# American Council of Life Insurers LIFE INSURERS FACT BOOK 2021





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The American Council of Life Insurers is a Washington, D.C.-based trade association. Its member companies offer life insurance, long-term care insurance, disability income insurance, reinsurance, annuities, pensions, and other retirement and financial protection products.

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# The 75 Year History of the ACLI Life Insurers Fact Book

Aaron Hoppenstedt, Knowledge Management Specialist

The 2021 edition of the Life Insurers Fact Book is celebrating 75 years of serving the life insurance industry, including agents, economists, researchers, state regulators, and federal agencies alike. Trade associations have a strong tradition of data collection since the early 1900s when many were beginning to form, especially in the life insurance industry. The Fact Book has become an essential publication for industry professionals by providing statistics and information on trends covering assets, liabilities, income, expenditures, reinsurance, life insurance, and annuities.

The first edition in 1946 was published by the Institute of Life Insurance in New York City. In 1975, the Institute of Life Insurance merged with the American Life Insurance Association to become the American Council of Life Insurance, and later, the American Council of Life Insurers (ACLI). Senator Blake Tyler Newton, Jr. would become the first president of the ACLI, having previously served as president of both associations. That same year, the Fact Book was seamlessly transitioned into the newly merged ACLI, where it continued to be published and distributed for a fee, but now from the new headquarters in Washington, D.C.

During the early years, the Fact Book was produced by a team much larger than now. Staff kept volumes of paper annual statements and had so many spreadsheets to fill a room. The scope of the research and production was simply unfathomable by today's standards. Technology helped streamline production; no longer was an army of researchers, a printing office, or a dedicated space to store copious spreadsheets necessary to create the Fact Book. Printing costs went down, and by 2004 the Fact Book was distributed for free to members and libraries. Ultimately, the print format would fall out of favor to digital, which is the current format. Today, with the ease of digital distribution, the Fact Book is accessed worldwide by thousands.

# Preface

The life insurers Fact Book, the annual statistical report of the American Council of Life Insurers (ACLI), provides information on trends and statistics about the life insurance industry. ACLI represents approximately 280 legal reserve life insurer and fraternal benefit society member companies operating in the United States. These member companies represent 95 percent of industry assets, 93 percent of life insurance premiums, and 97 percent of annuity considerations in the United States.

ACLI advocates the interests of life insurers and their millions of policyholders before federal and state legislators, state insurance departments, administration officials, federal regulatory agencies, and the courts. ACLI expands awareness of how the products offered by life insurers—life insurance, pensions, annuities, disability income insurance, and long-term care insurance—help Americans plan for and achieve financial and retirement security.

Unless otherwise noted, the data reported in the Life Insurers Fact Book are ACLI tabulations of the National Association of Insurance Commissioners (NAIC) 2020 statutory data for the life industry as of June 2021, and represent U.S. legal reserve life insurance companies and fraternal benefit societies. NAIC data are used by permission. The NAIC does not endorse any analysis or conclusions based on use of its data.

We would like to acknowledge ACLI staff who prepared the Life Insurers Fact Book 2021: Michele Alexander, Aaron Hoppenstedt, Vagiz Sultanbikov, and Jiangmei Wang.

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# Methodology

Unless otherwise noted, data in the Life Insurers Fact Book come from the annual statements of life insurers filed with the National Association of Insurance Commissioners (NAIC). These data represent the U.S. insurance business of companies (or branches of foreign companies) regulated by state insurance commissioners. Unless otherwise noted, data for years after 2002 include information for both life insurance companies and for fraternal benefit societies that sell life insurance products. Prior to 2003, data do not include fraternal benefit insurance sales. Where fraternal data are included, they are included as individual, rather than group, business. Data on life insurance sales by savings banks and the U.S. Department of Veterans Affairs are provided separately in Chapter 1 only.

Most of the Fact Book data are reported in standardized tables that summarize information for the current year (2020 data), last year (2019 data), and 10 years previous (2010 data), along with the average annual percentage change over the last year and the last ten years. In cases where 2010 data are not available, then the oldest available data are reported.

Company ownership is reflected on a fleet basis. That is, if a stock company is owned by a mutual parent, both are now classified as mutual companies. The same is true for insurance companies owned by non-U.S. parents. This affects most notably tables in Chapter 1.

The assets of a fleet typically differ slightly from the sum of the assets of individual companies in the fleet, because the net value (stockholder equity) of the subsidiary is counted at both the subsidiary and the parent level. This same double-counting discrepancy exists for liabilities, investment income, and surplus. Adjustments have been made, when possible, to eliminate the double-counting of assets, liabilities, investment income, and surplus.

Chapter 4 presents calculations of gross and net rates of return on investment based on formulas traditionally used in the industry. The net rate of return is calculated as:

(net investment income)/ 2-year average net invested assets. The formula for average net invested assets is (current year net invested assets + current year investment income due – current year borrowed money – current year payable for securities – current year capital notes – current year surplus notes + previous year net invested assets + previous year investment income due – previous year borrowed money – previous year payable for securities – previous year surplus notes – net investment income) / 2.

The gross rate of return on fixed-rate assets is calculated as:

(Gross investment income on bonds)/ average net investment in bonds. The denominator is (CY bonds + PY Bonds – gross investment income on bonds) /2.

Key U.S. Life Insurers Statistics					
			_	Average annual p	percent change
	2010	2019	2020	2010/2020	2019/2020
Life insurance in force (millions) <sup>1</sup>					
Individual	\$10,483,516	\$12,388,298	\$12,849,985	2.1	3.7
Group	7,830,631	7,358,413	7,478,454	-0.5	1.6
Credit	111,805	87,346	97,170	-1.4	11.2
Total	18,425,952	19,834,056	20,425,609	1.0	3.0
Annuity considerations (millions) <sup>2</sup>					
Individual <sup>3</sup>	\$189,946	\$204,309	\$150,086	-2.3	-26.5
Group	103,677	143,185	151,255	3.8	5.6
Total	293,622	347,494	301,341	0.3	-13.3
Payments under life insurance and	annuity contracts	(millions)			
Payments to beneficiaries	\$58,392	\$78,358	\$90,429	4.5	15.4
Surrender values <sup>4</sup>	219,914	344,507	327,908	4.1	-4.8
Policyholder dividends	15,942	18,222	18,053	1.3	-0.9
Annuity payments⁵	70,090	88,099	91,559	2.7	3.9
Matured endowments	562	446	497	-1.2	11.5
Other payments <sup>6</sup>	699	663	685	-0.2	3.2
Total	365,599	530,295	529,130	3.8	-0.2
Income of life insurers (millions)					
Life insurance premiums	\$104,648	\$156,623	\$147,965	3.5	-5.5
Annuity considerations <sup>2</sup>	293,622	347,494	301,341	0.3	-13.3
Health insurance premiums	172,717	188,088	186,336	0.8	-0.9
Total	570,987	692,205	635,643	1.1	-8.2
Investment income	212,841	314,493	293,154	3.3	-6.8
Other income <sup>7</sup>	78,741	87,660	91,413	1.5	4.3
Aggregate total	862,570	1,094,358	1,020,211	1.7	-6.8
Life insurers doing business in the	United States (unit	:s)			
Stock	700	570	553	-2.3	-3.0
Mutual <sup>8</sup>	121	108	110	-0.9	1.9
Fraternal <sup>9</sup>	89	74	74	-1.8	0.0
Other <sup>10</sup>	7	9	10	3.6	11.1
Total	917	761	747	-2.0	-1.8

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

*Notes:* NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies. NA: Not available <sup>1</sup>Data represent net business. <sup>2</sup>Excludes deposits for guaranteed interest contracts due to codification. Data represents net business. <sup>3</sup>Includes supplementary contracts with life contingencies. <sup>4</sup>Excludes payments under deposit-type contracts, and includes annuity withdrawals of funds, for which a comparable amount in prior years is not available. <sup>5</sup>Excludes payments under deposit-type contracts. <sup>6</sup>Includes some disability benefits and retained assets. <sup>7</sup>Includes commissions and expense allowance on reinsurance ceded. Also, includes amount by fraternal benefit societies. <sup>10</sup>Includes farm bureau, reciprocal, and risk retention groups.

# **FACT BOOK 2021**

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# **OVERVIEW**

U.S. life insurance companies sell the vast majority of life insurance and annuities purchased in the United States. Fraternal organizations and federal government agencies are also in the marketplace, and certain Canadian life insurers with U.S. legal reserves are allowed to sell insurance directly from their Canadian offices to U.S. purchasers. Data from Canadian companies are not included in this chapter.

At the end of 2020, 747 life insurance companies were in business in the United States (Table 1.1). The number of active companies peaked in 1988 (Table 1.7), and has since fallen steadily, mostly due to company mergers and consolidations. This streamlining has helped to reduce operating costs and general overhead, and has significantly increased efficiency.

# ORGANIZATIONAL STRUCTURE Stock and Mutual Life Insurers

Most life insurers are organized as either stock or mutual companies. Stock life insurance companies issue stock and are owned by their stockholders. Mutual companies are legally owned by their policyholders and consequently do not issue stock.

Stock life insurers can be owned by other stock life insurance companies, mutual life insurance companies, or companies outside the life insurance industry. Only policyholders own a mutual company, however. If a stock company is owned by a mutual company, that stock company is categorized as a mutual company. The majority of life insurers are stock companies—553, or 74 percent of the industry (Table 1.1). Many life insurers are affiliated with other life and non-life insurance companies in fleets with a single owner.

Besides consolidation, another trend in the life insurance industry is demutualization and the formation of mutual holding companies—a structure that allows easier and less expensive access to capital. In creating a mutual holding company, the mutual insurer either starts a stock insurance company or acquires a stock company. For data in this chapter, mutual holding companies are included in the totals for pure mutual companies.

Together, stock and mutual life insurers provide most of the insurance and annuities underwritten by U.S. organizations (Table 1.2). Mutual companies had \$7.7 trillion of life insurance in force in 2020 and stock life insurers, \$12.2 trillion. Fraternal societies and other type companies underwrite the remainder of U.S. insurance.

## **Other Life Insurance Providers**

Fraternal benefit societies provide both social and insurance benefits to their members. These organizations are legally required to operate through a lodge system, allowing only lodge members and their families to own the fraternal society's insurance. In 2020, there were 74 fraternal life insurance companies that had \$359 billion of life insurance in force and \$194 billion in assets (Tables 1.1 and 1.2).

The Department of Veterans Affairs provides protection to U.S. veterans under six insurance programs: U.S. Government Life Insurance, National Service Life Insurance, Veterans' Special Life Insurance, Service-Disabled Veterans Insurance, Veterans' Reopened Insurance, and Veterans' Mortgage Life Insurance. The federal agency also oversees three life insurance programs for members of the uniformed services: Servicemembers' Group Life Insurance, SGLI Family Coverage, and Veterans' Group Life Insurance.

Veterans' Special Life Insurance in force totaled \$1 billion in 2020 (Table 1.3). U.S. Government Life Insurance, covering World War I veterans, had less than \$100,000 of insurance in force in 2020, while National Service Life Insurance, for veterans of World War II and those covered by the Insurance Act of 1951, totaled \$1.5 billion. Service-Disabled Veterans Insurance—for veterans separated from service after April 1951 who have a service-connected disability but are otherwise insurable—had \$2.9 billion of insurance in force in 2020. The largest life insurance plan, Servicemembers' Group Life Insurance, had \$781 billion of insurance in force with 2.2 million policies at year-end 2020 (Table 1.3).

# **EMPLOYMENT**

The insurance industry plays an important role in the nation's economy. In 2020, U.S. insurers employed 2.9 million individuals in all of their branches, a 2 percent increase from a year earlier (Table 1.4).

Government data on employees of insurance agencies and home offices in 2020 show 1.7 million insurance home-office personnel (368,600 in life insurance) and 1.2 million insurance agents, brokers, and service personnel.

# FOREIGN OWNERSHIP

The proportion of life insurance companies operating in the United States that are foreign-owned was 12.4 percent in 2020 (Table 1.5).

Practically, the same countries have fielded the major foreign players in the U.S. market since the mid-1990s. Among life insurance companies operating in the United States during 2020, Canada controlled 23 companies; Japan, 16; Bermuda, 14; Switzerland, 12; Cayman Islands, 9; the United Kingdom, 7; Germany, 5; France, 3; the Netherlands, 2; Spain, 1; and Panama, 1 (Table 1.6).

	In business at ye	ear's end	Average annual percent change
	2019	2020	2019/2020
Stock	570	553	-3.0
Mutual <sup>1</sup>	108	110	1.9
Fraternal <sup>2</sup>	74	74	0.0
Other <sup>3</sup>	9	10	11.1
Total	761	747	-1.8

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Note: NAIC does not endorse any analysis or conclusions based on use of its data.

<sup>1</sup> Includes stock companies owned by mutual parents (life & PC) and mutual holding companies.

<sup>2</sup> Includes stock companies owned by fraternal benefit societies.

<sup>3</sup> Includes farm bureau, reciprocal, and risk retention groups.

#### Table 1.2

Size of U.S. Life Insurers, by Organizational Structure, 2020 (millions)							
	Stock	<b>Mutual</b> <sup>1</sup>	Fraternal	Other <sup>2</sup>	Total		
Life insurance in force	\$12,184,427	\$7,668,181	\$358,723	\$214,278	\$20,425,609		
Life insurance purchased	2,117,470	1,153,352	37,095	26,612	3,334,528		
Assets	5,945,427	1,979,786	194,356	30,819	8,150,389		
Benefit Payments <sup>3</sup>	502,181	161,564	12,025	1,894	677,664		
Premium income <sup>4</sup>	466,071	158,197	9,542	1,835	635,645		

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Note: NAIC does not endorse any analysis or conclusions based on use of its data.

<sup>1</sup> Includes stock companies owned by mutual holding companies.

<sup>2</sup> Includes farm bureau, reciprocal, and risk retention groups.

<sup>3</sup> Includes payments to beneficiaries, surrender values, policy dividends, annuity payments, matured endowments, and other payments.

<sup>4</sup> Includes life insurance premiums, annuity considerations, and accident and health premiums.

Veterans Life Insurance, 2020		
	Policies	Face amount in force (millions)
Veterans programs		
U.S. Government Life Insurance	4	\$0
National Service Life Insurance	114,318	1,456
Veterans' Special Life Insurance	67,567	1,007
Service-Disabled Veterans Insurance	277,710	2,923
Veterans' Reopened Insurance	4,550	47
Veterans' Mortgage Life Insurance	2,529	355
Total	466,678	5,788
Uniformed service member programs		
Servicemembers' Group Life Insurance (SGLI)	2,152,500	781,275
Traumatic Injury Protection (TSGLI)*	-	207,450
SGLI Family Coverage	2,577,000	108,042
Veterans' Group Life Insurance	437,527	82,043
Total	5,167,027	1,178,810
Aggregate total	5,633,705	1,184,598

Source: U.S. Department of Veterans Affairs.

\*TSGLI is a rider to the basic SGLI coverage.

	Numl	ber employe	d	Average annual percent change		
	2010	2019	2020	2010/2020	2019/2020	
Home-office personnel		1				
Life insurance	366,400	352,800	368,600	0.1	4.5	
Health insurance	437,700	578,400	593,900	3.1	2.7	
Other	641,100	678,900	693,200	0.8	2.1	
Total	1,445,200	1,610,100	1,655,700	1.4	2.8	
Agents, brokers, and						
service personnel	895,500	1,192,200	1,202,400	3.0	0.9	
Aggregate total	2,340,700	2,802,300	2,858,100	2.0	2.0	

Source: U.S. Department of Labor, Bureau of Labor Statistics. Current Employment Statistics survey (National).

Note: The Bureau of Labor Statistics adjusts annual employment data in April of the year following its survey.

#### Table 1.5

Foreign-Owned U.S. Life Insurers, 2016-2020									
	Number of companies					Average annual per	rcent change		
	2016	2017	2018	2019	2020	2016/2020	2019/2020		
U.S. life insurers	797	781	773	761	747	-1.6	-1.8		
Foreign-owned U.S. life insurers	106	107	105	98	93	-3.2	-5.1		
Percentage of U.S. life insurers	13.3%	13.7%	13.6%	12.9%	12.4%				

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Companies are defined as foreign owned if 50 percent or more of stock is owned by a foreign entity or entities.

		Number	of companies		
	2016	2017	2018	2019	2020
Bermuda	15	15	14	14	14
Canada	27	27	27	26	23
Cayman Islands	10	11	10	10	9
France	8	8	8	3	3
Germany	5	5	5	5	5
Japan	15	15	16	16	16
Netherlands	4	4	4	3	2
Panama	1	1	1	1	1
Spain	2	2	1	1	1
Switzerland	14	14	14	12	12
United Kingdom	5	5	5	7	7
Total	106	107	105	98	93

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Companies are defined as foreign owned if 50 percent or more of stock is owned by a foreign entity or entities.

U.S. Life Insure	U.S. Life Insurers Organizational Structure, by Year							
		In business at ye	ear's end					
Year	Stock	Mutual	Fraternals	Other	Total			
1950	507	142	NA	NA	649			
1955	942	165	NA	NA	1,107			
1960	1,286	155	NA	NA	1,441			
1965	1,475	154	NA	NA	1,629			
1970	1,627	153	NA	NA	1,780			
1975	1,603	143	NA	NA	1,746			
1980	1,823	135	NA	NA	1,958			
1981	1,855	136	NA	NA	1,991			
1982	1,926	134	NA	NA	2,060			
1983	1,985	132	NA	NA	2,117			
1984	2,062	131	NA	NA	2,193			
1985	2,133	128	NA	NA	2,261			
1986	2,128	126	NA	NA	2,254			
1987	2,212	125	NA	NA	2,337			
1988	2,225	118	NA	NA	2,343			
1989	2,153	117	NA	NA	2,270			
1990	2,078	117	NA	NA	2,195			
1991	1,947	117	NA	NA	2,064			
1992	1,835	109	NA	NA	1,944			
1993	1,736	108	NA	NA	1,844			
1994	1,565	115	NA	10	1,690			
1995*	1,356	259	NA	35	1,650			
1996*	1,331	240	NA	36	1,607			
1997*	1,193	238	NA	45	1,476			
1998*	1,167	248	NA	29	1,444			
1999*	1,064	250	NA	33	1,347			
2000*	1,018	221	NA	30	1,269			
2001 *	986	222	117	16	1,341			
2002*	956	204	114	10	1,284			
2003*	931	180	105	11	1,227			
2004*	901	161	108	9	1,179			
2005*	857	151	102	9	1,119			
2006*	818	142	103	9	1,072			
2007*	768	133	99	9	1,009			
2008*	741	132	95	8	976			

#### Table 1.7, continued

In business at year's end						
Year	Stock	Mutual	Fraternals	Other	Total	
2009*	714	131	93	8	946	
2010*	700	121	89	7	917	
2011*	687	117	85	6	895	
2012*	660	120	82	6	868	
2013*	648	113	82	7	850	
2014*	636	106	81	7	830	
2015*	616	110	81	7	814	
2016*	598	113	78	8	797	
2017*	584	112	76	9	781	
2018*	580	109	75	9	773	
2019*	570	108	74	9	761	
2020*	553	110	74	10	747	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. After 1993, data include life insurance companies that sell accident and health insurance.

NA: Not available.

\*Beginning with 1995 data, stock companies that are part of fleets headed by non-stock companies are counted by the parent's ownership type, not as stock companies.

#### Insurance Industry Employment in the United States, by Year

		Home-office pe				
	Life	Health			Agents, brokers, and service	Aggragata
Year	insurance	insurance	Other	Total	personnel	Aggregate total
1960	452,400	50,200	329,100	831,700	217,300	1,049,000
1965	481,200	54,200	358,000	893,400	250,300	1,143,700
1970	525,600	93,900	410,200	1,029,700	288,000	1,317,700
1975	520,500	122,100	442,700	1,085,300	356,600	1,441,900
1980	531,900	141,900	550,300	1,224,100	463,800	1,687,900
1981	542,200	142,700	552,000	1,236,900	475,800	1,712,700
1982	546,100	142,100	549,100	1,237,300	485,900	1,723,200
1983	539,900	144,800	544,200	1,228,900	498,900	1,727,800
1984	536,700	153,900	549,100	1,239,700	525,000	1,764,700
1985	559,300	170,700	561,600	1,291,600	548,200	1,839,800
1986	578,200	188,100	598,500	1,364,800	579,400	1,944,200
1987	578,000	202,100	634,900	1,415,000	611,800	2,026,800
1988	570,400	216,500	648,500	1,435,400	639,600	2,075,000
1989	550,200	228,100	660,100	1,438,400	651,800	2,090,200
1990	522,600	204,200	611,600	1,338,400	677,800	2,016,200
1991	537,200	219,000	613,500	1,369,700	681,400	2,051,100
1992	530,600	228,300	627,000	1,385,900	672,200	2,058,100
1993	552,500	237,900	640,400	1,430,800	684,000	2,114,800
1994	562,600	249,400	649,300	1,461,300	700,300	2,161,600
1995	547,200	260,100	626,800	1,434,100	712,600	2,146,700
1996	510,000	278,000	642,800	1,430,800	726,400	2,157,200
1997	505,300	292,100	678,800	1,476,200	744,100	2,220,300
1998	510,600	306,200	729,400	1,546,200	766,300	2,312,500
1999	496,100	319,200	742,800	1,558,100	783,400	2,341,500
2000	481,100	330,600	732,600	1,544,300	806,800	2,351,100
2001	470,300	340,500	728,600	1,539,400	823,000	2,362,400
2002	446,000	348,000	743,000	1,537,000	839,400	2,376,400
2003	440,500	351,400	753,400	1,545,300	856,200	2,401,500
2004	392,400	374,900	721,000	1,488,300	879,200	2,367,500
2005	334,500	430,400	680,900	1,445,800	893,200	2,339,000
2006	362,400	428,200	677,100	1,467,700	911,400	2,379,100
2007	352,800	434,400	674,000	1,461,200	930,500	2,391,700
2008	356,300	444,500	674,600	1,475,400	929,600	2,405,000

#### Table 1.8, continued

#### Insurance Industry Employment in the United States, by Year, Continued

	Home-office personnel						
Year	Life insurance	Health insurance	Other	Total	Agents, brokers, and service personnel	Aggregate total	
2009	362,600	440,300	660,400	1,463,300	907,400	2,370,700	
2010	366,400	437,700	641,100	1,445,200	895,500	2,340,700	
2011	346,700	442,300	637,200	1,426,200	910,300	2,336,500	
2012	347,300	463,900	625,200	1,436,400	931,800	2,368,200	
2013	340,600	472,600	619,900	1,433,100	955,800	2,388,900	
2014	334,400	494,600	619,800	1,448,800	1,017,100	2,465,900	
2015	330,200	499,500	636,700	1,466,400	1,071,800	2,538,200	
2016	347,800	471,100	668,800	1,487,700	1,105,000	2,592,700	
2017	345,600	504,800	666,300	1,516,700	1,142,900	2,659,600	
2018	344,900	537,900	658,100	1,540,900	1,171,800	2,712,700	
2019	352,800	578,400	678,900	1,610,100	1,192,200	2,802,300	
2020	368,600	593,900	693,200	1,655,700	1,202,400	2,858,100	

Source: U.S. Department of Labor, Bureau of Labor Statistics. Current Employment Statistics survey (National).

Notes: Figures comprise only those on the payroll of insurers that participate in the unemployment insurance program; The Bureau of Labor Statistics adjusts annual employment data in April of the year following its survey.

# 2 ASSETS

Assets held by life insurers back the companies' life, annuity, and health liabilities. Accumulating these assets—via the collection of premiums from policyholders and earnings on investments—provides the U.S. economy with an important source of investment capital. Life insurers held \$8.2 trillion in assets in 2020 (Table 2.1). Assets of U.S. life insurers rose 7.7 percent during 2020 (Table 2.2).

Financial instruments comprise most life insurance company assets and can generally be classified into:

- Bonds, both corporate and government
- Stocks
- Mortgage and real estate holdings
- Policy loans

A life insurer divides its assets between two accounts that differ largely in the nature of the liabilities or obligations for which the assets are being held and invested. The general account supports contractual obligations for guaranteed, fixed-dollar benefit payments, such as life insurance policies. The separate account supports liabilities associated with investment risk pass-through products or lines of business, such as variable annuities, variable life insurance, and pension products.

State laws allow assets in separate accounts to be invested without regard to the restrictions usually placed on the general account. A separate account portfolio might comprise only common stocks or bonds or mortgages, or some combination of these and other investments. Separate account assets totaled \$3.1 trillion at the end of 2020—up 8.9 percent from the previous year (Table 2.2). General account assets amounted to \$5.1 trillion in 2020, up 7 percent from 2019.

# BOND HOLDINGS AND ACQUISITIONS

Bonds are publicly traded debt securities. Often referred to as fixed-income securities, bonds generally offer low risk and a greater certainty of rates of return. Not only does the borrower (seller of the bond) agree to pay a fixed amount of interest periodically and repay a fixed amount of principal at maturity, but the obligation to make payments on the bond takes precedence over other claims of lenders and stockholders.

At year-end 2020, 47 percent of life insurer assets were held in bonds. Total bond holdings of both general and separate accounts amounted to \$3.9 trillion, up \$232 billion from 2019 (Tables 2.1–2.2). Holdings of bonds in separate accounts increased 10.7 percent in 2020 to \$482 billion. Bond holdings in general accounts increased to \$3.4 trillion (Table 2.2).

Bonds are issued by a variety of borrowing organizations, including domestic and foreign corporations, the U.S. government agencies, and state, local, and foreign governments. Long-term U.S. government obligations in the general account totaled \$156 billion, and foreign government bonds \$48 billion (Table 2.3). The largest portion of longterm bonds was in unaffiliated securities, with both U.S. and foreign investments totaling \$2.5 trillion, or nearly three-fourths of all long-term general account bonds (74%). Long-term bonds issued by U.S. states, territories, and political subdivisions came to \$43 billion, while bonds issued for U.S. special revenue and assessment totaled \$176 billion.

# **Types of Bonds**

# **Corporate Bonds**

Life insurers are significant investors in the corporate bond market, having been the largest institutional holder of corporate bonds issued in U.S. markets since the 1930s. Private or direct placements—where the financial institution negotiates directly with the corporation over the terms of the offering—account for a sizable share of life insurer investments in corporate bonds. Life insurance companies are the major lenders in the direct placement market.

Corporate debt issues in 2020 represented the largest component of life insurer assets at 35 percent (Table

2.1). Corporate debt issues totaled \$2.8 trillion by year's end (Table 2.2). These investments have generally increased steadily for many years and have grown at a 5.2 percent annual rate in the last decade.

# **Government Bonds**

Bonds of the U.S. government include U.S. Treasury securities and others issued by federal agencies. Total government securities rose to \$501 billion at the end of 2020, up \$16 billion from the previous year (Tables 2.1–2.2). These holdings include U.S. Treasury and federal agency guaranteed obligations, special revenue, and other issues of the 50 states, District of Columbia, Puerto Rico, and U.S. territories and possessions and their political subdivisions.

The vast majority of long-term securities were invested in U.S. government securities (\$445 billion) as opposed to those of foreign governments and international agencies (\$56 billion), such as the International Bank for Reconstruction and Development (Table 2.1).

# **Characteristics of Bonds**

# Maturity

Bonds have limited lives and expire on a given date, called the issue's maturity date. Twenty-eight percent of general account bonds held at year-end 2020 had a maturity between five and 10 years. Another 26 percent matured between one and five years, 21 percent had a maturity over 20 years, 17 percent matured between 10 and 20 years, and 8 percent had a maturity of one year or less (Table 2.4).

At the time of purchase, 40 percent of bonds had a maturity date of 20 years or more, while 33 percent had a maturity date of 10 to 20 years (Table 2.5). Bonds with maturity dates of five to 10 years (22%),

and less than five years (5%) made up the remainder.

## Quality

In purchasing a bond, investors examine its quality. The higher the quality of the bond, the lower the risk, and the higher the degree of assurance that investors will get their money back at maturity. Consequently, high-quality bonds are ideal for long-term capital accumulation.

Bond holdings can be categorized among six quality classes established by the National Association of Insurance Commissioners. At year-end 2020, 94 percent of total general account bonds were investment grade, Classes 1 and 2 (Table 2.6). The percentage of total bonds in or near default (Class 6) was 0.1 percent.

Of the \$3.5 trillion in general account bonds held by insurance companies in 2020, \$2.2 trillion was invested in publicly traded bonds and \$1.3 billion in privately traded bonds (Table 2.6). Ninety-six percent of the publicly traded bonds were investment grade (Classes 1 and 2) compared with 90 percent of the privately traded bonds. Of the publicly traded bonds, 0.03 percent were in or near default (Class 6), compared with 0.1 percent of the privately traded bonds.

# STOCK HOLDINGS AND ACQUISITIONS

Life insurers' changing portfolios reflect long-term shifts in investment demand. Since the early 1990s, the share of assets held in stocks has been increasing. The average annual growth in equity holdings was 4.6 percent between 2010 and 2020 (Table 2.2).

Historically, stocks had been a small percentage of

total assets for reasons rooted in both the investment philosophy of the industry and the laws regulating life insurance. Stocks had not been heavily used as a major investment medium for funds backing life insurance policies because of the policies' contractual guarantees for specified dollar amounts.

Part of the investment shift is due to changes in the relative yields of various investment types. Other factors are the introduction of variable life insurance and the growth in funding pension plans with equity securities of life insurers and variable annuities. State laws generally permit certain assets of these and other plans to be maintained in an account separate from a company's other assets, with up to 100 percent invested in stocks or other equities.

Life insurer holdings of corporate stock rose 7.5 percent between 2019 and 2020 to \$2.5 trillion, accounting for 30 percent of total assets. At year-end 2020, \$2.4 trillion, or 95 percent, of stock held by life insurance companies was in separate accounts (Table 2.1-2.2).

Common stock accounted for \$2.45 trillion, or 99 percent, of all stock held by life insurers in 2020 (Table 2.1). Holdings of common stock increased 8 percent in 2020, while there was a 13 percent increase in preferred stock holdings (Tables 2.1–2.2).

# MORTGAGES

Mortgages generally are considered riskier fixedincome investments than bonds. Over the past few decades, life insurers have slightly reduced the relative size of their mortgage portfolios in favor of other investments, including mortgage-backed securities (MBS). In 2020, mortgages increased 4.2 percent to \$641 billion, accounting for 7.9 percent of combined account assets (Tables 2.1–2.2). Properties underlying life insurer holdings of nonfarm, nonresidential mortgages cover a broad range of commercial, industrial, and institutional uses. Among them are retail stores and shopping centers, office buildings and factories, hospitals and medical centers, and apartment buildings. Commercial mortgages have grown in importance, representing 90 percent (\$578 billion) of U.S. mortgages held by life insurers at the end of 2020 (Table 2.1). Mortgages for residential properties were \$34 billion, or 5 percent of total mortgages held by life insurers on U.S. properties. Farm mortgages were \$30 billion, accounting for 5 percent of total mortgages in 2020.

Almost all of the mortgages held by life insurers were in good standing (99.4%) in 2020. Of industry-held mortgages, only 0.6 percent were either restructured, overdue, or in foreclosure in 2020 (Table 2.7).

At year-end 2020, \$10 billion (2%) was held in general account mortgages with a loan-to-value ratio above 95 percent, compared with \$527 billion (88%) in mortgages with a loan-to-value ratio below 71 percent (Table 2.8).

# **REAL ESTATE**

U.S. life insurers' holdings of directly owned real estate were \$41 billion at the end of 2020. This represents a 2.3 percent decrease from 2019 (Table 2.9).

By the end of 2020, real estate amounted to .5 percent of life insurers' assets (Table 2.1). Real estate holdings in separate accounts decreased \$654 million during the year as real estate in general accounts decreased \$315 million (Table 2.2).

Real estate held to produce income totaled \$34 billion, or 83 percent of all real estate owned, while

real estate held for sale amounted to \$726 million (Table 2.9, Figure 2.4). The remainder was in land and property held for company use, primarily home and regional offices.

# **POLICY LOANS**

Life insurance companies can loan money to policyholders up to the cash value of their life insurance. Life insurers must make these policy loans from funds that otherwise would be invested. Since premium rates are based in part on an anticipated investment return, interest must be charged on the loans. Because the amount of a policy's protection is reduced by the amount of the loan, life insurers advise policyholders that an outstanding loan can seriously impair a family's insurance planning. The policy loan amounts shown in Tables 2.1–2.2 do not include loans made to policyholders by banks or other lending institutions holding borrowers' life insurance policies as collateral.

Life insurer loans to policyholders against the cash value of their life insurance amounted to \$133 billion by year-end 2020, down 0.4 percent from the loans outstanding a year earlier (Tables 2.1-2.2). Policy loans accounted for 1.6 percent of company assets at the end of 2020.

# FOREIGN-CONTROLLED ASSETS

Foreign-controlled assets were \$1.7 trillion, or 20.8 percent of total industry assets in 2020 (Table 2.10). Canada, followed by the United Kingdom, the Netherlands, Bermuda, and Germany own the most foreign-controlled assets of U.S. life insurers.

#### Table 2.1

	Genera	l account	Separat	Separate account		Combined accounts	
	Year's end	Percent distribution	Year's end	Percent distribution	Year's end	Percent distribution	
Bonds							
Government securities							
U.S.	\$374,811	7.4	\$69,981	2.3	\$444,792	5.5	
Foreign	48,154	1.0	7,753	0.3	55,908	0.7	
Total government	422,965	8.3	77,735	2.5	500,700	6.1	
Corporate securities	2,538,081	50.1	282,002	9.1	2,820,083	34.6	
Mortgage-backed securities <sup>1</sup>	426,428	8.4	122,685	4.0	549,113	6.7	
Total long-term bonds	3,387,474	66.9	482,422	15.6	3,869,897	47.5	
Stocks							
Common	102,055	2.0	2,352,703	76.3	2,454,758	30.1	
Preferred	15,468	0.3	1,061	0.0	16,529	0.2	
Total	117,523	2.3	2,353,764	76.3	2,471,287	30.3	
Mortgages							
Farm	24,704	0.5	4,833	0.2	29,538	0.4	
Residential	31,847	0.6	2,126	0.1	33,973	0.4	
Commercial	543,875	10.7	34,024	1.1	577,899	7.1	
Total	600,426	11.9	40,984	1.3	641,410	7.9	
Real estate	22,981	0.5	17,602	0.6	40,583	0.5	
Policy loans	133,302	2.6	-	0.0	133,302	1.6	
Short-term investments	40,365	0.8	12,721	0.4	53,086	0.7	
Cash & cash equivalents	116,598	2.3	35,611	1.2	152,208	1.9	
Derivatives	121,695	2.4	18,694	0.6	140,390	1.7	
Other invested assets	265,893	5.2	92,002	3.0	357,896	4.4	
Non-invested assets	259,300	5.1	31,031	1.0	290,330	3.6	
Aggregate total	5,065,557	100.0	3,084,832	100.0	8,150,389	100.0	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data reflect investments held at year's end. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup>Includes Ginnie Mae (GNMA).

# Distribution of Life Insurer Assets, by Account Type and Year<sup>1</sup>

	General	General account (millions)			nnual nange
	2010	2019	2020	2010/2020	2019/2020
Bonds		I			
Government	\$365,700	\$413,209	\$422,965	1.5	2.4
Corporate	1,611,217	2,344,388	2,538,081	4.6	8.3
MBS <sup>1</sup>	526,877	444,475	426,428	-2.1	-4.1
Total	2,503,794	3,202,071	3,387,474	3.1	5.8
Stocks					
Common	73,026	97,709	102,055	3.4	4.4
Preferred	9,484	13,684	15,468	5.0	13.0
Total	82,510	111,393	117,523	3.6	5.5
Mortgages	317,273	578,451	600,426	6.6	3.8
Real estate	20,026	23,296	22,981	1.4	-1.4
Policy loans	126,273	133,902	133,302	0.5	-0.4
Short-term investments	63,688	32,369	40,365	-4.5	24.7
Cash & cash equivalents	33,892	90,500	116,598	13.2	28.8
Derivatives	NA	79,625	121,695	NA	52.8
Other invested assets	149,940	239,531	265,893	5.9	11.0
Non-invested assets	160,549	242,673	259,300	4.9	6.9
Aggregate total	3,457,944	4,733,812	5,065,557	3.9	7.0

#### Table 2.2, continued

# Distribution of Life Insurer Assets, by Account Type and Year<sup>1</sup>, continued

	Separate account (millions)			Average a percent cl	
	2010	2019	2020	2010/2020	2019/2020
Bonds					
Government	\$47,745	\$71,552	\$77,735	5.0	8.6
Corporate	89,144	244,512	282,002	12.2	15.3
MBS <sup>1</sup>	104,075	119,707	122,685	1.7	2.5
Total	240,964	435,772	482,422	7.2	10.7
Stocks					
Common	1,487,111	2,185,434	2,352,703	4.7	7.7
Preferred	603	992	1,061	5.8	6.9
Total	1,487,714	2,186,426	2,353,764	4.7	7.7
Mortgages	9,715	36,932	40,984	15.5	11.0
Real estate	7,826	18,257	17,602	8.4	-3.6
Policy loans	549	NA	-	NA	NA
Short-term investments	19,745	8,424	12,721	-4.3	51.0
Cash & cash equivalents	19,316	27,092	35,611	6.3	31.4
Derivatives	NA	8,512	18,694	NA	119.6
Other invested assets	37,384	87,559	92,002	9.4	5.1
Non-invested assets	30,048	24,412	31,031	0.3	27.1
Aggregate total	1,853,260	2,833,387	3,084,832	5.2	8.9

#### Table 2.2 , continued

	Combined accounts (millions)			Average a percent cl	
	2010	2019	2020	2010/2020	2019/2020
Bonds					
Government	\$413,445	\$484,761	\$500,700	1.9	3.3
Corporate	1,700,360	2,588,900	2,820,083	5.2	8.9
MBS <sup>1</sup>	630,952	564,182	549,113	-1.4	-2.7
Total	2,744,758	3,637,843	3,869,897	3.5	6.4
Stocks					
Common	1,560,138	2,283,143	2,454,758	4.6	7.5
Preferred	10,087	14,676	16,529	5.1	12.6
Total	1,570,225	2,297,819	2,471,287	4.6	7.5
Mortgages	326,988	615,383	641,410	7.0	4.2
Real estate	27,851	41,552	40,583	3.8	-2.3
Policy loans	126,821	133,902	133,302	0.5	-0.4
Short-term investments	83,432	40,793	53,086	-4.4	30.1
Cash & cash equivalents	53,208	117,592	152,208	11.1	29.4
Derivatives	NA	88,138	140,390	NA	59.3
Other invested assets	187,324	327,090	357,896	6.7	9.4
Non-invested assets	190,597	267,085	290,330	4.3	8.7
Aggregate total	5,311,204	7,567,199	8,150,389	4.4	7.7

Distribution of Life Insurer Assets, by Account Type and Year, continued

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data reflect investments held at year's end. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup>Includes Ginnie Mae (GNMA).

NA: Not available.

	2019	)	2020		
	Amount (millions)	Percent distribution	Amount (millions)	Percent distribution	
U.S. government obligations	\$151,766	4.7	\$155,689	4.6	
Foreign government	46,025	1.4	48,154	1.4	
U.S. states and territories	19,492	0.6	18,768	0.6	
U.S. political subdivisions	25,854	0.8	23,937	0.7	
U.S. special revenue and assessment	170,072	5.3	176,416	5.2	
Mortgage-backed securities	444,475	13.9	426,428	12.6	
Other					
Unaffiliated securities	2,312,860	72.2	2,506,572	74.0	
Affiliated securities	31,528	1.0	31,509	0.9	
Total	3,202,071	100.0	3,387,474	100.0	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

	Percentage of general account bonds held at year's end						
		1 year or less	More than 1 year to 5 years	More than 5 years to 10 years	More than 10 years to 20 years	More than 20 years	Tota
Governmen	t		_				
	2016	11.2	20.0	18.1	24.6	26.0	100.0
	2017	8.2	20.7	19.5	25.5	26.1	100.0
	2018	10.1	19.4	20.3	25.0	25.2	100.0
	2019	11.6	19.2	20.9	24.1	24.3	100.0
	2020	13.7	20.5	21.6	21.2	23.0	100.0
Corporate							
	2016	6.9	26.3	34.0	13.8	19.0	100.0
	2017	6.1	26.3	33.2	15.3	19.1	100.0
	2018	6.0	26.7	33.1	15.2	19.0	100.0
	2019	6.5	26.7	32.0	15.5	19.4	100.0
	2020	6.4	27.3	29.6	16.3	20.5	100.0
Total							
	2016	7.9	24.8	30.2	16.4	20.7	100.0
	2017	6.6	25.0	29.9	17.7	20.7	100.0
	2018	6.9	25.1	30.3	17.3	20.3	100.0
	2019	7.5	25.1	29.7	17.2	20.4	100.0
	2020	7.8	26.0	28.1	17.2	21.0	100.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Distribution of General Account Long-Term Bonds, at Time of Purchase, 2020					
Maturity	Percent distribution				
20 years and over	40.1				
10 years to less than 20 years	33.1				
5 years to less than 10 years	21.8				
Less than 5 years	5.0				
Total	100.0				

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 2.6

PUBLIC BONDS	20	010	2019	9	202	2020	
NAIC quality class	Amount (millions)	Percentage of publicly traded bonds	Amount (millions)	Percentage of publicly traded bonds	Amount (millions)	Percentage of publicly traded bonds	
High quality			1				
Class 1	\$1,393,533	72.0	\$1,386,690	65.8	\$1,339,190	61.7	
Class 2	440,416	22.8	650,616	30.9	743,128	34.2	
Medium quality							
Class 3	60,506	3.1	48,805	2.3	70,109	3.2	
Low quality							
Class 4	28,744	1.5	17,801	0.8	16,337	0.8	
Class 5	9,303	0.5	3,677	0.2	2,385	0.1	
Class 6	2,246	0.1	1,100	0.1	575	0.0	
Total	1,934,748	100.0	2,108,690	100.0	2,171,724	100.0	

#### Table 2.6, continued

# Distribution of General Account Bonds, by NAIC Quality Class<sup>1</sup>, continued

BONDS	2010		2019		2020	
NAIC quality class	Amount (millions)	Percentage of privately traded bonds	Amount (millions)	Percentage of privately traded bonds	Amount (millions)	Percentage of privately traded bonds
High quality						
Class 1	\$311,120	47.5	\$591,211	51.0	\$646,420	49.9
Class 2	265,345	40.5	470,875	40.6	524,225	40.5
Medium quality						
Class 3	43,303	6.6	56,914	4.9	69,814	5.4
Low quality						
Class 4	20,597	3.1	27,554	2.4	37,908	2.9
Class 5	10,550	1.6	11,854	1.0	14,944	1.2
Class 6	3,450	0.5	1,782	0.2	1,854	0.1
Total	654,365	100.0	1,160,189	100.0	1,295,166	100.0

#### Table 2.6, continued

TOTAL BONDS	20	10	2019		2020	
NAIC quality class	Amount (millions)	Percentage of general account bonds	Amount (millions)	Percentage of general account bonds	Amount (millions)	Percentage of general account bonds
High quality			1			
Class 1	\$1,704,653	65.8	\$1,977,901	60.5	\$1,985,610	57.3
Class 2	705,760	27.3	1,121,491	34.3	1,267,353	36.6
Medium quality						
Class 3	103,809	4.0	105,719	3.2	139,923	4.0
Low quality						
Class 4	49,341	1.9	45,355	1.4	54,246	1.6
Class 5	19,853	0.8	15,531	0.5	17,330	0.5
Class 6	5,696	0.2	2,882	0.1	2,429	0.1
Aggregate total	2,589,113	100.0	3,268,879	100.0	3,466,890	100.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Figures include both government and corporate bonds held in general accounts of U.S. life insurers and fraternal benefit societies.

