

LIFE
INSURERS
AND
YOUR
STATE
2018

KANSAS

Jobs

- The life insurance industry generates approximately 23,100 jobs in Kansas, including 10,800 direct employees and 12,300 non-insurance jobs.
- 457 life insurers are licensed to do business in Kansas and 11 are domiciled in the state.

Protection

- Kansas residents have \$281 billion in total life insurance coverage.
- State residents own 1 million individual life insurance policies, with coverage averaging \$130,000 per policyholder.
- Group life insurance coverage amounts to \$93 billion.
- Individual life insurance coverage purchased in Kansas in 2016 totaled \$15 billion.
- \$4 billion was paid to Kansas residents in the form of death benefits, matured endowments, policy dividends, surrender values, and other payments in 2016.
- Annuity benefits paid in the state in 2016 totaled \$695 million.

Investments

- Life insurance companies invest approximately \$41 billion in Kansas' economy.
- About \$33 billion of this investment is in stocks and bonds that help finance business development, job creation, and services in the state.
- Life insurers provide \$2 billion in mortgage loans on farm, residential, and commercial properties, and own \$126 million in real estate in Kansas.

ACLI in Kansas

- 253 ACLI member companies provide financial and retirement security to Kansas families through life insurance, annuities, long-term care and disability income insurance, and retirement plans.
- 94 percent of all life and annuity payments are from ACLI members.
- 91 percent of total life insurance coverage is provided by ACLI members.

Across America

- 90 million American families rely on life insurers' products for financial and retirement security.*
- Life insurers are leading providers of retirement solutions, including 401(k)s, 403(b)s, 457s, IRAs, and annuities, managing 18 percent of all defined contribution plan assets and 14 percent of all IRA assets.
- More than 16 percent of Americans' long-term savings is in permanent life insurance and retirement annuities.
- Life insurers pay out \$1.7 billion to families and businesses every day.
- Life insurers invest \$6.4 trillion in the U.S. economy—95 percent of the industry's total assets.
- Life insurers are a major source of bond financing for American businesses, holding almost 22 percent of all U.S. corporate bonds.