

BUILDING FINANCIAL SECURITY IN LOUISIANA



FINANCIAL SECURITY FOR EVERY STAGE OF LIFE

Life insurers pay out **\$3.1 billion** each year in life insurance and annuity benefits to Louisiana families. That's **\$8.6 million every day**.

In Louisiana, **3.7 million** individual life insurance policies were in force in 2023, averaging **\$82,000** in death benefit protection.

Here's how our products support employers and their workers and protect residents in Louisiana:



- **Life insurance** safeguards families
- **Retirement savings and personal pensions** provides critical income in retirement
- **Long-term care and disability income insurance** provides income when work is no longer possible
- **Supplemental benefits** fills gaps and covers what health plans don't
- **Paid leave** provides income during time off to care for family

View more ways
life insurers invest
in *Louisiana*



ECONOMIC INVESTMENT INTO LOUISIANA

The life insurance industry provides good jobs and long-term investment capital that spurs economic growth. In Louisiana, the life insurance industry:



- Generates **29,100** jobs
- Invests **\$79 billion** in Louisiana's economy, including in commercial, residential and agricultural mortgages, stocks, bonds and more

COMPANIES IN LOUISIANA

Louisiana's life insurers protect families, businesses and communities:



- **453** licensed to do business in Louisiana
- **24** domiciled in Louisiana

IMPACT ACROSS AMERICA

Life insurers deliver protection and certainty to middle-income Americans. In fact, the median household income among annuity owners is \$76,000. The life insurance industry:

- Protects **90 million** American families
- Generates **2.8 million** jobs
- Invests **\$8 trillion** in the U.S. economy