



Covid 19 Response – Short and Long Run Implications

June 26th, 2020

Agenda



- Covid 19 policy response in context
- Budget implications and other near term costs
- Will monetary and fiscal policy be inflationary?
- Capital market impact of Fed programs
- Long run implications

Covid 19 Policy Response- Go Big or Go Home

Policy Response – Firing the Big Guns

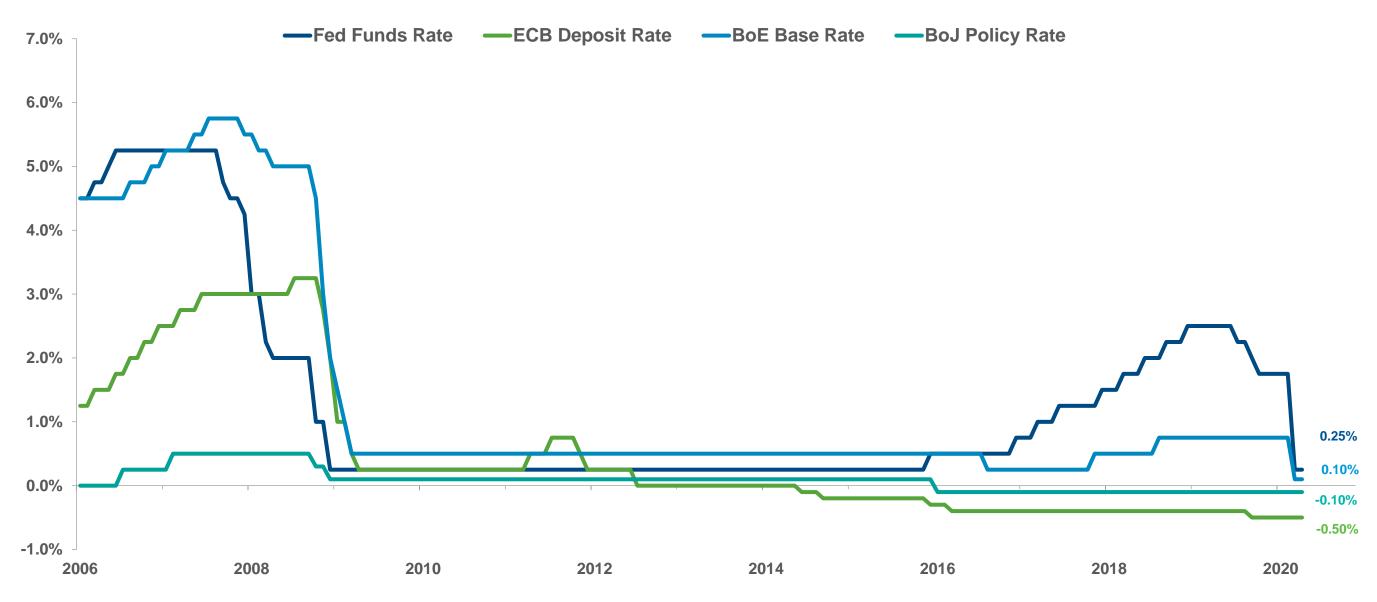




Photos of Mnuchin, Trump, Lagarde and Powell from Wikimedia Commons.

Policy Response – Monetary Policy – Interest Rates



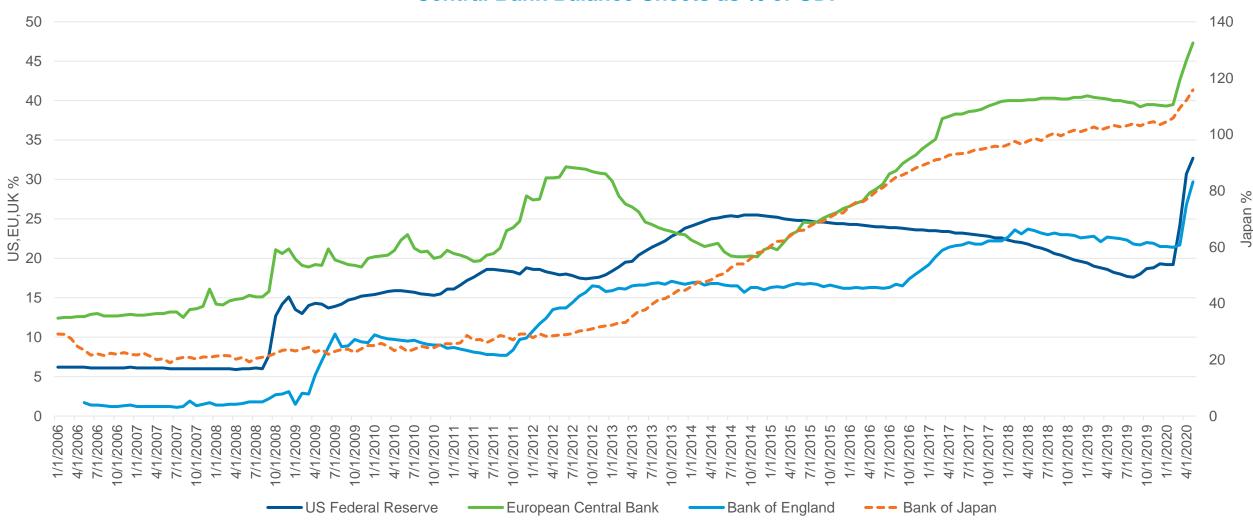


Source: Federal Reserve, European Central Bank, Bank of England, Bank of Japan, OANDA, NEAM

