

## **Communications Associate**

The American Council of Life Insurers is looking for a strong content producer to support our Public Affairs team. In this role, the content producer will bring their excitement for storytelling, passion for advocacy, and strong skills in digital content creation to support strategic communications campaigns. Primary responsibilities include leading the creation and production of content, such as digital collateral, web and social media graphics, website content, videos, and more.

The right person will be a highly motivated self-starter and possess a mixture of excellent visual story-telling and written communication skills. They will also be able to coordinate and manage projects effectively and efficiently from beginning to end. The candidate should be able to work effectively with vendors, freelancers, subject matter experts and internal team members, and have a “roll-up your sleeves” approach to getting work done. Creativity, drive for excellence, and ability to identify new opportunities are essential.

Ideal candidate will have a bachelor’s degree in communications or related field of study, and experience in public relations, marketing, creative services, or related area. Strong writing and editing skills, particularly for digital mediums. Strong aptitude for creative and visual storytelling. Knowledge of the intersection of U.S. and state governments, advocacy, and public policy. Experience working in Adobe Photoshop, InDesign, and other design applications. Basic knowledge of website content management systems (WordPress, Sitecore) and email marketing systems (MailChimp, ActiveCampaign). Comfortable working in a hybrid environment (i.e., onsite as well as virtual). Ability to adapt to changing priorities in a fast-paced, ever-changing environment.

E-mail resume, references and salary requirements to:

American Council of Life Insurers

ATTN: HR – Communications Associate

[HR@acli.com](mailto:HR@acli.com)