NAIC bond classes are: Class 1--highest quality; Class 2--high quality; Class 3--medium quality; Class 4--low quality; Class 5--lower quality; Class 6--in or near default. Class 1 and Class 2 bonds are investment grade.

<sup>1</sup>Includes long-term bonds, short-term investments, and cash equivalents.

	2010		20	019	20	020
	Amount (millions)	Percent distribution	Amount (millions)	Percent distribution	Amount (millions)	Percent distribution
Farm						
In good standing	\$17,780	99.8	\$26,694	98.7	\$29,258	99.1
Restructured	12	0.1	130	0.5	34	0.1
Overdue	16	0.1	127	0.5	195	0.7
Foreclosed	3	0.0	88	0.3	50	0.2
Total	17,811	100.0	27,039	100.0	29,538	100.0
Residential						
In good standing	3,894	98.6	31,955	95.9	32,209	94.8
Restructured	8	0.2	477	1.4	435	1.3
Overdue	23	0.6	519	1.6	1,046	3.1
Foreclosed	24	0.6	373	1.1	284	0.8
Total	3,948	100.0	33,325	100.0	33,973	100.0
Commercial						
In good standing	303,037	99.3	554,104	99.8	576,072	99.7
Restructured	917	0.3	679	0.1	926	0.2
Overdue	796	0.3	95	0.0	364	0.1
Foreclosed	479	0.2	141	0.0	537	0.1
Total	305,229	100.0	555,019	100.0	577,899	100.0
All categories						
In good standing	324,711	99.3	612,753	99.6	637,539	99.4
Restructured	937	0.3	1,286	0.2	1,395	0.2
Overdue	834	0.3	742	0.1	1,605	0.3
Foreclosed	506	0.2	603	0.1	871	0.1
Aggregate total	326,988	100.0	615,383	100.0	641,410	100.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Loan-to-value ratio	Farm	Non-Farm	Total
Above 95%	\$23	\$10,467	\$10,490
91 - 95%	-	2,080	2,080
81 - 90%	8	12,255	12,264
71 - 80%	124	48,316	48,440
Below 71%	24,549	502,604	527,152
Total	24,704	575,722	600,426

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represents U.S. life insurers and fraternal benefit societies.

#### Table 2.9

_		Millions		Average annual p	ercent change
	2010	2019	2020	2010/2020	2019/2020
Investment property		1			
Held for income	\$21,486	\$34,290	\$33,637	4.6	-1.9
Held for sale	446	1,160	726	5.0	-37.4
Total	21,932	35,450	34,363	4.6	-3.1
Occupied by company	5,919	6,102	6,220	0.5	1.9
Aggregate total	27,851	41,552	40,583	3.8	-2.3

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Table 2.10									
Foreign-Controlled Assets of U.S. Life Insurers, by Country and Year (millions)									
	2016	2017	2018	2019	2020				
Bermuda	\$121,070	\$137,600	\$156,495	\$170,597	\$213,697				
Canada	356,693	386,661	363,099	380,189	436,482				
Cayman Islands	26,800	50,351	50,323	58,205	66,627				
France	180,995	202,002	197,142	2,177	2,030				
Germany	153,145	164,365	170,255	187,702	204,192				
Japan	128,467	137,579	154,162	177,179	187,333				
Netherlands	213,801	217,573	201,204	214,535	233,783				
Panama	113	115	121	123	131				
Spain	82	84	59	59	65				
Switzerland	41,056	41,249	40,003	37,950	39,157				
United Kingdom	220,391	246,487	242,465	283,109	312,476				
Total	1,442,612	1,584,066	1,575,329	1,511,825	1,695,974				
Percentage of industry assets	21.3%	22.1%	22.5%	20.0%	20.8%				

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Companies are defined as foreign controlled if 50 percent or more of stock is owned by a foreign entity or entities.

Asset D	Distribution of Li	fe Insurers, b	y Year (millions)				
				Real	Policy	Miscellaneous	
Year	Bonds	Stocks	Mortgages	estate	loans	assets	Total
1917	\$2,537	\$83	\$2,021	\$179	\$810	\$311	\$5,941
1920	3,298	75	2,442	172	859	474	7,320
1925	4,333	81	4,808	266	1,446	604	11,538
1930	6,431	519	7,598	548	2,807	977	18,880
1935	10,041	583	5,357	1,990	3,540	1,705	23,216
1940	17,092	605	5,972	2,065	3,091	1,977	30,802
1945	32,605	999	6,636	857	1,962	1,738	44,797
1950	39,366	2,103	16,102	1,445	2,413	2,591	64,020
1955	47,741	3,633	29,445	2,581	3,290	3,742	90,432
1960	58,555	4,981	41,771	3,765	5,231	5,273	119,576
1965	70,152	9,126	60,013	4,681	7,678	7,234	158,884
1970	84,166	15,420	74,375	6,320	16,064	10,909	207,254
1975	121,014	28,061	89,167	9,621	24,467	16,974	289,304
1980	212,618	47,366	131,080	15,033	41,411	31,702	479,210
1981	233,308	47,670	137,747	18,278	48,706	40,094	525,803
1982	268,288	55,730	141,989	20,624	52,961	48,571	588,163
1983	308,738	64,868	150,999	22,234	54,063	54,046	654,948
1984	358,897	63,335	156,699	25,767	54,505	63,776	722,979
1985	421,446	77,496	171,797	28,822	54,369	71,971	825,901
1986	486,583	90,864	193,842	31,615	54,055	80,592	937,551
1987	557,110	96,515	213,450	34,172	53,626	89,586	1,044,459
1988	640,094	104,373	232,863	37,371	54,236*	97,933	1,166,870
1989	716,204	125,614	254,215	39,908	57,439	106,376	1,299,756
1990	793,443	128,484	270,109	43,367	62,603	110,202	1,408,208
1991	893,005	164,515	265,258	46,711	66,364	115,348	1,551,201
1992	990,315	192,403	246,702	50,595	72,058	112,458	1,664,531
1993	1,113,853	251,885	229,061	54,249	77,725	112,354	1,839,127
1994	1,186,139	281,816	215,332	53,813	85,499	119,674	1,942,273
1995	1,278,416	371,867	211,815	52,437	95,939	133,070	2,143,544
1996	1,348,425	477,505	207,779	49,484	100,460	139,894	2,323,547
1997	1,451,289	598,358	209,898	46,076	104,549	168,908	2,579,078
1998	1,518,998	757,958	216,336	41,313	104,507	187,410	2,826,522
1999	1,551,618	989,762	229,797	38,186	98,757	162,533	3,070,653
2000	1,605,178	997,329	236,701	36,059	101,978	204,491	3,181,736
2001	1,731,792	909,026	243,596	32,368	104,273	247,966	3,269,019
2002	1,955,548	791,429	250,531	32,848	105,229	244,414	3,380,000

Asset D	Distribution of L	ife Insurers, b.	y Year (millions),	continued			
				Real	Policy	Miscellaneous	
Year	Bonds	Stocks	Mortgages	estate	loans	assets	Total
2003	2,181,533	1,022,071	268,986	30,673	107,007	277,921	3,888,190
2004	2,347,322	1,179,397	282,534	31,005	108,658	303,470	4,252,385
2005	2,440,412	1,285,468	294,876	32,574	109,500	319,165	4,481,995
2006	2,461,479	1,530,892	313,741	33,096	112,914	370,701	4,822,824
2007	2,571,525	1,670,338	336,150	34,943	116,633	361,997	5,091,586
2008	2,602,753	1,135,797	352,676	32,497	122,485	401,938	4,648,147
2009	2,581,575	1,385,923	336,316	27,714	123,283	503,884	4,958,693
2010	2,744,758	1,570,225	326,988	27,851	126,821	514,561	5,311,204
2011	2,877,492	1,546,085	342,831	28,909	129,333	568,008	5,492,658
2012	2,935,705	1,725,259	354,053	30,559	130,715	601,129	5,777,420
2013	3,000,116	2,003,944	373,716	31,285	131,672	609,567	6,150,300
2014	3,107,150	2,072,474	395,079	31,511	133,350	666,396	6,405,961
2015	3,201,985	2,000,887	437,171	44,471	134,713	658,592	6,477,819
2016	3,347,615	2,055,574	472,104	46,925	134,593	715,205	6,772,014
2017	3,479,586	2,261,700	513,551	42,718	136,542	749,275	7,183,372
2018	3,492,759	1,999,630	564,839	38,551	136,704	760,311	6,992,794
2019	3,637,843	2,297,819	615,383	41,552	133,902	840,699	7,567,199
2020	3,869,897	2,471,287	641,410	40,583	133,302	993,910	8,150,389

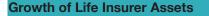
#### Table 2.11, continued

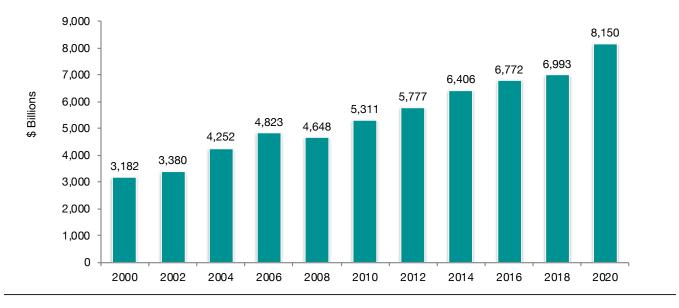
Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Beginning with 1962, data include assets in separate accounts. Data represents U.S. life insurers and, as of 2003, fraternal benefit societies.

\*Excludes an estimated \$600 million of securitized policy loans.

#### Figure 2.1

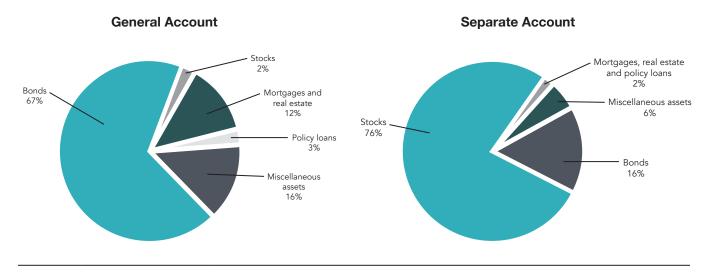




Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission. Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

#### Figure 2.2

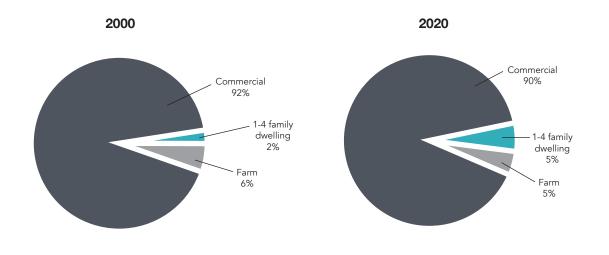
Asset Distribution of Life Insurers, 2020



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

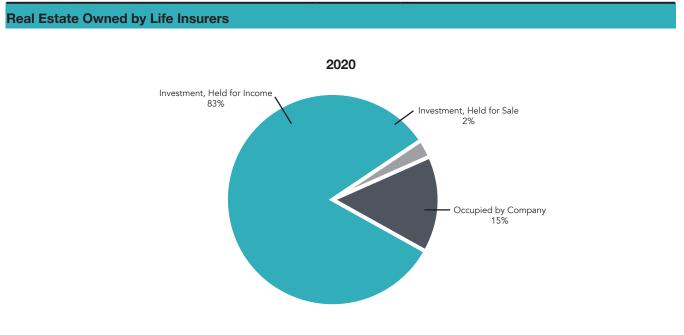
#### Figure 2.3

#### Mortgages Held by Life Insurers, by Type



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission. Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers, and fraternal benefit societies for 2020.

#### Figure 2.4



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

# 3

# LIABILITIES

The liabilities of U.S. life insurers primarily comprise the reserves held by each insurer to back its obligations to policyholders and their beneficiaries. Of the many different kinds of reserves, policy and asset fluctuation reserves are the most important. Liabilities also include small amounts of other funds and obligations.

Based on standard accounting principles applied to all businesses, total liabilities plus the company's net value must equal its total assets. Net value is a company's surplus plus its capital stock and is available to support policyholder claims if necessary.

# **POLICY RESERVES**

Policy reserves concern an insurer's obligation to its customers arising from its product in force. State law requires each company to maintain its policy reserves at a level that will assure payment of all policy obligations as they fall due. That level is calculated on an actuarial basis, taking into account funds from future premium payments, assumed future interest earnings, and expected mortality experience. At the end of 2020, policy reserves of U.S. life insurers totaled \$6.1 trillion, 5.5 percent higher than 2019 (Table 3.1). Policy reserves are held and identified for each type of business conducted by a life insurer:

- Life insurance policies
- Annuities and supplementary contracts
- Health insurance policies

The composition of life insurer policy reserves has changed over the years, reflecting a shift in the basic types of business undertaken. Annuity contract reserves now account for a larger proportion of total policy reserves, while reserves set aside for life insurance policies have a lesser share.

In 2020, reserves for life insurance comprised 29 percent of total policy reserves, at \$1.7 trillion (Figure 3.2, Table 3.2). This proportion has shrunk from 1980, when life insurance products commanded 51 percent of total reserves (Table 3.7). In 2020, these reserves consisted of \$1.5 trillion for individual life policies, \$188 billion for group policies, and less than \$1 billion for credit life policies (Table 3.2).

By contrast, reserves for annuities and supplementary contracts climbed to two-thirds of total reserves in 2020 (67%), or \$4.1 trillion, from 46 percent in 1980. Much of the increase reflects the strong growth in retirement plans administered by life insurers.

In 2020, annuity reserves consisted of \$2.8 trillion for individual annuities, up 4.7 percent from 2019, and \$1.3 trillion for group annuities, up 8.1 percent. General account annuity reserves increased 2.5 percent and separate account annuity reserves rose 8.4 percent (Table 3.2).

Reserves held under supplementary contracts with life contingencies in 2020 totaled \$27 billion, and for health insurance policies, \$264 billion.

# **DEPOSIT-TYPE CONTRACTS**

Contracts issued by life insurers that do not incorporate mortality or morbidity risks are known as deposit-type contracts. Benefit payments under these contracts are not contingent upon death or disability as they are in life and disability insurance contracts, or upon continued survival as they are in annuity contracts. Categories of deposit-type contracts, as defined by the National Association of Insurance Commissioners (NAIC), include GICs, supplementary contracts without life contingencies, annuities certain, premium and other deposit funds, dividend and coupon accumulations, lottery payouts, and structured settlements.

Under codified statutory accounting practices implemented in 2001, cash inflows and outflows on deposit-type contracts are no longer reported as income and expenditure. Instead, they are recorded directly as increasing or decreasing reserves. During 2020, \$325 billion was deposited to these contracts and \$305 billion was withdrawn, with a total reserve of \$626 billion at year's end (Table 3.3). In 2020, premium and other deposit funds remained the largest category of the deposit-type business with \$188 billion in deposits, \$177 billion in payments, and \$273 billion in reserve at year-end. GICs received \$115 billion from policyholders and paid out \$105 billion in 2020, leaving a reserve of \$229 billion at year's end.

# ASSET FLUCTUATION RESERVES

Besides policy reserves, insurers are required to establish two statutory reserves to absorb gains and losses in their invested assets.

The asset valuation reserve (AVR) absorbs both realized and unrealized, credit-related capital gains and losses. The AVR consists of a default component, which provides for credit-related losses on fixedincome assets, and an equity component, which provides for all types of equity investments.

The interest maintenance reserve (IMR) captures all realized, interest-related capital gains and losses on fixed-income assets. The IMR amortizes these gains and losses into income over the remaining life of the investments sold.

In 2020, the industry's total AVR increased 8.8 percent to \$78 billion, and its IMR increased 49.5 percent to \$35 billion (Table 3.1).

# **OTHER LIABILITIES**

In addition to reserves, other liability funds of U.S. life insurers at the end of 2020 included \$59 billion in policy and contract claims; \$18 billion set aside for the following year's dividend payments to policyholders; and \$741 billion for liabilities not directly allocable to policyholders—incurred expenses, mandatory reserves for fluctuations in security values, and insurance premiums paid in advance, for example (Table 3.1).

# SURPLUS FUNDS AND CAPITAL STOCK

Surplus and capital amounted to \$454 billion for U.S. life insurers at the end of 2020 (Table 3.1). Surplus funds provide extra reserve safeguards for such contingencies as an unexpected rise in death rates among policyholders, unusual changes in the value of securities, and general protection for policy obligations. Several factors influence the amount of surplus that a life insurer retains, including company size, kinds of insurance written, mortality experience, general business conditions, and government regulation. Capital refers to the total par value of shares of the companies' capital stock.

# **CAPITAL RATIOS**

One measure of the adequacy of a life insurer's surplus is its capital ratio: surplus funds plus capital stock plus AVR as a percentage of general account assets. Theoretically, the higher the capital ratio, the better a company is able to withstand adverse investment and mortality experience. However, the type of company and the distribution of its book of business can make comparisons among companies and with an industry wide average much less meaningful. In 2020, the aggregate capital ratio of U.S. life insurers was 10.5 percent (Table 3.4).

Life insurance regulators created the risk-based capital (RBC) ratio to monitor life insurance company solvency. Risk-based capital, calculated according to an NAIC model law, is considered the minimum amount of capital an insurer needs to avoid triggering

regulatory action. The RBC ratio is total adjusted capital divided by risk-based capital, for a threshold ratio of 100 percent. The ratio provides a means for evaluating the adequacy of an insurer's capital relative to the risks inherent in the insurer's operations.

From 1993 when life insurers began reporting riskbased capital, the average RBC ratio rose steadily to a plateau of 290 percent in 1997, which remained unbroken until 2001. That year, the ratio jumped to 346 percent, mainly due to two changes enacted by NAIC: accounting codification and an adjusted RBC formula that reflects changed risks for assets. The ratio reached its peak of 489 percent in 2014 and declined until it reached 424 in 2018. From 2019 to 2020, the ratio decreased 5 percentage points to 428 (Table 3.5).

Most companies have an RBC ratio well above the regulatory minimum level of 100 percent. By year-end 2020, 697 companies, or 94.8 percent of life insurers, had a ratio of 200 percent or more. These companies carried 99.1 percent of the industry's total assets.

#### Table 3.1

# Liabilities and Surplus Funds of Life Insurers

	General	account (mil	lions)	Average annual percent change		
	2010	2019	2020	2010/2020	2019/2020	
Reserves						
Policy reserves	\$2,473,369	\$3,253,453	\$3,355,747	3.1	3.1	
Other reserves						
Liabilities for deposit-type contracts	281,494	348,561	386,422	3.2	10.9	
Asset valuation reserve (AVR)	31,340	71,899	78,260	9.6	8.8	
Policy and contract claims	42,106	51,666	58,880	3.4	14.0	
Funds set aside for policyholder dividends	17,356	18,317	18,019	0.4	-1.6	
Interest maintenance reserve (IMR)	15,973	23,849	35,107	8.2	47.2	
Miscellaneous reserves <sup>1</sup>	18,619	27,862	34,070	6.2	22.3	
Total other reserves	406,887	542,153	610,757	4.1	12.7	
Total reserves	2,880,256	3,795,607	3,966,505	3.3	4.5	
Non-reserve liabilities	262,695	499,824	648,439	9.5	29.7	
Total liabilities	3,142,951	4,295,431	4,614,943	3.9	7.4	
Capital and surplus	314,993	438,381	450,614	3.6	2.8	
Total liabilities and surplus funds	3,457,944	4,733,812	5,065,557	3.9	7.0	

	Separate	account (mi	llions)	Average percent o		
	2010	2019	2020	2010/2020	2019/2020	
Reserves		1				
Policy reserves	\$1,624,219	\$2,534,272	\$2,748,507	5.4	8.5	
Other reserves						
Liabilities for deposit-type contracts	139,000	223,020	239,473	5.6	7.4	
Interest maintenance reserve (IMR)	160	-124	350	NC	NC	
Total other reserves	139,160	222,895	239,823	5.6	7.6	
Total reserves	1,763,379	2,757,167	2,988,330	5.4	8.4	
Non-reserve liabilities	86,155	73,274	92,984	0.8	26.9	
Total liabilities	1,849,533	2,830,441	3,081,314	5.2	8.9	
Surplus	3,727	2,946	3,517	-0.6	19.4	
Total liabilities and surplus funds	1,853,260	2,833,387	3,084,832	5.2	8.9	

#### Liabilities and Surplus Funds of Life Insurers, continued

	Combine	d account (m	illions)	Average percent o	
	2010	2019	2020	2010/2020	2019/2020
Reserves		1			
Policy reserves	\$4,097,587	\$5,787,725	\$6,104,255	4.1	5.5
Other reserves					
Liabilities for deposit-type contracts	420,494	571,580	625,895	4.1	9.5
Asset valuation reserve (AVR)	31,340	71,899	78,260	9.6	8.8
Policy and contract claims	42,106	51,666	58,880	3.4	14.0
Funds set aside for policyholder dividends	17,356	18,317	18,019	0.4	-1.6
Interest maintenance reserve (IMR)	16,133	23,725	35,457	8.2	49.5
Miscellaneous reserves <sup>1</sup>	18,619	27,862	34,070	6.2	22.3
Total other reserves	546,047	765,049	850,580	4.5	11.2
Total reserves	4,643,635	6,552,774	6,954,835	4.1	6.1
Non-reserve liabilities	348,850	573,098	741,423	7.8	29.4
Total liabilities	4,992,484	7,125,872	7,696,258	4.4	8.0
Capital and surplus	318,720	441,327	454,131	3.6	2.9
Total liabilities and surplus funds	5,311,204	7,567,199	8,150,389	4.4	7.7

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

NC: Not calculated

<sup>1</sup> Includes insurance premiums paid in advance. The amount previously was included in non-reserve liabilities.

#### Table 3.2

### Policy Reserves of Life Insurers, by Line of Business

	General	account (mil	lions)	Average annual p	ercent change
	2010	2019	2020	2010/2020	2019/2020
Life insurance		1			
Individual	\$935,109	\$1,201,028	\$1,253,273	3.0	4.4
Group	53,371	57,778	58,773	1.0	1.7
Credit	807	571	507	-4.5	-11.3
Total	989,288	1,259,377	1,312,553	2.9	4.2
Annuities					
Individual	942,007	1,303,681	1,322,374	3.4	1.4
Group	314,873	417,569	442,378	3.5	5.9
Supplementary contracts with life contingencies	15,946	24,327	25,023	4.6	2.9
Total	1,272,826	1,745,576	1,789,775	3.5	2.5
Health insurance					
Total	211,255	248,500	253,419	1.8	2.0
Aggregate total	2,473,369	3,253,453	3,355,747	3.1	3.1
		1			

	Separate	account (mil	lions)	Average annual percent change		
	2010	2019	2020	2010/2020	2019/2020	
Life insurance						
Individual	\$148,622	\$270,249	\$296,174	7.1	9.6	
Group	85,989	120,765	128,835	4.1	6.7	
Total	234,611	391,013	425,009	6.1	8.7	
Annuities						
Individual	837,924	1,371,763	1,479,605	5.9	7.9	
Group	548,227	760,967	831,856	4.3	9.3	
Supplementary contracts with life contingencies	815	1,760	1,898	8.8	7.8	
Total	1,386,967	2,134,490	2,313,358	5.2	8.4	
Health insurance						
Total	2,641	8,768	10,140	14.4	15.6	
Aggregate total	1,624,219	2,534,272	2,748,507	5.4	8.5	

	Combine	d account (m	illions)	Average annual p	Average annual percent change		
	2010	2019	2020	2010/2020	2019/2020		
Life insurance		1					
Individual	\$1,083,731	\$1,471,277	\$1,549,446	3.6	5.3		
Group	139,360	178,542	187,609	3.0	5.1		
Credit	807	571	507	-4.5	-11.3		
Total	1,223,899	1,650,390	1,737,562	3.6	5.3		
Annuities							
Individual	1,779,931	2,675,444	2,801,979	4.6	4.7		
Group	863,100	1,178,535	1,274,234	4.0	8.1		
Supplementary contracts with life contingencies	16,761	26,087	26,921	4.9	3.2		
Total	2,659,793	3,880,067	4,103,134	4.4	5.7		
Health insurance							
Total	213,896	257,269	263,559	2.1	2.4		

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

4,097,587

Aggregate total

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

5,787,725

6,104,255

4.1

5.5

#### Table 3.3

	Deposits	Withdrawals	Reserves
General account			
Guaranteed interest contracts (GICs)	\$98,898	\$84,798	\$114,373
Annuities certain	7,720	6,807	50,681
Supplementary contracts			
without life contingencies	14,127	13,842	52,052
Dividend accumulations or refunds	745	1,784	14,921
Premium and other deposit funds	165,223	152,372	154,395
Total	286,714	259,603	386,422
Separate account			
Guaranteed interest contracts (GICs)	15,821	20,684	114,421
Annuities certain	231	181	1,420
Supplementary contracts			
without life contingencies	52	49	224
Dividend accumulations or refunds	-	98	4,801
Premium and other deposit funds	22,479	24,519	118,607
Total	38,583	45,531	239,473
Combined account			
Guaranteed interest contracts (GICs)	114,719	105,481	228,794
Annuities certain	7,951	6,988	52,101
Supplementary contracts			
without life contingencies	14,179	13,891	52,276
Dividend accumulations or refunds	745	1,882	19,722
Premium and other deposit funds	187,702	176,891	273,002
Total	325,297	305,134	625,895

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

rcent)		
2010	2019	2020
10.1	10.8	10.5
9.2	9.3	9.0
	<b>2010</b> 10.1	2010   2019     10.1   10.8

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Capital ratio is equal to capital plus surplus plus the asset valuation reserve (AVR) divided by general account assets. Data represent U.S. life insurers and fraternal benefit socieites.

#### Table 3.5

### Levels of Risk-Based Capital Held by Life Insurers, 2010 - 2020

				N	lumber	of com	panies				
Risk-based capital ratio	2010	2011	2012	2013	2014	2015	2016	2017	2018*	2019	2020
200% or more	803	794	776	780	768	747	733	723	711	708	697
175 - 199	20	19	22	17	15	14	17	10	16	16	16
150 - 174	26	23	15	12	7	12	10	13	10	10	11
125 - 149	13	11	17	7	3	4	3	4	4	5	4
100 - 124	10	9	6	5	8	6	3	5	5	4	2
Less than 100%	11	10	8	7	5	9	10	6	9	6	5
Total	883	866	844	828	806	792	776	761	755	749	735
Average risk-based capital ratio	450%	457%	466%	48 <b>1</b> %	489%	486%	480%	470%	424%	433%	428%

	Percentage of companies (percent)										
Risk-based capital ratio	2010	2011	2012	2013	2014	2015	2016	2017	2018*	2019	2020
200% or more	90.9	91.7	91.9	94.2	95.3	94.3	94.5	95.0	94.2	94.5	94.8
175 - 199	2.3	2.2	2.6	2.1	1.9	1.8	2.2	1.3	2.1	2.1	2.2
150 - 174	2.9	2.7	1.8	1.4	0.9	1.5	1.3	1.7	1.3	1.3	1.5
125 - 149	1.5	1.3	2.0	0.8	0.4	0.5	0.4	0.5	0.5	0.7	0.5
100 - 124	1.1	1.0	0.7	0.6	1.0	0.8	0.4	0.7	0.7	0.5	0.3
Less than 100%	1.2	1.2	0.9	0.8	0.6	1.1	1.3	0.8	1.2	0.8	0.7
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

	Distribution of total assets (percent)										
Risk-based capital ratio	2010	2011	2012	2013	2014	2015	2016	2017	2018*	2019	2020
200% or more	99.0	98.9	99.2	99.5	99.8	99.3	99.7	99.3	98.5	99.1	99.1
175 - 199	0.2	0.3	0.3	0.1	0.1	0.0	0.2	0.6	1.4	0.8	0.8
150 - 174	0.6	0.7	0.2	0.3	0.0	0.5	0.0	0.0	0.0	0.1	0.0
125 - 149	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0
100 - 124	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Less than 100%	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Risk-based capital ratio is total adjusted capital divided by total risk-based capital. Data represent U.S. life insurers and fraternal benefit societies.

\*The change in Risk-Based Capital ratio can be partly attributed to the 2017 Tax Cuts and Jobs Act.

#### Table 3.6

	Millions		Average annual percent change
	2019	2020	2019/2020
Comprehensive	\$1,771	\$1,511	-14.6
Medicare/Medicaid	2,340	2,492	6.5
Dental only	251	253	0.9
Vision only	48	49	2.7
Disability income	74,258	73,077	-1.6
Long term care	148,040	153,454	3.7
Credit	928	865	-6.8
Other	29,633	31,858	7.5
Total	257,269	263,559	2.4

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit socieites.

#### Table 3.7

Life Insu	Life Insurers Policy Reserves, by Line of Business and Year (millions)									
Year	Amount	Year	Amount	Year	Amount	Year	Amount			
1890	\$670	1910	\$3,226	1925	\$9,927	1940	\$27,238			
1900	1,443	1915	4,399	1930	16,231	1945	38,667			
1905	2,295	1920	6,338	1935	20,404	1950	54,946			

#### Table 3.7, continued

# Life Insurers Policy Reserves, by Line of Business and Year (millions), continued

	Life	Health	Annuiti	es <sup>1</sup>	Supplementary	
Year	insurance	insurance	Individual	Group	contracts <sup>2</sup>	Total
1955	\$54,588	\$575	*	\$13,216	\$6,980	\$75,359
1960	70,791	865	\$4,327	14,952	7,538	98,473
1965	90,795	1,432	5,028	22,187	8,178	127,620
1970	115,442	3,474	6,951	34,009	7,903	167,779
1975	150,063	6,293	12,442	59,907	8,411	237,116
1980	197,865	11,015	31,543	140,417	9,499	390,339
1985	235,854	18,805	96,969	303,021	10,653	665,302
1986	252,035	21,294	121,146	355,756	11,693	761,924
1987	276,404	23,994	156,135	392,540	13,060	862,133
1988	299,901	26,852	193,820	433,889	14,501	968,963
1989	324,178	29,855	239,593	473,934	16,118	1,083,678
1990	348,774	33,448	282,129	515,794	16,822	1,196,967
1991	372,082	38,225	328,325	548,191	17,955	1,304,778
1992	402,413	45,159	380,677	559,774	19,068	1,407,091
1993	436,293	51,386	439,390	601,836	20,898	1,549,803
1994	468,469	58,019	482,172	612,394	22,989	1,644,043
1995	511,021	63,233	594,147	618,666	25,258	1,812,325
1996	556,133	69,567	622,012	690,482	27,596	1,965,790
1997	606,260	74,902	693,011	761,951	28,435	2,164,559
1998	655,983	82,020	763,329	845,164	30,952	2,377,449
1999	705,226	91,662	873,519	907,181	32,338	2,609,926
2000	741,603	95,704	880,874	960,128	33,542	2,711,851
2001	815,544	100,706	944,961	571,451	13,309	2,445,972
2002	832,927	110,768	980,065	569,856	13,699	2,507,314
2003	921,142	123,451	1,172,623	662,474	15,315	2,895,003
2004	987,568	133,641	1,311,552	712,149	15,587	3,160,497
2005	1,029,486	140,895	1,415,104	758,484	15,847	3,359,815
2006	1,109,868	153,104	1,521,074	806,944	16,753	3,607,743
2007	1,148,256	166,148	1,615,276	843,146	17,819	3,790,645
2008	1,134,470	186,105	1,421,597	715,587	13,107	3,470,867
2009	1,178,290	196,131	1,623,764	797,989	16,077	3,812,251
2010	1,223,899	213,896	1,779,931	863,100	16,761	4,097,587
2011	1,285,684	229,459	1,840,174	871,126	18,008	4,244,451
2012	1,302,046	227,521	1,942,530	958,095	19,239	4,449,433
2013	1,365,035	228,227	2,137,385	1,028,743	20,344	4,779,735

#### Table 3.7, continued

#### Life Insurers Policy Reserves, by Line of Business and Year (millions), continued

	Life	Health	Annuiti	Annuities <sup>1</sup> Suppleme		
Year	insurance	insurance	Individual	Group	contracts <sup>2</sup>	Total
2014	1,422,537	233,867	2,227,842	1,049,840	21,637	4,955,724
2015	1,462,842	242,231	2,276,004	1,021,589	22,582	5,025,249
2016	1,500,319	264,489	2,390,559	1,053,070	23,234	5,231,672
2017	1,562,691	278,501	2,548,346	1,128,756	23,781	5,542,077
2018	1,573,847	247,422	2,449,318	1,079,362	25,407	5,375,356
2019	1,650,390	257,269	2,675,444	1,178,535	26,087	5,787,725
2020	1,737,562	263,559	2,801,979	1,274,234	26,921	6,104,255

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Before 1947, the business of health insurance departments of life insurers was not included in this series. Codification effective with 2001 Annual Statement filings changed the reporting of annuities. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

\* Included with group annuities.

<sup>1</sup> Beginning in 2001, excludes reserves for guaranteed interest contracts (GICs). Figures for GICs are shown in Table 3.3.

<sup>2</sup> Beginning in 2001, includes reserves for supplementary contracts with life contingencies; reserves for supplementary contracts without life contingencies are included in liabilities for deposit-type contracts in Table 3.3.

Table 3.8				
Life Insurance P	Policy Reserves, by Type and	l Year (millions)		
Year	Individual	Group	Credit	Total
1956	\$56,875	\$787		\$57,662
1960	69,524	1,267		70,791
1965	88,784	2,011		90,795
1970	112,349	3,093		115,442
1975	144,368	4,995	\$700	150,063
1980	187,872	8,818	1,175	197,865
1981	196,407	9,379	1,200	206,986
1982	202,789	9,766	1,228	213,783
1983	209,466	10,148	1,354	220,968
1984	215,309	9,111	1,484	225,904
1985	224,204	9,927	1,723	235,854
1986	239,295	10,770	1,970	252,035
1987	263,515	10,559	2,330	276,404
1988	285,853	11,581	2,467	299,901
1989	309,168	12,569	2,441	324,178
1990	332,808	13,506	2,460	348,774
1991	355,719	13,950	2,413	372,082
1992	381,323	18,684	2,406	402,413
1993	412,542	21,336	2,415	436,293
1994	441,894	23,911	2,664	468,469
1995	480,967	27,342	2,712	511,021
1996	523,901	29,396	2,836	556,133
1997	565,601	37,787	2,872	606,260
1998	608,283	44,515	3,184	655,983
1999	645,499	56,426	3,302	705,226
2000	679,546	58,493	3,564	741,603
2001	720,583	91,563	3,398	815,544
2002	746,383	83,742	2,802	832,927
2003	827,892	91,049	2,200	921,142
2004	881,817	103,931	1,820	987,568
2005	923,429	104,463	1,594	1,029,486
2006	988,620	119,841	1,407	1,109,868
2007	1,011,179	135,733	1,343	1,148,256
2008	999,991	133,291	1,189	1,134,470
2009	1,043,493	133,828	969	1,178,290
2010	1,083,731	139,360	807	1,223,899

ype and Year (millions), Group 143,661 153,034 166,687	Credit 667 637	
153,034		1,285,684 1,302,046
	637	1,302,046
166,687		
	620	1,365,035
175,127	621	1,422,537
169,683	634	1,462,842
180,687	567	1,500,319
179,010	510	1,562,691
181,206	531	1,573,847
178,542	571	1,650,390
187,609	507	1,737,562
	179,010 181,206 178,542	179,010510181,206531178,542571

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

*Notes:* NAIC does not endorse any analysis or conclusions based on use of its data. Credit life insurance is limited to insurance on loans of 10 years' or less duration. Prior to 1973, all credit insurance was included in the individual and group categories. Data represent U.S. life insurers and, as of 2003, fraternal benefit socieites.

# Life Insurer Liabilities and Surplus Funds, by Year (millions)

Year	Policy reserves	Liabilities for deposit-type contracts <sup>1</sup>	Funds set aside for policy dividends	Other obligations	Policy and contract claims <sup>2</sup>	Mandatory securities or asset valuation m reserves <sup>3</sup>	Interest aintenance reserve	Capital and surplus funds	Total
1952	\$62,579	\$1,675	\$841	\$3,024		NA		\$5,256	\$73,375
1955	75,359	2,239	1,201	3,562		\$1,063		7,008	90,432
1960	98,473	3,381	1,780	4,851		1,417		9,674	119,576
1965	127,620	4,326	2,647	7,295		3,160		13,836	158,884
1970	167,779	6,068	3,540	10,295		2,249		17,323	207,254
1975	237,116	8,814	4,875	16,241		1,695		20,563	289,304
1980	390,339	12,727	7,659	27,701		6,426		34,358	479,210
1985	665,302	14,638	11,710	66,932		10,539		56,780	825,901
1986	761,924	15,174	11,704	69,270		15,330		64,149	937,551
1987	862,133	15,837	12,043	71,063		16,013		67,370	1,044,459
1988	968,963	16,601	12,478	75,939		17,939		74,950	1,166,870
1989	1,083,678	17,278	13,373	82,306		19,438		83,683	1,299,756
1990	1,196,967	18,000	13,921	73,164		14,783		91,373	1,408,208
1991	1,304,778	18,531	13,196	89,804		18,854		106,038	1,551,201
1992	1,407,091	19,189	13,102	85,212		20,801	\$3,899	115,237	1,664,531
1993	1,549,803	19,619	13,172	72,525	\$20,680	25,063	10,245	128,020	1,839,127
1994	1,644,043	19,702	13,150	74,646	21,993	25,010	6,988	136,741	1,942,273
1995	1,812,325	19,950	13,739	83,923	23,987	29,676	9,000	150,944	2,143,544
1996	1,965,790	20,441	14,863	111,629	25,399	33,202	9,360	147,240	2,327,924
1997	2,164,559	20,456	16,197	141,042	29,181	36,159	11,398	160,086	2,579,078
1998	2,377,449	20,520	16,831	155,266	31,309	37,882	14,567	172,695	2,826,520
1999	2,609,920	20,808	17,356	157,860	31,096	40,089	12,275	181,248	3,070,653
2000	2,711,851	21,149	18,137	162,300	33,161	37,893	8,746	188,499	3,181,736
2001	2,445,972	337,713	18,689	201,087	35,721	30,603	8,507	190,727	3,269,019
2002	2,507,314	363,514	18,489	220,160	35,043	22,851	10,310	202,318	3,380,000
2003	2,895,003	410,554	18,825	251,209	37,202	29,187	14,890	231,321	3,888,190
2004	3,160,497	445,431	18,416	287,629	37,880	35,125	17,764	249,643	4,252,386
2005	3,359,815	456,325	18,810	300,912	36,719	37,832	17,011	254,572	4,481,995
2006	3,607,743	487,490	19,494	345,648	39,361	43,389	13,827	265,872	4,822,824
2007	3,790,645	516,905	20,134	383,090	41,120	45,913	11,948	281,831	5,091,586
2008	3,470,867	453,860	18,582	368,303	42,493	21,243	9,521	263,278	4,648,147
2009	3,812,251	416,478	17,591	337,219	42,358	20,667	10,908	301,221	4,958,693
2010	4,097,587	420,494	17,356	367,469	42,106	31,340	16,133	318,720	5,311,204
2011	4,244,451	413,044	17,328	392,148	43,607	39,725	21,230	321,126	5,492,658

#### Life Insurer Liabilities and Surplus Funds, by Year (millions), continued

		Liabilities	Funds set			Mandatory securities		Capital	
Year	Policy reserves	for deposit-type contracts <sup>1</sup>	aside for policy dividends	Other obligations	Policy and contract claims <sup>2</sup>	or asset	Interest naintenance reserve	and surplus funds	Total
2012	4,449,433	430,531	17,150	424,835	43,281	45,411	26,339	340,442	5,777,420
2013	4,779,735	450,448	17,603	436,347	43,425	48,365	26,509	347,868	6,150,300
2014	4,955,724	468,150	18,153	472,516	43,463	52,862	26,938	368,155	6,405,961
2015	5,025,249	470,429	18,494	463,235	44,121	49,489	23,935	382,867	6,477,819
2016	5,231,672	495,471	17,942	507,710	45,795	51,514	23,702	398,209	6,772,014
2017	5,542,077	530,434	17,727	549,041	48,489	57,393	25,280	412,931	7,183,372
2018	5,375,356	524,237	18,162	530,203	49,472	56,342	20,334	418,688	6,992,794
2019	5,787,725	571,580	18,317	600,960	51,666	71,899	23,725	441,327	7,567,199
2020	6,104,255	625,895	18,019	775,492	58,880	78,260	35,457	454,131	8,150,389

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Codification effective with 2001 Annual Statement filings changed the reporting of annuities and deposit-type funds, as explained in footnotes. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

NA: Not available

<sup>1</sup> Prior to 2001, represents policyholder dividend accumulations. Beginning in 2001, includes liabilities for guaranteed interest contracts, supplementary contracts without life contingencies, policyholder dividend accumulations, and premium and other deposits.

<sup>2</sup> Prior to 1993, included with other obligations.

<sup>3</sup>Beginning in 1992, asset valuation reserve replaced mandatory securities valuation reserve.

