



October 8-10
Orlando, FL



ACLI Annual Conference 2017



SPONSORSHIP OPPORTUNITIES (as of 8/25/17)

CHAIRMAN LEVEL: over \$10,000

Sunday Marketplace Reception-\$20,000 (½ SOLD)
Monday Hot Issue Breakfast - \$15,000 (SOLD)
Monday Luncheon - \$20,000 (SOLD)
Monday Marketplace Reception - \$20,000 (½ SOLD)
Tuesday Hot Issue Breakfast- \$15,000 (SOLD)
Tuesday Luncheon- \$20,000 (SOLD)
Tuesday Main Stage Speaker- \$20,000
Mobile App - \$10,001
Annual Conference Tote Bags - \$10,001 (SOLD)
WI-FI - \$10,500 (SOLD)
Sunday Luncheon - \$10,001 (½ SOLD)

Chairman's Level Benefits

- ◆ One COMPLIMENTARY Booth Space (prime space)
- ◆ Two COMPLIMENTARY Annual Conference 2017 registrations
- ◆ Free full-page ad in Program Book
- ◆ Signage at selected event with your company logo
- ◆ Special recognition announcement
- ◆ Listing in the Annual Conference 2017 Program Book
- ◆ Your company logo displayed on all entrance units
- ◆ Sponsor ribbons for your company's registered attendees
- ◆ Posting and prominent display of your logo on the Annual Conference 2017 Website with hyperlink back to your site
- ◆ Your company logo displayed at registration area
- ◆ Your company logo included in general session & luncheon sponsor reel (continuous loop shown at the opening and closing of general sessions and lunch)
- ◆ Company printed material on publications table in registration area
- ◆ Advance copy of the Annual Conference 2017 registration list

PRESIDENT LEVEL: \$5,000 - \$10,000

Cell Phone Charging Station - \$5,000 (SOLD)
Sunday Reinsurance Reception - \$6,000 (SOLD)
Monday Continental Breakfast - \$5,000 (SOLD)
Tuesday Continental Breakfast - \$5,000 (SOLD)
Registration Folders - \$6,000 (SOLD)
Printing of Program Book - \$5,000 (SOLD)
Printing of Registration List - \$5,000
On-site Welcome Letter (includes ad) - \$5,000 (SOLD)
Notepads - \$5,000 (SOLD)

President's Level Benefits

- ◆ One COMPLIMENTARY Booth Space
- ◆ One COMPLIMENTARY Annual Conference 2017 registration
- ◆ Free half-page ad in Program Book
- ◆ Signage at event
- ◆ Special recognition announcement
- ◆ Listing in the Annual Conference 2017 Program Book
- ◆ Your company logo displayed on all entrance units
- ◆ Sponsor ribbons for your company's registered attendees
- ◆ Posting on the Annual Conference 2017 Website
- ◆ Your company logo displayed at registration area
- ◆ Your company logo included in general session sponsor reel (continuous loop shown at the opening and closing of general sessions and lunch)
- ◆ Advance copy of the Annual Conference 2017 registration list

DIRECTOR LEVEL: Under \$5,000

Sunday Cont'l Breakfast - Forum 500 - \$2,500 (SOLD)
Sunday Refreshment Break - AM \$2,500
Sun, Mon, Tues Registration refreshments-\$2,500 ea.
Monday Refreshment Break - AM \$4,000
Monday Ice Cream Social - \$4,000
Tuesday Refreshment Break - AM \$3,000
Lanyards with your logo - \$3,000 (SOLD)
Hotel Key Card with your logo - \$4,000 (SOLD)
Room Drops- \$1,000 (+item and delivery costs)
Registration Gift - \$1,000 (+sponsor supplies gift) (SOLD)
Advertisement in Program Book - \$700 / \$1,200
Monday & Tuesday WSJ & NYT - \$1,000 (+room delivery)

Director's Level Benefits

- ◆ Signage at event
- ◆ Special recognition announcement
- ◆ Listing in the Annual Conference 2017 Program Book
- ◆ Your company logo displayed on all entrance units
- ◆ Sponsor ribbons for your company's registered attendees
- ◆ Posting on the Annual Conference 2017 Website
- ◆ Your company logo displayed at registration area
- ◆ Your company logo included in general session sponsor reel (continuous loop shown at the opening and closing of all sessions and break

TO SIGN UP OR GET MORE INFORMATION: Linda Cunningham at lindacunningham@acli.com