

ACLI Annual Conference Sponsorship Opportunities

October 19 – 21, 2008 – Boston, MA (8/8/08)

CHAIRMAN'S LEVEL: over \$10,000

Monday Luncheon - \$20,000 (SOLD)
Tuesday Luncheon- \$15,000 (SOLD)
Sunday Marketplace Reception-\$20,000 (SOLD)
Monday Marketplace Reception - \$20,000 (SOLD)
Cyber Café - \$15,000 - (1/3 SOLD)

Upgraded Chairman's Level Benefits

- ◆ *One COMPLIMENTARY Booth Space (prime space)*
- ◆ *Two COMPLIMENTARY Annual Conference 2008 registrations*
- ◆ *Free full-page ad in Program Book*
- ◆ *Signage at selected event with your company logo*
- ◆ *Special recognition announcement*
- ◆ *Listing in the Annual Conference 2008 Program Book*
- ◆ *Your company logo displayed on all entrance units*
- ◆ *Sponsor ribbons for your company's registered attendees*
- ◆ *Posting and prominent display of your logo on the Annual Conference 2008 Web site with hyperlink back to your site*
- ◆ *Your company logo displayed at registration area*
- ◆ *Your company logo included in general session & luncheon sponsor reel (continuous loop shown at the opening and closing of all sessions and breaks)*
- ◆ *Company printed material on publications table in registration area*
- ◆ *Special one-time use of targeted membership mailing list*
- ◆ *Advance copy of the Annual Conference 2008 registration list*

PRESIDENT'S LEVEL : \$5,000 - \$10,000

Sunday Luncheon - \$10,000 (SOLD)
Monday Hot Issue Breakfast - \$8,000 (SOLD)
Monday Continental Breakfast - pending
Monday Reinsurance Reception - \$6,500 (SOLD)
Tuesday Hot Issue Breakfast- \$8,000 (SOLD)
Tuesday Continental Breakfast -
Registration Folders - \$5,000
Annual Conference Tote Bags – \$8,000 (SOLD)
Printing of Program Book - \$5,000

Upgraded President's Level Benefits

- ◆ *One COMPLIMENTARY Booth Space*
- ◆ *One COMPLIMENTARY Annual Conference 2008 registration*
- ◆ *Free half-page ad in Program Book*
- ◆ *Signage at event*
- ◆ *Special recognition announcement*
- ◆ *Listing in the Annual Conference 2008 Program Book*
- ◆ *Your company logo displayed on all entrance units*
- ◆ *Sponsor ribbons for your company's registered attendees*
- ◆ *Posting on the Annual Conference 2008 Web site*
- ◆ *Your company logo displayed at registration area*
- ◆ *Your company logo included in general session sponsor reel (continuous loop shown at the opening and closing of all sessions and breaks)*
- ◆ *Advance copy of the Annual Conference 2008 registration list*

DIRECTOR'S LEVEL: under \$5,000

Sunday Cont'l Breakfast –Forum 500
Sunday Refreshment Break – AM \$2,500
Sunday Board Refreshments - PM \$2,500
Sun/Mon/Tues Registration refreshments –
\$2,500 ea. (Mon SOLD)
Monday Refreshment Break - AM \$3,000 (SOLD)
Monday Ice Cream Social - \$3,500 (pending)
Tuesday Refreshment Break AM - \$3,000 (SOLD)
Tuesday Refreshment Break PM - \$1,500 (SOLD)
Lanyards with your logo - \$2,000 (SOLD)
Hotel Key Card with your logo - \$3,000 (SOLD)
Registration Gift - \$1,000 (+sponsor supplies gift)
Advertisement in Program Book - \$600 - 1,100
Newspaper Monday & Tuesday –
WSJ & NYT - \$1,000 (+ room delivery)

Director's Level Benefits

- ◆ *Signage at event*
- ◆ *Special recognition announcement*
- ◆ *Listing in the Annual Conference 2008 Program Book*
- ◆ *Your company logo displayed on all entrance units*
- ◆ *Sponsor ribbons for your company's registered attendees*
- ◆ *Posting on the Annual Conference 2008 Web site*
- ◆ *Your company logo displayed at registration area*
- ◆ *Your company logo included in general session sponsor reel (continuous loop shown at the opening and closing of all sessions and breaks)*

TO SIGN UP OR GET MORE INFORMATION: Linda Cunningham at lindacunningham@acli.com