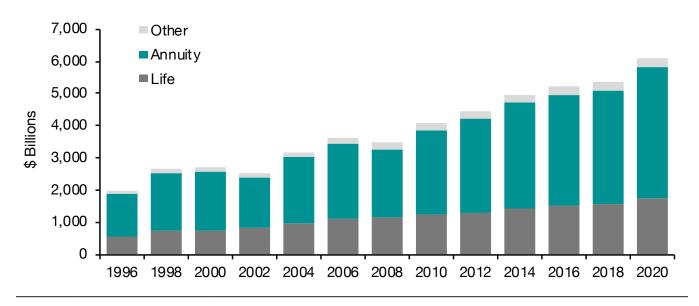
Table 3.10					
Capital R	atios of Life Insur	ers, by Year (pe	ercent)		
Year	Including MSVR/AVR	Excluding MSVR/AVR	Year	Including MSVR/AVR	Excluding MSVR/AVR
1970	9.7	8.6	2004	9.8	8.6
1975	8.1	7.4	2005	9.7	8.5
1980	9.2	7.7	2006	10.0	8.6
1985	9.1	7.7	2007	10.3	8.9
1990	8.5	7.3	2008	8.7	8.1
1991	9.3	7.9	2009	9.7	9.1
1992	9.6	8.1	2010	10.1	9.2
1993	10.0	8.4	2011	9.9	8.8
1994	10.2	8.6	2012	10.4	9.2
1995	10.7	9.0	2013	10.4	9.2
1996	11.9	10.0	2014	10.6	9.3
1997	10.6	8.7	2015	10.7	9.5
1998	11.0	9.0	2016	10.6	9.4
1999	11.1	9.1	2017	10.6	9.3
2000	11.1	9.2	2018	10.6	9.3
2001	10.1	8.7	2019	10.8	9.3
2002	9.3	8.4	2020	10.5	9.0
2003	9.6	8.5			

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Capital ratio is equal to capital plus surplus plus the asset valuation reserve (AVR), or mandatory securities valuation reserve (MSVR) prior to 1992, divided by general account assets. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

#### Figure 3.1

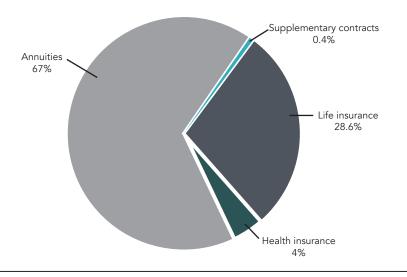
#### **Growth of Life Insurers' Policy Reserves**



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission. Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

#### Figure 3.2

#### Distribution of Life Insurers' Policy Reserves, 2020



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

# 

The gross income of life insurance companies comes from two main sources: premiums paid by policyholders and earnings on investments. In 2020, total income of all U.S. life insurers decreased 6.8 percent to \$1 trillion (Table 4.1). Insurance premiums and annuity considerations contributed 62 percent of total income. Investment earnings contributed 29 percent. The remainder of gross income came from amortization of interest maintenance reserve, commissions and expense allowance on reinsurance ceded, and miscellaneous income.

Under statutory accounting rules, net gain from (insurance) operations is calculated prior to net income. Net gain from operations equals gross income minus operating expenditures, policyholder dividends, and federal income taxes. Capital gains, net of tax, are then added to net gain from operations to calculate (after tax) net income.

# **PREMIUM INCOME**

Premium receipts - derived from sales of life insurance, health insurance, and annuities - decreased 8.2 percent to \$636 billion in 2020 (Table 4.2). The mix of premiums from life insurance and annuity considerations has changed markedly over time. Prior to 1986, premium receipts from life policies were greater than annuity considerations, but starting in 1986, annuity premiums have exceeded life insurance premiums (Table 4.10). By 2020, life policies accounted for nearly a quarter of premium receipts (23%), while annuity considerations contributed almost a half (47%) (Figure 4.1).

Premiums for life insurance policies totaled \$148 billion in 2020, a 5.5 percent decrease from the previous year (Table 4.2). Individual policy premiums accounted for the largest share at \$121 billion, or 82 percent. Most were renewals, representing \$84 billion, or 70 percent, of individual premiums (Table 4.3). Group insurance was the second-largest contributor to life insurance premiums at \$27 billion, or 18 percent of the total (Table 4.2). Again, renewals constituted the largest portion at \$18 billion, or 69 percent, of all group premiums (Table 4.3). Credit life provided \$548 million of all life insurance premiums (Table 4.2). Americans spent 0.87 percent of total disposable (after-tax) personal income on direct individual life insurance in 2020 (Table 4.5). Annuity considerations decreased 13.3 percent in 2020 to \$301 billion (Table 4.2). Individual annuities provided \$150 billion in premium receipts, decreasing 26.5 percent from 2019. Of individual annuity considerations, first-year annuity considerations constitute the largest share of this category at \$89 billion, or 59 percent, while group considerations counted renewals as the largest contributor with \$112 billion, or 74 percent (Table 4.4). Direct individual annuity considerations amounted to 1.22 percent of disposable personal income in 2020 (Table 4.5).

Premiums for accident and health insurance decreased 0.9 percent to \$186 billion in 2020 with group premiums being the largest portion at \$126 billion, down 0.8 percent from 2019 (Table 4.2). Individual accident and health premiums decreased 1.3 percent to \$60 billion, with the largest share at \$31 billion, or 52 percent, coming from guaranteed renewable contracts (Table 4.6).

# INVESTMENT INCOME AND RATE OF RETURN

Net investment income of life insurance companies amounted to \$278 billion in 2020 (Table 4.7). The largest source of investment income was from bonds at \$151 billion, followed by common stock (\$76 billion) and mortgage loans (\$28 billion). Gross investment income decreased 6.8 percent in 2020 to \$293 billion. Investment expenses, taxes, and deductions totaled \$15 billion, decreasing 5.5 percent from the previous year.

As a way of tracking investment performance, life insurers routinely calculate their net rate of return on invested assets. The net rate of return on invested assets is determined by dividing net investment income by the two-year average of the net invested assets. The gross rate of return on total fixed income assets is calculated by dividing the gross investment income on bonds by the average net investment in bonds.

In 2020, life insurers' net rate of return on total assets was 3.93 percent, down from 4.57 a year earlier (Table 4.8). This net rate is an annual average based on aggregates of all U.S. life insurance companies after investment expenses, but before federal income taxes. Excluding separate accounts, the portfolio net rate of return on general account assets was 4.28 percent in 2020, down from 4.58 percent in 2019.

The gross rate of return on fixed-income assets measures the return on bonds, preferred stocks, and mortgages. It does not account for depreciation or investment expenses and excludes equity investments (other than preferred stocks), avoiding the uneven treatment of gains in the numerator and denominator of net rate data.

Gross rate data apply to fixed-income assets of both general and separate accounts. The industry's gross rate on total fixed-income assets was 4.15 percent in 2020, down from 4.43 percent in 2019.

# **NET GAIN FROM OPERATIONS**

Statutory accounting calculates net gain from (insurance) operations as gross income minus operating expenses, policyholder dividends, and federal income taxes (not including tax on capital gains, since capital gains are not included in gain from operations). Net gain from operations after federal income taxes decreased 31.4 percent in 2020 to \$40 billion (Table 4.9). Net gains can be calculated separately for each major line of business. Net gains from annuities decreased to \$20 billion while net gain from life insurance fell to negative \$2 billion.

#### Income of Life Insurers

		Millions			nnual nange
	2010	2019	2020	2010/2020	2019/2020
Net Premiums and considerations		1			
Life insurance premiums	\$104,648	\$156,623	\$147,965	3.5	-5.5
Annuity considerations	293,622	347,494	301,341	0.3	-13.3
Health insurance premiums	172,717	188,088	186,336	0.8	-0.9
Total	570,987	692,205	635,643	1.1	-8.2
Investment income	212,841	314,493	293,154	3.3	-6.8
Other income <sup>1</sup>	78,741	87,660	91,413	1.5	4.3
Aggregate total	862,570	1,094,358	1,020,211	1.7	-6.8

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Includes commissions and expense allowance on reinsurance ceded. Also, includes amortization of interest maintenance reserve. Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

#### **Premium Receipts of Life Insurers** Millions Average annual percent change 2010 2019 2020 2010/2020 2019/2020 **NET BUSINESS** Life insurance premiums \$79,621 \$125,600 4.2 Individual \$120,706 -3.9 Group 24,191 30,352 26,711 1.0 -12.0 Credit 836 671 548 -4.1 -18.3 Total 104,648 156,623 147,965 3.5 -5.5 Annuity considerations Individual 189,946 204,309 150,086 -2.3 -26.5 Group 103,677 143,185 151,255 3.8 5.6 Total 293,622 347,494 301,341 0.3 -13.3 Health insurance premiums Individual 81,246 60,644 59,863 -3.0 -1.3 Group 90.741 126,763 125.809 3.3 -0.8 Credit 730 681 -0.9 -2.3 665 Total 172,717 188,088 -0.9 186,336 0.8 570,987 -8.2 Aggregate total 692,205 635,643 1.1 **DIRECT BUSINESS** Life insurance premiums Individual \$129,503 \$153,734 \$152,832 1.7 -0.6 Group 30,459 39,748 39,210 2.6 -1.4 Credit 1,254 811 687 -5.8 -15.3 Total 161,217 194,293 192,729 1.8 -0.8 Annuity considerations Individual 197,148 225,401 213,742 0.8 -5.2 Group 109,573 148,120 163,163 4.1 10.2 306,720 373,521 0.9 Total 376,905 2.1 Health insurance premiums Individual 84,586 64,527 68,784 -2.0 6.6 Group 91,353 141,094 140,946 4.4 -0.1 Credit 947 889 725 -2.6 -18.4 Total 176,886 206,510 210,455 1.8 1.9 Aggregate total 644,823 774,324 780,089 1.9 0.7

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies. Differences between net and direct premiums are caused by reinsurance activities, as reported in Chapter 6.

Individual and Group Life Insurance Net Premium Receipts, 2020 (millions)						
	Individual	Percent distribution	Group	Percent distribution	Total	Percent distribution
First-year	\$18,372	15.2	\$4,028	15.1	\$22,400	15.2
Single <sup>1</sup>	18,261	15.1	4,212	15.8	22,473	15.2
Renewal	84,072	69.7	18,472	69.2	102,544	69.6
Aggregate total	120,706	100.0	26,711	100.0	147,417	100.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Credit life premiums on loans of 10 years' or less duration are excluded. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Includes dividend additions, excess premiums beyond planned periodic premiums, and single-premium riders.

Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

#### Table 4.4

#### Individual and Group Annuity Considerations, 2020 (millions)

	Individual <sup>1</sup>	Group <sup>1</sup>	Total	Percent distribution
First-year	\$88,856	\$19,363	\$108,219	35.9
Single <sup>2</sup>	67,017	19,874	86,891	28.8
Renewal	-5,787	112,018	106,231	35.3
Total	150,086	151,255	301,341	100.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup>Excludes certain deposit-type funds from income due to codification, and includes supplementary contracts with life contingencies. Also excludes reserves for supplementary contracts without life contingencies and annuities certain, lottery payouts, structured settlements, and income payout options.

<sup>2</sup>Includes supplementary contracts with life contingencies for individual annuity considerations.

Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

#### Individual Life Premiums and Annuity Considerations as Percentage of Disposable Personal Income

	F		
	2010	2019	2020
Individual			
Life premiums	1.14	0.94	0.87
Annuity considerations <sup>1</sup>	1.74	1.38	1.22
Total	2.89	2.32	2.09

Sources: U.S. Department of Commerce; ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies. U.S. Department of Commerce data from past years may be revised.

<sup>1</sup> Excludes certain deposit-type funds from income due to codification, and includes supplementary contracts with life contingencies. Also excludes reserves for supplementary contracts without life contingencies and annuities certain, lottery payouts, structured settlements, and income payout options.

Beginning with 2017 edition of Fact Book, data used in this table represent direct business. Prior editions of Fact Book used net business.

#### Table 4.6

#### Accident and Health Insurance Net Premium Receipts

		Millions	ons Averag		cent change
	2010	2019	2020	2010/2020	2019/2020
Group	\$90,741	\$126,763	\$125,809	3.3	-0.8
Credit	730	681	665	-0.9	-2.3
Individual					
Collectively renewable	30	12	11	-9.4	-5.6
Noncancelable	7,631	4,265	1,531	-14.8	-64.1
Guaranteed renewable	34,248	31,817	31,137	-0.9	-2.1
Nonrenewable	6,708	1,616	1,566	-13.5	-3.1
Other accident	12,900	5,638	5,849	-7.6	3.7
All other	19,730	17,296	19,769	0.0	14.3
Total	81,246	60,644	59,863	-3.0	-1.3
Aggregate total	172,717	188,088	186,336	0.8	-0.9

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Premium receipts are net of reinsurance. Data represent U.S. life insurers and fraternal benefit societies.

Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

#### **Net Investment Income**

Net investment income					
	N	lillions		Average annual	percent change
	2010	2019	2020	2010/2020	2019/2020
Gross investment income		1			
Bonds	\$146,062	\$152,998	\$151,232	0.3	-1.2
Preferred stock	573	756	791	3.3	4.6
Common stock	25,013	95,347	76,056	11.8	-20.2
Mortgage loans	20,024	27,320	27,628	3.3	1.1
Real estate	3,918	4,555	4,524	1.4	-0.7
Contract loans	8,041	8,239	8,175	0.2	-0.8
Cash/Short-term investments	528	3,800	1,659	12.1	-56.3
Other invested assets	7,505	18,496	17,553	8.9	-5.1
Derivative instruments	848	2,480	4,915	19.2	98.2
Other write-ins	330	502	622	6.5	23.9
Total	212,841	314,493	293,154	3.3	-6.8
Expenses, taxes, and	10 701	16.000	15 140	2 5	E
deductions	10,701	16,028	15,143	3.5	-5.5
Net investment income	202,140	298,465	278,011	3.2	-6

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: Data represent U.S. life insurers and fraternal benefit societies. NAIC does not endorse any analysis or conclusions based on use of its data.

NC: Not calculated.

#### Table 4.8

#### Rates of Return on Invested Assets of Life Insurers

	Percent			
	2010	2019	2020	
Net rate				
Total assets	4.33	4.57	3.93	
General account only	5.37	4.58	4.28	
Gross rate				
Total fixed-income assets	5.68	4.43	4.15	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

		Millions	
	2010	2019	2020
Life insurance		1	
Individual	\$7,525	\$5,447	-\$2,172
Group	2,077	1,880	115
Credit	151	60	41
Total	9,753	7,387	-2,016
Annuities <sup>1</sup>			
Individual	16,657	21,917	16,916
Group	4,059	8,364	2,782
Total	20,716	30,281	19,698
Accident and health			
Total	10,978	12,651	17,674
Other <sup>2</sup>	5,513	7,440	4,295
Aggregate total	46,960	57,759	39,651

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Net gain is calculated after dividends to policyholders and federal income taxes are deducted and before realized capitals gains or (losses) are added. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup>Excludes certain deposit-type funds from income due to codification, and includes supplementary contracts with life contingencies. Also excludes reserves for supplementary contracts without life contingencies and annuities certain, lottery payouts, structured settlements, and income payout options.

<sup>2</sup>Includes lines of business other than life (e.g. workers compensation, aviation insurance, etc.).

NC: Not calculated.

#### Income of Life Insurers, by Year (millions)

		Net Premium	n receipts				
Year	Life insurance premiums	Annuity consider- ations	Health insurance premiums	Total premium receipts	Investment income <sup>1</sup>	Other income <sup>2</sup>	Total income
1911	\$626	\$4		\$630	\$182	\$24	\$836
1915	776	6		782	241	20	1,043
1920	1,374	7		1,381	341	42	1,764
1925	2,340	38		2,378	551	89	3,018
1930	3,416	101		3,517	891	186	4,594
1935	3,182	491		3,673	1,013	386	5,072
1940	3,501	386		3,887	1,231	540	5,658
1945	4,589	570		5,159	1,445	1,070	7,674
1950	6,249	939	\$1,001	8,189	2,075	1,073	11,337
1955	8,903	1,288	2,355	12,546	2,801	1,197	16,544
1960	11,998	1,341	4,026	17,365	4,304	1,338	23,007
1965	16,083	2,260	6,261	24,604	6,778	1,785	33,167
1970	21,679	3,721	11,367	36,767	10,144	2,143	49,054
1975	29,336	10,165	19,074	58,575	16,488	2,959	78,022
1980	40,829	22,429	29,366	92,624	33,928	4,336	130,888
1985	60,127	53,899	41,837	155,863	67,952	10,212	234,027
1990	76,692	129,064	58,254	264,010	111,853	26,337	402,200
1995	102,766	158,389	90,038	351,193	143,967	32,894	528,054
1996	107,598	178,416	92,183	378,197	152,700	30,190	561,087
1997	115,039	197,529	92,737	405,305	170,713	34,628	610,646
1998	119,897	229,493	94,881	444,271	176,801	42,311	663,383
1999	120,274	270,212	100,049	490,535	186,563	49,830	726,928
2000	130,616	306,693	105,619	542,928	220,862	47,679	811,469
2001	125,314	251,255^	103,413	479,982	203,399	41,068	724,448
2002	134,483	269,296	108,703	512,482	180,855	40,676	734,013
2003	127,320	268,558	115,827	511,705	179,744	35,558	727,007
2004	139,691	276,677	125,752	542,120	186,827	27,863	756,810
2005	142,261	277,117	118,267	537,645	206,859	34,521	779,024
2006	149,223	302,727	141,198	593,149	239,669	50,779	883,597
2007	142,661	314,225	151,462	608,348	267,394	74,624	950,366
2008	147,182	328,135	165,034	640,350	260,123	40,166	940,638
2009	124,564	231,580	166,164	522,308	211,650	47,468	781,426
2010	104,648	293,622	172,717	570,987	212,841	78,741	862,570

#### Table 4.10, continued

2018

2019

2020

150,192

156,623

147,965

#### Income of Life Insurers, by Year (millions), continued **Net Premium receipts** Life Annuity Health Total Other insurance considerinsurance premium Investment Year income<sup>2</sup> Total income premiums ations premiums receipts income<sup>1</sup> 2011 334,895 127,455 171,647 633,997 221,007 60,332 2012 135,392 348,095 172,300 655,788 228,084 68,483 2013 130,582 287,669 175,084 593,335 237,995 75,397 2014 138,308 361,586 158,391 658,285 267,486 73,579 2015 155,866 333,016 159,855 648,737 289,894 126,080 2016 119,334 326,795 164,002 610,131 279,101 96,614 2017 141,794 294,861 170,498 607,152 280,764 85,522

185,446

188,088

186,336

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Codification effective with 2001 Annual Statement filings changed the reporting of certain lines of business, particularly deposit-type contracts, as explained in footnotes. Prior to 1947, the business of health insurance departments of life insurers was not included in this series. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

614,935

692,205

635,643

312,524

314,493

293,154

^Beginning in 2001, excludes certain deposit-type funds from income due to codification.

279,298

347,494

301,341

<sup>1</sup>Beginning in 2000, represents gross investment income. Prior to 2000, figures are net of investment expenses.

<sup>2</sup> Beginning in 1975, includes commissions and expense allowance on reinsurance ceded. Beginning in 1992, includes amortization of the interest maintenance reserve.

Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

915,336

952,355

906,727

999,351

985,845

973,438

1,008,222

1,094,358

1,020,211

80,763

87,660

91,413

1,064,712

Table 4.11				
Individual I	ife Insurance Premium R	Receipts, by Year (millions)		
Year	First-year	Single <sup>1</sup>	Renewal	Total
1970	\$1,869	\$1,114	\$14,033	\$17,016
1975	2,705	1,505	18,125	22,335
1980	4,520	2,448	23,818	30,786
1981	5,927	2,486	27,283	35,696
1982	5,948	3,232	30,675	39,855
1983	6,910	4,221	27,913	39,044
1984	8,794	4,735	26,204	39,733
1985	10,858	6,941	29,202	47,001
1986	11,524	9,901	30,980	52,405
1987	12,484	15,610	34,584	62,678
1988	10,670	11,893	36,150	58,713
1989	10,658	8,800	38,716	58,174
1990	11,249	8,261	41,055	60,565
1991	11,398	8,445	43,521	63,364
1992	11,141	9,389	45,739	66,269
1993	13,314	11,447	50,570	75,331
1994	14,081	8,820	53,153	76,054
1995	12,081	9,945	56,453	78,479
1996	12,041	10,799	60,001	82,841
1997	14,592	11,999	60,846	87,437
1998	17,353	15,802	60,396	93,550
1999	16,784	13,540	63,029	93,354
2000	17,881	16,565	68,047	102,493
2001	17,849	19,145	58,432	95,426
2002	15,934	21,768	68,454	106,156
2003	14,650	20,463	62,795	97,907
2004	16,098	23,550	71,207	110,855
2005	16,680	25,363	69,873	111,915
2006	14,578	29,774	69,612	113,964
2007	14,145	40,291	49,044	103,479
2008	14,460	34,068	68,871	117,399
2009	12,395	17,930	68,253	98,579
2010	10,723	20,749	48,148	79,621
2011	18,150	19,740	62,874	100,763
2012	21,272	20,084	64,995	106,352
2013	17,796	13,244	72,171	103,210

Table 4.11, co	ontinued						
Individual	Individual Life Insurance Premium Receipts, by Year (millions), continued						
Year	First-year	Single <sup>1</sup>	Renewal	Total			
2014	17,373	19,708	72,589	109,670			
2015	16,359	19,815	88,327	124,501			
2016	17,390	19,597	53,120	90,107			
2017	16,984	19,584	75,507	112,075			
2018	17,955	17,846	82,161	117,962			
2019	19,200	19,437	86,964	125,600			
2020	18,372	18,261	84,072	120,706			

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. 1969-72 data include credit life insurance premiums. Beginning with 1973, credit life premiums on loans of 10 years' or less in duration are excluded. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

<sup>1</sup> Includes dividend additions, excess premiums beyond planned periodic premiums, and single-premium riders.

Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

		llions)	ations, by Year (mi	al Annuity Consider	Individu
Tota	Deposit-type funds <sup>1</sup>	Renewal	Single	First-year	Year
\$960	-	\$547	\$230	\$183	1970
2,664	-	1,128	808	728	1975
6,296	NA	2,424	3,033	839	1980
10,290	NA	2,950	6,100	1,240	1981
15,196	NA	3,564	8,769	2,863	1982
14,003	NA	3,950	7,842	2,211	1983
15,706	NA	4,648	8,673	2,385	1984
20,891	NA	6,406	11,095	3,390	1985
26,117	NA	8,153	13,281	4,683	1986
33,764	NA	8,948	18,578	6,238	1987
43,784	NA	7,856	28,053	7,875	1988
49,407	\$16,403	6,437	20,970	5,597	1989
53,665	17,817	6,992	22,777	6,080	1990
51,670	17,154	6,732	21,930	5,854	1991
61,348	25,232	7,378	21,964	6,775	1992
76,987	38,288	6,513	23,393	8,793	1993
80,832	43,221	6,448	22,901	8,263	1994
77,370	37,834	8,725	22,898	7,913	1995
84,067	48,077	6,461	19,802	9,727	1996
90,174	50,145	6,781	22,441	10,806	1997
95,446	60,047	7,179	17,129	11,092	1998
115,621	74,767	6,784	19,470	14,599	1999
139,651	90,099	7,480	27,022	15,050	2000
141,656	NA	27,002	63,078	51,576	2001*
168,434	NA	28,291	75,412	64,731	2002
161,704	NA	24,855	75,410	61,439	2003
172,140	NA	25,188	86,383	60,568	2004
167,032	NA	21,907	78,354	66,771	2005
187,083	NA	27,967	77,193	81,923	2006
192,503	NA	28,841	71,268	92,395	2007
208,965	NA	25,097	94,111	89,758	2008
128,853	NA	15,603	19,331	93,919	2009
189,946	NA	28,496	61,164	100,286	2010
217,837	NA	37,366	60,168	120,303	2011
189,258	NA	27,452	53,941	107,865	2012
179,578	NA	7,885	61,068	110,625	2013

Table 4.12	2, continued				
Individu	al Annuity Conside	rations, by Year (m	illions), continued		
Year	First-year	Single	Renewal	Deposit-type funds <sup>1</sup>	Total
2014	106,198	109,161	32,067	NA	247,426
2015	99,914	69,903	39,096	NA	208,913
2016	84,440	74,089	43,783	NA	202,312
2017	79,375	67,178	18,237	NA	164,790
2018	91,891	47,113	15,656	NA	154,660
2019	95,691	79,758	28,860	NA	204,309
2020	88,856	67,017	-5,787	NA	150,086

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Codification effective with 2001 Annual Statement filings changed the reporting of certain lines of business, particularly deposit-type contracts, as explained in footnotes. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

#### NA: Not available.

\*Certain deposit-type funds are excluded from income under codification, making data after 2000 incomparable.

<sup>1</sup>First included in annual statements for 1978 and divided into first-year, single, and renewal annuity considerations through 1988.

Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

### Rates of Return on Invested Assets of Life Insurers, by Year (percent)

	Net	rate	Gross rate
Year	Total assets	General account only	Total fixed-income assets
1920	4.83	NA	NA
1925	5.11	NA	NA
1930	5.05	NA	NA
1935	3.70	NA	NA
1940	3.45	NA	NA
1945	3.11	NA	NA
1950	3.13	NA	NA
1955	3.51	NA	NA
1960	4.11	NA	NA
1965	4.61	4.61	NA
1970	5.30	5.34	5.85
1975	6.36	6.44	7.37
1980	8.02	8.06	9.26
1985	9.63	9.87	12.23
1990	8.89	9.31	10.34
1991	8.63	9.09	10.05
1992	8.08	8.58	9.44
1993	7.52	8.04	8.71
1994	7.14	7.63	8.22
1995	7.41	7.90	8.43
1996	7.25	7.75	8.17
1997	7.35	7.86	8.08
1998	6.95	7.58	8.00
1999	6.71	7.49	7.93
2000	7.05	7.40	7.91
2001	6.31	7.13	7.62
2002	5.38	6.64	7.13
2003	5.03	6.17	6.44
2004	4.80	5.93	6.03
2005	4.90	5.88	5.96
2006	5.35	5.95	5.99
2007	5.71	6.01	6.10
2008	5.70	5.63	6.01
2009	4.60	5.25	5.91
2010	4.33	5.37	5.68

# Table 4.13, continued

	Net	rate	Gross rate		
Year	Total assets	General account only	Total fixed-income assets		
2011	4.35	5.29	5.73		
2012	4.25	5.07	5.30		
2013	4.20	5.09	4.91		
2014	4.61	5.19	4.80		
2015	4.81	4.91	4.64		
2016	4.50	4.86	4.56		
2017	4.28	4.80	4.43		
2018	4.72	4.75	4.40		
2019	4.57	4.58	4.43		
2020	3.93	4.28	4.15		

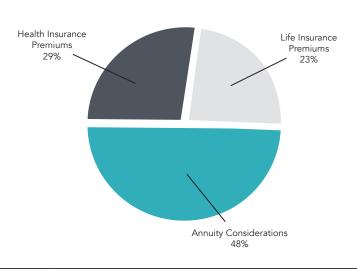
Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

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*Notes:* NAIC does not endorse any analysis or conclusions based on use of its data. Before 1940, some federal income taxes were deducted from net investment income; beginning with 1940, rates are calculated before deducting any federal income taxes. Beginning in 1994, rates include amortization of the interest maintenance reserve. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies. NA: Not available.

#### Figure 4.1

#### Distribution of Life Insurers' Net Premium Receipts, 2020



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission. NAIC does not endorse any analysis or conclusions based on use of its data.

Note: Data represent U.S. life insurers and fraternal benefit societies.

# 5

# **EXPENDITURES**

Life insurance company expenditures include benefit payments and other contract payments, operating expenses, taxes, additions to reserves, and investment expenses. Contract payments accounted for 73 percent of expenditures at \$678 billion in 2020 (Table 5.1, Figure 5.1). Operating expenses were \$130 billion for the second-largest category at 14 percent.

Additions to reserves comprised 10 percent of 2020 total expenditures, investment expenses claimed 2 percent, and taxes also claimed 2 percent. Each expenditure category is detailed in this chapter, with the exception of reserves, which are discussed in Chapter 3.

# **CONTRACT PAYMENTS**

# **From Life Insurance Policies**

Several factors affect the pattern of life insurance benefit payments. Primary among them are changes in the death rate of policyholders and the growth in group life insurance and other term insurance policies that do not incorporate a cash value.

These payments have increased steadily for many

years, reflecting greater use of life insurance not only to provide funds for the family whose breadwinner dies, but also for family financial needs during the policyholder's lifetime.

# **To Beneficiaries**

During 2020, life insurers paid \$90 billion to beneficiaries of policyholders who died; a 15.4 percent increase from 2019 (Table 5.2). Of this total, individual life insurance policies accounted for the largest share at \$67 billion, or 74 percent. Group life insurance payments to beneficiaries ranked second at \$23 billion, or 25 percent of total death payments. Benefits paid under short-term individual and group credit life insurance policies (on loans of 10 years' or less duration) totaled \$296 million in 2020.

# **To Policyholders**

Although the basic purpose of life insurance is to protect against the economic risks of death, it can also generate value for the individual policyholder. Cash surrender values paid on life insurance policies terminated voluntarily during 2020 decreased by 10.6 percent to \$30 billion from a year earlier (Table 5.2).

Policyholder dividends represent the return of part

of the payments that policyholders made on policies sold on a participating basis, and reflect the portion not needed by the company after payment of claims, additions to reserves, and administrative expenses. Dividends accounted for \$15 billion, or 11 percent of payments from life insurance policies in 2020.

*Endowment* insurance guarantees that the policy's face amount will be paid by the insurance company regardless of whether the insured dies during the policy's term, as long as premiums are paid as required. These policies specify a maturity date. Matured endowment payments totaled \$497 million in 2020.

Other payments, including disability payments and retained assets under life insurance policies, totaled \$676 million in 2020.

# **From Annuity Contracts**

Annuity benefit payments increased by 3.9 percent to \$92 billion in 2020 (Table 5.3).

Fifty-eight percent of the annuity benefit payments, or \$53 billion, was paid to individual annuity owners, while \$36 billion, or 39 percent, was paid to group annuity owners. The remainder was paid under supplementary contracts with life contingencies—an agreement between an insurer and a life insurance policyholder or beneficiary in which the beneficiary chooses to receive the policy's proceeds over a lifetime rather than in a lump sum.

Life insurers paid \$297 billion on voluntarily terminated annuities in 2020, \$3.3 billion in dividends to annuity owners, and small amounts of death benefits, disability benefits, and matured endowments.

# **From Health Insurance Policies**

Health insurance has become a notable aspect of

U.S. life insurers' services. Life insurance companies paid \$138 billion in health insurance benefits to Americans in 2020 (Table 5.4). Life insurers' total health insurance benefit payments to Americans decreased 2.8 percent from 2019 (Table 5.1).

These statistics do not include disability payments under life insurance policies, health insurance and accidental death and dismemberment payments by casualty and other health insurance companies, or administrative-service-only arrangements.

## **OPERATING EXPENSES**

Operating expenses of life insurance companies include commissions to agents, other commissions, and home- and field-office expenses. In 2020, homeand field-office expenses comprised 7 percent of expenditures at \$69 billion (Table 5.1). Commissions to agents were \$45 billion, or 5 percent of total expenditures. Other commissions accounted for \$15 billion, or 2 percent of total expenditures.

Of total office expenses, \$43 billion, or 63 percent, was in salaries and payments to employee and agent benefit plans (Table 5.5). In 2020, life insurers also spent \$8 billion on office equipment and supplies, \$4 billion on fees associated with policy issuance and claim settlement, \$2 billion on office rent, \$2 billion on advertising, and \$457 million on travel.

### TAXES

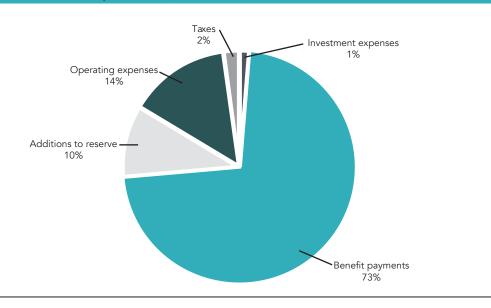
Life insurance companies incurred \$20 billion in taxes to federal, state, and local governments in 2020, 2.2 percent less than in 2019. Significant year-to-year variation in federal income taxes is largely due to changes in capital gain/loss obligations.

# **INVESTMENT EXPENSES**

Expenses, fees, and taxes associated with investment management totaled \$15 billion in 2020 (Table 5.6). Salaries and welfare expenses is the largest category at \$3 billion followed by interest expenses at \$2.6 billion.

#### Figure 5.1

#### **Distribution of Life Insurers' Expenditures, 2020**



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission. Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

#### **Expenditures of Life Insurers**

		Millions		Average annual pe	percent change	
	2010	2019	2020	2010/2020	2019/2020	
Contract payments		1				
Life insurance	\$108,678	\$128,432	\$136,756	2.3	6.5	
Annuities <sup>1</sup>	256,922	401,863	392,374	4.3	-2.4	
Health insurance	122,516	141,645	137,741	1.2	-2.8	
Other payments <sup>2</sup>	9,011	11,031	10,793	1.8	-2.2	
Total	497,126	682,972	677,664	3.1	-0.8	
Additions to policy reserve funds <sup>3</sup>	149,799	114,019	90,362	-4.9	-20.7	
Operating expenses						
Commissions to agents	41,226	47,044	45,355	1.0	-3.6	
Other commissions	8,719	14,906	15,476	5.9	3.8	
Home- and field-office expenses	58,345	69,742	68,820	1.7	-1.3	
Total	108,290	131,692	129,650	1.8	-1.6	
Taxes⁴	17,411	20,367	19,910	1.4	-2.2	
Investment expenses <sup>5</sup>	10,701	16,028	15,143	3.5	-5.5	
Aggregate total	783,327	965,079	932,729	1.8	-3.4	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Excludes payments under deposit-type contracts (such payments are shown in Table 3.3). Does not include payments from supplementary contracts without life contingencies and annuities certain, lottery payouts, structured settlements, and income payout options.

 $^{\rm 2}$  Includes group conversions and interest on policy or contract funds.

 $^{\scriptscriptstyle 3}$  Excludes addition to reserves for deposit-type contracts.

<sup>4</sup> Includes foreign and U.S. federal income taxes, including taxes on capital gains; excludes investment taxes.

<sup>5</sup> Includes investment-related taxes and fees.

_		Millions		Average annual percent ch		
	2010	2019	2020	2010/2020	2019/2020	
Payments to beneficiaries						
Individual	\$39,045	\$57,477	\$67,217	5.6	16.9	
Group	18,890	20,623	22,916	2.0	11.1	
Credit	458	258	296	-4.2	15.1	
Total	58,392	78,358	90,429	4.5	15.4	
Surrender values						
Individual	33,598	32,439	28,667	-1.6	-11.6	
Group	2,245	1,628	1,780	-2.3	9.3	
Total	35,843	34,066	30,447	-1.6	-10.6	
Policyholder dividends	13,337	14,909	14,707	1.0	-1.4	
Matured endowments	536	446	497	-0.7	11.5	
Other payments <sup>1</sup>	571	653	676	1.7	3.5	
Aggregate total	108,678	128,432	136,756	2.3	6.5	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Includes disability benefits and retained assets.

#### **Payments From Annuity Contracts**

	Millions			Average annual percent chang		
	2010	2019	2020	2010/2020	2019/2020	
Annuity benefits <sup>1</sup>	·	1				
Individual <sup>1</sup>	\$43,251	\$52,279	\$53,235	2.1	1.8	
Group <sup>1</sup>	25,003	33,110	35,613	3.6	7.6	
Supplementary contracts with life contingencies	1,835	2,710	2,711	4.0	0.0	
Total	70,090	88,099	91,559	2.7	3.9	
Surrender values <sup>2</sup>						
Individual	101,892	177,358	163,243	4.8	-8.0	
Group	82,179	133,083	134,218	5.0	0.9	
Total	184,071	310,441	297,461	4.9	-4.2	
Policyholder dividends	2,606	3,313	3,346	2.5	1.0	
Other payments <sup>3</sup>	155	10	9	-25.1	-14.0	
Aggregate total	256,922	401,863	392,374	4.3	-2.4	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Excludes payments under deposit-type contracts (such payments are shown in Table 3.3). Does not include payments from annuities certain and supplementary contracts without life contingencies, lottery payouts, structured settlements, and income payout options.

<sup>2</sup> Excludes surrender benefits and fund withdrawals from deposit-type contracts.

<sup>3</sup> Includes death benefits, disability benefits, matured endowments and retained assets.

	Millions	;	Average annual percent change
	2019	2020	2019/2020
Comprehensive	\$37,054	\$35,022	-5.5
Medicare/Medicaid	44,924	46,174	2.8
Dental only	10,851	9,067	-16.4
Vision only	891	1,045	17.2
Disability income	16,559	16,994	2.6
Long term care	8,040	8,253	2.6
Credit	228	216	-5.7
Other	23,097	20,970	-9.2
Total	141,645	137,741	-2.8

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

#### Life Insurer Home- and Field-Office Expenses

<b>2010</b> \$2,653	<b>2019</b> \$2,448	<b>2020</b> \$2,378	2010/2020	2019/2020
\$2,653	\$2,448	\$2,378	-11	
				-2.9
29,500	35,663	35,840	2.0	0.5
7,380	7,719	7,477	0.1	-3.1
36,880	43,381	43,318	1.6	-0.1
3,396	3,490	3,838	1.2	10.0
1,156	1,277	457	-8.9	-64.2
2,901	2,244	2,195	-2.7	-2.2
6,953	7,858	7,975	1.4	1.5
4,407	9,044	8,659	7.0	-4.3
58,345	69,742	68,820	1.7	-1.3
	7,380 36,880 3,396 1,156 2,901 6,953 4,407	7,3807,71936,88043,3813,3963,4901,1561,2772,9012,2446,9537,8584,4079,044	7,3807,7197,47736,88043,38143,3183,3963,4903,8381,1561,2774572,9012,2442,1956,9537,8587,9754,4079,0448,659	7,3807,7197,4770.136,88043,38143,3181.63,3963,4903,8381.21,1561,277457-8.92,9012,2442,195-2.76,9537,8587,9751.44,4079,0448,6597.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Figures exclude investment expenses. Data represent U.S. life insurers and fraternal benefit societies.

#### **Investment Expenses of Life Insurers**

	1	Aillions		Average annual perce	ent change
	2010	2019	2020	2010/2020	2019/2020
Rental	\$200	\$228	\$233	1.6	2.3
Employment					
Salaries	1,641	2,453	2,631	4.8	7.3
Welfare contributions/payments	271	393	369	3.1	-6.0
Total	1,912	2,846	3,000	4.6	5.4
Real estate expenses	1,453	1,522	1,492	0.3	-1.9
Interest	2,342	2,905	2,625	1.1	-9.7
Depreciation on invested assets	755	909	965	2.5	6.2
Investment taxes and fees <sup>1</sup>					
Real estate	494	590	622	2.3	5.5
Other	95	100	102	0.7	1.2
Total	588	690	724	2.1	4.9
Other	3,451	6,929	6,104	5.9	-11.9
Aggregate total	10,701	16,028	15,143	3.5	-5.5

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Excludes federal income taxes and taxes on capital gains.

## Payments Under Life Insurance Policies and Annuity Contracts, by Year (millions)

		Surrende withdra						
Year	Payments to beneficiaries	Life policies	Annuity contracts <sup>2</sup>	Policyholder dividends	Annuity payments <sup>2</sup>	Matured endowments	Other payments <sup>3</sup>	Total
1940	\$995	\$652	NA	\$468	\$176	\$269	\$104	\$2,664
1945	1,280	211	NA	466	216	407	88	2,668
1950	1,590	592	NA	627	327	495	100	3,731
1955	2,241	896	NA	1,021	501	614	110	5,383
1960	3,346	1,633	NA	1,512	830	673	124	8,118
1965	4,831	1,932	NA	2,259	1,300	931	163	11,416
1970	7,017	2,887	NA	3,214	2,120	978	233	16,449
1975	9,192	3,763	NA	4,544	3,665	946	426	22,536
1980	12,884	6,678	NA	6,785	10,195	908	592	38,042
1985	18,226	15,589	NA	10,121	21,259	779	536	66,510
1986	19,479	14,741	NA	10,122	22,657	766	540	68,305
1987	20,530	14,864	NA	10,466	24,316	752	504	71,432
1988	21,660	14,456	NA	11,046	25,665	751	513	74,091
1989	23,261	14,859	NA	11,417	29,383	727	554	80,201
1990	24,567	18,022	NA	11,953	32,575	700	568	88,385
1991	25,407	16,282	NA	12,066	36,615	668	547	91,585
1992	27,235	16,814	NA	12,203	37,550	649	592	95,043
1993	28,819	16,904	NA	12,714	40,325	598	615	99,975
1994	32,583	18,014	\$92,779	15,915	40,412	647	459	200,809
1995	34,545	19,501	105,449	17,816	48,457	1,007	860	227,635
1996	36,257	24,454	115,747	18,064	51,069	741	614	246,946
1997	37,488	24,016	140,842	17,981	55,080	563	608	276,578
1998	40,101	26,816	154,463	18,865	60,410	572	607	301,834
1999	41,363	32,833	198,311	19,149	62,485	528	620	355,288
2000	44,143	27,173	213,989	20,001	68,668	604	605	375,181
2001	46,512	30,653	151,315	19,993	55,197	549	648	304,867
2002	48,166	32,909	142,948	21,033	54,950	621	649	301,276
2003	51,661	35,943	140,261	20,761	57,110	596	650	306,982
2004	51,576	35,485	162,876	18,981	61,162	595	866	331,541
2005	52,996	39,157	190,329	17,919	63,935	640	695	365,672
2002	48,166	32,909	142,948	21,033	54,950	621	649	301,276
2003	51,661	35,943	140,261	20,761	57,110	596	650	306,982
2004	51,576	35,485	162,876	18,981	61,162	595	866	331,541
2005	52,996	39,157	190,329	17,919	63,935	640	695	365,672

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#### Table 5.7, continued

#### Payments Under Life Insurance Policies and Annuity Contracts, by Year (millions), continued

		Surrende withdrav						
Year	Payments to beneficiaries	Life policies	Annuity contracts <sup>2</sup>	Policyholder dividends	Annuity payments <sup>2</sup> e	Matured ndowments	Other payments <sup>3</sup>	Total
2006	55,694	38,463	237,813	18,429	71,087	612	566	422,664
2007	57,957	47,670	262,343	19,519	72,332	623	564	461,008
2008	59,949	58,629	236,654	19,053	69,648	614	555	445,101
2009	59,470	48,141	182,705	16,163	67,068	573	768	374,888
2010	58,392	35,843	184,071	15,942	70,090	562	699	365,599
2011	62,132	33,511	206,166	15,547	74,518	606	676	393,156
2012	63,259	31,479	216,843	15,530	74,039	442	612	402,204
2013	64,350	28,704	222,808	15,965	78,751	396	655	411,629
2014	67,850	27,765	256,693	16,672	73,840	375	651	443,846
2015	74,306	28,828	247,169	18,524	77,778	424	686	447,715
2016	76,039	30,199	238,036	18,447	79,120	448	708	442,998
2017	77,057	33,175	279,404	17,725	81,649	464	608	490,083
2018	79,703	35,279	319,073	18,405	83,408	405	676	536,949
2019	78,358	34,066	310,441	18,222	88,099	446	663	530,295
2020	90,429	30,447	297,461	18,053	91,559	497	685	529,130

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

NA: Not available.

