

### DIAMOND LEVEL: \$30,000 and above

Combination of Items	\$30,000	<b><u>Diamond Level Benefits</u></b> <ul style="list-style-type: none"> <li>3 complimentary ReFocus 2020 registrations</li> <li>All Platinum Level Benefits (see below)</li> </ul>
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### PLATINUM LEVEL: \$20,000

Sunday Welcome Reception	\$20,000 (HOLD)	<b><u>Platinum Level Benefits</u></b> <ul style="list-style-type: none"> <li>2 complimentary ReFocus 2020 registrations</li> <li>Signage at sponsored event with your company logo</li> <li>Complimentary full-page ad in printed Program Guide</li> <li>Listing in the ReFocus 2020 printed Program Guide</li> <li>Your company logo displayed on all entrance units and at registration area</li> <li>Sponsor ribbons for your company's registered attendees</li> <li>Posting and prominent display of your logo on the ReFocus 2020 Website with hyperlink to your company site</li> <li>Company printed material on publications table in registration area</li> <li>Your company logo included in general sessions &amp; luncheon signage</li> <li>Advance copy of the ReFocus 2020 registration list</li> </ul>
Monday Networking Luncheon	\$20,000 (HOLD)	
Monday Networking Reception	\$20,000 (HOLD)	
Keynote Speaker	\$20,000 (HOLD)	
Mobile App	\$20,000 (HOLD)	

### GOLD LEVEL: \$10,000-\$19,999

Attendee Tote Bags	\$15,000 (HOLD)	<b><u>Gold Level Benefits</u></b> <ul style="list-style-type: none"> <li>1 complimentary ReFocus 2020 registration</li> <li>Signage at sponsored event with your company logo</li> <li>Listing in the ReFocus 2020 printed Program Guide</li> <li>Your company logo displayed on all entrance units and at registration area</li> <li>Sponsor ribbons for your company's registered attendees</li> <li>Posting on the ReFocus 2020 Website</li> <li>Your company logo included in general sessions &amp; luncheon sponsor signage</li> <li>Advance copy of the ReFocus 2020 registration list</li> </ul>
Tuesday Networking Luncheon	\$15,000	
Tuesday Networking Reception	\$15,000 (HOLD)	
Lanyards	\$12,000 (HOLD)	
WiFi (Price based on hotel)	\$12,000 (HOLD)	
Hotel Keycards (based on hotel)	\$12,000 (HOLD)	
Sunday Reception Entertainment	\$10,000 (HOLD)	
Monday Breakfast	\$10,000 (HOLD)	
Monday Reception Entertainment	\$10,000 (HOLD)	
Tuesday Breakfast	\$10,000 (HOLD)	
Audience Response System	\$10,000	
Lounge	\$10,000 (HOLD)	
Charging Station	\$10,000 (HOLD)	

### SILVER LEVEL: Up to \$9,999

Mon. Refreshment Break (AM only)	\$7,500 (HOLD)	<b><u>Silver Level Benefits</u></b> <ul style="list-style-type: none"> <li>Signage at sponsored event with your company logo</li> <li>Listing in the ReFocus 2020 printed Program Guide</li> <li>Your company logo displayed on all entrance units and at registration area</li> <li>Sponsor ribbons for your company's registered attendees</li> <li>Posting on the ReFocus 2020 Website</li> <li>Your company logo included in general sessions &amp; luncheon signage</li> <li>Advance copy of the ReFocus 2020 registration list</li> </ul>
Mon. Refreshment Break (PM only)	\$7,500 (HOLD)	
Tue. Refreshment Break (AM only)	\$7,500 (HOLD)	
Tue. Refreshment Break (PM only)	\$7,500 (HOLD)	
Printed Program Guide	\$7,500 (HOLD)	
Printed Registration List	\$7,500 (HOLD)	
Tuesday Reception Entertainment	\$5,000 (HOLD)	
Notepads & Pens	\$5,000 (HOLD)	
Registration Folders	\$5,000 (HOLD)	
Wednesday Breakfast	\$5,000	
Attendee Tote Bag Gift*	\$5,000	

\* There is no limit on the number of companies that can participate as tote bag gift sponsors. Sponsors are required to purchase/provide tote bag gift with approval from organizer and arrange for delivery of all tote bag gift items to the ACLI by the date specified by the organizer.

NOTE: Sponsorships of \$10,000 and above can be split between companies as co-sponsors. Each company will be recognized at the sponsorship level that correlates to the total dollar spent per company.

**TO SIGN UP OR GET MORE INFORMATION:** Geneva Barber at GenevaBarber@acli.com or (202) 624-2312