

Vice President, Strategic Communications

Reports to the SVP, Communications and Public Affairs. This staff member plays a leading role in execution of the association's strategic communications plan with day-to-day management of four association communications staff members – media relations, digital media, content development, and website -- and point-of-contact liaison with the association's strategic communications consulting firm.

Ideal candidate must be able to engage in directly and lead strategic development, production, and placement of persuasive, compelling advocacy communications material. Outstanding advocacy writing skills required, along with organizational capabilities to orchestrate a team effort using traditional and innovative communications tools and techniques to support association positions on behalf of industry. Work alongside and collaboratively with Executive Communications, Strategic Initiatives, and Public Affairs. Bachelor's degree and experience with earned media on behalf of a trade association, a public affairs firm, or elsewhere required.

Compensation commensurate with experience. Please e-mail your resume and salary requirements to:

American Council of Life Insurers
Attn: HR – VP, Strategic Communications
HR@acli.com