

Senior Investment Managers
Seminar (SIMS)



Partnership Prospectus

November 6-9

20

22

Overview

ACLI Senior Investment Managers Seminar brings together senior executives from the life insurance and financial services industry. This seminar's formal presentations and discussions cover financial, economic, and political issues; investment management and portfolio strategy; and current insurance-specific issues.

Participating in the **Senior Investment Managers Seminar 2022** as a Partner is the ideal way to promote your company in a networking, educational, and professional setting.

Partnerships

ACLI offers four distinct tiers of partnerships. Each tier is customized at different price levels and touchpoints:

Executive Partnership: \$20,000 +

Executive Partners receive the highest conference exposure with additional benefits both pre and post-conference.

- Two COMPLIMENTARY SIMS 2022 REGISTRATIONS
- Company logo listed on ACLI's website
- Strategic partner benefits listed below

Strategic Partnership: \$10,000 +

Strategic Partners receive high level visibility for your company.

- One COMPLIMENTARY SIMS 2022 REGISTRATIONS
- One COMPLIMENTARY full-page ad in the electronic program guide
- Logo and company description included in the electronic program guide
- Signage at the sponsored event with your company logo
- Recognition in pre-marketing and on-site
- Company logo listed on ACLI's website
- Copy of SIMS 2022 pre-registration list (emails not included)

Conference Partnership: \$7,500 +

The Conference Partnership is another great opportunity for your company with a wide range of sponsorship options.

- One COMPLIMENTARY SIMS 2022 REGISTRATIONS
- Logo and company description included in the electronic program guide
- Signage at the sponsored event with your company logo
- Recognition in pre-marketing and on-site
- Copy of SIMS 2022 pre-registration list (emails not included)

Supporting Partnership: \$2,500 +

A supporting partnership allows for unique exposure and tailored visibility.

- Company description included in the electronic program guide
- Signage at the sponsored event with your company logo
- Recognition in pre-marketing and on-site
- Copy of SIMS 2022 pre-registration list (emails not included)

Partnership Opportunities

Executive Partner \$20,000 +

Tuesday Dinner \$20,000 HOLD

- The sponsor is eligible to send a banner and branded items to be displayed during the dinner
- Company logo will be included on all pre/post marketing emails and program guide

Registration Sponsor \$20,000 HOLD

- The sponsor will be the sole sponsor of the registration information
- The sponsor is eligible to send a banner to be displayed at the registration desk during the conference.
- Company logo will be included on all pre/post marketing emails and program guide and badge

Committee Dinner Host - Exclusive Opportunity \$20,000

- The sponsor is eligible to host and attend the private dinner of the committee.
- Company logo will be included on all pre/post marketing emails and program guide

Strategic Partner \$10,000 +

Welcome Reception \$15,500 SOLD

- The sponsor is eligible to send a banner and branded items to be displayed during the reception

Monday Luncheon \$10,500 HOLD

- The sponsor is eligible to send a banner to be displayed during the luncheon
- Sponsor will have two seats at reserved table with guest lunch speaker and conference leadership

Monday Networking Reception \$10,500 HOLD

- The sponsor is eligible to send a banner and branded items to be displayed during the networking reception

Golf Tournament \$10,500 HOLD

- The sponsor is eligible to receive preferred pairing requests for one foursome
- Sponsor announces golf tournament winners and provides awards during the networking reception

Tuesday Reception \$10,500 HOLD

- The sponsor is eligible to send a banner and branded items to be displayed during the reception

Wi-Fi Sponsor \$10,500 HOLD

- The network password for the event will be branded with company and name and attendees will be directed to company's website after log-in (depending on hotel a/v provider)

Conference Partner \$7,500 +

Portable Chargers \$8,500 HOLD

- The sponsor logo will be branded on charging station during event.

Monday Breakfast \$8,000 SOLD

- The sponsor is eligible to send a banner and branded items to be displayed during the breakfast.

