

ACLI Annual Conference 2019

Call for Topics and Speakers

October 13-15, 2019

Sheraton Boston Hotel, Boston, MA

Deadline for Submitted Topics is May 31, 2019



The American Council of Life Insurers (ACLI) is pleased to extend a call for proposals for educational sessions at the **ACLI Annual Conference 2019**, October 13-15 at The Sheraton Boston Hotel in Boston, MA.

A unique educational and networking event, ACLI's premier meeting brings together senior executives from life insurance and financial services companies to examine today's business and political issues. The sessions provide industry leaders with a cutting-edge content focused on the most pressing topics for conference attendees.

The Annual Conference provides well-rounded content addressing a range of industry issues, best practices, and thought-provoking research. The program features general sessions with well-known speakers and approximately 20 breakout sessions with dedicated tracks addressing legal/compliance and investment/financial topics, and other sessions covering reinsurance, retirement security, emerging trends and technology, and legislative and regulatory issues. Certain program sessions are eligible for CLE and CPE credits.

ACLI is requesting original and creative content for session topics and format suggestions. Session topics should be appropriately tailored to the conference audience. Below is feedback from our attendees on what topics and formats they find intriguing. Sessions that propose unique topics of interest to our attendees will take precedence.

Proposal Selection Criteria:

Elements of a successful proposal highly considered for approval include:

Content:

- Includes life insurance company perspectives and/or representation on panel
- Offers an innovative/timely topic with meaningful research, such as case-studies and other relevant findings

Instructional Design:

- Interactive and engaging design with attendee interest prioritized
- Stimulates and provokes discussion, audience engagement, and has an outcome-focused design

Audience:

- Target senior executives from life insurance and financial services companies who serve in a variety of roles including legal, legislative, financial operations, and sales and marketing

Address the following topics of interest:

- Regulatory environment - challenges and opportunities
- Technological innovation and disruption
- Cybersecurity and privacy concerns
- Evolving consumer and demographic shifts
- Trends in insurance asset management
- Macroeconomic outlook
- Credit cycle and the investment environment
- Risk Classification
- Trends in mergers and acquisitions
- Big data

Session proposals should be emailed to Amy Knobloch via this form at amyknobloch@acli.com no later than **May 31, 2019**.

Please provide the following information:



Proposed Session Title: _____

**Title should depict content direction*

Proposed Session Description (250 words or less:

Three Learning Objectives from Session:

1. _____

2. _____

3. _____

Session Format (*Presentation with Q&A, Panel, Interview Style, Interactive Idea Exchange, etc.*):

Potential Speaker Names, Title & Company:

Primary Topic Focus

Legal/Compliance

Reinsurance

Retirement Security

Finance/Investment

Technology

Other: _____

Contact Information

Name: _____

Company: _____

ACLI Member Company: yes no

ACLI Partner: yes no ACLI Affiliate Member: yes no

Commercial Interest Disclosure

If selected, speakers must avoid the appearance or act of presenting educational content with commercial bias.

No commercial or financial interest related to my position of influence or authority

Yes, some commercial or financial interest related to my position of influence or authority

Phone: _____

Email: _____

Thank you for taking the time to submit a proposal for the **ACLI Annual Conference 2019**. We look forward to reviewing your submission and will be in touch soon.

Session proposals should be emailed to Amy Knobloch via this form at amyknobloch@acli.com no later than **May 31, 2019**.