<sup>1</sup>Beginning in 1994, includes annuity withdrawals of funds. An amount comparable to prior years is not available.

<sup>2</sup> Beginning in 2001, excludes payments under deposit-type contracts (see Table 3.3).

<sup>3</sup> Includes some disability benefits and retained assets.

## Payments to Life Insurance Beneficiaries, by Year

	Individ	lual	Grou	p	Credi	t <sup>1</sup>	Tota	I
Year	Policies	Amount	Certificates	Amount	Policies	Amount	Policies	Amount
1940	974	\$891	50	\$104			1,024	\$995
1945	1,226	1,109	92	171			1,318	1,280
1950	1,246	1,307	133	283			1,379	1,590
1955	1,418	1,650	243	591			1,661	2,241
1960	1,644	2,231	394	1,115			2,038	3,346
1965	1,866	3,007	636	1,824			2,502	4,831
1970	1,974	3,990	767	3,027			2,741	7,017
1975	1,998	4,901	591	3,807	337	484	2,926	9,192
1980	2,045	6,587	637	5,671	285	626	2,967	12,884
1985	2,013	9,264	683	8,275	262	687	2,958	18,226
1986	2,039	10,030	686	8,675	246	774	2,971	19,479
1987	1,981	10,593	690	9,073	262	864	2,933	20,530
1988	2,044	11,416	695	9,346	276	898	3,015	21,660
1989	1,988	12,332	763	10,029	240	900	2,991	23,261
1990	1,965	13,439	728	10,281	238	847	2,931	24,567
1991	1,984	13,949	674	10,582	219	876	2,877	25,407
1992	1,926	15,287	643	11,022	186	926	2,755	27,235
1993	1,945	16,584	668	11,572	136	663	2,749	28,819
1994	2,388	18,792	870	12,914	240	877	2,974	32,583
1995	2,405	20,116	767	13,527	224	912	3,396	34,545
1996	2,401	21,351	867	14,016	273	890	3,541	36,257
1997	2,480	22,695	843	13,898	274	895	3,597	37,488
1998	2,435	24,838	819	14,425	391	838	3,644	40,101
1999	2,715	25,274	875	15,260	380	829	3,970	41,363
2000	2,561	27,267	877	16,055	383	821	3,821	44,143
2001	2,688*	28,346	935	17,393	313	773	3,936	46,512
2002	2,632	30,117	942	17,308	341	741	3,915	48,166
2003	2,673	32,901	1,107	18,064	293	695	4,073	51,661
2004	2,786	32,222	826	18,708	241	646	3,853	51,576
2005	2,586	32,760	989	19,633	310	603	3,885	52,996
2002	2,632	30,117	942	17,308	341	741	3,915	48,166
2003	2,673	32,901	1,107	18,064	293	695	4,073	51,661
2004	2,786	32,222	826	18,708	241	646	3,853	51,576
2005	2,586	32,760	989	19,633	310	603	3,885	52,996

#### Table 5.8, continued

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	Policies/Certificates in thousands/Amounts in millions							
	Individual		Group		Credit <sup>1</sup>		Total	
Year	Policies	Amount	Certificates	Amount	Policies	Amount	Policies	Amount
2006	2,568	34,525	1,027	20,601	276	568	3,870	55,694
2007	2,483	36,272	1,016	21,168	262	516	3,761	57,957
2008	2,463	37,893	1,027	21,525	281	531	3,771	59,949
2009	2,402	38,306	964	20,638	237	527	3,603	59,470
2010	2,407	39,045	943	18,890	214	458	3,564	58,392
2011	2,563	41,869	917	19,832	92	431	3,572	62,132
2012	3,512	43,109	946	19,820	185	331	4,644	63,259
2013	3,146	43,405	978	20,615	110	331	4,235	64,350
2014	2,799	46,419	1,034	21,121	77	310	3,909	67,850
2015	2,936	52,436	1,012	21,576	78	294	4,026	74,306
2016	2,798	54,214	977	21,527	102	298	3,877	76,039
2017	2,596	54,960	1,053	21,811	87	286	3,736	77,057
2018	2,697	56,749	1,993	22,679	86	276	4,776	79,703
2019	2,843	57,477	1,016	20,623	84	258	3,943	78,358
2020	3,101	67,217	1,116	22,916	82	296	4,299	90,429

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

\*Corrected to include industrial policies.

<sup>1</sup> Prior to 1973, death payments under credit life are included in individual and group categories.

Table 5.9 Health Insurance Benefit Payments by Life Insurers, by Year (millions)					
Year	Total	Year	Total		
1948	\$326	1997	\$67,432		
1950	494	1998	70,030		
1955	1,390	1999	74,464		
1960	2,633	2000	78,784		
1965	4,413	2001	76,304		
1970	8,208	2002	78,723		
1975	14,320	2003	81,129		
1980	23,038	2004	87,789		
1981	24,474	2005	78,928		
1982	26,055	2006	96,455		
1983	26,912	2007	105,623		
1984	27,053	2008	118,465		
1985	27,298	2009	121,578		
1986	28,966	2010	122,075		
1987	34,869	2011	120,236		
1988	38,383	2012	123,419		
1989	39,432	2013	127,133		
1990	40,010	2014	113,269		
1991	42,605	2015	114,992		
1992	44,950	2016	119,586		
1993	46,007	2017	126,446		
1994	60,074	2018	131,945		
1995	64,714	2019	141,645		
1996	66,698	2020	137,741		

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

*Notes:* NAIC does not endorse any analysis or conclusions based on use of its data. Figures exclude policy dividends. 1994-96 data have been revised to reflect the addition of life insurers that sell accident and health insurance. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

# 6

# REINSURANCE

Reinsurance is a risk management tool used by insurers to spread risk and manage capital. The insurer transfers some or all of an insurance risk to another insurer. The insurer transferring the risk is called the "ceding insurer". The insurer accepting the risk is called the "assuming insurer" or "reinsurer". For life insurers, the risk transferred may be mortality, longevity or morbidity risk, surrender or expense risk, investment risk, or a combination of these risks.

Reinsurance has made possible the protection of a wider array of individuals and groups than would otherwise be feasible. An insurer who is approached by an applicant who presents an unusual risk—or who needs an amount of life insurance policy that is larger than the insurer's retention limit (the amount of risk an insurer has determined it can judiciously retain)— may still be able to offer the policy to the consumer if part of the risk is transferred to a reinsurer. A ceding insurer also uses reinsurance to limit its risk on a group of policies to avoid fluctuations in claim levels or to lower the risk of claims involving multiple deaths from single events.

Virtually all life insurers buy reinsurance to improve

their risk profile. In 2020, 88 percent of life insurers with life premiums ceded at least some of those premiums as reinsurance. Among insurers with accident and health premiums, 82 percent ceded accident and health premiums as reinsurance. Fiftytwo percent of insurers doing annuity business in 2020 ceded annuity considerations, excluding deposit-type funds. The Society of Actuaries annually publishes more detailed data on the life reinsurance marketplace in the *Reinsurance News*.

# **ALLOCATING RISK**

In order for families to have peace of mind and for economies to thrive, there must be a mechanism to deal with large financial risk. Life insurers provide that financial security. Reinsurance spreads the risk of loss between two insurance companies. The risk can be spread even further if the ceding insurer uses more than one reinsurer, or the reinsurer in turn transfers some of that risk to another reinsurer, or retrocessionaire.

In the most basic reinsurance arrangement, a single insurer issuing policies to the public cedes business to a

single reinsurer, usually an independent firm operating in the open marketplace. Insurers sometimes cede business to affiliates to aggregate similar risks in one entity for efficient risk management. Insurance groups also use captive reinsurers to reinsure risks exclusively from affiliated companies to access capital markets.

When reinsurance exists, the ceding insurer transferring the risk retains its financial relationship with, and legal obligation to pay claims to, the policyholder. The policyholder will not even be aware that part of the risk in their policy is covered by a reinsurer. The reinsurer indemnifies, or reimburses, the ceding insurer for losses incurred on the reinsured policies.

Reinsurance is now a global business. Of the \$296 billion total reinsurance premiums paid by U.S. life insurers in 2020, 55 percent was paid to reinsurers domiciled in the U.S. and 45 percent to reinsurers domiciled in other countries.

# **REINSURANCE RELATIONSHIP**

# **Underwriting Strength**

A closely related motivation for reinsurance is obtaining the reinsurer's underwriting assistance and proficiency. Reinsurers review and maintain policy and claim records on a large volume of risks from many ceding companies whose policyholders are diverse and geographically distributed. The risk pool from which they develop and provide underwriting knowledge is larger and wider than is normally available to a single primary insurer.

Underwriting is further strengthened when risk is spread to more than one reinsurer or retrocessionaire, because of the exposure to an even broader range of policies and claims. Confidence that underwriters are competently and professionally meeting its underwriting needs allows a ceding insurer to concentrate on other activities to expand its business.

# **Product Flexibility**

Another reason to reinsure is the opportunity it gives a ceding insurer to exit from some product lines and enter others. If an insurer has issued policies in a particular product line that it wishes to discontinue, the insurer can reinsure most or all of the risk on those policies.

Conversely, if an insurer wants to enter a particular product line, reinsurers can help with product development and assume some of the product's risk. Later, as the primary insurer gains more confidence in its ability to underwrite and develop the product, the insurer might retain more of the risk on new business and recapture provisions in the reinsurance treaty might allow it to take back some of the risk the reinsurer assumed.

# **Capital Management**

Reinsurance also helps a ceding insurer manage its capital efficiently. This is especially helpful to a life insurer issuing new policies because initial costs (expenses plus reserves) are often higher than premiums received. Sharing those initial costs and risks with a reinsurer helps the ceding insurer manage its cash flows.

# **TYPES OF REINSURANCE**

Various reinsurance plans are available based on ceding companies' needs and their reasons for reinsuring. Plans can be broadly classified as either proportional reinsurance, specifying in advance the amounts or percentages of risk for which the reinsurer is liable, or nonproportional, specifying instead the loss limits, time limits, or conditions beyond which a reinsurer will reimburse some or all of the ceding insurer's benefit payments.

# **Proportional Reinsurance**

Specified amounts or percentages are shared between ceding companies and reinsurers in proportional reinsurance. Excess of retention allocates risk by amount. The ceding insurer establishes a dollar amount beyond which it is unwilling to retain risk, and the reinsurer assumes risk over this amount, up to the reinsurer's retention limit. In contrast, quota share allocates by percentage, where the ceding insurer and reinsurer establish the percentage of risk for which each will retain or assume responsibility.

Proportional plans commonly used in life insurance include:

Yearly renewable term (YRT) In this type, mortality risk is the only risk transferred to the reinsurer. The reinsurance premium varies each year with the age of the insured. YRT reinsurance allows a ceding insurer to transfer mortality risk, but it leaves the insurer responsible for establishing reserves for the remainder of the policy benefits. Despite its name, YRT is not yearly renewable. The reinsurer may not terminate coverage until the original insurance policy terminates.

*Coinsurance* The ceding insurer transfers a proportionate share of all the policy risks and cash flows. The reinsurer receives its share of premiums, pays its share of benefits, sets up its share of reserves, and pays an allowance to the ceding insurer to cover its share of the costs of administering the policy.

*Modified coinsurance* The reinsurer transfers its share of reserves back to the ceding insurer while the risk remains with the reinsurer. The ceding insurer,

however, must pay interest to replace what the reinsurer would have earned had it retained its share of the reserve. This arrangement allows the ceding insurer to reduce potential credit risk and to retain control over investments. The latter is particularly important where the insurer is using a unique investment strategy.

# Nonproportional Reinsurance

Nonproportional plans can be used for all types of insurance. Common uses include:

*Stop loss* The reinsurer remits some or all of a ceding insurer's aggregate claims above a predetermined dollar amount (the attachment point), or above a percentage of premiums during a specified period.

*Excess of time* Most often used for disability or longterm care reinsurance, this type of plan specifies the time after which a reinsurer pays some or all of the claims.

*Catastrophe* The reinsurer covers claims that exceed a specified amount or number of insureds due to a single event resulting in more than one loss, as in an accident, or natural disaster.

#### Table 6.1

	Millions		Average annual percentage change	
	2019	2020	2019/2020	
PREMIUMS PAID ON CEDED BUSINESS				
Life insurance				
Individual	\$98,436	\$86,996	-11.6	
Affiliates	47,257	42,560	-9.9	
Non-Affiliates	51,179	44,436	-13.2	
Group	20,228	24,022	18.8	
Affiliates	7,879	13,621	72.9	
Non-Affiliates	12,349	10,400	-15.8	
Credit	290	262	-9.5	
Total	118,954	111,280	-6.5	
Annuity considerations <sup>1</sup>				
Individual	53,833	88,311	64.0	
Affiliates	37,521	33,174	-11.6	
Non-Affiliates	16,311	55,137	238.0	
Group	11,214	36,735	227.6	
Affiliates	7,600	9,718	27.9	
Non-Affiliates	3,614	27,018	647.5	
Total	65,047	125,046	92.2	
Accident and health insurance				
Individual	15,882	26,058	64.1	
Affiliates	9,530	10,473	9.9	
Non-Affiliates	6,352	15,584	145.3	
Group	34,748	33,240	-4.3	
Affiliates	19,669	16,836	-14.4	
Non-Affiliates	15,078	16,404	8.8	
Credit	276	212	-23.3	
Total	50,907	59,510	16.9	
Aggregate total	234,908	295,835	25.9	

Table 6.1, continued

	Millions		Average annual percentage change	
	2019	2020	2019/2020	
PREMIUMS FROM ASSUMED BUSINESS				
Life insurance				
Individual	\$70,239	\$54,871	-21.9	
Affiliates	14,439	15,685	8.6	
Non-Affiliates	55,800	39,187	-29.8	
Group	10,237	11,526	12.6	
Affiliates	2,218	2,250	1.4	
Non-Affiliates	8,020	9,277	15.7	
Credit	135	118	-12.4	
Total	80,612	66,516	-17.5	
Annuity considerations <sup>1</sup>				
Individual	32,699	24,651	-24.6	
Affiliates	15,196	13,127	-13.6	
Non-Affiliates	17,503	11,524	-34.2	
Group	6,279	24,827	295.4	
Affiliates	-24	74	NC	
Non-Affiliates	6,303	24,753	292.7	
Total	38,979	49,478	26.9	
Accident and health insurance				
Individual	12,106	17,060	40.9	
Affiliates	5,925	8,163	37.8	
Non-Affiliates	6,181	8,897	43.9	
Group	20,299	18,175	-10.5	
Affiliates	5,401	3,968	-26.5	
Non-Affiliates	14,898	14,207	-4.6	
Credit	114	101	-11.5	
Total	32,519	35,336	8.7	
Aggregate total	152,109	151,330	-0.5	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Excludes deposit-type funds as income due to codification, making data incomparable with previous years.

NC: Not computed.

#### Table 6.2

		Millions		Average annual percentage change		
	2010	2019	2020	2010/2020	2019/2020	
Face amount (millions)						
Individual	\$1,198,790	\$877,890	\$1,038,971	-1.4	18.3	
Group	728,785	102,051	982,668	3.0	862.9	
Credit	2,118	10,848	15,527	22.0	43.1	
Total	1,929,692	990,789	2,037,165	0.5	105.6	
Policies (units)						
Individual	12,386,140	11,117,495	10,594,781	-1.6	-4.7	
Group	5,486,048	4,127,804	11,385,581	7.6	175.8	
Credit	473,546	510,220	1,385,343	11.3	171.5	
Total	18,345,734	15,755,519	23,365,705	2.4	48.3	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

# LIFE INSURANCE

7

People buy life insurance to protect their dependents against financial hardship when the insured person, the policyholder, dies. Many life insurance products also allow policyholders to accumulate savings that can be used in a time of financial need. Most American families depend on life insurance to provide this economic protection: 90 million American families rely on life insurers' products for financial and retirement security.

Americans purchased \$3.3 trillion of new life insurance coverage in 2020, a 7.9 percent increase from 2019. By the end of 2020, total life insurance coverage in the United States was \$20.4 trillion, an increase of 3 percent from 2019 (Table 7.1).

Three types of life insurance policies predominate the market. *Individual insurance* is underwritten separately for each individual who seeks insurance protection. *Group insurance* is underwritten on a group as a whole, such as the employees of a company or the members of an organization. *Credit insurance* guarantees payment of some debt, such as a mortgage or other loan, in the event the insured person dies, and can be bought on either an individual or a group basis. Insurance on loans of 10 years' or less duration is classified as credit insurance in National Association of Insurance Commissioners accounts; insurance on longer loans is included in individual or group policy data in this chapter. Life insurance policies offered by fraternal benefit societies are considered individual insurance.

### INDIVIDUAL LIFE INSURANCE

Individual life is the most widely used form of life insurance protection, accounting for 63 percent of all life insurance in force in the United States at year-end 2020 (Table 7.1). Typically purchased through life insurance agents, this insurance is issued under individual policies with face amounts as low as \$10,000, although larger minimum amounts are more typical in today's market. While individual life is principally used for family protection, it also is widely used for business purposes. A business may purchase life insurance to protect against the economic loss that would result from the death of the owner or a key employee.

Individual life insurance protection in the United

States totaled \$12.8 trillion at the end of 2020 and has grown at an average annual rate of 2.1 percent since 2010, when \$10.5 trillion was in force (Table 7.1).

The average size of new individual life policies purchased has increased from \$165,290 in 2010 to \$183,780 in 2020 (Figure 7.2). The number of individual policies purchased totaled 10.1 million in 2020 (Table 7.1).

Individual life policies offer two basic types of protection: covering a specified term, or permanently covering one's whole life.

# **Types of Policies**

# **Term Insurance**

Term insurance policies provide life insurance coverage for a specified period, usually greater than one year. Term policies provide no further benefits when the term expires, and no buildup of cash value occurs. If this insurance is not renewed at the end of its term, coverage lapses and no payment would be made to the beneficiary in the event of death.

Of new individual life policies purchased in 2020, 41 percent, or 4.2 million, were term insurance, totaling \$1.4 trillion, or 74 percent, of the individual life face amount issued (Table 7.2). The most popular form of term insurance is level term, which offers a fixed premium.

# **Permanent Insurance**

Unlike term insurance, permanent life (or *whole life*) insurance provides protection for as long as the insured lives. Permanent life policies also have a savings component, building cash value that can help families meet financial emergencies, pay for special goals, or provide income for retirement years.

There are four types of permanent life insurance policies: traditional whole life, universal life (UL), variable life (VL), and variable-universal life (VUL). The annual premium for traditional whole life policies remains constant throughout the life of the policy. In earlier years, the premium is higher than the actual cost of the insurance, but in later years it becomes substantially lower than the actual cost of protection. The excess amount of each premium in the early years is held in reserve as the policy's cash value. This cash value grows over time from investment earnings and future premium payments, providing funds for the cost of coverage as the insured grows older. If a policyholder decides to give up the insurance protection, he or she receives the cash value upon surrendering the policy, less any outstanding policy loans. Universal life allows varying premium payment amounts subject to a certain minimum and maximum. For variable life, the death benefit and cash value vary subject to the performance of a portfolio of investments chosen by the policyholder. VUL combines the flexible premium payment options of UL with the varied investment options of VL.

In 2020, direct purchases of permanent life constituted 59 percent of U.S. individual life insurance policies issued and 26 percent of the total face amount issued (Table 7.2).

# Participating and Nonparticipating Insurance

Traditional whole life and term insurance policies can be purchased on a participating or nonparticipating basis. A participating policy allows the policyholder to share in the insurance company's surplus. With this type of life insurance, a policyholder receives annual dividends representing that portion of the premium not needed by the company for death payments to beneficiaries, additions to reserves, or administrative expenses. More than two-thirds of individual life policies' face amount purchased were nonparticipating at \$1.3 trillion (71%) in 2020 (Table 7.3).

# **Characteristics of Individual Policies**

# Lapses and Surrenders

A policy lapses if its premium is not paid by the end of a specified time, often called the grace period. Policyholders have different reasons for terminating their policies, sometimes using cash values to address financial emergencies or achieve long-term goals. Rates of voluntary policy termination by policyholders vary considerably among life insurers. Each company's rate depends on many factors, including the types of policies written and the ratio of new policies to older ones in force with the company.

The voluntary termination rate of individual life insurance policies reached 5 percent by 2020 (Table 7.4). Of the individual life policies that have been voluntarily terminated, 18% were surrendered based on face amount.

The life insurance business vigorously seeks to minimize the lapsing of policies. For example, agent training focuses on realistic identification of clients' life insurance needs, and careful analysis of the use of family income for protection. Since the voluntary termination rate is higher for policies on which loans are outstanding, companies urge that loans be used only in genuine financial emergencies, and that they be repaid promptly.

Most insurers offer policyholders time after their policy is delivered to consider whether to keep the policy. These companies will refund the premium in full if, within the prescribed time, the policyholder decides not to keep his or her policy. Some policies that lapse still have a cash value, entitling the policyholder to some form of payment under a cash surrender value *non-forfeiture option*. All coverage under the policy terminates at the time of the surrender.

# **Disability Provisions**

Besides the benefit payable upon death of the insured, many life insurance policies or policy riders provide disability benefits to cover financial losses that result from a sickness or injury. The most common supplementary benefit is waiver of premium. Of individual life policies in force with disability provisions in 2020, 93 percent, or 34 million, allowed the premium to be waived during disability. This represents \$4.5 trillion, or 99 percent, of the individual life face amount in force with disability provisions (Table 7.6).

# **GROUP LIFE INSURANCE**

Group life insurance is a contract between an insurance company and some group to insure all of the group's members, usually under term coverage. Common examples are employer-provided life insurance and insurance offered through unions and professional associations. Employees or other group members receive certificates denoting their participation in the group coverage. In 2020, group insurance represented 41 percent of all life insurance policies in force (Table 7.1).

Group purchases increased 16.1 percent in 2020 to \$1.4 trillion. At the end of 2020, group life insurance provided \$7.5 trillion of protection, a 1.6 percent increase over a year earlier (Table 7.1).

Group insurance contracts can provide benefits beyond term insurance. Employees often can retain

coverage after retirement by paying premiums directly to the insurer. Many policies also offer survivor benefits, usually continuing monthly payments to the spouse of an employee who dies before retirement; payments may extend for life or to the age at which Social Security retirement payments become available, but cease on remarriage. Contingent benefits to dependent children in the event of a spouse's death are available as well. The initial value of these survivor benefits can range from three to 10 times an employee's annual salary.

As with individual life policies, group policies can be purchased on either a participating or nonparticipating basis. Most group life policies are nonparticipating—97 percent of those purchased in 2020, at \$1.4 trillion (Table 7.3).

The voluntary termination rate of group life insurance policies decreased to 5.7 percent from 5.9 percent a year earlier. The voluntary lapses in 2020 decreased to 5.6 percent from 5.8 percent in 2019 (Table 7.4).

Group policies also provide disability benefits. Of group life policies in force with disability provisions in 2020, 90 percent, or 83 million, provided for waiver of premium. This represents \$5.6 trillion, or 83 percent, of the group life face amount in force with disability provisions (Table 7.6).

# **CREDIT LIFE INSURANCE**

Credit life insurance pays the balance on loans of 10 years' or less duration if the borrower dies before repaying the amount due. At year-end 2020, \$97 billion of credit life insurance was in force, up 11.2 percent from the previous year (Table 7.1).

Credit life, commonly part of consumer credit

contracts, is term insurance, generally decreasing in amount as a loan is repaid. It protects the borrower's family, as well as the lender, against unpaid debt that may be left at death. Life insurers issue credit insurance through lenders such as banks, finance companies, credit unions, and retailers, who in turn make arrangements with borrowers.

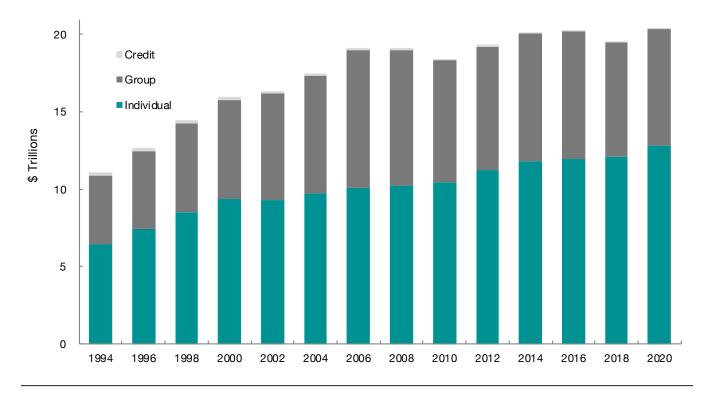
As with other life policies, credit policies can be purchased on either a participating or nonparticipating basis. Of credit life policies purchased in 2020, 98 percent, or \$40 billion, were nonparticipating (Table 7.3).

# POLICY CLAIMS RESISTED OR COMPROMISED

From time to time, life insurers find it necessary to delay or deny payment of claims due to material misrepresentation, suicide within the contestable period, or no proof of death, among other reasons. In 2020, \$372 million in new claims along with \$608 million in other claims were in dispute. Of this amount, \$321 million was paid in 2020 and \$311 million still resisted at the end of the year (Table 7.7).

#### Figure 7.1

#### Individual, Group, and Credit Life Insurance in Force in the United States (face amount)

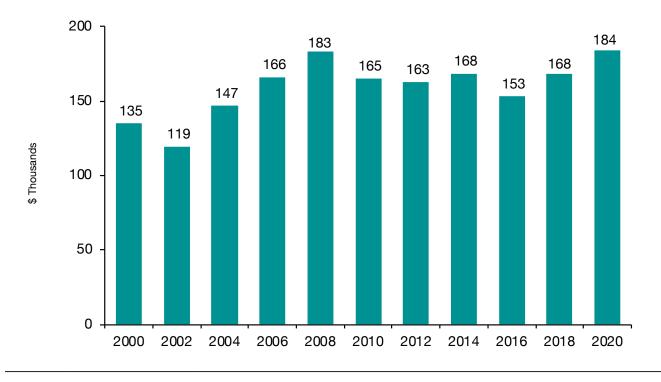


Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission. NAIC does not endorse any analysis or conclusions based on use of its data.

Note: Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

Figure 7.2

#### Average Face Amount of Individual Life Insurance Policies Purchased



Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission. NAIC does not endorse any analysis or conclusions based on use of its data.

Note: Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

#### Table 7.1

Life Insurance in the Unit	ed States				
-	Li	fe Insurance		Average annual perc	ent change
	2010	2019	2020	2010/2020	2019/2020
PURCHASES					
Face amount (millions)					
Individual <sup>1</sup>	\$1,673,216	\$1,802,511	\$1,853,914	1.0	2.9
Group	1,135,354	1,239,463	1,439,540	2.4	16.1
Credit	68,355	47,602	41,073	-5.0	-13.7
Total	2,876,925	3,089,575	3,334,528	1.5	7.9
Policies (thousands)					
Individual	10,123	10,118	10,088	0.0	-0.3
Group (certificates)	18,498	21,238	25,345	3.2	19.3
Credit	10,988	8,099	7,639	-3.6	-5.7
Total	39,609	39,455	43,072	0.8	9.2
IN FORCE					
Face amount (millions)					
Individual	\$10,483,516	\$12,388,298	\$12,849,985	2.1	3.7
Group	7,830,631	7,358,413	7,478,454	-0.5	1.6
Credit	111,805	87,346	97,170	-1.4	11.2
Total	18,425,952	19,834,056	20,425,609	1.0	3.0
Policies (thousands)					
Individual	151,787	137,213	136,737	-1.0	-0.3
Group (certificates)	109,462	108,495	105,183	-0.4	-3.1
Credit	23,086	13,038	13,011	-5.6	-0.2
Total	284,335	258,746	254,931	-1.1	-1.5

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies. Data represent direct business, except for face amount in force which is net of reinsurance.

<sup>1</sup> Policies issued by fraternal benefits societies are considered individual business.

#### Table 7.2

	Policies	in thousands/A	mounts in millions	
	Policies	Percent	Face amount	Percent
Term insurance				
Decreasing	95	0.9	\$1,221	0.1
Level	4,082	40.5	1,277,513	68.9
Decreasing other term <sup>1</sup>	NA	NA	3,575	0.2
Level other term <sup>2</sup>	NA	NA	78,741	4.2
Term additions	NA	NA	2,316	0.1
Total	4,178	41.4	1,363,365	73.5
Whole life and endowment	5,910	58.6	490,549	26.5
Aggregate total	10,088	100.0	1,853,914	100.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

NA: Not available

<sup>1</sup> Includes decreasing term insurance on spouses and children under family policies.

<sup>2</sup> Includes level term insurance on spouses and children under family policies.

#### Table 7.3

Life Insurance Pur	chases, by P	articipatin	g Status					
	Individ	lual	Grou	qı	Crec	lit	Tota	al
	Face amount (millions)	Percent	Face amount (millions)	Percent	Face amount (millions)	Percent	Face amount (millions)	Percent
2010								
Nonparticipating	\$1,252,554	74.9	\$1,084,834	95.6	\$54,614	79.9	\$2,392,002	83.1
Participating	420,662	25.1	50,520	4.4	13,741	20.1	484,923	16.9
Total	1,673,216	100.0	1,135,354	100.0	68,355	100.0	2,876,925	100.0
2019								
Nonparticipating	1,261,768	70.0	1,187,831	95.8	46,746	98.2	2,496,345	80.8
Participating	540,743	30.0	51,632	4.2	856	1.8	593,230	19.2
Total	1,802,511	100.0	1,239,463	100.0	47,602	100.0	3,089,575	100.0
2020								
Nonparticipating	1,308,923	70.6	1,389,895	96.6	40,385	98.3	2,739,202	82.1
Participating	544,992	29.4	49,646	3.4	689	1.7	595,326	17.9
Total	1,853,914	100.0	1,439,540	100.0	41,073	100.0	3,334,528	100.0

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers, and fraternal benefit societies.

Table 7.4											
Voluntary Terminatio	on Rates	for Life	Insuran	ce Polic	ies, Calo	culated I	by Face	Amount	(percer	nt)	
-	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Lapse rate											
Individual	5.4	4.8	4.7	4.6	4.3	4.4	4.3	4.5	4.7	4.4	4.1
Group	5.6	4.6	5.6	6.4	5.5	5.9	6.1	5.9	5.0	5.8	5.6
Credit	6.9	6.8	7.4	7.5	8.5	8.0	6.8	6.6	5.8	5.3	4.6
Surrender rate											
Individual	1.4	1.2	1.2	1.0	1.0	1.0	1.0	1.1	1.1	1.1	0.9
Group	0.2	0.3	0.6	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Credit	6.6	7.3	8.2	9.7	14.6	9.6	7.2	7.1	7.2	8.6	6.8
Combined termination rate											
Individual	6.8	6.1	5.9	5.7	5.3	5.4	5.2	5.7	5.7	5.5	5.0
Group	5.8	4.9	6.2	6.5	5.6	5.9	6.2	6.1	5.1	5.9	5.7
Credit	13.5	14.1	15.6	17.1	23.1	17.6	14.0	13.6	13.0	13.9	11.4

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

#### Table 7.5

Voluntary Terminatio	on Rates	for Life	Insuran	ce Polici	ies, Calc	culated I	by Numb	per of Po	olicies (p	ercent)	
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Lapse rate											
Individual	5.0	4.9	4.7	4.0	5.1	4.6	5.0	5.3	5.6	5.8	5.7
Group	6.7	5.9	5.9	8.4	7.2	6.3	5.7	5.7	4.7	5.9	4.8
Credit	7.9	7.9	7.8	8.1	9.3	7.1	5.6	5.2	5.0	4.7	4.4
Surrender rate											
Individual	1.2	1.1	1.1	1.0	1.1	1.0	1.0	1.1	1.1	1.1	1.0
Group	0.1	0.2	0.6	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Credit	10.7	10.7	11.9	12.2	13.6	10.3	8.3	9.1	8.4	12.6	6.7
Combined termination rate											
Individual	6.1	6.1	5.8	5.0	6.2	5.6	6.0	6.4	6.7	6.9	6.7
Group	6.8	6.0	6.4	8.5	7.3	6.4	5.8	5.7	4.7	6.0	4.8
Credit	18.6	18.6	19.7	20.3	22.9	17.4	13.9	14.3	13.4	17.2	11.1

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

#### Table 7.6

#### Life Insurance With Disability Provisions, 2020

	Policies an	d certificates in thous	sands/Amounts in r	millions
_		Percent of		Percent of
	Policies	policies in force	Face amount	amount in force
Individual <sup>1</sup>				
Waiver of premium	33,876	24.8	\$4,545,261	35.4
Disability income	221	0.2	10,732	0.1
Extended benefits	-	-	-	-
Other	2,491	1.8	27,378	0.2
Total	36,587	26.8	4,583,372	35.7
Group <sup>2</sup>				
Waiver of premium	83,014	78.9	5,636,727	75.4
Disability income	1,299	1.2	62,403	0.8
Extended benefits	2,360	2.2	372,980	5.0
Other	5,318	5.1	722,011	9.7
Total	91,991	87.5	6,794,122	90.8
Credit <sup>3</sup>				
Waiver of premium	132	1.0	98	0.1
Disability income	20	0.2	70	0.1
Extended benefits	11	0.1	101	0.1
Total	163	1.3	269	0.3

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Policies in force totaled 137 million, with a face amount of \$12.8 trillion.

<sup>2</sup> Certificates in force totaled 105 million, with a face amount of \$7.5 trillion.

<sup>3</sup> Policies in force totaled 13 million, with a face amount of \$97 billion.

#### Table 7.7

New Policy Claims Resisted or Compromised (thousands)										
	2010	)	2019	)	2020	)				
	Face		Face		Face					
	amount	Percent	amount	Percent	amount	Percent				
New claims in dispute	\$342,589	24.9	\$598,584	50.0	\$372,243	38.0				
All other claims in dispute	1,033,036	75.1	598,673	50.0	607,652	62.0				
Total claims in dispute	1,375,625	100.0	1,197,257	100.0	979,895	100.0				
Amount paid for new claims	19,329	16.6	246,862	81.5	177,221	55.3				
Amount paid for claims previously resisted	97,412	83.4	56,139	18.5	143,305	44.7				
Total amount paid	116,741	100.0	303,002	100.0	320,526	100.0				
Amount resisted at year's end <sup>1</sup>	558,509		328,457		310,771					

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Not equal to subtracting total amount paid from total claims in dispute. The amount paid for claims disposed of usually varies from the amount claimed.

#### Table 7.8

#### Life Insurance Purchases, by Year

		Policies	and certificates	s in thousands/	Amounts in millions	
_	Indiv	idual	G	roup	Total	
Year	Policies	Face amount	Certificates	Face amoun	t Policies/Certificates	Face amount
1940	17,872	\$10,039	285	\$691	18,157	\$10,730
1945	16,212	13,289	681	1,265	16,893	14,554
1950	20,203	22,728	2,631	6,068	22,834	28,796
1955	21,928	37,169	2,217	11,258	* 24,145	48,427 *
1960	21,021	59,763	3,734	14,645	24,755	74,408
1965	20,429	90,781	7,007	51,385 -	+ 27,436	142,166 +
1970	18,550	129,432	5,219	63,690 -	+ 23,769	193,122 +
1975	18,946	194,732	8,146	95,190 -	+ 27,092	289,922 +
1980	17,628	389,184	11,379	183,418	29,007	572,602
1985	17,637	911,666	16,243	319,503	* 33,880	1,231,169 *
1986	17,116	934,010	17,507	374,741 -	+ 34,623	1,308,751 +
1987	16,455	986,984	16,698	365,529	33,153	1,352,513
1988	15,796	996,006	15,793	410,848	31,589	1,406,854
1989	14,850	1,020,971	15,110	420,707	29,960	1,441,678
1990	14,199	1,069,880	14,592	459,271	28,791	1,529,151
1991	13,583	1,041,706	16,230	573,953 -	<b>⊦</b> 29,813	1,615,659 +

#### Table 7.8, continued

#### Life Insurance Purchases, by Year, continued

		Policies a	and certificates	in thousands/A	mounts in millions	
	Indivi	dual	G	roup	Total	
Year	Policies	Face amount	Certificates	Face amount	<b>Policies/Certificates</b>	Face amount
1992	13,452	1,048,357	14,930	440,143	28,382	1,488,500
1993	13,664	1,101,476	17,574	576,823	31,238	1,678,299
1994	13,835	1,057,233	18,390	560,232	32,225	1,617,465
1995	12,595	1,039,258	19,404	537,828	31,999	1,577,086
1996	12,022	1,089,268	18,761	614,565	30,783	1,703,833
1997	11,734	1,203,681	19,973	688,589	31,707	1,892,270
1998	11,559	1,324,671	20,332	739,508	31,891	2,064,179
1999	11,673	1,399,848	26,912	966,858	38,584	2,366,706
2000	11,820	1,593,907	21,537	921,001	33,357	2,514,908
2001	14,059	1,600,471	26,036	1,172,080	40,095	2,772,551
2002	14,692	1,752,941	24,020	1,013,728	38,713	2,766,669
2003	13,821	1,772,673	21,946	1,050,318	35,767	2,822,992
2004	12,581	1,846,384	25,872	1,101,599	38,453	2,947,983
2005	11,407	1,796,384	23,112	1,039,878	34,519	2,836,262
2006	10,908	1,813,100	18,378	1,022,080	29,287	2,835,180
2007	10,826	1,890,989	19,962	1,102,654	30,788	2,993,643
2008	10,207	1,869,554	18,392	1,073,273	28,599	2,942,827
2009	10,139	1,744,357	19,051	1,155,824	29,190	2,900,181
2010	10,123	1,673,216	18,498	1,135,354	28,621	2,808,570
2011	10,309	1,672,514	16,867	1,159,934	27,177	2,832,448
2012	10,306	1,679,314	16,757	1,120,625 -	27,063	2,799,939
2013	9,929	1,640,202	15,336	1,138,686	25,264	2,778,888
2014	9,440	1,590,181	17,707	1,168,416	27,147	2,758,596
2015	10,305	1,647,292	18,010	1,229,275	28,315	2,876,567
2016	11,005	1,684,585	16,518	1,189,673	27,523	2,874,257
2017	10,478	1,711,545	17,557	1,315,651	28,035	3,027,196
2018	10,289	1,727,874	17,459	1,244,329	27,748	2,972,203
2019	10,118	1,802,511	21,238	1,239,463	31,356	3,041,974
2020	10,088	1,853,914	25,345	1,439,540	35,433	3,293,455

Sources: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission; LIMRA International.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data; Data represent direct business and exclude revivals, increases, dividend additions, and reinsurance acquired. 1940-73 data exclude credit life insurance. Beginning with 1974, data include long-term credit insurance (life insurance on loans of more than 10 years' duration). Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

\*Includes Federal Employees' Group Life Insurance of \$1.9 billion in 1955, \$84.4 billion in 1981, and \$10.8 billion in 1985.

+Includes Servicemen's Group Life Insurance of \$27.8 billion in 1965, \$17.1 billion in 1970, \$1.7 billion in 1975, \$45.6 billion in 1981, \$51 billion in 1986, and \$166.7 billion in 1991.

	Individual			Group Credit			Total			
- Year	Policies	Face amount Ce		Face amount	Policies <sup>1</sup>	Face	Policies/ Certificates	Face amount		
1900	14	\$7,573					14	\$7,573		
1905	22	11,863					22	11,863		
1910	29	14,908					29	14,908		
1915	41	20,929	*	\$100			41	21,029		
1920	64	38,966	2	1,570	*	\$4	66	40,540		
1925	94	65,210	3	4,247	*	18	97	69,475		
1930	118	96,539	6	9,801	*	73	124	106,413		
1935	114	88,155	6	10,208	1	101	121	98,464		
1940	122	100,212	9	14,938	3	380	134	115,530		
1945	149	129,225	12	22,172	2	365	163	151,762		
1950	172	182,531	19	47,793	11	3,844	202	234,168		
1955	192	256,494	32	101,345	28	14,493	252	372,332		
1960	195	381,444	44	175,903	43	29,101	282	586,448		
1965	196	539,456	61	308,078	63	53,020	320	900,554		
1970	197	773,374	80	551,357	78	77,392	355	1,402,123		
1975	204	1,122,844	96	904,695	80	112,032	380	2,139,571		
1980	206	1,796,468	118	1,579,355	78	165,215	402	3,541,038		
1985	186	3,275,539	130	2,561,595	70	215,973	386	6,053,107		
1990	177	5,391,053	141	3,753,506	71	248,038	389	9,392,597		
1991	170	5,700,252	141	4,057,606	64	228,478	375	9,986,336		
1992	168	5,962,783	142	4,240,919	56	202,090	366	10,405,792		
1993	169	6,448,885	142	4,456,338	52	199,518	363	11,104,741		
1994	169	6,448,758	145	4,443,179	52	189,398	366	11,081,335		
1995	166	6,890,386	147	4,604,856	57	201,083	370	11,696,325		
1996	166	7,425,746	139	5,067,804	50	210,746	355	12,704,296		
1997	162	7,872,561	142	5,279,042	47	212,255	351	13,363,858		
1998	160	8,523,258	152	5,735,273	46	212,917	359	14,471,448		
1999	162	9,172,397	159	6,110,218	46	213,453	367	15,496,069		
2000	163	9,376,370	156	6,376,127	50	200,770	369	15,953,267		
2001	166	9,345,723	163	6,765,074	48	178,851	377	16,289,648		
2002	169	9,311,729	164	6,876,075	42	158,534	375	16,346,338		
2003	176	9,654,731	163	7,236,191	40	152,739	379	17,043,661		
2004	168	9,717,377	165	7,630,503	39	160,371	373	17,508,252		
2005	166	9,969,899	167	8,263,019	40	165,605	373	18,398,523		
2006	161	10,056,501	177	8,905,646	37	150,289	375	19,112,436		

Table 7.9, o	continued								
Life Insu	Irance in For	ce in the Unite	ed States, b	y Year (millio	ns), continue	ed			
-	Individ	dual	Grou	р	Credi	it	Total		
Year	Policies	Face amount C	ertificates	Face amount	Policies <sup>1</sup>	Face amount (	Policies/ Certificates	Face amount	
2007	158	10,231,765	180	9,157,919	36	149,536	374	19,539,219	
2008	156	10,254,379	148	8,717,453	31	148,443	335	19,120,276	
2009	153	10,324,455	113	7,688,328	25	125,512	291	18,138,295	
2010	152	10,483,516	109	7,830,631	23	111,805	284	18,425,952	
2011	151	10,993,501	112	8,119,879	23	105,685	286	19,219,065	
2012	146	11,215,136	106	8,011,839	19	93,940	272	19,320,916	
2013	144	11,365,441	114	8,214,718	17	81,359	275	19,661,518	
2014	143	11,825,927	120	8,208,725	15	79,955	278	20,114,607	
2015	142	12,342,152	123	8,360,705	16	76,133	281	20,778,990	
2016	142	11,991,547	133	8,245,991	15	78,117	291	20,315,655	
2017	142	11,927,253	133	8,410,652	14	77,787	289	20,415,692	
2018	138	12,120,445	115	7,366,765	14	83,534	267	19,570,744	
2019	137	12,388,298	108	7,358,413	13	87,346	259	19,834,056	
2020	137	12,849,985	105	7,478,454	13	97,170	255	20,425,609	

Sources: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission; Spectator Year Book.