Policy Response – Monetary Policy - QE



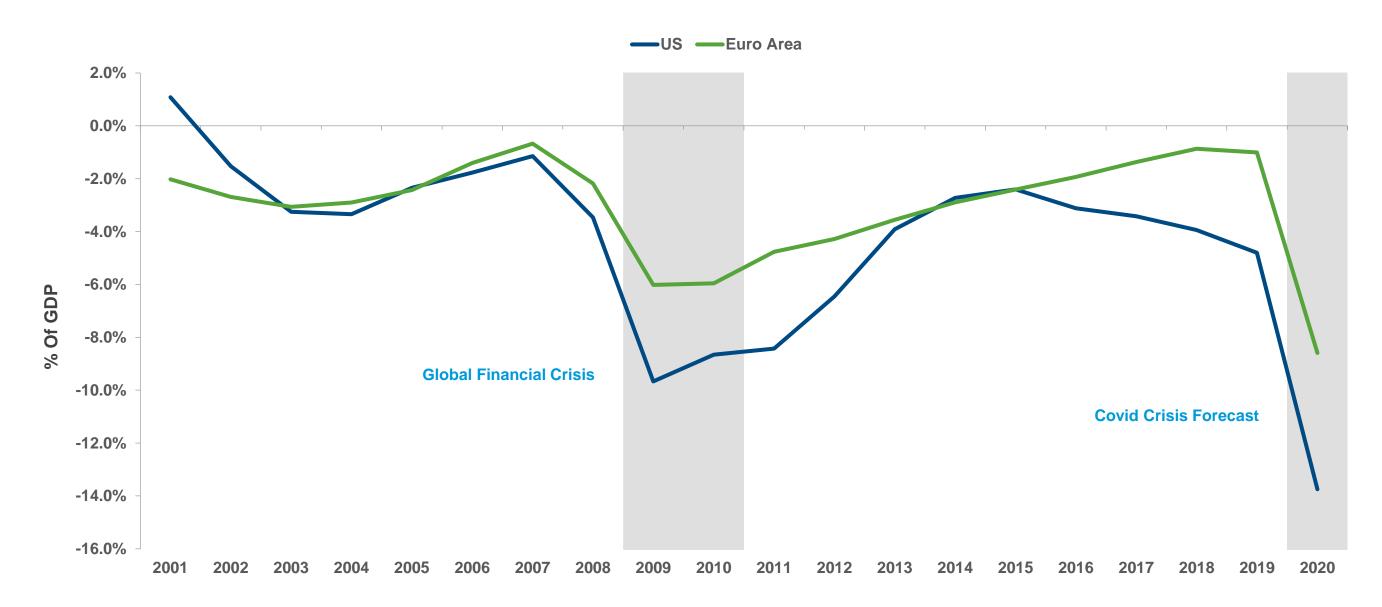




Source: Federal Reserve, European Central Bank, NEAM

Policy Response – Fiscal Policy

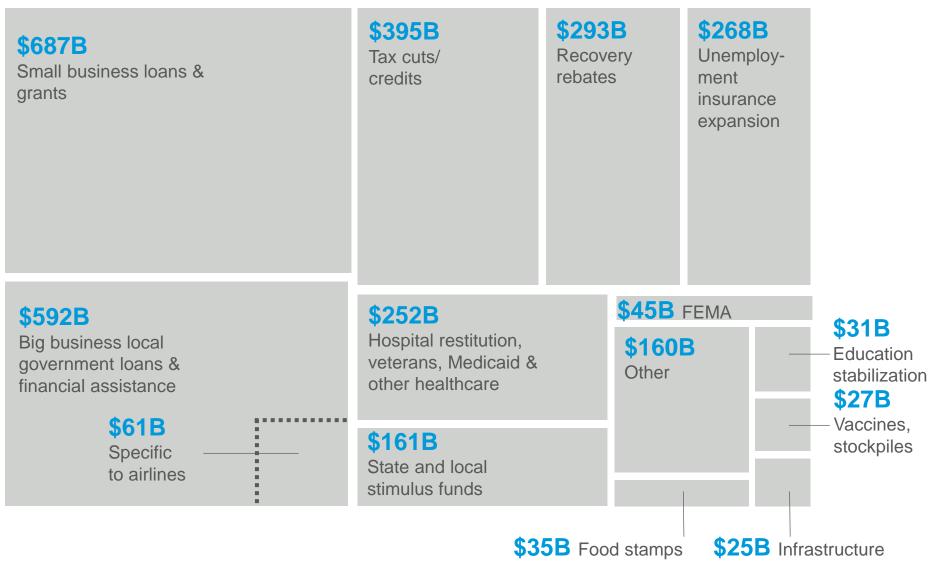




Source: Deutsche Bank, NEAM



Where Nearly \$3 Trillion in Stimulus Funds Will Go



Sources: Congressional Budget Office, Committee for a Responsible Federal Budget

Global Stimulus



CORNERSTONE MACRO

Economics, Policy, Strategy & Technicals

MASSIVE GLOBAL STIMULUS: U.S. 38% OF GDP, GLOBAL 21%.

Global Monetary And Fiscal Stimulus To Fight COVID-19 Impact 2020 Feb to Apr (CSM)

	Central Bank Liquidity Injection		Govt Fiscal Stimulus		Central Bank Liquidity Injection and Govt Fiscal Stimulus	
	\$ Tin	% GDP	\$ Tin	% GDP	\$ TIn	% GDP
U.S.	\$4.80	22.4%	\$3.30	15.4%	\$8.10	37.8%
Eurozone	\$1.10	8.3%	\$2.83	21.2%	\$3.93	29.5%
Japan	\$0.20	3.9%	\$0.99	19.2%	\$1.19	23.1%
U.K.	\$0.25	9.0%	\$0.14	5.1%	\$0.39	14.1%
China	\$1.44	10.0%	\$0.54	3.8%	\$1.98	13.8%
Others*	\$0.68		\$2.09		\$2.76	
Global	\$8.46	9.8%	\$9.88	11.4%	\$18.35	21.2%

Record
Amount
Of U.S.
Monetary &
Fiscal Stimulus.

