

# **Affiliate Program**

## ACLI Affiliate Program Benefits 2019

### ACLI publications/newsletters currently available to ACLI Affiliates

*Life Insurers Fact Book* - The 2018 *Life Insurers Fact Book* provides statistics and information on trends in the life insurance industry. Specific topics covered include assets, liabilities, income, expenditures, reinsurance, life insurance, and annuities (produced annually).

NewsNow Newsletter - a daily summary of current issues in insurance and reinsurance activity.

**NewsNow** International Newsletter – a daily summary of current issues in insurance and reinsurance activity.

*Investment Bulletins* – ACLI Investment Bulletins cover the investment activity and performance of life insurers in mortgages, public bond markets, private placement bonds, and other ventures.

- Affiliate Members are entitled to a subscription of one investment bulletin of their choice.
- For additional investment bulletin information please contact Geneva Barber at <a href="mailto:GenevaBarber@acli.com">GenevaBarber@acli.com</a> or (202) 624-2312.

Law Surveys - Option of up to two surveys per membership year.

#### **ACLI Meeting Benefits**

**Registrations** - One complimentary registration to the Annual Conference 2019. In addition, receive discounts (member rate) on all registrations to ACLI Annual Conference.

Company Visibility - Your company logo posted during ACLI Annual Conference.

Advertising - Complimentary ½ page ad in program guide at ACLI Annual Conference.

**Printed Material** – Complimentary company promotional material to be available on the publications table at the Annual Conference. The publications table is located in the registration area and visible to over 475 conference attendees. Only available to Affiliate Members and top-level sponsors.

Advance Registration Lists - Advance copy of Annual Conference 2019 (emails not included).

#### **Speaking Opportunities**

As an Affiliate Member your company is given special consideration for speaking opportunities at select ACLI meetings. Affiliates should submit a "Session/Topic Suggestion Form" indicating the topic, short description and target audience. You may send as many as you wish. (Subject to approval by planning group). For additional information please email genevabarber@acli.com.

#### **Company Visibility**

In addition to the visibility your company will receive at the Annual Conference, your company logo posted, with a brief description of your company and a link to your website, on the ACLI website and the Annual Conference mobile app.