

# Financial & Investment Roundtable

as of December 12, 2018

## ***SPONSORSHIP PROSPECTUS***

### **EXECUTIVE PARTNERSHIPS \$20,000+**

#### **Friday Night Dinner \$20,000 (HOLD)**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during dinner
- ◆ Company logo will be included on all pre/post marketing emails

### **STRATEGIC PARTNERSHIPS \$10,000+**

#### **Welcome Reception \$15,000 (HOLD)**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

#### **Thursday Luncheon \$10,000**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during lunch
- ◆ Sponsor will have two seats at reserved table with guest lunch speaker and conference leadership

#### **Thursday Networking Reception \$10,000 (SOLD)**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

#### **Golf Tournament \$10,000 (SOLD)**

- ◆ Sponsor is eligible to send branded items to be included on golf carts
- ◆ Sponsor receives preferred pairing request for one foursome
- ◆ Sponsor announces golf tournament winners and provides awards during networking reception

#### **Mobile App Sponsor \$10,000 (SOLD)**

- ◆ Company logo branded throughout the app
- ◆ Company logo featured on any pre-event communication specific to mobile app

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## ***SPONSORSHIP PROSPECTUS***

### CONFERENCE PARTNERSHIPS \$7,500+

**Charging Station**                      **\$8,000 (HOLD)**

- ◆ Company logo branded on charging station during event

**Wi-Fi Sponsor**                      **\$7,500 (SOLD)**

- ◆ Wi-Fi network for the event will be branded with company name and attendees will be redirected to company's website after log-in (depending on hotel A/V provider)

**Thursday Breakfast**                      **\$7,500 (HOLD)**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during breakfast

**Friday Breakfast**                      **\$7,500**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during breakfast

**Friday Reception**                      **\$7,500 (HOLD)**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

**Hotel Key Cards**                      **\$7,500 (HOLD)**

- ◆ Customized hotel key card with company logo

**Optional Event: TBD**                      **\$7,500**

- ◆ Sponsor is eligible to send branded items to be distributed to optional event participants

### SUPPORTING PARTNERSHIPS \$2,500+

**Custom Lanyards**                      **\$5,000**

- ◆ Company logo branded on attendee lanyards

**Program Guide**                      **\$5,000 (HOLD)**

- ◆ Company logo included on the cover of the program guide

**Registration List**                      **\$5,000**

- ◆ Company logo and website information included on event registration list

**Golf Beverage Cart Sponsor**                      **\$5,000 (HOLD)**

- ◆ Company logo on event signage at golf tournament

**Saturday Breakfast**                      **\$5,000**

- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during breakfast

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## ***SPONSORSHIP PROSPECTUS***

### **SUPPORTING PARTNERSHIPS \$2,500+**

- Thursday Refreshment Breaks**                      **\$5,000\***
- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during refreshment breaks
- Thursday Reception Entertainment**            **\$5,000\* (HOLD)**
- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception
- Friday Reception Entertainment**                **\$5,000\* (HOLD)**
- ◆ Sponsor is eligible to send banner to be displayed during reception
- Friday Refreshment Break**                        **\$3,500 (HOLD)**
- ◆ Sponsor is eligible to send banner, printed materials and branded items to be displayed during break
- Thursday Hydration Station**                      **\$3,500 (HOLD)**
- ◆ Sponsor is eligible to send branded sports bottles for attendees to use at water station
- Wednesday Room Drop**                            **\$3,000 (SOLD)**
- ◆ Sponsor is eligible to send branded item to attendee guest rooms. *(Sponsor is responsible for providing item and covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)*
- Thursday Room Drop**                                **\$2,750 (HOLD)**
- ◆ Sponsor is eligible to send branded item to attendee guest rooms. *(Sponsor is responsible for providing item and covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)*
- Friday Hydration Station**                         **\$2,500 (SOLD)**
- ◆ Sponsor is eligible to send branded sports bottles for attendees to use at water station
- Friday Room Drop**                                  **\$2,500 (HOLD)**
- ◆ Sponsor is eligible to send branded item to attendee guest rooms. *(Sponsor is responsible for providing item and covering hotel delivery fee per room. Price varies \$4-\$7 based on hotel.)*
- Thursday Wall Street Journal**                   **\$2,750 (HOLD)**
- ◆ Company logo branded stickers on copies of newspaper provided to attendees
- Friday Wall Street Journal**                        **\$2,750 (HOLD)**
- ◆ Company logo branded stickers on copies of newspaper provided to attendees
- Saturday Wall Street Journal**                     **\$2,500 (HOLD)**
- ◆ Company logo branded stickers on copies of newspaper provided to attendees

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## ***SPONSORSHIP PROSPECTUS***

### **PARTNERSHIPS BENEFITS**

#### **EXECUTIVE PARTNERSHIPS \$20,000+**

- ◆ Two COMPLIMENTARY FIR 2019 event registrations and member registration rate for any additional registrations
- ◆ Company logo listed on ACLI's website year-round
- ◆ Strategic Partner level benefits listed below (not including additional registrations)

#### **STRATEGIC PARTNERSHIPS \$10,000+**

- ◆ One COMPLIMENTARY FIR 2019 registration and member registration rate for one additional registration
- ◆ One COMPLIMENTARY full-page ad in Program Guide
- ◆ Logo and company description included in Program Guide
- ◆ Signage at sponsored event with your company logo
- ◆ Recognition in pre-marketing and on-site materials
- ◆ Company is eligible to send printed material for display on publications table in registration area
- ◆ Copy of FIR 2019 pre-registration list (emails not included)

#### **CONFERENCE PARTNERSHIPS \$7,500+**

- ◆ One COMPLIMENTARY FIR 2019 registration
- ◆ Logo and company description included in Program Guide
- ◆ Signage at sponsored event with your company logo (*tote bags and hotel key cards not included*)
- ◆ Recognition in pre-marketing and on-site materials
- ◆ Company is eligible to send printed material for display on publications table in registration area
- ◆ Copy of FIR 2019 pre-registration list (emails not included)

#### **SUPPORTING PARTNERSHIPS \$2,500+**

- ◆ Logo and company description included in Program Guide
- ◆ Signage at sponsored event with your company logo
- ◆ Recognition in pre-marketing and on-site materials
- ◆ Copy of FIR 2019 pre-registration list (emails not included)

**\*Partnership levels are determined by cumulative spend**