Source: CSM

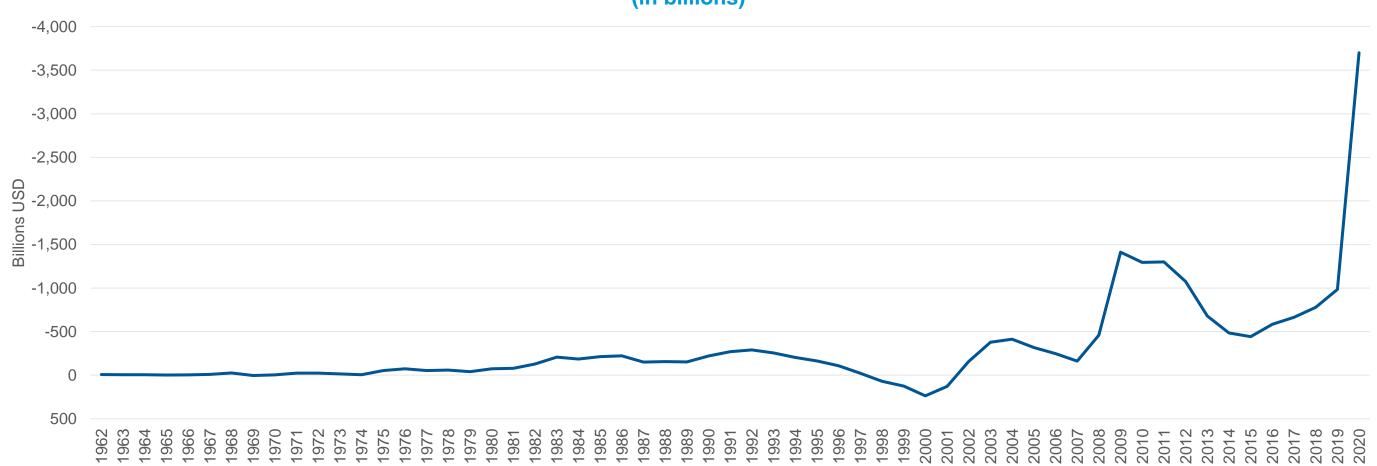


U.S Budget Deficit

Estimated at \$3.7 Trillion for 2020



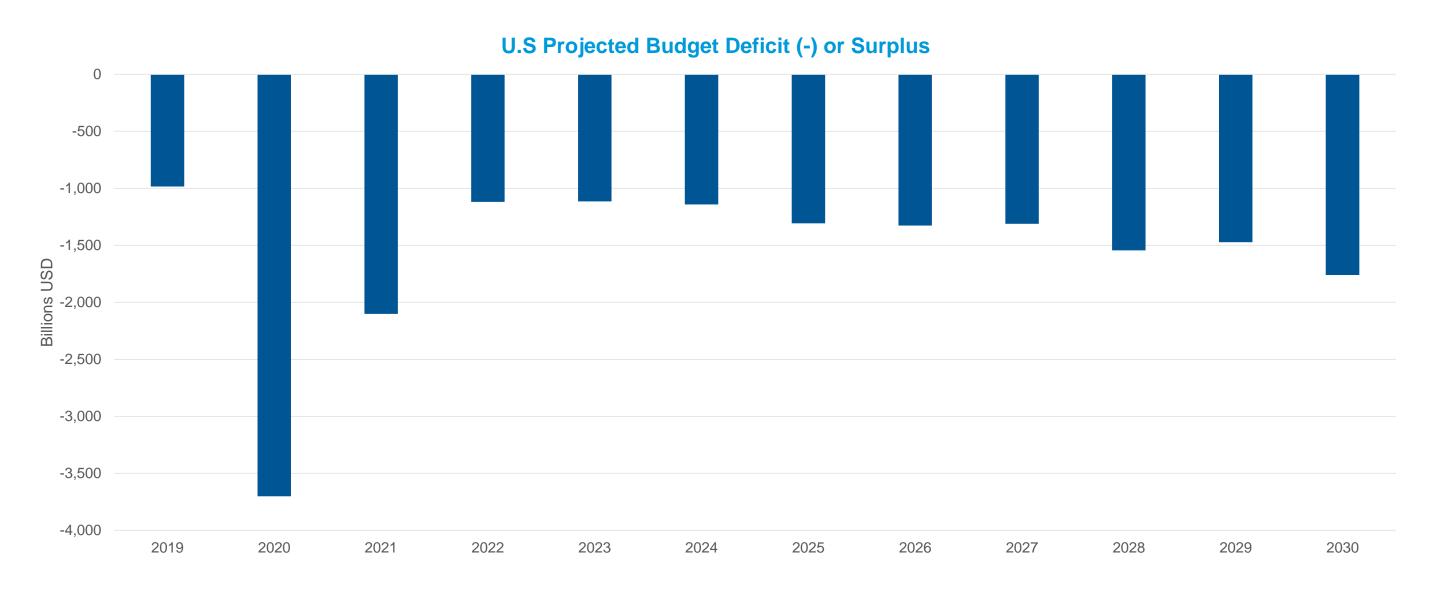




Source: Congressional Budget Office, NEAM

Budget Deficits as Far as the Eye Can See



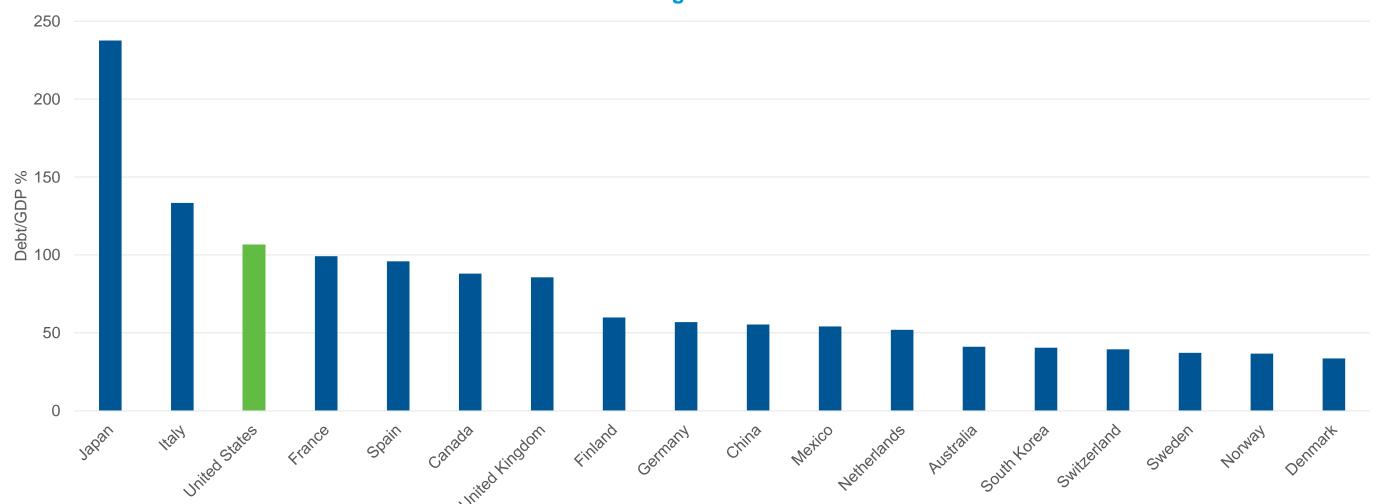


Source: Congressional Budget Office, NEAM

Debt vs GDP by Country





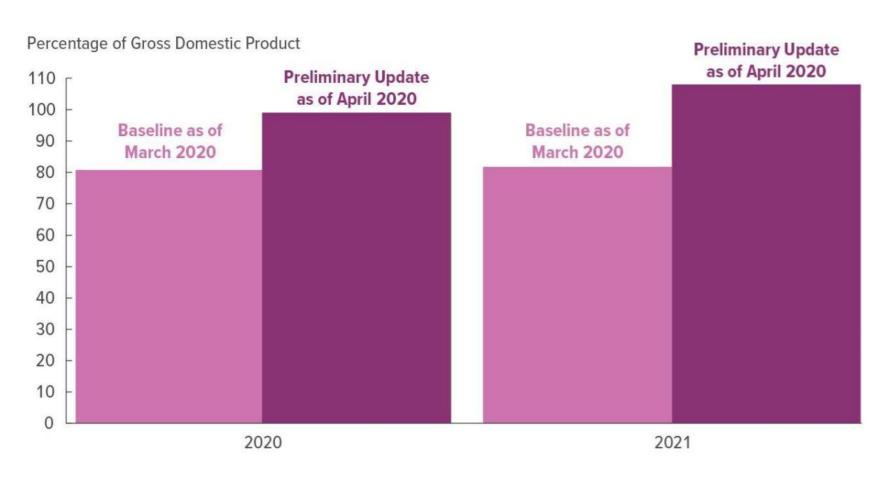


Source: Worldpopulationreview.com

U.S. Debt to GDP



Federal Debt Held by the Public



CBO projects that federal debt held by the public would grow to 108 percent of GDP by the end of fiscal year 2021, up from 79 percent at the end of fiscal year 2019—again, if current laws generally did not change. That percentage in 2021 would be the highest in U.S. history.

Source: Congressional Budget Office

Will Enormous Policy Response Cause Inflation?

Answer...It Depends on What Kind of Inflation



- General Price Inflation (CPI)
 - Short to intermediate term NO
 - Longer Term (3 years +) Possible, more likely with "structural" changes
- Financial Asset Inflation
 - Short to intermediate term Absolutely
 - Longer Term (3 years +) Absolutely

Year Over Year Change in Consumer Price Index



Average 1930-Current

3.1%

1960-1994

4.8%

1995-2008

2.7%

• 2009-2020

1.6%

Fed Target

2.0% sustained

Source: Bureau of Labor Statistics

Drivers of Lower Inflation



- Demographics
 - Aging populations consume less
- High Debt Levels
 - Higher Debt levels "crowd out" other beneficial spending
- Globalization
 - For the last 25 years, globalization of supply chains and labor has driven down costs
- Income/Wealth Disparities
 - Each dollar of income and wealth has a lower economic "multiplier" as one moves up the income spectrum