*Notes:* NAIC does not endorse any analysis or conclusions based on use of its data; Data represent direct business for policies/certificates and net business for face amounts. Beginning in 1959, data include Alaska and Hawaii. 1994-97 data for individual amount and group certificates were revised. Individual and group categories include credit life insurance on loans of more than 10 years' duration; credit category is limited to life insurance on loans of 10 years' or less duration. Totals represent all life insurance (net of reinsurance) on residents of the United States, whether issued by U.S. or foreign companies. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

\*Fewer than 500,000 policies/certificates. <sup>1</sup> Includes group credit certificates.

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# **8** ANNUITIES

Annuities are financial contracts that pay a steady stream of income for either a fixed period of time or for the lifetime of the annuity owner (the *annuitant*). Most pension and retirement plan assets held by life insurers are annuity contracts. Because they can guarantee a stream of income for life, annuities protect annuity owners against the possibility of outliving their financial resources.

Annuities are sold as either immediate annuities or deferred annuities. Immediate annuities begin making annuity payments immediately, while deferred annuities defer the onset of annuity payments until some later date (typically when the annuity owner retires). During the deferral or accumulation phase, the annuity owner makes premium payments into the annuity and the savings inside the annuity grows to maximize the later annuity payments back to the annuity owner.

During 2020, payments into annuities, known as considerations, decreased 12.1 percent to \$323 billion (Table 8.1), while annuity reserves increased 5.8 percent to \$4.2 trillion (Table 8.2).

Annuities provide a variety of features designed to

meet different needs. Depending on risk tolerance, an annuitant can choose a *fixed annuity*, which provides stable returns, or a *variable annuity* which is backed by equity investments for potentially greater, but uncertain, returns. A joint and survivor annuity ensures an income stream as long as either spouse is alive. Under some options, payouts will continue to a designated beneficiary after the annuitant's death.

# **GROUP AND INDIVIDUAL ANNUITIES**

Contributions to group annuities, which are sold through employer-sponsored retirement plans, increased to \$151 billion in 2020, 5.6 percent higher than in 2019 (Table 8.1). Reserves for this type of annuity accounted for nearly one-third of all annuity reserves by the end of 2020 (30%), or \$1.3 trillion (Table 8.2). Benefit payments to group annuitants increased to \$36 billion, up 7.6 percent from 2019 (Table 8.3).

Employer-sponsored retirement plans are divided between two types that differ according to their benefits structure. *Defined benefit plans* provide a specified monthly benefit during retirement. The benefit amount is usually based on an employee's salary and length of service. The employer funds such plans and bears the entire investment risk.

Profit-sharing, 401(k), 403(b), and 457 plans are *defined contribution plans*. Rather than specifying benefits and retirement income, this type of plan specifies contributions, usually as a fixed amount or a percentage of income, where the employee bears the investment risk. The benefit received under defined contribution plans is determined by contributions, investment returns, and expenses. Annuitization of the balance at retirement is not mandatory, and lump sums have been the most popular distribution method.

A person can also buy an annuity directly from a life insurer. During 2020, Americans deposited \$150 billion in individual annuities, down 26.5 percent from 2019 (Table 8.1). Individual annuity owners received \$56 billion in benefit payments (Table 8.3), leaving \$2.8 trillion in individual annuity reserves at year-end 2020 (Table 8.2).

# SUPPLEMENTARY CONTRACTS, ANNUITIES CERTAIN, AND OTHER ANNUITIES

A *supplementary contract* is an agreement between an insurer and a life insurance policyholder or beneficiary in which the beneficiary chooses to receive the policy's proceeds over a period of time instead of as a lump sum. If this period is the lifetime of the beneficiary, the contract is a supplementary contract with life contingencies, essentially a life annuity; if the payments continue for a specific period, the contract is called a supplementary contract without life contingencies, or an annuity certain.

During 2020, \$22 billion was deposited into

supplementary contracts without life contingencies and annuities certain, 7.2 percent more than in 2019 (Table 8.1), and \$21 billion was paid to policyholders or beneficiaries (Table 8.3), leaving a total reserve of \$104 billion at the end of 2020 to back future claims (Table 8.2).

#### Table 8.1

#### **Annuity Considerations**

	Ν	lillions		Average annual percent change		
	2010	2019	2020	2010/2020	2019/2020	
Individual annuities <sup>1</sup>	\$189,946	\$204,309	\$150,086	-2.3	-26.5	
Group annuities	103,677	143,185	151,255	3.8	5.6	
Annuities certain and supplementary contracts without life contingencies	27,372	20,646	22,130	-2.1	7.2	
Total	320,995	368,141	323,472	0.1	-12.1	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Includes supplementary contracts with life contingencies.

Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes.

Please see Chapter 6 for reinsurance business.

#### Table 8.2

#### **Reserves for Annuity Contracts**

	Millions			Average annual percent change		
	2010	2019	2020	2010/2020	2019/2020	
Individual annuities <sup>1</sup>	\$1,796,692	\$2,701,531	\$2,828,900	4.6	4.7	
Group annuities	863,100	1,178,535	1,274,234	4.0	8.1	
Annuities certain and supplementary contracts without						
life contingencies	79,893	95,951	104,376	2.7	8.8	
Total	2,739,686	3,976,017	4,207,510	4.4	5.8	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Includes supplementary contracts with life contingencies.

#### Table 8.3

#### Annuity Benefit Payments

	М	illions		Average annual percent chang	
	2010	2019	2020	2010/2020	2019/2020
Individual annuities <sup>1</sup>	\$45,086	\$54,989	\$55,946	2.2	1.7
Group annuities	25,003	33,110	35,613	3.6	7.6
Annuities certain and supplementary contracts without life contingencies	29,172	21,347	20,879	-3.3	-2.2
Total	99,261	109,446	112,438	1.3	2.7

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Includes supplementary contracts with life contingencies.

Annuity Considerat	ions, by Year (millions)		Annuity Considerations, by Year (millions)						
Year	Individual <sup>1</sup>	<b>Group</b> <sup>2</sup>	Other <sup>3</sup>	Tota					
1977	\$4,552	\$10,422	NA	\$14,974					
1978	4,454	11,885	NA	16,339					
1979	4,976	12,963	NA	17,939					
1980	6,296	16,133	NA	22,429					
1981	10,290	17,289	NA	27,579					
1982	15,196	19,448	NA	34,644					
1983	14,003	16,541	NA	30,544					
1984	15,706	27,153	NA	42,859					
1985	20,891	33,008	NA	53,899					
1986	26,117	57,595	NA	83,712					
1987	33,764	54,913	NA	88,677					
1988	43,784	59,494	NA	103,278					
1989	49,407	65,590	NA	114,997					
1990	53,665	75,399	NA	129,064					
1991	51,671	71,919	NA	123,590					
1992	61,348	71,297	NA	132,645					
1993	76,987	79,458	NA	156,445					
1994	80,832	73,017	NA	153,849					
1995	77,370	82,565	NA	159,935					
1996	84,067	92,228	NA	176,295					
1997	90,192	107,355	NA	197,547					
1998	95,446	134,047	NA	229,493					
1999	115,621	154,591	NA	270,212					
2000	143,071	163,622	NA	306,693					
2001	141,656	109,599	\$22,675	273,930					
2002	168,428	100,861	22,608	291,897					
2003	165,943	102,614	21,811	290,369					
2004	172,140	104,537	24,352	301,029					
2005	167,032	110,084	25,479	302,596					
2006	187,083	115,645	26,344	329,071					
2007	192,503	121,722	27,119	341,344					
2008	208,965	119,169	26,842	354,976					
2009	128,853	102,727	24,053	255,633					
2010	189,946	103,677	27,372	320,995					
2011	217,837	117,058	24,247	359,142					
2012	189,258	158,837	21,340	369,435					

#### Table 8.4, continued

Annuity Considerations, by Year (millions), continued						
Year	Individual <sup>1</sup>	Group <sup>2</sup>	Other <sup>3</sup>	Total		
2013	179,578	108,091	19,591	307,260		
2014	247,426	114,160	20,057	381,642		
2015	208,913	124,103	19,347	352,363		
2016	202,312	124,484	19,869	346,664		
2017	164,790	130,070	18,811	313,671		
2018	154,660	124,638	20,024	299,322		
2019	204,309	143,185	20,646	368,141		
2020	150,086	151,255	22,130	323,472		

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

Codification effective with 2001 Annual Statement filings changed the way certain lines of business are categorized and reported, particularly deposit-type contracts. Since most guaranteed interest contracts (GICs) and other deposit-type funds are under group contracts, this accounting change has had a substantial effect on group annuities.

Premiums are net of reinsurance business and fluctuate with reinsurance activities as well as sale changes. Please see Chapter 6 for reinsurance business.

NA: Not available.

<sup>1</sup>Beginning in 2001, includes supplementary contracts with life contingencies.

<sup>2</sup>Beginning in 1986, data reflect a change in statutory reporting methods mandated by the National Association of Insurance Commissioners.

<sup>3</sup> Includes supplementary contracts without life contingencies, annuities certain, lottery payouts, structured settlements, and income payment options.

Table 8.5			
Annuity Reserves,			
Year	Reserves (millions)	Year	Reserves (millions)
1950	\$5,600	1998	\$1,608,494
1960	18,850	1999	1,780,699
1965	27,350	2000	1,819,680
1970	41,175	2001	1,585,008
1975	72,210	2002	1,619,075
1980	166,850	2003	1,899,994
1981	193,210	2004	2,105,882
1982	233,790	2005	2,258,240
1983	269,425	2006	2,415,158
1984	313,215	2007	2,548,490
1985	373,475	2008	2,223,441
1986	441,390	2009	2,512,334
1987	495,420	2010	2,739,686
1988	562,155	2011	2,807,533
1989	624,290	2012	3,003,685
1990	695,700	2013	3,271,345
1991	745,950	2014	3,385,586
1992	768,215	2015	3,407,220
1993	825,375	2016	3,556,845
1994	878,460	2017	3,790,733
1995	972,560	2018	3,647,244
1996	1,312,494	2019	3,976,017
1997	1,454,962	2020	4,207,510

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and, as of 2003, fraternal benefit societies.

Codification effective with 2001 Annual Statement filings changed the way certain lines of business are categorized and reported, particularly deposit-type contracts. Since most guaranteed interest contracts (GICs) and other deposit-type funds are under group contracts, this accounting change has had a substantial effect on group annuities.

# HOUSEHOLD OWNERSHIP AND ACCESS TO INSURANCE PRODUCTS

Households purchase life insurers' products to manage risk. Life insurance helps maintain household income when an income earner dies; and, disability income insurance, long-term care insurance and supplemental products protect assets in the event of illness or when assistance with activities of daily living is required. Most households are underinsured in one or more of these areas, if they are insured at all. Coverage can be obtained through individual products or employersponsored group products.

### EMPLOYER-SPONSORED BENEFITS

Most Americans have access to life insurance products and retirement savings accounts through their employer. In 2020, 56 percent of all private industry employees had access to life insurance through their employer (Table 9.1). In the past, as mentioned in the previous chapter, many employers provided pensions to their employees known as defined benefit plans. On January 1, 1980, the Revenue Act of 1978 went into effect. Section 401(k) of the Act had a provision which allowed employees to defer compensation from bonuses or stock options tax-free. The IRS soon issued regulations which permitted employees to contribute to their retirement savings through salary deductions. Since that time, defined contribution plans, such as 401(k), 403(b), and 457 plans, have gained in prominence while defined benefit plans have diminished.

In 2020, 64 percent of all private industry employees (both part-time and full-time) had access to a defined contribution plan, compared to 15 percent which had access to defined benefit plans (Table 9.1). In 2010, only 59 percent had access to a defined contribution plan and 20 percent had access to a defined benefit plan through their employers. These trends are expected to continue. Similarly, many employers sponsor other benefits such as group life insurance,

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short and long-term disability income insurance, and long-term care insurance. Access to these benefits has not changed as substantially since 2010.

# **RETIREMENT SAVINGS**

In the absence of a sound defined benefit plan, sufficient retirement savings are necessary for a secure retirement. Though needs and individual circumstances vary widely, some financial advisors say that individuals entering retirement require up to ten times their pre-retirement income in savings.

Since the 1980s, the percent of households with dedicated retirement savings, as well as retirement savings balances, have been steadily increasing (Table 9.2). In 2019, more than half of U.S. households had dedicated retirement savings with a median balance of \$65,000 and an average balance of \$255,200. Retirement savings make up about 36 percent of an average household's financial assets, holding relatively steady since 2007.

Though retirement savings has trended upward, disparities exist (Tables 9.3 and 9.4). In 2019, 34.9 percent of Black Americans and 25.5 percent of Hispanics had dedicated retirement savings, compared to 50.5 percent for the total population. Similarly, median balances were \$35,000 and \$30,400, respectively. Growth in balances from 2016 to 2019 were greater than for the total population, 42 percent for Black households and 35 percent for Hispanic households, compared to 8.3 percent overall growth, though median and average balances remain below the overall population.

# LIFE INSURANCE OWNERSHIP

The percent of households with any life insurance

coverage has been steadily decreasing since the early 1970s, though median face value of in-force policies has held steady at \$100,000 since 2004 (Table 9.5). This decline is true for both term and permanent life insurance, with the latter declining more sharply. In 2019, 59.4 percent of households had at least some coverage, with 48 percent owning a term policy and 19.6 holding a cash-value policy.

# **DISABILITY INCOME INSURANCE**

Prolonged unemployment due to disability can jeopardize a worker's lifestyle and savings for retirement. The risk of becoming disabled is significant: According to the U.S. Census Bureau, nearly seventeen percent of working-age Americans reported a disability in 2010. Of those with a disability, 17.9 percent were employed compared to the 61.4 percent of working-age Americans with no disability in 2020.

Disability income policies commonly provide 50 to 70 percent of an insured employees pre-disability income while they are unable to work due to accident or illness. In addition to choices in benefits and elimination periods, some policies provide comprehensive protection while others define disability more narrowly, covering only accidental injury or illness. Policies may also include coverage for partial disability, residual benefits, cost-of-living adjustments, survivor benefits, and pension supplements. Many also include benefits to help people return to work following a disability.

Often insurers will reduce benefits if an employee is receiving disability payments from other sources. Workers compensation pays cash benefits to workers disabled by an on-the-job accident or illness. Because workers compensation is a state-administered program, rules governing payment, benefit levels, and length of coverage vary considerably from state to state. Workers whose illness or injury is not caused on the job may be eligible for paid sick leave or statemandated short-term disability benefits. The federal disability insurance program under the Social Security Administration, known as SSDI, provides cash assistance to people with long-term disabilities who are unable to work. SSDI's modest income support is limited to those who meet a very strict test of work disability.

Both individual and group disability income insurance pay benefits as an indemnity—usually weekly or monthly. Disability income insurance may be offered by employers, purchased individually, or used to protect a business. Employers may offer insurance for either short- or long-term disabilities, or provide comprehensive disability protection. Some policies reimburse businesses for expenses associated with disability. Each of these types of policies is described below.

#### **Individual Disability Income Insurance**

Individual disability income policies are sold to the self-employed, professionals, and to a market of diverse needs. Some people prefer individual coverage rather than group coverage because the former is portable. Workers, whose employers provide only basic coverage, may buy additional disability insurance through an individual policy. Companies also purchase disability income insurance to protect or dispose of the business if a key employee or the owner becomes disabled.

# Personal Coverage

Most people buy individual disability income insurance to protect against long-term disability.

Individual policies typically cover both occupational and non-occupational accidents and sickness for a selected term. Individual long-term disability benefits are not subject to income tax if the policyholder pays the premiums in full. Since benefits are designed to replace earned income, most people do not purchase coverage beyond their working years.

Disability income insurance for individuals is offered primarily in two forms. Non-cancellable policies give policyholders the right to continue coverage as long as premiums are paid on time. The insurer cannot change the premiums or benefits prior to an age stated in the policy, usually 65. Insurers also offer guaranteed renewable policies that can be automatically renewed with the same benefits. The premium for this type of policy may be increased only if it is changed for the entire class of policyholders.

# **Business Coverage**

A small proportion of individual disability income policies is bought by business owners.

Key-person disability insurance replaces income lost when an essential employee or owner is unable to work. Some policies pay benefits directly to the insured as salary continuation, while others pay benefits to the business to protect the company from sudden loss of income, credit, or profits. Another form of protection is disability buy-sell insurance, which pays benefits to the business to enable owners to purchase interest in the company from a disabled partner or owner.

Businesses frequently obtain a disability income policy to cover business overhead expenses, including wages, in case the owner becomes disabled. A business also can purchase reducing term disability insurance to help cover loan repayments, purchase agreements, or salary contracts if the owner or key employee becomes disabled. This type of insurance is in effect for the length of the loan or other commitment, and coverage is reduced as the amount due is paid off.

#### **Group Disability Income Insurance**

Many disability income policies are offered as part of an employee group benefit package. Employers purchase disability coverage from an insurance company or self-insure the benefits. According to the U.S. Bureau of Labor Statistics, 42 percent of all private industry employees have access to short-term disability income insurance in 2020; 34 percent have access to long-term disability income insurance (Table 9.1).

## Short-Term Coverage

Short-term coverage helps protect against loss of income for employees unable to work because of a temporary illness or injury. Such sickness and accident plans replace a portion of earnings for a fixed period of time. Benefits commonly last 24 weeks, although coverage can range from 13 to 104 weeks. Short-term disability income insurance also can offer protection during the waiting period before a worker becomes eligible for SSDI or long-term disability coverage.

Disability income insurance pays short-term benefits as either a percentage of employee earnings or a flat dollar amount. The most common plans pay a percentage of earnings, typically replacing from onehalf to two-thirds of pre-disability income. A majority of these plans places a dollar limit on the weekly or monthly benefit. Benefits also can vary depending on length of service and other factors. Most short-term coverage requires a waiting period, usually one to seven days, before benefits begin.

# Long-Term Coverage

Long-term disability income plans cover both

occupational and non-occupational sickness and accidents. Benefits typically start when short-term benefits are exhausted after a waiting period of three to six months following the onset of disability. These policies generally provide benefits for persons up to age 65 or Social Security retirement age. In certain cases, long-term coverage may provide benefits for life.

Almost all group long-term disability plans coordinate with Social Security and typically require claimants to apply for SSDI benefits. Disability insurers frequently offset benefits payable under private insurance dollar-for-dollar with SSDI payments. Benefits also are subject to income tax if the employer pays the premiums; they are not taxable if the employee pays the premiums.

# LONG-TERM CARE INSURANCE

Long-term care insurance pays for services to help policyholders who are unable to perform certain activities of daily living without assistance—such as bathing, eating, dressing, using the toilet, and transferring from bed to chair. This insurance also pays benefits when the insured person requires supervision due to a cognitive impairment such as Alzheimer's disease.

Since the likelihood of chronic illness or disability increases with age, long-term care insurance traditionally has been sold to older Americans. However, the younger the purchaser, the lower the premiums, and within the last 10 years, group insurance plans have begun covering working-age people. In 2020, life insurers collected \$11.7 billion in long-term care insurance premiums (Table 9.6).

The market for private long-term care insurance is closely linked to federal and state government policy.

Public funding for long-term care comes from two main sources. Medicaid—a joint federal-state program that targets low-income people—is the primary government funding source for long-term care. To qualify, beneficiaries must deplete most of their assets and meet a strict income test. Medicare primarily pays for medically related recovery and rehabilitation services at home or in a nursing home.

There are two basic types of long-term care insurance: individual insurance and group. The latter is employersponsored or offered through an association. These products are considered long-term if the benefit is one year or longer. Long-term care protection also is available through life insurance policies that accelerate the death benefits for individuals with chronic conditions.

Long-term care insurance has evolved in response to changes in the long-term care delivery system and consumer preferences. When first sold in 1972, policies covered only skilled care in a nursing home after a period of hospitalization. Since the mid-1980s, consumers have demanded greater choice and more help in maintaining their quality of life. Insurers now offer policies covering services that promote independent living including personal care, assisted living, care management, support for family caregivers, home modifications, homemaker services, and hospice, in addition to institutional care.

Coverage for long-term care also varies by how benefits are paid. Traditional indemnity policies offer a fixed daily payment to eligible beneficiaries, usually in a nursing home. Other policies reimburse the insured for expenses, up to the policy's daily maximum—for example, \$150 per day for nursing home care or \$100 per day for home care. Most reimbursement policies now pool benefit dollars under more flexible spending limits, so that a beneficiary can receive payment for either nursing-home care or home- and communitybased care. A third payment method uses a disability model, providing a cash benefit when eligibility requirements are met, regardless of whether the insured actually uses any long-term care services.

## Individual Long-Term Care Coverage

Individual long-term care insurance can be tailored to meet financial and lifestyle goals. The policyholder selects the length of benefit term (one to five years or a lifetime) and other options such as the amount of maximum daily benefit, length of elimination period, level of care, inflation protection, and nonforfeiture benefits.

Most individual long-term care insurance is offered as a guaranteed renewable policy—renewable with the same benefits as long as premiums are paid on time. Premiums cannot be increased unless they are changed for the entire class of policyholders. Since long-term care policies do not build cash value, buying a nonforfeiture benefit or selecting a policy with contingent nonforfeiture protection allows the insured to receive benefits upon surrendering the policy. Some policies offer riders that return premiums upon the death of the insured.

# Group Long-Term Care Coverage

Businesses, some state governments, unions, and fraternal and other associations such as AARP sponsor group long-term care insurance. Groups can either purchase long-term care coverage from an insurance company or self-insure. Under self-insured plans, the members of the group, usually employees, assume all risks and expenses of providing long-term care coverage. Most employers offering this benefit purchase group insurance coverage. Group long-term care insurance typically is offered as a voluntary benefit for which the employee pays some or all of the premium. Long-term care insurance purchased through the workplace also is portable: Employees can retain coverage in retirement or if they change employers by paying the entire premium directly to the insurer.

According to the U.S. Bureau of Labor Statistics, 14 percent of all workers in private industry had access to long-term care insurance at work in 2020 (Table 9.1).

# ACCELERATED AND SUPPLEMENTAL BENEFITS

To help pay long-term care costs, certain life insurance policies allow the policyholder to access benefits prior to death. Circumstances that can trigger these accelerated benefits include diagnosis of a terminal illness or a medical condition that would drastically shorten the policyholder's life span, the need for long-term care, or permanent confinement in a nursing home. Accelerated benefit provisions may be integrated in the policy or more typically attached as a rider.

Supplemental benefits products are insurance policies that provide financial protection against expenses associated with accidents or illnesses not covered by major medical insurance. These products, provided through employers or offered on an individual basis, are key to the financial security of many families across the nation. Table 9.6 highlights some of the selected supplemental benefits (accident/AD&D, dental) that life insurers provide. Along with life insurers, other health insurers provide supplemental benefits, which also includes critical illness or specified disease, hospital indemnity, stop-loss, vision, and wellness, to policy holders as well.

Table 9.1

Access to Employer Sponsored Benefits, Percent All Private Industry Employees

Year	Life Insurance	Defined Contribution Retirement Plan	Defined Benefit Retirement Plan	Short-Term Disability Income Insurance	Long-Term Disability Income Insurance	Long-Term Care Insurance
	(%)	(%)	(%)	(%)	(%)	(%)
2010	59	59	20	39	33	14
2011	58	58	20	38	32	14
2012	57	59	19	39	33	16
2013	57	59	19	40	33	16
2014	57	60	19	40	34	16
2015	57	61	18	40	34	17
2016	55	62	18	40	33	17
2017	55	62	18	41	33	17
2018	57	64	17	42	34	15
2019	56	64	16	42	34	15
2020	56	64	15	42	34	14

*Sources:* United States, Bureau of Labor Statistics, National Companesation Survey, various years. *Note: Includes full and part-time workers.* 

#### Table 9.2

#### Household Ownership of Dedicated Retirement Saving Accounts

Year	Retirement Account Assets as a Percent of Total Financial Assets	Households with Retirement Savings Account(s)	Median Retirement Savings*	Mean Retirement Savings*
	(%)	(%)		
1989	21.5	37.1	\$11,000	\$37,500
1992	25.8	40.1	14,000	45,500
1995	28.3	45.3	17,000	57,000
1998	27.8	48.9	24,000	76,300
2001	29.0	52.8	29,500	104,700
2004	32.4	49.9	35,300	123,100
2007	35.0	53.0	45,000	147,300
2010	38.1	50.4	44,000	171,200
2013	38.8	49.2	59,000	201,300
2016	35.6	52.1	60,000	228,900
2019	36.0	50.5	65,000	255,200

*Source:* Federal Reserve Board of Governors, Federal Reserve Survey of Consumer Finances data, various years. \*Only households with retirment savings accounts.

Year	All Households	White	Black	Hispanio
Teal				
	(%)	(%)	(%)	(%)
1989	37.1	43.5	17.1	15.5
1992	40.1	45.6	23.7	20.1
1995	45.3	49.3	28.4	32.8
1998	48.9	53.8	34.2	21.7
2001	52.8	57.7	40.1	31.5
2004	49.9	56.4	32.7	25.3
2007	53.0	58.5	37.0	30.8
2010	50.4	58.1	33.0	27.8
2013	49.2	56.7	35.2	25.1
2016	52.1	60.4	33.6	29.7
2019	50.5	57.2	34.9	25.5

Source: Federal Reserve Board of Governors, Federal Reserve Survey of Consumer Finances data, various years.

\*Publicly available Survey of Consumer Finances data does not include other racial categories.

Dedicated retirement savings accounts include all defined contribution plans, IRAs, and Roth IRAs.

Median Household Retirement Saving Balance, By Race*						
Year	All Households	White	Black	Hispanic		
1989	\$11,000	\$12,000	\$6,000	\$6,000		
1992	14,000	15,000	5,500	6,500		
1995	17,000	18,200	8,000	12,000		
1998	24,000	26,000	11,000	11,000		
2001	29,500	35,000	8,500	10,000		
2004	35,300	41,000	15,000	14,700		
2007	45,000	53,000	26,000	17,000		
2010	44,000	54,000	18,000	18,000		
2013	59,000	76,300	19,000	16,100		
2016	60,000	77,000	24,600	22,600		
2019	65,000	80,000	35,000	30,400		

Source: Federal Reserve Board of Governors, Federal Reserve Survey of Consumer Finances data, various years.

\*Publicly available Survey of Consumer Finances data does not include other racial categories.

In 2019 USD. Dedicated retirement savings accounts include all defined contribution plans, IRAs, and Roth IRAs. Only considers households with dedicated retirement savings.

#### Table 9.5

Househo	Households with Life Insurance Coverage						
	Any Life Ins	urance	Term Life In	surance	Cash-Value Life	e Insurance	
Year	Percent with Coverage	Median Face Value	Percent with Coverage	Median Face Value	Percent with Coverage	Median Face Value	
1998	69.2%	\$61,000	52.2%	\$60,000	29.6%	\$45,000	
2001	69.3%	70,000	52.9%	78,000	28.0%	40,000	
2004	65.4%	100,000	51.3%	100,000	25.6%	50,000	
2007	64.9%	100,000	50.8%	100,000	24.0%	54,000	
2010	62.6%	100,000	49.5%	100,000	20.7%	50,000	
2013	60.1%	100,000	48.4%	100,000	19.8%	50,000	
2016	61.1%	100,000	49.4%	102,000	20.6%	50,000	
2019	59.4%	100,000	48.0%	110,000	19.6%	50,000	

Source: ACLI tabulations of Federal Reserve Board of Governors, Federal Reserve Survey of Consumer Finances, various years. Households reporting *any* life insurance coverage.

Median calculations are based on households reporting coverage.

#### Table 9.6

#### Selected Accident and Health Products of Life Insurers

		Millions		Average annual percent change		
	2010	2019	2020	2010/2020	2019/2020	
PREMIUMS						
Disability Income	\$19,984	\$27,588	\$28,115	3.5	1.9	
Individual	6,421	7,296	7,302	1.3	0.1	
Group	13,563	20,292	20,813	4.4	2.6	
Long-Term Care	9,996	11,518	11,673	1.6	1.3	
Individual	8,249	9,253	9,291	1.2	0.4	
Group	1,747	2,265	2,382	3.1	5.2	
Dental	8,849	14,583	14,064	4.7	-3.6	
Individual	306	1,272	1,219	14.8	-4.2	
Group	8,542	13,311	12,845	4.2	-3.5	
Accident/AD&D	4,975	6,813	6,913	3.3	1.5	
Individual	2,319	2,789	2,730	1.6	-2.1	
Group	2,655	4,024	4,183	4.6	3.9	
INCURRED CLAIMS						
Disability Income	\$16,243	\$19,638	\$21,128	2.7	7.6	
Individual	5,137	4,869	5,342	0.4	9.7	
Group	11,106	14,769	15,786	3.6	6.9	
Long-Term Care	6,697	11,877	10,321	4.4	-13.1	
Individual	5,902	10,255	9,023	4.3	-12.0	
Group	794	1,622	1,297	5.0	-20.0	
Dental	6,813	10,757	9,128	3.0	-15.1	
Individual	139	631	589	15.5	-6.5	
Group	6,674	10,126	8,539	2.5	-15.7	
Accident/AD&D	1,915	2,600	2,366	2.1	-9.0	
Individual	884	988	861	-0.3	-12.8	
Group	1,031	1,612	1,505	3.9	-6.7	

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

# **10** IN THE STATES

The life insurance industry is integral to the economies of all 50 states and the District of Columbia. In 2020, 733 life insurers were domiciled in the United States, and another 14 were domiciled in U.S. territories (Table 10.1). The companies' investments contribute to state economies as Americans and their families achieve financial security through life insurance products.

Billions of dollars of life insurance coverage is purchased in each state every year, ranging from \$452 billion in California to \$4 billion in Vermont in 2020 (Table 10.2). Total life insurance in force ranged from \$4.4 trillion in California to \$54 billion in Vermont (Table 10.3).

Payments from life insurers are a mainstay of financial security for residents in every state. Death payments under life insurance policies were greatest in California (\$10.9 billion) and New York (\$9.3 billion) during 2020 (Table 10.4). Life insurance beneficiaries in 18 other states received payments totaling over \$2 billion, and 14 states had death payments between \$1 billion and \$2 billion. Table 10.5 breaks down death payments among individual, group, and credit policies.

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Annuity payments are another source of financial security provided by life insurers nationwide. In 2020, payments from annuities totaled \$9.3 billion in California followed by \$6.7 billion in Florida (Table 10.4). Residents of 26 other states received annuity payments totaling more than \$1 billion.

Table 10.6 reports the distribution of premium receipts by state in 2020 across the various product lines offered by life insurers—life insurance, annuities, accident and health insurance (including disability income and long-term care insurance), and deposit-type funds. The greatest premium amounts for life insurance, accident and health insurance, and annuities were collected in California (\$72 billion) and Texas (\$54 billion).

Life insurers are a significant source of investment capital in each state, particularly through real estate loans. U.S. life insurers held \$601 billion in domestic mortgages in 2020. Mortgage holdings ranged from \$104 million in Vermont to \$131 billion in California (Table 10.7). Life insurers also directly own real estate across the country—\$40.5 billion worth in 2020 (Table 10.8). California and Texas had the most real estate owned by life insurers, with \$10.3 billion and \$3.4 billion, respectively.

Table 10.1			
Life Insurers, by State of Domicile, 2020			
Alabama	8	Nebraska	30
Alaska	-	Nevada	-
Arizona	25	New Hampshire	1
Arkansas	17	New Jersey	5
California	10	New Mexico	-
Colorado	9	New York	86
Connecticut	22	North Carolina	2
Delaware	22	North Dakota	3
District of Columbia	-	Ohio	38
Florida	10	Oklahoma	20
Georgia	12	Oregon	2
Hawaii	4	Pennsylvania	29
Idaho	1	Rhode Island	1
Illinois	49	South Carolina	6
Indiana	21	South Dakota	2
Iowa	34	Tennessee	10
Kansas	11	Texas	97
Kentucky	7	Utah	10
Louisiana	24	Vermont	1
Maine	3	Virginia	3
Maryland	3	Washington	5
Massachusetts	14	West Virginia	-
Michigan	16	Wisconsin	19
Minnesota	9	Wyoming	-
Mississippi	9	Total U.S.	733
Missouri	22		
Montana	1	Guam	1
		Puerto Rico	13
		Virgin Islands	-
		Aggregate total	747

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

Table 10.2							
Life Insurance Purchases, by State, 2020 (face amount in millions)							
	Individual	Group	Credit	Total			
Alabama	\$26,208	\$14,949	\$1,145	\$42,302			
Alaska	4,359	2,518	4	6,881			
Arizona	33,175	25,953	306	59,434			
Arkansas	12,388	8,542	114	21,045			
California	249,746	201,412	655	451,813			
Colorado	39,465	18,770	156	58,390			
Connecticut	24,515	31,563	58	56,135			
Delaware	8,500	28,052	19	36,570			
District of Columbia	5,779	18,594	28	24,401			
Florida	120,981	65,816	3,272	190,069			
Georgia	67,959	59,894	3,249	131,102			
Hawaii	8,756	2,800	145	11,702			
Idaho	8,828	3,017	148	11,994			
Illinois	76,135	62,968	808	139,911			
Indiana	29,416	21,337	828	51,581			
Iowa	18,363	8,283	324	26,970			
Kansas	15,297	10,866	287	26,450			
Kentucky	16,012	23,283	911	40,206			
Louisiana	25,448	18,011	1,474	44,933			
Maine	3,860	4,955	249	9,063			
Maryland	37,047	21,833	430	59,309			
Massachusetts	43,577	37,260	83	80,921			
Michigan	42,058	39,990	1,049	83,097			
Minnesota	35,000	27,743	217	62,960			
Mississippi	15,289	6,280	1,135	22,704			
Missouri	31,599	33,057	603	65,259			
Montana	5,160	1,739	45	6,944			
Nebraska	13,160	6,131	83	19,373			
Nevada	16,606	6,721	49	23,376			
New Hampshire	6,070	5,191	171	11,432			
New Jersey	71,165	40,036	205	111,405			
New Mexico	6,484	3,059	293	9,836			
New York	126,953	94,571	2,080	223,604			
North Carolina	54,541	40,692	2,348	97,581			
North Dakota	5,081	2,647	164	7,892			
Ohio	50,290	60,171	1,097	111,557			
Oklahoma	16,510	12,213	522	29,245			
		,		,			

Life Insurance Purchases, by State, 2020 (face amount in millions), continued					
	Individual	Group	Credit	Total	
Oregon	16,646	8,156	171	24,972	
Pennsylvania	60,521	60,316	1,122	121,958	
Rhode Island	4,447	2,412	4	6,864	
South Carolina	26,379	15,128	2,207	43,714	
South Dakota	8,013	1,810	71	9,894	
Tennessee	38,976	41,708	1,544	82,228	
Texas	167,886	116,460	6,518	290,864	
Utah	22,336	13,380	229	35,945	
Vermont	2,415	1,500	36	3,951	
Virginia	44,989	35,385	580	80,954	
Washington	37,278	32,218	199	69,695	
West Virginia	4,453	3,617	238	8,309	
Wisconsin	29,258	25,539	373	55,171	
Wyoming	3,453	1,015	32	4,500	
Total U.S.	1,838,831	1,429,559	38,077	3,306,467	
Other <sup>1</sup>	14,955	10,520	1,991	27,466	
Aggregate total	1,853,786	1,440,079	40,068	3,333,933	

#### Table 10.2, continued

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent direct business of U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Includes Puerto Rico, American Samoa, Guam, U.S. Virgin Islands, Canada, N. Mariana Islands and other aggregates.

# Life Insurance In Force, by State, 2020

	Indivi	dual	<b>Group</b> <sup>1</sup>	Credit		Total
		Face	Face			
	Policies	amount	amount	<b>Policies</b> <sup>2</sup>	Face amount	Face amount
Alabama	4,806	\$294,898	\$166,131	250	\$1,122	\$462,151
Alaska	169	45,120	28,139	2	9	73,268
Arizona	1,725	370,390	222,934	45	851	594,174
Arkansas	1,493	141,255	83,120	45	204	224,579
California	10,257	2,756,026	1,685,205	185	1,176	4,442,407
Colorado	1,882	443,499	231,159	44	289	674,947
Connecticut	1,360	376,438	202,473	48	371	579,282
Delaware	472	106,975	136,143	8	54	243,173
District of Columbia	249	56,209	128,649	6	37	184,894
Florida	7,366	1,304,291	637,249	425	2,711	1,944,252
Georgia	5,156	710,057	458,464	668	2,494	1,171,015
Hawaii	575	104,368	50,535	43	312	155,216
Idaho	517	104,245	56,975	62	304	161,524
Illinois	6,068	981,083	568,186	194	1,453	1,550,722
Indiana	3,018	359,970	264,980	133	975	625,925
Iowa	1,730	253,653	109,478	62	626	363,757
Kansas	1,381	203,348	106,574	84	629	310,551
Kentucky	2,092	202,468	172,858	387	1,107	376,432
Louisiana	3,603	294,453	152,939	398	2,348	449,739
Maine	427	63,135	35,634	40	322	99,090
Maryland	3,252	446,193	285,751	228	908	732,852
Massachusetts	2,364	612,133	414,437	21	147	1,026,717
Michigan	3,686	539,670	398,645	329	2,372	940,686
Minnesota	2,562	497,365	265,038	78	546	762,950
Mississippi	1,941	159,168	80,657	298	1,512	241,337
Missouri	2,885	376,423	270,081	127	858	647,362
Montana	355	60,437	26,278	11	88	86,803
Nebraska	1,027	165,814	73,329	25	146	239,289
Nevada	789	163,016	72,570	20	92	235,678
New Hampshire	482	94,830	54,340	33	438	149,608
New Jersey	3,558	938,804	579,885	40	372	1,519,060
New Mexico	627	76,258	71,688	63	621	148,566
New York	7,248	1,737,371	800,706	554	3,961	2,542,038
North Carolina	5,315	659,944	409,194	513	2,698	1,071,836

#### Life Insurance In Force, by State, 2020, continued

	Indivi	dual	<b>Group</b> <sup>1</sup>	C	redit	Total
	Policies	Face amount	Face amount	Policies <sup>2</sup>	Face amount	Face amount
North Dakota	389	62,883	28,234	31	388	91,505
Ohio	5,338	654,949	464,940	232	1,752	1,121,641
Oklahoma	1,397	188,507	121,604	84	760	310,871
Oregon	1,036	210,930	137,478	116	316	348,723
Pennsylvania	6,214	849,768	560,752	208	1,899	1,412,419
Rhode Island	355	69,872	40,640	3	25	110,537
South Carolina	2,987	287,948	174,161	545	1,792	463,900
South Dakota	491	99,743	29,565	21	157	129,465
Tennessee	3,453	433,472	291,372	267	1,728	726,572
Texas	10,719	1,681,670	1,097,929	1,041	10,127	2,789,726
Utah	838	237,576	119,726	152	616	357,918
Vermont	236	35,055	18,429	13	94	53,578
Virginia	3,748	569,610	450,402	169	1,167	1,021,179
Washington	1,828	429,398	328,664	48	305	758,366
West Virginia	849	59,315	53,076	42	348	112,740
Wisconsin	2,845	402,901	249,116	101	766	652,782
Wyoming	217	38,334	15,960	6	59	54,353
Total U.S.	133,378	22,011,237	13,482,472	8,547	54,452	35,548,161
Other <sup>3</sup>	3,366	198,044	113,777	4,466	11,174	322,995
Aggregate total	136,744	22,209,281	13,596,249	13,013	65,626	35,871,155

Thousands of policies/Millions of dollars

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Credit category is limited to life insurance on loans of 10 years or less duration. Ordinary and group categories include credit life insurance on loans of more than 10 years duration. Data represent direct business of U.S. life insurers and fraternal benefit societies.

<sup>1</sup>Omits policies due to double counting.

<sup>2</sup>Includes group credit certificates.

<sup>3</sup> Includes Puerto Rico, American Samoa, Guam, U.S. Virgin Islands, Canada, N. Mariana Islands and other aggregates.

