Act NOW on Insurance Capital Standards

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To Members of Congress:

America's life insurance companies strongly support legislation to clarify the Federal Reserve Board's authority to apply insurance-based capital standards to insurance companies under its supervision.

There is broad consensus among legislators, federal and state regulators, and industry experts that insurance is very different from banking and must be regulated in a way that reflects those differences. Only insurance-based standards are suitable for safeguarding the capital strength of insurance companies.

The House and Senate have both shown overwhelming and bipartisan support for appropriate capital standards for life insurers. Now it is time for the Insurance Capital Standards Clarification Act of 2014 to become law—this legislation is critically important to life insurance companies and our customers.

The capital standards developed for life insurers must support the long-term promises and obligations that underlie our unique products—life insurance, annuities, long-term care and disability income insurance. Today, 75 million American families depend on our industry for their financial protection and retirement security. The industry pays out \$1.5 billion every day to families and businesses, and is a cornerstone of the U.S. economy, generating 2.5 million jobs and investing \$5.2 trillion to support economic expansion.

It is in the interest of insurance consumers, insurance regulators, and insurance markets for the Federal Reserve to have the authority to design insurance capital standards that are appropriate and serve the goals of prudential supervision.

We, the undersigned companies, strongly urge Congress to send the Insurance Capital Standards Clarification Act to the President's desk for quick enactment this year.

Thank you for your continued support.

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PRIMERICA



AMERICAN COUNCIL OF LIFE INSURERS DIRK KEMPTHORNE

DIRK KEMPTHORNE President & CEO 101 Constitution Ave. NW Washington, DC 20001

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It's time to send the Insurance Capital Standards Clarification Act to the President's desk for enactment this year.

Learn more at www.acli.com.



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Only insurance-based standards are suitable for safeguarding the capital strength of insurance companies.

Our companies strongly urge Congress to pass and the President to sign the Insurance Capital Standards Clarification Act this year.

Financial Security...for Life.

DIRK KEMPTHORNE President & CEO

AMERICAN COUNCIL OF LIFE INSURERS 101 CONSTITUTION AVE., NW, SUITE 700 WASHINGTON, DC 20001-2133

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Why are we offering a fresh new choice in Happy **Meals?**

We believe fun food can also be good food.

What's happening inside Happy Meals? More than you might know. For a limited time, we're introducing a new fresh fruit option with Cuties[®]. It's just one of many changes we've made over the years, from offering nutritious kid favorites like Go-GURT[®] Strawberry Yogurt and apple slices, to reducing sodium in Chicken McNuggets[®], decreasing the size of our fries, and encouraging wholesome beverage choices. To learn more about the changes we're making, ioin us at **mcdonalds.com/happymeals.**



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