Globalization

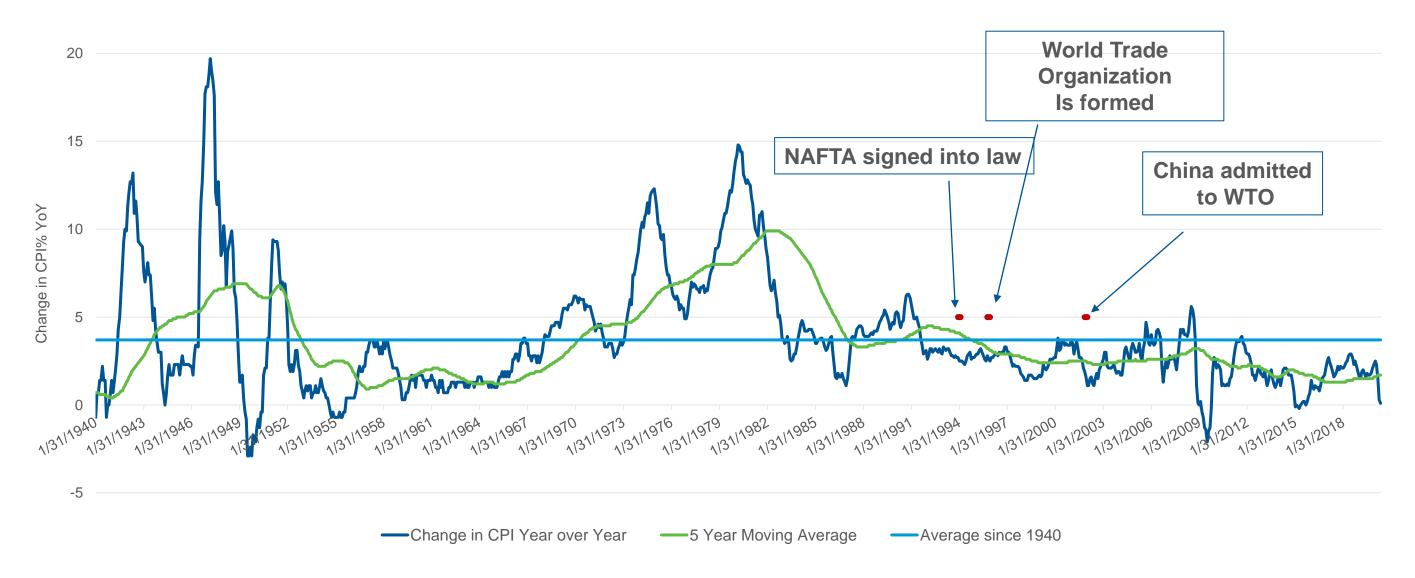




Globalization Has Exerted Downward Pressure On Consumer Prices



Price Inflation as Measured by CPI



Source: Bureau of Labor Statistics; NEAM

The Pandemic Will Likely Disrupt the Status Quo





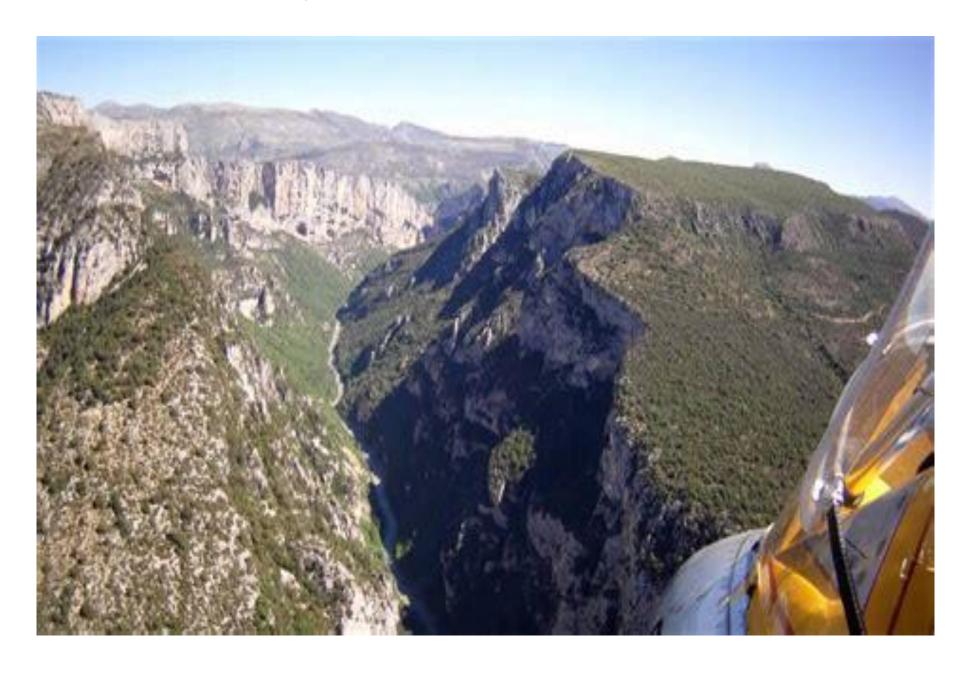






Mind the Gap.... Income and Wealth Metrics are Disinflationary



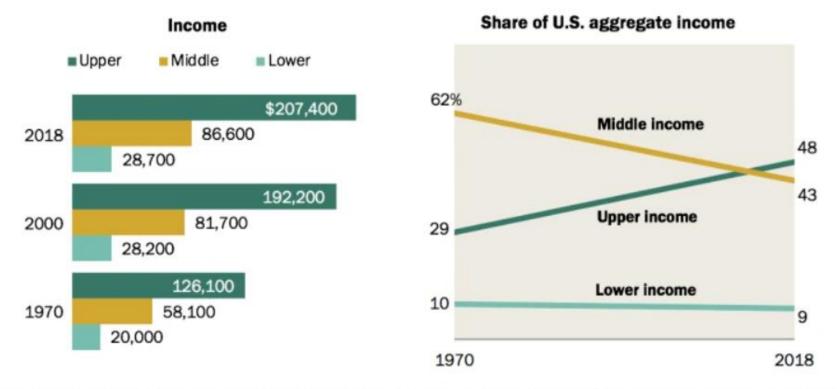


Wider Income Gaps Hurt Consumption and End Demand



The gaps in income between upper-income and middle- and lower-income households are rising, and the share held by middle-income households is falling

Median household income, in 2018 dollars, and share of U.S. aggregate household income, by income tier



Note: Households are assigned to income tiers based on their size-adjusted income. Incomes are scaled to reflect a three-person household. Revisions to the Current Population Survey affect the comparison of income data from 2014 