#### Table 10.4

# Life Insurance and Annuity Benefit Payments, by State, 2020 (thousands)

	Policy and contract dividends	Death payments	Annuity payments <sup>1</sup>	Surrender values	Other payments <sup>2</sup>	Total
Alabama	\$196,984	\$2,030,597	\$971,903	\$3,552,430	\$23,546	\$6,775,460
Alaska	27,927	147,356	123,556	622,422	1,437	922,697
Arizona	291,371	1,933,074	2,125,256	6,675,935	28,020	11,053,656
Arkansas	112,214	915,294	651,778	1,904,562	10,222	3,594,069
California	1,611,405	10,858,644	9,329,659	32,601,178	138,357	54,539,242
Colorado	345,868	1,769,581	1,548,178	7,288,320	23,296	10,975,243
Connecticut	433,499	1,723,142	2,729,357	17,468,027	23,525	22,377,550
Delaware	70,102	1,018,428	1,014,135	9,495,859	30,724	11,629,248
District of Columbia	55,233	325,325	224,153	1,179,215	123,138	1,907,064
Florida	1,183,016	8,085,864	6,672,773	24,735,433	123,453	40,800,539
Georgia	537,432	4,106,158	1,815,940	8,582,816	41,565	15,083,911
Hawaii	90,457	438,634	411,794	1,725,849	9,981	2,676,715
Idaho	86,010	553,309	457,394	1,252,960	6,619	2,356,291
Illinois	993,874	5,186,147	3,967,730	15,157,663	84,631	25,390,045
Indiana	384,335	2,337,153	1,837,649	6,477,112	435,885	11,472,135
Iowa	340,450	1,546,274	1,637,534	8,726,972	25,276	12,276,505
Kansas	193,254	1,103,735	803,489	2,868,133	14,134	4,982,744
Kentucky	195,900	1,427,812	928,521	3,366,859	23,487	5,942,579
Louisiana	224,730	1,777,452	1,108,736	4,106,718	22,409	7,240,046
Maine	91,828	446,533	403,552	1,248,292	9,561	2,199,766
Maryland	394,863	2,414,055	1,833,864	8,264,123	25,850	12,932,755
Massachusetts	650,380	2,625,477	2,904,767	10,726,195	38,139	16,944,958
Michigan	588,220	4,346,191	4,119,271	11,807,412	50,739	20,911,834
Minnesota	427,939	5,215,037	1,736,995	7,814,115	36,186	15,230,272
Mississippi	92,930	1,102,377	516,513	1,880,253	12,091	3,604,164
Missouri	349,208	2,259,429	2,211,832	8,132,051	32,554	12,985,075
Montana	67,121	306,780	262,974	693,610	4,058	1,334,542
Nebraska	150,464	846,685	957,189	2,358,524	9,360	4,322,222
Nevada	111,429	904,317	632,532	2,518,165	9,163	4,175,605
New Hampshire	122,281	489,423	535,799	1,995,184	10,485	3,153,172
New Jersey	837,072	5,045,462	3,560,499	13,820,642	77,803	23,341,477
New Mexico	84,810	523,720	677,542	1,151,720	10,206	2,447,998
New York	2,150,328	9,255,984	6,630,542	29,699,558	164,080	47,900,492
North Carolina	620,140	4,164,506	2,550,390	8,739,688	49,480	16,124,204
North Dakota	57,349	296,711	232,191	841,275	4,827	1,432,353

#### Table 10.4, continued

#### Life Insurance and Annuity Benefit Payments, by State, 2020 (thousands), continued

	Policy and contract	Death	Annuity	Surrender	Other	
	dividends	payments	payments <sup>1</sup>	values	payments <sup>2</sup>	Total
Ohio	603,958	4,573,344	4,178,079	13,650,558	75,606	23,081,544
Oklahoma	161,006	1,220,548	793,873	2,500,817	15,096	4,691,341
Oregon	177,291	1,071,208	1,543,378	3,224,405	17,258	6,033,541
Pennsylvania	1,058,195	5,310,548	5,112,115	16,710,633	110,974	28,302,465
Rhode Island	79,334	405,832	391,553	1,341,253	8,406	2,226,378
South Carolina	249,484	1,971,225	1,244,839	4,459,343	24,584	7,949,475
South Dakota	74,301	496,237	269,528	835,725	5,092	1,680,883
Tennessee	305,882	2,602,765	1,598,050	6,295,805	29,293	10,831,794
Texas	988,361	8,758,267	6,268,400	19,599,103	73,590	35,687,720
Utah	135,264	1,141,950	709,572	2,646,793	8,465	4,642,044
Vermont	64,415	195,959	246,164	880,225	3,926	1,390,688
Virginia	535,625	3,532,591	2,110,331	7,866,426	35,118	14,080,091
Washington	353,366	1,922,985	2,266,434	6,035,288	27,597	10,605,671
West Virginia	104,016	557,059	481,723	1,310,409	11,027	2,464,235
Wisconsin	550,761	2,263,344	2,278,697	7,172,323	38,531	12,303,656
Wyoming	35,050	189,203	129,202	486,591	2,091	842,137
Total U.S.	19,646,730	123,739,732	97,747,924	364,494,964	2,220,941	607,850,291
Other <sup>3</sup>	205,445	858,340	521,536	3,416,911	206,143	5,208,376
Aggregate total	19,852,176	124,598,072	98,269,460	367,911,875	2,427,084	613,058,667

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data.Codification effective with 2001 Annual Statement filings changed the reporting of certain lines of business, particularly deposit-type contracts, as explained in numbered footnotes. Data represent direct business of U.S. life insurers and fraternal benefit societies.

<sup>1</sup>Excludes payments from deposit-type contracts due to codification.

<sup>2</sup>Includes matured endowments, disability payments, and payments on guaranteed interest contracts (GICs).

<sup>3</sup>Includes Puerto Rico, American Samoa, Guam, U.S. Virgin Islands, Canada, N. Mariana Islands and other aggregates.

Table 10.5   Payments to Life Insurance Beneficiaries, by State, 2020 (thousands)						
Payments to Life Insurar	Individual	Group	Credit	Total		
Alabama	\$1,450,225	\$572,924	\$7,447	\$2,030,597		
Alaska	85,291	61,987	78	147,356		
Arizona	1,364,421	566,235	2,418	1,933,074		
Arkansas	594,185	319,861	1,248	915,294		
California	8,146,366	2,708,514	3,764	10,858,644		
Colorado	1,261,603	506,939	1,039	1,769,581		
Connecticut	1,240,487	481,583	1,073	1,723,142		
Delaware	698,707	319,300	422	1,018,428		
District of Columbia	154,520	170,676	129	325,325		
Florida	6,149,588	1,917,817	18,460	8,085,864		
Georgia	2,897,479	1,190,742	17,936	4,106,158		
Hawaii	340,915	96,850	869	438,634		
Idaho	407,061	145,074	1,174	553,309		
Illinois	3,792,077	1,385,378	8,692	5,186,147		
Indiana	1,560,656	768,655	7,843	2,337,153		
Iowa	1,228,107	315,236	2,931	1,546,274		
Kansas	831,294	268,516	3,925	1,103,735		
Kentucky	979,456	439,548	8,808	1,427,812		
Louisiana	1,278,187	486,619	12,646	1,777,452		
Maine	261,598	183,645	1,290	446,533		
Maryland	1,576,669	833,627	3,759	2,414,055		
Massachusetts	1,899,250	725,722	506	2,625,477		
Michigan	3,028,258	1,303,729	14,204	4,346,191		
Minnesota	4,669,864	542,508	2,665	5,215,037		
Mississippi	781,538	309,085	11,754	1,102,377		
Missouri	1,576,123	676,605	6,701	2,259,429		
Montana	233,370	72,718	692	306,780		
Nebraska	661,317	184,193	1,175	846,685		
Nevada	656,047	248,026	244	904,317		
New Hampshire	346,280	141,541	1,602	489,423		
New Jersey	3,485,382	1,558,197	1,883	5,045,462		
New Mexico	319,901	201,117	2,702	523,720		
New York	7,497,680	1,743,153	15,151	9,255,984		
North Carolina	3,047,994	1,098,983	17,529	4,164,506		
North Dakota	233,983	61,321	1,407	296,711		
Ohio	3,376,349	1,187,535	9,460	4,573,344		

Payments to Life Insurance Beneficiaries, by State, 2020 (thousands), continued							
	Individual	Group	Credit	Total			
Oklahoma	818,418	398,711	3,419	1,220,548			
Oregon	831,021	238,420	1,767	1,071,208			
Pennsylvania	3,925,061	1,374,376	11,112	5,310,548			
Rhode Island	307,805	97,951	76	405,832			
South Carolina	1,384,552	570,740	15,933	1,971,225			
South Dakota	426,385	68,787	1,065	496,237			
Tennessee	1,738,927	851,148	12,690	2,602,765			
Texas	5,940,119	2,781,178	36,970	8,758,267			
Utah	856,043	283,318	2,590	1,141,950			
Vermont	146,033	49,453	472	195,959			
Virginia	2,259,314	1,265,908	7,370	3,532,591			
Washington	1,326,766	594,520	1,700	1,922,985			
West Virginia	347,327	207,748	1,984	557,059			
Wisconsin	1,711,827	547,848	3,669	2,263,344			
Wyoming	136,399	52,604	200	189,203			
Total U.S.	90,268,222	33,176,869	294,642	123,739,732			
Other <sup>1</sup>	631,345	190,534	36,461	858,340			
Aggregate total	90,899,567	33,367,403	331,103	124,598,072			

#### Table 10.5, continued

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent direct business of U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Includes Puerto Rico, American Samoa, Guam, U.S. Virgin Islands, Canada, N. Mariana Islands and other aggregates.

#### Table 10.6

# Direct Premium Receipts of Life Insurers, by State, 2020 (millions)

			Acci	dent and Hea	lth		
	Life	Annuity	Disability Income	Long-Term Care	Other Health	Deposit-type funds <sup>1</sup>	Total
Alabama	\$2,664	\$3,693	\$395	\$105	\$1,402	\$264	\$8,522
Alaska	440	604	55	11	222	37	1,369
Arizona	2,776	8,313	427	181	3,874	454	16,025
Arkansas	1,200	1,911	209	56	899	137	4,411
California	19,483	36,615	2,605	877	12,428	3,297	75,305
Colorado	2,906	6,884	483	214	3,683	2,684	16,854
Connecticut	2,601	8,010	403	219	2,628	13,882	27,742
Delaware	1,533	3,888	110	33	758	69,547	75,869
District of Columbia	409	1,287	158	33	942	512	3,341
Florida	10,733	24,994	1,504	659	15,978	1,574	55,442
Georgia	5,450	11,709	955	243	8,499	1,883	28,738
Hawaii	842	1,699	127	87	1,119	84	3,958
Idaho	655	1,589	101	40	772	78	3,235
Illinois	7,263	14,841	1,071	441	5,336	3,924	32,874
Indiana	3,010	6,903	501	154	4,619	2,152	17,338
Iowa	2,183	9,881	248	197	1,133	11,023	24,665
Kansas	1,536	2,799	205	126	3,816	1,209	9,692
Kentucky	1,715	3,716	357	109	1,430	277	7,604
Louisiana	2,439	4,356	411	87	2,001	327	9,620
Maine	462	1,363	118	53	815	67	2,879
Maryland	3,243	7,432	585	224	3,199	853	15,536
Massachusetts	3,937	11,507	869	282	3,013	2,272	21,880
Michigan	4,992	13,409	759	226	2,810	2,635	24,831
Minnesota	5,149	7,926	584	298	1,105	879	15,941
Mississippi	1,324	1,800	203	55	1,433	141	4,956
Missouri	3,003	8,033	463	215	4,103	619	16,437
Montana	463	645	60	38	362	89	1,657
Nebraska	1,182	2,367	169	131	1,333	396	5,579
Nevada	1,291	2,471	196	49	1,258	185	5,449
New Hampshire	665	2,758	130	54	602	177	4,387
New Jersey	6,915	15,191	908	372	7,559	1,636	32,582
New Mexico	707	1,678	136	45	1,030	158	3,753
New York	12,826	28,053	2,450	784	8,644	95,023	147,780
North Carolina	5,177	9,584	898	330	5,808	838	22,635
North Dakota	497	934	67	55	222	143	1,918

#### Table 10.6, continued

		_	Accident and Health				
	Life	Annuity	Disability Income	Long-Term Care	Other Health	Deposit-type funds <sup>1</sup>	Total
Ohio	5,365	14,074	891	321	6,739	20,621	48,011
Oklahoma	1,536	2,418	243	74	1,528	419	6,217
Oregon	1,363	3,961	345	126	1,947	218	7,961
Pennsylvania	6,853	18,885	1,255	393	7,015	3,451	37,853
Rhode Island	491	1,402	78	34	428	124	2,557
South Carolina	2,477	4,523	384	168	4,146	313	12,012
South Dakota	1,153	826	70	67	311	353	2,780
Tennessee	3,414	7,186	645	200	3,285	970	15,699
Texas	13,230	21,973	2,059	590	16,157	4,100	58,110
Utah	1,558	3,016	203	38	1,266	236	6,317
Vermont	256	813	58	23	334	77	1,562
Virginia	4,424	7,710	767	355	4,445	981	18,681
Washington	2,833	7,188	646	262	2,965	524	14,417
West Virginia	668	1,487	107	27	768	173	3,231
Wisconsin	3,062	7,832	534	236	3,293	1,405	16,362
Wyoming	298	468	30	19	360	29	1,204
Total U.S.	170,653	372,603	27,235	10,016	169,820	253,450	1,003,777
Other <sup>2</sup>	2,799	1,416	280	7	2,818	1,097	8,418
Aggregate total	173,453	374,019	27,516	10,023	172,638	254,548	1,012,196

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Codification effective with 2001 Annual Statement filings changed the reporting of certain lines of business, particularly deposit-type contracts. Data represent direct business of U.S. life insurers and fraternal benefit societies.

<sup>1</sup>Includes guaranteed interest contracts, supplemental contracts and annuities certain, dividend accumulations or refunds, and other deposit funds.

<sup>2</sup>Includes Puerto Rico, American Samoa, Guam, U.S. Virgin Islands, Canada, N. Mariana Islands and other aggregates.

#### Table 10.7

Mortgages Owned by Life Insurers, by Type and State, 2020 (thousands) Farm Non-farm Total							
Alabama	\$462,298	\$2,421,158	\$2,883,456				
Alaska	12,281	241,919	254,200				
Arizona	450,316	11,647,967	12,098,282				
Arkansas	1,295,109	589,903	1,885,012				
California	7,380,901	123,970,439	131,351,339				
Colorado	227,099	14,947,043	15,174,143				
Connecticut	42,882	3,817,841	3,860,724				
Delaware	13,867	1,186,628	1,200,495				
District of Columbia	-	13,725,398	13,725,398				
Florida	1,005,397	35,818,839	36,824,237				
Georgia	488,734	16,487,837	16,976,571				
Hawaii	27,668	2,601,649	2,629,316				
Idaho	1,109,486	985,212	2,094,698				
Illinois	1,507,970	26,815,584	28,323,554				
Indiana	923,430	4,571,291	5,494,722				
Iowa	865,975	913,139	1,779,114				
Kansas	208,662	3,059,369	3,268,031				
Kentucky	104,413	2,713,087	2,817,500				
Louisiana	415,167	1,211,073	1,626,240				
Maine	99,265	467,616	566,881				
Maryland	7,244	14,808,034	14,815,278				
Massachusetts	62,922	20,168,131	20,231,053				
Michigan	454,672	6,117,060	6,571,731				
Minnesota	592,047	6,987,200	7,579,247				
Mississippi	910,662	504,456	1,415,117				
Missouri	1,055,953	4,730,212	5,786,165				
Montana	425,955	179,709	605,664				
Nebraska	743,412	1,633,596	2,377,008				
Nevada	104,065	4,388,506	4,492,571				
New Hampshire	-	492,490	492,490				
New Jersey	289,913	22,990,317	23,280,230				
New Mexico	149,350	718,367	867,717				
New York	57,880	55,408,184	55,466,064				
North Carolina	380,590	13,874,917	14,255,507				
North Dakota	206,620	460,644	667,263				
Ohio	254,627	12,229,624	12,484,251				
Oklahoma	147,547	1,275,946	1,423,493				

#### Table 10.7, continued

Mortgages Owned by Life Insurers, by Type and State, 2020 (thousands), continued						
	Farm	Non-farm	Total			
Oregon	873,174	8,555,150	9,428,324			
Pennsylvania	115,950	12,820,025	12,935,976			
Rhode Island	-	466,453	466,453			
South Carolina	231,003	4,474,899	4,705,902			
South Dakota	490,480	89,063	579,544			
Tennessee	43,251	7,709,175	7,752,426			
Texas	1,126,913	52,914,764	54,041,678			
Utah	56,974	7,039,116	7,096,090			
Vermont	-	103,860	103,860			
Virginia	94,470	15,498,186	15,592,656			
Washington	2,000,845	23,693,417	25,694,261			
West Virginia	240,465	266,303	506,768			
Wisconsin	343,259	4,256,234	4,599,494			
Wyoming	82,774	153,030	235,804			
Total U.S.	28,183,939	573,200,059	601,383,997			
Other <sup>1</sup>	1,351,221	38,674,750	40,025,971			
Aggregate total	29,535,160	611,874,808	641,409,968			

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Includes U.S. territories and possessions, various/multistate categories, and foreign countries.

Peal Estate Owned by Life Insurers, by State, 2020 (thousands)     Alabama   \$285,725   Nebraska   \$221,977     Alaska   19,325   Nevada   181,030     Arizona   733,915   New Hampshire   3,102     Arkanasa   10,335,415   New Hampshire   3,102     Arkanasa   10,335,415   New Mexico   4,051     Colforado   650,417   New York   2,165,386     Connecticut   630,683   North Carolina   797,931     Delaware   45,571   North Dakota   4,778     District of Columbia   1,794,477   Ohio   149,678     Georgia   1,268,877   Oregon   722,754     Hawaii   613   Pennsylvania   347,879     Idaho   24,130   Rhode Island   34,913     Illinois   1,564,360   South Carolina   166,462     Indiana   151,860   South Dakota   18,517     Idwa   691,300   Tennessee   879,266     Kansas   70,911   Texas   3,426	Table 10.8			
Alaska   19,325   Nevada   18,030     Arizona   733,915   New Hampshire   3,102     Arkansas   150,562   New Jersey   1,422,877     California   10,335,415   New Mexico   4,051     Colorado   850,417   New York   2,165,386     Connecticut   630,683   North Carolina   797,931     Delaware   45,571   North Dakota   4,778     District of Columbia   1,794,477   Ohio   149,678     Florida   2,608,330   Oklahoma   51,808     Georgia   1,268,877   Oregon   722,754     Hawaii   613   Pennsylvania   347,879     Idaho   24,130   Rhode Island   34,913     Illinois   1,564,360   South Carolina   166,462     Iowa   691,300   Tennessee   879,266     Idana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   3426,091     Kansas   70,911   Texas	Real Estate Owned by Lif	e Insurers, by State, 2020 (t	housands)	
Arizona   733,915   New Hampshire   3,102     Arkansas   150,562   New Jersey   1,422,877     California   10,335,415   New Mexico   4,051     Colorado   850,417   New York   2,165,386     Connecticut   630,683   North Carolina   797,931     Delaware   45,571   North Dakota   4,778     District of Columbia   1,794,477   Ohio   149,678     Florida   2,608,330   Oklahoma   51,808     Georgia   1,268,877   Oregon   722,754     Hawaii   613   Pennsylvania   347,879     Idaho   24,130   Rhode Island   349,131     Illinois   1,564,360   South Carolina   166,462     Indiana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   879,266     Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont<	Alabama	\$285,725	Nebraska	\$221,977
Arkansas   150,562   New Jersey   1,422,877     California   10,335,415   New Mexico   4,051     Colorado   850,417   New York   2,165,386     Connecticut   630,683   North Carolina   797,931     Delaware   45,571   North Dakota   4,778     District of Columbia   1,794,477   Ohio   149,678     Florida   2,608,330   Oklahoma   51,808     Georgia   1,268,877   Oregon   722,754     Hawaii   613   Pennsylvania   34,787     Idaho   24,130   Rhode Island   34,913     Illinois   1,564,360   South Carolina   166,462     Indiana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   879,266     Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia	Alaska	19,325	Nevada	181,030
California   10,335,415   New Mexico   4,051     Colorado   850,417   New York   2,165,386     Connecticut   630,683   North Carolina   797,931     Delaware   45,571   North Dakota   4,778     District of Columbia   1,794,477   Ohio   149,678     Georgia   2,608,330   Oklahoma   51,808     Georgia   1,268,877   Oregon   722,754     Hawaii   613   Pennsylvania   347,879     Idaho   24,130   Rhode Island   349,131     Illinois   1,564,360   South Carolina   166,622     Indiana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   879,286     Kanasa   70,911   Texas   3,426,091     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Maryland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West	Arizona	733,915	New Hampshire	3,102
Colorado   850,417   New York   2,165,386     Connecticut   630,683   North Carolina   797,931     Delaware   45,571   North Dakota   4,778     District of Columbia   1,794,477   Ohio   149,678     Florida   2,608,330   Oklahoma   51,808     Georgia   1,268,877   Oregon   722,754     Hawaii   613   Pennsylvania   347,879     Idaho   24,130   Rhode Island   34,913     Illinois   1,564,360   South Carolina   166,462     Indiana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   879,286     Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Maryland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West Virginia </td <td>Arkansas</td> <td>150,562</td> <td>New Jersey</td> <td>1,422,877</td>	Arkansas	150,562	New Jersey	1,422,877
Connecticut   630,683   North Carolina   797,931     Delaware   45,571   North Dakota   4,778     District of Columbia   1,794,477   Ohio   149,678     Florida   2,608,330   Oklahoma   51,808     Georgia   1,268,877   Oregon   722,754     Hawaii   613   Pennsylvania   347,879     Idaho   24,130   Rhode Island   34,913     Illinois   1,564,360   South Carolina   166,422     Indiana   151,660   South Dakota   18,517     Iowa   691,300   Tennessee   879,286     Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Maryland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin	California	10,335,415	New Mexico	4,051
Delaware   45,571   North Dakota   4,778     District of Columbia   1,794,477   Ohio   149,678     Florida   2,608,330   Oklahoma   51,808     Georgia   1,268,877   Oregon   722,754     Hawaii   613   Pennsylvania   347,879     Idaho   24,130   Rhode Island   34,913     Illinois   1,564,360   South Carolina   166,462     Indiana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   879,286     Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Mayland   660,227   Washington   1,549,526     Masachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin   996,945     Minnesota   901,166   Wyoming	Colorado	850,417	New York	2,165,386
District of Columbia   1,794,477   Ohio   149,678     Florida   2,608,330   Oklahoma   51,808     Georgia   1,268,877   Oregon   722,754     Hawaii   613   Pennsylvania   347,879     Idaho   24,130   Rhode Island   34,913     Illinois   1,564,360   South Carolina   166,422     Indiana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   879,286     Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Maryland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin   996,945     Minnesota   901,166   Wyoming   13,200     Mississippi   111,073   Total U.S.	Connecticut	630,683	North Carolina	797,931
Florida   2,608,330   Oklahoma   51,808     Georgia   1,268,877   Oregon   722,754     Hawaii   613   Pennsylvania   347,879     Idaho   24,130   Rhode Island   34,913     Illinois   1,564,360   South Carolina   166,462     Indiana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   879,286     Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Massachusetts   2,618,381   West Virginia   1177     Michigan   333,389   Wisconsin   996,945     Minnesota   901,166   Wyoming   13,200     Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,737   Other <sup>1</sup> 67,901	Delaware	45,571	North Dakota	4,778
Georgia   1,268,877   Oregon   722,754     Hawaii   613   Pennsylvania   347,879     Idaho   24,130   Rhode Island   34,913     Illinois   1,564,360   South Carolina   166,462     Indiana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   879,286     Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Mazyland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin   996,945     Minnesota   901,166   Wyoming   13,200     Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,737   Other <sup>1</sup> 67,901	District of Columbia	1,794,477	Ohio	149,678
Hawaii   613   Pennsylvania   347,879     Idaho   24,130   Rhode Island   34,913     Illinois   1,564,360   South Carolina   166,462     Indiana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   879,286     Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Maryland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin   996,945     Minnesota   901,166   Wyoming   13,200     Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,337   Other <sup>1</sup> 67,901	Florida	2,608,330	Oklahoma	51,808
Idaho   24,130   Rhode Island   34,913     Illinois   1,564,360   South Carolina   166,462     Indiana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   879,286     Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Maryland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin   996,945     Minnesota   901,166   Wyoming   13,200     Missouri   69,737   Other <sup>1</sup> 67,901	Georgia	1,268,877	Oregon	722,754
Illinois   1,564,360   South Carolina   166,462     Indiana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   879,286     Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Maryland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin   96,945     Minnesota   901,166   Wyoming   13,200     Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,737   Other <sup>1</sup> 67,901	Hawaii	613	Pennsylvania	347,879
Indiana   151,860   South Dakota   18,517     Iowa   691,300   Tennessee   879,286     Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Maryland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin   996,945     Minnesota   901,166   Wyoming   13,200     Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,737   Other <sup>1</sup> 67,901	Idaho	24,130	Rhode Island	34,913
Iowa691,300Tennessee879,286Kansas70,911Texas3,426,091Kentucky98,806Utah279,003Louisiana70,153Vermont53,730Maine90,081Virginia844,676Maryland660,227Washington1,549,526Massachusetts2,618,381West Virginia117Michigan333,389Wisconsin996,945Minnesota901,166Wyoming13,200Mississippi111,073Total U.S.40,515,201Missouri69,737Other¹67,901	Illinois	1,564,360	South Carolina	166,462
Kansas   70,911   Texas   3,426,091     Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Maryland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin   996,945     Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,737   Other <sup>1</sup> 67,901	Indiana	151,860	South Dakota	18,517
Kentucky   98,806   Utah   279,003     Louisiana   70,153   Vermont   53,730     Maine   90,081   Virginia   844,676     Maryland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin   996,945     Minnesota   901,166   Wyoming   13,200     Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,737   Other <sup>1</sup> 67,901	Iowa	691,300	Tennessee	879,286
Louisiana70,153Vermont53,730Maine90,081Virginia844,676Maryland660,227Washington1,549,526Massachusetts2,618,381West Virginia117Michigan333,389Wisconsin996,945Minnesota901,166Wyoming13,200Mississippi111,073Total U.S.40,515,201Missouri69,737Other <sup>1</sup> 67,901	Kansas	70,911	Texas	3,426,091
Maine   90,081   Virginia   844,676     Maryland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin   996,945     Minnesota   901,166   Wyoming   13,200     Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,737   Other <sup>1</sup> 67,901	Kentucky	98,806	Utah	279,003
Maryland   660,227   Washington   1,549,526     Massachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin   996,945     Minnesota   901,166   Wyoming   13,200     Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,737   Other <sup>1</sup> 67,901	Louisiana	70,153	Vermont	53,730
Massachusetts   2,618,381   West Virginia   117     Michigan   333,389   Wisconsin   996,945     Minnesota   901,166   Wyoming   13,200     Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,737   Other <sup>1</sup> 67,901	Maine	90,081	Virginia	844,676
Michigan   333,389   Wisconsin   996,945     Minnesota   901,166   Wyoming   13,200     Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,737   Other <sup>1</sup> 67,901	Maryland	660,227	Washington	1,549,526
Minnesota   901,166   Wyoming   13,200     Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,737   Other <sup>1</sup> 67,901	Massachusetts	2,618,381	West Virginia	117
Mississippi   111,073   Total U.S.   40,515,201     Missouri   69,737   Other <sup>1</sup> 67,901	Michigan	333,389	Wisconsin	996,945
Missouri 69,737 Other <sup>1</sup> 67,901	Minnesota	901,166	Wyoming	13,200
	Mississippi	111,073	Total U.S.	40,515,201
Montana - Aggregate total 40,583,102	Missouri	69,737	Other <sup>1</sup>	67,901
	Montana	-	Aggregate total	40,583,102

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Notes: NAIC does not endorse any analysis or conclusions based on use of its data. Data represent U.S. life insurers and fraternal benefit societies.

<sup>1</sup> Includes U.S. territories and possessions, various/multistate categories, and foreign countries.

# 11

# INDUSTRY RANKINGS

The U.S. life insurance industry in 2020 is made up of 747 companies with sales and operations across the country and U.S. territories. Many of these companies are stand-alone entities, with no life insurer affiliate or subsidiary operating in the United States. Others are organized into groups or fleets of affiliates and subsidiaries. This chapter presents rankings of the 25 largest life insurance groups (counting standalone companies as a group of one) based on assets, premiums and annuity considerations, and life insurance coverage.

Largest Life Insurers, by Total Assets, 2020 (millions)	
Prudential Financial	\$680,331
MetLife, Inc.	455,631
New York Life	369,489
TIAA-CREF	341,257
American International Group	327,189
Lincoln Financial	314,990
Massachusetts Mutual	313,209
Northwestern Mutual	308,865
Manulife Financial	302,130
Jackson National	297,086
Equitable Holdings, Inc.	242,229
Transamerica Corporation	233,783
Principal Financial	224,988
Nationwide	210,951
Brighthouse Holdings Group	207,294
Allianz	177,604
Pacific Life	166,957
Voya Financial	159,954
Talcott Resolution Group	126,977
Ameriprise Financial	125,214
Athene Group	115,011
Thrivent Financial	109,325
Sammons Financial	99,655
Global Atlantic Financial	94,300
Protective Life	90,384

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by General Account Assets, 2020 (millions)	
New York Life	\$304,221
MetLife, Inc.	298,738
TIAA-CREF	294,345
Northwestern Mutual	270,418
Massachusetts Mutual	230,412
Prudential Financial	226,693
American International Group	217,626
Lincoln Financial	135,734
Manulife Financial	129,088
Allianz	127,929
Pacific Life	100,475
Athene Group	97,715
Sammons Financial	93,875
Global Atlantic Financial	88,829
Transamerica Corporation	87,810
Principal Financial	86,814
Nationwide	85,814
State Farm	83,522
Jackson National	78,023
Equitable Holdings, Inc.	77,690
Guardian	76,705
Brighthouse Holdings Group	76,173
Protective Life	75,561
Thrivent Financial	71,431
Voya Financial	66,861

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Separate Account Assets, 2020 (millions)	
Prudential Financial	\$453,638
Jackson National	219,063
Lincoln Financial	179,257
Manulife Financial	173,042
Equitable Holdings, Inc.	164,538
MetLife, Inc.	156,893
Transamerica Corporation	145,973
Principal Financial	138,174
Brighthouse Holdings Group	131,121
Nationwide	125,137
American International Group	109,563
Talcott Resolution Group	109,021
Voya Financial	93,093
Ameriprise Financial	89,031
Massachusetts Mutual	82,797
Pacific Life	66,482
New York Life	65,268
Allianz	49,675
TIAA-CREF	46,913
Fidelity Investments	40,060
Northwestern Mutual	38,447
Thrivent Financial	37,894
Securian Financial Group	29,956
Great West	29,130
Venerable Holdings	25,595

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Individual Net Life Insurance Premiums, 2	
Northwestern Mutual	\$14,790
Prudential Financial	11,014
New York Life	9,803
Massachusetts Mutual	8,097
State Farm	5,191
Guardian	4,420
Lincoln Financial	4,295
Pacific Life	3,669
Equitable Holdings, Inc.	2,528
MetLife, Inc.	2,467
Transamerica Corporation	2,434
Protective Life	2,347
RGA Group	2,243
Nationwide	2,167
Globe Life, Inc.	2,085
Securian Financial Group	1,795
Thrivent Financial	1,715
Western and Southern Financial	1,696
National Life	1,577
Mutual of Omaha	1,575
Swiss Re America	1,484
Allstate	1,238
Berkshire Hathaway	1,180
Knights Of Columbus	1,157
Allianz	1,114

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Group Net Life Insurance Premiums, 2020 (millions)	
MetLife, Inc.	\$6,655
New York Life	4,232
Prudential Financial	2,130
Securian Financial Group	1,708
Lincoln Financial	873
Hartford Life, Inc.	789
UNUM	712
Nationwide	703
Guardian	664
Sun Life Assurance	616
Principal Financial	455
Globe Life, Inc.	430
Zurich Financial	421
Homesteaders Life Company	414
Anthem, Inc.	380
Assurant, Inc.	365
HCSC	334
National Guardian Life Insurance Group	322
Mutual of Omaha	291
Transamerica Corporation	230
Meiji Yasuda Life Insurance Group	222
Trustmark	202
Tokio Marine Holdings	188
UnitedHealth	183
Manulife Financial	161

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Total Net Life Insurance Premiums, 2020	
Northwestern Mutual	\$14,795
New York Life	14,035
Prudential Financial	13,143
MetLife, Inc.	9,143
Massachusetts Mutual	8,175
State Farm	5,283
Lincoln Financial	5,168
Guardian	5,084
Pacific Life	3,669
Securian Financial Group	3,561
Nationwide	2,870
Transamerica Corporation	2,665
Equitable Holdings, Inc.	2,592
Globe Life, Inc.	2,515
Protective Life	2,409
RGA Group	2,305
Mutual of Omaha	1,865
Thrivent Financial	1,715
Western and Southern Financial	1,700
National Life	1,577
Swiss Re America	1,487
Principal Financial	1,342
UNUM	1,341
Allstate	1,318
Berkshire Hathaway	1,305

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Individual Direct Life Insurance Premium	
Northwestern Mutual	\$15,713
New York Life	10,498
Massachusetts Mutual	9,395
Prudential Financial	8,158
Lincoln Financial	6,901
State Farm	5,196
Manulife Financial	4,929
Guardian	4,676
Transamerica Corporation	4,360
MetLife, Inc.	4,180
Pacific Life	4,017
American International Group	3,579
Equitable Holdings, Inc.	2,894
Primerica	2,653
Sammons Financial	2,650
Nationwide	2,487
Protective Life	2,378
Penn Mutual	2,338
Brighthouse Holdings Group	2,308
Globe Life, Inc.	2,162
Mutual of Omaha	2,078
Principal Financial	2,001
Securian Financial Group	1,971
Voya Financial	1,963
National Life	1,961

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Group Direct Life Insurance Premiums, 202	
MetLife, Inc.	\$10,823
Prudential Financial	4,679
New York Life	3,648
Securian Financial Group	2,736
Hartford Life, Inc.	1,999
UNUM	1,713
Lincoln Financial	1,504
Meiji Yasuda Life Insurance Group	1,066
Nationwide	730
Sun Life Assurance	679
Guardian	665
Mutual of Omaha	630
Voya Financial	530
Zurich Financial	476
Tokio Marine Holdings	469
Principal Financial	456
Globe Life, Inc.	438
Homesteaders Life Company	414
Assurant, Inc.	368
HCSC	337
Anthem, Inc.	335
National Guardian Life Insurance Group	320
AAA Life Insurance Group	307
Transamerica Corporation	293
CIGNA	232

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Total Direct Life Insurance Premiums, 2	
Northwestern Mutual	\$15,723
MetLife, Inc.	15,023
New York Life	14,146
Prudential Financial	12,838
Massachusetts Mutual	9,509
Lincoln Financial	8,405
Guardian	5,341
State Farm	5,288
Manulife Financial	4,985
Securian Financial Group	4,784
Transamerica Corporation	4,654
Pacific Life	4,017
American International Group	3,594
Nationwide	3,217
Equitable Holdings, Inc.	2,961
Mutual of Omaha	2,708
Sammons Financial	2,691
Primerica	2,653
Globe Life, Inc.	2,600
Voya Financial	2,492
Principal Financial	2,457
UNUM	2,399
Protective Life	2,397
Penn Mutual	2,342
Brighthouse Holdings Group	2,308

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Individual Life Insurance Issued, 2020 (mi	illions)
Northwestern Mutual	\$173,132
Lincoln Financial	105,843
State Farm	100,279
Primerica	99,583
New York Life	96,940
Massachusetts Mutual	85,603
Prudential Financial	83,371
Principal Financial	68,393
Protective Life	63,370
American International Group	62,264
Transamerica Corporation	55,813
Pacific Life	54,170
Legal & General	52,852
National Life	51,802
Globe Life, Inc.	41,558
Guardian	40,463
Manulife Financial	37,909
Sammons Financial	37,492
USAA	29,968
Penn Mutual	29,359
Nationwide	26,417
Allstate	23,054
Equitable Holdings, Inc.	20,684
Zurich Financial	20,623
American National	19,675

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Group Life Insurance Issued, 2020 (million Hartford Life, Inc.	\$322,700
MetLife, Inc.	150,877
Securian Financial Group	150,523
Lincoln Financial	144,718
New York Life	85,126
UNUM	83,332
Meiji Yasuda Life Insurance Group	76,447
Prudential Financial	54,559
Sun Life Assurance	47,820
Principal Financial	42,374
Mutual of Omaha	41,487
Guardian	38,264
Tokio Marine Holdings	31,761
Voya Financial	29,988
AAA Life Insurance Group	13,296
HCSC	13,072
UnitedHealth	12,099
Sumitomo Life Group	10,539
Anthem, Inc.	10,538
Equitable Holdings, Inc.	9,031
5 Star Life Insurance Company	7,169
OneAmerica Financial	7,086
Zurich Financial	4,750
Arkansas Blue Cross & Blue Shield	4,327
Nationwide	3,642

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Total Life Insurance Issued, 2020 (millions)	
Hartford Life, Inc.	\$322,731
Lincoln Financial	250,560
New York Life	182,066
Northwestern Mutual	173,885
Securian Financial Group	172,253
MetLife, Inc.	156,218
Prudential Financial	137,930
Principal Financial	110,768
State Farm	100,412
Primerica	99,583
UNUM	93,217
Massachusetts Mutual	87,995
Guardian	78,727
Meiji Yasuda Life Insurance Group	76,509
Protective Life	64,646
American International Group	62,265
Mutual of Omaha	59,994
Transamerica Corporation	59,155
Pacific Life	54,170
Legal & General	52,874
National Life	51,802
Sun Life Assurance	47,841
Globe Life, Inc.	43,369
Manulife Financial	37,909
Sammons Financial	37,506

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Individual Life Insurance in Force, 202	
Northwestern Mutual	\$1,355,345
State Farm	989,273
New York Life	862,521
Swiss Re America	803,357
Prudential Financial	634,858
Protective Life	506,601
RGA Group	476,922
Transamerica Corporation	401,702
Equitable Holdings, Inc.	361,463
American International Group	360,488
Pacific Life	341,767
Berkshire Hathaway	280,988
Guardian	267,942
USAA	243,360
Lincoln Financial	236,432
Massachusetts Mutual	230,309
Allstate	214,511
Nationwide	196,279
MetLife, Inc.	175,014
Globe Life, Inc.	163,834
Manulife Financial	153,181
National Life	144,362
Brighthouse Holdings Group	139,959
Thrivent Financial	131,919
Southern Farm Bureau Life	130,307

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Group Life Insurance in Force, 2020 (million	s)
MetLife, Inc.	\$1,811,951
New York Life	1,252,999
Prudential Financial	956,917
Securian Financial Group	421,405
Lincoln Financial	371,184
Guardian	291,129
UNUM	278,782
Hartford Life, Inc.	269,773
Sun Life Assurance	256,082
Principal Financial	148,659
Anthem, Inc.	114,520
HCSC	105,845
Mutual of Omaha	98,614
UnitedHealth	84,533
Sumitomo Life Group	66,564
Manulife Financial	59,826
OneAmerica Financial	57,556
Nationwide	56,401
Tokio Marine Holdings	45,996
Arkansas Blue Cross & Blue Shield	41,094
Protective Life	39,098
Berkshire Hathaway	38,294
Talcott Resolution Group	37,946
SCOR Group	30,955
Globe Life, Inc.	27,724

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest U.S. Life Insurers, by Total Life Insurance in Force, 2020	(millions)
New York Life	\$2,115,520
MetLife, Inc.	1,989,115
Prudential Financial	1,591,775
Northwestern Mutual	1,358,064
State Farm	1,002,547
Swiss Re America	804,175
Lincoln Financial	607,616
Guardian	559,071
Protective Life	545,715
RGA Group	526,658
Securian Financial Group	519,129
Transamerica Corporation	423,434
Equitable Holdings, Inc.	388,541
American International Group	365,357
Pacific Life	341,776
UNUM	336,282
Berkshire Hathaway	327,398
Hartford Life, Inc.	269,952
Sun Life Assurance	267,755
Nationwide	252,680
Massachusetts Mutual	251,699
Principal Financial	248,021
USAA	243,386
Allstate	224,241
Manulife Financial	213,008

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Individual Direct Annuity Considerations,	• •
Jackson National	\$17,791
American International Group	12,058
Lincoln Financial	11,665
New York Life	11,448
Allianz	9,899
Sammons Financial	8,598
Brighthouse Holdings Group	8,463
Equitable Holdings, Inc.	8,175
Athene Group	7,934
Nationwide	7,783
Prudential Financial	6,912
Massachusetts Mutual	6,775
TIAA-CREF	6,767
Global Atlantic Financial	6,384
Pacific Life	6,288
SBL Holdings Group	4,446
Ameriprise Financial	4,239
Fidelity National Financial, Inc.	4,213
American Equity Investment Group	3,674
American Financial	3,551
Sumitomo Life Group	3,310
Transamerica Corporation	3,213
Western and Southern Financial	3,116
Delaware Life Holding	2,735
Protective Life	2,618

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Group Direct Annuity Considerations, 2020	
Massachusetts Mutual	\$16,097
MetLife, Inc.	15,489
Transamerica Corporation	14,782
Voya Financial	14,110
Manulife Financial	13,527
Prudential Financial	11,586
TIAA-CREF	10,453
New York Life	8,907
Nationwide	6,347
Great West	5,784
Athene Group	5,504
Lincoln Financial	5,353
Meiji Yasuda Life Insurance Group	4,020
OneAmerica Financial	3,919
Securian Financial Group	3,720
American International Group	3,144
Principal Financial	3,040
Equitable Holdings, Inc.	2,865
Pacific Life	2,206
CUNA Mutual	1,948
Legal & General	1,614
Mutual of America Life	1,270
Ameritas	1,084
Talcott Resolution Group	1,008
Mutual of Omaha	861

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Total Direct Annuity Considerations, 2020	
Massachusetts Mutual	\$22,872
New York Life	20,355
Prudential Financial	18,497
Jackson National	18,217
Transamerica Corporation	17,996
TIAA-CREF	17,220
Lincoln Financial	17,017
MetLife, Inc.	16,020
American International Group	15,201
Voya Financial	14,312
Nationwide	14,131
Manulife Financial	13,588
Athene Group	13,438
Equitable Holdings, Inc.	11,040
Allianz	9,899
Sammons Financial	8,670
Brighthouse Holdings Group	8,540
Pacific Life	8,494
Global Atlantic Financial	6,634
Great West	6,057
Meiji Yasuda Life Insurance Group	4,544
SBL Holdings Group	4,506
Ameriprise Financial	4,291
OneAmerica Financial	4,218
Fidelity National Financial, Inc.	4,213

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Individual Annuity Reserves, 2020 (million	
Jackson National	\$203,319
TIAA-CREF	190,682
Prudential Financial	180,226
Lincoln Financial	171,703
American International Group	171,641
Brighthouse Holdings Group	143,444
Allianz	134,191
New York Life	112,643
Nationwide	102,921
Equitable Holdings, Inc.	92,831
Transamerica Corporation	89,790
Ameriprise Financial	89,148
Pacific Life	87,435
Athene Group	66,790
American Equity Investment Group	53,402
Thrivent Financial	52,089
Sammons Financial	46,979
MetLife, Inc.	45,813
Talcott Resolution Group	40,921
Fidelity Investments	40,245
Manulife Financial	37,831
SBL Holdings Group	32,585
Protective Life	31,270
American Financial	30,850
Northwestern Mutual	30,513

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Group Annuity Reserves, 2020 (millions)	
MetLife, Inc.	\$128,677
Prudential Financial	126,615
Voya Financial	114,311
Manulife Financial	113,744
Equitable Holdings, Inc.	82,689
TIAA-CREF	75,600
American International Group	66,127
Transamerica Corporation	65,432
Massachusetts Mutual	63,594
Great West	47,025
Nationwide	46,406
New York Life	35,182
Lincoln Financial	31,202
Jackson National	28,246
OneAmerica Financial	26,547
Securian Financial Group	26,415
Principal Financial	20,718
Meiji Yasuda Life Insurance Group	16,494
Athene Group	16,350
Venerable Holdings	15,657
Talcott Resolution Group	11,549
Delaware Life Holdings	10,487
Ameritas	8,694
Sentry Insurance Group	8,499
Northwestern Mutual	8,299

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

Largest Life Insurers, by Total Annuity Reserves, 2020 (millions)	
Prudential Financial	\$306,842
TIAA-CREF	266,282
American International Group	237,767
Jackson National	231,565
Lincoln Financial	202,905
Equitable Holdings, Inc.	175,520
MetLife, Inc.	174,490
Transamerica Corporation	155,222
Manulife Financial	151,575
Brighthouse Holdings Group	149,529
Nationwide	149,327
New York Life	147,825
Allianz	134,199
Voya Financial	124,671
Pacific Life	95,130
Massachusetts Mutual	93,567
Ameriprise Financial	91,784
Athene Group	83,140
Sammons Financial	53,426
American Equity Investment Group	53,402
Talcott Resolution Group	52,470
Thrivent Financial	52,089
Great West	51,505
Principal Financial	48,454
Fidelity Investments	40,245

Source: ACLI tabulations of National Association of Insurance Commissioners (NAIC) data, used by permission.

