



PARTNERSHIP PROSPECTUS

as of January 31, 2019

EXECUTIVE PARTNER \$10,000+

Wednesday Night Dinner \$10,000

- ◆ Sponsor is eligible to send printed materials and branded items to be displayed during dinner

STRATEGIC PARTNER \$7,500+

Tuesday Welcome Reception \$7,500 (HOLD)

- ◆ Sponsor is eligible to send printed materials and branded items to be displayed during reception

Wednesday Refreshment Breaks \$7,500 (HOLD)

- ◆ Sponsor is eligible to send printed materials and branded items to be displayed during refreshment breaks

CONFERENCE PARTNER \$3,500+

Thursday Refreshment Breaks \$5,000

- ◆ Sponsor is eligible to send printed materials and branded items to be displayed during refreshment breaks

Wednesday Reception \$6,000

- ◆ Sponsor is eligible to send printed materials and branded items to be displayed during reception

Mobile App \$5,000

- ◆ Company logo branded throughout the app
- ◆ Company logo featured on any pre-event communication specific to mobile app

Wednesday Luncheon \$5,000 (HOLD)

- ◆ Sponsor is eligible to send printed materials and branded items to be displayed during lunch
- ◆ Sponsor will have two (2) seats at reserved table with guest lunch speaker and conference leadership

Wi-Fi Sponsor \$4,000 (HOLD)

- ◆ Wi-Fi network for the event will be branded with company name and attendees will be redirected to company's website after log-in (depending on hotel A/V provider)

Custom Lanyards \$3,500

- ◆ Company logo branded on attendee lanyards



PARTNERSHIP PROSPECTUS

SUPPORTING PARTNER \$2,500 and below

Thursday Continental Breakfast \$2,500 (HOLD)

- ◆ Sponsor is eligible to send printed materials and branded items to be displayed during breakfast

Thursday Buffet Lunch \$2,500

- ◆ Sponsor is eligible to send printed materials and branded items to be displayed during lunch

Tuesday Refreshments (at Board Meeting) \$1,500

- ◆ Sponsor is eligible to send printed materials and branded items to be displayed during refreshment break

Registration List \$1,000

- ◆ Company logo and website information included on event registration list

Wednesday/Thursday *Wall Street Journal* \$500 (each day)

- ◆ Sponsor is eligible to provide branded labels to be placed on copies of the WSJ



PARTNERSHIP PROSPECTUS

PARTNER BENEFITS

EXECUTIVE PARTNER \$10,000+

- ◆ Two COMPLIMENTARY FORUM 500 2019 event registrations
- ◆ Logo and company description included in conference folder
- ◆ Company logo listed on ACLI's website year-round
- ◆ Company logo will be included on all pre/post marketing emails
- ◆ Strategic Partner level benefits listed below (not including additional registrations)

STRATEGIC PARTNER \$7,500+

- ◆ One COMPLIMENTARY FORUM 500 2019 registration and ½ off member registration rate for one additional registration
- ◆ Logo and company description included in conference folder
- ◆ Signage at sponsored event with your company logo
- ◆ Recognition in pre-marketing and on-site materials
- ◆ Company is eligible to send printed material for display on publications table in registration area
- ◆ Copy of FORUM 500 2019 pre-registration list (emails not included)

CONFERENCE PARTNER \$5,000+

- ◆ One COMPLIMENTARY FORUM 500 2019 registration
- ◆ Logo and company description included in conference folder
- ◆ Signage at sponsored event with your company logo
- ◆ Recognition in pre-marketing and on-site materials
- ◆ Company is eligible to send printed material for display on publications table in registration area
- ◆ Copy of FORUM 500 2019 pre-registration list (emails not included)

SUPPORTING PARTNER \$2,500 AND BELOW

- ◆ Logo and company description included in conference folder
- ◆ Signage at sponsored event with your company logo
- ◆ Recognition in pre-marketing and on-site materials
- ◆ Copy of FORUM 500 2019 pre-registration list (emails not included)

***Partnership levels are determined by cumulative spend**