

**AMERICAN COUNCIL OF LIFE INSURERS  
EXHIBITOR MARKETPLACE AGREEMENT**  
Compliance & Legal Sections Annual Meeting  
Show Date: July 10, 2008

**Exhibitor Agreement**

**Primary Contact Person** \_\_\_\_\_

Exhibiting Company \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Note: This person will be printed in onsite materials.**

**Show Placement**

Indicate your location preferences by booth number (see floor plan) : 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

If your choice is not available, the exhibitor agrees to accept another exhibit space according to the best judgment of the Exhibit Manager.

Do **NOT** locate us near the following companies:

Would like to be located near the following companies:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Company Description**

Please provide a brief description, no more than 30 words, about your company/organization's product/services and contact information for your listing in the on-site materials. (The ACLI reserves the right to edit descriptions.) Descriptions may be e-mailed to [victoriasmith@acli.com](mailto:victoriasmith@acli.com) in a **Word** document before Monday, June 16, 2008.

## Booth Representatives

*If Booth Representative & Primary Contact are the same you may leave blank.*

NOTE: This person will be counted as the complimentary conference attendee. In addition, please complete the attached registration form or use promotional code (COMPEX08) to register online.

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone, Fax & Email:**

\_\_\_\_\_

### ***Booth Representative Only Contact Information***

Additional booth representatives may register for the conference online using promotional code (COMPBOOTH08) for discounted rate of \$795.

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone, Fax & Email:**

\_\_\_\_\_

## Payment

**REGISTRATION INSTRUCTIONS:** One conference registration included.

2008 EARLY BIRD REGISTRATION FEE, before Monday, June 23. \$1,295 per booth

2008 REGISTRATION FEE received after Monday, June 23. \$1,495 per booth

Please charge \$ \_\_\_\_\_ to:  American Express  Diners Club  MasterCard  Visa  Discover

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Exhibit Fee Includes

- 10'x10' space
- 8' back drapes
- 3' high side drape
- One 6' draped and skirted table
- Pre-registration list (emails not included)
- Two black contour chairs
- One Trash can
- One identification sign
- Listing in the Marketplace Directory
- Conference Registration

## Show Hours

Thursday, July 10, 2008

Setup 1:00 – 3:00 PM  
Show Hours 3:30 – 4:00 PM; 5:30 – 7:30 PM  
Tear Down 7:30 – 10:00 PM

Accepted by Exhibitor

Accepted by the ACLI

Company \_\_\_\_\_

Booth(s) Assigned \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Title \_\_\_\_\_

Signature \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

**REFUNDS:** There will be no refunds received after **Monday, June 30, 2008.**

***Once your application and payment are received, you will receive your Exhibitor Kit, Customs and Shipping information for the Marketplace.***

Return Exhibit Agreement and payment to:

**American Council of Life Insurers  
Victoria Smith, Managing Director, Conference Development  
101 Constitution Avenue, NW, Suite 700  
Washington, DC 20001-2133  
Phone: 202-624-2408  
Fax: 202-572-4775**