



75 million American Families. And Counting.

75 million. That's a lot. But that's how many American families count on the life insurance industry to protect their financial future. And good public policy encourages them to do just that.

Life insurance. Annuities. Long-term care and disability income insurance. 2 out of 3 families put their trust in them every day. Because they provide peace of mind, long-term savings, and a guarantee of lifetime income when it's time to retire.

To see how families in your state benefit

visit **SecureFamily.org**

**Life Insurance, Annuities, Long-Term Care
and Disability Income Insurance**

Security American Families Count On

Paid for by America's life insurance industry.