(Updated as of March 23, 2020)

SPONSORSHIP PROSPECTUS

EXECUTIVE PARTNER \$20,000+

Welcome Reception (SOLD)

\$20,000

• Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

STRATEGIC PARTNER \$10,000+

Tuesday Networking Reception (HOLD)

\$10,000

Sponsor is eligible to send banner, printed materials and branded items to be displayed during reception

CONFERENCE PARTNER \$7,500+

Monday Luncheon with Guest Speaker (HOLD) \$7,500

- Sponsor is eligible to send banner, printed materials and branded items to be displayed during lunch
- Sponsor will have two seats at reserved table with guest lunch speaker and conference leadership

SUPPORTING PARTNER \$2,500+

Wi-Fi Sponsor

\$5,000

 WiFi network for the event will be branded with company name and attendees will be redirected to company's website after log-in (depending on hotel A/V provider)

Mobile App Sponsor (SOLD) \$5,000

- Company logo branded throughout the app
- Company logo featured on any pre-event communication specific to mobile app

Program Guide (SOLD) \$5,000

• Company logo included on the cover of the program guide

Tuesday Breakfast \$5,000

• Sponsor is eligible to send banner, printed materials and branded items to be displayed during breakfast

Tuesday Networking Luncheon \$5,000

- Sponsor is eligible to send banner, printed materials and branded items to be displayed during lunch
- Sponsor will have reserved table with conference leadership and sponsor invited attendees

Wednesday Breakfast \$4,000

Sponsor is eligible to send banner, printed materials and branded items to be displayed during breakfast

Registration List (HOLD) \$3,500

Company logo and website information included on event registration list

SUPPORTING PARTNER \$2,500+ (CONTINUED)

Tuesday Refreshment Breaks (HOLD) \$3,500

• Sponsor is eligible to send banner, printed materials and branded items to be displayed during refreshment breaks

Custom Lanyards (HOLD) \$3,500

• Company logo branded on attendee lanyards

Monday Refreshment Break (HOLD) \$2,500

• Sponsor is eligible to send banner, printed materials and branded items to be displayed during refreshment breaks

Tuesday Reception Entertainment \$2,500

• Sponsor is eligible to send banner to be displayed during reception

Wall Street Journals (Wed-HOLD) \$2,500 (Per Day)

• Company logo branded stickers on copies of newspapers provided to attendees throughout the event

PARTNER BENEFITS

EXECUTIVE PARTNER LEVEL \$20,000+

- Two COMPLIMENTARY 2019 Compliance & Legal Annual Meeting event registrations and early bird member registration rate for any additional registrants
- Company logo listed on ACLI's website year-round
- Chairman level benefits listed below

STRATEGIC PARTNER LEVEL \$10,000+

- ◆ One COMPLIMENTARY 2019 Compliance & Legal Annual Meeting event registration
- One COMPLIMENTARY full-page ad in Program Guide
- Logo and Company description included in Program Guide
- Signage at sponsored event with your company logo
- Recognition in pre-marketing and on-site materials
- Company is eligible to send printed material for display on publications table in registration area
- Copy of 2019 pre-registration list (emails not included)

CONFERENCE PARTNER LEVEL \$7,500+

- Logo and Company description included in Program Guide
- Signage at sponsored event with your company logo
- Recognition in pre-marketing and on-site materials
- Company is eligible to send printed material for display on publications table in registration area
- Copy of 2019 pre-registration list (emails not included)

SUPPORTING PARTNER LEVEL \$2,500+

- Company description included in Program Guide
- Signage at sponsored event with your company logo
- Recognition in pre-marketing and on-site materials
- Copy of 2019 pre-registration list (emails not included)