

ACLI Affiliate Program Benefits 2017

ACLI publications/newsletters currently available to ACLI Affiliates

-Life Insurers Fact Book - The 2016 *Life Insurers Fact Book* provides statistics and information on trends in the life insurance industry. Specific topics covered include assets, liabilities, income, expenditures, reinsurance, life insurance, and annuities (produced annually).

-NewsNow Newsletter – a daily summary of current issues in insurance and reinsurance activity.

-NewsNow International Newsletter – a daily summary of current issues in insurance and reinsurance activity.

-Investment Bulletin Newsletters – ACLI Investment Bulletins cover the investment activity and performance of life insurers in mortgages, public bond markets, private placement bonds, and other ventures.

ACLI Meetings Benefits

-Registrations - One complimentary and two ½ price registration to the Annual Conference. In addition, receive discounts (member rate) on all registrations to ACLI conferences and meetings you are eligible to attend.

-Exhibit Booth Discounts – 50% discount on prime booth space at the ACLI Annual Conference.

-Company Visibility – Your company logo posted during all ACLI meetings.

-Advertising - Complimentary ½ page ad in program book at ACLI Annual Conference.

-Promotional Insert – Complimentary company insert in registration bags distributed to over 500 conference attendees. Only available to Affiliate Members and top level sponsors.

-Advance Registration Lists – Advance copy of any meeting registration your company attends.

Speaking Opportunities

As an Affiliate Member your company is given special consideration for speaking opportunities at select ACLI meetings. Affiliates should submit a “Session Suggestion Form indicating the topic, short description and target audience. You may send as many as you wish. (*Subject to approval by planning group*)

Company Visibility

In addition to the visibility your company will receive at all ACLI meetings, your company logo posted, with a brief description of your company and a link to your website, on the ACLI website.