

Senior Investment Managers Seminar (SIMS)

as of January 9, 2019

PARTNERSHIP PROSPECTUS

EXECUTIVE PARTNER \$20,000+

Tuesday Dinner \$20,000

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during dinner
- ◆ Company logo will be included on all pre/post marketing emails

STRATEGIC PARTNER \$10,000+

Welcome Reception \$15,000

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

Monday Luncheon \$10,000

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during lunch
- ◆ Sponsor will have two seats at reserved table with guest lunch speaker and conference leadership

Monday Networking Reception \$10,000

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

Golf Tournament \$10,000

- Sponsor is eligible to send branded items to be included on golf carts
- ◆ Sponsor receives preferred pairing request for one foursome
- ◆ Sponsor announces golf tournament winners and provides awards during networking reception

Tuesday Reception \$10,000

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

Attendee Tote Bags \$10,000

- ◆ Company logo included on attendee tote bag

Wi-Fi Sponsor \$10,000

- ◆ WiFi network for the event will be branded with company name and attendees will be redirected to company's website after log-in (depending on hotel A/V provider)

CONFERENCE PARTNER \$7,500+

Charging Station \$8,000

- ◆ Company logo branded on charging station during event

Monday Breakfast \$7,500

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during breakfast

CONFERENCE PARTNER \$7,500+ (CONTINUED)

Tuesday Breakfast **\$7,500**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during breakfast

Wednesday Breakfast **\$7,500**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during breakfast

SUPPORTING PARTNER \$2,500+

Custom Lanyards **\$5,000**

- ◆ Company logo branded on attendee lanyards

Program Guide **\$5,000**

- ◆ Company logo included on the cover of the program guide

Registration List **\$5,000**

- ◆ Company logo and website information included on event registration list

Golf Beverage Cart **\$5,000**

- ◆ Company logo on event signage at golf tournament

Hotel Key Cards **\$5,000**

- ◆ Customized hotel key card with company logo

Monday Refreshment Breaks **\$5,000**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during breaks

Monday Reception Entertainment **\$5,000**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

Mobile App Sponsor **\$5,000**

- ◆ Company logo branded throughout the app
- ◆ Company logo featured on any pre-event communication specific to mobile app

Tuesday Reception Entertainment **\$5,000**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

Wall Street Journal **\$4,500**

- ◆ Company logo branded stickers on copies of newspaper provided to attendees

Tuesday Refreshment Break **\$3,500**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during break

Sunday Room Drop **\$3,000**

- ◆ Sponsor is eligible to send branded item to attendee guest rooms. *(Sponsor is responsible for providing item and covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)*

Monday Room Drop **\$2,750**

- ◆ Sponsor is eligible to send branded item to attendee guest rooms. *(Sponsor is responsible for providing item and covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)*

SUPPORTING PARTNER \$2,500+ (CONTINTUED)

Tuesday Room Drop \$2,500

- ◆ Sponsor is eligible to send branded item to attendee guest rooms. (*Sponsor is responsible for providing item and covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.*)

Monday Hydration Station \$3,000

- ◆ Sponsor is eligible to send branded sports bottles for attendees to use at water station

Tuesday Hydration Station \$2,500

- ◆ Sponsor is eligible to send branded sports bottles for attendees to use at water station

PARTNER BENEFITS

EXECUTIVE PARTNER \$20,000+

- ◆ Two COMPLIMENTARY SIMS 2019 event registrations and early bird member registration rate for any additional registrations
- ◆ Company logo listed on ACLI's website year-round
- ◆ Chairman level benefits listed below

STRATEGIC PARTNER \$10,000+

- ◆ One COMPLIMENTARY SIMS 2019 registration and early bird member registration rate for any additional registrations
- ◆ One COMPLIMENTARY full-page ad in Program Guide
- ◆ Logo and company description included in Program Guide
- ◆ Signage at sponsored event with your company logo
- ◆ Recognition in pre-marketing and on-site materials
- ◆ Company is eligible to send printed material for display on publications table in registration area
- ◆ Copy of SIMS 2019 pre-registration list (emails not included)

CONFERENCE PARTNER \$7,500+

- ◆ One COMPLIMENTARY SIMS 2019 registration
- ◆ Logo and company description included in Program Guide
- ◆ Signage at sponsored event with your company logo
- ◆ Recognition in pre-marketing and on-site materials
- ◆ Company is eligible to send printed material for display on publications table in registration area
- ◆ Copy of SIMS 2019 pre-registration list (emails not included)

SUPPORTING PARTNER \$2,500+

- ◆ Company description included in Program Guide
- ◆ Signage at sponsored event with your company logo
- ◆ Recognition in pre-marketing and on-site materials
- ◆ Copy of SIMS 2019 pre-registration list (emails not included)