.
- Proven track record of leadership and success in public/government affairs, political campaigns, or related fields.
- Demonstrated expertise in driving advocacy campaigns with a focus on coalition building, partnership development, and digital and field advocacy.
- Strategic thinker with a keen understanding of political dynamics, policy issues, and public opinion trends.
- Experience working in or with industry trade associations or civic-oriented organizations.
- Excellent communication skills, both verbal and written, with the ability to effectively convey complex ideas and concepts to diverse audiences.
- Experience managing and mentoring teams, including retained firms, with a focus on fostering a collaborative and results-oriented work culture.
- Proficiency in digital advocacy tools and platforms is highly desirable.

Interested candidates should send their resumes to [HR@acli.com](mailto:HR@acli.com), Attn: HR-VP Campaigns & Partnerships.