onwards. See Methodology for details. Source: Pew Research Center analysis of the Current Population Survey, Annual Social and Economic Supplements (IPUMS). "Most Americans Say There Is Too Much Economic Inequality in the U.S., but Fewer Than Half Call It a Top Priority"

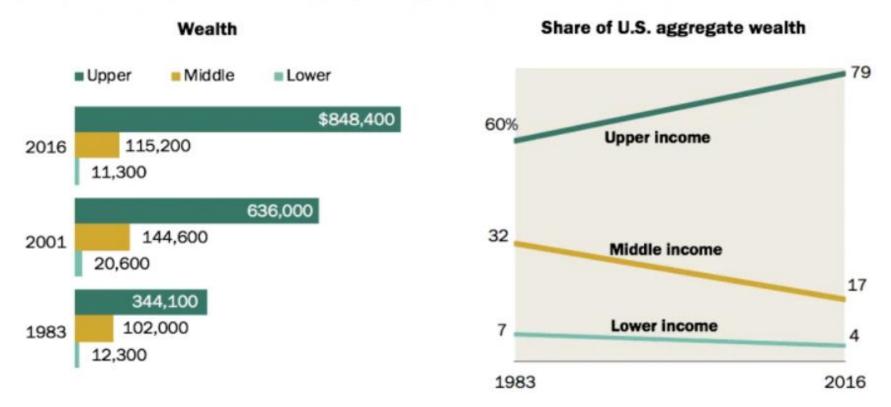
Source: Pew Research Foundation

Wealth Metrics Tell an Even More Extreme Story



The gaps in wealth between upper-income and middle- and lower-income families are rising, and the share held by middle-income families is falling

Median family wealth, in 2018 dollars, and share of U.S. aggregate family wealth, by income tier



Note: Families are assigned to income tiers based on their size-adjusted income. Source: Pew Research Center analysis of the Survey of Consumer Finances.

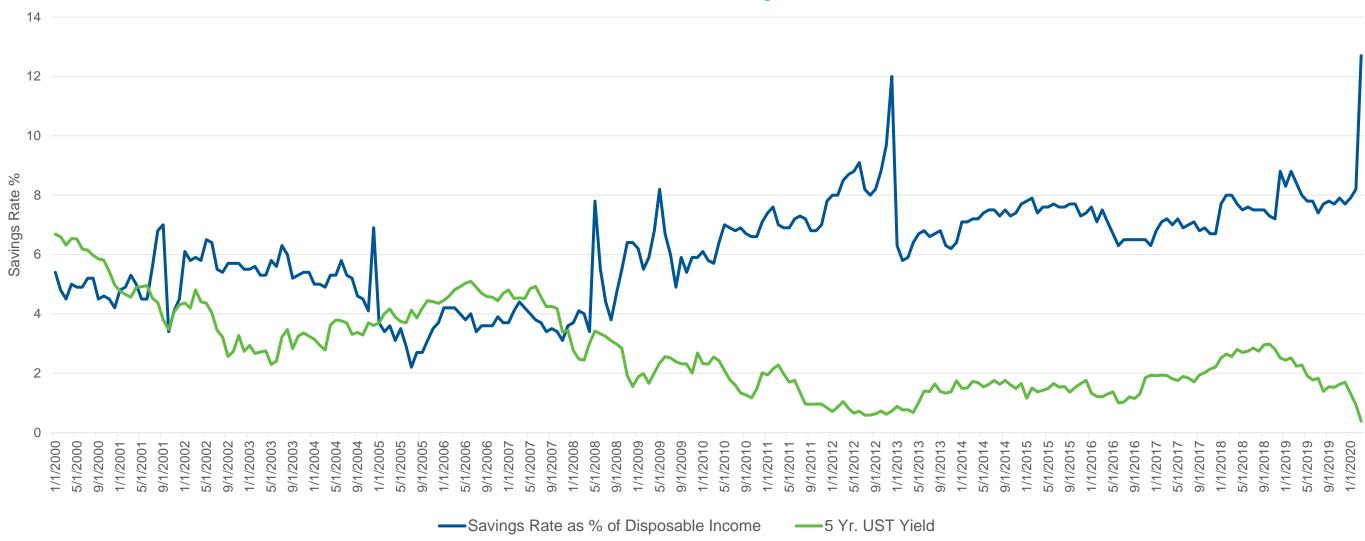
"Most Americans Say There Is Too Much Economic Inequality in the U.S., but Fewer Than Half Call It a Top Priority"

