

BUILDING FINANCIAL SECURITY IN KANSAS



FINANCIAL SECURITY FOR EVERY STAGE OF LIFE

Life insurers pay out **\$2.2 billion** each year in life insurance and annuity benefits to Kansas families. That's **\$6.1 million every day**.

In Kansas, **1.3 million** individual life insurance policies were in force in 2023, averaging **\$153,000** in death benefit protection.

Here's how our products support employers and their workers and protect residents in Kansas:



- **Life insurance** safeguards families
- **Retirement savings and personal pensions** provides critical income in retirement
- **Long-term care and disability income insurance** provides income when work is no longer possible
- **Supplemental benefits** fills gaps and covers what health plans don't
- **Paid leave** provides income during time off to care for family

*View more ways
life insurers invest
in Kansas*



ECONOMIC INVESTMENT INTO KANSAS

The life insurance industry provides good jobs and long-term investment capital that spurs economic growth. In Kansas, the life insurance industry:



- Generates **22,500** jobs
- Invests **\$54 billion** in Kansas's economy, including in commercial, residential and agricultural mortgages, stocks, bonds and more

COMPANIES IN KANSAS

Kansas's life insurers protect families, businesses and communities:



- **436** licensed to do business in Kansas
- **10** domiciled in Kansas

IMPACT ACROSS AMERICA

Life insurers deliver protection and certainty to middle-income Americans. In fact, the median household income among annuity owners is \$76,000. The life insurance industry:

- Protects **90 million** American families
- Generates **2.8 million** jobs
- Invests **\$8 trillion** in the U.S. economy