

AFFILIATE PROGRAM 2016

ACLI's Affiliate Program offers service providers a year's worth of opportunities to promote their products, express their views, and strengthen their association with leaders of the life insurance industry. In ACLI-sponsored forums, representatives of affiliated industries join insurance executives to develop lasting business relationships while examining the growth of new technologies and future business trends. Affiliates receive a 12-month package that includes access to industry information, discounts on booths and registration fees, and numerous prospects for high-level networking and brand exposure.



Key benefits

- Top consideration for a speaking engagement at an ACLI conference.*
- Access to select ACLI's Newsletters.
- One complimentary registration and two half-price passes to ACLI's annual conference.**

Additional annual conference benefits include:

- 50 percent discount on prime exhibitor space at ACLI's annual conference.
- Promotional insert in registration packet
- Free half-page ad and prominent listing in program book.
- Exposure of logo and company materials.
- Public recognition.

Other benefits include:

- Logo display in Partnership section of www.acli.com and a description of your services, contact information, and a site link.
- Discounted registration fees for all ACLI conferences.
- Early notification of conference sponsorship and exhibit opportunities.
- Access to *Life Insurers Fact Book*, a statistical analysis of the life insurance industry and its products.
- Access to consumer information on insurance products.

Contact: Linda Cunningham, Vice President, Conference Development, (202) 624-2405, lindacunningham@acli.com; sponsorship information is also available at www.acli.com

*Presentations must be relevant to the program and be approved by ACLI planning committee.

**Or other approved conferences.

The American Council of Life Insurers is a Washington, D.C.-based trade association. Its member companies offer life insurance, annuities, pensions, long-term care insurance, disability income insurance, and other retirement and financial protection products.

ANNUAL ENROLLMENT \$5,000