



**AMERICAN COUNCIL OF LIFE INSURERS**

# ***Exhibits, Sponsorship, and Affiliate Member Opportunities 2009***

*2009 ANNUAL CONFERENCE*

*OCTOBER 18-20*

*SHERATON CHICAGO HOTEL & TOWERS*

*CHICAGO, IL*

**FOUNDATION**  
FOR THE FUTURE

**PROTECTION. SAVINGS. GUARANTEES.**



# Exhibit 2009

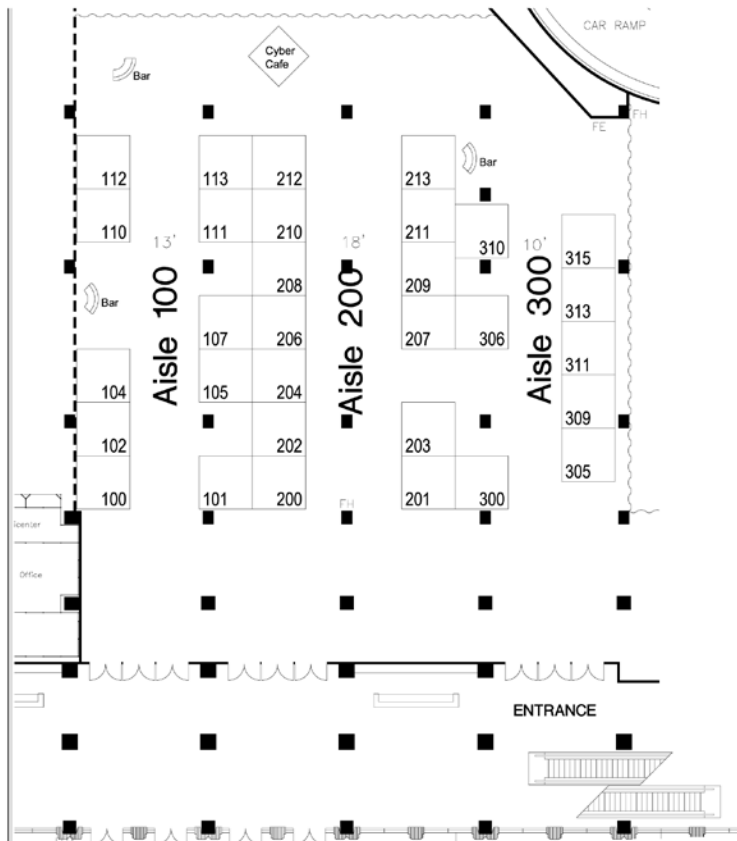
Reserve a booth at ACLI's exhibitor marketplace or sponsor an event at the annual conference and gain opportunities for networking as well as exposure for your services and products. Sponsors, exhibitors, and affiliates are invited to enhance business growth by exposure and interaction with our inner circle of life, health, and retirement security professionals.

## EXHIBIT—\$2,495

Exhibitors will be listed in ACLI's annual conference program and online in the Marketplace Directory at [www.acli.com](http://www.acli.com). Competing programs will be kept to a minimum during exhibiting hours. Peak hours include:

Welcome reception	5:30–7:00 PM	Sunday
Ice cream social	3:00–4:00 PM	Monday
Reception	5:00–7:00 PM	Monday

Booths are 8-by-10-feet and furnished with a 6-foot draped table, 2 chairs, trash can, and sign. Setup is 1–5 p.m. on Sunday; teardown is 7–10 p.m. on Monday.



ACLI is the leading organization representing life insurers in legislative and regulatory matters, a unified voice backed by the strength of a \$3 trillion industry. ACLI member companies provide financial security for millions of Americans through pensions, annuities, 401(k)s, IRAs, and life, long-term care, and disability income insurance.

For more details on opportunities and pricing, visit [www.acli.com](http://www.acli.com) or call Linda Cunningham, Vice President, Conference Development, (202) 624-2405 or e-mail at [lindacunningham@acli.com](mailto:lindacunningham@acli.com).

The American Council of Life Insurers (ACLI) is a Washington, D.C.-based trade association whose 340 member companies account for 93 percent of the life insurance industry's total assets in the United States, 94 percent of life insurance premiums and 94 percent of annuity considerations. In addition to life insurance and annuities, ACLI member companies offer pensions, including 401(k)s, long-term care insurance, disability income insurance and other retirement and financial protection products, as well as reinsurance. [www.acli.com](http://www.acli.com).

# Sponsor 2009

**SPONSOR**—ACLI offers three levels of sponsorship: **Chairman, President, and Director:**

## **CHAIRMAN \$10,000+**

Benefits include complimentary prime booth space, two conference registrations, advance copy of event registration list, and one-time use of a targeted membership mailing list, and visibility on ACLI's Web site.

Opportunities at this level include:

Exhibitor marketplace receptions

Lunch—Sunday, Monday (SOLD) or Tuesday (SOLD)

Cyber Café

## **PRESIDENT \$5,000–10,000**

Benefits range from a complimentary booth space and registration to a half-page ad in the program, as well as visibility on ACLI's Web site.

Opportunities include:

Hot-Issue breakfasts

Continental breakfasts

Conference tote bag (SOLD)

## **DIRECTOR Under \$5,000**

Benefits include special recognition announcement, and display of company logo at registration and all entrances.

Opportunities include:

Refreshment breaks

Registration gifts

ADS

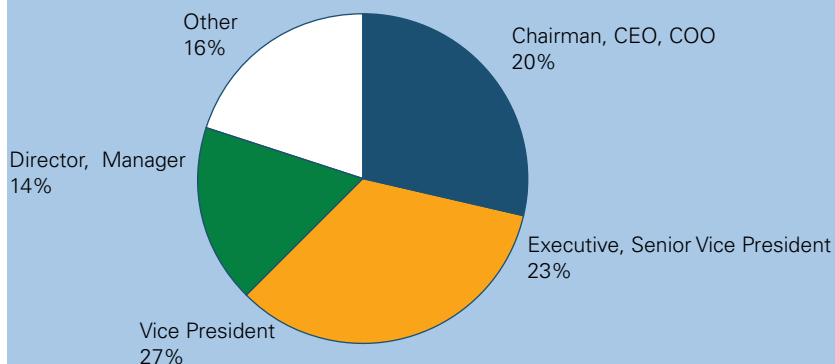
Program Booklets

## Affiliate Program 2009

**Consider a year's worth of benefits** to promote your products, express your views, and strengthen your association. Affiliates receive a 12-month package that includes access to insurance industry information, discounts on registration and primary booth locations at the ACLI Annual Conference and opportunities for high-level networking and brand exposure.

### THE INNER CIRCLE

**Percentage of Industry Leaders Attending ACLI's 2008 Annual Conference**



### Mail sign-up form to:

American Council of Life Insurers  
Linda Cunningham, Vice President  
Conference Development  
101 Constitution Avenue, NW  
Washington, DC 20001–2133  
Or fax to (202) 624–2425.



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