

ACLI AFFILIATE PROGRAM 2020

ACLI's Affiliate Program offers business partners a year's worth of opportunities to promote their products and services, express their views, and strengthen their association with leaders in the life insurance industry.

In ACLI-sponsored forums, representatives of affiliated industries join insurance executives to develop lasting business relationships while keeping up with the latest trends and hottest issues facing the industry.

Affiliates receive a 12-month membership that includes access to industry information, a complimentary registration to the ACLI Annual Conference, and numerous opportunities for high-level networking and brand exposure.

KEY BENEFITS

- Priority consideration for a speaking engagement at ACLI conferences*
- Access to select ACLI Newsletters, Investment Bulletins, and Law Surveys
- One complimentary registration to ACLI's Annual Conference (valued at \$1,695)
Additional Annual Conference benefits include:
 - Half-page ad prominently displayed in program book
 - Product visibility and brand awareness
 - Opportunity to display company materials at the publication table at Annual Conference

OTHER BENEFITS INCLUDE

- Logo display in the Business Opportunities section of aclicom including a description of your services, contact information, and a link to your website
- Early notification of conference partnership opportunities
- Access to *Life Insurers Fact Book*, a statistical analysis of the life insurance industry
- Access to consumer information on insurance products

* Presentations must be relevant to the program and approved by ACLI planning committee.

Annual Enrollment Fee \$5,000

Contact: Geneva Barber, Director, Conference Services, (202) 624-2312, genevabarber@aclicom

Partnership opportunities also available at aclicom/events



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The American Council of Life Insurers (ACLI) advocates on behalf of 280 member companies dedicated to providing products and services that promote consumers' financial and retirement security. 90 million American families depend on our members for life insurance, annuities, retirement plans, long-term care insurance, disability income insurance, reinsurance, dental and vision and other supplemental benefits. ACLI represents member companies in state, federal and international forums for public policy that supports the industry marketplace and the families that rely on life insurers' products for peace of mind. ACLI members represent 95 percent of industry assets in the United States. Learn more at aclicom.