# LIFE EXPECTANCY AND CHANGING DEMOGRAPHICS

12

U.S. mortality rates and life expectancies have improved dramatically over the long term. The aggregate, age-adjusted death rate (per 1,000 population) has fallen from 17.9 in 1940 to 7.2 in 2019 (Table 12.1). The death rate among males dropped from 19.8 to 8.5, and among females, from 16.0 to 6.0 over this period. The crude death rate for 2019 is 8.7 (Table 12.3).

Life expectancy at age 25 is currently 52.5 years for males and 57.2 years for females in 2019 (Table 12.2). A man who retired in 2019 at age 65 could expect to live 18.2 years more on average, while a 65-year-old woman could expect to live another 20.8 years.

Examining trend data for life expectancy over the past century yields startling contrasts. A 25-year-old during 1900–02 could expect to live 39.1 years more vs. 54.9 additional years for a 25-year-old in 2019. Because of increased longevity, Table 12.2 has been extended to include life expectancy for men and women at age 100 after 1997.

# **Changing Demographics**

Ownership of life insurance products is driven by many factors, including demographics. A disproportionately young and dependent population is more likely to drive demand for life insurance, whereas a disproportionately older population is more likely to drive sales of annuities and long-term care insurance. Similarly, a population with few working people would have less need for disability income insurance.

The number of people in the United States who are age 19 or younger has either declined or remained flat in every year since 2010 (Table 12.4). There are currently 81.3 million people in that age group, compared to 83.2 million in 2010. Similarly, the number of those age 65 or older has been rapidly increasing. There are currently 55.9 million seniors (those age 65 and over) in the United States. Since 2010, the number of seniors increased by 38 percent, or 15.4 million. When coupled with those approaching retirement (age 50 to 64), the percent of those in or approaching retirement totals 118.7 million, or 36 percent of the population (Table 12.5).

#### Table 12.1

### **Death Rates in the United States**

Year	Male	Female	Total
1940	19.8	16.0	17.9
1950	16.7	12.4	14.5
1960	16.1	11.1	13.4
1970	15.4	9.7	12.2
1975	14.2	8.6	10.9
1980	13.5	8.2	10.4
1985	12.8	7.8	9.9
1986	12.6	7.8	9.8
1987	12.5	7.7	9.7
1988	12.5	7.8	9.8
1989	12.2	7.6	9.5
1990	12.0	7.5	9.4
1991	11.8	7.4	9.2
1992	11.6	7.3	9.1
1993	11.8	7.5	9.3
1994	11.6	7.4	9.1
1995	11.4	7.4	9.1
1996	11.2	7.3	8.9
1997	10.9	7.3	8.8
1998	10.7	7.2	8.7
1999	10.7	7.3	8.8
2000	10.5	7.3	8.7
2001	10.4	7.3	8.6
2002	10.3	7.2	8.6
2003	10.1	7.2	8.4
2004	9.7	6.9	8.1
2005	9.7	6.9	8.2
2006	9.4	6.7	7.9
2007	9.2	6.6	7.8
2008	9.2	6.6	7.7
2009	8.9	6.4	7.5
2010	8.9	6.3	7.5
2011	8.8	6.3	7.4
2012	8.7	6.2	7.3
2013	8.6	6.2	7.3
2014	8.6	6.2	7.2

#### Table 12.1, continued

Death Rates in the United States, continued				
Age-adjusted rate per 1,000 population <sup>1</sup>				
Year	Male	Female	Total	
2015	8.6	6.2	7.3	
2016	8.6	6.2	7.3	
2017	8.6	6.2	7.3	
2018	8.6	6.1	7.2	
2019	8.5	6.0	7.2	

Source: U.S. Department of Health and Human Services' National Center for Health Statistics, National Vital Statistics Reports.

<sup>1</sup> Based on population estimates from the 2000 census, which were modified for consistency with Office of Management and Budget racial categories as of 1977. All death rates have been revised, and may differ from previously published rates that were based on 1990 population estimates.

#### Table 12.2

Life Expectanc	y by Age and Gend	er, 1900-2019		
1900-02	Age	Male	Female	Total
	Newborn	47.9	50.7	49.2
	1	54.4	56.1	55.2
	5	54.2	55.8	55.0
	15	46.1	47.6	46.8
	25	38.4	39.9	39.1
	35	31.2	32.7	31.9
	45	24.1	25.4	24.8
	55	17.4	18.4	17.9
	65	11.5	12.2	11.9
	75	6.8	7.3	7.1
	85	3.8	4.1	4.0
1909-11	Age	Male	Female	Total
	Newborn	49.9	53.2	51.5
	1	56.0	58.4	57.1
	5	55.1	57.4	56.2
	15	46.7	48.9	47.7
	25	38.6	40.7	39.6
	35	30.9	33.0	31.9
	45	23.8	25.4	24.5
	55	17.0	18.1	17.6
	65	11.2	12.0	11.6
	75	6.8	7.2	7.0
	85	3.9	4.1	4.0

Life Expectance	by by Age and Gender, 1900-201	9, continued		
1919-21	Age	Male	Female	Tota
	Newborn	55.5	57.4	56.4
	1	59.5	60.5	59.9
	5	57.6	58.4	58.0
	15	49.1	49.7	49.4
	25	41.1	41.9	41.5
	35	33.4	34.4	33.9
	45	25.8	26.7	26.3
	55	18.5	19.3	18.9
	65	12.2	12.7	12.5
	75	7.3	7.7	7.5
	85	4.1	4.3	4.2
1929-31	Age	Male	Female	Tota
	Newborn	57.7	60.9	59.2
	1	60.8	65.4	61.9
	5	58.1	60.7	59.3
	15	49.2	51.5	50.3
	25	40.8	43.1	41.9
	35	32.7	34.9	33.7
	45	24.9	26.9	25.8
	55	17.8	19.4	18.5
	65	11.7	12.8	12.2
	75	7.0	7.6	7.3
	85	4.0	4.3	4.2
1939-41	Age	Male	Female	Tota
	Newborn	61.6	65.9	63.6
	1	64.0	67.7	65.8
	5	60.8	64.4	62.5
	15	51.4	55.0	53.1
	25	42.5	45.9	44.1
	35	33.8	37.0	35.3
	45	25.5	28.5	26.9
	55	18.2	20.5	19.3
	65	12.1	13.6	12.8
	75	7.2	8.0	7.6
	85	4.1	4.5	4.3

Life Expectance	cy by Age and Gender, 1900-201	19, continued		
1949-51	Age	Male	Female	Tota
	Newborn	65.5	71.0	68.1
	1	66.7	71.8	69.2
	5	63.1	68.2	65.5
	15	53.6	58.5	55.9
	25	44.4	49.0	46.6
	35	35.2	39.6	37.3
	45	26.6	30.6	28.5
	55	19.0	22.3	20.6
	65	12.7	15.0	13.8
	75	7.8	8.9	8.4
	85	4.4	4.9	4.7
1959-61	Age	Male	Female	Total
	Newborn	66.8	73.2	69.9
	1	67.8	73.9	70.8
	5	64.1	70.2	67.0
	15	54.4	60.5	57.3
	25	45.2	50.8	47.9
	35	35.9	41.3	38.5
	45	27.1	32.1	29.5
	55	19.3	23.5	21.4
	65	13.0	15.8	14.4
	75	8.0	9.3	8.7
	85	4.4	4.7	4.6
1969-71	Age	Male	Female	Total
	Newborn	67.0	74.6	70.8
	1	67.6	75.0	71.2
	5	63.8	71.2	67.4
	15	54.1	61.4	57.7
	25	45.1	51.8	48.4
	35	36.0	42.3	39.1
	45	27.2	33.1	30.1
	55	19.4	24.6	22.0
	65	13.0	16.8	15.0
	75	8.1	10.3	9.3
	85	4.7	5.6	5.3

Life Expectan	cy by Age and Gender, 1900-201	9, continued		
1979-81	Age	Male	Female	Tota
	Newborn	70.1	77.6	73.9
	1	70.1	77.5	73.8
	5	66.3	73.7	70.0
	15	56.5	63.8	60.2
	25	47.4	54.2	50.8
	35	38.2	44.5	41.4
	45	29.2	35.2	32.3
	55	21.1	26.4	23.9
	65	14.2	18.4	16.5
	75	8.9	11.6	10.5
	85	5.1	6.4	6.0
1989-91	Age	Male	Female	Tota
	Newborn	71.8	78.8	75.4
	1	71.6	78.5	75.1
	5	67.7	74.6	71.2
	15	57.9	64.7	61.4
	25	48.7	55.0	51.9
	35	39.6	45.4	42.6
	45	30.7	36.0	33.4
	55	22.3	27.1	24.8
	65	15.1	19.0	17.3
	75	9.4	12.1	11.0
	85	5.3	6.7	6.2
1998	Age	Male	Female	Tota
	Newborn	73.8	79.5	76.7
	1	73.4	79.0	76.3
	5	69.5	75.1	72.4
	15	59.7	65.2	62.5
	25	50.3	55.5	53.0
	35	41.0	45.8	43.5
	45	31.9	36.4	34.3
	55	23.5	27.4	25.8
	65	16.0	19.2	17.8
	75	10.0	12.2	11.3
	85	5.5	6.7	6.3
	100	2.3	2.7	2.6

Life Expecta	ancy by Age and Gender, 1900-201	9, continued		
1999	Age	Male	Female	Total
	Newborn	73.9	79.4	76.7
	1	73.5	78.9	76.3
	5	69.6	75.0	72.4
	15	59.8	65.1	62.5
	25	50.4	55.4	53.0
	35	41.1	45.7	43.5
	45	32.0	36.3	34.3
	55	23.5	27.3	25.5
	65	16.1	19.1	17.7
	75	10.0	12.1	11.2
	85	5.5	6.6	6.3
	100	2.4	2.7	2.6
2000	Age	Male	Female	Total
	Newborn	74.1	79.5	76.9
	1	73.7	79.0	76.4
	5	69.8	75.1	72.5
	15	59.9	65.2	62.6
	25	50.6	55.4	53.1
	35	41.3	45.8	43.6
	45	32.2	36.3	34.4
	55	23.8	27.4	25.7
	65	16.3	19.2	17.9
	75	10.1	12.1	11.3
	85	5.6	6.7	6.3
	100	2.4	2.7	2.6
2001	Age	Male	Female	Total
	Newborn	74.4	79.8	77.2
	1	74.0	79.3	76.7
	5	70.1	75.4	72.8
	15	60.2	65.5	62.9
	25	50.9	55.7	53.4
	35	41.5	46.0	43.9
	45	32.5	36.6	34.7
	55	24.0	27.7	26.0
	65	16.4	19.4	18.1
	75	10.2	12.4	11.5
	85	5.7	6.9	6.5
	100	2.5	2.8	2.7

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life Expectan	icy by Age and Gender, 1900-20	19, continued		
2002	Age	Male	Female	Total
	Newborn	74.5	79.9	77.3
	1	74.1	79.4	76.8
	5	70.2	75.4	72.9
	15	60.3	65.5	63.0
	25	51.0	55.8	53.5
	35	41.6	46.1	44.0
	45	32.6	36.7	34.8
	55	24.1	27.7	26.1
	65	16.6	19.5	18.2
	75	10.3	12.4	11.5
	85	5.7	6.9	6.5
	100	2.5	2.8	2.7
2003	Age	Male	Female	Total
	Newborn	74.8	80.1	77.5
	1	74.3	79.6	77.0
5 15	5	70.4	75.7	73.1
	60.6	65.8	63.2	
	25	51.2	56.0	53.7
	35	41.9	46.4	44.2
	45	32.8	37.0	35.0
	55	24.4	28.0	26.3
	65	16.8	19.8	18.4
	75	10.5	12.6	11.8
	85	6.0	7.2	6.8
	100	2.3	2.6	2.6
2004	Age	Male	Female	Total
	Newborn	75.2	80.4	77.8
	1	74.7	79.9	77.4
	5	70.8	76.0	73.5
	15	61.0	66.1	63.6
	25	51.6	56.3	54.0
	35	42.2	46.6	44.5
45 55	45	33.1	37.2	35.3
	24.7	28.3	26.6	
	65	17.1	20.0	18.7
	75	10.7	12.8	11.9
	85	6.1	7.2	6.8
	100	2.3	2.6	2.6

Table 12.2, continued

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Table 12.2, continued				
Life Expecta	ncy by Age and Gender, 1900			
2005	Age	Male	Female	Total
	Newborn	75.2	80.4	77.8
	1	74.7	79.9	77.4
	5	70.8	76.0	73.5
	15	61.0	66.1	63.6
	25	51.6	56.4	54.1
	35	42.3	46.7	44.6
	45	33.2	37.3	35.3
	55	24.8	28.3	26.7
	65	17.2	20.0	18.7
	75	10.8	12.8	12.0
	85	6.1	7.2	6.8
	100	2.3	2.6	2.6
2006	Age	Male	Female	Total
	Newborn	75.1	80.2	77.7
	1	74.7	79.7	77.2
	5	70.8	75.8	73.3
	15	60.9	65.9	63.4
	25	51.5	56.1	53.9
	35	42.2	46.4	44.4
	45	33.1	37.0	35.2
	55	24.7	28.0	26.5
	65	17.0	19.7	18.5
	75	10.5	12.3	11.6
	85	5.7	6.8	6.4
	100	2.0	2.3	2.3
2007	Age	Male	Female	Total
	Newborn	75.4	80.4	77.9
	1	74.9	79.9	77.5
	5	71.0	76.0	73.6
	15	61.1	66.1	63.7
	25	51.8	56.3	54.1
	35	42.5	46.7	44.6
	45	33.3	37.2	35.4
	55	24.9	28.2	26.7
	65	17.2	19.9	18.6
	75	10.6	12.5	11.7
	85	5.8	6.8	6.5
	100	2.1	2.3	2.3

Life Expecta	ncy by Age and Gender, 1900-20	19, continued		
2008	Age	Male	Female	Total
	Newborn	75.5	80.5	78
	1	75.1	80	77.6
	5	71.2	76.1	73.7
	15	61.3	66.1	63.8
	25	51.9	56.4	54.2
	35	42.6	46.7	44.7
	45	33.4	37.2	35.4
	55	24.9	28.3	26.7
	65	17.2	19.9	18.7
	75	10.6	12.5	11.7
	85	5.8	6.8	6.5
	100	2.1	2.3	2.3
2009	Age	Male	Female	Total
	Newborn	76.0	80.9	78.6
	1	75.6	80.4	78.1
	5	71.6	76.5	74.2
	15	61.7	66.6	64.3
	25	52.3	56.8	54.7
	35	43.0	47.1	45.2
	45	33.8	37.7	35.9
	55	25.4	28.7	27.2
	65	17.7	20.3	19.2
	75	11.0	12.9	12.2
	85	5.9	7.0	6.6
	100	2.1	2.4	2.4
2010	Age	Male	Female	Total
	Newborn	76.2	81.0	78.7
	1	75.7	80.5	78.1
	5	71.8	76.6	74.2
	15	61.9	66.6	64.3
	25	52.4	56.9	54.7
	35	43.1	47.2	45.2
	45 55	33.9	37.7	35.9
		25.4	28.8	27.2
	65	17.7	20.3	19.1
	75	11.0	12.9	12.1
	85	5.8	6.9	6.5
	100	2.1	2.3	2.3
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Table 12.2, continued				
Life Expecta	ncy by Age and Gender, 1900			
2011	Age	Male	Female	Total
	Newborn	76.3	81.1	78.7
	1	75.8	80.5	78.2
	5	71.9	76.6	74.3
	15	62.0	66.7	64.4
	25	52.5	56.9	54.8
	35	43.2	47.2	45.3
	45	34.0	37.8	36.0
	55	25.5	28.8	27.2
	65	17.8	20.3	19.2
	75	11.1	12.9	12.1
	85	5.9	6.9	6.5
	100	2.1	2.3	2.3
2012	Age	Male	Female	Total
	Newborn	76.4	81.2	78.8
	1	75.9	80.6	78.3
	5	72.0	76.7	74.4
	15	62.1	66.8	64.5
	25	52.6	57.0	54.9
	35	43.3	47.3	45.4
	45	34.1	37.9	36.1
	55	25.6	28.9	27.3
	65	17.9	20.5	19.3
	75	11.2	12.9	12.2
	85	5.9	7.0	6.6
	100	2.0	2.3	2.3
2013	Age	Male	Female	Total
	Newborn	76.4	81.2	78.8
	1	75.9	80.6	78.3
	5	72.0	76.7	74.4
	15	62.1	66.8	64.5
	25	52.6	57.0	54.8
	35	43.3	47.3	45.4
	45	34.1	37.9	36.1
	55	25.6	28.9	27.3
	65	17.9	20.5	19.3
	75	11.2	12.9	12.2
	85	5.9	7.0	6.6
	100	2.0	2.3	2.3

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Life Expectan	icy by Age and Gender, 1900-2	019, continued		
2014	Age	Male	Female	Total
	Newborn	76.5	81.3	78.9
	1	76.0	80.7	78.4
	5	72.0	76.8	74.4
	15	62.1	66.8	64.5
	25	52.7	57.0	54.9
	35	43.4	47.4	45.4
	45	34.2	38.0	36.1
	55	25.6	29.0	27.4
	65	18.0	20.6	19.4
	75	11.3	13.1	12.3
	85	6.0	7.1	6.7
	100	2.1	2.4	2.3
2015	Age	Male	Female	Total
	Newborn	76.3	81.2	78.8
	1	75.8	80.6	78.2
	5	71.9	76.7	74.3
	15	62.0	66.8	64.4
	25	52.5	57.0	54.8
	35	43.3	47.4	45.4
	45	34.2	37.9	36.1
	55	25.6	28.9	27.3
	65	18.0	20.6	19.4
	75	11.2	13.0	12.3
	85	6.0	7.0	6.6
	100	2.1	2.4	2.3
2016	Age	Male	Female	Total
	Newborn	76.1	81.1	78.6
	1	75.6	80.5	78.1
	5	71.7	76.6	74.1
	15	61.8	66.6	64.2
	25	52.4	56.9	54.7
	35	43.2	47.3	45.3
	45	34.2	37.9	36.1
	55	25.6	28.9	27.3
	65	18.0	20.6	19.4
	75	11.3	13.0	12.2
	85	5.9	7.0	6.6
	100	2.0	2.3	2.2

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Life Expecta	ncy by Age and Gender, 1900-2	019, continued		
2017	Age	Male	Female	Tota
	Newborn	76.1	81.1	78.6
	1	75.6	80.5	78.1
	5	71.7	76.6	74.1
	15	61.8	66.7	64.2
	25	52.4	56.9	54.7
	35	43.2	47.3	45.3
	45	34.2	37.9	36.1
	55	25.6	28.9	27.4
	65	18.0	20.6	19.4
	75	11.3	13.0	12.3
	85	5.9	7.0	6.6
	100	2.0	2.2	2.2
2018	Age	Male	Female	Total
	Newborn	76.2	81.2	78.7
	1	75.7	80.7	78.2
	5	71.8	76.7	74.3
	15	61.9	66.8	64.3
	25	52.4	57.0	54.8
	35	43.3	47.5	45.4
	45	34.2	38.1	36.2
	55	25.7	29.0	27.4
	65	18.1	20.7	19.5
	75	11.3	13.1	12.3
	85	6.0	7.0	6.6
	100	2.0	2.2	2.2

Table 12.2, continued						
Life Expectancy by Age and Gender, 1900-2019, continued						
2019	Age	Male	Female	Total		
	Newborn	76.3	81.4	78.8		
	1	75.8	80.8	78.3		
	5	71.9	76.9	74.4		
	15	62.0	66.9	64.5		
	25	52.5	57.2	54.9		
	35	43.4	47.6	45.5		
	45	34.4	38.2	36.3		
	55	25.8	29.2	27.5		
	65	18.2	20.8	19.6		
	75	11.4	13.2	12.4		
	85	6.0	7.1	6.7		
	100	2.0	2.3	2.2		

*Source:* U.S. Department of Health and Human Services' National Center for Health Statistics, National Vital Statistics Reports. *Notes:* Alaska and Hawaii are included as of 1959. For decennial periods prior to 1929-31, data represent death registration states only: 1900-02 and 1909-11, 10 states and the District of Columbia; 1919-21, 34 states and the District of Columbia. Beginning with 1970, data exclude deaths of nonresidents of the United States.

#### Table 12.3

### U.S. Registered Births and Deaths

Year	Number of Registered Births	Crude Birth Rate*	General Fertility Rate**	Number of Registered Deaths	Crude Death Rate*
1910	2,777,000	30.1	126.8	696,856	14.7
1920	2,950,000	27.7	117.9	1,118,070	13.0
1930	2,618,000	21.3	89.2	1,327,240	11.3
1940	2,559,000	19.4	79.9	1,417,269	10.8
1945	2,858,000	20.4	85.9	1,401,719	10.6
1950	3,632,000	24.1	106.2	1,452,454	9.6
1955	4,097,000	25.0	118.3	1,528,717	9.3
1960	4,257,850	23.7	118.0	1,711,982	9.5
1965	3,760,358	19.4	96.3	1,828,000	9.4
1970	3,731,386	18.4	87.9	1,921,031	9.5
1975	3,144,198	14.6	66.0	1,893,000	8.8
1980	3,612,258	15.9	68.4	1,989,841	8.8
1985	3,760,561	15.8	66.3	2,086,000	8.8
1990	4,158,212	16.7	70.9	2,148,463	8.6
1991	4,110,907	16.2	69.3	2,170,000	8.6
1992	4,065,014	15.8	68.4	2,176,000	8.5
1993	4,000,240	15.4	67.0	2,269,000	8.7
1994	3,952,767	15.0	65.9	2,279,000	8.7
1995	3,899,589	14.6	64.6	2,312,000	8.7
1996	3,891,494	14.4	64.1	2,315,000	8.6
1997	3,880,894	14.2	63.6	2,314,000	8.5
1998	3,941,553	14.3	64.3	2,337,000	8.5
1999	3,959,417	14.2	64.4	2,391,000	8.6
2000	4,058,814	14.4	65.9	2,403,351	8.5
2001	4,025,933	14.1	65.3	2,416,000	8.5
2002	4,021,726	13.9	64.8	2,443,000	8.5
2003	4,089,950	14.1	66.1	2,448,000	8.4
2004	4,112,052	14.0	66.4	2,398,000	8.2
2005	4,138,349	14.0	66.7	2,448,000	8.3
2006	4,265,555	14.3	68.6	2,426,000	8.1
2007	4,316,233	14.3	69.3	2,424,000	8.0
2008	4,247,694	14.0	68.1	2,472,000	8.1
2009	4,130,665	13.5	66.2	2,437,000	7.9
2010	3,999,386	13.0	64.1	2,468,435	8.0
2011	3,953,590	12.7	63.2	2,515,458	8.1

#### Table 12.3, continued

				Number of	
Year	Number of Registered Births	Crude Birth Rate*	General Fertility Rate**	Registered Deaths	Crude Death Rate
2012	3,952,841	12.6	63.0	2,543,279	8.1
2013	3,932,181	12.4	62.5	2,596,993	8.2
2014	3,988,076	12.5	62.9	2,626,418	8.2
2015	3,978,000	12.4	62.5	2,712,630	8.4
2016	3,945,875	12.2	62.0	2,744,248	8.5
2017	3,855,500	11.8	60.3	2,813,503	8.6
2018	3,791,712	11.6	59.1	2,839,205	8.7
2019	3,747,540	11.4	58.3	2,854,838	8.7

*Source:* U.S. Department of Health and Human Services' National Center for Health Statistics, National Vital Statistics Reports. United States Center for Disease Control, Live Births, Birth Rates, and Fertility Rates, by Race: United States, 1909-2003. Federal Reserve Bank of St. Louis, Federal Reserve Economic Data (FRED).

\*Crude Birth Rate refers to live births per 1,000 population; Crude Death Rate refers to deaths per 1,000 population.

\*\*General fertility rate refers to the number of births per 1,000 women age 15 to 44.

#### Table 12.4

		Population	Population	Population	Population
Year	<b>Total Population</b>	age 19 or less	age 20 to 49	age 50 to 64	age 65 and over
1910	92,407	38,716	40,666	9,039	3,986
1920	106,461	43,371	46,730	11,431	4,929
1930	123,077	47,575	54,300	14,496	6,706
1940	132,122	45,285	59,832	17,975	9,031
1945	139,928	46,247	63,367	19,820	10,494
1950	152,271	51,673	66,495	21,707	12,397
1955	165,931	59,992	68,067	23,346	14,525
1960	180,671	69,519	69,188	25,289	16,675
1965	194,303	76,277	72,039	27,536	18,451
1970	205,052	77,272	77,826	29,848	20,107
1975	215,973	75,646	85,613	32,017	22,696
1980	223,012	68,925	95,125	33,413	25,549
1985	233,727	66,594	105,825	33,063	28,245
1990	249,623	71,918	113,978	32,479	31,247
1995	268,365	76,646	120,687	35,177	35,855
2000	282,162	80,575	124,310	42,209	35,070
2005	295,517	82,005	126,141	50,720	36,650
2006	298,380	82,324	126,390	52,501	37,164
2007	301,231	82,749	126,387	54,269	37,826
2008	304,094	83,118	126,402	55,797	38,778
2009	306,772	83,280	126,458	57,410	39,623
2010	309,322	83,182	126,528	59,134	40,478
2011	311,557	82,827	126,749	60,631	41,350
2012	313,831	82,482	127,073	61,146	43,130
2013	315,994	82,245	127,295	61,824	44,629
2014	318,301	82,106	127,545	62,493	46,157
2015	320,635	82,080	127,908	62,996	47,651
2016	322,941	82,107	128,445	63,188	49,202
2017	324,986	82,063	128,963	63,207	50,753
2018	326,688	81,885	129,350	63,083	52,369
2019	328,240	81,625	129,630	62,926	54,058
2020	329,878	81,318	129,819	62,874	55,866

Sources: United States, Bureau of the Census, Intercential Tables.

*Note:* Population estimates as of July.

Table 12.5   U.S. Resident Population, Age Distribution						
Year	Percent of Population age 19 or less	Percent of Population age 20 to 49	Percent of Population age 50 to 64	Percent of Population age 65 and over		
1910	41.9	44.0	9.8	4.3		
1920	40.7	43.9	10.7	4.6		
1930	38.7	44.1	11.8	5.4		
1940	34.3	45.3	13.6	6.8		
1945	33.1	45.3	14.2	7.5		
1950	33.9	43.7	14.3	8.1		
1955	36.2	41.0	14.1	8.8		
1960	38.5	38.3	14.0	9.2		
1965	39.3	37.1	14.2	9.5		
1970	37.7	38.0	14.6	9.8		
1975	35.0	39.6	14.8	10.5		
1980	30.9	42.7	15.0	11.5		
1985	28.5	45.3	14.1	12.1		
1990	28.8	45.7	13.0	12.5		
1995	28.6	45.0	13.1	13.4		
2000	28.6	44.1	15.0	12.4		
2005	27.7	42.7	17.2	12.4		
2006	27.6	42.4	17.6	12.5		
2007	27.5	42.0	18.0	12.6		
2008	27.3	41.6	18.3	12.8		
2009	27.1	41.2	18.7	12.9		
2010	26.9	40.9	19.1	13.1		
2011	26.6	40.7	19.5	13.3		
2012	26.3	40.5	19.5	13.7		
2013	26.0	40.3	19.6	14.1		
2014	25.8	40.1	19.6	14.5		
2015	25.6	39.9	19.6	14.9		
2016	25.4	39.8	19.6	15.2		
2017	25.3	39.7	19.4	15.6		
2018	25.1	39.6	19.3	16.0		
2019	24.9	39.5	19.2	16.5		
2020	24.7	39.4	19.1	16.9		

Sources: United States, Bureau of the Census, Intercential Tables.

# **APPENDIX**

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## GLOSSARY



Accelerated death benefit Benefit paid, under clearly defined health-related circumstances, to a policyholder prior to his or her death. Accelerated death benefits are also known as living benefits.

**Accidental death benefit** A provision added to a life insurance policy for payment of an additional benefit if death is caused by an accident. Also known as double indemnity.

Actuary A person professionally trained in the technical aspects of insurance and related fields, particularly in the mathematics of insurance such as the calculation of premiums, reserves, and other values.

Adjustable life insurance A type of life insurance that allows the policyholder to change the plan of insurance, raise or lower the policy's face amount, increase or decrease the premium, and lengthen or shorten the protection period.

Adjuster A person, usually employed by a property/casualty insurer, who evaluates losses and settles claims. Independent adjusters are independent contractors who adjust claims for the insurance companies.

**Agent** A representative of an insurance company who is authorized to sell and service insurance contracts. Life insurance agents are also known as life underwriters or producers.

Annuitant The person whose life expectancy is used to determine the payout of an annuity.

Annuity A financial contract issued by a life insurance company that offers tax-deferred

savings and a choice of payout options to meet an owner's needs in retirement: income for life, income for a certain period of time, or a lump sum.

Annuity certain A contract that provides an income for a specified number of years, regardless of life or death.

**Annuity consideration** The payment, or one of regular periodic payments, that a policyholder makes to an annuity.

**Application** A statement of information made by a prospective purchaser that helps the insurer assess the acceptability of risk.

Assets Property owned by an insurance company—including stocks, bonds and real estate. Insurance accounting focuses on solvency and the ability to pay claims, therefore a conservative valuation of assets is required. This prohibits companies from listing assets on their balance sheets when values are uncertain.

Asset valuation reserve (AVR) A reserve that makes provisions for credit-related losses on fixed- income assets (default component) as well as all types of equity investments (equity component).

**Assignment** The legal transfer of one person's interest in an insurance policy to another person.

Assume To accept the risk of potential loss from another insurer.

**Assumption** reinsurance A reinsurance agreement in which one company permanently transfers full responsibility for a block of policies to another company. After the transfer, the ceding company is no longer a party to the insurance agreement.

**Automatic premium loan** A loan provision in a life insurance policy allowing any premium not paid by the end of the grace period (usually 30 or 31 days) to be paid automatically through a policy loan if cash value is sufficient.

**Balance sheet** Information on a company's financial condition at a single point in time showing assets, investments, and liabilities. The balance sheet also reveals a company's equity, known as policyholder surplus. Changes in the surplus are one indicator of a company's financial standing.

**Bank holding company** A company that owns or controls one or more banks. The Federal Reserve regulates and supervises bank holding company activities such as approving mergers

and acquisitions. The authority of the Reserve applies even though a bank owned by a holding company may be under the primary supervision of the Comptroller of the Currency or the FDIC.

**Beneficiary** The person or financial entity (for instance, a trust fund) named in a life insurance policy or annuity contract as the recipient of policy proceeds in the event of the policyholder's death.

**Benefit** The amount payable by the insurance company to a claimant, assignee, or beneficiary when the insured suffers a loss covered by the policy.

**Bond** A security obligating the issuer to pay interest at specified intervals and to repay the principal at maturity. Bonds are a form of suretyship: Various types guarantee a payment or reimbursement for financial losses resulting from dishonesty, failure to perform, and other failures.

**Bond rating** An evaluation of a bond's financial strength by an established rating agency such as Standard & Poor's or Moody's Investor Services.

**Broker** A sales and service representative who handles insurance for clients and generally sells insurance of various kinds from one company or several.

**Business disability insurance** Disability insurance purchased by a business on a member of a firm. This insurance is often used to protect business partners against loss caused by a partner's disability and to reimburse corporations for loss caused by the disability of a key employee.

**Business life insurance** Insurance purchased by a business on the life of a member of the firm. This insurance protects surviving business partners against loss caused by the death of a partner and reimburses corporations for loss caused by the death of a key employee.

**Capacity** The amount of insurance available to meet demand. Availability depends on the industry's capacity for risk. For an individual insurer, it is the maximum amount of risk it can underwrite based on its financial condition. An insurer's capital relative to its exposure to loss is an important measure of its solvency.

**Capital stock** The initial book value of stock sold by a company to start its operations. Captive agent A person who represents only one insurance company and is restricted by agreement from submitting business to any other company unless rejected first by the captive agent's company. **Cash balance plan** A defined benefit plan that strongly resembles a defined contribution plan. Benefits accrue through employer contributions to employee accounts and interest credits to balances in those accounts. The accounts serve as bookkeeping devices to track benefit accruals.

**Cash value** The amount available in cash upon surrender of a permanent life insurance policy. Also known as cash surrender value.

Cede To transfer the risk of potential loss to another insurer.

**Certificate** A statement issued to persons insured under a group policy that defines the essential provisions of their coverage.

**Claim Notification** to an insurance company that payment of an amount is due under the terms of a policy.

**COBRA** (Consolidated Omnibus Budget Reconciliation Act) A federal law under which group health plans sponsored by employers with twenty or more employees must offer continuation of insurance coverage to employees and their dependents after they leave their employment. Under COBRA, coverage can be continued for up to 18 months; the employee pays the entire premium.

**Codification** A process undertaken by NAIC to redefine life company statutory accounting to ensure consistency in how companies present their accounts in their annual statements. This process culminated in the 2001 annual statements, the structure of which was noticeably different from the previous years.

**Convertible term insurance** Term insurance that can be exchanged, at the option of the policyholder and without evidence of insurability, for another plan of insurance.

**Credit disability insurance** Disability insurance issued through a lender or lending agency to cover payment of a loan, an installment purchase, or other obligation in case of disability.

**Credit life insurance** Term life insurance issued through a lender or lending agency to cover payment of a loan, an installment purchase, or other obligation in case of death.

**Declination** Rejection of an application for insurance coverage by an insurance company, usually due to the applicant's health or occupation.

**Deductible** The amount of loss paid by the policyholder. Either a specified dollar amount, a percentage of the claim amount, or a specified amount of time that must elapse before

benefits are paid. The larger the deductible, the lower the premium charged for the same coverage.

Deferred annuity A contract in which annuity payouts begin at a future date.

**Deferred group annuity** A type of group annuity providing for the purchase each year of a paid- up deferred annuity for each group member. The total amount received by a member at retirement is the sum of these deferred annuities.

**Defined benefit plan** A pension plan that specifies the benefits an employee will receive after retirement. Benefits typically are based on length of service and salary, and are usually funded by the employer on behalf of each plan participant.

**Defined contribution plan** A pension plan that specifies the contributions made by employees, and in many cases the employer, on behalf of each plan participant. These funds accumulate for each participant until retirement, when they are distributed as a lump sum or monthly annuity. Benefits are based on the amount of contributions plus earnings.

**Deposit administration group annuity** A type of group annuity that allows contributions to accumulate in an undivided fund, out of which annuities are purchased as each member of the group retires.

**Deposit term insurance** A form of term insurance in which the first-year premium is larger than subsequent premiums. A partial endowment typically is paid at the end of the term period. In many cases, the partial endowment can be applied toward the purchase of a new term or whole life policy.

Deposit-type contracts Contracts that do not include mortality or morbidity risks.

**Disability** A physical or mental condition that makes an insured person incapable of working.

**Disability benefit** The benefit paid under a disability income insurance policy; also a feature added to some life insurance policies providing for waiver of premium, and sometimes payment of monthly income, if the policyholder becomes totally and permanently disabled.

**Disability income insurance** Insurance that provides periodic payments, or in some cases a lump-sum payment, based on the insured's income replacement needs, when the insured is unable to work due to illness or injury.

Dividend An amount of money returned to the holder of a participating life insurance

policy. The money results from actual mortality, interest, and expenses that were more favorable than expected when the premiums were set. The amount of any dividend is set by the insurer based on the insurer's standards.

**Dividend addition** An amount of paid-up insurance purchased with a policy dividend and added to the policy's face amount.

**Earned premium** The portion of premium that applies to the expired part of the policy period. Insurance premiums are payable in advance but the insurance company does not fully earn them until the policy period expires.

**Endowment** Life insurance payable to the policyholder on the policy's maturity date, or to a beneficiary if the insured dies prior to that date.

**Evidence of insurability** The common requirement by life insurance companies that potential policyholders undergo a physical examination or medical tests, such as blood pressure or cholesterol screening, before the applicant can purchase an individual life insurance policy.

**Extended term insurance** A form of insurance available as a non-forfeiture option providing the original amount of insurance for a limited time.

Extra risk A person possessing a greater-than-average likelihood of loss.

**Face amount** The amount stated on the face of a life insurance policy that will be paid upon death or policy maturity. The amount excludes dividend additions or additional amounts payable under accidental death or other special provisions.

**Family policy** A life insurance policy providing insurance on all or several family members in one contract. It generally provides whole life insurance on the principal breadwinner and small amounts of term insurance on the spouse and children, including those born after the policy is issued.

**Fiduciary** A person or organization authorized to control or manage pension assets to administer a pension plan. Fiduciaries are legally obligated to discharge their duties solely in the interest of plan participants and beneficiaries, and are accountable for any actions that may be construed by courts as breaching that trust.

**Fixed annuity** A deferred annuity contract in which the life insurance company credits a fixed rate of return on premiums paid or an immediate annuity in which the periodic amount is fixed.

Ε

**Flexible premium policy or annuity** A life insurance policy or annuity contract that allows the amount and frequency of premium payments to be varied.

**401(k) plan** An employment-based retirement savings plan that allows employees to make tax- deferred contributions from current earnings.

**403(b) plan** A retirement savings plan, similar to a 401(k), for employees of charitable and educational organizations.

**457 plan** A retirement savings plan, similar to a 401(k), for employees of state and municipal governments.

Fraternal life insurance Life insurance provided by fraternal orders or societies to their members.

**Fraud** Intentional lying or concealment by policyholders to obtain payment of an insurance claim that would otherwise not be paid, or lying or misrepresentation by the insurance company managers, employees, agents, and brokers for financial gain.

**G** General account An undivided account in which life insurers record all incoming funds. A general account is usually an insurer's largest, although separate accounts can also be used to fund specific liabilities as well.

**Grace period** A period of usually a number of days following each insurance premium due date except the first, during which an overdue premium may be paid and the policy be maintained. All policy provisions remain in force during this period.

**Group annuity** A pension plan providing annuities at retirement to a group of people under a master contract, usually issued to an employer for the benefit of employees. Each group member holds a certificate as evidence of his or her annuity.

**Group life insurance** Life insurance on a group of people, usually issued to an employer for the benefit of employees. Each group member holds a certificate as evidence of his or her insurance.

**Guaranteed interest contract (GIC)** A contract offered by an insurance company guaranteeing a rate of return on assets for a fixed period, and payment of principal and accumulated interest at the end of the period. GICs sometimes are used to fund the fixed-income option in defined contribution plans, such as 401(k)s.

Immediate annuity An annuity contract in which periodic payments begin immediately or

within one year of the policy's issue.

**Indemnity reinsurance** A form of reinsurance in which the risk is passed to a reinsurer, which reimburses the ceding company for covered losses. The ceding company retains its liability to and contractual relationship with the insured.

**Individual life insurance** Paid by an individual and is payable upon death. Premiums can be paid annually, semiannually, quarterly, or monthly.

**Individual policy pension trust** A type of pension plan frequently used for small groups and administered by trustees authorized to purchase individual level-premium policies or annuity contracts for each plan member. The policies usually provide both life insurance and retirement benefits.

**Individual retirement account (IRA)** An account to which a person can make annual contributions of earnings up to a specified dollar limit. These contributions are tax-deductible for workers who are not covered by an employment-based retirement plan, regardless of income, or whose income does not exceed certain taxable income levels.

**Insolvency** Insurer's legal inability to pay its future policyholder obligations. Insurance insolvency standards and the regulatory actions taken vary from state to state. Typically, the first indications of an insurer's financial stress are its inability to pass the financial tests regulators routinely administer.

**Institutional investor** An organization such as a bank or insurance company that buys and sells large quantities of securities.

**Insurable** Interest This doctrine requires that a person or company be in a position to suffer monetary loss before they can purchase life insurance on another person's life, or property insurance on another's property. The interest must exist at the time the insurance contract is issued.

**Insurable risk** Risks for which it is relatively easy to get insurance. Such risks meet certain criteria including being definable, accidental in nature, and part of a group of similar risks large enough to make losses predictable. Such conditions make it possible for an insurer to offer insurance at a reasonable rate.

**Insurance** A system to make coverage of large financial losses affordable by pooling the risks of many individuals or business entities and transferring them to an insurance company in return for a premium.

**Insurance examiner** The state insurance department representative assigned to conduct the official audit and examination of an insurance company's operations.

Insured The person on whose life an insurance policy is issued. Also known as insured life.

**Interest maintenance reserve (IMR)** A reserve that captures all realized, interest-related capital gains and losses on fixed-income assets. These gains and losses are amortized into income over the remaining life of the investment sold.

**Joint and survivor annuity** An annuity in which payments are made to the owner for life and, after the owner's death, to the designated beneficiary for life.

**Keogh (H.R. 10) account** A retirement savings account to which a self-employed person can make annual tax-deductible contributions, subject to limitations.

Κ

**Lapsed policy** An insurance policy terminated at the end of the grace period because of nonpayment of premiums. See non-forfeiture value.

**Legal reserve life insurance company** A life insurer operating under state insurance laws that specify the minimum basis for reserves that the company must maintain on its policies.

**Level premium life insurance** Life insurance for which the premium remains the same from year to year. The premium is more than the actual cost of protection during earlier years of the policy and less than the actual cost in later years. The initial overpayments build a reserve which, together with interest to be earned, balances the underpayments of later years.

Life annuity An annuity contract that provides periodic income payments for life.

**Life expectancy** The average years of life remaining for a group of persons of a given age, according to a mortality table.

Life insurance in force The sum of face amounts and dividend additions of life insurance policies outstanding at a given time. Additional amounts payable under accidental death or other special provisions are excluded.

**Limited payment life insurance** Whole life insurance on which premiums are payable for a specified number of years, or until death if it occurs before the end of the specified period.

Long-term care insurance Insurance that provides financial protection for persons who become unable to care for themselves because of chronic illness, disability, or cognitive impairment such as Alzheimer's disease. Lump-sum distribution The non-periodic withdrawal of money invested in an annuity.

Μ

**Malpractice insurance** Professional liability coverage for physicians, lawyers, and other specialists against lawsuits alleging negligence or errors and omissions that have harmed their clients.

**Managed care** An arrangement between an employer or insurer and selected providers to provide comprehensive health care at a discount to members of the insured group and coordinate the financing and delivery of health care. Managed care uses medical protocols and procedures agreed on by the medical profession to be cost effective. These protocols are also known as medical practice guidelines.

**Master policy** A policy issued to an employer or trustee establishing a group insurance plan for designated members of an eligible group.

