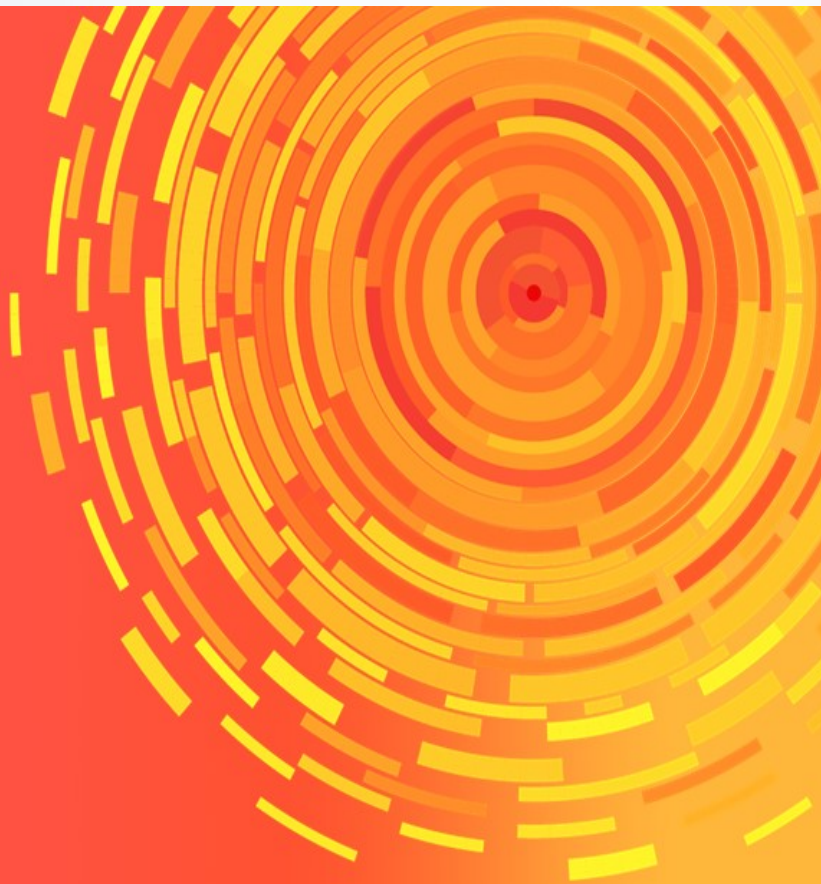


Senior Investment Managers
Seminar (SIMS)

Partnership Prospectus



November 7-10

20

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Overview

ACLI Senior Investment Managers Seminar brings together senior executives from the life insurance and financial services industry. This seminar's formal presentations and discussions cover financial, economic, and political issues; investment management and portfolio strategy; and current insurance-specific issues.

Participating in the **Senior Investment Managers Seminar 2021** as a Partner is the ideal way to promote your company in a networking, educational, and professional setting.

Partnerships

ACLI offers four distinct tiers of partnerships. Each tier is customized at different price levels and touchpoints:

Executive Partnership: \$20,000 +

Executive Partners receive the highest conference exposure with additional benefits both pre and post-conference.

- Two COMPLIMENTARY SIMS 2021 REGISTRATIONS
- Company logo listed on ACLI's website
- Strategic partner benefits listed below

Strategic Partnership: \$10,000 +

Strategic Partners receive high level visibility for your company.

- One COMPLIMENTARY SIMS 2021 REGISTRATIONS
- One COMPLIMENTARY full-page ad in the electronic program guide
- Logo and company description included in the electronic program guide
- Signage at the sponsored event with your company logo
- Recognition in pre-marketing and on-site
- Company logo listed on ACLI's website
- Copy of SIMS 2021 pre-registration list (emails not included)

Conference Partnership: \$7,500 +

The Conference Partnership is another great opportunity for your company with a wide range of sponsorship options.

- One COMPLIMENTARY SIMS 2021 REGISTRATIONS
- Logo and company description included in the electronic program guide
- Signage at the sponsored event with your company logo
- Recognition in pre-marketing and on-site
- Copy of SIMS 2021 pre-registration list (emails not included)

Supporting Partnership: \$2,500 +

A supporting partnership allows for unique exposure and tailored visibility.

