

BUILDING FINANCIAL SECURITY IN COLORADO



The life insurance industry helps Colorado families secure the things that matter most through all stages of life.

FINANCIAL SECURITY FOR EVERY STAGE OF LIFE

Each day, life insurers pay out **\$26.4 million** in life insurance and annuities to Colorado families and businesses.

Here's how that and our other products protect Colorado residents:



- **Life insurance:** safeguards families.
- **Retirement savings and personal pensions:** provides critical income in retirement.
- **Long-term care and disability income insurance:** provides income when work is no longer possible.
- **Supplemental benefits:** fills gaps and covers what health plans don't.
- **Paid family and medical leave:** provides income during time off to care for family.

ECONOMIC INVESTMENT INTO COLORADO

The life insurance industry provides good jobs and long-term investment capital that spurs economic growth. In Colorado, the life insurance industry:



- Generates **39,400** jobs
- Invests **\$116 billion** in Colorado's economy
- Provides **\$15 billion** in mortgage loans on farms, residential, and commercial property
- Makes **\$88 billion** of its investments in stocks and bonds that help finance business development and job creation

COMPANIES IN COLORADO



- **449** licensed to do business in Colorado
- **9** domiciled in Colorado

IMPACT ACROSS AMERICA

We are a critical safety net in American life. The life insurance industry:



- Pays out **\$2.1 billion** in benefits every day
- Protects **90 million** American families
- Generates **2.6 million** jobs
- Invests **\$6.9 trillion** in the U.S. economy