

# 75

# MILLION

## AMERICAN FAMILIES

rely on life insurers' products for peace of mind, long-term savings, and a guarantee of lifetime income when it's time to retire.



**Public policy should encourage Americans to save more, plan responsibly, and protect their financial and retirement security.**



**This week life insurance agents and advisors are on Capitol Hill to discuss the role the life insurance industry plays in the financial and retirement security of American families.**

- As 10,000 Americans turn 65 every day for the next 15 years—and lifespans are increasing—now more than ever public policy must promote greater personal financial independence and private sector solutions to help families build their own private safety nets.
- Only life insurers and the professionals who represent them provide products that protect families from the impact of certain financial risks, such as mortality, disability, and long-term care needs.
- Only life insurers and the professionals who represent them deliver income guarantees through annuities that address longevity—the risk of outliving your retirement savings.

Public policy should encourage families to plan for and attain financial and retirement security through life insurance, disability and long-term care insurance, annuities and other retirement savings plans. Life insurance companies, agents, and advisors hope to be a partner as Congress seeks solutions to protect families against life's financial uncertainties.



## SecureFamily<sup>ORG</sup>

*Americans to Protect Family Security is a partnership of life insurance companies, agents, and financial advisors that is dedicated to educating policymakers about the role our products play in providing financial and retirement security for American families and businesses.*

**Learn more at [SecureFamily.org](https://SecureFamily.org)**



PAID FOR BY AMERICANS TO PROTECT FAMILY SECURITY, INC.