75

MILLION
AMERICAN FAMILIES

rely on life insurers’ products for peace of mind, long-term savings, and a guarantee of lifetime income when it’s time to retire.

THIS WEEK, life insurance agents and financial advisors are on Capitol Hill to share their stories about the importance of the life insurance industry to the financial and retirement security of American families and businesses.

- Only the life insurance industry provides products that protect families from the impact of certain financial risks—providing peace of mind through life, disability income, and long-term care insurance.
- Only the life insurance industry delivers income guarantees through retirement annuities—protecting individuals and families from the risk of outliving their savings.

Learn more at SecureFamily.org

Americans to Protect Family Security is a partnership of America’s financial advisors, life insurance agents, and life insurance companies that is dedicated to educating policymakers about the role our products play in the financial lives of 75 million American families.

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