

Life & Health Compliance Association Fall Meeting 2019

OCTOBER 23–25 | The Westin Alexandria Old Town
Alexandria, VA



Vendor / Exhibitor Sponsorship Opportunities

The Life & Health Compliance association is pleased to invite you to participate in the 113th Life and Health Compliance Association (LHCA) meeting that will be held at The Westin Alexandria Old Town, Alexandria, VA.

This event provides a unique forum for the exchange of information regarding state and federal laws, rules, and regulations affecting the operations, methods, and procedures of insurance companies. Meetings are held twice each year and are hosted by volunteer member companies.

If your company provides compliance-related products and/or services, the October 2019 LHCA meeting will provide an opportunity for your organization to promote them. Partner with us to enhance exposure to your key markets!

Website Advertising

\$ 200 Annual Fee

Receive additional visibility for your firm by advertising on the LHCA Website. Your company has the option of purchasing ad space on the Website. Your ad will be posted approximately 6 weeks before the start of the meeting and will remain in place for an entire year.

Sponsorship Breakdown

CONTRIBUTOR
\$ 500

- Your logo, containing a link to your firm's website will be placed in the LHCA website for one year;
- Your business flyer/brochure will be included in the attendee meeting materials. Your name or the name of your business will be included in a special 'thank you' sheet provided to all attendees.
- Additional recognition and thanks will be given from the podium during the course of the meeting, reminding attendees of your generosity and encouraging them to carefully review your materials and consider using your services.
- Get your name out to all attendees by providing an incentive item that will be given to all attendees upon arrival at the meeting such as:
 - o Notes Sponsor: Provide the notepad and/or pen with your logo that will be distributed to all attendees. Attendees take a lot of notes. Make sure they think of you when using those materials!
 - o Welcome Bag Sponsor: Welcome meeting attendees with a special bag bearing your logo filled with treats.
 - o Golf Sponsor – Take a prestigious role in the long-standing tradition of the Don Edde Memorial Golf Outing on Wednesday morning with your sponsorship. The golf sponsor has the first right of refusal for any golf items given to attendees at the event (i.e. golf shirts, golf balls, etc.)

EXHIBITOR
\$ 750

- All of the services noted as a CONTRIBUTOR, **PLUS**
- An exhibit table for your use.
(Please note that electrical, telephone, and computer access facilities are extra and must be arranged directly by you with the hotel. We will provide contact information.)
- Your name or logo displayed prominently during the meeting's opening presentation.
- Hand out your own branded goodies for attendees.
- You are also welcome to hold a drawing at your table by collecting business cards from attendees. Once the winner has been drawn, the winner will be announced during the meeting. This is a sure way to receive exposure for your business market.

SILVER
\$ 1,000

- All of the services noted as an EXHIBITOR, **PLUS**
 - Exclusive sponsorship of a refreshment break. Be recognized while taking a break!
 - Outing Sponsor:
 - Don Edde Memorial Golf Outing on Wednesday morning
 - Outing or tours of local attractions yet to be determined.
- NEW! Be a sponsor at this level and you will receive time in front of the group for a 5-minute presentation of your offerings.**

GOLD
\$ 1,500

- All of the services noted as a SILVER sponsor, **PLUS**
 - We will waive the registration fee for one of your attendees.
- NEW! Be a sponsor at this level and you will receive time in front of the group for a 5-minute presentation of your offerings.**

PLATINUM
\$ 2,000 and higher

- All of the services noted as an EXHIBITOR, **PLUS** your choice of exclusive sponsorship of one of the following:
 - Wednesday Evening Reception Sponsor:
Welcome LHCA attendees to the first event of the meeting!
 - Lunch Sponsor:
Sponsor lunch! Receive special signage and recognition in meeting materials while dining on lunch with LHCA attendees Thursday.
 - Thursday Evening Reception/Dinner Sponsor:
After a day in meetings, attendees look forward to this evening of fun. Put your name on this networking event for all to see!
- NEW! Be a sponsor at this level and you will receive time in front of the group for a 5-minute presentation of your offerings AND one free meeting registration.**

DESIGN YOUR OWN

- Be creative! Didn't find an option that works for you? We will work with you to develop a sponsorship idea that makes your organization stand out.
- NEW! Be a sponsor at this level and you will receive time in front of the group for a 5-minute presentation of your offerings AND one free meeting registration.**
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Sponsorship Conditions

Participating sponsors understand the following:

1. Sponsorships help facilitate the successful planning, marketing, and promotion of the conference in addition to subsidizing the costs of management, communication, invited speakers, and program functions. Sponsorships are subject to confirmation and approval of the host companies. All sponsorships are made on a first-come, first-served basis.
2. Information provided in this document is correct at the time of printing. The document is subject to change, however, and Sponsors will be notified promptly of any unforeseen changes.

If you have any questions, please contact:

Geneva Barber, Director Conference Services
GenevaBarber@acli.com

RESERVE YOUR SPACE TODAY!

Registration Information

Please note: These guidelines are provided to present a variety of vendor/sponsorship levels. These guidelines are not binding on future host companies.