- Company description included in the electronic program guide
- Signage at the sponsored event with your company logo
- Recognition in pre-marketing and on-site
- Copy of SIMS 2021 pre-registration list (emails not included)

Partnership Opportunities

Executive Partner \$20,000 +

Tuesday Dinner \$20,000

- The sponsor is eligible to send a banner to be displayed during the dinner
- Company logo will be included on all pre/post marketing emails and program guide

Onsite Registration Kiosk \$20,000

- The sponsor will be the sole sponsor of the onsite registration kiosks
- Kiosks will be branded with company logo
- Company logo will be included on all pre/post marketing emails and program guide

Strategic Partner \$10,000 +

Welcome Reception \$15,000

- The sponsor is eligible to send a banner to be displayed during the reception

Monday Luncheon \$10,000

- The sponsor is eligible to send a banner to be displayed during the luncheon
- Sponsor will have two seats at reserved table with guest lunch speaker and conference leadership

Monday Networking Reception \$10,000

- The sponsor is eligible to send a banner to be displayed during the networking reception

Golf Tournament \$10,000

- The sponsor is eligible to receive preferred pairing requests for one foursome
- Sponsor announces golf tournament winners and provides awards during the networking reception

Tuesday Reception \$10,000

- The sponsor is eligible to send a banner to be displayed during the reception

Wi-Fi Sponsor \$10,000

- The network for the event will be branded with company and name and attendees will be directed to company's website after log-in (depending on hotel a/v provider)

Conference Partner \$7,500 +

Charging Station \$8,000

- The sponsor logo will be branded on charging station during event.

Monday Breakfast \$7,500

- The sponsor is eligible to send a banner to be displayed during the breakfast.

Tuesday Breakfast \$7,500

- The sponsor is eligible to send a banner to be displayed during the breakfast.

Wednesday Breakfast \$7,500

- The sponsor is eligible to send a banner to be displayed during the breakfast.

**** Sponsors are required to purchase/provide sponsored items with approval from ACLI.**



Partnership Opportunities Continued.

Supporting Partner \$2,500 +

Custom Lanyards \$5,000

- The sponsor logo will be branded on attendee lanyards.

Electronic Program Guide \$5,000

- The sponsor logo will be on the cover of the program guide
- Sponsor will receive 1/2 page ad in prominent location.

Electronic Registration List \$5,000

- The sponsor logo and website will be on the registration list.

Golf Beverage Cart \$5,000

- The sponsor logo will be on the event signage at the golf tournament

Mobile App \$5,000

- The sponsor logo will be branded on the mobile app
- Company logo featured on any pre-event communication specific to mobile app

Daily Confirmation Emails \$5,000 (Sunday - Wednesday)

- The sponsor will be the sole sponsor of the daily confirmation emails to attendees.
- Sponsor logo will be branded on the email.

Monday Refreshment Breaks \$5,000

- The sponsor is eligible to send a banner to be displayed during the break

Monday Reception Entertainment \$5,000

- The sponsor is eligible to send a banner to be displayed during the break

Tuesday Reception Entertainment \$5,000

- The sponsor is eligible to send a banner to be displayed during the break

Tuesday Refreshment Breaks \$3,500

- The sponsor is eligible to send a banner to be displayed during the break

Sunday Room Drop ** \$3,500

- The sponsor is eligible to send branded item to attendee guest rooms. (sponsor is also responsible for covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)

Monday Room Drop ** \$3,000

- The sponsor is eligible to send branded item to attendee guest rooms. (sponsor is also responsible for covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)

Tuesday Room Drop ** \$2,500

- The sponsor is eligible to send branded item to attendee guest rooms. (sponsor is also responsible for covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)

** Sponsors are required to purchase/provide sponsored items with approval from ACLI.



2019 PARTNERS

Aberdeen Standard
AllianceBernstein
Allianz Global Investors
Bancorp Services, LLC
Barings
BlackRock
CrossBay Capital Partners
Federal Home Loan Banks
Global Trading Systems
Invesco Group Services
Jane Street
Macquarie
MetLife Investment Management

Milliman
Morgan Stanley
Neuberger Berman
PIMCO
PNC Institutional Asset Management
S&P Global Ratings
Schroders
State Street Global Advisors
Tortoise
Vanguard
Voya Investment Management
Wells Fargo Asset Management

About ACLI

The American Council of Life Insurers (ACLI) advocates on behalf of 280 member companies dedicated to providing products and services that promote consumers' financial and retirement security. 90 million American families depend on our members for life insurance, annuities, retirement plans, long-term care insurance, disability income insurance, reinsurance, dental and vision, and other supplemental benefits. ACLI represents member companies in state, federal, and international forums for public policy that supports the industry marketplace and the families that rely on life insurers' products for peace of mind. ACLI members represent 95 percent of industry assets in the United States.

FOR MORE INFORMATION

For more information about partnership benefits and opportunities at the Senior Investment Managers Seminar 2021 or other events, please contact:

Geneva Barber | Director, Conference Services

American Council of Life Insurers
202.624.2312 or GenevaBarber@acli.com

Sponsorship opportunities are limited, so please reach out at your earliest convenience to ensure your first choice is available.