**Mediation** Legal procedure in which a third party or parties attempts to resolve a conflict between two other parties. Mediation can be binding or non-binding.

**Medicaid** A federal and state public assistance program created in 1965 and administered by the states for people whose income and resources are insufficient to pay for health care.

**Medicare** Federal program for people sixty-five years or older that pays part of the costs associated with their health care such as hospital stays, surgery, home care and nursing care.

Mortality and expense charge The fee for a guarantee that annuity payments will continue for life.

Mortality table A statistical table showing the death rate at each age, usually expressed per thousand.

**Mutual life insurance company** A life insurance company without stockholders whose management is directed by a board elected by the policyholders. Mutual companies generally issue participating insurance.

**Non-forfeiture value** The value of an insurance policy if it is cancelled or required premium payments are not paid. The value is available to the policyholder either as cash or reduced paid-up insurance.

**Non-medical limit** The maximum face value of a policy that a given company will issue without a medical examination of the applicant.

Nonparticipating policy A life insurance policy under which the company does not

distribute to policyholders any part of its surplus. Premiums usually are lower than for comparable participating policies. Some nonparticipating policies have both a maximum premium and a current lower premium, which reflects anticipated experience more favorable than the company is willing to guarantee. The current premium may change from time to time for the entire block of business to which the policy belongs. See participating policy.

**Nonproportional reinsurance** A form of reinsurance in which the reinsurer's liability depends on the number or amount of claims incurred in a given period.

**Operating expenses** The cost of maintaining a business, including property, insurance, taxes, utilities and rent, but excludes income tax, depreciation, and other financing expenses.

**Options** Contracts that allow, but do not oblige, the buying or selling of assets at a certain date at a set price.

**Ordinary life insurance** A life insurance policy that remains in force for the insured's lifetime, usually for a level premium. Also referred to as whole life insurance. In contrast, term life insurance only lasts for a specified number of years (but may be renewable).

**Paid-up insurance** Insurance on which all required premiums have been paid; frequently refers to the reduced paid-up insurance available as a nonforfeiture option.

D

**Partial disability benefit** A benefit sometimes found in disability income policies providing payment of reduced monthly income if the insured cannot work full time or is unable to earn a specified percentage of predisability earnings due to a disability.

**Participating policy** A life insurance policy under which the company distributes to policyholders the part of its surplus that its board of directors determines is not needed at the end of the business year. Such a distribution reduces the premium that the policyholder had paid. See policy dividend and nonparticipating policy.

**Pensions** Programs to provide employees with retirement income after they meet minimum age and service requirements. Life insurers hold some of these funds. Over the last 25 years, the responsibility of funding these retirement accounts has shifted from the employers (who offered defined benefit plans promising a specific retirement income) to employees (who now have defined contribution plans that are financed by their own contributions and not always matched by employers).

**Permanent life insurance** Generally, insurance that can stay in force for the life of the insured and accrues cash value, such as whole life or endowment. May also be referred to as ordinary life insurance.

**Policy** The printed document that a company issues to the policyholder, which states the terms of the insurance contract.

**Policy dividend** A refund of part of the premium on a participating life insurance policy, reflecting the difference between the premium charged and actual experience.

**Policyholder**/**Policy owner** The owner of an insurance policy, who may be the insured, a relative of the insured such as a spouse, or a nonnatural person such as a partnership or corporation.

**Policy illustration** A depiction of how a life insurance policy will work, showing premiums, death benefits, cash values, and information about other factors that may affect policy costs.

**Policy loan** The amount a policyholder can borrow at a specified rate of interest from the issuing company, using the insurance policy's value as collateral. If the policyholder dies with the debt partially or fully unpaid, the insurance company deducts the amount borrowed, plus accumulated interest, from the amount payable to beneficiaries.

**Policy reserves** The funds that a life insurance company holds specifically for fulfilling its policy obligations. Reserves are required by law to be calculated so that, together with future premium payments and anticipated interest earnings, they enable the company to pay all future claims.

Preferred risk A person considered less of a risk than the standard risk.

**Premium** The payment, or one of the periodic payments, that a policyholder makes to own an insurance policy or annuity.

Premium loan A policy loan for paying premiums.

**Proportional reinsurance** A form of reinsurance in which the amount ceded is defined at the point the risk is transferred, not at the point of claim. The amount of risk may vary with time by formula.



R

**Qualified plan** An employee benefit plan that meets Internal Revenue Code requirements. Employer contributions to such plans are immediately deductible. Contributions to and earnings in such plans are not included in the employee's income until distributed to the employee. Also known as tax- qualified plan.

**Rated policy** An insurance policy issued at a higher-than-standard premium rate to cover extra risk, as when the insured has impaired health or a hazardous occupation. Also known

as extra-risk policy.

**Reduced paid-up insurance** A form of insurance available as a nonforfeiture option providing for continuation of the original insurance plan at a reduced amount.

**Reinstatement** The restoration of a lapsed insurance policy. The company requires evidence of insurability and payment of past-due premiums plus interest.

**Reinsurance** The transfer of some or all of the insurance risk to another insurer. The company transferring the risk is called the ceding company; the company receiving the risk is called the assuming company or reinsurer.

Reinsure To transfer the risk of potential loss from one insurer to another insurer.

**Renewable term insurance** Term insurance that can be renewed at the end of the term, at the policyholder's option and without evidence of insurability, for a limited number of successive terms. Rates increase at each renewal as the insured ages.

**Reserve** The amount required to be carried as a liability on an insurer's financial statement to provide for future commitments under policies outstanding.

Retrocede To cede insurance risk from one reinsurer to another reinsurer.

**Retrocessionaire** A reinsurer that contractually accepts from another reinsurer a portion of the ceding company's underlying risk. The transfer is known as a retrocession.

**Return-to-work program** A program that helps persons with activity limitations return to work. Assistance may involve maximizing medical improvement to diminish the effect of limitations, or facilitating job or job-site accommodations, retraining, or other means of taking activity limitations into account.

**Rider** An amendment to an insurance policy that expands or restricts the policy's benefits or excludes certain conditions from coverage. See accelerated death benefit and accidental death benefit.

**Risk-based capital (RBC)** Method developed by the National Association of Insurance Commissioners to measure the minimum amount of capital that an insurance company needs to support its overall business operations. RBC sets capital requirements that consider the size and degree of risk taken by the insurer and presumes that stakeholders will still receive limited payment should insolvency occur. RBC has four components:

Asset risk Determines an asset's default of principal or interest, or fluctuation in

market value, as a result of market changes.

Credit risk Measures the default risk on amounts due from policyholders, reinsurers, or creditors.

Off-balance-sheet risk Measures the risk from excessive growth rates, contingent liabilities, or other items not reflected on the balance sheet.

Underwriting risk Calculates the risk from underestimating liabilities from business already written, or inadequately pricing current or prospective business.

**Risk classification** The process by which a company decides how its premium rates for life insurance should differ according to the risk characteristics of persons insured—their age, occupation, gender, and health status, for example—and how the resulting rules are applied to individual applications. See underwriting.

**Roth IRA** An individual retirement account (IRA) in which earnings on contributions are not taxed at distribution, as long as the contributions have been in the account for five years and the account holder is at least age 59 1/2, disabled, or deceased. Contributions to a Roth IRA are not tax-deductible.

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**Self-insured plan** A retirement plan funded through a fiduciary—generally a bank but sometimes a group of people—which directly invests the accumulated funds. Retirement payments are made from these funds as they fall due. Also known as trusteed plan or directly invested plan.

**Separate account** An asset account maintained independently from the insurer's general investment account and used primarily for retirement plans and variable life products. This arrangement permits wider latitude in the choice of investments, particularly in equities.

**Settlement options** The several ways, other than immediate payment in cash, that a policyholder or beneficiary may choose to have policy benefits paid. See supplementary contract.

Standard risk A person possessing an average likelihood of loss.

**Stock life insurance company** A life insurance company owned by stockholders who elect a board to direct the company's management. Stock companies generally issue nonparticipating insurance.

Straight life annuity An annuity whose periodic payouts stop when the annuitant dies.

Straight life insurance Whole life insurance on which premiums are payable for life.

**Structured settlement** An agreement allowing a person who is responsible for making payments to a claimant to assign to a third party the obligation of making those payments. An annuity contract is often used to make structured settlement payments.

**Substandard risk** A person who cannot meet the normal health requirements of a standard insurance policy. Protection is provided under a waiver, special policy form, or higher premium charge. Also known as impaired risk.

**Supplementary contract** An agreement between a life insurance company and a policyholder or beneficiary in which the company retains the cash sum payable under an insurance policy and makes payments according to the settlement option chosen.

**Surplus** The remainder after an insurer's liabilities are subtracted from it's assets. The financial cushion that protects policyholders in case of unexpectedly high claims.

**T Term-certain annuity** An annuity which makes periodic payments over a fixed number of years. See annuity certain.

**Term insurance** Insurance that covers the insured for a certain period of time, known as the term. The policy pays death benefits only if the insured dies during the term, which can be one, five, ten or even twenty years.

**Terminal funded group plans** The reserves under an annuity contract for benefits accumulated outside of the contract, such as under a defined benefit retirement plan that has been terminated.

**Third-party administrator** Outside group that performs administrative functions for an insurance company.

**Title insurance** Insurance that indemnifies real estate owners in case clear ownership of the property is challenged by the discovery of faults in the title.

**Tort** A legal term denoting a wrongful act resulting in injury or damage on which a civil court action or legal proceeding may be based.

**Total disability** The inability of a person to perform all essential functions of his or her occupation, or in some cases any occupation, due to a physical or mental impairment.

**Umbrella policy** Coverage for losses beyond the limits of underlying property-casualty, homeowners, or auto insurance policies. While the umbrella applies to losses over the dollar

amount in underlying policies, coverage terms are sometimes broader than those specified in the underlying policies.

**Unallocated contract** A contract under which premiums and contributions are deposited to a fund, rather than used immediately, to purchase annuities for benefit plan participants.

**Underwriting** The process of classifying applicants for insurance by identifying such characteristics as age, gender, health, occupation, and hobbies. People with similar characteristics are grouped together and charged a premium based on the group's level of risk.

Uninsurable risk Risks for which insurance coverage may not be available.

**Universal life insurance** A type of permanent life insurance that allows the insured, after the initial payment, to pay premiums at various times and in varying amounts, subject to certain minimums and maximums. To increase the death benefit, the insurance company usually requires the policyholder to furnish satisfactory evidence of continued good health. Also known as adjustable life insurance.

**Variable annuity** A contract in which the premiums paid are invested in separate accounts which holds funds, including bond and stock funds. The selection of funds is guided by the level of risk assumed. The account value reflects the performance of the funds that the owner has chosen for investment.

**Variable life insurance** A type of permanent insurance providing death benefits and cash values that vary with the performance of a portfolio of investments. The policyholder may allocate premiums among investments offering varying degrees of risk, including stocks, bonds, combinations of both, and accounts that guarantee interest and principal.

**Variable-universal life insurance** A type of permanent insurance that combines the premium flexibility of universal life insurance with a death benefit that varies as in variable life insurance. Excess interest credited to the cash value depends on the investment results of separate accounts investing in equities, bonds, real estate, and others. The policyholder selects the accounts to which premium payments are made.

**Vesting** The right of an employee to all or a portion of the benefits he or she has accrued, even if employment terminates. Employee contributions, as in a 401(k) plan, always are fully vested. Employer contributions vest according to a schedule defined by the plan and are usually based on years of service.

Viatical settlement companies Life insurance companies that purchase life insurance

policies at a discounted value from a policyholder who is elderly or terminally ill. The companies then assume the premium payments and collect the face value of the policy upon the death of the person originally insured.

**Void** When an insurance policy is freed from legal obligations for reasons specified in the policy contract (i.e., a policy could be voided by an insurer if information given by a policyholder is proven untrue).

**Waiver of premium** A provision that sets conditions under which an insurance company would keep a policy in full force without the payment of premiums. The waiver is used most frequently for policyholders who become totally and permanently disabled.

Whole life insurance The most common type of permanent life insurance, in which premiums generally remain constant over the life of the policy and must be paid periodically in the amount specified in the policy. Also known as ordinary life insurance.

**Workers compensation** Insurance that pays for medical care related to on-the-job injuries and physical rehabilitation. Workers compensation helps cover lost wages while an injured worker is unable to work. State laws vary widely on benefit amounts paid and other compensation provisions.

### **HISTORIC DATES**

- 1759 The first life insurance company in the United States—The Corporation for Relief of the Poor and Distressed Presbyterian Ministers and of the Poor and Distressed Widows and Children of Presbyterian Ministers—is established in Philadelphia by the Synod of the Presbyterian Church.
- 1769 Benjamin Franklin said: "A policy of life assurance is the cheapest and safest mode of making certain provision for one's family. It is time our people understood and practiced more generally life assurance. Many a widow and orphan have great reason to be thankful that the advantage of life assurance was understood and embraced by the husband and father. A large amount has been paid... to widows and orphans when it formed almost their only recourse."
- 1777 The Corporation for Relief of Poor and Distressed Presbyterian Ministers and of the Poor and Distressed Widows and Children of Presbyterian Ministers voted to lend the Continental Loan Office 5,000 pounds, which amounted to over half the Corporation's total reserves. This loan was used to finance the war effort of the Continental Army during the American Revolution.
- 1789 Professor Edward Wigglesworth of Harvard prepares a modified table of mortality based on Massachusetts experience, the first computation of premiums and reserves on a scientific basis in the United States.
- 1794 The Insurance Company of North America is chartered as the first general insurance company to sell life insurance in America. In five years, only six policies are issued, and the company discontinues its life insurance business in 1804.
- 1812 The Pennsylvania Company for Insurance on Lives and Granting Annuities is incorporated, the first corporation to be organized in America solely for issuing life insurance policies and annuities. The first policy is issued in 1813. The company discontinues issuing life policies in 1872.

- 1830 New York Life Insurance and Trust Company, the first American life insurance company to employ agents, is started. The company later discontinues its life insurance business and subsequently is merged with the Bank of New York.
- 1835 A charter is granted to New England Mutual Life Insurance Company of Boston—the first to a mutual company in America. The company begins operating in December 1843.
- 1836 The Girard Life Insurance, Annuity and Trust Company of Philadelphia is established on the new principle of granting policyholders participation in profits. The first policy dividends are allotted in 1844 as additions of insurance to policies in force three or more years. Initially a stock company, the insurer later becomes a trust company.
- **1840** The New York Legislature passes a bill providing that the proceeds of a policy made out to a widow as beneficiary must be paid to her, exempt from creditors' claims. Enacted into law, this measure strengthens the protective power of life insurance policies.
- 1842 The Mutual Life Insurance Company of New York is chartered. The company's first policy is issued February 1, 1843, marking the beginning of mutual life insurance as it is known today.
- 1848 The first policy loans are granted.
- 1849 New York passes the first general insurance law.
- 1851 New Hampshire establishes the first regulatory body to examine the affairs of insurance companies.
- 1853 Policy valuation tables, which Elizur Wright developed over nine years, are published.
- **1857** New York City establishes a pension fund for its policemen, the first pension plan covering state or local government employees.
- 1859 New York establishes the first state insurance department.
- 1861 Massachusetts is the first state to require nonforfeiture values as part of life policies.

The first war risk insurance is written by life insurance companies during the Civil War.

- **1864** The Manhattan Life Insurance Company is the first U.S. company to write an incontestable clause into a policy.
- **1866** The Treasury Department rules that death benefits from a life insurance policy are not subject to an income tax enacted in 1862 to fund the Civil War.
- 1868 The American Experience Table of Mortality is published as part of a New York law. Covering

experience from 1843 to 1858, it remains the table most widely used by American companies until the 1940s.

**1869** The U.S. Supreme Court holds insurance not to be a transaction in commerce, and affirms the validity of state regulation of insurance.

The earliest organization of life insurance agents is recorded in Chicago.

- 1871 The first convention of state insurance commissioners is held in New York City.
- 1873 The first weekly premium policy is issued in the United States.
- 1875 The industrial insurance agency system is introduced in the United States.

The first pension plan in U.S. industry is established by the American Express Company, financed solely by the employer.

**1880** The first formal pension plan supported jointly by employer and employee contributions is established by the Baltimore & Ohio Railroad Company.

Cash surrender values are first established by law in Massachusetts.

- **1892** Columbia University adopts a pension plan for its professors, the first private college retirement plan, effective at age 65 with a minimum of 15 years' service.
- 1893 The first pension plan for public school teachers is established in Chicago.
- **1901** Carnegie Steel Company establishes the first enduring pension plan in a manufacturing company. This plan, with some modifications, is taken over by the United States Steel Company in 1911.
- 1905 The first functioning trade union pension plan is established by the Granite Cutters. Earlier trade union plans, set up by the Pattern Makers (1900) and National Association of Letter Carriers (1902), never paid benefits before dissolution.

The Armstrong investigation of life insurance by the New York Legislature results in many changes in insurance laws.

- 1911 The first group life insurance for employees is introduced.
- 1913 Modern tax code enacted: maintains public policy of exempting benefits from a life insurance policy.
- **1917** Government-sponsored life insurance for World War I servicemen is offered under the War Risk Insurance Act. This program subsequently becomes known as U.S. Government Life Insurance.

1920 Congress creates the Federal Civil Service Retirement and Disability Fund.

1921 Metropolitan Life Insurance Company issues the first group annuity contract in the United States.

The Revenue Act makes employer contributions to profit-sharing trusts tax-exempt. Its provisions are extended to pension trusts in 1926.

- 1928 The first examinations are held for chartered life underwriters.
- 1935 The Social Security Act is enacted.

The Railroad Retirement System is established. It is amended in 1937 to create a unified system for the industry.

- 1939 The temporary National Economic Committee begins an investigation of the life insurance business.
- **1940** Congress adopts the National Service Life Insurance Act, providing insurance for men and women in service in World War II.
- **1941** New York forms the first state guaranty association mechanism for life and health insurance companies.
- **1944** The U.S. Supreme Court holds that insurance is commerce, and that when conducted across state lines, it is interstate commerce and subject to federal laws.
- **1945** The McCarran-Ferguson Act declares that state regulation of insurance is in the public interest and grants an exemption from antitrust laws to the extent that the business is regulated by state law.
- **1946** The first issue of the Life Insurance Fact Book was published by the Institute of Life Insurance, a predecessor of ACLI.
- 1949 The U.S. Supreme Court rules that employers are required to bargain on pensions.
- 1952 The College Retirement Equities Fund is established as the first variable annuity fund.
- **1954** The Participating Annuity Life Insurance Company offers the first variable annuity contracts to the general public.

The Federal Employees' Group Life Insurance Act is introduced, providing group life insurance and accidental death and dismemberment insurance to civilian officers and employees of the U.S. government through private insurance companies.

1959 Arkansas is the first state to pass laws permitting life insurance companies to issue variable annuities

and authorizing the establishment of separate accounts.

- **Early 1960s** Most states now have laws specifically allowing life insurance companies to maintain separate accounts, freeing pension fund investments from some of the limitations applied to companies' general accounts.
- 1962 H.R. 10 (Keogh Act), officially known as the Self-Employed Individual Retirement Act, is adopted.
- 1963–64 The Securities and Exchange Commission rules that separate account acquisitions are an issuance of securities subject to regulation under the Securities Act, but tax-qualified group pension plans, including variable annuities, are exempted from the act's registration and prospectus requirements.

The Civil Rights Act was passed, eliminating the discriminatory practice of charging different life insurance premiums based on race that had been ongoing since the 1940s.

- **1965** The Servicemen's Group Life Insurance Act is introduced, providing members on active duty in the uniformed services with group life insurance underwritten by private insurers through a contract with the Veterans Administration.
- 1974 The Employee Retirement Income Security Act (ERISA) is signed into law. ERISA primarily protects the benefits of participants in private plans, assures reasonable vesting provisions, and broadens the opportunity to set up plans for the self-employed and workers who have no private retirement plans.
- **1975** The Institute of Life Insurance and the American Life Insurance Association merge to become the American Council of Life Insurance. The headquarters were moved to Washington, D.C.
- 1976 The first individual variable life insurance policy is issued in the United States.
- 1977 The first universal life insurance policy is issued in the United States.
- 1978 The Age Discrimination in Employment Act Amendments raise the mandatory retirement age from 65 to 70 for most private-sector and state and local government employees, and eliminate it for federal employees.
- 1981 The Economic Recovery Tax Act is signed into law. It allows all workers to claim tax deductions, within limits, for retirement savings; liberalizes tax deductions for retirement savings, interest, and dividend exclusions; and reduces or eliminates estate and gift taxes for most individuals.
- **1982** The Tax Equity and Fiscal Responsibility Act revises the life insurance company taxation formula and repeals the use of modified coinsurance in tax calculations; imposes a penalty tax on certain

annuity withdrawals; places limitations on pension plan benefits; and imposes additional restrictions on certain plans.

1983 The U.S. Supreme Court decides in Arizona Governing Committee for Tax-Deferred Annuity and Deferred Compensation Plans v. Norris that employee retirement benefits based on contributions made after August 1, 1983, must be calculated without regard to the employee's gender.

The Social Security Amendments increase Social Security taxes and make a portion of Social Security benefits taxable for high-income retirees; limit cost-of-living adjustments under some circumstances; make new federal employees, members of Congress, the president, and other federal officials subject to Social Security taxes; and gradually increase the retirement age to 67 by 2027.

**1984** The Retirement Equity Act lowers the minimum age for vesting and participation in retirement plans; requires the spouse's written consent before joint and survivor coverage may be waived under pension plans; and requires payment of a survivor annuity if a vested participant dies before the annuity's starting date.

The Tax Reform Act significantly changes the basis on which life insurance companies are taxed and includes universal life insurance within the definition of life insurance, preserving its positive tax treatment.

- **1985** Montana becomes the first state to forbid gender discrimination in the setting of premium rates for all types of insurance, effective October 1.
- 1986 The Tax Reform Act eliminates the tax deductibility of individual retirement account (IRA) contributions for highly paid persons covered by pension plans; reduces the maximum contribution to salary reduction [401(k)] plans; and limits the deductibility of interest paid on loans against corporate-owned life insurance policies.
- **1987** The Revenue Act establishes faster funding requirements for underfunded pension plans, a variablerate Pension Benefit Guaranty Corp. premium, and a lower full-funding limitation for qualified plans.
- **1988** The Technical and Miscellaneous Revenue Act creates a new class of life insurance contract—in which policy loans and surrender payments are subject to taxation similar to that of deferred annuities—and increases the excise tax on excess pension assets upon termination of qualified plans.
- **1990** A significant federal tax is imposed on life insurers' deferred acquisition costs. It becomes known as the DAC tax.
- 1991 All 50 states and Puerto Rico now have life and health insurance company guaranty association

mechanisms.

**1993** The Omnibus Budget Reconciliation Act reduces the amount of annual compensation for calculating retirement benefits to \$150,000 from \$235,840.

In *John Hancock v. Harris Trust and Savings Ban*k, the U.S. Supreme Court rules that certain assets in John Hancock Life Insurance Company's general account are "plan assets" and that the company's actions regarding their management and disposition must be judged against ERISA's fiduciary standards.

1995 In *NationsBank v. Variable Annuity Life Insurance Company*, the U.S. Supreme Court rules that annuities are not a form of insurance under the National Bank Act, effectively allowing national banks to sell annuities without limitation.

The Internal Revenue Service states in proposed regulations that bank-issued, hybrid CD-annuities are taxable to purchasers.

**1996** The Small Business Job Protection Act (SBA) amends ERISA to clarify the U.S. Supreme Court's decision in *John Hancock v. Harris Trust and Savings Bank* and to protect insurers from lawsuits brought for past actions taken in good-faith reliance on government rules. SBA also contains a wide variety of pension simplification provisions and creates a new SIMPLE plan for small employers.

The Health Insurance Portability and Accountability Act (HIPAA) clarifies the tax treatment of long- term care and accelerated death benefits. HIPAA permits qualified long-term care insurance and services to be treated like accident and health insurance for tax purposes, and treats accelerated death benefits paid to terminally and chronically ill individuals as amounts paid by reason of the death of the insured under a life insurance contract.

1997 The Financial Services Agreement of the General Agreement on Trade in Services locks in liberalization measures in crucial world markets. Its framework reduces or eliminates government barriers that either prevent financial services from being freely provided across national borders or discriminate against firms with foreign ownership.

Section 408A of the Taxpayer Relief Act, beginning January 1, 1998, creates the Roth IRA, in which contributions are not deductible but qualified distributions are excluded from gross income.

- **1998** The Insurance Marketplace Standards Association (IMSA) is launched. The voluntary membership organization promotes high ethical standards in the sale of individual life insurance and individual annuity products through IMSA's Principles and Code of Ethical Market Conduct.
- 1999 The Gramm-Leach-Bliley Financial Services Modernization Act eliminates laws enacted during

the Depression to restrict affiliations among insurers, banks, and securities firms. The act clarifies that insurance regulators oversee the insurance activities of all financial institutions and prohibits insurance underwriting in bank operating subsidiaries. The new law also prevents banking regulators from unilaterally broadening banks' insurance powers or circumventing the state insurance regulatory system; requires federal courts to grant equal deference to federal and state regulators in resolving insurance disputes; and permits a mutual life insurer to relocate if its state fails to enact a mutual holding company law.

George Nichols III elected as the NAIC's first African-American president in its 128-year history.

**2000** The Electronic Signatures in Global and National Commerce Act ensures that life insurers and their customers can transact business over the Internet by setting national standards and making electronic signatures and records legally binding.

Legislation granting permanent normal trade relations to China is enacted, setting the stage for China's accession to the World Trade Organization.

2001 The Economic Growth and Tax Relief Reconciliation Act, containing pension reform measures and retirement saving incentives, is signed into law. The act raises the limits on contributions to 401(k)-type retirement plans and IRAs, and indexes the limits for inflation; allows those 50 and older to make additional catch-up contributions to 401(k)-type plans and IRAs annually; shortens vesting schedules for 401(k) plans; eases rules on rolling over retirement savings among private-sector, public-sector, and nonprofits' plans; and reduces administrative requirements for small businesses that set up and maintain retirement plans.

The USA Patriot Act is signed into law, requiring life insurers and other financial institutions to establish anti-money-laundering programs with internal procedures and controls, a designated compliance officer, ongoing employee training, and independent audits.

- **2002** The Victims of Terrorism Tax Relief Act is enacted, protecting life insurers that issue structured settlement annuities from adverse tax treatment when a beneficiary transfers the stream of income from such an annuity to a third party.
- 2003 NAIC adopts the Senior Protection in Annuity Transactions Model Law.
- 2004 Congress passes and the President signs the Pension Funding Equity Act of 2004. The bill establishes a two-year temporary replacement for the 30-year Treasury interest rate and becomes effective January 1, 2005. Included in the bill is a permanent repeal of section 809 of the tax code, which affects mutual life insurance companies.

2005 Commissioners' 2001 Standard Ordinary Mortality Tables, (2001 CSO Tables), which had been

previously adopted by the NAIC, were adopted by a majority of the states, thus putting them in effect for state regulatory purposes. These new tables replace the 1980 CSO Tables.

**2006** Interstate Insurance Product Regulation Compact Commission was created to develop uniform standards for insurance products, to provide a central clearing house for regulatory review and to enhance cooperation and coordinate efforts between state insurance departments.

Pension Protection Act of 2006 was signed into law by President Bush, strengthening the federal pension insurance system and expanding opportunities for Americans to achieve a secure retirement. The legislation makes permanent increased contribution limits to 401(k)s and IRAs; establishes defined-contribution auto-enrollment; encourages annuities as payout options in employer-sponsored retirement plans; and permits the combination of long-term care insurance and annuities.

- **2010** The Wall Street Reform and Consumer Protection Act (Dodd-Frank Act) is signed into law creating a new Federal Insurance Office within the Department of Treasury. The Federal Insurance Office will be responsible for understanding and advising Congress and the administration on insurance-related issues and helping negotiate international regulatory equivalency agreements.
- **2011** Illinois Insurance Director Michael McRaith is appointed the first director of the new Federal Office of Insurance (FIO) created by the Dodd-Frank Act. He will report to and advise the Secretary of Treasury on all life insurance matters.

Roy Woodall, Jr., was confirmed in September 2011, by the U.S. Senate, to serve as the first independent member with insurance expertise on the Financial Stability Oversight Council (FSOC).

**2012** The Supreme Court upholds the health care reform law, its mandate for individual health care coverage and most of its other provisions. By this decision, the Court removed major uncertainties regarding health care reform in the U.S.

The Federal Insurance Office (FIO) establishes the Federal Advisory Committee on Insurance (FACI), a fifteen member board tasked with advising the FIO Director on emerging insurance issues. The FACI convenes its first public meeting in March.

- **2013** The Federal Insurance Office (FIO) releases a report entitled *How To Modernize And Improve The System Of Insurance Regulation In The United States.* The report presents several recommendations of the FIO on how the U.S. system of insurance regulation can be updated for the 21st century.
- 2014 The Insurance Capital Standards Clarification Act of 2014 is signed into federal law. This act clarifies to the Board of Governors of the Federal Reserve that they are not required to apply Section 171 of the Dodd-Frank Wall Street Reform and Consumer Protection Act, which relates to capital

requirements on financial institutions, to regulated insurance entities.

- 2015/2016 A new way of calculating life insurance reserves was ushered into existence when the 42nd state adopted a revised Standard Valuation Law. The new method, called principle-based reserves (PBR), becomes effective for new policies issued on or after 1/1/2017, and relies more heavily on computer modeling and company-specific assumptions based on actual past experience.
- 2017/2018 The Tax Cuts and Jobs Act, signed into law by President Trump on December 22, 2017, represents the largest overhaul of the U.S. tax code since 1986. Among other things, the law generally benefited corporate taxpayers, including life insurers, by lowering the highest marginal corporate tax rate from 35 percent to 21 percent. However, the law also contained life insurance industry-specific provisions that will raise an additional \$24.6 billion in federal taxes from the industry over a 10 year period, according to estimates prepared by the Congressional Joint Committee on Taxation.
- **2019** The Securities and Exchange Commission adopted Regulation Best Interest in May 2019 to serve as a template for uniform federal-state regulation of broker-dealers and investment advisers while both protecting consumers and allowing access to a broad menu of products and advice. Regulation Best Interest elevates broker-dealer standards built above the foundation of suitability requirements, and establishes four obligations on disclosure, care, conflict of interest, and compliance.

### 2020/2021

### Coronavirus Disease 2019 (COVID-19)

### Federal Level

As a result of the COVID-19 pandemic and economic recession, the U.S. Congress passed three separate bills aimed at assisting Americans and businesses.

The first bill, the Coronavirus Preparedness and Response Supplemental Appropriations Act of 2020 aimed to incentivize coronavirus vaccine research and development. It was enacted on March 6, 2020.

The next iteration, H.R. 6201, the Families First Coronavirus Response Act ("Families First Act"), provided COVID-19 mandatory paid sick and paid family medical leave for employers with fewer than 500 employees and established tax credits to fund the new leave requirements.

The most recently enacted legislation, H.R. 748, the Coronavirus Aid, Relief, and Economic Security Act ("CARES Act"), sought to relieve the strains on people, communities, and government resources. One way in which the CARES act accomplished this was by seeking to boost American families' liquidity. This included: relaxing rules related to retirement plan borrowing and loan arrangements, aid for small businesses, and clarifications to paid leave provisions established in the Families First Act.

### State Level

As the impact of the various state executive orders took effect, ACLI teamed up with industry leaders and state regulators to develop a set of principles to guide our public messaging on grace periods and policyholder accommodations. These consumer-focused principles allowed for reasonable flexibility for policyholders and their beneficiaries regarding proof of claims.

The life insurance industry rose to the challenge of providing uninterrupted protection in the midst of a pandemic, by allowing flexibility with policyholders financially impacted by the pandemic. Multiple states, in conjunction with state insurance commissioners and regulators, issued emergency orders in the spring of 2020 allowing life insurers to provide flexibility with regard to the grace periods for life and accident and health premiums, suspend all policy cancellations, extend deadlines on policy claims and waive late fees. ACLI continues to work with state regulators as they wind down the various orders to ensure consumer needs are kept in the forefront.

### Economic Empowerment/Diversity and Inclusion

In response to the death of George Floyd and the following widespread protests against police brutality and racism, the life insurance community released a unified statement condemning racial injustice and discrimination. These events created a dialogue on economic empowerment for Black Americans and people of color. Through its Economic Empowerment and Racial Equity Initiative, ACLI and industry leaders have committed to provide financial security to all Americans, identify new policies that offer greater security to underserved communities, and build a more diverse and inclusive profession.

Through company action, smart partnerships, and legislative and regulatory initiatives, more Americans will be able to access opportunities that lead to financial protection and security by: 1) Expanding access to affordable financial security in underserved markets; 2) Advancing diversity and inclusion within companies and on corporate boards; 3) Economic empowerment through financial education; and 4) Expanding investments in underserved communities.

The NAIC also formed a special committee that is focused on race and insurance issues, and held a special session on race and insurance at its 2020 Summer National Meeting.

# LIFE INSURANCE RELATED ORGANIZATIONS

### American Council of Life Insurers (ACLI)

101 Constitution Avenue, NW, Suite 700 Washington, DC 20001–2133 (202) 624-2000 Chair: J. Scott Davison (OneAmerica Financial Partners, Inc.) Chair–elect: John Schlifske (The Northwestern Mutual Life Insurance Company) President and Chief Executive Officer: Susan K. Neely

The American Council of Life Insurers (ACLI) is a Washington D.C.-based trade association that advocates on behalf of approximately 280 member companies dedicated to providing products and services that contribute to consumers' financial and retirement security. 90 million families depend on our members for life insurance, annuities, retirement plans, long-term care insurance, disability income insurance, reinsurance, dental and vision and other supplemental benefits. ACLI represents member companies in state, federal and international forums for public policy that supports the industry marketplace and the families that rely on life insurers' products for peace of mind. ACLI members represent 95 percent of industry assets in the United States.

### America's Health Insurance Plans (AHIP)

AHIP is a trade association representing companies that finance and deliver health care and provide other health insurance products and services.

### American Academy of Actuaries

The Academy is a public policy and communications organization representing actuaries in all practice specialties. It provides a liaison with federal and state governments, relations with other professions,

### www.acli.com

### www.ahip.org

### www.actuary.org

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dissemination of public information, and development of standards of professional conduct. It also develops standards of practice through the Actuarial Standards Board, an independent body within the academy. The Academy consists largely of members of the Casualty Actuarial Society, Conference of Consulting Actuaries, Society of Actuaries, and actuaries enrolled under ERISA. Membership criteria include experience and education standards.

### The American College

The College offers professional certification and graduate degree distance-education to those seeking career growth in financial services. The College offers programs of study leading to the award of Chartered Life Underwriter (CLU), Chartered Financial Consultant (ChFC), Registered Health Underwriter (RHU), and Registered Employee Benefits Consultant (REBC) diplomas and professional designations. Grants a Master of Science in Financial Services degree through the Graduate School of Financial Sciences, and a Master of Management degree through the Richard D. Irwin Graduate School of Management. Accredited by the Middle States Association of Colleges and Schools' Commission on Higher Education.

### American Fraternal Alliance (AFA)

The Fraternal Alliance is the association and voice of fraternal benefit societies, which provides education, guidance, standards, and information on best practices and governance.

### American Risk and Insurance Association (ARIA)

ARIA is a society of insurance educators and others interested in risk and insurance education and research.

### American Society of Pension Professionals & Actuaries (ASPPA) www.asppa.org

ASPPA educates pension actuaries, consultants, administrators, and other benefits professionals, and preserves and enhances the private pension system in developing a cohesive and coherent national retirement income policy. Offers an examination program for employee benefits professionals and represents the interests of its members before appropriate forums.

### Association of Home Office Underwriters (AHOU)

The mission of the AHOU is to advance the knowledge of sound underwriting of life and disability insurance risks, toward which end it holds meetings, publishes papers and discussions, and promotes educational programs. The association also provides valuable information sharing and networking opportunities to its members.

### **Conference of Consulting Actuaries**

The Conference advances the quality of consulting practice, supports the needs of consulting actuaries, and

## www.aria.org

# www.theamericancollege.edu

www.fraternalalliance.org

### www.ahou.org

### www.ccactuaries.org

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represents their interests. Comprises consulting actuaries in all disciplines.

### Consumer Credit Industry Association (CCIA)

CCIA is a national trade organization for insurers that underwrite consumer credit insurance in the areas of life, accident and health, property, and involuntary unemployment insurance. Acts to preserve, promote and enhance the availability, utility, and integrity of insurance and related products and services delivered in connection with financial transactions.

### Global Federation of Insurance Associations (GFIA) http://www.gfiainsurance.org/en/

GFIA is a non-profit association established to represent national and regional insurance associations that serve the general interests of life, health, general insurance and reinsurance companies and to make representations to national governments, international regulators, and others on their behalf.

### The Griffith Insurance Education Foundation

The Foundation was founded at a major mid-western university to develop and support an insurance and risk management program. It promotes the teaching of risk management and insurance by colleges, universities, and other institutions of higher learning, and student participation in these programs, and offers education programs for public policy-makers on managing risks through insurance mechanisms.

### Health Insurance Association of America (HIAA) See America's Health Insurance Plans (AHIP).

### Insurance and Financial Communicators Association (IFCA) www.ifcaonline.com

IFCA is an international organization dedicated to the ongoing professional development of its members in life insurance and related financial services communications. The association operates on a volunteer basis and offers programs and activities for its members. IFCA's primary objective is to encourage and promote the exchange of experience and ideas through an extensive program of formal schools, workshops, seminars, newsletters, research studies, networking, international awards competition, and meetings.

### Insurance Accounting and Systems Association (IASA)

IASA works to enhance individual, organizational, and industry effectiveness by facilitating the exchange of information and ideas among insurance-related professionals.

### Insurance Information Institute (III)

The mission of III is to improve public understanding of insurance. III provides definitive insurance information and statistics for government, media, educational institutions, and the public.

www.iii.org

www.griffithfoundation.org

www.iasa.org

### www.cciaonline.com

## The IAIS is a voluntary membership organization composed of insurance supervisors and regulators from

around the world. The organization's goal is to create a consistent and effective system of global insurance regulation to promote policyholder protections and financial stability.

### International Claim Association (ICA)

ICA is composed of life and health insurance company officers and employees who handle their companies' claims function.

### Life Communicators Association See Insurance and Financial Communicators Association (IFCA).

### Life Insurers Council (LIC)

A council of LOMA, LIC is an association of insurance companies that serve the basic insurance needs of the general public, including the underserved market, through various distribution methods by promoting standards of business conduct which are in the best interests of policyholders; representing its members by addressing legislative, regulatory and consumer issues; and promoting the interchange of experience and ideas for the betterment of the public and the insurance industry.

### LIMRA International, Inc.

LIMRA is a member-owned organization dedicated to meeting the marketing information needs of companies involved in marketing annuity, disability, health, life, mutual fund, and retirement savings products. LIMRA works to improve the efficiency of life insurance distribution through scientific management methods, serves as the principal source of industry sales and marketing statistics, conducts research, provides consulting and management educational services, and prepares a wide range of publications.

### LOMA (Life Office Management Association)

An international association through which more than 1,200 insurance and financial services companies from over 80 countries engage in research and educational activities to improve company operations. Members are involved in life and health insurance, managed care, annuities, pensions, banking, securities, and other financial services areas. LOMA is committed to working as partners with members worldwide to improve management and operations through quality employee development, research, information sharing,

### Insured Retirement Institute (IRI)

With over 350 members, IRI represents all segments of the annuity and variable life industry. It serves as a forum for the exchange of information, and provides the public, media, and industry with information on the benefits of annuities and related products.

### International Association of Insurance Supervisors (IAIS)

### www.loma.org/lic

### www.loma.org

www.limra.com

### www.irionline.org

www.iaisweb.org

www.claim.org

210 American Council of Life Insurers

and related products and services.

### MIB Group, Inc.

**MDRT** 

Formerly the Medical Information Bureau, MIB is a nonprofit association founded by medical directors to provide a central information exchange for more than 600 member life insurance companies.

# MDRT (formerly Million Dollar Round Table) is composed of life insurance agents who consistently sell a predetermined amount of life insurance annually and maintain membership in the National Association of Insurance and Financial Advisors.

### NAFA (National Association for Fixed Annuities)

NAFA is exclusively dedicated to promoting the awareness and understanding of fixed income and deferred annuities through the education of policymakers, journalists, consumers, and the industry about the benefits of fixed annuities.

### National Association of Insurance Commissioners (NAIC) www.naic.org

NAIC is an organization of state insurance regulators from the 50 states, the District of Columbia and the four U.S. territories. NAIC functions as a regulatory support organization and serves the public interest by promoting uniformity of legislation and regulation, facilitating the fair and equitable treatment of insurance consumers, promoting the reliability, solvency and financial solidity of insurance institutions, and supporting and improving state regulation of insurance.

### National Association of Insurance and Financial Advisors (NAIFA) www.naifa.org

NAIFA is a national nonprofit organization representing the interests of more than 200,000 insurance and financial advisors nationwide, through its federation of over 600 state and local associations. NAIFA is the nation's largest financial services membership association. Promotes high ethical standards, supports legislation in the interest of policyholders and agents, participates in community service, and provides agent education seminars and sales congresses.

### National Association for Variable Annuities (NAVA) See Insured Retirement Institute (IRI)

National Fraternal Congress of America (NFCA) See American Fraternal Alliance (AFA)

### National Organization of Life and Health Insurance Guaranty Associations (NOLHGA)

www.nolhga.com

### www.mib.com

www.mdrt.org

https://nafa.com

NOLHGA is a voluntary association comprised of the life and health insurance guaranty associations of all 50 states, the District of Columbia, and Puerto Rico. This nonprofit organization assists its members in handling multi-state insolvencies, coordinates their resolution, and provides a forum for resolving issues and problems related to the operation of state life and health insurance guaranty associations.

### Society of Actuaries (SOA)

SOA is an organization of skilled professionals applying mathematical and economic probabilities to financial security programs. Educates and qualifies candidates to become members, provides continuing education and professional development programs, promotes and publishes actuarial research, and maintains and enforces a professional conduct code for its members. The Society determines membership by successful completion of a rigorous set of examinations leading to the designation of Associate or Fellow in the society.

### Society of Financial Service Professionals (Society of FSP)

Society of FSP is an organization of professionals who have earned designations in the fields of insurance and financial services. The Society comprises agents, company executives, insurance regulators, educators, attorneys, certified public accountants, and bank trust officers, who participate in local chapters.

### S.S. Huebner Foundation for Insurance Education

www.huebnerfoundation.com

www.societyoffsp.org

The foundation's mission is to strengthen insurance education at the university level by increasing the number of professors specializing in insurance. The foundation makes fellowship grants for doctoral study and publishes research studies in the field of insurance.

www.soa.org



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