

COMPLIANCE & LEGAL SECTIONS ANNUAL MEETING VIRTUAL

DECEMBER 8-9

2020



PARTNERSHIP PROSPECTUS

Executive Partner \$20,000 +

Executive Partners receive the highest conference exposure with additional benefits both pre/post-conference.

- Sponsor is eligible to have a one-minute introduction for the Keynote Speaker (No commercial speech allowed; script to be provided and/or approved by ACLI)

Strategic Partner \$10,000 +

Virtual Platform \$10,000

- Sponsor will be branded on pre and post promotional emails as sole virtual platform sponsor. Also, branding on the virtual platform

Conference Partner \$7,500 +

Virtual Focus Group \$7,500

- Target audience focus group that accelerates new product and service developments and follow-up communication with focus group participants

Thought Leadership: Whitepaper \$7,500

- Sponsor is eligible to produce a post-event whitepaper, shared through ACLI media and social outlets.

Supporting Partner \$5,000 +

Daily E-Newsletter Conference Recap \$5,500

- Company logo and website information included on event daily e-newsletter

Tuesday Break Sponsor \$5,000

- Company is eligible to provide a 1-minute pre-recorded video or ad to be shown during the break. Must be approved by ACLI in advance.

Wednesday Break Sponsor \$5,000

- Company is eligible to provide a 1-minute pre-recorded video or ad to be shown during the break. Must be approved by ACLI in advance.

Attendee Experience \$5,000

- Sponsor is eligible to provide a gift card/item that can be mailed or emailed, food delivery service etc. *(Sponsor must cover cost of gift card/item)*
Virtual Happy Hour with mixologist
Starbucks Gift Card

Supporting Partner \$5,000 + Continued

Dunkin Donuts Gift Card
GrubHub, UberEats, Postmates lunch delivery
Afternoon Yoga with Instructor
Wine and Chat Room (wine concierge does pairings with meal suggestions)
PPE sponsored items (mask, hand sanitizer etc.) – delivered directly to attendees

Advertising Website (Platform) Banner \$5,000

- Sponsor is eligible to provide a banner that will be available on the website and virtual platform

Digital Program Guide \$5,000

- Company logo included on the cover of the digital program guide

Digital Registration List \$5,000

- Company logo and website information included on digital registration list

Branded Waiting Rooms (Concurrent Session) \$5,000

- Sponsor is eligible to provide a logo or 30-second video clip that will be shown prior to the session (*Video is subject to approval by ACLI*)

PARTNER BENEFITS

Executive Partner \$20,000 +

- Three complimentary registrations to attend ACLI Compliance & Legal Meeting 2020 and discounted member rate for additional registrations
- 1-minute Pre-recorded overview/statement (ACLI to approve overview)
- Company logo will be included on all pre/post marketing emails and logo, description, and contact information included on virtual platform
- Complimentary full-page ad, logo, and company description featured in the Conference Program Guide
- ACLI to promote session and partnership in advance of conference on social media
- Company name, logo, and recognition throughout conference materials and website
- Company logo on ACLI's website year-round with hyperlink to company website
- Copy of Compliance & Legal Sections Annual Meeting 2020 pre-registration attendee list (emails not included)

Strategic Partner \$10,000 +

- Two COMPLIMENTARY Compliance & Legal Sections Annual Meeting 2020 registrations and member registration rate for any additional registrations
- Complimentary full-page ad, logo, and company description featured in the Conference Program Guide
- Virtual Signage at sponsored event with your company logo
- Recognition in pre-marketing and virtual conference materials
- ACLI to promote session and partnership in advance of conference on social media
- ACLI to provide social card for company's use to promote conference partnership
- Company is eligible to send electronic publication for download on our virtual publication platform
- Company is eligible to host personalized sponsor page on event virtual platform
- Copy of Compliance & Legal Sections Annual Meeting pre-registration list (emails not included)

Conference Partner**\$7,500 +**

- Two COMPLIMENTARY Compliance & Legal Sections Annual Meeting 2020 registrations
- Complimentary ½ page ad, logo, and company description featured in the Conference Program Guide
- Virtual Signage at sponsored event with your company logo
- Recognition in pre-marketing and virtual conference materials
- ACLI to provide social card for company's use to promote conference partnership
- Company is eligible to send electronic publication for download on our virtual publication platform
- Company is eligible to host personalized sponsor page on event virtual platform
- Copy of Compliance & Legal Sections Annual Meeting pre-registration list (emails not included)

Supporting Partner**\$5,000 +**

- Logo and company description featured in the Conference Program Guide
- Virtual Signage at sponsored event with your company logo
- Recognition in pre-marketing and virtual conference materials
- ACLI to provide social card for company's use to promote conference partnership
- Company is eligible to send electronic publication for download on our virtual publication platform
- Copy of Compliance & Legal Section Annual Meeting pre-registration list (emails not included)

Partnership levels are determined by cumulative spend

For additional information on partnership/sponsorship opportunities please contact Geneva Barber at GenevaBarber@acli.com or call (202) 624-2312