

2018 Annual Conference



October 7–9

RENAISSANCE WASHINGTON DOWNTOWN
Washington, DC

SPONSORSHIP OPPORTUNITIES CHAIRMAN LEVEL: over \$10,000

Sunday Marketplace Reception-\$20,000
Monday Hot Issue Breakfast - \$15,000 (SOLD)
Monday Luncheon - \$20,000 (½ SOLD)
Monday Marketplace Reception - \$20,000 (½ SOLD)
Tuesday Hot Issue Breakfast- \$15,000 (SOLD)
Tuesday Luncheon- \$20,000 (SOLD)
Tuesday Main Stage Speaker- \$20,000
Mobile App - \$10,001 (SOLD)
Registration Materials Display - \$10,001
WI-FI - \$10,500 (SOLD)
Sunday Luncheon - \$10,001 (½ SOLD)

Chairman's Level Benefits

- ◆ One COMPLIMENTARY Booth Space (prime space)
- ◆ Two COMPLIMENTARY Annual Conference 2018 registrations
- ◆ Free full-page ad in Program Book
- ◆ Signage at selected event with your company logo
- ◆ Special recognition announcement
- ◆ Listing in the Annual Conference 2018 Program Book
- ◆ Your company logo displayed on all entrance units
- ◆ Sponsor ribbons for your company's registered attendees
- ◆ Posting and prominent display of your logo on the Annual Conference 2018 Website with hyperlink back to your site
- ◆ Your company logo displayed at registration area
- ◆ Your company logo included in general session & luncheon sponsor reel (continuous loop shown at the opening and closing of general sessions and lunch)
- ◆ Company printed material on publications table in registration area
- ◆ Advance copy of the Annual Conference 2018 registration list

PRESIDENT LEVEL: \$5,000 - \$10,000

Cell Phone Charging Station - \$5,000 (SOLD)
Sunday Reinsurance Reception - \$6,500 (SOLD)
Monday Continental Breakfast - \$5,000 (SOLD)
Tuesday Continental Breakfast - \$5,000 (SOLD)
Printing of Program Book - \$5,000 (SOLD)
Printing of Registration List - \$5,000 (SOLD)
On-site Welcome Letter (includes ad) - \$5,000 (SOLD)
Notepads - \$5,000 (SOLD)

President's Level Benefits

- ◆ One COMPLIMENTARY Booth Space
- ◆ One COMPLIMENTARY Annual Conference 2018 registration
- ◆ Free half-page ad in Program Book
- ◆ Signage at event
- ◆ Special recognition announcement
- ◆ Listing in the Annual Conference 2018 Program Book
- ◆ Your company logo displayed on all entrance units
- ◆ Sponsor ribbons for your company's registered attendees
- ◆ Posting on the Annual Conference 2018 Website
- ◆ Your company logo displayed at registration area
- ◆ Your company logo included in general session sponsor reel (continuous loop shown at opening & closing of general sessions & lunch)
- ◆ Advance copy of the Annual Conference 2018 registration list

DIRECTOR LEVEL: Under \$5,000

Sunday Cont'l Breakfast –Forum 500 - \$2,500 (SOLD)
Sunday Refreshment Break – AM \$2,500
Sun, Mon, Tues Registration refreshments-\$2,500 ea.
Monday Refreshment Break - AM \$4,000 (SOLD)
Monday Ice Cream Social - \$4,000 (SOLD)
Tuesday Refreshment Break – AM \$3,000 (SOLD)
Lanyards with your logo - \$3,000 (SOLD)
Sun and Mon Reception Entertainment - \$3,000 ea.
Hotel Key Card with your logo - \$4,000 (SOLD)
Room Drops- \$1,000 (+item and delivery costs)
Registration Gift - \$1,000 (+sponsor supplies gift)
Advertisement in Program Book - \$700 / \$1,200

Director's Level Benefits

- ◆ Signage at event
- ◆ Special recognition announcement
- ◆ Listing in the Annual Conference 2018 Program Book
- ◆ Your company logo displayed on all entrance units
- ◆ Sponsor ribbons for your company's registered attendees
- ◆ Posting on the Annual Conference 2018 Website
- ◆ Your company logo displayed at registration area
- ◆ Your company logo included in general session sponsor reel (continuous loop shown at the opening and closing of all sessions and break