Source: Pew Research Foundation

As Interest Rates Plummet, Savings Rates Rise







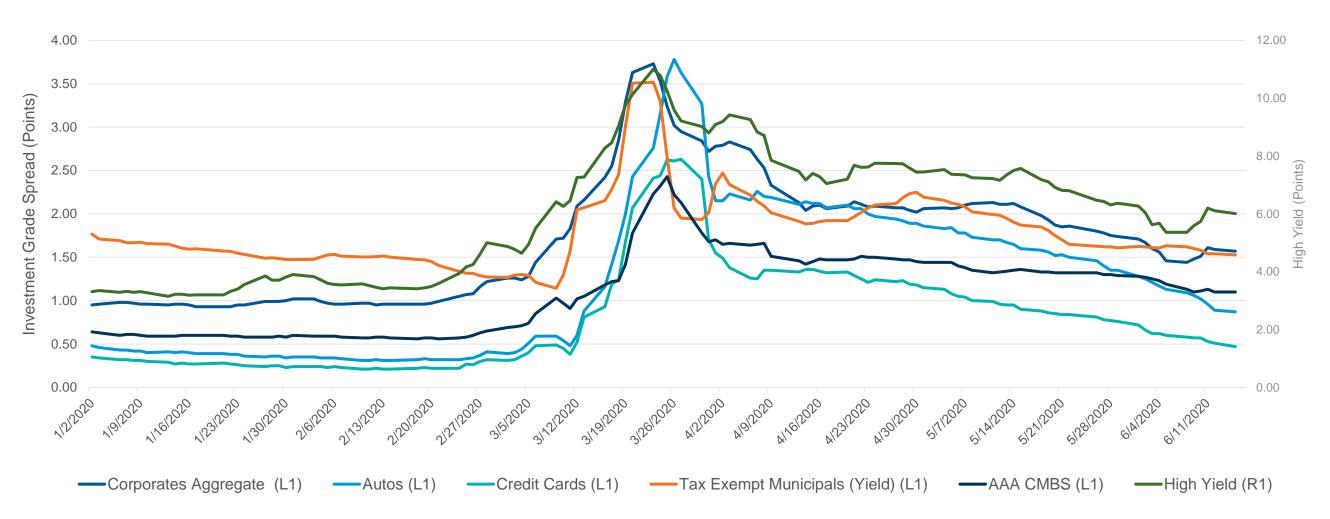
Source: Bloomberg; NEAM

Covid 19 Rescue - Capital Markets Impact

U.S. Fixed Income Credit Spreads



U.S. Fixed Income Spreads YTD 2020



Source: Bloomberg Barclays Indices; NEAM

Long Rates are Rising, Curve is Steepening

Inflation Breakevens Back Above 1%







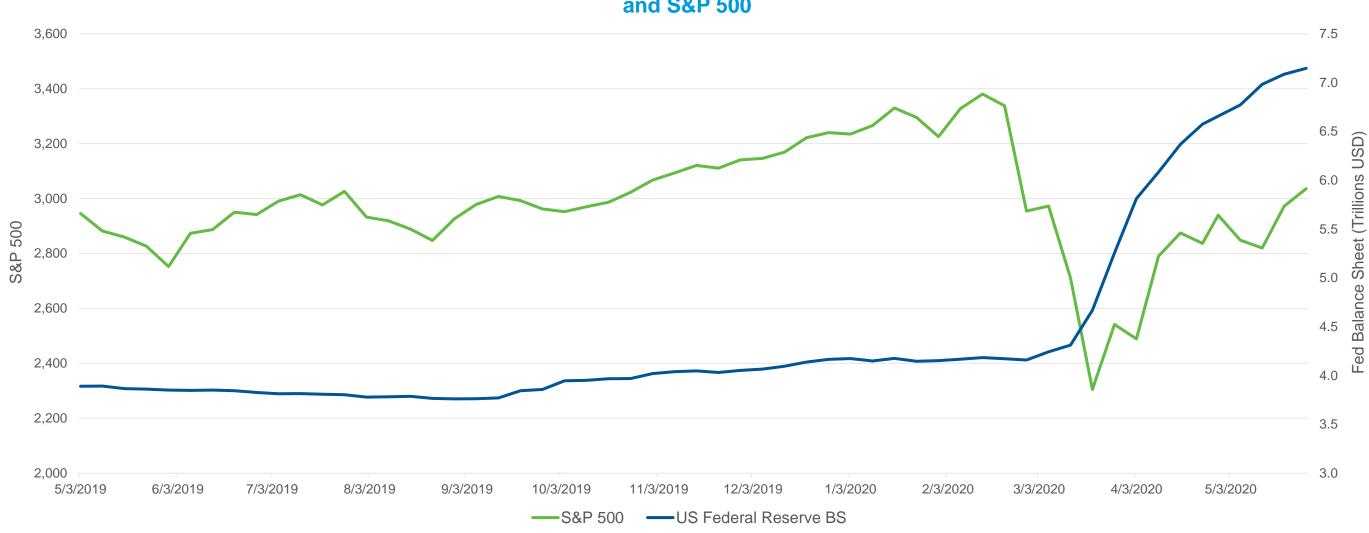
Source: Bloomberg; NEAM

Fed Balance Sheet Has Exploded

Stock Investors Riding the Wave, But Will The Rally Be Durable?



