

# BUILDING FINANCIAL SECURITY IN WISCONSIN



The life insurance industry helps Wisconsin families secure the things that matter most through all stages of life.

## FINANCIAL SECURITY FOR EVERY STAGE OF LIFE

Each day, life insurers pay out **\$34.5 million** in life insurance and annuities to Wisconsin families and businesses.

Here's how that and our other products protect Wisconsin residents:



- **Life insurance:** safeguards families.
- **Retirement savings and personal pensions:** provides critical income in retirement.
- **Long-term care and disability income insurance:** provides income when work is no longer possible.
- **Supplemental benefits:** fills gaps and covers what health plans don't.
- **Paid family and medical leave:** provides income during time off to care for family.

## ECONOMIC INVESTMENT INTO WISCONSIN

The life insurance industry provides good jobs and long-term investment capital that spurs economic growth. In Wisconsin, the life insurance industry:



- Generates **60,500** jobs
- Invests **\$94 billion** in Wisconsin's economy
- Provides **\$4 billion** in mortgage loans on farms, residential, and commercial property
- Makes **\$77 billion** of its investments in stocks and bonds that help finance business development and job creation

## COMPANIES IN WISCONSIN



- **421** licensed to do business in Wisconsin
- **20** domiciled in Wisconsin

## IMPACT ACROSS AMERICA

We are a critical safety net in American life. The life insurance industry:



- Pays out **\$2.1 billion** in benefits every day
- Protects **90 million** American families
- Generates **2.6 million** jobs
- Invests **\$6.9 trillion** in the U.S. economy