

# ReFocus2020

## EXTERNAL FACTORS, INTERNAL IMPACT

March 1-4, 2020

Bellagio Resort & Casino | Las Vegas, NV

## SPONSORSHIP OPPORTUNITIES

as of October 9, 2019

ACLI

SOCIETY OF ACTUARIES

### DIAMOND LEVEL: \$30,000 and above

Combination of Items \$30,000

#### Diamond Level Benefits

- ◆ 3 complimentary ReFocus 2020 registrations
- ◆ All Platinum Level Benefits (see below)

### PLATINUM LEVEL: \$20,000

Sunday Welcome Reception \$20,000 (HOLD)

Monday Networking Luncheon \$20,000 (HOLD)

Monday Networking Reception \$20,000 (HOLD)

Keynote Speaker \$20,000 (SOLD)

Mobile App \$20,000 (SOLD)

#### Platinum Level Benefits

- ◆ 2 complimentary ReFocus 2020 registrations
- ◆ Signage at sponsored event with your company logo
- ◆ Complimentary full-page ad in printed Program Guide
- ◆ Listing in the ReFocus 2020 printed Program Guide
- ◆ Your company logo displayed on all entrance units and at registration area
- ◆ Sponsor ribbons for your company's registered attendees
- ◆ Posting and prominent display of your logo on the ReFocus 2020 Website with hyperlink to your company site
- ◆ Company printed material on publications table in registration area
- ◆ Your company logo included in general sessions & luncheon signage
- ◆ Advance copy of the ReFocus 2020 registration list

### GOLD LEVEL: \$10,000-\$19,999

Attendee Tote Bags \$15,000 (SOLD)

Tuesday Networking Luncheon \$15,000

Tuesday Networking Reception \$15,000 (HOLD)

Lanyards \$12,000 (HOLD)

WiFi (Price based on hotel) \$12,000 (SOLD)

Hotel Keycards (based on hotel) \$12,000 (SOLD)

Sunday Reception Entertainment \$10,000 (SOLD)

Monday Breakfast \$10,000

Monday Reception Entertainment \$10,000 (SOLD)

Tuesday Breakfast \$10,000 (HOLD)

Lounge \$10,000 (HOLD)

Charging Station \$10,000 (SOLD)

Audience Response System \$10,000 (SOLD)

#### Gold Level Benefits

- ◆ 1 complimentary ReFocus 2020 registration
- ◆ Signage at sponsored event with your company logo
- ◆ Listing in the ReFocus 2020 printed Program Guide
- ◆ Your company logo displayed on all entrance units and at registration area
- ◆ Sponsor ribbons for your company's registered attendees
- ◆ Posting on the ReFocus 2020 Website
- ◆ Your company logo included in general sessions & luncheon sponsor signage
- ◆ Advance copy of the ReFocus 2020 registration list

### SILVER LEVEL: Up to \$9,999

Mon. Refreshment Break (AM only) \$7,500 (HOLD)

Mon. Refreshment Break (PM only) \$7,500 (HOLD)

Tue. Refreshment Break (AM only) \$7,500 (HOLD)

Tue. Refreshment Break (PM only) \$7,500 (HOLD)

Printed Program Guide \$7,500 (HOLD)

Printed Registration List \$7,500 (SOLD)

Tuesday Reception Entertainment \$5,000 (HOLD)

Notepads & Pens \$5,000 (SOLD)

Registration Folders \$5,000 (SOLD)

Wednesday Breakfast \$5,000

Attendee Tote Bag Gift\* \$5,000

#### Silver Level Benefits

- ◆ Signage at sponsored event with your company logo
- ◆ Listing in the ReFocus 2020 printed Program Guide
- ◆ Your company logo displayed on all entrance units and at registration area
- ◆ Sponsor ribbons for your company's registered attendees
- ◆ Posting on the ReFocus 2020 Website
- ◆ Your company logo included in general sessions & luncheon signage
- ◆ Advance copy of the ReFocus 2020 registration list

\* There is no limit on the number of companies that can participate as tote bag gift sponsors. Sponsors are required to purchase/provide tote bag gift with approval from organizer and arrange for delivery of all tote bag gift items to the ACLI by the date specified by the organizer.

NOTE: Sponsorships of \$10,000 and above can be split between companies as co-sponsors. Each company will be recognized at the sponsorship level that correlates to the total dollar spent per company.

TO SIGN UP OR GET MORE INFORMATION: Geneva Barber at GenevaBarber@acl.com or (202) 624-2312