Tuesday Breakfast \$8,000 HOLD

- The sponsor is eligible to send a banner and branded items to be displayed during the breakfast.

Wednesday Breakfast \$7,500 HOLD

- The sponsor is eligible to send a banner and branded items to be displayed during the breakfast.

Custom Lanyards \$7,500 HOLD

- The sponsor logo will be branded on attendee lanyards.

** Sponsors are required to purchase/provide sponsored items with approval from ACLI.

Partnership Opportunities Continued.

Supporting Partner \$3,000 +

Monday Refreshment Breaks \$6,500 HOLD

- The sponsor is eligible to send a banner to be displayed during the break

Daily All Day Coffee Sponsor \$6,000

- The sponsor is eligible to send a banner to be displayed next to the coffee stations

Electronic Program Guide \$5,500 HOLD

- The sponsor logo will be on the cover of the program guide
- Sponsor will receive full page ad in prominent location.

50" Interactive Touchscreens \$5,500

- The sponsor logo and branded interactive content will be available on the custom-designed touchscreen.

Electronic Registration List \$5,500 HOLD

- The sponsor logo and website will be on the registration list.

Golf Beverage Cart \$5,500 HOLD

- The sponsor logo will be on the event signage at the golf tournament

Mobile App \$5,500 SOLD

- The sponsor logo will be branded on the mobile app
- Company logo featured on any pre-event communication specific to mobile app

Daily Conference Emails \$5,500 (Sunday - Wednesday) HOLD

- The sponsor will be the sole sponsor of the daily confirmation emails to attendees.
- Sponsor logo will be branded on the email.

Monday Reception Entertainment \$5,500 HOLD

- The sponsor is eligible to send a banner to be displayed during the break

Tuesday Reception Entertainment \$5,500 HOLD

- The sponsor is eligible to send a banner to be displayed during the break

Tuesday Refreshment Breaks \$4,000 HOLD

- The sponsor is eligible to send a banner to be displayed during the break

Sunday Room Drop ** \$4,000 HOLD

- The sponsor is eligible to send branded item to attendee guest rooms. (Sponsor is also responsible for covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)

Monday Room Drop ** \$3,500 HOLD

- The sponsor is eligible to send branded item to attendee guest rooms. (Sponsor is also responsible for covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)

Tuesday Room Drop ** \$3,000 HOLD

- The sponsor is eligible to send branded item to attendee guest rooms. (Sponsor is also responsible for covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)

** Sponsors are required to purchase/provide sponsored items with approval from ACLI.

2021 PARTNERS

AllianceBernstein
Allianz Global Investors
Bancorp Services, LLC
Barings
Benefit Street Partners
BlackRock
Brown Brothers Harriman
CrossBay Capital Partners
Egan-Jones Ratings Co.
Entrust Global
Federal Home Loan Banks
Global Trading Systems
Invesco
Jane Street Group

Macquarie
MetLife Investment Management
Milliman
Morgan Stanley
Neuberger Berman
PIMCO
PNC Institutional Asset Management
Quadratic Capital Management
Schroders
State Street Global Advisors
Van Eck Securities Corp.
Vanguard
Voya Investment Management
Wells Fargo Asset Management

About ACLI

The American Council of Life Insurers (ACLI) is the leading trade association driving public policy and advocacy on behalf of the life insurance industry. 90 million American families rely on the life insurance industry for financial protection and retirement security. ACLI's member companies are dedicated to protecting consumers' financial wellbeing through life insurance, annuities, retirement plans, long-term care insurance, disability income insurance, reinsurance, and dental, vision, and other supplemental benefits. ACLI's 280 member companies represent 94 percent of industry assets in the United States.

FOR MORE INFORMATION

For more information about partnership benefits and opportunities at the Senior Investment Managers Seminar 2022 or other events, please contact:

Geneva Barber | Director, Conference Services

American Council of Life Insurers
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