

ACROSS AMERICA...

75 MILLION American families count on life insurers' products

The life insurance industry pays out \$1.5 BILLION every day

PRODUCTS are available through GROUP PLANS and INDIVIDUAL POLICIES

LIFE INSURERS PROVIDE FINANCIAL SECURITY & PEACE OF MIND

More than 1 out of every 6 dollars of Americans' LONG-TERM SAVINGS is in permanent life insurance & retirement annuities

The life insurance industry generates 2.5 MILLION U.S. jobs

Life insurers invest \$5.6 TRILLION in the U.S. economy

Life Insurers: Over 200 YEARS of protecting Americans