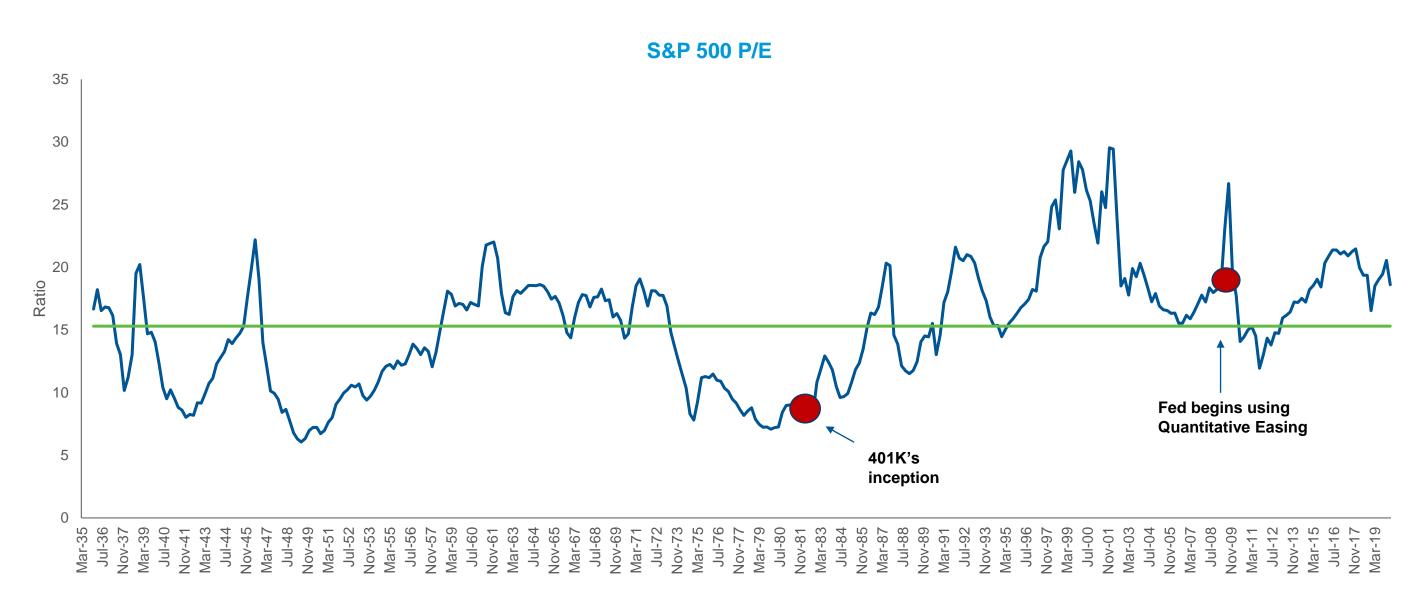




Source: U.S. Federal Reserve; Standard & Poors; NEAM

S&P 500 Price to Earnings





Source: Haver Analytics; NEAM

Bottom Fishing No Longer Allowed Signed, the Fed



S&P 500 Market Capitalization Relative to U.S. Nominal GDP

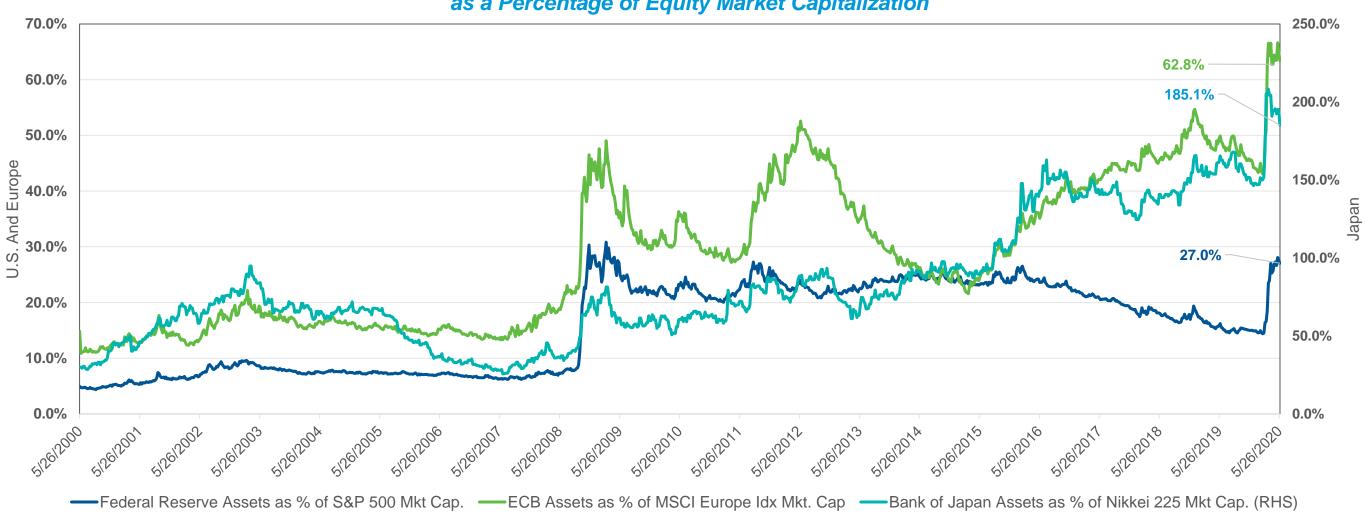


Source: Bureau of Economic Analysis; Bloomberg; NEAM

QE Infinity – There's No Way Out





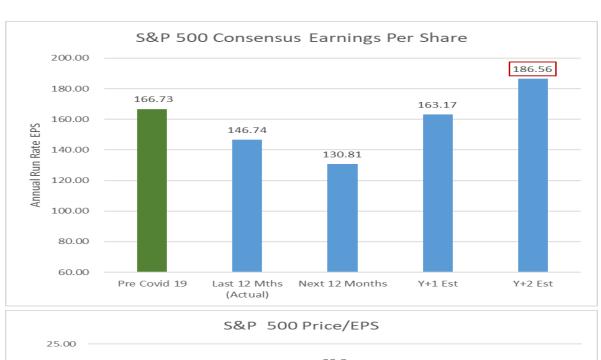


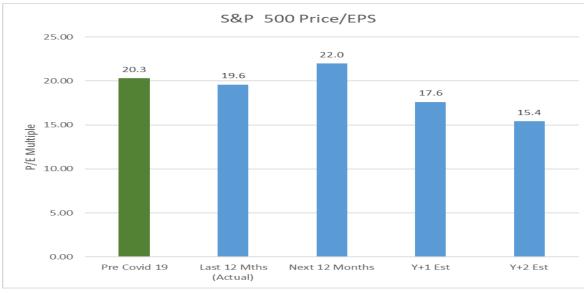
Source: U.S. Federal Reserve; European Central Bank; BoJ; Bloomberg; NEAM

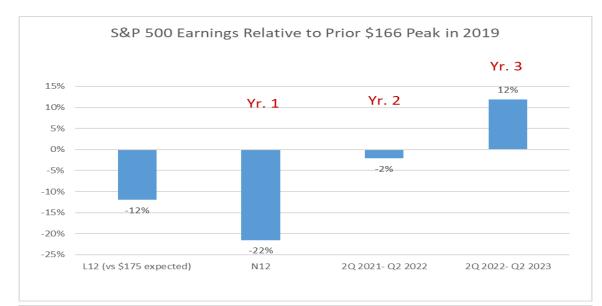
Are Equity Markets Too Optimistic?

