

ACLI Annual Conference Sponsorship Opportunities

October 18 – 20, 2009 – CHICAGO, IL (5/11/09)

CHAIRMAN'S LEVEL: over \$10,000

Monday Luncheon - \$20,000 - SOLD
Tuesday Luncheon- \$15,000 -SOLD
Sunday Marketplace Reception-\$20,000 - pending
Monday Marketplace Reception - \$20,000 -SOLD
Cyber Café - \$15,000

Upgraded Chairman's Level Benefits

- ◆ One COMPLIMENTARY Booth Space (prime space)
- ◆ Two COMPLIMENTARY Annual Conference 2009 registrations
- ◆ Free full-page ad in Program Book
- ◆ Signage at selected event with your company logo
- ◆ Special recognition announcement
- ◆ Listing in the Annual Conference 2009 Program Book
- ◆ Your company logo displayed on all entrance units
- ◆ Sponsor ribbons for your company's registered attendees
- ◆ Posting and prominent display of your logo on the Annual Conference 2009 Web site with hyperlink back to your site
- ◆ Your company logo displayed at registration area
- ◆ Your company logo included in general session & luncheon sponsor reel (continuous loop shown at the opening and closing of all sessions and breaks)
- ◆ Company printed material on publications table in registration area

PRESIDENT'S LEVEL : \$5,000 - \$10,000

Sunday Luncheon - \$10,000 - pending
Monday Hot Issue Breakfast - \$8,000 -SOLD
Monday Continental Breakfast - pending
Monday Reinsurance Reception - \$6,500 -SOLD
Tuesday Hot Issue Breakfast- \$8,000 -pending
Tuesday Continental Breakfast -
Registration Folders - \$5,000 - pending
Annual Conference Tote Bags – \$8,000 -SOLD
Printing of Program Book - \$5,000 - pending

Upgraded President's Level Benefits

- ◆ One COMPLIMENTARY Booth Space
- ◆ One COMPLIMENTARY Annual Conference 2009 registration
- ◆ Free half-page ad in Program Book
- ◆ Signage at event
- ◆ Special recognition announcement
- ◆ Listing in the Annual Conference 2009 Program Book
- ◆ Your company logo displayed on all entrance units
- ◆ Sponsor ribbons for your company's registered attendees
- ◆ Posting on the Annual Conference 2009 Web site
- ◆ Your company logo displayed at registration area
- ◆ Your company logo included in general session sponsor reel (continuous loop shown at the opening and closing of all sessions and breaks)
- ◆ Advance copy of the Annual Conference 2009 registration list

DIRECTOR'S LEVEL: under \$5,000

Sunday Cont'l Breakfast –Forum 500
Sunday Refreshment Break – AM \$2,500
Sunday Board Refreshments - PM \$2,500
Sun/Mon/Tues Registration refreshments –
\$2,500 ea.
Monday Refreshment Break - AM \$3,000
Monday Ice Cream Social - \$3,500 -pending
Tuesday Refreshment Break AM - \$3,000
Tuesday Refreshment Break PM - \$1,500
Lanyards with your logo - \$2,000 - pending
Hotel Key Card with your logo - \$3,000 - SOLD
Registration Gift - \$1,000 (+sponsor supplies gift)
Advertisement in Program Book - \$600
Newspaper Monday & Tuesday –
WSJ & NYT - \$1,000 (+ room delivery)

Director's Level Benefits

- ◆ Signage at event
- ◆ Special recognition announcement
- ◆ Listing in the Annual Conference 2009 Program Book
- ◆ Your company logo displayed on all entrance units
- ◆ Sponsor ribbons for your company's registered attendees
- ◆ Posting on the Annual Conference 2009 Web site
- ◆ Your company logo displayed at registration area
- ◆ Your company logo included in general session sponsor reel (continuous loop shown at the opening and closing of all sessions and breaks)

TO SIGN UP OR GET MORE INFORMATION: Linda Cunningham at lindacunningham@acli.com