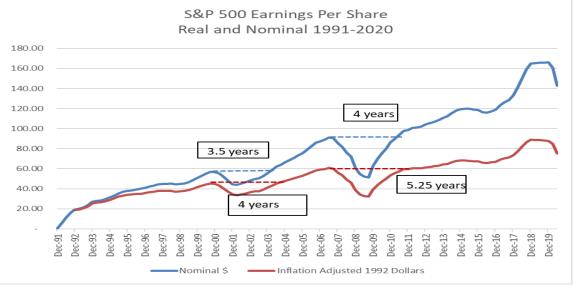


History Implies the Answer is Probably "Yes" BUT if a PE of 20X is the New 15X, then the Answer Might be NO









Source: Bloomberg; S&P; NEAM



Defaults and Bankruptcies Are Rising



J.CREW



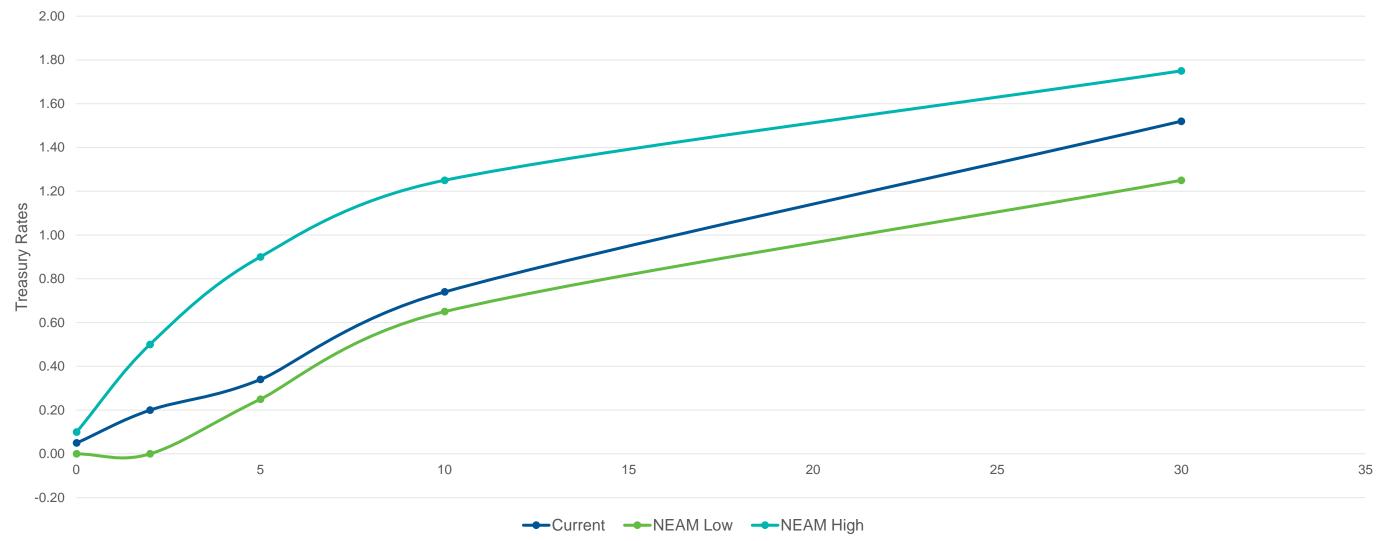
JCPenney

- Bankruptcies
- Restructurings
- Mergers
- Spin offs
- Roll ups
- Divestitures

Interest Rates Will Remain Exceptionally Low







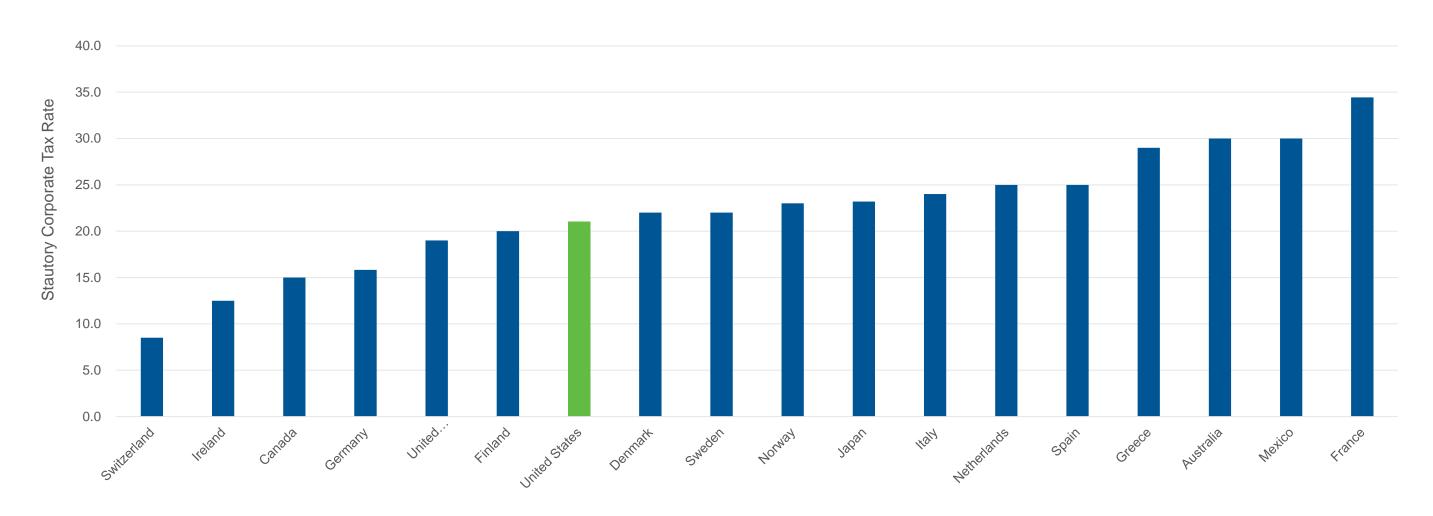
Source: Bloomberg, NEAM

Tax Rates Likely to Rise in the Future

Budget Deficits Will Need to Be Paid for Eventually



Statutory Corporate Tax Rates Select OECD Countries



Source: Organization for Economic Cooperation and Development (OECD)

Longer Term Considerations for Investors



- Potential for Higher Savings Rates vis a vis Consumption
- Larger Fiscal Deficits/ Sovereign Debt Levels
 - Weaker U.S. Dollar could spark inflation in the longer term
- Higher Tax Rates
 - Corporations have been massive beneficiaries of Fed's credit programs
- Supply Chain Re-ordering / Peak Globalization
- "Not-So-Free Markets" Featuring Low Interest Rates and Tight Credit Spreads
 - Central bankers with their thumbs on the scale
- Changes in Consumer and Company Behavior

Thank You